

Locomotive Holds That Old Track Magic

By BOB WHEARLEY
So this editor points at me and says:
"Look alive, stupid. You're going to get what every red-blooded American boy craves..."
"Brigitte Bardot?" I gasped. "Here!"
No, he says. Even better—the chance to ride in a railroad locomotive.
Thus it was I found myself scrambling up the ladder and into the cab of a Santa Fe Diesel the other day at Los Angeles Union Station. With me was a very patient sort of guy named Arthur F. Murdock, the Santa Fe's road foreman of engines and a veteran of a half-century of railroading.

Seated on padded swivel chairs in the cab were a couple of fellows in neatly-pressed slacks and colorful sportshirts. Visitors, I figured. Like me.
"When does the crew come aboard?" I inquired.
"You're looking at them," said Murdock.
HE INTRODUCED ME to Engineer Herbert M. Stewart of Huntington Park, who has been with Santa Fe 45 years, and Fireman Jack Kiser of 9136 Clancy Ave., Downey, who has 10 years of service.
Something was wrong. I protested. Neither was wearing overalls and high-crowned caps and goggles.

"Those things went out with steam engines," Murdock explained. "Some of the men on freight runs still wear work clothes, but you don't see them very often any more. No need for them."
I glanced around the cab and saw what he meant: It was as neat as a spinster's parlor—not a splotch of grime or grease on the gray steel walls.
Our train was the Atchison, Topeka & Santa Fe Railway Co.'s No. 72, the San Diegoan. Up front we had three 16-cylinder Diesel units, each of 1,500 horsepower. Hooked on behind the three red and silver Diesels were a mail car, a railway post office where a crew of five men sorts mail en

route, seven coaches carrying 275 passengers, and a lounge car. It all added up to 750 feet of train.
IT TOOK A WHILE to realize it, but while we were talking the Diesels already were humming softly.
"What a lot of people don't realize," said Murdock, "is that the Diesel engines themselves don't drive the wheels. The Diesels rotate the generators, which produce electricity, which in turn provides traction power."
Departure time was 10:30 a.m. A few seconds before, a
(Continued on Page A-3, Col. 1)

SOVIET ROCKET PASSES MOON

Dr. Peterson in Statement to Teachers

College President Tells Faculty Its Function and His
By WARREN WALTERS
A policy statement aimed at clearing up misunderstandings at the root of the faculty-administration rift at Long Beach State College was mailed by Dr. P. Victor Peterson, president, to instructors Saturday.
The administration statement outlines the function and purpose of the college and the roles of administrators and faculty members.
It also deals with academic policies which have been under fire from faculty members, including grade standards, development of courses and programs, faculty research and policies governing hiring, retention and promotion.
Dr. Peterson's statement said, "There appears to be considerable misunderstanding and misrepresentation of the philosophic frame of reference from which I have attempted to administer the instructional areas of the college."

MUCH OF THE misunderstanding, Peterson said, may stem from the failure of the administration "to properly interpret to the faculty the purpose and function of a state college."
"On the other hand, certain members of the faculty have attempted to superimpose their own interpretation of the role of the California state colleges upon the administration and upon the college community at large."
The broad reference of the policy statement is to a long-standing dispute which broke out into the open last March with the dismissal by Peterson of probationary instructors.

(Continued on Page A-2, Col. 7)

California's Traffic Toll Leads Nation

By United Press International
An alarming spurt in traffic deaths, combined with treacherous snow and ice-covered highways from Texas to Michigan, raised fears that the New Year's holiday toll might become the second-worst on record.
The National Safety Council, taking note of a giant snowstorm and bitter cold wave sweeping across the midlands, feared the toll might top the 412 deaths of the 1956 New Year's holiday, the second-worst on record. There also was a chance the holiday could become the "blackest" in history, exceeding the record 423 auto deaths for the 1952 New Year's holiday.
At 8 p.m. EST, United Press International counted at least 253 deaths since the holiday began at 6 p.m. New Year's Eve. There also were 38 deaths in fires, 11 in plane crashes and 67 from miscellaneous causes for an overall holiday toll of 374.
California, with 29 traffic deaths, led the carnage. New York reported 19 deaths, Pennsylvania 17, Illinois and Michigan 14 apiece, Wisconsin and Texas 12, and Minnesota 11.

Dreams of Great Goat Derby

★ ★ ★ ★ ★
Bellflower Rams Already Heading for That (Red) Tape



GOAT JOCKEY ROBERT McLAUGHLIN . . . Nearing Finish Line?

By DAVE EMERY
BELLFLOWER—This is the story of Robert McLaughlin and his dream of the Great Goat Derby.
McLaughlin is a 43-year-old cabinet maker who hails from a section of Louisiana where goat races are as popular as ham hocks and lima beans.
"Now, most folks don't know that goats can be trained to trot in harness races," the lean Louisianan likes to explain. "But if you get them young enough, you can teach them to trot instead of jump—and they go around the track like lightning."
SIX YEARS AGO, when McLaughlin built a cabinet shop at 18201 Chicago Ave., he began thinking seriously about training some goats for the benefit of West Coast race fans.
His green eyes grew moist as he remembered the cheering crowds who turned out to watch the weekend goat races at Calfax, La., in the 30s.
And the more he thought about it, the more he became convinced that California needs goat races something awful.

"THE YOUNGER GENERATION likes anything that's fast," McLaughlin reasoned. "Fast cars . . . fast music. Why not fast goats?"
About a year ago, McLaughlin put his plan into action. He started training goats on the lot next to his cabinet shop. He built small sulkeys for them to pull and improvised a 154-yard track.
Soon the goats were pulling his son, David, 8, and neighbor Rudy Ramirez, 10, over the course in 18 seconds.
McLaughlin's hopes soared higher day by day.

WITHIN ANOTHER TWO YEARS, he figured, he could build a race track in Carbon Canyon, about 10 miles from Corona.
"It wouldn't be for gambling," Laughlin insists. "It would be a derby, with kids riding as jockeys. The kids would pay

to ride, and the first, second and third winners in each race would get cash prizes."

McLaughlin is certain that the goat racing craze is going to hit California hard when it comes, and he wants to be sure of an inside track.
UNFORTUNATELY for McLaughlin, a sudden devaluation last month threw the whole goat racing plan into doubt.
McLaughlin started building a shed to house the goats and store lumber, and the city demanded that he get a building permit.
Right away, McLaughlin discovered that his enthusiasm for goats isn't shared by the City Planning Commission, which found he was violating a zoning ordinance by keeping more than two of the animals.

McLAUGHLIN HASTENED TO EXPLAIN that his goats aren't smelly, like billygoats. The wethers he uses for racing smell quite nice, in fact—"sort of like horses," McLaughlin pointed out.
The Planning Commission was unimpressed. Furthermore, it informed McLaughlin, the cabinet shop from which he draws his livelihood is located in a zone closed to light industry. It was so zoned by the county before the shop was built.
If it doesn't see fit to grant a zoning exception, McLaughlin learned with horror, the city could shut his business down. And that's about where the whole issue stands now.

THE CABINET MAKER plans to ask for a zone exception right away, of course. And while he's at it, he'll try to get permission to keep his goats.
McLaughlin's dream of the Great Goat Derby hasn't faded yet.

But there are ominous indications that the derby's finish line may be right here in Bellflower, made out of red tape supplied by the city.

Urrutia Takes Oath as Cuban President, Castro Heads Army

By LARRY ALLEN
HAVANA (AP)—Manuel Urrutia took the oath of office as Cuba's provisional president Saturday. He immediately named rebel hero Fidel Castro as head of all the nation's armed forces.
The ceremony took place in Santiago, the provisional capital, as Castro headed toward a victory celebration in Havana.
His route was slowed by a series of tumultuous welcomes throughout the provinces.
Urrutia also named a cabinet in ceremonies which were regarded as having historical importance for all Latin America.
The event marked one of the rare occasions in which a revolution against a dictator had succeeded in Latin America.
WHILE THE inauguration was under way in Santiago, Castro's triumphant, bearded rebel warriors swarmed out of the hills from Cuba's six provinces and poured into Havana to the accompaniment of wild demonstrations.
Even the growing food shortage brought on by the rebel-led general strike failed to dampen the spirits of the eager Havana citizens waiting to celebrate the arrival of the hero of the two-year revolution that toppled dictator Fulgencio Batista.
BUT FOOD was becoming an increasing problem in this city, paralyzed by the walkout which has persisted since New Year's Day.
Violence has not subsided in Havana yet. There was a flurry of shooting in Mariano suburb where six diehard holdouts facing execution if captured, were holed up in an apartment house. They fired at rebels in the street until a tank was sent to flush them out.
In downtown Havana, a car bearing a red cross and containing three persons raced through the streets firing at Castro followers. The occupants were believed to be Batista followers making a last-ditch attempt to flee the city.



MANUEL URRUTIA Signs in as Chief

THE PROVINCES apparently were under control of the

(Continued on Page A-4, Col. 4)

Bandits Take \$755 Cash, Stab Victim

A Long Beach car-wash owner, counting the day's receipts, was stabbed and robbed at gunpoint of \$755 by four men Saturday.
Norman Eugene Clifford, 38, told police three men entered his office at 40 Termino Ave. Armed with knives and automatic pistols, the men told him, "This is a stickup, we want your money."
Clifford and an employee, Thomas E. Camp, 51, said the men emptied an open floor safe and swept clean a desk where he had been counting the money.
CAMP SUDDENLY dashed out the back door and fled with one of the bandits after him shouting, "Stop or I'll shoot." One shot was fired at the running Camp, but did not hit him.
Before the bandits fled to a waiting car, driven by another man, one of the men stabbed Clifford in the chest. Clifford was treated at Community Hospital and released.
Shortly after the robbery, police found the car a short distance from the holdup scene. It was a stolen car.

Big Device 242,000 Mi. From Earth

Escapes Global Gravity, Heads Toward Sun Orbit
MOSCOW (Sunday) (AP)—Russia announced its 1½-ton cosmic rocket passed the moon early today on its route toward an orbit around the sun.
Moscow Radio flashed the announcement that the rocket had zoomed past the moon at 2:59 a.m. (6:59 p.m. P.S.T.) on its journey toward to become what the Soviets have hailed as man's first artificial planet.
The broadcast followed up the dramatic announcement with retransmission of telemetric signals from the cosmic rocket.
"These, comrades, are the first radio signals ever heard on earth from the vicinity of the moon," the announcer declared.
THE ANNOUNCER SAID that the scientific program of the rocket's passage moonward had been completed and that as it increased its distance from the earth, its radio signals could be expected to fade away. Within a couple of days they would cease altogether, he added.
By 1 a.m. (E.S.T.), the broadcast stated, the rocket would be 242,300 miles from the earth and heading toward its solar orbit.
Commenting on the rocket's flight, academician V. V. Fok, one of Russia's leading nuclear physicists, said this was the first time a space rocket had escaped the earth's gravitation. This, he declared "will enable us to check more precisely the consequences of the Einstein theory of gravitation."

THE BROADCAST said earlier that the nearest point at which the rocket would pass the moon would be 4,680 miles

(Continued on Page A-3, Col. 5)

Pinsetting Device Jams, Hurts Youth

NORWALK — A bowling alley employee was crushed under an automatic pinsetting machine Saturday night and seriously injured.
Norman D. Midget, 18, of 5855 Los Angeles Way, Buena Park, was taken to Carobill Hospital with a possible skull fracture and lacerations after the mishap at Norwalk Bowl, 11459 Imperial Hwy.
Sheriff's deputies said Midget was working on the machine after it became jammed. As he lay with his head under the large metal plate which holds the pins, the machine began operating again and slammed down on him.
Deputies said Midget managed to crawl unaided from beneath the machine.

12 Firemen Hurt in Explosion at Truck Terminal

ATLANTA (UPI)—A trailer-truck load of industrial chemicals exploded here Saturday night, shaking the southeast section of the city, but the only persons injured were 12 firemen fighting the resulting blaze.
The firemen were burned about the hands, face and eyes when they poured water on sodium peroxide, which turned it into caustic soda, or ordinary lye.
The men were treated at the scene and released.
The peroxide was among 23,000 pounds of industrial chemicals which exploded in an outlying truck terminal, destroying five trucks and wrecking the depot building.

Bargain Tour Strands 300 Californians in Honolulu

HONOLULU (UPI)—Three hundred Californians, stranded day to take the first group home as scheduled, and the hotel said it had not yet been paid for the rooms they used.
Jack Schneider, a Santa Monica attorney acting as spokesman for the stranded tourists, said everyone was going his own separate way in an effort to seek transportation home.
Schneider said an effort was made to organize special flights home "but it fell apart."
The Civil Aeronautics Board requires a minimum tariff rate of \$198.20 for roundtrips to Hawaii from the West Coast. Schneider said he was "going to file suit on behalf of myself and friends" against the sponsor of the tour, Harold Ravitch.

C119 Transport Plane Crashes Near AF Base

BUNKER HILL AIR FORCE BASE, Ind. (UPI)—An Air Force C119 transport plane crashed and burned Saturday night half a mile north of here.
State police said it was almost certain that all persons aboard the plane died in the crash. Air Force authorities would confirm only that the plane had crashed.

Shipyard Expanding

SAN DIEGO (UPI)—Plans to increase its work force by 1,300 employees in the next six months were announced Saturday by the National Steel and Shipbuilding Co. of San Diego.

WHERE TO FIND IT

- MUSICAL SHORTHAND has received a downbeat. Story on Page B-11.
- THE SPECIAL PROGRESS EDITION appears in pages numbered P-1-25.
- Regular I, P-T features follow:
Amusements B-10
Beach Combing A-11
Bridge W-10
Classified C-1-12
Death Notices B-15
Editorials B-8
Radio-TV B-14
Real Estate B-1-3
School Menus W-13
Ship Arrivals B-12
Sports B-1-5
Star Gazer A-23
Women's News W-1-14

L.A.C. Says: Are Stocks Too High?

The future of common stocks is of vital interest to virtually everyone in the nation. That is because over 10 million individuals are direct owners of stocks in our corporations. Everyone who has a life insurance policy, savings account or an interest in a private university is largely dependent on what happens to the stock market. That is because large sums of the money of these institutions is now invested in common stocks. Further, millions of dollars of private pension funds now get their major incomes from common stocks. That makes it important that the people inform themselves as to conditions under which these investments are held.

We have entered the New Year with common stocks high above the average prices of any other New Year of the past. This occurred during a year when we were emerging from a recession. But it is doubtful we have emerged far enough to justify the high price levels attained as the year closed. This is the view cautiously expressed by various economists. We say "cautiously" because most of them predict even higher prices and business recovery for the coming year. But they do point out danger signals now apparent.

The Value Line Investment Survey points out that the Dow-Jones stock averages—made up of the 30 leading stocks on the New York Stock Exchange and which account for about one-third of the dollar value of all stocks on that exchange—are now selling at the highest price-earnings levels in their history. It also shows that the yield to investors from dividends is almost exactly at the low 3.3 per cent that existed at the top of the 1929 market just before its break. This means corporation bonds, paying an average of 4.1 per cent, yield a higher interest rate than common stocks. Value Line points out that in past history where this condition prevails a wide break in the market had occurred.

The Cleveland Trust Co. Business Bulletin presents a chart showing the steadily falling percentage of business profits as compared with sales. It shows profits after taxes for the past quarter were only 3.6 cents for each dollar of sales. This is compared with 7.5 cents in 1950—6 cents in 1955, and a steadily reducing percentage in each year since then. The Bulletin expresses confidence in the year ahead. But its charts and tone reflect caution.

While they expect the business recovery to continue, the faculty of the UCLA Graduate School of Business sets its estimate of production considerably lower than most other economists or groups. This group has been fairly accurate in past predictions. It is therefore interesting to find their estimates of automobile sales and general increases about half that of most predictions.

As we read the views of a number of economists there is one conclusion that seems definite. That is, the American people have bid up common stock prices far above what they are worth on actual present earnings. That means the buyers have discounted the future. It seems probable that they will profit from their purchases as profits increase. But there is always danger in discounting the future. It may be we are facing government policies which will make increased profits impossible. Only time will tell if earnings and dividends for the coming year will justify prices paid for stocks the latter part of last year. It is a good time to be careful in adding to stock holdings. That is the consensus of thinking of experts this writer has read.—L.A.C.

(L.A.C.'s column, by L. A. Collins, like other columns, is an expression of personal opinion, and does not necessarily reflect the considered opinion of this newspaper.)

Thugs Stab Doctor, Rob Him, Patients

DETROIT (UPI)—Two dope-crazed bandits invaded a doctor's office Saturday, stabbed the physician, robbed his patients, stole narcotics and fired a shot at a woman patient before fleeing.

The thugs got several hundred dollars in cash, six morphine tablets and an unexplained amount of other drugs. Dr. Morton Yarrows, 59, was in Receiving Hospital with a knife wound of the abdomen and bruises on his head.

"I WANT everything—the cocaine—the money—everything," shouted one of the intruders as he held a pistol to Dr. Yarrows' head.

He shoved the doctor into his private office where he beat him and inflicted the stab wound. Meanwhile, the second thug forced about a dozen patients to lie on the waiting-room floor, where he robbed them.

Mrs. Margaret Jordan of Detroit walked in while the hold-up was in progress. She said one of the bandits told her, "Come in—this is a revival service."

THE WOMAN cried, "Oh no!" and ran back out. The man shot at her, but missed. Mrs. Jordan ran to a nearby home and called police.

Police said the bandits were crazed with dope. They stole Dr. Yarrows' car keys but did not use the car. They fled on foot.

Sun, Moon, Tides

TODAY
Sunrise: 6:59 a. m.; sunset: 4:57 p. m.
Moonrise: 2:05 a. m.; moonset: 1:14 p. m.
Tides: High, 5.6 feet at 4:52 a. m. and 3.5 feet at 6:09 p. m. Low, .2 foot at 12:02 p. m. and 1.6 feet at 11:03 p. m.
MONDAY
Sunrise: 6:59 a. m.; sunset: 4:57 p. m.
Moonrise: 3:11 a. m.; moonset: 2:03 p. m.
Tides: High, 6.1 feet at 5:42 a. m. and 3.7 feet at 7:11 p. m. Low, -.5 foot at 12:54 p. m.

Mortar Shell Blast Hurts 13 Schoolboys

ATHENS, Greece (AP)—Thirteen Athens schoolboys were injured Saturday, several seriously, when one of them found a rusty mortar shell and detonated it while trying to pry it open with a nail.

The boys found the shell, presumably left over from World War II, in a field adjoining their primary school.

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Mikoyan, Dulles Set Conference

WASHINGTON (AP)—Secretary of State Dulles returned Saturday night from a Jamaica vacation and said he expects to meet Monday with Soviet Deputy Premier Anastas I. Mikoyan.

The 70-year-old secretary, in a jovial mood and looking fit after his illness caused by an inflamed colon, told reporters he is "fully recovered."

Dulles spent two weeks in the Jamaica sunshine after attending the Atlantic pact (NATO) ministerial conference at Paris. He left his hospital bed to attend the Paris meeting.

MIKOYAN, SECOND in Kremlin power only to Soviet Premier Nikita Khrushchev, is scheduled to arrive in New York City at 6:50 a. m., E.S.T., today. He is expected to motor to Washington, arriving in mid-afternoon Sunday.

Mikoyan told newsmen in Copenhagen, on his way to New York, that he had "a date" with Dulles.

NEW YORK (AP)—At least 400 New York City police will guard Soviet Deputy Premier Anastas I. Mikoyan when he arrives here today by plane from Europe.

Mikoyan, who will stop here only briefly en route to Washington, will go by motorcade from Idlewild Airport to the Park Avenue headquarters of the Soviet delegation to the United Nations. From there, he will drive out of the city via the Lincoln tunnel, headed for Washington.

Missing Infant's Clothing Found

(Continued from Page A-1)

New York Port Authority attorney, had just seen her for the first time and had gone home from the hospital.

He returned to break the tragic news to his wife, Frances, 26, who became nearly hysterical and had to be given sedation.

THEN BETWEEN 4:30 and 4:45 p. m., Ronald Gregor, 12, and Peter Erickson, 13, stumbled on the bundle of clothes as they played around four abandoned tenements due to be demolished soon to make way for a highway widening project.

Peter said he saw the green bundle inside when he opened the door to one of the buildings. "I opened it and saw baby clothes," he told police.

He said he told his pal, "I'm going to bring this home. My little sister can use it for one of her dolls. She'll love it."

THE BOYS took the package to the Erickson home nearby and showed it to Peter's mother, Mrs. Veronica Erickson, and Mrs. Helen Gregor, Ronald's mother, who were chatting.

The women looked through the contents of the bundle. They had just heard a radio broadcast describing the baby's clothes and they called police.

Chionchio appealed publicly for the kidnaper to return his baby.

"It is our second child and was born with much love," he said. "It was a great joy to my wife and myself to have this little girl yesterday. Now everything is being destroyed."

"My faith in brotherly love is dissipating. I appeal to the



FRANK D. CHIONCHIO Pleads for Baby

kidnaper to consider brotherly love, to consider my wife who is very unhappy and in a terrible state of health."

Trujillo Honors His Benefactor

CIUDAD TRUJILLO, Dominican Republic (AP)—Generalissimo Rafael L. Trujillo, the Dominican Republic's strong man, has honored a Cuban physician who saved his life when he was 7. Trujillo dedicated a new hospital named for Dr. Brioso Bustillo. He said Dr. Bustillo arrived from Havana with serum just in time to save his life when he had diphtheria.

Blizzard Sweeping Midwest

United Press International
A giant snowstorm and a bitter cold wave socked the nation's midlands Saturday with a double-barreled punch from Texas to Michigan, stranding travelers and even "grounding" an Air Force missile.

Sub-zero temperatures accompanied the storm, which reached blizzard proportions over Kansas and Missouri, as it pushed slowly eastward. Snowfall ranged from two to seven inches and more, and blowing and drifting snow blocked roads and created hazardous travel conditions.

Cold-wave warnings were issued from west-central Texas to Indiana, as the bitter, frigid, arctic air, described by weathermen as abnormally cold even for mid-winter, pushed into the southeast and headed for the Appalachians and the mid-Atlantic states.

SNOW FELL almost steadily in a belt from northwest Texas and east Colorado eastward through Kansas, Missouri and Oklahoma into Arkansas, Illinois and Indiana. Roads quickly became snow-packed and, in some areas, highways were closed to traffic.

At Chicago, about five inches of snow blanketed the city. Numerous traffic accidents occurred in the snow, but most of them were minor. Traffic slowed to a snail's pace throughout the snow area, including Chicago's scenic Outer Drive along the shore of Lake Michigan.

SWAP ANYTHING FAST through Classified ads! Dial HE 2-5959 for an ad-writer.

Head of College Issues Statement

(Continued from Page A-1)

Frank Black and Dr. Clyde B. Peterson said, has resulted in a "failure to recognize and develop the line relationships that are essential to the successful administration of any large organizational unit."

FACULTY MEMBERS aided charges of a complete breakdown in faculty-administration relations before meetings of the State Board of Education and recently before an Assembly subcommittee on tenure extension and restriction.

"For too long," Peterson's statement said, "the future of the college has been hampered by a continuous reference to the past. Both administrative officers and some of the faculty have been responsible for this backward look which has, in a sense, pre-empted our attention from the future."

Peterson called upon the faculty to recognize the expressed function of the state college, particularly in reference to criticisms that research has been underplayed.

He said research has not been emphasized because state financing is not currently available for such work, because the majority of the faculty are not research-orientated and because "the instructional function takes precedence over all other functions."

THE COLLEGE president said one of the chief sources of misunderstanding has been the failure to recognize the proper relationship of each segment of the institution "and the failure of all participants to perform their proper functions."

Rapid growth of the college,

Of the recent faculty vote in which 60 per cent approved a resolution calling for the immediate resignation of Dr. Peterson and four major deans, he said:

"Let me stress that the administrator is not subject to votes of confidence. This is not a parliamentary system of government, but an educational institution established as an administrative agency of the state that functions according to sound administrative principles."

GRADING standards were defined as the responsibility of the faculty. The criterion of grading, the statement said, should be the assignment of grades that measure achievement in relation to normal college standards.

On retention and promotion, the president pledged the fullest consideration of all cases presented by the faculty's Promotion and Tenure Committee, but reiterated that the ultimate responsibility must rest with him under the law.

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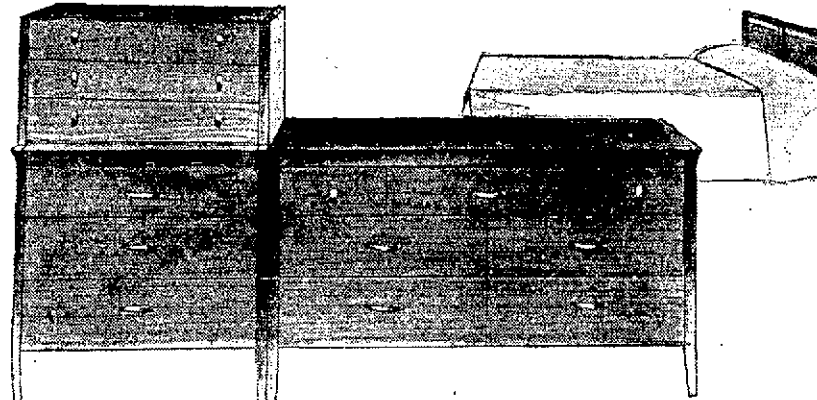
SEE ADVERTISEMENT PAGE B-10

Frank Bros

ANNUAL JANUARY SALE

Drexel Profile

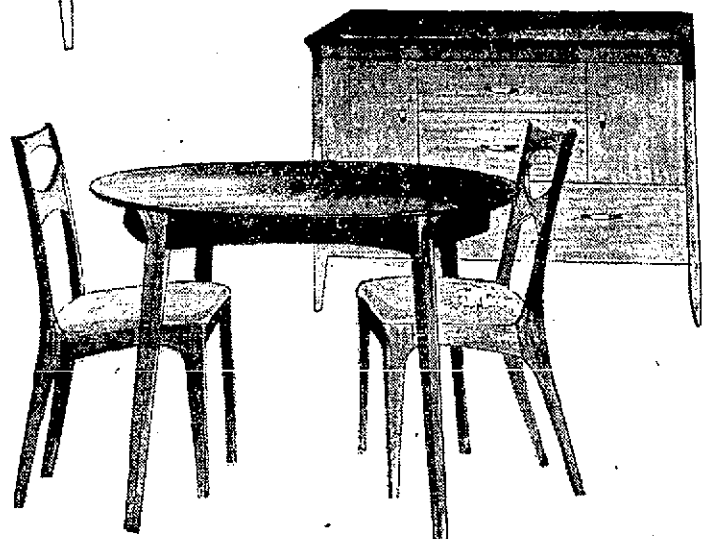
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- Bedroom Furniture shown above:
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 - 52" Double Dresser, 7 Drawers.....174.50 **144.75**
 - Full Size Bed with Footboard.....79.50 **64.50**

- Dining Room Furniture shown at right:
- 44" Round Dining Table (opens to 80").....144.50 **120.00**
 - Side Chair with Upholstered Seat.....39.30 **29.75**
 - 48" Buffet with Silver Drawer.....159.50 **129.50**

- Not illustrated:
- 56" Double Dresser, 7 Drawers.....159.50 **139.50**
 - 40" High Chest with Vanity.....175.00 **149.50**
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Loose cushion arm chairs in walnut finish.....	64.95 49.95	Extension dining table (36"x56", opens to 80") in nutmeg. Four matching side chairs feature beige seats and smart cane backs.....	263.00 169.95	58" triple dresser in natural elm.....	94.95 89.95
Teak arm chairs from Denmark feature cane detailing, reversible back and seat cushions in many fabrics.....	114.95 76.95	Walnut drop-leaf table designed by Paul McCobb. (22"x40", opens to 88").....	137.50 79.95	Matching 50" double dresser.....	77.95 69.95
6' sofa in many fabrics.....	172.95 149.95	Walnut extension table by Paul McCobb. (34"x49", opens to 68").....	85.00 69.95	Matching corner chest.....	71.95 59.95
7' sofa in many fabrics.....	198.95 179.95	60" walnut buffet by Paul McCobb, complete with 36" hutch.....	213.00 169.95	Matching 32" chest.....	56.95 49.95
8' sofa in a wide variety of covers.....	236.95 209.95	Other Dining Room Values from Drexel, Brown Saltman, and Glenn of California.		Matching 3-drawer commode.....	44.95 36.95
Lightly scaled sofa from our shop, featuring all foam rubber construction. In a beautiful lemon texture.....	259.95 169.95			Matching panel headboard.....	41.95 36.95
				Walnut 56" double dresser.....	124.95 106.95
				Walnut 63" triple dresser.....	147.95 129.95
				Walnut 30" bachelor chest.....	77.95 66.95
				Walnut 42" high chest.....	89.95 79.95
				Walnut 24" commode.....	54.95 47.95
				Walnut full size headboard.....	33.95 29.95
				Walnut 48" chest-desk.....	109.95 99.95

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Rocket Can't Reach Sun for Months

Soviet Rocket Passes Moon, Heads Toward Solar Orbit

CAMBRIDGE, Mass. (AP) — Several months must elapse before the Soviet cosmic rocket reaches the vicinity of the sun, assuming continued successful space flight, an American astrophysicist estimated Saturday.

"It depends a great deal on how much the moon alters the rocket's course," Dr. J. Allen Hynek, associate director of the Smithsonian Astrophysical Observatory, said.

The effect of the moon's gravitational pull should speed up the rocket but there also exists a "freakish possibility," Hynek said, that the moon might give it a powerful kick away from the direction of the sun.

ONCE THE ROCKET reaches the moon's vicinity it would, in effect, be already in orbit around the sun, Dr. Fred L. Whipple, Smithsonian director, said.

Hynek estimated that the period of the rocket in orbit around the sun—that is, the time required to complete one revolution—would have to be of the same general magnitude as that of the earth—in other words, 12 months. To cover half an orbit—from earth to sun—then would take six months.

But the lack of specific Soviet information about blastoff time, direction and original velocity makes closer calculation difficult if not impossible. The best the stromometers can do is estimate "a few months" for the earth-sun flight.

Wife of U.S. Ambassador Presides at Rite

NEW DELHI, India (UPI) —Mrs. Ellsworth Bunker, wife of the U.S. ambassador, Saturday formally opened the new U. S. embassy at ceremonies attended by Indian Prime Minister Jawaharlal Nehru.

Nehru was taken on a tour of the \$2,500,000 building and said it was "very beautiful."



RELATED RUSSIANS

Fur-capped Muscovites, all smiles at news, discuss new Soviet cosmic rocket on street in Russian capital. Moscow Radio said big rocket would pass moon, continue toward sun.—(AP Wirephoto.)

Rocket Spreads Wonderment, Misgivings Across West Europe

LONDON (AP)—The Soviet Union's cosmic rocket spread mingled wonderment and misgiving across Europe Saturday night.

Radio stations broadcast progress reports as fast as they flowed from Moscow. Newspapers charted the space voyage in front-page displays.

As the rocket soared toward the moon, conviction grew that the Russians were unlikely to end up with a flop.

In Communist countries, from East Germany to Red China, commentators poured out praise for the Soviet Union.

AMONG WESTERN European commentators, the realization grew that the space thrust could have far-reaching military implications.

Scientists in general warmly applauded the feat of Soviet technicians.

"This is confirmation of the ability of the Soviet Union to do this kind of thing in a very confident way," declared Dr. D. C. Martin, secretary of the British International Geophysical Year (IGY) committee.

Another top British scientist, Prof. H. S. W. Massey, said he expected the 1½-ton rocket to reach a spot where it would revolve around the sun as the Russians predicted. He is chairman of Britain's IGY Artificial Satellite Committee.

THE WORLD'S LARGEST radio telescope at Britain's Jodrell Bank picked up signals from the Soviet moon rocket.

Prof. Alfred Lovell, director, said special equipment was fitted to the telescope at short notice for a serious attempt to track the rocket in the early hours of today.

Lovell, who used the radio telescope to help track the American moonshots, had no advance warning of the Soviet launching.

A call for concerted western action to solve the problems of space travel was sounded by Kenneth Gatlund, vice chairman of the British Interplanetary Society.

"Russia's achievement throws down a tremendous challenge to the West," Gatlund declared.

(Continued from Page A-1)

—not much greater than the distance between Moscow and New York.

The radio said earlier that when the rocket roared past the moon, a telescope aboard the space laboratory would size up the pock marks on the moon.

Moscow radio earlier quoted Alexander Topchiev, vice president of the Academy of Sciences, as saying "it is now fully clear that the Soviet moon rocket will become a satellite of the sun, the first artificial planet."

"The velocity and direction of the flight make it possible to say with confidence the space ship will never again fall back on the earth," Topchiev declared.

THE TASS STATEMENT announced:

"On the 4th of January, the Soviet cosmic rocket passed the nearest point to the moon on its trajectory.

"Instruments and transmitters of the rocket continue to work normally and are reporting to earth receiving stations valuable scientific material. The scientific tasks set before launching of the cosmic rocket have been completely carried out."

Premier Nikita Khrushchev hailed the project, saying it proves the Russians "are the first in the world to map out the way from the earth to the moon."

Moscow Radio said later the moon rocket will reach the point nearest the sun—about 91½ million miles away — on Jan. 14.

IT WILL TAKE the rocket 15 months to orbit the sun, the broadcast added.

Moscow Radio said the maximum diameter of its orbit around the sun will be 214½ million miles.

"According to preliminary calculations, the Soviet artificial planet will complete an orbital movement close to the circumference of the sun," the radio said.

"Its eccentricity will be equal to 0.148. The major axis of the orbit will be at an angle of 15 degrees to the major axis of the earth. The plane of the rocket's orbit will practically coincide with the plane of the earth's orbit."

THE BROADCAST, beamed to listeners outside Russia, went on: "The Soviet artificial planet will reach the point nearest to the sun—the perihelion — on Jan. 14, 1959, when it will be at a distance of about 91½ million miles from it."

"The maximum distance from the sun will be 123½ million miles. The artificial planet will reach this point at the beginning of September 1959."

Scots Witness Blazing Cloud Tail of Rocket

EDINBURGH, Scotland (AP) — A blazing white cloud soared early Saturday across the starry skies of Scotland. Observers were convinced they had witnessed the Russian moon rocket.

The spectacle was captured by photographer Morris Allan.

Shortly after the news of the rocket launching, Allan and his assistants took up positions at the nearby town of Dunfermline where they trained cameras on the eastern horizon.

Soon after 1 a.m. a tiny speck of white climbed into the sky to the southeast and broadened into "a fluorescent white cloud," Allan said.

Scientists agreed that the cloud was almost certainly the sodium tail effect cut loose by the Russian rocket.

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That Old Track Magic Rides Along With Diesel of Today

(Continued from Page A-1)

whistle mounted in the cab tooted four times—a signal from a car man at the rear of the train, acknowledging that the air brakes were all right.

A workman stepped up on the ladder outside the cab and removed a blue and white sign which read: "Men at Work."

"No one moves the train for any reason whatsoever while that sign is up," Murdock explained. "There might still be someone working underneath or between cars."

Stewart and Kiser had reported for work a half hour ahead of departure time to check the locomotive. They pilot No. 72 on 15 roundtrips a month, alternating with a second crew.

★ ★ ★

THEN WE WERE MOVING, without sensation of movement. From where I stood in the cab, eight feet above the track, the ground seemed to slip by while we stood still.

Ahead lay a maze of tracks and signals.

At Signal Bridge No. 1, overhanging the track, a yellow light flashed on—warning the engineer to be ready to stop at the next signal. Signals are controlled from a yard tower, and there is no questioning them.

The next signal bridge showed a red light and we came to a gentle halt. After a few moments, Stewart got the green light and we were off again.

As we moved along, a series of signs passed along the right side of the track. These signs governed the speed of the train around curves and dangerous intersections. Kiser, sitting on the left side of the cab, sounded off each time he spotted a sign.

★ ★ ★

STEWART'S LEFT FOOT was resting on a "dead man's pedal"—at the base of a pedestal on which the throttle was mounted. If he collapsed, or for any reason removed his foot from the pedal, the train would come to an automatic stop.

An automatic train stop device also would stop the train if the engineer neglected to cut his speed at certain critical points.

But the clincher was the speed tape—a recording graph sealed in a box above the speedometer. It permanently registers the exact speed reached by the train.

"I spot check these tapes every month," said Murdock. "I can tell exactly how fast any train was going at any given point on its run. It's a good thing to have a record of."

I glanced out the window. We seemed to be creeping along.

"Speaking of speed," I said, "when are we going to get some?"

Murdock grinned and pointed to the speedometer. It registered 75 mph.

"You don't get much feeling of speed on a good road-bed like this," he said. "But we're moving right along."

Each time we bore down on a grade crossing, Stewart sounded his air horn—two long blasts, a short and an extra long.

★ ★ ★

Along the beach route south of Dana Point, I got my first sensation of speed as we watched the cars on Highway 101 drop behind.

It wasn't a fair race. They had speed cops to watch out for. We didn't.

Then, too soon, we were stopping at Oceanside—where I was leaving No. 72.

I watched it pull out of the station and head south for San Diego. Felt sort of sad about it, too. Even in this age of missiles and jets, railroading has a charm all its own.

★ ★ ★

ZIPPER FAST the small, yellow frame station building at Rivera, Murdock shook his head and muttered: "Look at that son of a gun!"

Ahead, a pickup truck was making a leisurely U-turn on the tracks. Stewart signaled a warning with his air horn and the pickup got out of the way—fast.

Murdock pointed to the air brake control at the engineer's right.

"In an emergency, all an engineer can do is give it full automatic brakes and then sit back and wait," he explained. "The automatic brakes will stop the train as fast as is safely possible. But once you do that, you've got to come to a full stop before you cancel out the braking action."

"Red board," announced Kiser.

"Red board," yelled back Engineer Stewart, slowing the train.

We were coming into Fullerton. The red board signal meant there was an order to pick up at the station; the train couldn't proceed without receiving it.

Kiser got up from his seat and opened the left hand door of the cab. Up ahead, in front of the Fullerton station, a telegraph operator held up a forked stick across which was stretched a message.

Kiser grabbed it while the train was moving.

Crews were working along the tracks between Fullerton and Anaheim, the order explained. No. 72 was to watch for them.

★ ★ ★

THE TRAIN STOPPED again and I inquired as to how long it took to become an engineer. No telling when the boss might get wise to my present racket.

First of all, Murdock told me, one has to become a fireman. And he has to work at that three years before he's eligible for promotion, which wouldn't come before there's a vacancy. Then you have to be an engineer for at least two years on a freight train before you're allowed to take out a passenger train.

"But only about 15 per cent of our engineers move up to passenger locomotives," he added. "It's a pretty exclusive trade."

Along this strip of coast, fog is one of the big bugaboos of an engineer's life. He has to know the route like the palm of his hand.

On the two-hour, 45-minute run from Los Angeles to San Diego, No. 72 gets up to a top speed of about 90 miles an hour.

★ ★ ★

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DALE CARNEGIE COURSE

Effective Speaking—Memory Training—Human Relations

SEE ADVERTISEMENT PAGE 8-10

Dry Cleaners to raise prices.

The Harbor Dry Cleaners Association announced that many of its members in the Long Beach and San Pedro areas will increase cleaning prices Jan. 5th. No general price raise has taken place during the past 2 years. However, costs have gone up considerably on labor, supplies and utilities which make it necessary to charge 5 and 10 cents extra on many garments, to maintain good quality and service standards.

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10⁹⁹

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CASTRO FORCES IN PARADE

Supporters and troops of Fidel Castro stage parade in downtown Havana, as crowds jam sidewalks and balconies to watch massive show of force by rebels.—(AP Wirephoto.)

BATISTA HELPED BEAT SELF

Castro Won Because Cuba Hated Chief's Cruel Rule

By WILLIAM L. RYAN

HAVANA (AP) — Fidel Castro forged Cuba's popular revolution in the hot flame of hatred for a dictator.

After five years of bitter reverses and frustrations, the rebel chieftain succeeded even when the outside world might have been justified in believing that yet another disastrous failure was staring him in the face.

What brought about this swift change in the fortunes of the bearded young man of 32 who darted from the mountains of eastern Cuba to push Dictator President Fulgencio Batista into the climactic debacle of New Year's Day?

Basically it was a matter of two strong personalities locked in a stubborn struggle. Castro proved the stronger and more stubborn of the two, but he could not have done it if Batista had not helped defeat himself.

FABULOUS GRAFT and corruption have marked Cuban regimes for many years — a cancer in the Cuban body politic. Perhaps it was a national habit which Cubans might have lived with, but a repressive and often wantonly cruel dictatorship regime produced glowing resentment which Castro fanned into brilliant fire of revolution.

Castro accomplished his goal by persistently nagging, harassing and baiting Batista into a long series of furiously rash acts. These led inevitably to his downfall and ignominious flight to the protecting arms of a fellow dictator in the Dominican Republic.

Young Castro's long uphill and seemingly impossible crusade began July 26, 1953—and his movement from then on was aimed for that date. Then, as a young lawyer of 27, Castro led an attack on the Batista army's Moncada Barracks in Santiago de Cuba, capital of Oriente Province in eastern Cuba where the rebel leader was born.

THAT ATTACK failed. Castro was captured and sentenced to 15 years in prison. To a dictator who had taken over at gunpoint the year before, it had been no more painful than a mosquito bite.

Then Batista made a miscalculation. Realizing the bitterness he had created among those Cubans who dreamed of a respectable form of constitutional democracy, Batista decided to try and legalize himself. He proclaimed an amnesty for political prisoners.

Castro, among those set free, went to Mexico to plot with fellow Cuban exiles against Batista.

Batista failed to legalize himself. The opposition withdrew and he remained unopposed. He remained an unconstitutional ruler. Not all the showy public works he planned, not all the handsome roads he built, not all the foreign investment he attracted to Cuba could overshadow two facts:

Cubans were ruled by a dictator who gave no freedoms; and Batista's followers and family amassed fortunes at public expense.

ON DEC. 2, 1956, Castro landed on the northeast coast of Oriente Province from Mexico with 81 of his Cuban exile followers. Batista forces wiped out all but Castro and 11 others.

Batista considered the threat over. But Castro, with his handful of ragged refugees, hid out in the rugged Maestra Mountains, made friends with peasants and won their confidence. They attracted new followers. Little by little, a trickle of arms and ammunition seeped in by sea.

By the spring of 1957, Castro,

with about 500 men, was ready to try again. He now had support in Havana for his sabotage and harassment campaign. But many setbacks lay ahead.

First, 100 of his supporters were wiped out in a daring attack on the presidential palace in Havana after penetrating all the way to Batista's private apartment. Calls for revolutionary strikes throughout Cuba failed, one after another.

BY SEPTEMBER 1957, Castro had about 1,000 armed men around him. Batista scoffed at him as a "Communist brigand." In the United States, rich exiled Cuban politicians, all enemies of Batista, took notice. Castro was their only hope of going home. They began the financing and smuggling of arms to Oriente.

Castro was soon strong enough to send guerrillas into Las Villas Province, lying across the waist of Cuba. This proved important. Many in Batista's forces were eager to defect. About 150 sailors joined Castro's forces in an attack on Cienfuegos. For a while they controlled the city.

Batista now made another mistake, in spite of himself. The dictator sent planes and tanks to batter rebel positions in the city mercilessly, without regard for civilians. Many were killed in this first big battle of the revolution.

CASTRO BECAME a glamorous figure to many in the United States, an idealist who fought the tyrant and helped the oppressed.

For Castro, the buildup was

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Food Runs Short in Struck Havana

(Continued from Page A-1)

rebel group, but there were believed to be a few pockets in Pinar del Rio, western province in which Castro's forces have trapped Batista remnants whose local commander already has been sentenced to death.

There was no definite indication when Castro and Urrutia would make their triumphal entry into Havana.

U. S. tourists caught in the final outbreak of the revolution were leaving Cuba by the hundreds—by sea and air.

The U. S. Embassy, in co-operation with revolutionary commanders, made arrangements for them to get out—but the embassy emphasized their departure was entirely voluntary. No evacuation orders were issued.

THE EXODUS was going on in orderly fashion. About 1,000 U. S. citizens had left Saturday afternoon. Cubana Airlines was making hourly flights to Miami. The ferry, City of Havana, was taking others to Key West, Fla.

Castro's men carefully laid the groundwork for the final takeover of the government. Heavily armed troops, police and civilian militia guarded all strategic positions.

To prevent the victory celebrations from getting out of hand, the rebel commanders clamped a ban on sale of liquor to deal a sobering warning that they meant business.

The revolutionaries, swelled to the thousands by the emergence of a fifth column that operated in the capital even during the Batista regime, enforced the general strike in Havana until the government changeover could be nailed down.

CASTRO DECLARED the strike in effect until his choice, Judge Urrutia, could move into the presidential palace vacated by Batista in his flight to the Dominican Republic at New Year's dawn.

The revolutionaries were on the alert against possible suicide attacks by hard-core remnants of the Batista regime. Cubans throughout the island

Good Condition

LONDON (UPI) — British Foreign Secretary Selwyn Lloyd was reported in "quite satisfactory" condition Saturday following removal of his tonsils in a hospital New Year's Day.

Cuba Guns Smuggled by Girls

HAVANA (AP) — Fidel Castro's underground agents in the United States have disclosed how they used pretty Cuban and American girls and outwitted the FBI in smuggling arms to the rebels.

The story of the underground was told by some of its principals during a unique special flight of 84 Cuban exiles who returned to Havana Friday night on an airliner from New York.

Jesus Yanez Pelletier, 39, a Cuban army lieutenant who lived in New York City, was one of the ringleaders aboard the Cubana Airline's "Exiles Special."

AS WARDEN of the army prison at Santiago de Cuba, Pelletier said he refused to carry out orders in 1953 to poison Castro, who was a prisoner there.

"We raised money from Cubans and Americans," he said. "I myself spent \$100,000 for arms during the past year."

"People would see pretty Cuban and American girls carrying hand luggage and they smiled. They did not know that maybe machine guns or .45-caliber pistols were in those bags."

Headache Clue Found in Faulty Mid-Distance Vision

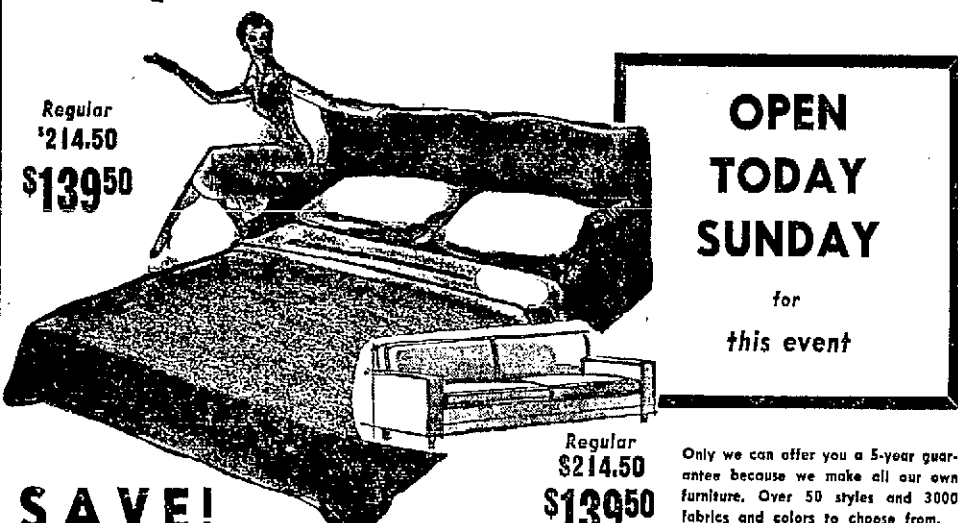
Bifocal wearers who suffer from headaches and nervousness should investigate the possibility that this discomfort is caused by inability to see clearly at the 18- to 50-inch vision range. If you have trouble reading package labels in the store, seeing across the card table, etc., Continuous Vision Glasses may be the solution to your problem.

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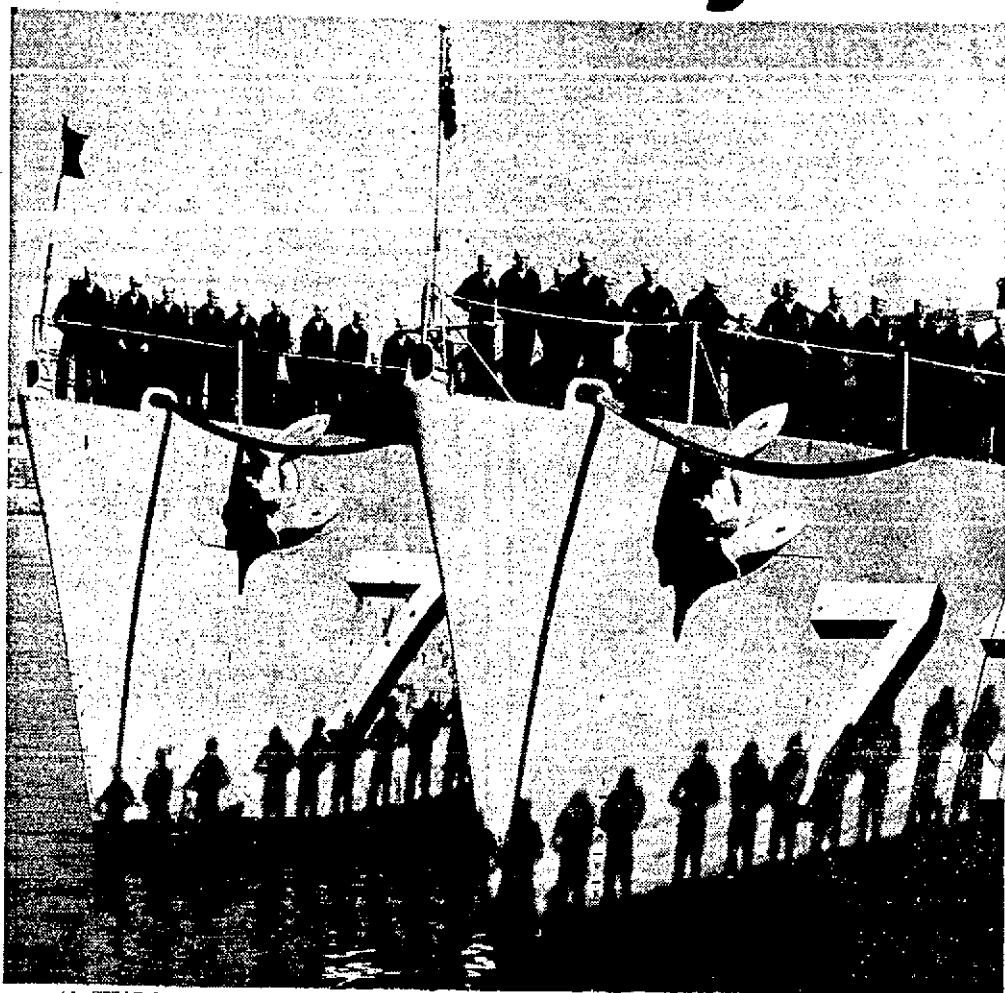
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'A SHADOWY CEREMONY' was Life Magazine Title for I.P.T. Photograph by Roger Coar

Hearing on Plan to Repressure

A public hearing on plans for repressuring a major portion of the Wilmington Oil Field will be conducted in the Veterans Memorial Bldg., Broadway and Cedar Ave., starting at 10 a. m. Monday.

The hearing will be conducted by E. H. Musser, oil and gas supervisor for the State of California, and will be held in accordance with provisions of the state's subsidence control law adopted by the state legislature last year.

The supervisor will hear testimony on repressuring plans covering the four upper zones of Fault Blocks II through V and all zones of Fault Block VI.

SAM ROBERTS, the city's subsidence control administrator, said expenditures for the engineering program last year amounted to approximately \$900,000—\$650,000 expended by the City of Long Beach and the balance by oil companies operating in the Wilmington Field.

Engineering plans for repressuring the lower zones of Fault Blocks II through V have been underway since Nov. 1. However, they have not yet been completed and presumably will be the subject of a later hearing.

All plans call for injection of salt water brine into the oil zones to restore and maintain underground pressures in the hope of arresting the earth sinkage problem damaging this area and of increasing oil production.

Local Photos Featured in Issues of Magazine

There's a lot of life in Long Beach—a statement proved by the fact there's a lot of Long Beach in Life, the magazine that pictures the world.

For five consecutive issues, Long Beach and the area covered by The Independent, Press-Telegram have provided material for the pictorial magazine.

Three of the five issues carried the work of I. P. T. staff members.

The magazine's Dec. 1 issue carried a photo labeled "The First Plane-Train Crash" taken by I. P. T. Orange County reporter Bob Geivet.

The accompanying caption told how a Marine Corps jet plane overshoot the runway at the El Toro Marine Air Station and came to rest on railroad tracks near the field. Seconds later a speeding streamliner hit the plane.

THE CURRENT Jan. 5 issue displays a full-page shot called "A Shadowy Ceremony" taken by I. P. T. head photographer Roger Coar. It shows sailors standing aboard destroyers during a ceremony at Long Beach Naval Station. The shadows of the sailors seem to be standing at attention on the water line of the destroyers.

More than 2,000 birds and 40,000 people rated a two-page spread in the Dec. 1 issue. Photographer Ralph Crane snapped shots of one of the nation's largest bird shows held in Municipal Auditorium.

The picture layout was called "Fine Feathered Display" and showed a center shot of massed bird cages and accompanying photos of spectators making like bird watchers.

Coar scored again in the Dec. 8 issue with his shot of a "Crash Customer"—a woman whose car went out of control and through the window of a Long Beach delicatessen after being struck by another car.

THE PHOTOGRAPHER entered the rear of the market just as the woman, Mrs. Florence Gardner, was making a "You won't believe this" call from a telephone a few feet away from the front of her car, which nestled in the store's debris.

The magazine's Dec. 22 double issue, special edition devoted to entertainment; used a half-page color shot of Bubbles the whale leaping for her meal at Marineland and another picture of Sleeping Beauty's castle at Disneyland.

A two-page spread of "A Photo Flip-Flop" depicted water polo players at City College standing on their heads in the pool and waving their arms and legs like sea monsters in the Dec. 15 issue.

The photo was taken by Richard Hewitt from a subterranean window.

Scare Buying of Food Here Needless, Market Men Say

"Scare buying" of groceries in the Long Beach area is completely unnecessary, market spokesmen said Saturday.

There is no possibility of the Los Angeles strike-lockout of retail grocery clerks spreading to this area, they said, and supplies will remain plentiful.

"There is undoubtedly a rise

in the level of grocery sales in areas unaffected by the strike," a spokesman for the Food Employers Council said. "This is mainly due to an influx of buyers from the strikebound areas, and they are probably stocking up on staples and canned goods to save themselves additional long trips."

Market managers reported that regular customers bought a little more heavily the first two days of the strike-lockout, but that local buyers had "returned to normal" on Friday and Saturday.

Meanwhile, representatives of the Retail Clerks and the Employers Council began marathon bargaining sessions at the Ambassador Hotel in Los Angeles in an effort to end the dispute which has closed more than 1,000 markets and thrown 16,000 clerks and some 5,000 butchers out of work.

Little progress was reported and employers' representatives were pessimistic about any early settlement.

CHANGE OF HEART

Thieves Return Mechanical Lung Stolen from Patient

CHICAGO (UP)—A lightweight mechanical lung unit stolen from a polio victim was returned to police Saturday by a man who said he convinced the thieves to give it back to the partly paralyzed man.

The 100-pound multilung device, valued at \$2,000, was stolen Friday from Henry Messerschmidt, 32, of Elkhorn, Wis. He had left it in his brother-in-law's parked car while undergoing a checkup at a hospital.

Without a mechanical lung, Messerschmidt returned to using a bulky, more tiring model.

Police agreed. A man police identified as Eugene Blackmore, 25, met police and led them to a car containing the lung.

Blackmore related he read about the theft in newspapers and later heard a group of men in a tavern talking about selling such a device.

Blackmore said he told the men of Messerschmidt's desperate need for the lung and the men agreed to return it.

McCaferly said he thanked Blackmore for bringing back the unit and then released him.

Census Started in Soviet Union

MOSCOW (UP)—The Soviet Union's first nationwide census in years is already under way in some isolated northern districts, the news agency Tass reports. The national census is due to start in most areas on Jan. 15 and run for a week, with about half a million people needed to count noses throughout the Soviet Union.

U.S. Alert to Prevent Smallpox

Health officials throughout the world have been alerted to a smallpox outbreak in Germany. Dr. I. D. Litwack, city health officer, disclosed Saturday.

The U.S. surgeon general, Dr. Leroy E. Burney, wired Dr. Litwack Saturday that quarantine officials have been instructed to exercise special precaution to prevent entry into the country of unvaccinated travelers who may have been exposed to the disease.

Unvaccinated travelers will not be admitted to the U. S. until they have been observed and then vaccinated against smallpox.

ELEVEN SMALLPOX cases have been reported in Heidelberg, Germany. Dr. Burney, head of the U. S. Public Health Service, reported.

Dr. Litwack termed smallpox "a medical curiosity in the United States" but added:

"It is as deadly now as when it was a scourge, and these days it can spread in a hurry because of rapid air transportation."

The current outbreak began after a physician flew to Heidelberg from Madras, India, late in November. The physician thought he had influenza at the time, Dr. Litwack said.

EN ROUTE to Germany, the ailing physician stopped at Ceylon and in Geneva and Zurich, Switzerland. His wife accompanied him to Ceylon and then left for a trip to Naples. Other plane passengers continued to Amsterdam, Holland.

"Thus the disease can be spread throughout the world in a matter of hours these days," Dr. Litwack said. "We will be on the alert here even though the last case of smallpox in Long Beach occurred 21 years ago."

4 Vessels Due Back in L.B. Port

The four minesweepers of Mine Division 92, USS Constant, USS Energy, USS Pivot and USS Pluck, will return to their home port of Long Beach Tuesday, tying up at Pier 9 at about 5 p.m.

Deployed since June in the Western Pacific, Mine Division 92 has been operating as a unit of the U. S. Seventh Fleet and with various units of the Pacific Fleet based in Japan.

Oil Workers to Vote Soon on Strike Against 5 Major L.B.-Area Refiners

Preparations are being made for balloting which might authorize strikes against the Long Beach-Los Angeles harbor area's five major oil companies, an official of Oil, Chemical and Atomic Workers International Local 1128 said Saturday.

Walkouts would affect more than 4,000 workers here, Local secretary-treasurer E. P. (Pat) O'Malley said. Strike dates would be decided by national OCAW president O. A. Knight.

THE LOCAL SITUATION is part of nationwide strike preparations by OCAW. The first walkout may come as early as mid-January.

"Negotiations with oil companies in the various parts of the country are being intensified during the first half of January," union president Knight said Saturday in Denver.

"While the oil industry still has made no wage offer we are clinging to the hope that a strike will not be necessary. However, we will strike soon, at times and places of our choice, if satisfactory settlements are not forthcoming."

STRIKE VOTES for Local 1128 units at Texaco, Richfield, Shell, Union and Tidewater oil concerns will be taken here the week of Jan. 14-21, O'Malley said. The union official was pessimistic that the major companies would make any contract concessions, thus heading off the strikes.

"We've been in bargaining session for 10 months and they (management representatives) have not offered us one cent," he explained.

THE SAID THE threatened strikes would affect mostly refinery employees but some field workers "as in the case of Shell and Richfield."

O'Malley said later action is anticipated "if necessary" against 16 independent producers. Voting will be conducted in Local 1128's headquarters at 2100 W. Willow St. The votes will be counted on Jan. 22.

The labor officer said all the major companies have been informed of the intention to strike and he said walkouts would be possible at Shell Oil Co. and Shell Chemical after Jan. 18, at Texaco after Jan. 30, at Union after Jan. 9, at Tidewater after Jan. 16 and at

\$1,005,537 Damages in Five Air Suits

BALTIMORE (UP)—Five damage suits totaling \$1,005,537 against the Martin Co. as the result of an airline crash in 1948 have been settled out of court, the company announced Saturday.

Joseph M. Rowland, corporate director of information services, said the suits were settled late Friday by representatives of insurance companies involved.

No announcement was made as to how much money was involved in the settlement.

The suits were based on the crash of a Martin 202 operated by Northwest Airlines near Fountain City, Wis. Aug. 29, 1948. Thirty-three passengers and three crew members were killed.

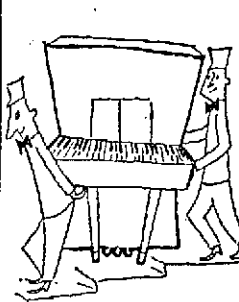
The suits had been set for trial in U. S. District Court here beginning Monday.

Air Exchange of Good Wishes

BONN, Germany (UP)—Leaders of the Soviet Union and West Germany exchanged good wishes Saturday and expressed hope their countries would get along better with one another in the new year.

The Russian messages were sent by the president of the Supreme Soviet, Klementi Voroshilov, and Premier Nikita Khrushchev, to President Theodor Heuss and Chancellor Konrad Adenauer.

WAIT A MINUTE!



DON'T GET RID OF THAT PIANO!

We'll turn it into a player piano in just 30 seconds!

That's right! With ELECTRONE, the fabulous new automatic piano player, you can bring that piano to life, immediately. Electrone sits lightly on the keyboard, needs no installation, plays any piano roll... It's removable, too!!!

CALL US FOR A FREE DEMONSTRATION TODAY!

Open Evenings Till 9 P.M.

MOREY'S MUSIC STORE
342 Pine Ave. HE 6-2929

THE UNION, WHICH represents about 105,000 workers, launched a drive for increased wages and improved fringe benefits last February. The bargaining program included a 3½ per cent hike for increased productivity, plus a cost-of-living adjustment since the union's last general increase in mid-1957. The money items in the program are worth 21 cents.

Later, OCAW locals were ordered to seek a 25-cent, across-the-board increase in lieu of the entire program advanced originally.

NATIONALLY, THE union has filed a notice of intention to strike against Sinclair Refining Co. on Jan. 15. The Sinclair pact is OCAW's only nationwide pact with the industry, covering about 9,000 workers. All other bargaining is done on a plant-by-plant basis.

So far, the national union organization said, about 90 per cent of the strike votes have been favorable.

The current average wage for refinery workers, according to OCAW, is \$2.71 an hour.

DALE CARNEGIE COURSE
Effective Speaking—Memory Training—Human Relations
SEE ADVERTISEMENT PAGE B-10

OPEN TODAY
SUNDAY 11 A.M. to 5 P.M.
MONDAY 10 A. M. TO 9 P. M.

Charles Baron Ltd
DISTINCTIVE APPAREL FOR MEN
clothing importer
haberdasher
4916 EAST SECOND ST., BELMONT SHORE
(In the Belmont Theatre Bldg.)

"Now.... they tell me....."

Over a period of two months, a patient clientele watched our remodeling progress, finally accomplished after piece meal operations. Nineteen fifty nine, our shop will present a new look... with new wall cases, new counters and tables, etc.; and enlarged selling space to serve a discriminating public better. Now that the cabinet makers have installed new display fixtures (in the nude) the painters and decorators demand that the stock must first be sold, before getting on with the decorating job. To accomplish this quickly, drastic price reductions have been made on our new winter apparel to expedite a quick disposal of stock on hand.

EVERY SUIT
Sport Coat And Slacks In The Store

MUST
be sold
and all

AT SAVINGS TO 1/2 AND MORE

CUSTOM DETAILED SUITS (any in stock)

Fabrics by Broadhead & Graves—Joshih France—Binns—Brown Bros.—Taylor & Lodge—Wilson & Glenn Ltd.—Leroy Bros. & Co., Forstmann, etc. Cashmere, Italian Silks, English Mohairs, British Worsted, Silk & Wools, Bartheles. All hand detailed. Sizes 35 to 48 in Regulars, Short, Long and Ex. Long—Our customary alterations by a staff of master tailors. All sales are not final. You must be satisfied.

ORIGINALLY \$65-\$69.50	\$39
ORIGINALLY \$75-\$89.50	\$49
ORIGINALLY \$95-\$105	\$57
ORIGINALLY \$125-\$135	\$69
ORIGINALLY \$139.50-\$145	\$77

LUXURIOUS SPORT COATS (any in stock)

Cashmere, Italian Silks, English Tweeds, Silk & Wools, Shellands, etc. All hand detailed. Sizes 35 to 46 in Regular, Short, Long and Extra Long.

ORIGINALLY \$42.50-\$49.50	\$29
ORIGINALLY \$55-\$75	\$39
ORIGINALLY \$85-\$95	\$49

BENCH MADE SLACKS (any in stock)

Imports from England, Scotland, France, Italy. Reverse Twists, Flannels, Tropicals, Silks, Silk & Wools. All hand detailed. Sizes 28 to 42.

ORIGINALLY \$12.50-\$15.00	\$9
ORIGINALLY \$19.50-\$22.50	\$15
ORIGINALLY \$27.50-\$32.50	\$19

SPORT SHIRTS (Lancer of California)

A fabulous selection of shirts by LANCER of California. Imports of Broadcloth, etc. Domestic Orlon also in a sweater type sport shirt. Sizes Small, Med., Large and Extra Large.

ORIGINALLY \$4.95-\$5.95	\$2.88
ORIGINALLY \$7.95-\$9.95	\$3.88

SELECT SWEATERS

Finest imports from the World over.

ORIGINALLY \$9.95-\$10.95	\$5.88
ORIGINALLY \$12.95-\$15.95	\$8.88

FINE HOSIERY

Just in time for Winter wear. Buy now at one half the regular price. Sizes 10 to 13.

ORIGINALLY \$1.00 A PAIR, now 2 Pair \$1.00

"T" SHIRTS and KNITTED BRIEFS

An All Out Sale Special in fine combed knit wear. Limit 3 of each to a customer. The shirts in S.M.L. & L. The briefs in sizes 28 to 42. GUARANTEED TO LAST 2 YEARS, NOW. 3 for \$2.00

INFORMALITY AND FINE FOOD...

...plus a unique and homey atmosphere make De Palma's a refreshing departure from ordinary dining.

DE PALMA'S LITTLE ITALY

510 E. WILLOW
CLOSED MONDAYS

SEE PAGE

2

SOUTHLAND MAGAZINE



NARCOTIC SUSPECT'S TWINS HELD

Fern Anthony, Long Beach Juvenile Bureau officer, holds Robert A. and Richard A. Crosby, 4-month-old twin sons of Mrs. Bobbie Crosby, of Wilmington, one of four suspected heroin addicts held in City Jail Saturday. The twins were placed in protective custody of the Juvenile Bureau.—(Staff Photo by Skip Shuman.)

Evidence Taken From Dope Suspect's Stomach, 4 Jailed

Long Beach narcotics officers are thinking of adding something new to their equipment . . . a stomach pump. They could have used it Saturday while jailing four persons on suspicion of narcotics addiction. The quartet is also suspected of cashing forged checks with various grocers to supply funds for their narcotics needs, amassing a considerable amount of foodstuffs while obtaining the needed cash. One of the suspects, Powell Crosby, 34, of 527 Neptune Pl., Wilmington, was observed swallowing something he had been hiding in his mouth as police put him under arrest. WITHOUT THE necessary equipment in their kits, officers had to rush Crosby to Seaside Hospital, where attendants found two grams of heroin encased in rubber tubes when they emptied out his stomach, police said. The suspects spent up to \$100 a day to obtain heroin, Sgt. Willis L. Penhollow, head of the narcotics detail, estimates. They cashed about \$1,000 in small checks, he reported. He said Crosby and George Kozaites, 30, of 1637 E. Esther St., Apt. 2, forged bank checks, cashed them at markets for groceries and used the change to buy heroin. Crosby's wife, Bobbie, 30, and Sylvia D. Grove, 25, of 828 Lagoon St., Wilmington, Kozaites' girl friend, were taken into custody as suspected heroin addicts. At the same time, police placed 4-month-old twins, Robert and Richard Crosby, sons of Mrs. Crosby, in protective custody of the Juvenile Bureau. Acting on a tip, the police went to Kozaites apartment Saturday, where they arrested him and Miss Grove, after seeing Crosby leave the premises. When Crosby returned later, police met him at the door. POLICE WENT to Crosby's home and arrested his wife after she allegedly admitted she had been given a "fix" of heroin by her husband. She was booked for investigation of addiction to and possession of dangerous drugs. Police said she is on three-year probation for possession of marijuana. Crosby, Kozaites and Miss Grove were booked on suspicion of addiction, illegal possession and forgery. Police said Crosby and Kozaites had several sets of forged driver's licenses, obtained in Santa Ana, El Segundo and San Pedro, to be used in their check-cashing operation.

Walker's
Bishop & Malco
THE FRIENDLY STORE OF LONG BEACH

You're at ease in figure flattering "SKOOTERS" by Biflex

2.99

GIRDLE or PANTIE

IN NYLON POWERMESH

Just a few ounces of power net that really do a shaping job. Not a bone to mar your comfort walking, sitting, bending. Satin chevron front panels; satin lastex up and down stretch back. 2 1/2" waistband assures lovely young waistlines. White only.

Sizes SMALL (24-26) MEDIUM (27-28)
Sizes LARGE (29-30) EXTRA LARGE (31-32)

SANITARY GOODS STREET FLOOR

Flu Hits Scouts
AUCKLAND, New Zealand (UPI)—An outbreak of influenza Saturday hospitalized 41 boys at the Pan-Pacific Boy Scout Jamboree. Fourteen countries were represented at the scout meeting, with 8,200 Scouts present.

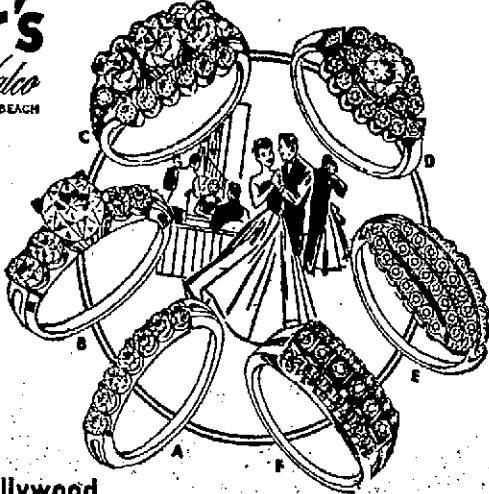
FILL QUIZ SHEET, RECEIVE GIFT
Consumer Analysis Under Way by I, P-T and 20 Other Papers

The Independent, Press-Telegram, in cooperation with consumer-analysis experts, will draw a detailed profile of the average head-of-household shopper in the Long Beach market area. An 80-point questionnaire has been forwarded to 3,600 households in the area under direction of Consumer Analysis Office, 736 Pine Ave. Object of the extensive fact-finding survey is to pinpoint the specific buying habits and shopping preferences of heads of families in the Long Beach vicinity. The Pine Ave. office opens at 9 a.m. Monday. All persons completing and returning the 7-page form to the downtown office no later than Saturday will receive free a large bag of well-known grocery products. The survey, the sixth annual, is being conducted jointly with 21 other leading U. S. newspapers. All replies and information on completed questionnaires will be held in strictest confidence, CAO officials said. The questionnaire applies only to family groups maintaining a household and will not be accepted from an individual living in a boarding or rooming house who does not maintain such separate household. All questionnaires must be returned in person. None should be mailed. A professional interviewer will answer any questions relating to the survey.

Walker's
Bishop & Malco
THE FRIENDLY STORE OF LONG BEACH

OPEN MON. and FRI. 9:30 to 9:00

Diamond Look Ring Event



by Walker's of Hollywood

The Walker's are here again with their glamorous cocktail and dinner rings . . . will help you with your selection.

Copies of genuine rings . . . Black Alaska Diamonds, Marcasites and Cultured Pearls . . . expertly fashioned in sterling and 10K gold filled mountings.

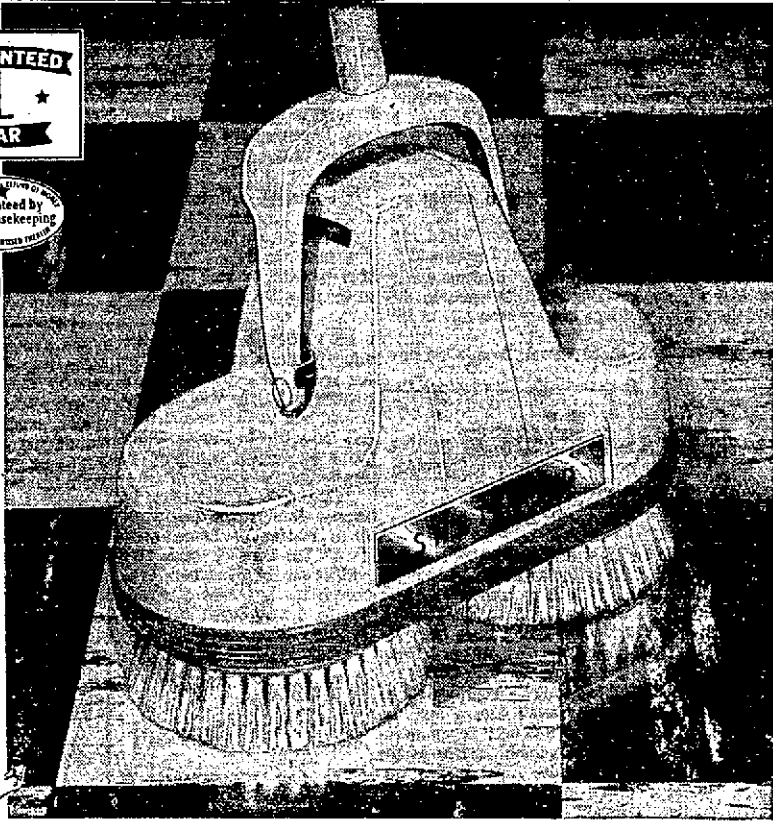
Handsome Men's Rings also

3⁹⁵ to 14⁹⁵

COSTUME JEWELRY STREET FLOOR WALKER'S

Walker's
Bishop & Malco
THE FRIENDLY STORE OF LONG BEACH

Miss Kate Goodman, special factory representative, will be in Walker's housewares department Monday and Tuesday to demonstrate for you.



Shetland FLOOR POLISHER
MODEL T-17 TWIN-BRUSH ELECTRIC
SCRUBBER • BUFFER

Yes, once you have scrubbed and waxed your floors the Shetland way, just easy in-between machine buffings and touch-ups keep them clean and bright for six months. Banish tiresome weekly scrubbing and waxings forever and have lovelier floors all over your house.

Precision engineered and manufactured according to Shetland's highest quality specifications. Decorator styled in sunny Canary Yellow. 110 Volt AC-DC. Complete with All-Purpose Brushes and Wool-Felt Buffing Pads.

HOUSEWARES—LOWER FLOOR—WALKER'S



SCRUBS FLOORS



POLISHES FLOORS



BUFFS FLOORS



POLISHES FURNITURE



CLEANS RUGS

(Rug Cleaning Unit available at small additional charge.)

REGULAR \$49.95 VALUE
YOURS FOR ONLY
29⁹⁵
Fed. Tax Inc.

And . . . for best results, always use Shetland's Electrowax, Shetland Wax Remover and Floor Cleaner and Shetland Vanishing Foam Rug Shampoo.

Briton to Defuse Germany Bomb Tries to Restyle Old Monument

LANGSCHEID, Germany (AP)—A British officer will risk his life Wednesday to defuse a six-ton bomb dropped in the Sorpe Reservoir by the daring German bombers of the Royal Air Force during World War II. The bomb, which failed to crack the concrete Sorpe Dam, was found by a group of children playing near the reservoir while the water level was low, scared away. SALISBURY, England (AP)—Police are looking for a bearded man spotted chipping away with a chisel at Stonehenge, the prehistoric religious monument on Salisbury Plain. He departed before police got there, but left a hammer and chisel and a complicated design on a piece of paper. He did only a little damage before he was scared away.

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Bishop & Malco
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FOURTH AND PINE

OPEN MONDAY AND FRIDAY
9:30 a.m. 'til 9:00 p.m.

ENROLL NOW FOR WALKER'S SPRING 1959 SEWING SCHOOL

conducted by elizabeth chapin

six weekly classes starting thurs., jan. 15th



If you would like to learn to sew . . . if you already make your own clothes and would like to cut down on sewing time with newly developed techniques . . . Elizabeth Chapin's streamlined sewing school is for you. Miss Chapin will present the course in six lecture demonstrations covering each phase of the sewing craft. Register now for this school in our pattern department—third floor. How much? 2.00 for the six-week course.

Join the half-million women who keep their floors sparkling, yet
SCRUB AND WAX
only once in six months
only 30 units more to go
at this sensationally low price

WALKER'S Pine at 4th
Phone HE 2-7451

PARK FREE At Any Park and Shop Lot
Validation With Purchase

STORE HOURS: Monday and Friday 9:30 to 9:00
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OPEN MONDAY and FRIDAY 9:30 A.M. to 9:00 P.M.

Men's Ivy League Pants

6.95 if perfect **3.99**

Nationally known makes in assorted fabrics and colors. Tapered legs with back flap pockets. 26 waist to 38.

MEN'S WORK CLOTHING LOWER FLOOR

**Union Hardware
Roller Skates**

3.98 pr. **2.77** pr.

World's most popular skate of all tempered steel. Extends 8 1/4 to 10 3/4. For boys and girls 4 and over.

TOYS FOURTH FLOOR WALKER'S

Children's Shoe Clearance

reg. 6.99-9.99 **4.99**

Semi-annual Buster Brown clearance of shoes for boys and girls. Styles for dress and school in group. Sizes small 5 to large 9.

FOURTH FLOOR WALKER'S

Scalloped Percale Sheets

reg. 3.49 **1.79** ea.

All white percale twin size sheets with colored scallops of blue, green, yellow, pink. 72x108. No phone or mail orders.

BEDDING THIRD FLOOR WALKER'S

Cabin Craft Bedspreads

reg. 10.95-16.95 **7.95**

Salesman's samples, discontinued number, mill samples. Full and twin sizes, assorted colors. Limited quantity.

BEDDING THIRD FLOOR WALKER'S

Orlon and Wool Prints

reg. 2.98 yd. **1.00** yd.

45" wide, these beauties are found in garments selling as high as 69.95. Save more than 1/2 now on this line selection.

YARDAGE THIRD FLOOR WALKER'S

Dacron Boucle Panels

reg. 2.98 **1.44** ea.

Neatly tailored panels with deep bottom hems. Choose white, green, gold, nutmeg, sandalwood. 41"x81".

CURTAINS THIRD FLOOR WALKER'S

Decorative Sofa Pillows

reg. 1.98 **1.00**

Square and round box edge, also 14" knife edge, self corded edge. Assorted fabrics, kapok filled.

PILLOWS THIRD FLOOR WALKER'S

Scissors and Shears

reg. 2.75 **1.59**, 2 pr. **3.00**

Imported, fully nickel plated scissors. Dressmaker, sewing, embroidery, thinning and kitchen shears.

SEWING NOTIONS THIRD FLOOR WALKER'S

Moulded Plastic Toilet Seats

reg. 6.95 **3.99**

Triple chrome plated hinges. Long wearing plastic seats in bathroom decor colors.

HOUSEWARES LOWER FLOOR WALKER'S

Angel Cake Pans

reg. 2.25 **1.29**

Loose bottom type, size for package mixes. Will not tarnish, rust or corrode.

HOUSEWARES LOWER FLOOR WALKER'S

Final Clearance Blouses

reg. 2.95-5.95 **1.99**

Good assortment, broken sizes in better blouses. Tailored cottons in prints, plaid, solids. Sizes 10-38.

SPORTSWEAR SECOND FLOOR WALKER'S

Lucille of Hollywood Bras

reg. 3.50 **2.48**

Famous make white cotton broadcloth bras at reduced prices. Sizes 32-42, B, C and D cups.

BRAS SECOND FLOOR WALKER'S

Nylon Dusters

reg. 5.95 **2.97**

The perfect little lounge coat in all-nylon. Embossed design on light background. S and M only.

ROBES SECOND FLOOR WALKER'S

Bien Jolie Foundations

reg. 12.50-18.50 **9.95-13.95**

Once-a-year sale on girdles and foundations by famous maker. White only. Girdles 26-36. Foundations 35-42.

FOUNDATIONS SECOND FLOOR WALKER'S

Cotton Knit Creepers

values to 3.50 **1.99**

1 and 2-piece styles with gripper fastened shoulder and crotch. Several colors. 6 months to 2 years.

INFANTS' FOURTH FLOOR WALKER'S

Corduroy Pants

2.98 value **1.99**

Capris and pedal pushers in pima corduroy, guaranteed washable. Well tailored. Assorted colors. Sizes 10-16.

CAMPUS SHOP SECOND FLOOR WALKER'S

Christmas Card Clearance

from 59c and up **1/2 price**

Buy now at this wonderful savings. All Christmas cards now at 1/2 price. All sales final.

STREET FLOOR WALKER'S

Ladies' Umbrellas

values to 5.95 **2.99**

Waterproof acetate fabrics with bracelet, lucite or novelty handles. 16-rib construction. Assorted colors.

NOTIONS STREET FLOOR WALKER'S

Vinyl Clutch Handbags

reg. 2.95 **1.95** plus tax

Roomy clutch bags for evening or daytime. Versatile vinyl. Beige or white with lucite top frame.

STREET FLOOR WALKER'S

Ladies' Compacts

reg. 2.95-3.95 **1.59**

Golden or silver metal compacts in round or square shapes. Large mirror, powder compartment.

JEWELRY STREET FLOOR WALKER'S

Wrisley Soap Sale

reg. 2.60 **1.49**

Superb soap ensemble. Pine, apple blossom, blue bouquet and lily of the valley. Wonderful for gifts.

STREET FLOOR WALKER'S

Superbe Bath Oil

reg. 2.00 **1.49** plus tax

16-oz. bottle. Beautiful fragrances of pine, orientale and blue bouquet.

STREET FLOOR WALKER'S

Ladies' Scarfs

reg. 1.00 **59c, 2/1.00**

Chiffon and nylon head scarfs in assorted prints and plain colors. Square and long styles.

STREET FLOOR WALKER'S

Fashion Shrugs

reg. 3.95 **2.99**

Cotton or orlon shrugs with 3/4 bat wing sleeve. Choose white, black, pink, rust, blue. S, M, L.

NECKWEAR STREET FLOOR WALKER'S

All Occasion Cards

2.00 value **1.00**

40 slim jim cards packed in duffie bags. A card for every occasion including get wells and birthdays.

STREET FLOOR WALKER'S

Boxed Cards

reg. 1.00 **29c, 4/1.00**

An exceptional value. Boxed all occasion cards, 18 to the box. Some all birthday assortments.

STREET FLOOR WALKER'S

Leather Desk Items

special values **1/2 price**

Group includes photo albums, diaries, waste baskets, address books, auto-graph books and many others. Assorted colors, gold trimmed.

STREET FLOOR WALKER'S

Ball Point Pen Sets

special purchase **1.00**

Six (6) ball point pens in a plastic secretary complete with note pad. All six for the price of one.

STREET FLOOR WALKER'S

Girls' Playwear

values to 2.50 **99c**

Manufacturer's close-outs including knits, cotton prints, in blouses, shorts, jamaicas. Good color selection, sizes 3 to 14.

GIRLS' WEAR FOURTH FLOOR WALKER'S

Better Nylon Blouses

5.95 - 8.95 **3.99**

Assorted styles in no-iron nylon and dacron fabrics. Tailored and dressy styles in pastels. Sizes 30 to 40.

SPORTSWEAR SECOND FLOOR WALKER'S

Walker's
Bishop & Malco
THE FRIENDLY STORE OF LONG BEACH

GREAT

JANUARY SALE

save 20% to 50%

Sweeping store-wide savings in this Annual January event. Clearance groups from our regular stock, as well as special purchase groups of fresh new spring merchandise, brought to you at prices that mean savings for the family and the home.

WALKER'S Downtown at 4th and Pine Phone NE 2-7451 or ZE 3281 (toll free)

PARK FREE AT ANY PARK AND SHOP LOT VALIDATION WITH PURCHASE

STORE HOURS: Monday and Friday 9:30 to 9:00 Other Days — 9:30 to 5:30

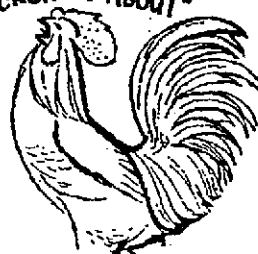
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THE FRIENDLY STORE OF LONG BEACH

GREAT

January Sale

VALUES NORTH CROWING ABOUT



Prince Matchabelli "Duchess of York" Annual 1/2 Price Sale

Delightful lilac-laden cologne parfumees.

reg. 2.00 **1.00*** reg. 3.50 **1.75***

Cologne Spray Mist

reg. 2.00 **1.50*** reg. 3.00 **2.00***

*plus tax

Abano Bath Capsules

Reg. 1.50 perfumed bath oil—18 capsules...**1.00**
Reg. 3.00—40 capsules...**2.00**

COSMETICS STREET FLOOR WALKER'S

59c Everyday Notes

Discontinued designs. Distinctive notes in a wide variety of designs including Floral, Bird, Animal and contemporary patterns...**29c** **4/1.00**

1.00 Fashion Stationery

White and pastel shades. Floral and conventional designs. Excellent count...**59c** **2/1.00**

3.00 Value Snowflake Stationery

Monogram of two or three letters free...**1.25**

3.95 Jewel Boxes

Leather-like finish, gold embossed trim. Up-swing tray, mirrored lid, complete with lock and key. Extra large and roomy. Ivory, pink, blue...**2.99**

1.98 Tote Bags

Large and roomy. Cloth covered in handsome prints, fully plastic lined, bracelet handles. Can be used for sewing, knitting, shopping, etc...**1.59**

5.95 Ladies' Opaque Vinyl Raincoats

Smartly styled with corduroy collar and cuffs. Self belted, complete with detachable hood. Full cut, raglan sleeves, gripper fasteners, roomy pockets. Powder blue, grey, white. S, M, L...**3.95**

NOTIONS STREET FLOOR

1.45 Bear Brand Knitting Worsted

4-ply general utility yarn made of all virgin wool. Used for sweaters, coats, afghans, etc. Large 4-oz. skeins, 68 blended colors...**1.17**

85c Imported French Angora

Bucilla 100% pure, imported French Angora in 12 luscious colors. 10 grams...**59c**

90c Bear Brand Bulky Yarn

50% wool, 50% nylon. A quick knit yarn, perfect for bulky sweaters, coats, jackets. Shrink and stretch resistant. 2-oz. skeins...**72c**

70c Bee Hive SCOTCH FINGERING YARN

Introductory special. Imported fingering yarn spun and dyed in Great Britain. An all-purpose yarn for dresses, sweaters, men's socks. Beautiful flecks, Tartans and Heathers. 1-oz. skeins...**57c**

1.69 Contoured Neck Pillows

Pamper yourself with a "Pamper Pillow". For traveling, relaxing, TV viewing. Completely washable, non allergic, foam filled...**1.00**

49c 100% Nylon Net

72" wide. Fine quality nylon net in large assortment of colors. For formals, bouffant petticoats, etc...**3/1.00**

3.98 Wicker Sewing Baskets

Imported wicker sewing baskets colored satin lined. Hinged tufted lids...**1.99**

Belgian Linen Tablecloths

Stamped to embroider, oyster linen.
Reg. 3.98 52x52 and 5-pc. tea set...**1.99**
Reg. 4.98 52x70 and 5-pc. tea set...**2.99**
Reg. 7.98 60x80 and 5-pc. tea set...**3.99**
Reg. 9.98 72x90 and 5-pc. tea set...**5.99**
Reg. 10.98 72x108 and 5-pc. tea set...**7.99**

FINE FORMAL FABRICS at fabulous savings 3 DAYS ONLY

Reg. 1.39 to 14.95 **1/2 OFF**

Your choice of embroidered satins, novelty brocades, lurex brocades, jacquards, Oriental imports, Lame's, ideal for formals, wedding gowns, etc. Make your selection and deduct 1/2 off marked price.

1.00 printed taffetas

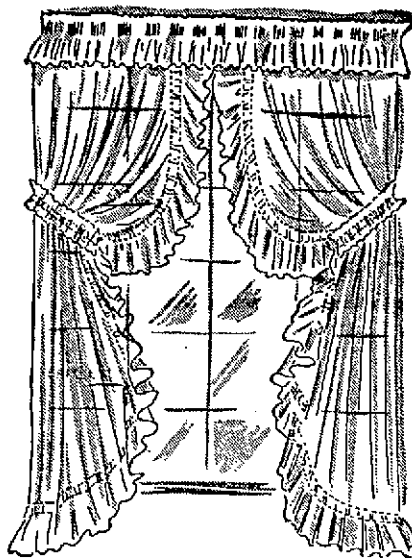
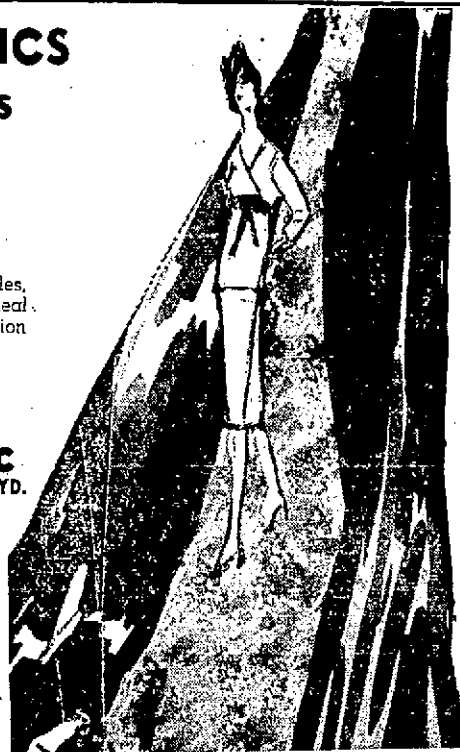
Brand new, gay, hand-washable printed taffetas, 45" wide in a host of new patterns and colorings in usable lengths to save you 51c a yard. **59c YD.**

beautiful unbleached muslin

Wonderful buy on practical unbleached muslin. Truly the fabric of 101 uses. First quality full bolts. Approximately 39" wide. Choice of 2 weights.

Reg. 28c **18c** yd. Reg. 39c **28c** yd.
Lydia Bailey Lady Lydia.....

FABRIC CENTER OF LONG BEACH—THIRD FLOOR WALKER'S



Dacron Priscilla Curtains Cameo Beauty-pull

reg. 6.98 **5.44**

50 pairs of these luxury quality curtains. Dainty and durable. Extra fullness and billowy ruffles. White only. Size 100" overall x 81" long.

Embossed Austrian Shade

size 41"x81" **1.88**

A clever adaptation of the Austrian shade curtain. Flocked to achieve a shirred effect in washable dacron. Deeply fringed and scalloped. White.

Antique Satin Drapes

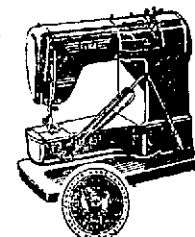
New antique satin Coloray, bonded not to fade. Sizes for narrow and wide windows. Shiny back, needs no lining.

Reg. 21.95 1-1/2 widths...**13.44**
29.95 Double width...**17.44**
39.95 Triple width...**27.44**

DRAPERIES THIRD FLOOR WALKER'S

January Clearance of Many Fine Sewing Machines

All greatly reduced for clearance. Included are Singer, Necchi, Adler, Vigorelli, Zig-zag and automatic.



to 50% off

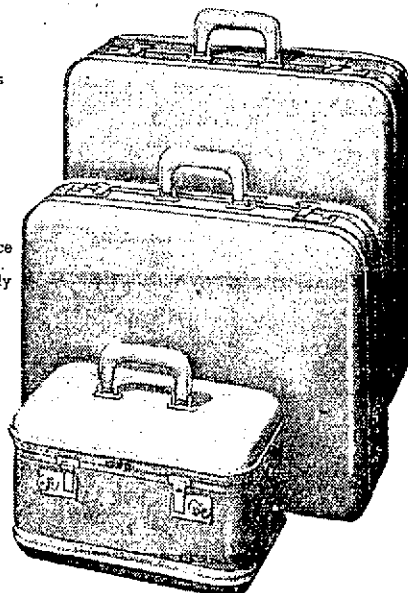
White, Eldredge, Singer & Kenmore

Portables, rebuilt...**19.50** and up
Consoles, rebuilt...**39.50** and up

We specialize on repair work
Free estimates on all makes
THIRD FLOOR WALKER'S

Newest Style Molded Aeroplane Luggage

Reduced to 1/2



Here is luggage in the new shape and at prices that will amaze you. Each piece is perfect. Be in early for best selection.

	Reg.	NOW
21" Weekend Cases	22.50	10.95
24" Pullman Cases	27.50	14.95
27" Packing Cases	35.00	17.95
Train Cases	22.50	10.95
Man's 2 Suiter	35.00	17.95
Companion Cases	22.50	10.95

LUGGAGE LOWER FLOOR
Plus Fed. Excise Tax

No Charge for Initials

Stainless Steel Kitchen Tools

Reg. 79c to 98c modern design with black handle. Selection includes turners, stirring spoons, spatulas, mashers, forks, rack for holding 6 tools. Ea...**59c**

6-pc. Steak Knife Set

Reg. 6.95 stainless steel with serrated blades. Modern design in hinged case...**2.99**

3-Tier Utility Table

Reg. 6.95 all metal enameled in yellow or white. With double outlet plug. Easy rolling casters...**3.99**

1.29 Pizza Pan

12-inch size in fine quality aluminum. Easy to clean, bakes evenly, use for serving, roasting, etc...**79c**

3.95 Serving Humidor

By West Bend. For cakes, pastries, etc. Keeps food fresh 3 times longer. Spun aluminum with acorn trim...**2.99**

Hallite Covered Saucepan

Reg. 5.75 with copper colored cover. Modern design in all-aluminum for fast even cooking...**3.98**

Stainless Steel Tableware by International Silver

reg. 14.95 **9.95**

50-piece set, service for 8 in beautiful Vanity pattern. Does not rust, tarnish, or corrode. Sparkling finish stays bright. 8 each of knives, forks, salad forks, dessert spoons and 16 teaspoons, 2 tablespoons. 7.95 24-piece set...**4.95**

Stainless Flatware Pieces

reg. 39c to 79c **19c** ea.

Smart Orbit pattern, by International Silver. A neat, modern design available in teaspoons, knives, forks, dessert spoons.

LOWER FLOOR WALKER'S

Hallite Teakettle

2 1/2-qt. reg. 10.95 **6.98**

The prettiest tea kettle made, non-tarnishing modern design of thick aluminum with copper or turquoise color cover.



3.50 Paint Roller Set

roller, tray and dropcloth **1.88** set

Set includes roller, 2 roller covers, tray with traction ridges and large size reusable paper drop cloth.

LOWER FLOOR WALKER'S

Toastmaster Toaster

reg. 19.95 **13.88**

Attractive and efficient. Automatic, toast just right every time. Gleaming chrome finish. Black handles. Toast dial for color selection.

G.E. Round Skillet and Cover

reg. 15.95 **10.88**

Automatic skillet, complete at one price. Heat control is on handle. Immersible for washing up to thermostat. Convenient handy size. Turquoise skillet with copper cover.

LOWER FLOOR WALKER'S

Sunbeam

Controlled Heat Saucepan

reg. 27.95 3-quart size **14.88**

Cook, roast, use as a deep fryer, corn popper, bun warmer, easy to obtain perfect results. Heat control on handle.

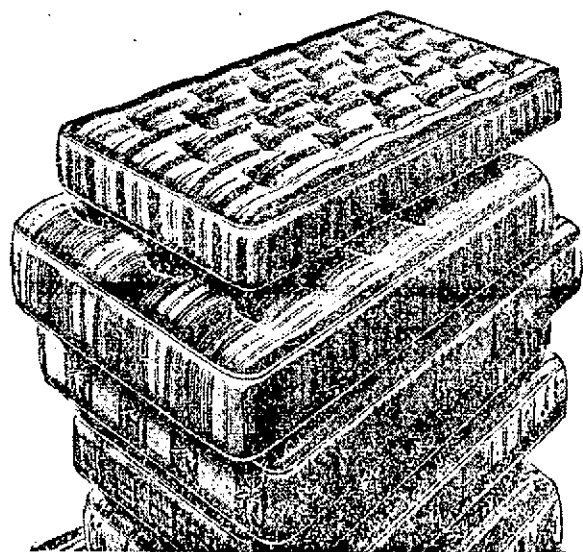
famous name mattress and box springs

1/2 regular price

Floor and warehouse clearance. Sold-as-is. Some have never been out of the original paper covers. Full and twin sizes. Quantity is limited.

Reg. 59.50 1/2 off...**29.75**
Reg. 48.88 1/2 off...**24.44**

FOURTH FLOOR WALKER'S



WALKER'S Downtown at 4th and Pine
Phone ME 2-7451 or ZE 8281 (toll free)

PARK FREE At Any Park and Shop Lot
Validation With Purchase

STORE HOURS: Monday and Friday 9:30 to 9:00
Other Days — 9:30 to 5:30

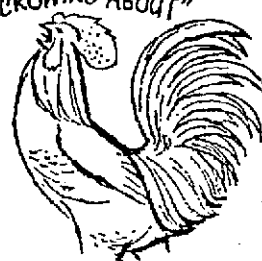
Open Monday and Friday 9:30 to 9:00

Walker's
Bishop & Malco
THE FRIENDLY STORE OF LONG BEACH

GREAT

January Sale

"VALUES WORTH CROWING ABOUT"



Storewide Savings. Check Every Department for Values.

Men's Broadcloth Pajamas



special purchase
reg. 3.95

1.99

High count Sanforized fine broadcloth, tailored for comfort and fit, wash-fast colors, will not fade, elastic waistband with snap fasteners, custom detailed, pearlized buttons, coat or middie style. Sizes A, B, C, D.

MEN'S FURNISHINGS STREET FLOOR

3.95 Flannelette pajamas, coat and middie styles.

2.99

Long sleeve flannelette shirts, Sanforized. Sizes small, medium, large

1.99

1.50-2.50 Neckwear in smart new patterns. 6 for 5.00

89c

MEN'S FURNISHINGS STREET FLOOR WALKER'S

3.95-4.95 Wash and wear, long sleeve sport shirts

2.99

1.50 Wash and wear boxer shorts, sizes 28 to 40

99c

Men's long sleeve sports shirts, values to 3.95. Checks, plaids, stripes and plain colors

1.99

Big Deal on Fine Rugs

reg. 1.98 to 3.98 values

99c

Big in value, low in price, choice of 4 styles, 10 colors.

SCULPTURED 2-tone marble effect, fringed, non-skid, size 24x40.

SCULPTURED, high-low pile, block design, fringed, non-skid, 24x36.

TWEED EFFECT, non-skid, fringed ends, size 26x44.

FRIEZE TYPE, non-skid, fringed ends, size 26x44.

CABINCRAFT RUGS

save 1/2 and more

reg. 5.98 to 39.88

2.88 to 11.88

Hard to get, salesman samples, experimental numbers and discontinued patterns. Sizes 2x3, 3x4, 3x5, and 4x6. Many patterns and colors.



100% Nylon Scatter Rugs

For every room in the house, quick drying, closely tufted, deep pile.

Reg. 2.49 lid covers

1.28

Reg. 5.98, size 21x34 rugs

2.88

Reg. 7.98 size 24x40

3.88

Reg. 9.98 size 27x48

4.88

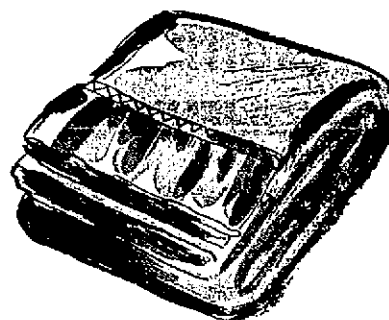
Reg. 13.98 size 30x60

6.88

Reg. 19.98 size 4-ft.x6-ft.

12.88

THIRD FLOOR WALKER'S



100% all wool blanket
"Winternite," a fine
St. Mary's product by Fieldcrest

reg. 18.95

13.95

2 for 25.00

Beautiful 100% wool in large 72x90 size. Luxurious 7-inch nylon binding. In luscious decorator colors. Save 5.00 on one, save 12.90 when you buy two.

Martex Towel Ensemble

One monogrammed initial FREE

Beautiful "Encore" pattern, solid color with dobby border, lovely color selection in complete matching assortments. For three days only the initial is free, with purchase of ensemble only.

1.89 bath towel

1.00

1.29 hand towel

59c

79c washcloth

29c

HART SCHAFFNER & MARX semi-annual MEN'S SUIT SALE

Choose from regular stock in complete size and color range. Alterations free — fitting is guaranteed

Reg. \$75 suits

58.95

Reg. 89.50 suits

73.95

Reg. 79.50 suits

63.95

Reg. 95.00 suits

78.95

Reg. 85.00 suits

68.95

Reg. \$50 sport coats

38.95

Reg. 79.50 imported gabardine top coats

49.95

22.50 Imported slacks, 100% all-wool fine hand tailoring. Flannels, worsted flannels, sharkskins, reverse twists and gabardines

14.99

15.95 All-wool trousers, fine suiting fabrics, in checks, glen plaids, stripes, worsted woolens.

Sizes 30-42

7.88

4.95 Faded blue denims, full cut, heavy 10-oz. Sizes 29-42, lengths 29-33

2.99

4.95 Wash and wear polished cotton pants. Colors, light tan, ante-lope, char grey.

Sizes 29 to 38

2.99

MEN'S CLOTHING STREET FLOOR WALKER'S

1/2 price sale boys' sweaters



Orlon sweaters in sizes 14, 16, 18. Charcoal, yellow and powder blue.

Reg. 3.98

1.99

Reg. 4.98

2.49

boys' polished cotton slacks

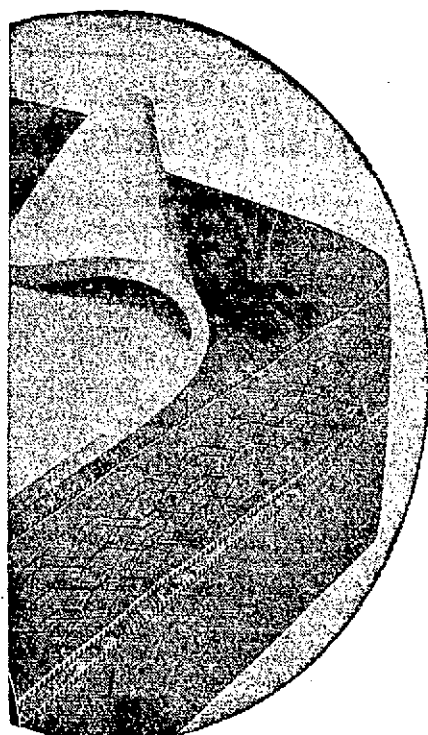
Reg. 3.98

2 pairs 5.00

Ivy League slacks with flap on pocket. Sanforized finish in assorted colors. Sizes 6 to 18.

BOYS' SHOP FOURTH FLOOR WALKER'S

Poly-Aire Foam Mattress Pad



Orig. 19.99 super thick

twin size

7.99

pair

15.00

Orig. 13.99 super thick

full size

9.99

Orig. 7.99 extra thick

twin size

4.99

pair

8.00

Orig. 9.99, extra thick,

full size

5.49

Orig. 5.99, standard

twin size

2.69

pair

5.00

Orig. 7.99, standard

full size

3.69

Orig. 10.99, king size,

each

7.99

• Tear-resistant

will not mat

• Eliminates bumps

and buttons

• Washable, clean,

fresh, comfortable

• Non-allergenic,

non-toxic, dust free

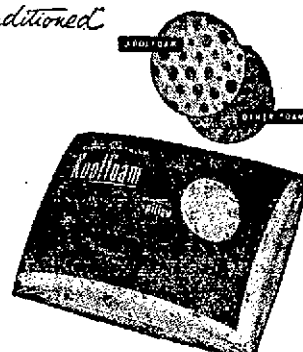
BEDDING WALKER'S THIRD FLOOR

SAVE 1.00 to 4.00 NOW

Dayton Koofloam

Air Conditioned

Nationally advertised, wonderful value at regular prices, now sale priced for short time only. Cooler, cleaner, more sanitary, non-allergenic Sanforized covers with zippers.



Reg. 3.49 "NITE 'N' DAY"

(13x17x5)

2.99

Reg. 4.99 "SPECIAL"

(16x24x5 1/2)

3.99

Reg. 7.99 "PREMIUM"

(18 1/4x27x5 1/2)

5.99

Reg. 9.99 "SUPER PLUMP"

(20x27 1/2x5 1/2)

7.99

Reg. 11.99 "DE LUXE"

(21x29x7)

9.99

INFANTS' WEAR JANUARY SALE VALUES

69c Infants' shirts, fine combed cotton knit in pull-over and side gripper style. White, 6 months to 2 1/2 years

49c

1.50 Infants' gowns, fine combed cotton knit with gripper fasteners, tie bottom

99c

59c Training pants in nylonized cotton knit. Double front and back panels.

39c, 3/1.00

3.00 Baby's Playjamas, noted make, heavyweight brushed cotton knit. 2-pc. with print top, solid color pants

2.19

Baby's sacque sets, values to 2.75 famed brand, cotton knit, Plasticized, snap fastened pants

1.69

Topper sets, values to 3.50, famed brand. Cotton knit, 2-piece with solid or print jackets, contrasting pants, snap-fastened, plasticized. 6 mo. to 2 1/2 yrs.

2.19

Baby and toddler polo shirts, values to 1.69 famed brand cotton knit, short sleeve, good colors.

99c

1.98 2-piece sleepers, brushed cotton knit, gripper fasteners, plastic non-skid bootie soles.

1.49

Sizes 2 and 3

1.29 Fitted crib blanket, sanforized 160-count muslin, fits all standard size. Pastels or stripes

99c

89c Receiving blankets, soft cotton flannel, pastels with border stripes.

69c, 2/1.30

3.98 Baby comforter, quilted ticoat print, filled with Warmcel, taffeta bound

2.99

6.95 Comforter and pillow set, quilted nylon floral print, filled with Warmcel

4.99

3.50 Gauze diapers, our own "Wee Noble," highly absorbent

2.69

2.29 Corduroy creepers, fine wale corduroy with gripper crotch. Solid colors. Sizes 9 months to 18 months

1.69

2.29 Tois' boxer slacks. Boxer style corduroy slacks, red or blue. Sizes 3 to 6x

1.29

2.29 Little boys' shirts, cotton flannel in long sleeve ivy league style. Sizes 3 to 7

1.79, 2/3.50

INFANT'S WEAR FOURTH FLOOR WALKER'S

January Picture Sale



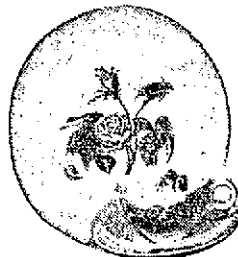
Values to 19.95

9.95



All handsomely framed, a wide selection of subjects in large sizes. Save now on this magnificent group and be early for best selection.

LOWER FLOOR WALKER'S



DINNERWARE SETS

Universal Moss Rose

reg. 29.95

19.95

Semi-vitreous dinnerware in rose design on creamy background. 45-piece service for 8 includes 8 each of dinner plates, cups and saucers, bread and butter, soups, one platter, 1 bowl, 1 covered sugar & creamer.

DINNERWARE LOWER FLOOR WALKER'S

WALKER'S Downtown at 4th and Pine
Phone HE 2-7451 or ZE 8281 (toll free)

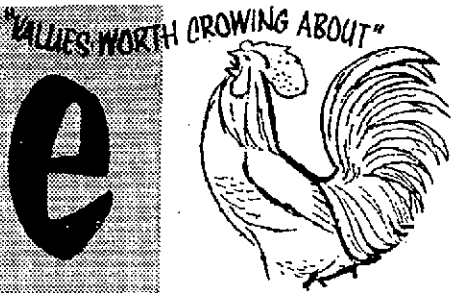
PARK FREE At Any Park and Shop Lot
Validation With Purchase

STORE HOURS: Monday and Friday 9:30 to 9:00
Other Days — 9:30 to 5:30

OPEN MONDAY AND FRIDAY 9:30 to 9:00



GREAT **January Sale**



**EXCITING CLEARANCE
WOMEN'S SPORTSWEAR
Reduced 1/3 and More**

Sensational January clearance of better fall and winter sportswear. This group includes sweaters, skirts, blouses, jackets, capris, bermuda shorts. Many one of a kind items, some slightly soiled. Also some holiday and dressy type items in group. Broken sizes, styles and colors. Sizes 8 to 20 in group—all sales final. No exchanges or refunds.

- | | | | |
|----------------------------------|-----------|---------------------------|------------|
| 5.99 Banlon sweaters | 1.99 | 7.95 Wool slacks | 5.30 |
| 4.20 Ranch pants | 2.80 | 9.95-18.95 Sweaters | 6.63-12.63 |
| 4.95-5.95 Capri pants | 3.30-3.99 | 4.95-17.95 Skirts | 3.30-11.97 |
| 7.95 Corduroy jackets | 5.30 | 3.95-5.95 Blouses | 1.99 |
| 3.99 Cotton plaid bermudas | 1.99 | 10.95 Knit dresses | 7.30 |

SPORTSWEAR SECOND FLOOR WALKER'S

**Sale! Fabulous
Felt Hats
2.99**



Just arrived—a shipment of wonderful mid-season hats at terrific savings! All styles and shapes... you name it, we have it! Dressy or casual, many with veils and leather. Come early to find your favorites.

MILLINERY SECOND FLOOR

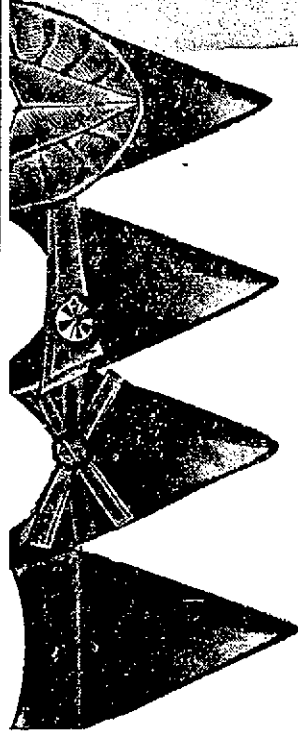
**FAMED BRAND SHOES REDUCED TO CLEAR
CASUALS — SPORTS AND DRESS SHOES
REGULAR 6.95 to 24.95**

\$3 \$5 \$7

BUDGET SHOES LOWER FLOOR

SALE!

entire stock Fall-Winter shoes reduced



**JACQUELINE...CORELLI
AND NATURALIZER**

regular 12.95 to 14.95 **9⁹⁰**

**MARQUISE...MARTINIQUE
CUSTOMCRAFT...PALIZZIO
JULIANELLI**

regular 18.95 to 34.95 **14⁹⁰**

All the smartest pointed and open toes, T-straps, slings, needle-slim high and little heels and styled-in-Italy fashions reduced. Find black, brown, briarwood, red, moss green, bravo blue, calf, suede, textures. AAAA to B and all sizes but not in every style.

**RISQUE...CAPRI
HOLLYWOOD SCOOTERS
CASUALS AND DRESS FLATS**

Reg. to 12.95 **5⁰⁰**

SHOE SALON SECOND FLOOR

**2.25-5.00 Leather Belts
1.12-3.34**

Straight or contour styles, various widths. Broken sizes, 24 to 30 range.

**8.95-16.95 Handbags
4.47-11.30 plus tax**

Varied group of bags in smart shapes with clever detailing inside and out.

ACCESSORIES STREET FLOOR WALKER'S

**1.95-\$15 Sample Jewelry
97c-7.50 plus tax**

Colorful bibs, earrings, pins, bracelets and necklaces.

**3.95-\$15 Leather Billfolds
1.97-7.50 plus tax**

Famous make, styles for men and women. Also matching accessories.

ACCESSORIES STREET FLOOR WALKER'S

Warner's Girdles

Reg. 15.00 **9⁹⁵** Reg. 10.95 **8⁹⁵**

Elastic down stretch in back, elastic side panels. White. Sizes 26 to 34.

Silf-Skin Girdles

5.00-10.95 **3⁹⁵ to 8⁷⁶**

Save 20% on famous make girdles and panty girdles. White. Sizes S, M, L, XL.

FOUNDATIONS SECOND FLOOR



**2.95-3.95 Orlon
Sweaters**
Pullover and classic cardigans in new spring shades. Mock full-fashioned sleeve. 38-40 **1.99-2.99**

3.95 Cotton Capri Pants
Interlock knit capris with back zipper closing, fully lined. Small designs and checks. 10-18..... **2.99**

JUDY BOND BAR
STREET FLOOR WALKER'S

5.95 Orlon Shrugs
¾ length sleeve, button down front. White and some lovely weaves in stripes. Med. lge..... **3.99**

2.95 Ladies' Blouses
Nicely tailored cotton blouses, Johnny collar, roll-up sleeve. Plaids and stripes. 30-36 **2/3.00**

NECKWEAR STREET FLOOR

3.95 Ladies' Blouses
Famous make cotton, cotton and dacron blouses. White and colors. Short sleeves. 32-40..... **1.99**

5.95-6.95 Ladies' Blouses
Many styles and fabrics, including salesman samples. Broken sizes and colors. 34-38 **3.99**

JUDY BOND BAR
STREET FLOOR WALKER'S

**JUNE IN JANUARY DRESS JUBILEE
TONI TODD and VICKY VAUGHN DRESSES**

Sketched are but two from our wonderful collection of smart new styles from these leading manufacturers.

9⁹⁵



vicky vaughn

As seen in Seventeen and on network TV shows. Exciting Empire Sheath, checking in for a season of sunshine! New willowy high-rising waistline marked by a gay bow-tail. In featured America, a vivid woven cotton check hapsacking that's washable, crease-resistant. Red, turquoise or brown mixtures. 7-15.

TONI TODD

As seen in Charm and on network TV shows. Smart, Slim Look for all sizes. Smooth-fitting coathouses with frosty white scrolls of embroidery on scarf-coller and stand-out pockets. Simply beautiful in Triplex Sereia, linen-like Avisco rayon and cotton, washable and crease-resistant. Navy or willow green. 12-20 and 14½-24½.

DAYTIME DRESSES SECOND FLOOR

12.95 Patio Dresses

Print shirtmaker in silky cotton scroll print. White ground with navy or luggage print. 12-18. **6.99**

17.95-25.00 Budget Dresses

Rayons, wool jersey and knits in asst. styles and colors. Many one of a kind. **11.00**

SECOND FLOOR WALKER'S

Fashion Dresses & Coats

Luxury Fabric Coats

Famous make coats, values to 79.95. Casual or clutch style. Petite and misses' sizes 6 to 16. **38.00**

49.95 100% Wool Coats

Classic or clutch style in beautiful 100% wool fabrics. Good colors. 6-16. **23.75**

25.95 100% Wool Toppers

Classic and boxy styles in red, beige, grey, blue. 10-16. **17.00**

22.95 Rain or Shine Coats

Silks, tweeds and poplins in assorted classic styles. Petite and misses' sizes 6 to 18. **11.00**

Fashion Dresses

Values to 39.95. Beautiful fabrics, assorted styles dressy and casual. Misses' and junior sizes. **19.00**

Fashion Dresses

Values to 29.95. Rayons, cottons and silks in assorted colors and styles. Misses' and junior sizes **11.00**

LINGERIE CLEARANCE

5.98 Nylon Half Slips

All-over nylon lace tricot lined, straight cut with slit at sides. White, blue, red. S, M, L. **3.99**

3.98 Flannelette Gowns

Long sleeve granny style with button front, full cut double yoke. Pastel prints. 34 to 40. **2.99**

5.98 Nylon Tricot Gowns

Round neck with satin embroidery trim. Sleeveless loose and fitted styles. Pink, blue. S, M, L. **3.99**

SECOND FLOOR

7.95 Capri Pants

Black velveteen or novelty cotton knits, fully lined. Broken sizes. **3.99**

10.95 Hooded Car Coats

Poplin with rayon quilted lining. Red and black or black and white plaid. Sizes 10 to 16. **5.99**

CAMPUS SHOP SECOND FLOOR

3.00-6.00 Cotton Gloves

Shorty styles and longer lengths of fine brands. Broken sizes, some slightly soiled. White and colors. 6-7½. **2.39**

79c Crew Socks

Ideal for sportswear, gym, hiking and skating boots. White only **2/1.00**

39c Cotton Anklets

Nylon reinforced heel and toe. Pastels and dark colors. 9-11. **4/1.00**

2.95-3.95 Slipper Socks

Wool and nylon high socks or low styles with leather or cats-paw sole. Broken sizes. **1.99 and 2.39**

HOSIERY STREET FLOOR

From Buffums' Store for Men

THE FAMOUS STERN BLOUSE SUITS

our entire stock
on sale for the first time!

Regularly 89.50 and \$110

Now ~~89.50~~ 69.99 and ~~110.00~~ 89.99

Smart men will save up to \$20 on each suit!

Smart men will buy more than one!

- A complete range of sizes!
- Imported and domestic fabrics!
- The newest preferred stylings!
- The latest men's fashion colors!

EXCLUSIVELY WITH BUFFUMS'

MICHAEL STERN SUITS

... a complete selection!

Regularly 69.50, 79.50

54.99

Choose from imported and domestic fabrics—the newest patterns and weaves in Espresso Brown, Mediterranean Blue or Cambridge Grey . . . save up to \$24 on a handsome suit for business wear!

Buffums'
Long Beach • Santa Ana

STORE
FOR
MEN

JANUARY SALE

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 9:30 a.m. to 9 p.m. Ample Customer Parking at Both Stores!

MAY CO.
LAKEWOOD

BIG DEALS

big-deals are money-stretchers

A store-wide fiesta of buys that only a store the size of May Co. could make. Big deals mean going into the market at the right time, with big money to pick top merchandise for sale at bottom prices.

111,154 jewelry pieces

97¢*

- 27,403 pieces were 2.00**
- 21,979 pieces were 3.00**
- 18,268 pieces were 4.00**
- 17,352 pieces were 5.00**
- 13,271 pieces were 6.00-7.50**
- 8,945 pieces were 8.00-10.00**
- 3,936 pieces were 11.00-20.00**

You won't believe your eyes when you behold this stupendous selection. It outshines anything we've ever offered for "big deal" sale before. Although smart women everywhere eagerly await this dazzling event, nothing ever has compared with this fascinating collection of drastically reduced pieces by famous makers. In the group are necklaces, bracelets, pendants, pins, earrings, bibs, ropes, everything! A corps of extra sales girls are waiting to help with your selection. Come early . . . for best possible choice. Sorry no mail or phone orders.

*plus 10% Fed. tax.

costume jewelry—street floor

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KAY WINDSOR FASHION SHOW

Come to the Mardi Gras . . . a fashion showing of spring into summer cottons by Kay Windsor, in May Co. Lakewood's Second Floor Daytime Dressing Dept. on Friday, January 9th at 7:30 p.m. Throughout the day, these lovely fashions will also be shown informally in the department. A Kay Windsor dress will be given away free at the show!

5100 LAKEWOOD BLVD.

PHONE TOLL FREE ME 3-0111



BOOK SILENT FILM STAR

Ramon Novarro, 59, onetime star of silent screen, is shown as he was booked by Los Angeles police on suspicion of drunk driving. He was arrested after failing to stop for traffic signal. Novarro resumed film career last fall after 24-year-absence from movies.—(AP Wirephoto.)

County Will Re-Seed
Burned-Out Sections

LOS ANGELES (UPI) — County officials — faced with the start of Southern California's rainy season — made plans Saturday for sowing 32,000 acres blackened by two giant brush fires in the Santa Monica Mountains.

Threat of flood of winter rains followed the devastation of fire as firefighters worked against worsening weather conditions to control a blaze which broke out Wednesday and raced over 11,000 acres in the Topanga Canyon area.

Fire officials said 62 homes and 37 miscellaneous structures were destroyed in the fire's run through head-high brush to the sea. Six other homes were damaged.

ASKED WHAT the total damage would amount to, the chief dispatcher of the Los Angeles County Fire Department said, "That would be hard to say. It was tremendous."

Three hundred men and 20 pieces of equipment were still on the fire in the Topanga Canyon area, working against a forecast of 30 to 40 mile an hour winds blowing from the interior Saturday night.

A half mile of unworked line remained on the west side of the fire in the Saddle Peak sector. The rest of the fire was contained and control of the entire blaze was expected by this morning.

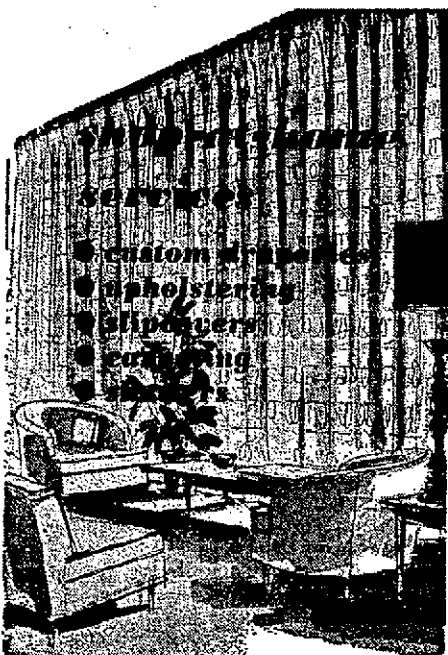
ARSON INVESTIGATORS still were investigating the fire which they were certain had been set deliberately.

Meanwhile, authorities revealed that two boys, aged 6 and 8, had admitted setting a 650-acre fire which broke out in the Benedict Canyon-Beverly Glen area Wednesday.

The fire destroyed a home valued at \$150,000 and threatened mansions of actress Elizabeth Taylor, Marion Davies and heiress Doris Duke before it was controlled.

Early in December, another fire in the Santa Monica Mountains burned over 21,000 acres. Re-seeding operations were delayed by acute fire conditions and the Topanga blaze.

Helicopters used to spread quick-growing grass seed over the rugged area were kept busy in patrol work.



No more costly mistakes when you choose fabrics in your own home. A telephone call will bring one of our expertly trained Home Decorator Consultants, with a complete sample selection to help you choose the best color and pattern to blend with your furnishings... take on-the-spot measurements and give free estimates.

ME 3-0111, EXT. 576

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special... save 20%

decorator drapery fabrics including luxurious antique satin and case-moment cloths with interesting slub yarns, in solid colors. Top quality fine fabrics with fade-proof guarantee and choice of over 100 decorator colors. We will make the fabric up to custom fit any window.

FOR EXAMPLE: Custom draperies for a 10-foot window up to 84" long and including traverse rod and installation comes to

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cases in every size
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LOWEST JANUARY SALE PRICES IN 16 YEARS

298 springcale white
percale twin, 72x108"

2.19

springcale luxury white combed percales

3.19 Double, 81x108"	2.59	6.98 King-size fitted bottom	4.59
3.69 X-wide double, 90x108"	2.99	3.19 Fitted twin bottom	2.19
9.98 King-size, 108x122½"	5.79	3.39 Fitted double bottom	2.59
89c Pillow case, 42x38½"	69c		

springcale white percale, colored scalloping

Pink, blue, green, yellow, white.		3.98 Double, 81x108"	3.09
3.69 Twin, 72x108"	2.79	1.29 Pillow case, 42x38½"	88c

springmaid candycane striped percale

White with pink, blue, green, yellow, mocha stripes.		1.29 Case, 42x38½"	89c
3.98 Twin, 72x108"	2.79	3.98 Fitted twin bottom	2.79
4.98 Double, 81x108"	3.79	4.98 Fitted double bottom	3.79

springcale floral petit point percale

White with print hem in pink, blue, yellow, orchid.		1.39 Case, all-over print, 42x38½"	1.00
3.98 Twin, 72x108"	2.98	1.39 Case, print border, 42x38½"	1.00
4.98 Double, 81x108"	3.98		

springcale princess rose combed percale

White with floral hem of roses in pink, blue, yellow or orchid.		1.39 Case, all-over print, 42x38½"	1.00
3.98 Twin, 72x108"	2.98	1.39 Case, print border, 42x38½"	1.00
4.98 Double, 81x108"	3.98		

3.49 springcale hard-to-find white
percale long twin top 72x120"

2.89

hard-to-find sizes

3.59 Long twin bottom, 39x80"	2.59	4.98 Long queen top, 90x120"	3.49
3.39 Twin foam mattress	2.49	4.98 Long queen bottom, 60x80"	3.49
3.79 Long double top, 81x120"	3.19	9.98 King-size top, 108x122½"	5.79
3.99 Long double bottom, 54x80"	3.09	6.98 King-size bottom, 72x84"	4.59
3.99 Double foam mattress	2.69		
3.89 Three-quarter bed, 48x74"	2.69		

FINE-WOVEN UTILITY OR EXTRA-DUTY MUSLIN

springknight fine quality white utility muslin

2.49 Twin, 72x108"	1.69	2.49 Fitted twin bottom	1.69
2.69 Double, 81x108"	1.89	2.69 Fitted double bottom	1.89
59c Case, 42x36"	44c		

springmaid sumter extra-duty white muslin

2.79 Single, 63x108"	2.19	89c Pillow case, 42x36"	59c
2.98 Twin, 72x108"	2.29	2.98 Fitted twin bottom	2.29
3.09 Double, 81x108"	2.49	3.09 Fitted double bottom	2.49
3.69 X-wide double, 90x108"	2.99		

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FOR THE FAMILY

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Lakewood

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5100 LAKEWOOD BLVD.
STORE OPENS DAILY AT 9:30 A.M.
SHOP 3 NIGHTS,
MON., THURS., FRI., 9:30 TO 9:30;
TUES., WED., SAT., 9:30 TO 5:30



DR. MILTON EISENHOWER
Favors Cold Shoulder

Ike's Brother Urges Chill for Dictators

WASHINGTON (UPI) — Dr. Milton Eisenhower urged the United States Saturday to adopt a cold-shoulder policy toward Latin American dictators.

The President's brother reported to the White House on his fact-finding tour of Central America and Mexico last year. He said—apparently with the President's blessing—that it was time for a switch in the striped-pants treatment of south-of-the-border strongmen and called for "new and dramatic action" to improve U.S.-Latin American relations.

DR. EISENHOWER, president of Johns Hopkins University, Baltimore, noted that democratic Latin Americans frequently charge the United States with supporting dictators, and said:

"I believe the suggestion of Vice President Nixon (made after Nixon's ill-fated South American tour) is sound and would be applauded by Latin America itself—that we have an 'abrazo' (embrace) for democratic leaders and a formal handshake for dictators.

"Trivial as this may sound, I recommend that it be our official policy in relations with Latin American leaders and nations . . .

"I recommend that we refrain from granting special recognition to a dictator, regardless of the temporary advantage that might seem to be promised by such an act."

Not Drunk, Dan Dailey Declares

NEW YORK (AP) — Actor Dan Dailey, still bearing facial marks from a fight with Hollywood officers who arrested him on a drunk driving charge Dec. 28, sailed Saturday to make a series of films for British television.

Before departing on the liner Queen Mary, Dailey told newsmen he was not drunk at the time of his arrest and said he is still friends with Hollywood officers.

"While the police are friends of mine, there is a drive on there. If they arrest Joe Smith, they can't get publicity. But if you arrest Barry Sullivan or an Irishman named Dailey, the public feels they (the police) are doing their job," said Dailey.

He is free on bail pending disposition of the charge against him.

Federal Tax Guides Soon to Be Issued

WASHINGTON (AP) — The Internal Revenue Service said Saturday it soon will make available 1959 editions of three tax guides, for individuals, small businessmen and farmers.

The booklets have been revised to include changes in the tax laws voted by Congress last summer and also include recent regulations and rulings which affect common tax problems.

Two of the publications, "Your Federal Income Tax" and "Tax Guide for Small Business," cost 35 cents a copy and may be purchased at local IRS offices or from the Superintendent of Documents, Washington 25, D. C.

"Farmers' Tax Guide" may be obtained without charge from local IRS offices and from county agriculture agents.

Envoy in Geneva

GENEVA (AP) — U. S. Ambassador James J. Wadsworth returned here from the United States Saturday for the re-opening Monday of the East-West conference on a nuclear-test ban.

MAY CO. BIG DEALS

LAKEWOOD

big deals are
money-stretchers

A store-wide fiesta of buys that only a store the size of May Co. could make. Big deals mean going into the market at the right time, with big money to pick top merchandise for sale at bottom prices.

it's the sale of the "century"



van heusen
century shirts

2.99 regularly 3/8.85 4.00-5.00

Unheard of—but true, the famous van heusen century shirts are lower priced than ever in their history. Because van heusen has introduced a series of new models, they have made it possible for May Co. to offer you this biggest of all big deals. Famed for the exclusive one piece revolutionary collar that won't wrinkle ever, we expect these shirts to go like rockets! Available at these sensational prices:

- (a) Century #100, reg. col., button, fr. cuffs, White.
 - (b) Century #200, spread collar, button, fr. cuffs.
 - (c) Century #300, short point collar, button, fr. cuff, blue, tan, grey, white.
 - (d) Century #30 rd. eyelet, fr. cuffs.
- Also other van heusen and fancy shirts in stripes, checks, solids.
Sizes 14-17 . . . sleeves 32-35 . . . **3/8.85**

Men's Furnishings, Street Floor

men's wear at a tremendous saving



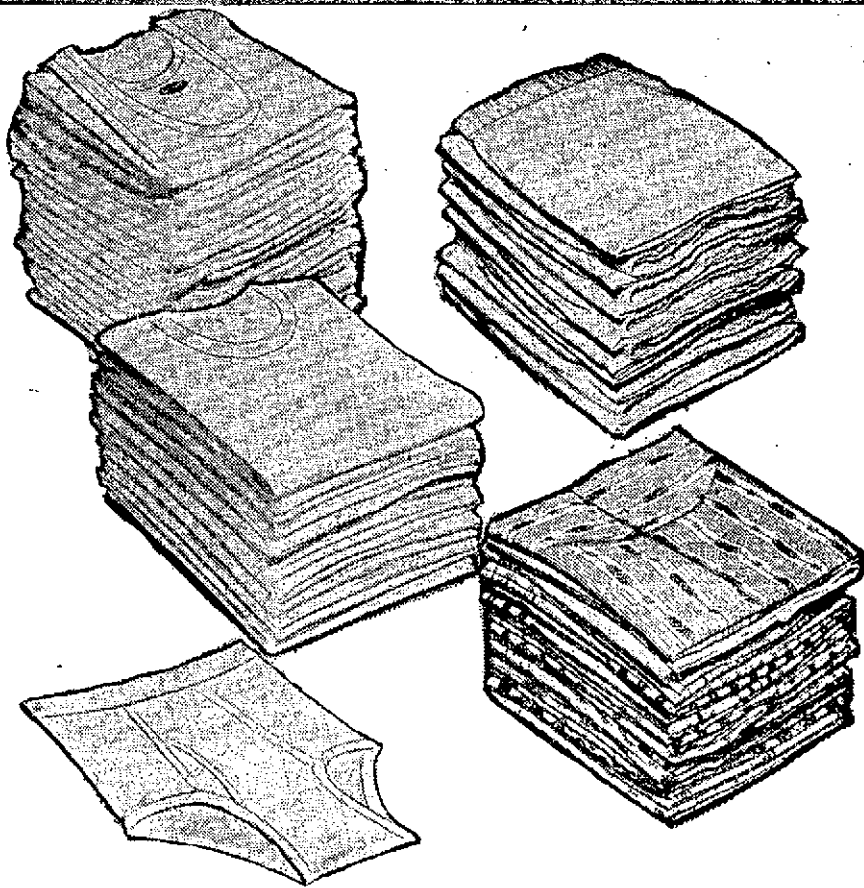
men's cardigan
100% lambswool

6.99

value 8.95

A 4 button front sweater, with 4 points that make it top seller. Popular low opening front, contrasting trim on placquet, pocket; bell sleeves and metal buttons. Favorite colors of lt. oxford, charcoal, beige, lt. blue. SMLXL.

Men's Sportswear, Street Floor



men's underwear—undersold!

69c

6/4.10

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And you'll believe each and every piece is under-sold, at these prices! Tremendous selection of cotton shorts, t shirts, knit undershirts and briefs in complete size range!

sanforized cotton broadcloth shorts—
fully cut, combed cotton, roomy balloon seat; boxer, gripper fastener styles, heat resistant elastic waistbands, whites, fancies, 28-44.
69c, 6/4.10

nylon neck t shirts—
guaranteed shape retaining, non-sag neckline, won't droop, stretch. Fully cut combed cotton S (34-36), M (38-40), L (42-44), XL (46).
69c, 6/4.10

cotton knit briefs—
fine combed cotton, roomy non-binding seat, heat resistant elastic waist; live rubber in leg openings, sizes S (28-32), M (34-36), L (38-42).
69c, 6/4.10

swiss rib undershirts—
Fully combed cottons, nylon reinforced at points of strain, shape retaining; fully cut, sizes 36-46.
69c, 6/4.10

Men's Furnishings, Street Floor

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9:30 A.M.-9:30 P.M.

FASHIONS A LA ROSENFELD

a June in January fashion showing of delightful spring dresses and costumes designed by Mr. Henry Rosenfeld. Modeled informally in our misses' sportswear department, the fashion collection will spotlight a blush of spring greens, massed florals, floating and the young look Mr. Rosenfeld has made famous.

MONDAY, JANUARY 5, 2 until 4 — 7 until 9

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9:30 TO 9:30
TUES., WED., SAT., 9:30 TO 1:30

Alaskan Leader Sent to Hospital

JUNEAU, Alaska (AP) — Sudden illness of their governor tempered the rejoicing of Alaskans Saturday night after they welcomed with pride and dignity the 49th state's admission to the Union.

THE TIME IS NOW

Gov. William A. Egan went through his inauguration ceremony and made a speech afterward; then was taken to a hospital for treatment of jaundice.

His doctor said it would be several days before it could be determined how soon Egan could undertake his official duties.

Egan, 44, underwent an operation here Dec. 9 for hemorrhoids and had not fully recuperated. He did not attend an official reception Friday night, but rested.

The governor's physician said the new ailment had no connection with the operation.

Earlier, Egan said, "We accept the proud challenge of statehood, and will seek to enhance the radiance of America's 49th star."

No spontaneous celebrations followed word that President Eisenhower had signed at the White House the proclamation admitting Alaska as the 49th state.

Alaskans had done their riotous and joyous noise-making last June when the Senate voted to approve admission of the big Northland. That was the action that set in motion the procedures of admission that were completed by the President's proclamation Saturday.

A few minutes after the White House ceremony, which came at 9:03 a.m. (PST) in this capital city of the new state, Egan was sworn in as the first elected governor.

He took the oath of office from U.S. District Judge Raymond J. Kelly, in a ceremony in the governor's office, attended only by family members, a few friends and newsmen.

Two minutes after Egan was sworn in, Judge Kelly administered the oath of office to Hugh J. Wade, who became Alaska's first elected secretary of state. Egan and Wade both are Democrats.

Two hours later, as bright sunshine bathed Juneau in crisp six-degree weather, Egan took the stage at a downtown theater and spoke briefly on the solemn meanings of statehood.

Seven Rows of 7 Stars in New Flag

WASHINGTON (AP) — The new U.S. flag, chosen with an eye to the addition of a 50th state, has 49 stars arranged in seven rows of seven, with the even-numbered rows indented.

President Eisenhower unfurled the new design Saturday at a White House cabinet-room ceremony proclaiming Alaska the 49th state.

By law, the familiar 13 red and white stripes, depicting the 13 original states, remain unchanged but a new star must be added for each new state.

The 49 stars will be arranged in this pattern:

★ ★ ★ ★ ★ ★ ★
★ ★ ★ ★ ★ ★ ★
★ ★ ★ ★ ★ ★ ★
★ ★ ★ ★ ★ ★ ★
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★ ★ ★ ★ ★ ★ ★
★ ★ ★ ★ ★ ★ ★

The old flag, with its six rows of eight white stars each on a blue field, makes way for the new version which comes into official use next July 4.



ALASKA GOVERNOR SWORN IN

William A. Egan stood before flag of Alaska to take oath of office as first governor of 49th state. Oath was administered by U.S. District Judge Raymond J. Kelly. After ceremony, Egan fell ill with jaundice.—(AP)

Flag Company Loses Gamble

FORT DODGE, Iowa (UPI) — A flag distributing firm took a chance on the design of the new flag and lost.

The Martin Flag Company here, one of the biggest flag distributors in the country, made a guess that the new flag would have seven rows of seven stars and the rows would be even.

It purchased a quantity of the flags on a speculation

basis and sold less than two dozen before President Eisenhower's announcement Saturday.

The new flag will have seven staggered rows of seven stars while the other flags will be useless because of the even rows.

James Vangundy, a co-partner of the Martin Co., said he wasn't greatly disappointed however.

He said the firm had not invested a lot of money in the wrong guess and the new flags will encourage sales because they are noticeably different than the old flags which will have to be discarded.

15 Candidates for Council Seat Invited to Meeting Thursday, 7:30

By BOB HOUSER

The 15 candidates for the special 7th District City Council election have been invited to a public meet-your-candidate program Thursday at 7:30 p.m. in the John Muir School Auditorium, 31st St. and Delta Ave.

Sponsor of the meeting is the Christian Social Relations Commission of the Silverado Methodist Church. Commission Chairman Floyd A. Robinson will moderate.

ROBINSON SAID each candidate will be given five minutes to present his or her background and qualifications and five minutes in which to answer questions posed by the audience.

This is the only all-candidates meeting that has been scheduled thus far and, as Robinson pointed out, "perhaps the only opportunity for 7th District voters to see, hear and compare" all of them at one meeting.

Election day is Jan. 20 to fill the vacancy made by the death

last October of Councilman John Baker.

Since the election is confined to the 12,825 registered voters in the 7th District's 58 precincts, observers, figuring on a small turnout—30 per cent or less—think 1,000 to 1,200 votes may be enough to win the seat on the nine-member council.

CANDIDATES ARE Carl M. Baker, Robert F. Crow, Sam Feldman, Frank S. Fisher, Mrs. Jessie O. Florek, Albert M. Gracio, Oscar Langdale, Robert D. McConnell, Harold G. Nixon, Harold E. Perkins, Alvin F. Slaight, Mrs. Miriam E. Smith, James E. Thornton, Allen B. Walker and Donald L. Wilkins.

Robinson emphasized that the church commission and the church are not sponsoring any candidate but are holding the meeting in the interest of good government.

ARTHRITIS, NEURITIS Rheumatism, Lumbago, Sciatica

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Try Dr. Chan's Remarkable Herbal Therapy. If you are troubled with STIFFENING, ACHING, INFLAMMED, SWOLLEN, PAINFUL JOINTS AND MUSCLES, you should try Dr. CHAN'S NATURAL THERAPY. Hundreds of sufferers who had been pronounced hopeless have found quick relief through a method that has stood the test of many centuries in China. Dr. Chan's famous Chinese Herbs may help you back to the road to Health and Happiness again.

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Dear Dr. Chan: "Five years ago I was badly stricken with neuritis in my shoulders and also had high blood pressure. I came to you for my last resort and was amazed how wonderfully I responded to your treatment. After the first week of your Natural Therapy I was able to move my arms above my shoulders. Now I am feeling fine and my blood pressure has returned to normal again. I sincerely recommend your Herbal Therapy to anyone who is ill, as they, too, may benefit from your treatment."

928 AMERICAN AVE.

HELP FOR SUFFERERS OF THESE AILMENTS

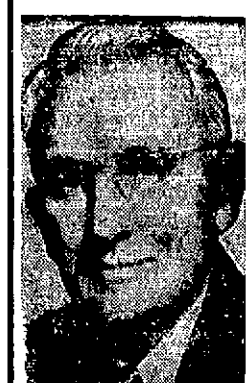
- | | | | |
|--------------------|---------------------|-------------------------------|-------------------|
| • Anemia | • Crops or Milk Leg | • Heart Trouble | • Prostate Gland |
| • Appendicitis | • Diarrhea | • Hemorrhage | • Rheumatism |
| • Arthritis | • Dropsy | • High and Low Blood Pressure | • Skin Trouble |
| • Asthma | • Dysentery | • Kidney Trouble | • Sleeplessness |
| • Bladder Trouble | • Eczema | • Leg Trouble | • Sour Stomach |
| • Bright's Disease | • Eye Trouble | • Liver Trouble | • Stomach Trouble |
| • Catarrh | • Female Trouble | • Lumbago | • Stomach Ulcers |
| • Chronic Cough | • Gallbladder | • Nervousness | • Ulcers |
| • Colds | • Gout | • Neuritis | • Urinary Disease |
| • Colitis | • Headaches | • Piles | • Vomiting |

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WITH HUMAN RELATIONS SKILLS
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1. Increase Poise and Confidence
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MEETING AT THE
Lafayette Hotel
In the Ballroom
JAN. 5 AT 7:30 P.M.
PRESENTED BY ERIC SUTTON

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BIG DEALS

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the kind of big-sale purchases only a store the size of May Co. could make.

sale on superb variety of china patterns

china sets

44.50 Sweetheart — 57-piece service for 8	24.95
79.50 Olympia — 101-piece service for 12	39.95
69.95 Esteem — 57-piece service for 8	29.95
119.50 Denise — 93-piece service for 12	64.50
69.95 Denise — 53-piece service for 8	29.95
79.50 Maytime — 101-piece service for 12	39.95
119.50 Birch Leaves — 98-piece service for 12	69.95
98.50 Silver Crest — 77-piece service for 12	49.95
149.50 Jade — 100-piece service for 12	79.95
89.50 Rosalinda — 101-piece service for 12	49.95
119.50 Esteem — 93-piece service for 12	64.50
149.50 Coronation — 100-piece service for 12	79.50
89.50 Alicia — 101-piece service for 12	49.95

69.95 Ridgewood — 53-piece service for 8	29.95
69.95 Bristol — 53-piece service for 8	29.95

earthenware sets

74.50 Cobalt Blue — 93-piece service for 12	44.50
74.50 Dusty Rose — 93-piece service for 12	44.50
14.95 Cosmos — 45-piece service for 8	9.95
44.95 Tickled Pink — 42-piece service for 8	22.95
44.95 Heavenly Days — 42-piece service for 8	22.95
19.95 Heritage White — 45-piece service for 8	7.95

melamine dinnerware

14.95 Lifetime Melmac — 16-piece set for 4	9.95
22.75 Beverly Proton — 26-piece set for 6	12.95

china and glass—third floor

clearance--toys--clearance

Velocipedes, toy chests, assorted wheel goods and juvenile furniture, roll and flat top desks, table and chair sets, chairs, and more. Many are one-of-a-kind floor samples at savings up to 60%.

battery operated toys

All kinds of battery and mechanical toys, some one-of-a-kind at savings up to 50%. Planes, tanks, cars, etc.

clearance--toys--clearance

5.98 Imported 10" velocipede with adjustable seat.....	3.98	9.98 Giant bowling alley with automatic pin spotter	5.98
4.98 80-piece western play set	2.98	6.98 20" All-vinyl drink and wet doll	3.98
6.98 31" Long jumbo chime horse and wagon	5.00	24.98 Louis Marx "HO" train set with transformer	14.98
3.98 30" High all-metal doll high chair	2.98	3.98 7-Way combination invader gun	3.39
12.98 Giant combination toy chest-bookcase	9.98	7.98 Deluxe vanity with mirror and accessories	5.00
5.98 Tru-action basketball game	1.98	9.98 Knickerbocker electric vibraphone	5.00
3.98 "Steve Canyon" glider bomb & truck	2.98	1.49 Battery operated mystery bus	1.00

toys--downstairs

SHOP ALL DAY MONDAY 9:30 A. M. to 9:30 P. M.

AND SAVE SUNDAY FOR THE FAMILY

KAY WINDSOR FASHION SHOW
Come to the Mardi Gras... a fashion showing of spring into summer creations by Kay Windsor, in May Co. Lakewood's Second Floor Daytime Dresses Dept. on Friday, January 9th at 7:30 P.M. Throughout the day, these lovely fashions will also be shown informally in the department. A Kay Windsor dress will be given away free at the show!

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METCALF 3-0111

Cost Climbs on Insurance for Health

NEW YORK (AP)—Chances are you, your boss, or both, soon will be paying more for your group health insurance.

Main pressure behind the upswing is a steady climb in hospital costs for handling everything from babies to oldsters.

That's the consensus among officials of some leading insurance companies.

K. C. Foster of the group insurance division, Prudential Life Insurance Co. of America, Newark, N. J., puts it this way:

"We understand several of the larger companies plan rate increases in hospital and surgical insurance early in 1959. Some of the others went up in 1958.

"Hospital rates are going up year after year. The general feeling is they'll continue to go up 5 to 7 per cent a year for a while."

The uptrend in health insurance rates affects many of the 121 million Americans—about 70 per cent of the population—now covered by sickness and accident policies. That's 30 million more than only five years ago.

The Health Insurance Institute says around 4½ billion dollars was paid in health care benefits by all insuring organizations during 1958, 14 per cent more than in 1957.

PICKING UP the tab were employers, labor unions, government agencies and in many cases workers, who saw a slice of each paycheck deducted for this purpose.

The institute represents 267 private stock and mutual companies, which write some 85 per cent of private health insurance business. It estimates half of its members raised group insurance rates 10 to 15 per cent over the past five years.

More than 50 million persons receive health coverage through two nonprofit concerns, Blue Cross and Blue Shield, each actually a network of independent plans.

BLUE CROSS rates went up 18½ per cent in New Jersey last July. During the year they also rose in several other major cities, including Pittsburgh, Philadelphia and Detroit.

An evidence of the pressure for higher rates comes from private industry sources who say average health insurance costs in the past six months have run \$1.12 to each \$1 of premiums.

Says Don Cody, group department, New York Life Insurance Co.:

"Hospital personnel is being upgraded. The rank and file hospital worker is beginning to take his proper place in the world."

Cody says some costs are going up because of public abuses but he adds, "Mostly it's a case of bona fide better care; we have a marvelous medical profession and these things probably reflect an improvement in living standards."

At Aetna Life Insurance Co., Hartford, Conn., T. H. Johnson, vice president, says: "We recently increased our rates for comprehensive coverage. Unfortunately we can't see any plateau ahead in hospital costs."

Hosmer Has Anti-Sample Postal Bill

WASHINGTON (AP)—A bill designed to discourage mailing of sample merchandise—such as soap, cereals, patent medicines—is ready for introduction in Congress by Rep. Craig Hosmer (R-Calif.).

On the theory that such mailings irritate recipients, Hosmer's bill would require advertisers to affix gummed, pre-cancelled postage stamps or meter stamps on each individual package mailed in quantities of 25 or more.

UNDER PRESENT procedures, package may be mailed by obtaining a permit from the Post Office Department, printing the permit on the wrappers and paying postage according to total weight.

Hosmer said Post Office Department officials cooperated in drafting the bill but may oppose its enactment if investigations disclose it would cause a loss of postal revenues.

He urged postal patrons who object to receiving samples in their mailboxes to write their views to the House Post Office committee.

Garry Had a Little Goat—

OTTAWA (AP)—Garry Thomson has a little goat and it follows him wherever he goes. The boy's father bought the goat for slaughter, but Garry pleaded for the animal's life. Police ruled the goat doesn't need a license to roam the city streets, since it follows its 13-year-old master without a leash.

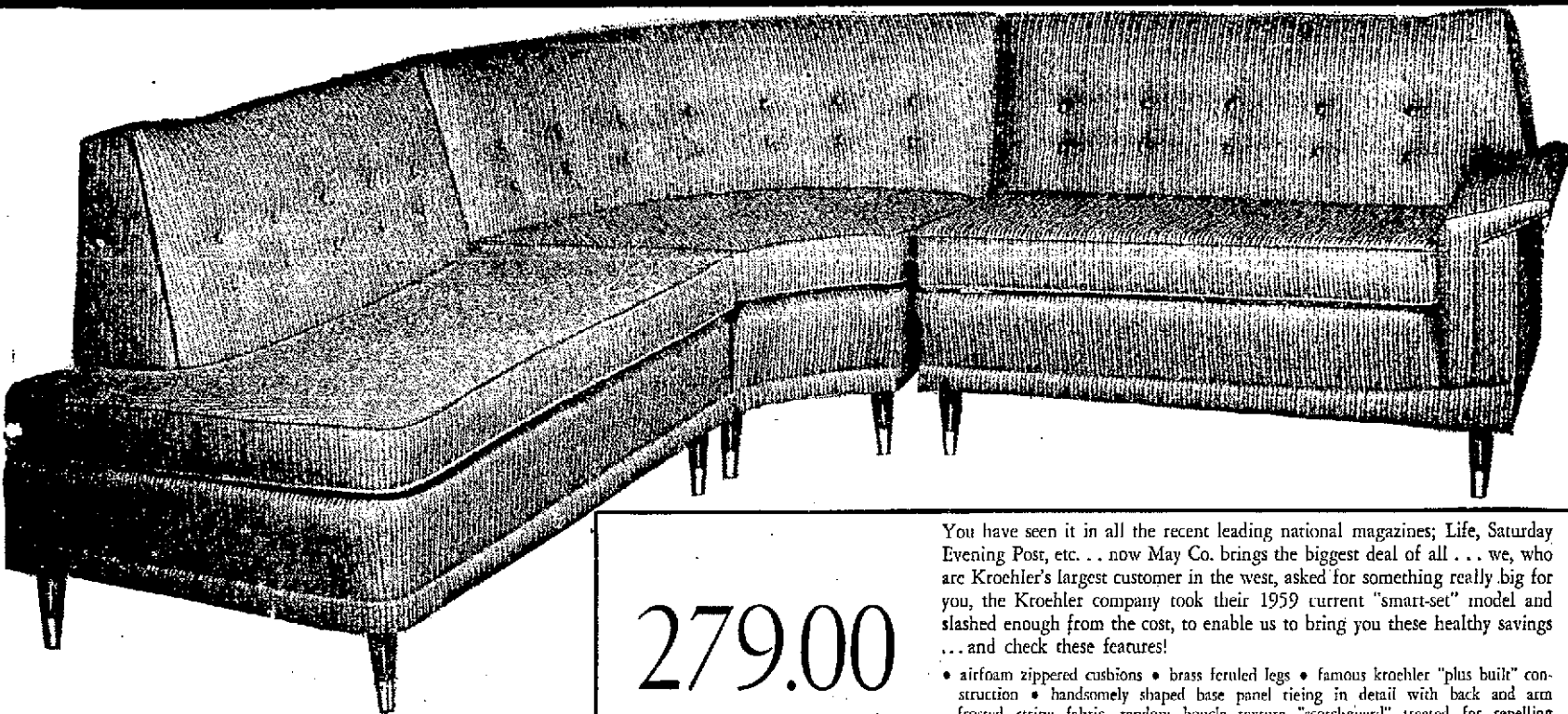


BIG DEALS

big deals are money-stretchers

A store-wide fiesta of buys that only a store the size of May Co. could make. Big deals mean going into the market at the right time, with big money to pick top merchandise for sale at bottom prices.

save 51.00 kroehler 'smartset'



279.00

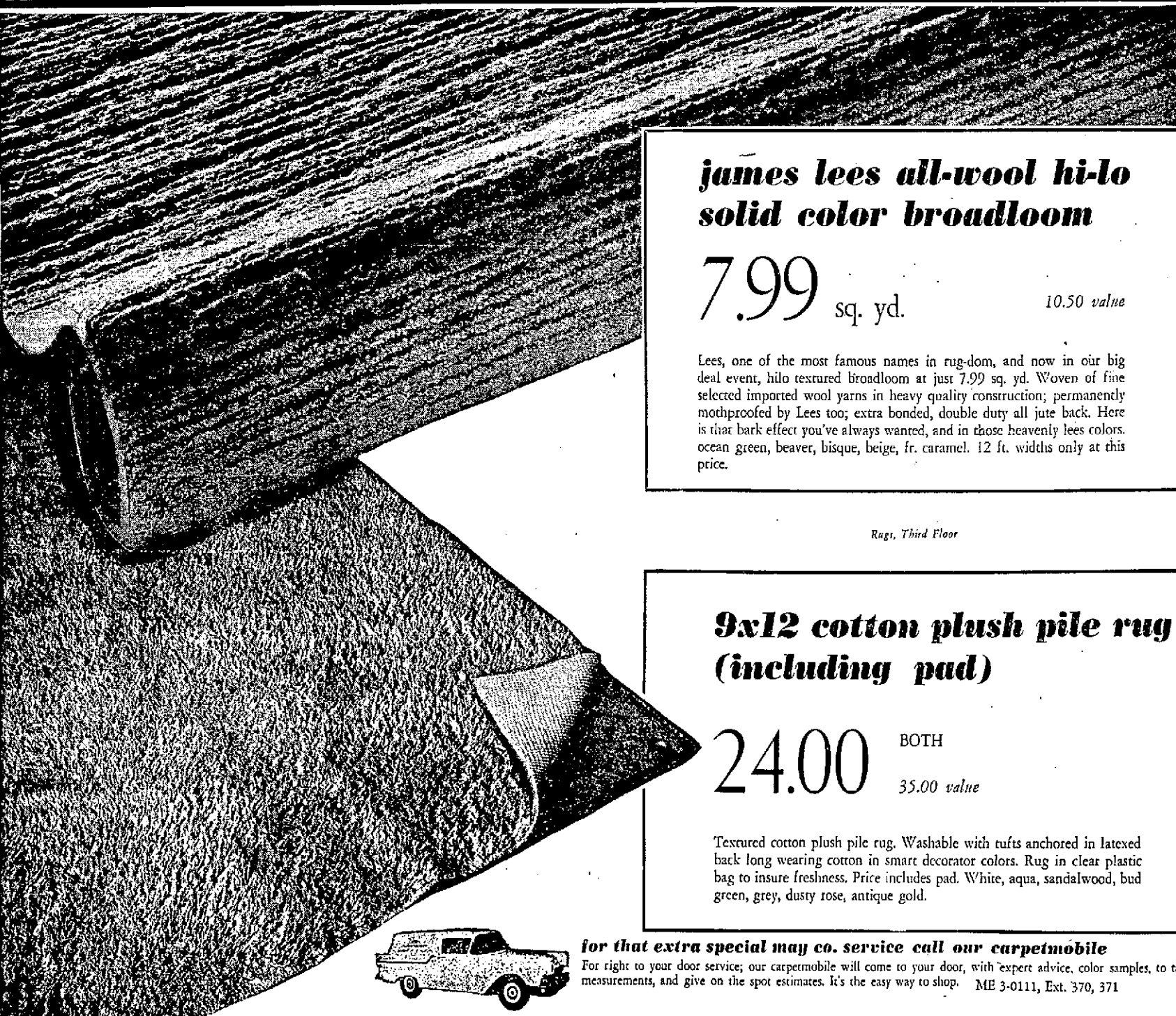
330.00 value

You have seen it in all the recent leading national magazines; Life, Saturday Evening Post, etc. . . now May Co. brings the biggest deal of all . . . we, who are Kroehler's largest customer in the west, asked for something really big for you, the Kroehler company took their 1959 current "smart-set" model and slashed enough from the cost, to enable us to bring you these healthy savings . . . and check these features!

- airfoam zippered cushions • brass ferned legs • famous kroehler "plus built" construction • handsomely shaped base panel tieing in detail with back and arm
- frosted stripe fabric, random boucle texture "scotchguard" treated for repelling soilage • covered to your order in paprika, turquoise, gold, brown, black, toast, green.

Furniture, Fourth Floor

lees all wool hilo broadloom



james lees all-wool hi-lo solid color broadloom

7.99 sq. yd. 10.50 value

Lees, one of the most famous names in rug-dom, and now in our big deal event, hilo textured broadloom at just 7.99 sq. yd. Woven of fine selected imported wool yarns in heavy quality construction; permanently mothproofed by Lees too; extra bonded, double duty all jute back. Here is that bark effect you've always wanted, and in those heavenly lees colors. ocean green, beaver, bisque, beige, fr. caramel. 12 ft. widths only at this price.

Rugs, Third Floor

9x12 cotton plush pile rug (including pad)

24.00 BOTH 35.00 value

Textured cotton plush pile rug. Washable with tufts anchored in latexed back long wearing cotton in smart decorator colors. Rug in clear plastic bag to insure freshness. Price includes pad. White, aqua, sandalwood, bud green, grey, dusty rose, antique gold.



for that extra special may co. service call our carpetmobile
For right to your door service; our carpetmobile will come to your door, with expert advice, color samples, to take measurements, and give on the spot estimates. It's the easy way to shop. ME 3-0111, Ext. 370, 371

SHOP ALL DAY
MONDAY 9:30-9:30

FASHIONS A LA ROSENFELD
a June in January fashion showing of delightful spring dresses and costumes designed by mr. henry rosenfeld. modeled informally in our misses' sportswear department, the fashion collection will spotlight a blush of spring greens, massed florals, floating and the young look mr. rosenfeld has made famous.
MONDAY, JANUARY 5, 2 until 4—7 until 9

kay windsor fashion show
Come to the Mardi Gras . . . a fashion showing of spring into summer cottons by Kay Windsor, in May Co. Lakewood's Second Floor Daytime Dresses Dept. on Friday, January 9th at 7:30 p.m. Throughout the day, these lovely fashions will also be shown informally in the department. A Kay Windsor dress will be given away free!

MAY CO. LAKEWOOD,
5100 LAKEWOOD BLVD.
STORE OPENS DAILY AT 9:30 A.M.
SHOP 3 NIGHTS, MON., THURS., FRI.,
9:30 TO 9:30;
TUES., WED., SAT., 9:30 TO 5:30

LOCAL NEWS BRIEFS



Veiled Prophets' Ceremony Today

Joseph L. Smith (below) will be installed as Monarch of Mizpah Grotto, Mystic Order of Veiled Prophets of The Enchanted Realm, in ceremonies at 3 p.m. today in Machinists' Hall, 728 Elm Ave. Mizpah Grotto is local chapter of the International Grotto Assn., consisting of Master Masons. Other officers to be installed include Glenn Letts, chief justice; Lloyd Epps, master of ceremonies; Merritt P. Martin, treasurer; Maxton E. Fluke, secretary, and Harry O. Shreve, venerable prophet.



JOSEPH SMITH

Long Beach Federation of Teachers will sponsor a public meeting at 8:30 p.m. Friday in the choral hall of Milikan High School. At Beach, who recently returned from a trip to Russia, will speak on the Soviet-Russian school system. The talk will be illustrated with color slides.

Long Beach Junior Concert Band will represent the city in the annual March of Dimes Parade in Los Angeles today. The parade marks the opening of the 1959 March of Dimes drive in the Southland.

Bernice Thompson has been elected president of the Ohio State Society, it was announced Saturday. Other new officers include Carl Thompson and John Hollman, vice presidents; Madeline Sheffield, secretary; John Crater, treasurer, and Allie Thymne, chaplain.

First of a series of Long Beach Recreation Department-sponsored classes in square dancing for 1959 will be held Thursday night in Pan American Park, 5157 Centralia Ave. Registration for beginners will be held at 7 p.m. and intermediate dancers at 8:45 p.m. The class will remain open for three weeks for late registration and will be held each Thursday night for 16 weeks. Caller-instructor will be Bob Van Antwerp.

Long Beach Chapter 21, Retired Civil Service Employees Assn. will meet at 1:30 p.m., Wednesday in the Garden Room of Mottell's & Peek, 3rd St. and Alamitos Ave.

Lecture Schedule Revealed

General Adult Division of Long Beach City College announces a new series of lectures on "The Family in the Mid-20th Century" and three other admission-free programs this week.

Dr. Maurine Sellstrom opens the family series by speaking on "The Emotional Tone of the Family" at 8 p.m. Wednesday in Hoover Junior High auditorium, 3501 Country Club Dr., Lakewood.

Dr. Sellstrom is director of Southwest Counseling Service, Inc. Additional speakers during the next three weeks will include home management expert Nusi Hart McClellan, architect Paul Tay and attorney Mary Swift Beeks.

Dr. Giles T. Brown will open a series of four illustrated talks on "Awakening Africa" at 2 p.m. Wednesday in Dewey auditorium, 8th and Locust Ave. First topic will be "The Skyline Kingdom of Ethiopia."

Members of two General Adult Division classes in interior decoration will receive pointers from professional decorators this week in two talks open to the general public.

Howard E. Rogers will speak on "The Well-Designed Home" at 7 p.m. Tuesday in Room 204 of Jordan Adult Center. Joseph Launi, drapery decorator, will address another class at 1 p.m. Thursday in the North Long Beach Branch Library.

Armed Man Gets \$100 at Store in Bellflower

BELLFLOWER — A robber armed with a .22-caliber automatic pistol held up a liquor store here Saturday night and escaped with about \$100 in cash.

Walter Percy, clerk at Hanna's Liquor Store, 18914 Bellflower Blvd., said the bandit, dark complexioned and about 23 years old, drew the weapon and ordered him to turn over the money from the cash register.

After telling Percy to turn his back to the door, the man escaped.

Boy, 7, Causes Apartment Fire

Fire resulting from a 7-year-old boy playing with a cigarette lighter caused an estimated \$100 worth of damage to an apartment house at 42 Daisy Ave. Saturday, police reported.

Glenn N. Perry and another youngster were playing with a lighter in the Perry home, police said, when it ignited a box of toys.

Garage Burglarized

Theft of tools valued at \$150 was reported to police Saturday by Merritt A. Miner, 51, of 5531 E. 23rd St. He told police the items were taken from his garage.

Conant Will Give Talk on High Schools

A capacity audience is expected to hear Dr. James B. Conant, former president of Harvard University, give his "Report on the American High School" Monday at 8 p.m. in Municipal Auditorium.

More than 4,000 tickets have been given out for Dr. Conant's appearance under auspices of the California Education Study Council.

Pre-program entertainment will be provided by the Schola Cantorum of Long Beach City College under the direction of Royal Stanton.

Platform guests will be introduced by Dr. Lawrence B. White, of the California School Boards Assn. Mrs. Elizabeth Hudson, member of the Long Beach Board of Education will introduce Dr. Conant.

Young Bandit With Knife Robs Dairy

WESTMINSTER — A bandit wearing a white neckerchief mask and armed with a knife partially wrapped in a pair of socks, took \$200 in the holdup of a drive-in dairy here Saturday night.

Howard Siltman, manager of the Garden Grove Dairy, 14351 Newland Ave., and his wife, Daisy, were counting receipts when the young robber entered the office and poked a sharp object in Siltman's back.

After collecting the money, the man ordered the couple to remain still because he had a companion in a car watching them. Then they heard the noise of an automobile leaving. They said the robber was highly nervous.

Safe Looted

Theft of \$227.97 in cash and checks from a safe in the office of the Christensen Auto Supply Co., 841 E. Anaheim St., was reported to police Saturday.



NEW DIRECTOR

Morton J. Gaba (center), new executive director of the Long Beach Jewish Community Council, is flanked by Sam E. Leddel (left), president of the council, and Sam Roska, president of the Community Center.

Jewish Council Names Executive

Appointment of Morton J. Gaba, 46, as executive director of the Long Beach Jewish Community Council and Center, was announced Saturday by Sam E. Leddel, president of the council.

Gaba succeeds Joshua Marcus, who resigned after holding the post for nine years. Gaba said he plans a program for "revitalizing council services for a growing Long Beach Jewish community epitomized by the Community Center building on which construction soon is to begin on an eight-acre site at Grand Ave. and Willow St.

Welfare Fund campaign which raises funds for programs in Long Beach, nationally and overseas," said Gaba.

Among local services which derive support from the campaign are the Community Center, Jewish Family Service and Jewish Educational Committee, which seeks to improve standards in religious schools. The council represents more than 30 religious, philanthropic, patriotic and fraternal organizations in the city.

Gaba came here from Norfolk, Va., where he was executive director of the Jewish Community Council for 11 years. Previous to that he was Western States director for the Council of Jewish Federations and Welfare Funds.

SERVICE CLUBS

Optimists to Host Ex-Russian Officer

ROTARY CLUB—Wednesday, 7 p.m., Lafayette Hotel, Douglas Beach.

CIVITAN CLUB—Thursday, 7 p.m., Lafayette Hotel. Speaker: John Bond, Civitan International president. Clubs of San Pedro, Wilmington and Torrance will be guests.

OPTIMIST CLUB—Thursday, 7 p.m., Lafayette Hotel. Dr. Greg Hoskins, chairman; Earl Wallace, presiding. Speaker: Kyra Petrovskaya, now an American actress, who served as a lieutenant in the Russian army in World War II.

EXCHANGE CLUB—Wednesday, 7 p.m., Lafayette Hotel. Arthur W. Frenzel, chairman; John N. Osler, presiding. Speaker: Richard L. Zweig, executive director, Reading Guidance Center, Inc., Long Beach.

Stab Wounds Fatal to Man

A Bellflower man, who suffered unexplained stab wounds at his home New Year's Day, died of them in County General Hospital Friday.

Bard Leon Alfred, 52, of 9331 Mandell St., told detectives he was holding a 12-inch knife and fell on it. But his wife, Elizabeth, 53, said she accidentally stabbed him during a scuffle in their kitchen, while they both were drinking.

Classes Scheduled on Flower Design

A weekly class in flower arrangements and corsage making will be held from 1:30 to 4:30 p.m. beginning Tuesday in the Seal Beach City Hall. The class is under auspices of the Adult Education Center, Orange Coast College. The public is invited to enroll and attend.

TV Set Stolen

Harriet H. Wilson, of 12221 Lewis Ave., told police Saturday that a 21-inch television set had been stolen from her home.

Night Class Rosters Open

Preregistration for spring semester evening classes in the Long Beach City College Liberal Arts Division will be held Monday and Tuesday from 6:30 p.m. to 9 p.m. in the Lakewood campus cafeteria.

Advance enrollment will be open to new students as well as to those registered in fall semester classes. The spring term begins Feb. 2.

Proper Care of Feet, Topic

Avoiding dangerous falls through proper care of the feet will be discussed before senior citizens Tuesday at 10:30 a.m. in the Sunset Club, 140 W. 61st St.

Dr. Charles R. Brantingham, Long Beach podiatrist and president of the American Association of Hospital Chiropractors, will give the free, public lecture.

NOW - NEW DENTURES AT OLD PRICES

THE PHONE THAT TELLS YOU your savings in advance

DR. CAMPBELL DENTIST

WHY YOU CAN DEPEND ON THESE PHONE-QUOTED PRICES

We don't want you ever to expect lower prices than you actually get. To give you confidence we have the price permanently molded into each sample denture. You see the denture, you see the price, you choose.

same low prices as 10 years ago at Dr. Campbell's

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OPEN TODAY, SUNDAY, 'TIL 9 P.M. — FREE PARKING

DORN'S JANUARY Clearance!

TERRIFIC! BIG SCREEN ★ PORTABLE TV!

SPECIAL PURCHASE

Now at Dorn's — ONLY —

\$84

ONLY AT DORN'S 2-YEAR FREE GUARANTEE ★ JUST \$1.00 A WEEK

Large 14" diagonal screen! Features full range HI-FIDELITY FM speaker. Easy-grip handle. 2-tone slim-line steel cabinet. Lowest price anywhere.

DUAL CHANNEL STEREOPHONIC ★ HIGH FIDELITY-ALL-IN-ONE

Admiral

with 4-SPEED RECORD PLAYER

PLAYS ALL TYPES OF RECORDS INCLUDING STEREOPHONIC!

RECORD PLAYER automatically changes up to 14 records of all sizes—sets itself automatically for record size. Plays records manually if desired. Intermixes 10" and 12" records of same speed.

★ DUAL AMPLIFIERS

Two perfectly matched dual channel high power amplifiers. Beautiful, contemporary, traditional or provincial cabinetry in mahogany and blond oak-grained finishes. Wonderful new Admiral features! Heavy-duty, 4-pole constant-speed motor operates without hum or rumble. Twin Sapphire needles.

4 MATCHED STEREO SPEAKERS

Equipped for AM-FM and tape recording.

189⁹⁵

JUST \$1.75 A WEEK

DORN'S LOW, LOW SALE PRICE!

NO PAYMENTS 'TIL FEB.

RCA VICTOR "Flight Line" BIG SCREEN PORTABLE TV

Sensational Savings on Famous Makes!

\$128

ONLY AT DORN'S 2-YEAR FREE GUARANTEE ★ JUST \$1.25 A WEEK

Big value at Budget Price! Sleek, tapered, extra smart cabinets. Balanced Fidelity FM sound. A personal portable at a terrific savings! Come to Dorn's for terrific savings!

ALL-SPEED PORTABLE PHONOGRAPH

at DORN'S ONLY

14⁸⁸

Plays all size records! Crystal, iron-oxide! Special purchase price!

NEW! ALL-TRANSISTOR POCKET RADIO

at DORN'S ONLY

15⁸⁸

Ideal. Weighs 10 oz. Push-Button Control. Powerful. Choice colors!

FAMOUS AUTOMATIC CLOCK-RADIO

at DORN'S ONLY

16⁸⁸

Accurate electric timer, clock and long distance wake-up alarm! (For powerful performance. One of three listed.)

Admiral • RCA Victor • Emerson

GENERAL • ELECTRIC MODERN SWIVEL-TOP VACUUMS

at DORN'S ONLY

34⁸⁸

Model C-4 • Famous G.E. Swivel-top for easy cleaning! Special purchase price!

ADMIRAL RADIO

at DORN'S ONLY

11⁸⁸

Smart, modern design. Powerful. Unusually Low Prices. Hurry! Quantity limited—Hurry!

DUAL-SALON VIBRATOR

THE DELUXE 2-VIBRATOR PROFESSIONAL MODEL FOR REDUCING AND RELAXING

★ Wonderful Value Sensation ★

Deluxe professional model, featuring exclusive modern push-button controls that enable you to enjoy controlled vibration at the touch of a button. In tan, black, oxblood. 13x12x5" size... complete with 8' extension cord.

at DORN'S ONLY

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AT DORN'S . . . LOWEST PRICES ANYWHERE . . . NO MONEY DOWN

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• 251 E. 4th St., Long Beach

• 2111 N. LONG BEACH BLVD.

COMPTON-LYNWOOD — ACROSS FROM SEARS

STORE HOURS: OPEN EVERY DAY, 10 A.M. TO 9 P.M.; SUNDAY, NOON 'TIL 9 P.M.

"HOUSE OF MIRACLE DISCOUNTS"

COME IN TODAY!—SEE HUNDREDS OF NATIONALLY KNOWN ITEMS—ALL PRICE SLASHED

NO PAYMENTS 'TIL FEBRUARY



Pilotless Plane
Downed by Jets

COLUMBUS, Ohio (AP)—A pilotless plane that got away from its pilot at the Rising Sun, Ind., airport at 11:40 a.m., was brought down about 1:50 p.m. Saturday by Lockbourne Air Force Base jets. It crashed in an open field near Chillicothe in Ross County, after flying wildly over a 110-mile area of Southern Ohio.

The Lockbourne jets made the plane crash by "flipping" its wings, base spokesmen said. The pilots waited for an uninhabited spot in the farmland area before they approached to flip it over with their wings.

The plane took off from the southern Indiana airport when its pilot, Robert Murray, 33, of Rising Sun, attempted to start it.

"I was propping the plane and the throttle must have been jammed open," he said. "I grabbed hold and hung on, but when it picked up speed I knew the jig was up and I had to let go."

Release Blocked

BERLIN (UPI)—East German sovereignty claims still blocked the release of an American Army officer who was taken prisoner one month ago Saturday when he bailed out of his aircraft over the Soviet Zone.

Soviet refusal to intercede to secure the officer's release posed the threat that he might spend more time in Communist captivity.

Lt. Richard Mackin, 27, of Washington, D. C., bailed out of his small liaison aircraft Dec. 3 after he strayed across the East-West German border and ran out of fuel. American efforts to secure his release have been complicated by the East-West dispute over the future of Berlin.



Lt. RICHARD MACKIN
Reds Won't Cooperate

Asia Uprisings Spreading

TAIPEI, Formosa (UPI)—A high Chinese Nationalist official said Saturday "at least 600,000" Tibetans and Mongolians are opposing Red Chinese rule in a series of armed uprisings.

This was the first time there have been reports of rebellion in Mongolia, the historic buffer between China and Russia which the Communists have declared an "autonomous people's republic." Former Soviet Foreign Minister Vyacheslav Molotov is Soviet ambassador to Mongolia's capital at Ulan Bator.

(Dispatches from India and Nepal last week reported violent opposition to the Chinese Communist rule in Tibet. The dispatches filtering down from hill areas bordering the Himalayan state said as many as 50,000 Chinese and 15,000 Tibetans had been killed in fighting since last summer.)

Millionaire's Grandchild Killed

CHICAGO (UPI)—A young granddaughter of Swedish immigrant construction millionaire Ragnar Benson was killed Saturday when a city bus skidded into a downtown wall and toppled a slap of granite.

She was Linda Benson, 4, struck on the head by the slab. Her sister, Debra, 10, suffered an injured foot. The skidding bus slammed into the granite wall protecting the garage's stairs from the street, shattering the wall.

Coal Contract Extended

WASHINGTON (UPI)—The United Mine Workers and hard coal operators Saturday extended their present contract through Jan. 15 in hopes of reaching a new agreement by that date.

The move was announced in a joint statement issued after a two-hour negotiating session in the office of UMW President John L. Lewis.

Johnson Says Congress Ready for Challenges

By WILLIAM THEIS
WASHINGTON (UPI)—Senate Democratic Leader Lyndon B. Johnson said Saturday that the 86th Congress which convenes Wednesday will "face up" to all its challenges, including that dramatized by Russia's moon-probe shot.

Johnson joined House Speaker Sam Rayburn, a fellow Texan, in forecasting that Democratic control of the new Congress will be

responsible and constructive. Democrats won their heaviest majority in Congress since New Deal days in the elections last Nov. 4. Johnson and Rayburn busied themselves Saturday with preparations for handling opening-day disputes over rule changes in their respective chambers. It appeared that both, despite reluctance to discuss specific developments, had their problems fairly well in hand.

A bloc of six House liberals announced Saturday they had abandoned their drive to curb the power of the predominantly conservative rules committee, a move Rayburn opposed. They said they did so on the basis of Rayburn's promise that no new legislation would be bottled up by the committee.

"This Congress has cut out for it some of the greatest challenges in our history,"

Johnson said in a statement. "The tasks we face were placed in bold relief by the Soviet's moonshot, which, whether or not it is successful, emphasizes the urgency of our situation."

Johnson is chairman of the Senate Space Committee and headed the 1958 Senate investigation of this country's rocket and missile programs. He emphasized that he long has felt that the nation was

"not going far enough fast enough" in space exploration. Citing a tense world situation, pressing domestic problems and an "overriding" need for peace, Johnson added:

"I believe this Congress will face up to all of the challenges, and I hope that when it is concluded the American people will be able to say it was constructive, responsible, and dedicated to increasing

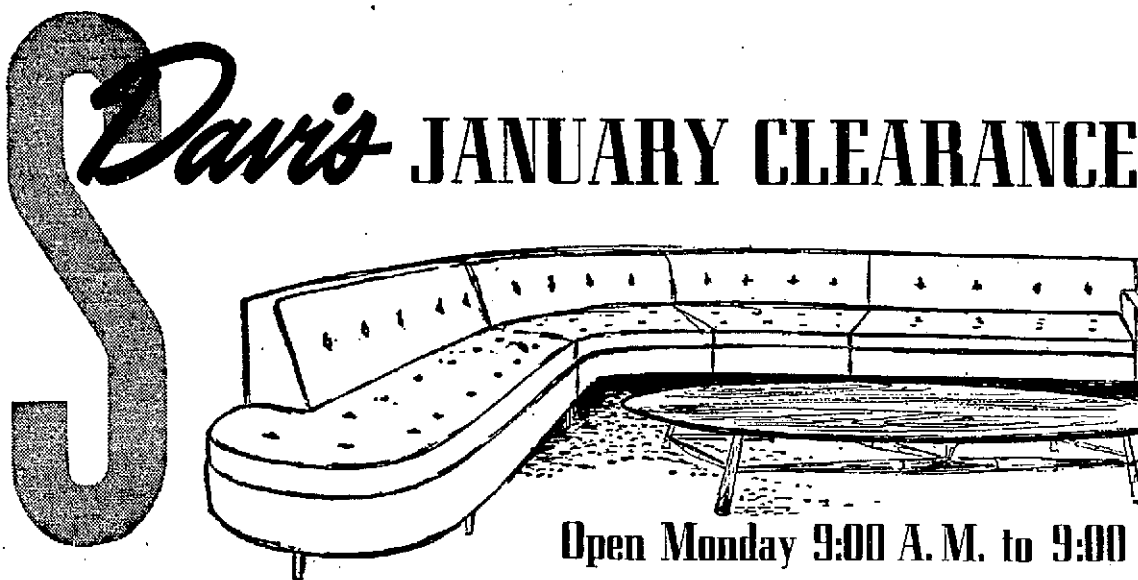
the strength and prosperity of the United States."

Johnson outlined his own general legislative objectives three days after the Democrats' election victory. He promised to meet President Eisenhower "at least half way." He also set forth a 12-point program of proposed legislation dealing with housing, labor, farm, space, atomics, depressed areas and other matters.

DAVIS January Clearance

CONVENIENT CREDIT TERMS

YEAR'S BIGGEST VALUES

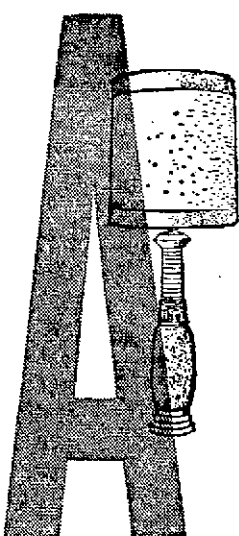


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DAVIS January Clearance

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LIVING ROOM FURNITURE

	Was	NOW
Leather Chairs & Ottomans. Green, red, brown, tan. Both	239.50	179.95
Fine Arts Chairside Table, Cane bottom, Chateau finish	167.50	99.95
Weiman Mahogany Corner Table, Leather top	249.00	179.95
Heritage Mahogany End Table	105.00	69.95
Leather Top Mahogany Step Table	87.00	59.95
Quilted 3-Piece Sectional, Oriental beige print	1069.00	849.95
Henredon Cane Back Loose Pillow Sofa, Beige	694.50	549.95
Heritage Round Mahogany Cocktail Table	149.00	99.95
Heritage Slate Top Round Cocktail Table	285.00	219.50
Leather Lounge Chairs, Green, Oxblood, Brown, Tan, Red, 219.50		189.95
Green Velvet Love Seat, Solid mahogany frame	234.50	169.95
Rotolockers, Many colors and covers	109.50	99.50
Ladies' Mahogany Wall Desk	169.00	119.95
Green Velvet Chair, Tufted back	214.50	129.95
Beautiful Black Marble 18th Century Cocktail Table	198.00	99.95
Weiman Mahogany Leather Top Cocktail Table	184.50	149.95
Beautiful Turquoise and Brown Sofa	449.50	299.95
Mahogany Cocktail Table, Brass inset on corners	69.50	49.95
Special Price on All Barcelona Reclining Chairs	15% to 30% off	
Heritage Provincial Marble Inset Cocktail Table	135.00	99.95
Thomasville Rural French Sofa	469.50	379.95
Provincial Secretary Desk	299.50	179.95

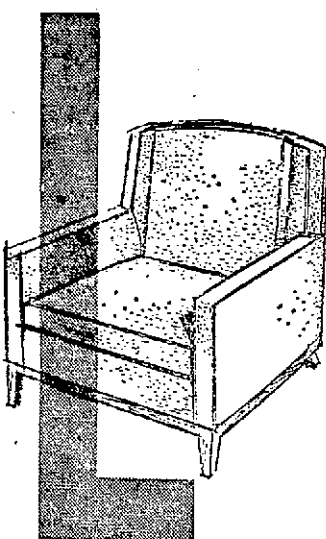
BEDROOM FURNITURE

	Was	NOW
Henredon Circa 60 Walnut Dresser	229.00	194.00
Henredon Circa 60 Walnut Mirror	49.00	41.00
Henredon Circa 60 Walnut Full Bed	89.00	75.00
Henredon Circa 60 Walnut Chest	179.00	153.00
Henredon Low Double Dresser-Walnut	189.00	159.00
Henredon Low Chest-Walnut	105.00	89.00
Henredon Full Size Bookcase Headboard and Two Nite Stands	379.00	249.95
Thomasville Talisman Dresser, Mirror, King Size Bed and Chest	623.00	469.95
Walnut Dresser, Mirror, Full Size Bed, 2 Nite Stands and Chest	577.00	329.95
Drexel Artistry Dresser	219.50	179.50
Drexel Artistry Mirror	59.00	54.50
Drexel Artistry Full or Twin Bed	Each 79.50	74.50
Drexel Artistry Chest	159.50	149.50
Beautiful Dresser, Mirror, Chest, Full Bed and 2 Nite Stands in butternut finish	Set 675.00	549.95
Walnut Triple Dresser and Mirror	204.00	159.95
Walnut Chest	132.50	107.95
Pair of Twin Beds-Walnut	Each 59.50	44.95
Custom Painted White Triple Dresser, Mirror, Full Bed and 2 Nite Stands	Set 487.00	419.95
Drexel Custom Painted White Dresser, Mirror, Chest, 2 Twin Beds and Nite Stand (full bed available)	Set 807.50	687.95

DAVIS Sale of Fine Furniture

REDUCTIONS FROM 10% TO 60%

ALL FROM REGULAR STOCK



	Was	NOW
All Lamps, Pictures, Decorative Items and Wall Accessories—Modern, Provincial, Traditional—have been reduced from	10% to 50%	
Weiman Modern Italian Step Table	209.50	129.95
Carved Provincial Frame Sofa in light green damask	599.50	299.95
Weiman Provincial Leather Top Cocktail Table	149.50	89.95
Pair of Heritage End Tables—Provincial—Each	95.00	69.95
Provincial Print Love Seat	219.00	169.95
Provincial Round Book Table	144.50	114.95
Baker Italian Lamp Table—Fruitwood finish	154.50	119.95
Baker Italian Cocktail Table—Fruitwood finish	154.50	119.95
Italian Provincial Lounge Chair—Brown	224.50	149.95
Italian Provincial Step Table—Fruitwood	64.00	39.95
Italian Provincial Cherry Cocktail Table	87.50	62.95
Heritage Walnut Cocktail Table	126.00	89.95
Modern Loose Pillow Back Sofa—Ivory	399.50	299.95
Walnut Low Corner Table	49.50	34.95
Contemporary Sofa—Foam rubber, tweed fabric	374.50	289.95
Contemporary High Back Lounge Chair—Brown	199.50	149.95
Foam Rubber Sofa—Eggshell fabric	499.50	349.95
Contemporary Barrel Chair—Beige fabric	199.50	129.95
Heritage Hall Commode—Slate top, walnut	249.00	199.95
Ladies' Low Lounge Chair—Natural	209.50	149.95
Gold Two-Cushion Sofa	524.50	279.95
Chair and Ottomans—Gold Naugehyde	194.00	129.95

	Was	NOW
Drexel Provincial Dresser, Mirror, Chest, Full Bed, Set	483.50	369.95
Contemporary Dresser, Mirror, Chest, 2 Twin Beds and Nite Stand in beautiful cherry wood	Set 518.00	399.95
Modern Walnut Dresser, Mirror, Chest, Full Bed and 2 Nite Stands	Set 621.00	499.95
Heritage Modern Walnut Dresser, 2 Twin Beds and Nite Stand	564.00	399.95
Kindel Italian Dresser, Mirror, Chest, Full Bed and 2 Nite Stands	1152.00	849.95
Provincial Triple Dresser and Mirror—Fruitwood finish	359.00	259.95
Kindel Provincial Triple Dresser	407.50	366.50
Kindel Provincial Chest	347.00	312.50
Drexel French Provincial White Triple Dresser, Mirror, Full Bed and 2 Nite Stands	Set 648.00	549.95

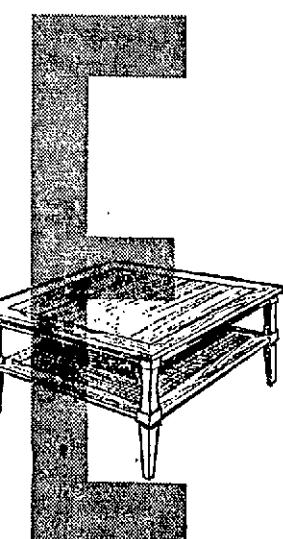
DINING ROOM FURNITURE

Mastercraft Dining Room Set: China, Table and Six Chairs—A beautiful group	Set 2055.00	1499.95
Baker Parquet Top Dining Table	378.00	249.95
Henredon Circa 60 Round Dining Table, Buffet, 2 Arm Chairs and 4 Side Chairs—Shell finish	Set 848.00	599.95
Henredon Oval Dining Table	325.00	275.00
Henredon Circa 60 Dining Extension Table—Walnut	209.00	149.95
Henredon Circa 60 Drop-leaf table	199.00	139.95
Drexel Special on Artistry Buffet	175.00	149.50

DAVIS Sale of Fine Furniture

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	Was	NOW
Walnut Lamp Table	99.95	69.95
Heritage Walnut Cocktail Table	141.00	99.95
Pacific Angle Sectional—Brown linen—Pattern back cushions	879.95	599.95
Small Lounge Chair—Natural fabric	159.95	119.95
Swivel Lounge Chair—Spruce green	259.00	159.95
Heritage Slate Top Round Cocktail Table—Shell finish	285.00	219.95
Three-piece Curved Sectional—Natural fabric	774.50	549.95

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A special furniture group on our upper floor. TERRIFIC REDUCTIONS in as-is floor samples and some used furnishings. Excellent buys for those furnishing apartment houses.

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Drexel Special on Artistry Extension Table	149.50	134.50
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Drexel Special on Artistry Side Chairs	34.80	27.80
Drexel Special on Artistry Arm Chairs (Capt. style)	64.50	57.50
Drexel Special on Artistry Drop-leaf Extension Table	149.50	134.50
Thomasville Talisman Dining Table, Buffet, 2 Arm and 4 Side Chairs	Set 613.00	449.95
Walnut Buffet with Cane Door Hutch Top, Dining Table, 2 Arm and 4 Side Chairs—A real buy	716.50	399.95
Century Small Rectangular Table and 4 Chairs	312.50	199.95
Drexel Modern Walnut Buffet, Table, 2 Arm and 4 Side Chairs	Set 603.00	379.95
Morganston Italian Cherry Buffet, Drop-leaf Table and 6 Side Chairs—(Just right for small dining area)	593.00	399.95
Beautiful Wrought Iron Oval Table, 2 Arm and 4 Side Chairs—Pebble beige finish	Set 622.50	489.95
Kindel Italian Provincial Table, Buffet with Grill Door Top, 2 Arm Chairs and 4 Side Chairs	Set 1332.50	849.95
Kindel Large Italian Dining Table	305.00	169.95
Heritage Modern Walnut Oval Dining Table, Buffet, 2 Arm and 4 Side Chairs	Set 1033.00	799.95
Drexel Mahogany Buffet, Oval Table, 2 Arm and 4 Side Chairs	Set 751.80	499.95
Drexel Mahogany Buffet, Table, 2 Arm and 4 Side Chairs	628.00	349.95
Black Chinese Decorated Table, Buffet, 2 Arm and 4 Side Chairs	916.00	399.95

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NO PAYMENTS FOR 12 WEEKS
NO INTEREST FOR 12 MONTHS

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Over 18 yrs. in Dentistry. 14 yrs. at Tel & Pine

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122 W. FIRST ST.

LONG BEACH



PRETTY LIP

Italian actress Sophia Loren, who's become fan of American jazz since coming to Hollywood, took impromptu backstage lesson in trumpet, playing from jazzman Louis Prima after she watched his show at Moulin Rouge night club in Hollywood. —(AP Wirephoto.)

PRISON POSSIBLE

Sophia Loren Facing Italy Bigamy Charge

ROME (UPI)—Italian actress Sophia Loren and her director-husband Carlo Ponti face the possibility of arrest on criminal charges of bigamy if they return to Italy, court sources disclosed Saturday.

Conviction on bigamy charges in Italy is punishable by prison terms ranging from one to five years.

The sources said a "denunciation" of Miss Loren and Ponti was filed by Judge G. Guasco of the tribunal of Rome late last year. The case will be prepared and brought before the court by the district attorney under the criminal code, they said.

The 26-year-old actress and Ponti, 20 years her senior, were married in a proxy ceremony at Ciudad Juarez, Mexico, in September, 1957, after he had obtained a Mexican divorce from the former Giuliana Piasiri.

IN HOLLYWOOD, the couple issued a statement in which they expressed faith in the ultimate outcome of the matter. "We are deeply distressed to hear that our marriage, which is valid and accepted in every country except Italy, our native land which we so dearly love, is still being publicly contested," they said. "However, we have faith in the ultimate legal disposition of this matter and in Italian justice."

Asked whether they planned to return to Italy in the near future, Ponti said, "I don't know."

The Italian government does not recognize Ponti's Mexican divorce decree. The Pontis were married in a Catholic ceremony and only a church annulment could sever the union, according to Italian church-state law. The "denunciation" means that if Ponti or Miss Loren returned to Italy, they could be arrested on criminal charges of bigamy. They could be tried in absentia even if they never return.

PONTI HIMSELF could be charged directly with bigamy, Miss Loren as an accomplice, the sources said.

Ponti has not returned to Italy since his marriage to Miss Loren, but the bosomy actress has made several brief visits to Rome and Venice since the wedding. The Rome newspaper Il Tempo said friends had warned Miss Loren and Ponti not to come back.

Ponti and his first wife had been separated for some time before he married Miss Loren. They parted after he "discovered" Miss Loren, daughter of an impoverished Neapolitan family, and made her a motion picture star.

Mrs. Ponti and their two children, Guendalina, 10, and Alex, 8, live in Rome.

U.S. to Call Meeting on Air Strikes

WASHINGTON (UPI)—Secretary of Labor James P. Mitchell said Saturday he will call a top-level labor-management conference soon to determine whether the law designed to preserve labor peace on the nation's airlines should be strengthened.

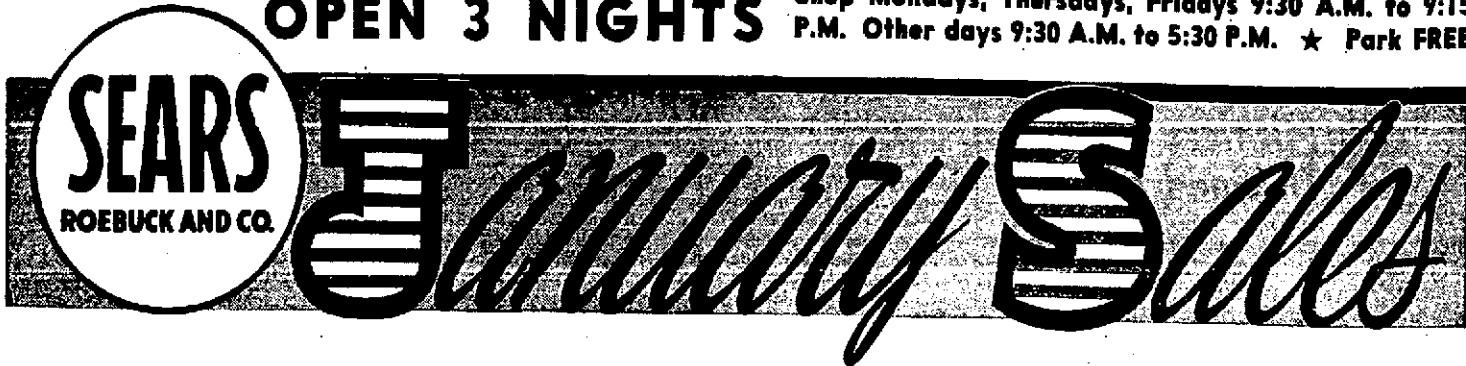
He said that a rash of strikes by mechanics, flight engineers and pilots on Capital, Trans World, Eastern and American Airlines showed the need for a re-appraisal of the Railway Labor Act.

WASHINGTON (AP)—Further progress was indicated Saturday night in efforts to settle the 15-day American Airlines strike.

A National Mediation Board spokesman said the airline and the Air Line Pilots Assn. (ALPA) apparently still had not reached agreement on three or four points.

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Usually 49¢ each

Quilted Cotton Pads—White cotton sheeting with fluffy bleached white cotton filler, nylon stitched for extra strength. 14x17-inch. **37¢**

Knit Training Pants—Super-absorbent rib knit cotton, double fabric body, triple fabric hi-rise crotch. Flat locked seams. White. 1-4. **37¢**

Slip-on Shirts—Soft combed cotton, rib knit in slip-on style. Short sleeves, easy-on neckline. Shrink resistant. White. 3-24 mo. **37¢**

Waterproof Panties—Acetate tricot, soft plastic inside. Fancy pull-ons, ruching trimmed. White, blue, pink, maize. 3 to 18 months. **37¢**

Tie-Side Shirts—Short sleeve undershirts, combed cotton knit. Tie-side style with deep overlap. Shrink-resistant. White. 3-18 months. **37¢**



Special! Fur Blend Sweater

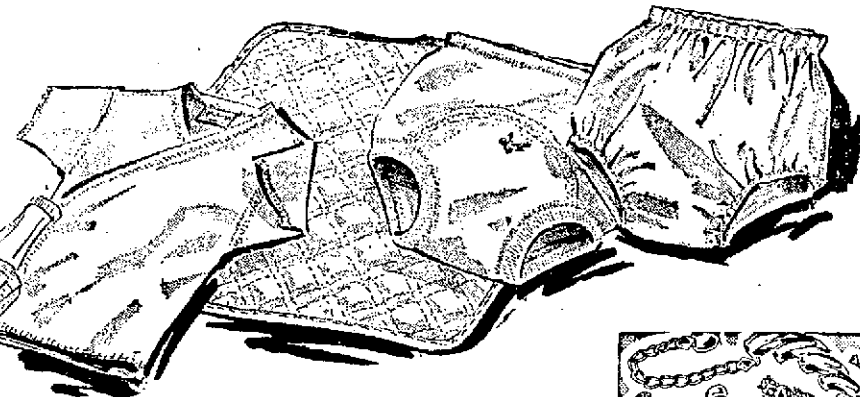
Pullovers, Cardigans **5.99**

Luxury blend of 70% lambswool, 20% angora and 10% nylon... full fashioned in dressmaker styles. Gorgeous array of colors plus black, white. 36 to 40.

3/1.29 Receiving Blankets
Soft nap cotton flannel in blue, pink, maize, mint or white. 26x34-in. size. **3 for 99¢**

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Same softly napped cotton flannel as above, same colors. In large 30x40" **2 for 1.29**

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Cotton jacquard with 3-inch acetate satin binding. Blue, pink, mint, maize. **1.67**



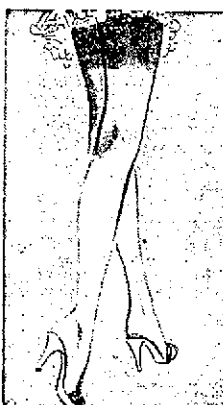
Silky Nylon Tricot Slips

Usually 2.98

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Silky-soft nylon tricot in 3 lovely styles with dainty lace and embroidered sheer. White, pink or blue. 32-40.

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Sheer Nylon Seamless Hose

REGULAR 1.25

78¢

3 pairs 2.25

Evening sheers... seamless with sandal heel, demi-toes... season's newest costume shades. Sizes 8 1/2 to 11.

Misses' and Women's Nylon Quilt Dusters

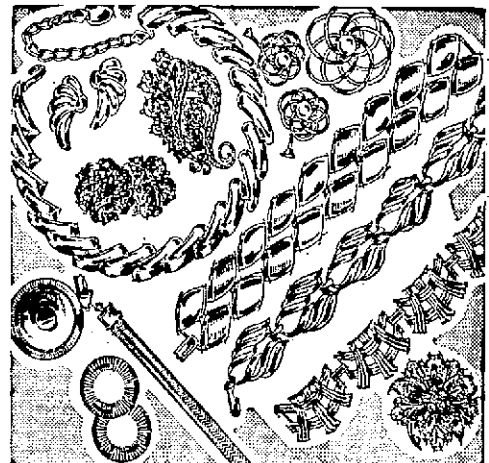
Usually 10.98

• Misses' 10 to 18;
Women's 38

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Manufacturer's closeout of exquisite duster robes in your choice of loose, fitted or 3-way styles. Lovely prints and solid colors... all richly quilted.



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97¢

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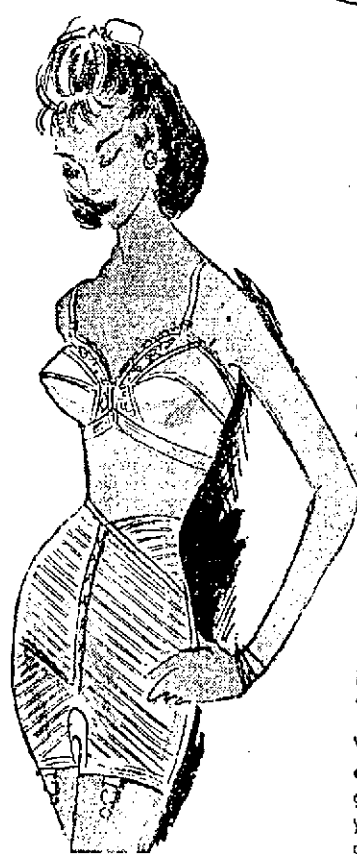
Wonderfully comfortable with elastic "breathe-easy" band at bottom front. Embroidered 2-section cups. 2-way back closure. 32-38; A-B-C.

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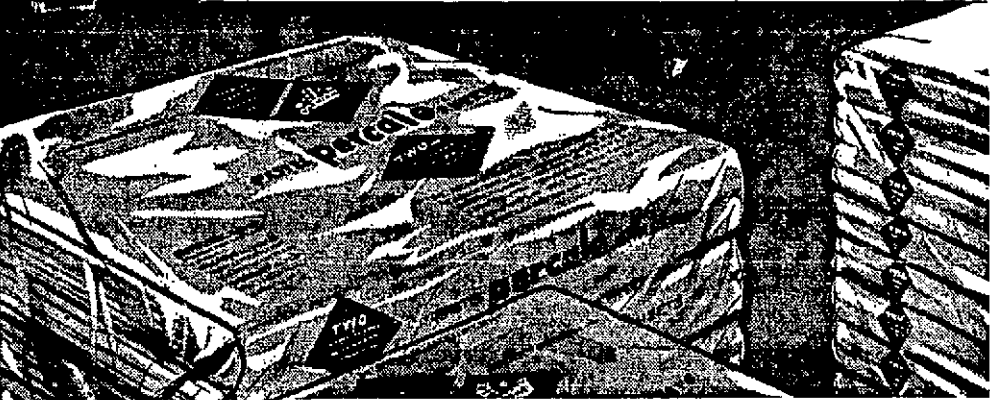
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1.99 Full flat or bottom fitted . . . 1.79
2 for 89c Pillowcases, now . . . 2 for 77c

154
72x108" flat, or twin bottom fitted

Our Best White Muslins

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72x108" flat or twin bottom fitted

2.19 full fitted . . . 1.99
2.19 flat, 81x108" . . . 1.99
2 for 99c pillowcases . . . 2 for 89c

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189
72x108" flat, or twin fitted bottom

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2.39 81x108" flat . . . 2.09
2 for 1.09 cases . . . 2 for 99c

Automatic Blankets

Regular 16.98 single control

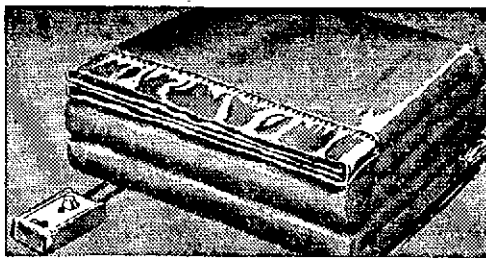
Lustrous rayon and cotton, machine washable, dryable, 9 safety thermostats, pilot light . . . 2 full year guarantee.

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Size Full

Full size, dual control, regular 21.98 . . . 17.99

Twin Fitted Automatic Blanket

Single control . . . guaranteed 3 full years. Twin size 18.99



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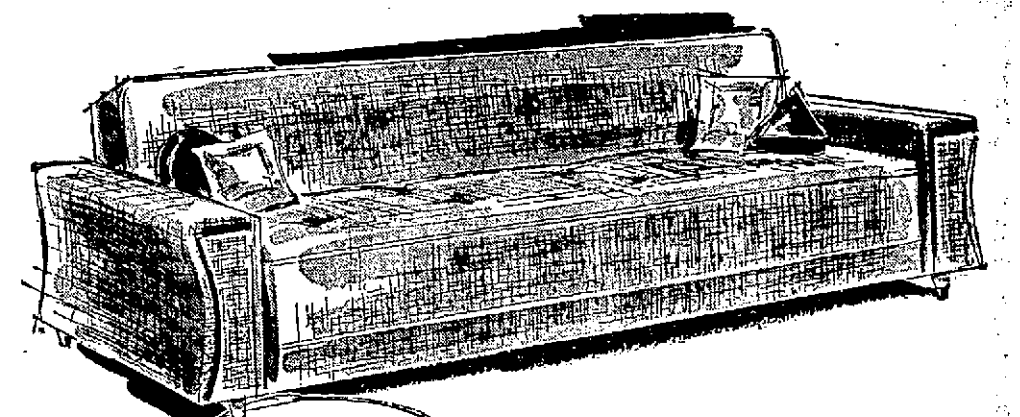
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39.95 Modern club chair to match . . . 36.88

Warning on Control of Acne Given to Teenagers by Skin Specialists

CINCINNATI, Ohio (UPI)—Goldman, the chairman of the university's dermatology department, said that unless acne is treated, scars in the personality may be just as deep as those on the skin.

"Acne should not be neglected, except in some of its very mild forms," warns Dr. Leon Goldman.

He added that parents with a family history of acne should have their children, at age 7 to 9, checked by a doctor for acne prevention.

ACNE IS A disturbance in the oil glands, particularly on the face, with infections later developing. About 90 per cent of teenagers have acne in some form.

Goldman's department, after years of research, noted in a recent report:

- 1—Periods of emotion and fatigue can cause acne to flare up in the teenager.
- 2—At times acne may require years of treatment. Rare cases are impossible to control.
- 3—Mothers should cooperate with family doctors to prevent severe acne in children.
- 4—Research has not yet indicated that chocolate candy causes acne, as is popularly supposed.
- 5—There is a family tendency to acne.

Goldman, who recommends that clinics should be developed in large medical centers to offer preventative treatment before acne appears, says, "One who has seen the ravages of severe acne in a family will appreciate the necessity for a prevention program."

The Cincinnati University researchers set up a pre-puberty clinic at Children's Hospital here.

GOLDMAN SAID: "It was once the custom to tell a child that acne is a common condition that would disappear as one got older or got married. Eventually it did go away, but left life-long deeply pitted scars."

"In the modern acne program this casual disregard is willful and ignorant neglect."

Goldman said extensive work in the surgical removal of acne scars has been done by Dr. Dan J. Kindel, an assistant professor at the university.

Goldman added that the work of Kindel and others in the dermatology department at Cincinnati has caused skin specialists to believe in the success of a treatment program for acne scars.

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With Vitamin D
For sturdy bones, teeth. 53c

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For natural-looking
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**FRIED
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99c

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**\$1.98 Value! Tufflex
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Extra Heavy Pad

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**49c Value! LADIES'
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PANTIES**

Hollywood brief style in assorted pastel colors, 5, 6, 7.

3 for 69c

Yosemite Glaciers Mark Ice Age End

YOSEMITE NATIONAL PARK (AP)—The last remnants of the "little ice age"—so designated by Dr. Francois Mathes, famous glaciologist—give dramatic evidence in California's southern Sierra Nevada range that a geologic era is ending.

Glacier students require much exacting evidence before forming positive opinions. They deal with the upheavals of Mother Earth and climatic conditions over tens and thousands of centuries, while their eye-witness documentation covers a fraction of 1 per cent of that time.

Yet Douglass Hubbard, chief naturalist for Yosemite National Park, believes geologic history is written unmistakably in the imprints on the park's five glaciers. These, along with one in Kings Canyon National Park a few miles to the south, form the southern boundary of North America's last ice field.

RECORDS OF Dr. Mathes, bulwarked by photographs and measurements extending from 1873 to the present, leave slight room for doubt the ice accumulations of millenniums are melting with astonishing speed.

Hubbard points to a graph of the East Lobe of Lyell Glacier in Yosemite to refute arguments by a lone dissenter in this viewpoint—Dr. Arthur Harrison of the University of Washington.

HUBBARD DISPUTES the basis of Harrison's study, involving vertical swells in glaciers. Charts on all Yosemite glaciers show these swells, Hubbard points out, but they also show a steady recession within the mass of glacial ice. The charts indicate a strong likelihood the end of the ice age in North America, or at least in these southernmost glaciers, may be measured in decades rather than centuries or millenniums.

STAR GAZER

By CLAY R. POLLAN

Your Daily Astrology Guide
According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

1 Polaris	31 World	61 Sun
2 Smile	32 Smile	62 And
3 Glad	33 Only	63 Only
4 Good	34 Treatment	64 To
5 Personal	35 Luck	65 Fatigue
6 The	36 Of	66 Health
7 Health	37 Good	67 Improve
8 Absent	38 Suggest	68 Matters
9 And	39 Romantic	69 You
10 Good	40 Approach	70 Have
11 Avoid	41 News	71 Block
12 Unavoid	42 A	72 There
13 Immediate	43 Envy	73 Annoying
14 Compromise	44 Health	74 Indicated
15 Be	45 With	75 Folk
16 Your	46 To	76 The
17 On	47 Problem	77 You
18 Who	48 Try	78 Can
19 Methods	49 Jealousy	79 Immediate
20 Resolve	50 Social	80 Progress
21 Home	51 Forget	81 New
22 Better	52 Over	82 Anger
23 Guard	53 You	83 Rest
24 Agitation	54 Anxiety	84 Better
25 Fling	55 Fling	85 Green
26 Against	56 Reassurance	86 Light
27 Words	57 Employment	87 And
28 The	58 Conditions	88 Disloyalty
29 And	59 And	89 Who're
30 So	60 It	90 Obsolete

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Jaycees Drop Cliburn From Awards List

TULSA, Okla. (AP)—Van Cliburn, sensational concert pianist who won International fame less than a year ago in Moscow competition, Saturday was dropped from America's blue ribbon list of 10 outstanding young men of 1958.

The action was termed a "policy matter" by the U. S. Junior Chamber of Commerce, resulting from a conflicting scheduled appearance at Birmingham, Ala., by the 24-year-old Kilgore, Tex., pianist on Jan. 17—the date set for ceremonies for the selected outstanding men.

Jaycee officials pointed out that requirements in accepting the choice prize in the 21st annual award is availability in appearing personally Jan. 17 at Ft. Lauderdale, Fla.

Robert Cox, president of the national organization, said: "We regret that because of a conflicting engagement, Mr. Cliburn will not be among our 1958 selection. It has been a long-standing policy of the program that, barring extreme circumstances, winners must accept the awards personally at a national awards ceremony."

"However, our organization and the credit that he has brought to his profession, the accomplishments of Mr. Cliburn and young men."

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colorfast. 6-18

1.28

Reg. 1.98 Boys' Leather Mittens

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reinforced neck

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insert in trousers.

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Broken sizes

19.95

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Permanent stays

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Black only

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or waltz length

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1.67

Reg. 1.25 Women's Nylon Flare Panty

Fancy lace trim. White.

Sizes 6-7-8

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Broken sizes

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3.97

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Reg. 199.95
Frigidaire Automatic Washer. 148⁸⁰

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RCA Refrig.-Freezer Comb... 358⁸⁰

Reg. 198.80
O'Keefe & Merritt Gas Range. 148⁸⁰

Reg. 349.95
Frigidaire 12-Cu.-Ft. Freezer.. 278⁸⁰

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Packard-Bell TV . . . Now.... 278⁸⁰

Reg. 229.95
Packard-Bell Stereo Hi-Fi.... 178⁸⁰

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Philco Blond Console Hi-Fi... 138⁸⁰

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Greta to Be Honored as L.B. 'Athlete of Year'

SUNDAY Sports
Independent-Press-Telegram

Long Beach, Calif., Sunday, Jan. 4, 1959 Page B-1

LANE FLEES -- WASN'T A MOVIE

MIAMI (UPI) — Frank Lane, general manager of the Cleveland Indians, landed here from rebellion-torn Cuba Saturday hungry but smiling.

Lane went to Havana for a vacation and to re-sign outfielder Minnie Minoso, playing in the Cuban Winter League.

"I kept thinking I was looking at a movie until 'whang' a bullet would hit the wall and I knew it wasn't a movie," Lane said.

But even with the bullets flying, Lane was welcomed by Cuban baseball lovers who recognized him. He said a group of youths armed with submachine guns rushed up to him on the street and wanted to talk baseball.

Lane flew to Miami with a planeload of Americans fleeing the revolution. He alighted from the plane carrying a book entitled "Too Young To Die."



GRETA ANDERSEN . . . L. B. 'Athlete of Year'

Nitehawks, Poly Also Take Bows at Jan. 22 Dinner

Long Beach's third annual Sports Night will be held Thursday Jan. 22 and the guest of honor as Long Beach's athlete-of-the-year will be internationally famed channel swimmer Greta Andersen.

That announcement was made Saturday by Sports Night chairman George C. Flowers, on behalf of the sponsoring Long Beach Century Club.

Flowers said also that along with Miss Andersen the Century Club would honor the Long Beach Nitehawks, world softball champions for four consecutive years, and the Poly High School football team, 1958 CIF champions.

Danish-born Greta is recognized as the greatest woman swimmer in the world today—and perhaps even the best long-distance swimmer (man or woman) of all time. Her outstanding achievements during the past year were winning the English Channel swim for the second straight time over a field of both men and women, then becoming the first person ever to swim the tricky Catalina Channel both ways non-stop.

The Sports Night banquet will be held, as in the past

two years, in the Lafayette Hotel. Tickets priced at \$10 will go on sale later this week.

More than 100 Long Beach athletes have been honored on each of the previous two Sports Night affairs. The initial honoree was Pat McCormick, two-time double Olympic Games diving champion, while last year's special honoree was Bob Lemon, longtime pitching ace of the Cleveland Indians.

Century Club president Oscar Contratto said also that special awards were distributed last year, with injured football player Don Klosterman being honored as comeback athlete-of-the-year, and both Contratto and Councilman D. Patrick Ahern accepting awards as Long Beach citizens who did the most to promote sports in this city during the previous year.

Master of ceremonies for the third annual affair will be Jim Crocker of the Century Club. Crocker was m.c. for the Century Club's annual Kickoff Banquet for Long Beach State and City College football players last fall.

A host of leading sports figures throughout Southern California will be on hand again for Long Beach's premier sports banquet of the year.

WEIGHT PROVES DIFFERENCE

Hillsdale Outlegs Round Table in Great Stretch Duel

By HANK HOLLINGWORTH
Executive Sports Editor

The Cinderella team of Hillsdale and Jockey Tommy Barrow struck for the second time in as many weeks at Santa Anita Saturday to whip the famed Round Table by a head in the \$56,400 San Carlos Handicap.

Hillsdale, which had nabbed the Malibu Stakes last Saturday, waged a tremendous stretch duel with Travis M. Kerr's greatest money-winner in horse history and in the end a 17-pound weight spread spilled the difference.

Michigan-owned Hillsdale packed a 115-pound load, while Round Table was logged down with 132 pounds in the 7-furlong chase.

Hillsdale returned \$9.60, \$4.60 and \$3.70, while Round Table's supporters didn't lose their shirts as their hero paid \$3.70 and \$3.20. The 35-1 shot, Eddie Schmidt, which blazed from last place to grab the show money, returned \$7.40. Surprisingly, the crowd of 48,421 sent off Round Table at almost 2-1 odds, too.

HILLSDALE netted \$33,300 for his victory, while Round Table added \$10,000 to bring his record all-time earnings to a staggering \$1,346,364.

Barrow, a 21-year-old jockey who came to Southern California only because owner C. W. Smith had promised him the mounts on Hillsdale, was almost too excited over beating the famed Round Table to make a post-race comment.

"We laid just off the rail all the way," gasped Barrow, "and when I called on him he was sure game. I thought, though, that Round Table was going to get to us. I sure hope we don't have to hook him again for a long time."

Willie Shoemaker laid



RICHARDSON AND SON

Long Beach golfer John Richardson walks off 18th green with son Kemp after firing 78 in second round of Los Angeles Open Saturday. Richardson is one of top 10 amateurs with 151 total.

Sanders Leads McMullin by Stroke as Bulla Blows to 77

Five Birdies, 69 for Doug

By JERRY WYNN

Dapper Doug Sanders of Miami Beach, rated a young Doug Ford because his swing isn't pretty but is effective, is the surprise 36-hole leader in the \$40,000 Los Angeles Open Golf Tournament at Rancho.

While Johnny Bulla blew sky high from his 64 first round to a 77 Saturday, Sanders fired a two-under par 69 to go with his opening 66 for a total of 135.

The 26-year-old Georgian, who failed to qualify for the 1958 L. A. Open but was good enough to win \$18,000 on the tour the rest of the year, will enter today's third round with a one-stroke advantage over another young longshot, Johnny McMullin of Alameda. McMullin, 23, shot a 70 for 136.

Thus the big question today is can the two youths withstand the great pressure of what is referred to by the pros as the "moving round" when the older hands make their bid and the younger ones fade.

ASKED FOR HIS reaction to holding the lead, Sanders had a smart answer:

"It doesn't make any difference to me if I'm one stroke ahead or 10 behind. I'll play just as hard either way. But

Tourney on TV

The L.A. Open will be televised on KTTV (11) today beginning at noon. KNX will carry the radio account at 3:30 p.m.

since it doesn't make any difference, I'd rather be ahead." McMullin replied to the same query:

"I don't care where I am, I always get the wobbles!"

THE CONTENTION for the top two begins quickly with steady Billy Maxwell in third place at 137 with a 70 Saturday, and gets even meaner with the dangerous trio of Art Wall, Dow Finsterwald and Tommy Bolt four strokes off the pace at 139. Wall had the day's best round, a 68; Finsterwald a 69, and Bolt, 70.

At 140 come Paul Harney, Howie Johnson and amateur pacesetter Al Gelberger, while at 141 is another tough group composed of Jim Ferree, Mike Souchak, Arnold Palmer, Lloyd Mangrum, Dutch Harrison and the crestfallen Bulla.

And no one's counting out Julius Poros at 142, Ken Venturi at 143 and Billy Casper at 143.

But one favorite who'll not even be around today is defending champion Frank Stranahan, whose disappointing rounds of 74-77 were one above

the 36-hole cutoff total of 150. Other well-known failures were Dick Mayer and Porky Oliver.

ALTHOUGH skidding to a 78 for 151, John Richardson of Long Beach remained in the field as one of the 10 low amateurs. However, he will not be joined by Tommy Hickman, the other L. B. pride, who had an 84 (Ouch) for 163.

Saturday's play, witnessed by a throng estimated at 13,200, was devoid of any sensational rounds such as Bulla's

(Continued on Page B-3, Col. 4)

(Continued on Page B-4, Col. 6)

BELL RESIGNS AS CHIEF OF RULES GROUP

DALLAS (AP) — Matty Bell, Southern Methodist athletic director, has resigned as chairman of the NCAA Football Rules Committee.

"I just don't have the necessary time to devote to the job," Bell said. "It's quite an honor, but it's also plenty of work."

Bell was elected chairman of the Football Rules Committee at last year's NCAA convention, being scheduled to succeed H. O. (Fritz) Crysler of Michigan on Jan. 1.

Crysler will serve as chairman until a meeting next week.

Rivers Decks Vaughn to Get Decision

Neal Rivers floored Willie Vaughn in the seventh round Saturday night and went on to score a unanimous decision in a 10-round at Hollywood Legion Stadium.

Rivers, a 2-1 underdog, unloaded a thunderous right to the head in the seventh that put Vaughn down for a five count.

Rivers also shook Vaughn in the third with a flurry of punches and had the loser in trouble in the final round. Vaughn outboxed Rivers in most of the other rounds, but was unable to overcome Rivers' lead.

Both fighters are from Los Angeles and are former California middleweight champions. Rivers weighed 162 pounds, two more than Vaughn.

Referee George Latka and judge Tommy Hart both had it 96-92, and judge Russ Bradford scored it 95-94 for the winner.

5 Class Bowling Champs Crowned in City Tourney

Five class champions were crowned Saturday night in the Bowlers Victory Legion city championships at Java Lane. The five, who won out over 164 participants, will represent Long Beach in the state tournament at Oxnard, March 6.

Winners were (five game series): Class A—Dell Emmons, 925; Class B—Mabel Kelley, 911; Class C—Ila Mounadian, 931; Class D—Maxine Strickland, 900; Class E—Ruth Stenger, 802.

Sports on Radio-TV

L. A. Open—KNX, 3:30 p.m.
TELEVISION
L. A. Open—KTTV (11), 12 noon.
Jockey Derby—KTLA (5), 2:30 p.m.
Bowling Derby—KTLA (5), 10:45 p.m.



WEBB EWANK
Taken Off Hook

WRAPPING UP THE FOOTBALL SEASON (finally)

If you want to have your name stricken from Sid Gillman's Christmas card list, ask him today why he shipped end Jimmy Orr to the Pittsburgh Steelers. Elsewhere on today's sports pages you'll read that Mr. Orr was chosen NFL rookie-of-the-year by United Press!

Anyway, the Steelers never would have been interested in Orr if Sid hadn't used the Georgia boy in the fading minutes of that runaway exhibition game against the Steelers in the Coliseum.

The boy got into the game only for a couple of plays," coach Buddy Parker confided during the past season, "but when he faked our best defenders out of their shoes to catch a 70-yard touchdown pass, I fell in love with him. I almost had a stroke when I saw his name on the waiver list two days later, but I grabbed him quicker'n I pick up my pay check!" C'est la vie.

WEEB EWANK, Baltimore Colt coach who has been in the Southland the past week setting up plans for next Sunday's Pro Bowl game, tells of an incident in 1955 just after he drafted his great fullback Alan Ameche. "A Green Bay Packer official came up to me during the draft and pumped my hand," recalled Ewbank. "He thanked me for getting him off the hook by drafting Ameche. 'We'd have been embarrassed not picking Ameche,' said the Packer guy, 'because he's too slow to make it in this league!'" And maybe that's why the Green Bay Packers are the Washington Senators of pro football.

Speaking of Green Bay, is there any truth to a rumor which circulated right after the Rose Bowl game that Iowa's Rudy Duncan will sign with the Packers this week because that club promised faithfully to peddle him to a team of his choice? Duncan positively does NOT want to play with Green Bay and, really, who can blame him?

FOREST EVASHEVSKI, whose Hawks played both clubs, privately thought the underdog Air Force team would whip Texas Christian in the Cotton Bowl. Evy thought the Airmen had tremendous talent, but was impressed more with their spirit. "I've never seen a team anywhere with the fine attitude of the Air Force," confided Evy. "They really weren't as good as their excellent record, but their spirit plugged the few holes they might have found."

Pittsburgh coach John Michelosen, also here for the Rose Bowl game, has an antidote for over-confidence on his Panthers. "Here it is," he told reporters, whipping out a copy of the 1960 Pitt schedule. "I just flash this around at school when some of the boys get cocky on campus." (The schedule will take Pitt from coast to coast against the top 10 football powers.)

A story is circulating that Teamsters boss Jimmy Hoffa almost bought a National Football League team. He reportedly made an offer of more than \$1,000,000 and the owner was ready to come to terms—UNTIL he learned Hoffa was behind the deal. You can breathe with relief now, too!

IOWA REPORTERS and supporters got quite an education during their holiday visit to the Southland. "Until I came here, I always thought a screwdriver was just part of a carpenter's equipment," quipped one newsman, licking his wet lips. "Yeh," chimed in another, "and I never know driving could be such an ordeal 'til I came here. I made a

(Continued on Page B-5, Col. 6)



KING AND QUEEN

L. A. Open queen Jill St. John straightens out a flaw in Doug Sanders' swing prior to second round play Saturday. Sanders turned in a 69 which game him a 135 and one-stroke lead.—(Staff Photos by Don Webster.)

L.A. Open Scores

Doug Sanders, 69-69, 138	John Barnum, 75-75; Neil Cole, 72-75
John McAlwain, 69-70, 139	Dick Knight, 71-77; Leon Andrews, 72-75; Charles Rainer, 74-73; Bill Johnson, 73-75; Jimmy Clark, 74-71
Billy Maxwell, 70-70, 140	Louie Ford, 74-75; Eddie Myerson, 74-75; Ray Hanz, 75-74
Art Wall Jr., 71-68; Dow Finsterwald, 70-69; Tommy Bolt, 69-70, 141	Francis Card, 71-79; Billy Tackler, 72-77; Jerry Barber, 71-76; Bo Gashby, 72-75; Al Badtke, 72-74; George McGallister, 71-78; Lionel Liebert, 74-76; Paul O'Leary, 74-75; J. C. Goodale, 74-78
Paul Harney, 71-69; Allen Gelberger, 70-70; Howie Johnson, 69-71, 142	NON-QUALIFIERS
Jim Ferree, 70-71; Mike Souchak, 69-72; Arnold Palmer, 72-69; Lloyd Mangrum, 69-72; Dutch Harrison, 72-69; Johnny Bulla, 61-77	Dan Morgan, 75-76; Harry Dee, 75-76; Frank Stranahan, 74-77; Bob Pratt, 71-77; John Richardson, 73-78; Don White, 71-80; Tony Mazzimino, 73-73; Joe Jimenez, 73-73
Bo Wininger, 70-72; Julius Poros, 68-74; Tony Lama, 72-73	Bill Griffith, 72-79; Jim Griffith, 73-81; Bud Rogers, 71-83; Ed Burgos, 73-79; Jerry Mace, 75-75
Charles Malachuk, 71-73; Charles Sifford, 72-79; Mike Homa, 73-79; Jack Fleck, 68-75; Ken Venturi, 72-71	Tom Mieropke, 76-75; E. J. Foy, 76-77
Bessaluk, 71-72; Smiley Quick, 70-73; Don Whit, 70-73; Babe Lohardus, 71-69; Pete Cooper, 72-71	Willie Barber, 71-80; E. J. Fox, 72-77; Alex Sutton, 71-77; John Lugo, 73-81; Alex Mayer, 75-75; Alex Fox, 75-75
Leroy Sica, 72-72; Bill Collins, 72-73; Gene Little, 70-74; Billy Casper, 71-74; Eric Moe, 72-72	Tom Mieropke, 76-75; E. J. Foy, 76-77
Don Fairfield, 71-71; Robert Watson, 71-74	ADDIE JOSEPH, 75-75; Dale Anderson, 70-76; Howard Smith, 75-78; Willie Hunter, 75-81
Howard Canps, 73-73; Gar Brewer, 71-71; George Andrews, 73-73; Ralph Blumstett, 71-73; Joe Rickwood Jr., 70-78; Joe Zankarinn, 72-71; Jim Fures, 65-73; Arthur Butler, 75-73; Walter Burkema, 71-75; Jay Hebert, 75-77; Bob Rosburg, 72-74	Mike Starkman, 75-78; Bob Adams, 75-78; Bill Collins, 71-80; Raymour Black, 78-78
Wally Bradley, 71-73; Lou Jennings, 71-73; Edly Rhodes, 75-75; Mac Nor-man, 71-76; Johnny Post, 75-72; Ernie Vossler, 72-73; Mike Fetchick, 72-73; Marty Furcol, 76-71; George Geiger, 71-73; Jack Burke Jr., 75-73; Walter Huns Jr., 73-74; Joe Campbell, 69-75; Bob Duden, 71-75; Bob Feinley, 75-75; Red Wiley, 72-75; Ellsworth Vines, 75-72; Jim Ferree, 73-74; Tommy Jacobs, 73-74; Don January, 73-71; Fred Hawkins, 70-77; Wes Ellis Jr., 71-71	Felice Torza, 71-81; Bill Spiller, 79-79; Ralph Robinson, 71-81; Adia Geiser, 82-76; Everett Johnson, 75-80; Ed Lynch, 79-81
	Lerek Hardy, 82-79; James Spindis, 80-81
	Max Bayha, 71-80; Tom Hickman, 75-80
	* Denotes amateur.

Today's Feature Pairings

7:52—John Richardson, Dan Morgan
7:50—Tommy Jacobs, Ellsworth Vines,
Bob Stranahan, 12 noon.
10:50—Gene Little, Eric Monti,
Robert Watson.
11:00—Bill Collins, Billy Casper, Don
Fairfield.
11:00—Ken Venturi, Dave Ragan,
Mike Homa.
11:20—Lloyd Mangrum, Johnny Bulla,
Julius Poros.
11:30—Al Gelberger, Mike Souchak,
Arnold Palmer.
11:30—Paul Harney, Howie Johnson,
Jim Ferree.
11:50—John McMullin, Art Wall Jr.,
Tommy Bolt, Don Erickson, 7:59 p.m.
12:00—Doug Sanders, Billy Maxwell,
Dow Finsterwald.

Today's Sports Card

Golf—L. A. Open, Rancho, all day.
Horse Racing—Santa Anita, 12 noon.
Baseball—L. A. Dodgers vs. L. A.
Angels, 1:35 p.m.
Soccer—L. B. Soccer Club vs. Holly-
wood Stars, Stephens Field (7th and
Stem), 2:00 p.m.
Auto Racing—Julesburg, Cardona
Stadium, 2:00 p.m.
Hunting—Men's Greater L.B. Travel-
ing League, Elmer Road, 2:30 p.m.
Women's All Stars, Major Bowl, 9 p.m.

13,200 Jam Rancho Course to Watch L.A. Open



PART OF HUGE CROWD SURROUNDS 13TH GREEN TO WATCH THREESOME OF BOLT, HAWKINS AND OLIVER HOLE OUT. BOLT IS FOUR SHOTS OFF PACE.

Officials, Fans OK Alex Use

MELBOURNE (AP)—Although some newspapers criticized the American use of Peruvian Alejandro Olmedo to recapture the Davis Cup, there has not been a single beef from Australian tennis officials or fans.

Most of the officials were resentful of the caustic comment relayed back from America saying the United States should be ashamed to accept the cup, that Australia would be justified using a New Guinea native and that the cup should be sent to Peru.

"What is all this commotion about?" asked Sir Norman Brookes, retired president of the Lawn Tennis Assn. of Australia and still one of the most influential men in the game.

"THE UNITED States was justified in using Olmedo under the existing rules and would have been foolish not to have done so.

"He proved a marvellous player and it would have been a shame to deprive him a stage to show his fine talents just because he is a Peruvian—a country without a team.

Don Ferguson, president of the LTAA, said he had not heard one word of protest on the used of Olmedo and he did not think any was warranted.

"It was strictly an American affair and so long as no rule was violated, what room is there for protest?" he said. "Olmedo proved a great favorite with Australians. They loved him."

AN INFORMAL poll of taxi drivers, housemaids and men in the street showed sentiment unanimously in favor of the U.S. policy using Olmedo.

"Your people would need to have their head read if they didn't use him," said a cab driver. "He's a terrific player, that boy is, and we hope to see a lot more of him, no matter where he comes from."

Olmedo, the center of all the controversy, arrived in Perth Saturday night to play in the West Australian tournament. He plays Frank Taffe of Australia in his first match today.

Irish Five Bows; Two Starters Hurt

CHARLOTTE (AP)—Notre Dame lost more than a basketball game when it was defeated 69-54 by North Carolina here Saturday.

Co-Capt. Tom Hawkins came out of the game with a severely sprained left ankle that may idle him 10 days or more, and Don McGinn suffered a broken collar bone that will idle him indefinitely.



NORM VAN BROCKLIN Returns to Coliseum



NO CLUB TOSsing YET

Tommy Bolt, famed for his club tossing antics, is calm as he talks to his caddy after hitting tee shot on 14th hole during second round of L.A. Open Saturday. Bolt fired a 70 for 139 total—four strokes behind the leader.

Sanders in 1-Shot Lead

(Continued From Page B-1)

Friday or even good stretch runs at the leader. Sanders came in early with his 135. McMullin and Maxwell both had to birdie two of the last three holes to stay close, and the only question was just how badly Bulla, who teed off late, would finish.

Venturi looked like a hot number when he eagled the 542-yard eighth hole on a 2-iron to the green and seven-foot putt, and birdied the ninth, another pro-easy par-five, on a chip and two-footer, to make the turn in 33. But he bogied the 10th and 11th and finished with a 38 for an ordinary 71.

"I THOUGHT I had it going after the first nine," he said. "A 32 or 33 on the back and I would be in business. Maybe it will go tomorrow."

Maxwell was another who played the front nine in 33, but he also faltered on the back nine for a 70. The stocky Texan brought a huge ninth-hole gallery to its feet by holing out a 120-yard wedge shot for an eagle-three.

McMullin shot the front nine in 35 with eight pars and a birdie on the ninth hole on a four-foot putt, took bogies on the 12th and 14th, but rallied to birdie the 16th and 18th on 15 and 10 foot putts.

"The course played tougher today," said the baby-faced 150-pounder with the famed short backswing, "but I hit 15 greens and had the ball in play all the time. I feel good now, but tomorrow will tell the story."

WALLS' 68 was produced by four birdies against a single slip. His longest sub-par putt was seven feet. Finsterwald's 69 was marred by a pair of missed 18-inch putts on the seventh and eighth holes, one for a bogey and one for a par. Bolt's 70 was highlighted by birdies on the 15th and 16th holes on putts of 15 and 10 feet.

And so to the leading characters in the tea-script... Sanders, who spent much of the afternoon happily posing for pictures with tourney queen Jill St. John, and Bulla, who spent much of the afternoon sadly on the golf course.

Bulla can be written off quickly. The same putter which befriended him Friday turned wretched Saturday. He couldn't sink a birdie putt, and had several three-putts in a six-bogey round of 39-38.

Sanders had five birdies and three bogeys in his 34-35-69. Going out, he went under par on the third hole on a 2-iron to the green and 20-foot putt; the seventh, a 4-iron and 10-footer, and the ninth, a chip and four-footer, but bogied the easy eighth with three putts.

ON THE BACK nine, he birdied the 13th and 14th on putts of 25 and 30 feet after taking three from the edge to bogey the 12th and before three-putting to slip on the 17th. He made a great par on the 18th when he hit the green with a 5-iron from a near-stymied lie behind a tree.

Sanders, whose wide stance and short backswing make him look more like a weekend golfer than a pro, is a good example of the golf adage: "It's not how that counts, it's how many!"

Both the East and West squads held their first workouts Saturday. The East drilled at SC's Boward Field and the West, under Veeb Ewhank, worked at Wrigley Field.

Two of the players practicing Saturday, half back Hugh McElhenny of the 49ers and end Gene Brito of the Redskins, will be honored at halftime Sunday for having been voted "players of the game" a year ago.

Layne, Matson said, "they knew I was coming to Honolulu. I told the Pro Bowl people I was coming here to play. No one tried to stop me from making the trip or said anything."

Coach Jim Lee Howell, of the New York Giants and boss of the Eastern squad, called on Eddie LeBaron of Washington and Tommy McDonald of Philadelphia to replace Layne and Matson.

Asked if he knew, as Commissioner Bell contended, NFL player contracts require playing in the Pro Bowl game if selected, Matson replied:

"I understood the contract was for the regular season. I was not informed that any action would be taken against me if I did not play in the Pro Bowl."



IT WAS DROPPING WELL

John McMullin, right, shows L.A. Open tournament director Don Montgomery of Long Beach which dropped into cup with regularity Saturday as McMullin fashioned a 70 for 136 total. McMullin is one stroke behind the leader, Doug Sanders.

Preps, Small Colleges Nix 2-Point PAT

CHICAGO (AP)—The nation's 20,000 football-playing high schools and some 400 small colleges continue to turn thumbs down on the two-point conversion which currently prevails on major college grids.

The National Alliance Football Rules Committee, meeting in New Orleans Monday and Tuesday, will get a report that the National Federation of High Schools Athletic Assns. and the National Assn. for Intercollegiate Athletics "almost unanimously" favor retaining the one-point conversion for kick, run or pass.

Sentiment was against a proposal to increase the value of a field goal from three to four points.

The questionnaire brought a favoring attitude on these proposals: "That no penalty shall move the ball more than halfway from the enforcement spot to the offender's goal line."

Bob Kelley Says---

What do you do in the off-season if you're the most feared pitcher in the majors since Ewell Blackwell—but you've just had a bad year?

"I run every day, and pitch in games twice a week," says Don Drysdale of the Dodgers (my boy).

"You don't mean you cut loose and throw hard, do you?" I said, aghast.

"Sure do. I don't try to break my arm, but I cut loose just like it's regular season."

I gulped. "You mean curves and stuff?"

"Everything," Drysdale said positively. "After all, look at all the pitchers who play winter ball in the Cuban leagues, and stuff."

"Eh," I said, that being the only thing I could think of, having lost the argument.

"Yep," Don went on. "I work out every single day, then twice a week we have games. Some of the older Dodger players who live here take part in them."

Sandy Koufax is pitching, too. "I TAKE IT," I observed profoundly, "that you believe your slow start last year was due to the fact that getting separated from the Army got you behind the rest of the flippers around the league."

"I sure do," replied the 6-foot, 6-inch, 204-pounder. "It's hard to understand, but that month at the start of training can be the most important of the year."

How about the off-season trades, where the Dodgers got Wally Moon for Gino Cimoli and Rip Repulski for George Anderson (that was the basic part of the trade).

"I think they've got to help us," Drysdale told me. "After all, anything Repulski does is gravy, because Anderson couldn't make the majors anyway. And Gino just wasn't playing the kind of ball he

was capable of for us, so the Moon trade figures to help, too." Since Ewell (The Whip) Blackwell jammed fear into the hearts of National League batters (back in '47, I believe it was), Drysdale is the No. 1 Enemy of hitters around the league.

Like Blackwell, he loves to come across sidarm from third base. The ball looks like it's going to hit the batter in the skull—not to Drysdale, but to the batter, and that's what counts.

HOW MUCH did the loss of Roy Campanella mean in the Dodgers' disappointing 1958 season?

"Plenty," Don will tell you. "He sort of calmed the whole club down, gave them confidence. All these stories you read about Roy's value aren't phony, they're true. A man like him can make an awfully big difference in a team."

"Don," I said, climbing on a stool and patting him on the shoulder, "you're known to get a little hot out there during a game, mad at yourself, not your teammates, when you walk a couple of men."

What did Campanella say to you in a spot like that?"

Chuckling, Drysdale reminisced: "He'd walk out to the mound and tell me: 'Don, you walk just one more man and I'm going to come back out here, and kick you right in the seat of the pants — and my spikes are sharp today, too.'"

(Tune Bob Kelley daily at 8:25 a.m. and 6 p.m. on KMLC.)

Van-Wade Duel Highlights Pro Bowl

With Bobby Layne passing up next Sunday's Pro Bowl game at the Coliseum for the Hula Bowl, it is expected Norm Van Brocklin will do most of the East's quarterbacking. This is great news for Southern California fans who have waited anxiously for a Van Brocklin-Billy Wade duel.

Van Brocklin, of course, turned in many an outstanding season for the Rams before being traded to Philadelphia after the 1957 season. That left Wade as the Rams' only quarterback and there was some doubt whether he could fill Van Brocklin's shoes.

But Wade had a sensational season, was named the Rams' most valuable player, and his duel with Van Brocklin will be the feature attraction in the game which pits the top stars of the Eastern Conference against those of the Western Conference.

Layne and the Cardinals' Ollie Matson denied Commissioner Bell's charge they had broken a contract in signing for the Hula Bowl, although they had been selected for the Pro Bowl.

"I accepted the invitation to play in Honolulu long before the Pro Bowl people contacted me," declared

Layne. Matson said, "they knew I was coming to Honolulu. I told the Pro Bowl people I was coming here to play. No one tried to stop me from making the trip or said anything."

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BILLY WADE Faces Ex-QB Mate

Round Table Trails Hillsdale by Head

(Continued From Page B-1)
The blame for Round Table's defeat to a jam at the three-eighths pole.

"The traffic jam made us move sooner than I wanted to," sighed Shoemaker, "but he ran a real game race. Even with all his weight, he was trying hard to get to the winner at the end."

The traffic jam almost resulted in tragedy as Golden Notes, with Manuel Ycaza aboard, almost went down.

Seaneen, which won this same race last year with Long Beach's Willie Harmanz aboard, took the early lead from the break with Johnny Longden in the stirrups this time.

Golden Notes, Terrang, Hillsdale and Round Table were right on Seaneen's heels.

At the quarter-mile, Terrang shot to the front and opened a length lead over Hillsdale, Round Table and Seaneen, which were bunched tighter than a cluster of grapes.

Hillsdale snatched the lead at the half-mile post, a bare head in front of Round Table. Terrang and Seaneen were a half-length behind, but far in front of the other six horses.

At the stretch turn, Barrow turned to the whip and nudged Hillsdale a half-length ahead of Round Table. Seaneen promised to make the stretch battle tight as he stayed right with Round Table.

A blanket could have covered the three steaming horses as they straightened out for home, but midway down the stretch Seaneen gave up and left the battle to Hillsdale and Round Table. The latter seemed almost to overtake the flying Hillsdale just before the wire, but his 132-pound package obviously held him back and enabled Hillsdale to hold on for his narrow triumph.

Table in the Maturity because Hillsdale will carry two LESS pounds in the Handicap than he did Saturday, while Round Table will tote an identical 132-pounds.

The order of finish (and lengths behind) follow:
Hillsdale (2 & 3/4 lengths); Seaneen (three-quarters); Nashville (1-1/4); Terrang (three-quarters); Bounty Bay (1 and 1/4); Warhead (1); Golden Notes (2) and The Searcher (nose).

PRECIOUS HOARD came from the middle of the pack to win the supporting feature, the \$7,500 Charmeta Purse, going away. The throng let Shoemaker get off at 5-1 in this race, Precious Hoard returning \$12.50.

Dumpy Humpty and Two Francs ran one-two most of the mile and one-eighth distance over the turf course, but Shoemaker pumped Precious Hoard through the stretch for the daylight victory. Dumpy Humpty had whipped Precious Hoard last Saturday in a six and one-half furlong race, but the crowd ignored the fact that the "Hoard" gained a whopping nine lengths on Dumpy in the stretch run of that dash.

Social Climber, winner of some of the Southland's greatest races, finished only fourth in the fifth race, a \$6,000 purse. Colonel Mack won the event at a slim \$9.20 payoff, despite the fact he had been away from the races two and one-half years.

The third race produced a pair of thrills when Jockey Warren Vedilago brought home his first Santa Anita winner at an \$89.40 payoff and two horses deadheaded for show. Ellen Faith was Verdilago's juicy mount, while Tall Beauty and Mont-Rose couldn't be separated by the camera for third place honors.

Blackbourn, former coach of the Green Bay Packers of the National Football League, was signed to a 3-year contract at an undisclosed salary, to take up where he left off in 1953. Since his departure Marquette has won only 7 of 47 games. Blackbourn coached at Marquette from 1950 to 1953.

Blackbourn takes up the reins surrendered last Nov. 26 by Johnny Druze, who won only 2 games in three years.

At THIS WRITING, Hillsdale seems a terrific contender for two major \$100,000 races at Santa Anita—the Maturity Jan. 31 and the Handicap Feb. 28. Hillsdale won't meet Round

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LAFAYETTE HOTEL, MONDAY, JANUARY 5 — 7:30 P. M.

LIZ RETURNS TO MARQUETTE
MILWAUKEE (AP) — Marquette University Saturday selected one of its ex-coaches, Lisle W. (Liz) Blackbourn, to lead it out of the football doldrums.

Blackbourn, former coach of the Green Bay Packers of the National Football League, was signed to a 3-year contract at an undisclosed salary, to take up where he left off in 1953. Since his departure Marquette has won only 7 of 47 games. Blackbourn coached at Marquette from 1950 to 1953.

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There's a free dollar waiting for you at Belmont Savings if you come into our office by Saturday, January 10, 1959 and open a new account with \$10 or more. If you can't come in you can do it by mail. In either event the dollar is yours once you open your account for \$10 or more. Not only that but as part of Belmont Savings' huge SAV-O-RAMA celebration you have a chance to be the lucky winner of the fabulous Hi-Fi Stereo Sound System shown here. Don't wait! Come in now or mail coupon. Start earning more...in Belmont Store.

★ EACH ACCOUNT INSURED UP TO \$10,000 BY THE FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION
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★ FRIENDLY SERVICE BY LOCAL PEOPLE
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NO. 1379

HILLSDALE (R) NIPS FAVORED ROUND TABLE (L) AT WIRE TO WIN SAN CARLOS HANDICAP

Race Results Santa Anita

FIRST RACE—5 1/2 furlongs:
Bird Dog, Ayarzo 7.40 3.10 3.40
Great Blue, P. Nuccio 3.40 3.10
Tribal Dance, Harmanz 3.20
Time—1:18. Scratched—Wint Haste.
SIXTH RACE—1 1/4 miles:
Worshiper, Ayarzo 3.20 3.50 3.20
El Jefe, Harmanz 3.20 3.50 3.20
Time—1:24. Scratched—Curran.
SEVENTH RACE—1 1/4 miles:
El Jefe, Harmanz 3.20 3.50 3.20
Time—1:24. Scratched—Curran.
EIGHTH RACE—1 1/4 miles:
El Jefe, Harmanz 3.20 3.50 3.20
Time—1:24. Scratched—Curran.

AT STEPHENS FIELD L.B. Soccer Club Battles Bears Today

The Long Beach Soccer Club takes on its toughest opponent of the season this afternoon, meeting the Hollywood Bears in an Olympic League game at Wilson High's Stephens Field. Kickoff is set for 2 p.m.

The Bears have lost only once in eight outings and have one tie. They won the league title last year and were rated as one of the best clubs in the state.

Long Beach boosted its record to 3-3-1 last Sunday by blanking Edwards Air Base, 6-0, behind the sterling work of goalie Bill Calder. Jimmy Burns and Bill Newsome each contributed two goals to the L. B. triumph. Team manager and left wing Herb Rogers and center-forward Brian Berry were other heroes in last week's victory.

The L. B. team is coached by Al Jordans. James Smith serves as team secretary.

Rockets Host to Eagles '9

After a fine showing against the Dodger All-Stars last Sunday, the Long Beach Rockets resume Winter League play this afternoon against the L. A. Eagles at Blair Field. Game time is 1:45 p.m.

Joe Duhem, whose 365-foot home run overcame a 6-4 Dodger lead and led to the Rockets' 8-7 triumph, will be the Rockets' regular first baseman for the three remaining league games. Duhem, with the Dodgers' Victoria (Texas League) farm, usually plays the outfield.

DUKE TO TALK ON SPORTS INTEGRATION

Duke Snider, Dodger center fielder and a Methodist layman, will speak on integration in the sports world to a recently integrated Los Angeles church next Friday night.

Snider, who teamed with Jackie Robinson, first Negro to crack the majors' color barrier, will speak at Normandie Avenue Methodist Church at 6:30 p.m.

His talk will kick off a \$150,000 fund raising campaign for a new sanctuary, recreation and education buildings, and a parking lot.

ABC Accepts Entries

MILWAUKEE (UPI) — The American Bowling Congress reminded Saturday that entries for its 56th annual tournament at St. Louis must be filed by Jan. 13.

Pros Hula Bowl Favorites Today

(Compiled from UPI and AP)

HONOLULU — The professional-bolstered Hawaii All-Stars, who usually win the Hula Bowl by about four touchdowns, are favored by only a

THE ROCKETS have a 6-3 league record and must win their last three games in order to keep alive hopes for a possible title and playoff spot.

The contest, which the pros have won the last four times, begins at 5 p.m. (PST) in Honolulu Stadium. A crowd of 25,000 is expected.

Joe Kapp, all-America quarterback from California, arrived Saturday to replace Randy Duncan, Iowa all-American who had to howl out after suffering a kidney injury in the Rose Bowl game.

New Season Opens Today for Jalopies

More than 60 drivers, including 14 from the Long Beach area, are expected to be on hand today at Gardena Stadium, 139th and Western, when the California Jalopy Assn. holds its first racing program of the new year.

Time trials start at 1 o'clock with the eight-race card beginning at 2:30.

Leading the local drivers will be Downey's Jack Austin, who turned in the fastest lap ever recorded on the 1/3 mile clay oval (15:89) last Sunday.

Other local drivers will be Lakewood's Frank Kidd, Bob Hogle, Rex Schendy and Ernie Young; Jack Kelly, Pete Cardenas, Fred Russell and Bob Standif of Long Beach; Duke Parsons and Fred Thomson of Downey; "Wild" Bill Mangold of Compton, plus Huntington Beach's John Vines and Tommy Edmonds of Buena Park.

Apple Valley Man Wins \$34,248 in 5-10

AGUA CALIENTE (AP) — An Apple Valley, Calif., man who refused to give his name collected the entire winners' share of \$34,248 by selecting five winners in the six races of the 5-10 handicapping contest at Caliente Saturday.

The \$50,738 5-10 pool also paid \$116.40 to each of 98 bettors for picking four winners.



CRAIZYLEGS HIRSCH
Player-Coach Comeback

Caliente's Top 5 Stars Collide in Feature Today

Caliente starts its 1959 meeting with a handicap of unusual quality today, the mile and a sixteenth Vienna.

Matched in a field of eight, are Straight A, Tip Along, River Clipper, Strong Bar and Thirteen Stars. These five finished in that order in the Christmas Handicap, with two noses and a head separating the first four and Thirteen Stars, horse of the year here, another length and a half back.

Straight A draws a two pounds penalty for his triumph with top impost of 122 pounds.

The supporting feature, the Southerner Allowance has 14 entered for a six-furlong dash. Among them, three newcomers from Tanforan, Allied, Smart Maid and Fatal Charm.

Bardstown Sets Tropical Record

MIAMI (AP) — Calumet Farm's Bardstown set a new track record Saturday in winning the first running of the \$20,000-added Orange Bowl Handicap at Tropical Park.

Carrying top weight of 124 pounds, with Steve Brooks in the saddle, the 7-year-old thoroughbred covered the mile and one-sixteenth in 1:40.2/5 to win by a length and a quarter over Mrs. T. Christopher's Amerigo who finished a length and three-quarters ahead of Mister Jive.

Bardstown was the favorite at 5-2 and paid \$7.30, 3.90 and \$2.90.

Baseball Schedule

At Wilson High—12 noon, Local 118 vs. Stars of Tomorrow; 2:30 p.m., Garden Grove Cardinals vs. Artesia Athletics.
At City College—12 noon, Lakota Den vs. Orange County Merchants; 2:30 p.m., Lakota Den vs. Redwings.
At Park Ave. Field—1 p.m., Babar Construction vs. Tampa Cafe.
L. B. Merchants draw by.

Caliente Selections

By MAC MCGUIRE
1—Easy's Queen, Pinkie, Ray Ethics
2—Hoxford, La Belle, Rye, Vee
3—Hawley Blues, Take The Lead, Crown Crest
4—Ju Tapeak, Jillion, Musie Runner
5—Slave Driver, Walt Hackett, Tabl con.
6—Uncle Baldwin, Sir Gareth, Brezee
7—Big Shindig, Etoile, Parada Mar.
8—Roman Silver, Beauty Flight, Shredout
9—Wicketbill, Flashy Knave, Allied
10—STRAIGHT A, River Clipper, Anno Domini
11—Suffies Panto, Sunlit Rose, The Wildcat

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Fishin' Around

By DONNELL CULPEPPER

The first major national boat show of 1959 begins at 6 p. m. Friday at the Great Western exhibit area, 2120 S. Eastern Ave., just off the Santa Ana Freeway at the Atlantic Blvd. turnoff. The show will run daily through Sunday, Jan. 18, with hours of 1 to 10 p. m.

This show, sponsored by the Southern California Marine Association, Inc., is definitely a manufacturers' exhibit. Practically every company producing even any part of a boat will be represented in the exhibits, which will cover 200,000 square feet, overflowing to tent annexes.



JACK BROWN Provides the Punch

E. (JACK) BROWN, who is show chairman and past president of the SCMA.

THE SCMA WAS STRUGGLING along until Jack Brown became president. He had the drive, the ability to organize and he could please the crowd, even though members of that group were listed as rivals in business.

Jack is director of sales for the Glasspar Boat Co. Until just recently he also was advertising director and public relations man for the same firm. His duties multiplied so fast that the company had to take part of the load off his back.

Jack still remains a most capable public relations director for anything he undertakes. His energy now is going into the SCMA show.

Jack was promotion manager of the Press-Telegram through the 1946-48 period. Prior to that he had been advertising manager of Dohrmann's. He also served in the USAF as a captain in the 1941-46 period.

With Jack as chairman and H. Werner Buck as producer, the SCMA show should top anything attempted in this area.

FOR THOSE NOT FAMILIAR with boating, or on the "fringe area" (just wanting a boat), it might be well to explain what the SCMA means to the industry. It is a nonprofit organization pledged to devote its efforts and funds to the promotion of boating in Southern California. It acts as a voice of the boating industry in making known its opinions to governmental bodies charged with drafting new marine laws.

Among its other purposes are the following: Promoting and assisting special cruises, races, meetings and events designed to increase general public interest in boating enjoyment.

Preparation and distribution of literature on water safety, boating courtesy and other subjects.

Werner Buck's connection with this year's show as producer is proof that the public will get more for its admission price than just a look at the boats and accessories.

As the man behind the scenes at the annual Sportsmen's Show in Pan Pacific Auditorium, Buck is well versed in the presentation of stage spectacles. Such a feature is promised nightly at the boat show.

OUTDOOR PERSONALS—California cattlemen, realizing that more and more people are seeking recreational areas in this state, have voted to form a committee to study such needs. The group's purpose will be to find what can be done to accommodate recreationists on private lands without interfering with the cattlemen's major goal, the raising of beef. This is one step in the right direction. Certainly the cattlemen should take a vigorous interest in the recreational facilities of California. A selfish approach to the subject could result in eventual disaster for them.

The California Cattlemen's Association, meeting recently in Santa Rosa, also had these other suggestions for better relations with the public and the Department of Fish and Game:

(1) Appointment of a cattleman to the Fish and Game Commission; (2) A continuation of the state's policy for wildlife management; (3) The number of wild burros should be reduced; (4) Trespass laws should be strengthened to afford better protection to posted and fenced private land, and (5) No more wild pigs should be released because of the damage to irrigation ditches and alfalfa fields.

'GREATEST PERFORMANCE'

NBA Picks Moore 'Fighter of Year'

MILWAUKEE (UPI)—The National Boxing Association Saturday named Archie Moore the boxer of the year in 1958 for his victory over Yvon Durelle, which it called "one of the greatest performances in ring generalship of the last decade."

But while the NBA praised Moore's defense of the lightweight title, it continued

Coe, Boswell to Be Honored by N.Y. Golf Writers

NEW YORK (UPI)—Charles Coe, the Oklahoma City oil broker who won his second U. S. Amateur title during the year, Saturday was named the winner of the Metropolitan Golf Writers Association's Gold Tee award for 1958.

The award, given annually to the person deemed to have done the most for the sport during the year, will be presented to Coe at a dinner Jan. 27.

Charles Boswell, former Alabama football star who lost his sight in the Battle of the Bulge, will receive the Ben Hogan trophy for handicapped golfers at the same banquet. Boswell won the national blind golfers' title several times including 1958.

Football Scores

South 21, North 12.
All-America Bowl
Major College Stars 14, Small College Stars 12.

its campaign against inactivity in other weight classes.

Fred J. Saddy, chairman of the NBA Rating Committee, said Moore earned his award by knocking out Durelle in the 11th round after getting up from three first round knock-downs.

Saddy added, however, that the NBA Executive Committee would take up the drought of title defenses at its January meeting in New York. "A vigorous program for defense of titles in several divisions" would be outlined in hopes of stimulating interest in these classes, Saddy said.

The ratings:
Heavyweight: Floyd Patterson, champion; Ingemar Johansson, Brian London, Nino Valdez, Zora Foley, Willie Pastrano, Eddie Machan, Henry Cooper, Ray Harris, Mike Deloia and Sonny Liston.

Light-heavyweight: Archie Moore, champion; Tony Amore, Harold Johnson, Yvon Durelle, Eric Scuderi, Sonny Liston, Mike Holi, Jesse Bowdler, Johnny Holman, Eddie Cahan and Jerry Lueder.

Middleweight: Ray Robinson, champion; Carmen Basilio, Gene Palmer, Spider Webb, Joey Giardello, Gusato Scholz, Joey Giambra, Holly Mina, Charles Humes, Ace Armstrong and Rory Calhoun.

Welterweight: Don Jordan, champion; Virgil Akins, Super Hart, Edna Buss, Del Hangan, Vince Martinez, Frankie Campbell, Graciano Lopez, Mike Gonzales, Ike Chestnut, Harold Gomez and Jesus Sabido.

Lightweight: Joe Brown, champion; Kenne Lane, Carlos Ortiz, Philo Lou, Johnny Russo, Paul Rios, Willie Trovati, Dave Charley, Mario Vecchione, Bobby Stranlin and Johnny Gonzalez.

Featherweight: Hogan Kim Jorgensen, champion; Davey Moore, Paul Jorgensen, Flash Florio, Cherif Hamu, Gerardo Conzalez, Graciano Lopez, Mike Gonzales, Ike Chestnut, Harold Gomez and Jesus Sabido.

Bantamweight: Alphonse Halil, champion; Piero Rollo, Mario D'Agata, Leo Espinoza, Jose Valero, Ignace, Miguel Amanteiro, Joe Brezzy, Eduardo Mura, Al Amacion, Boots Monroe and Peter.

Flowerweight: Pascual Perez, champion; Pops Klingeitch, Ramon Ariza, Young Martin, Seino Yota, Donny Ureza, Ramon Callaway, Mario Delano, Carlos Alvarez, Ashuaki Fukumoto and John Caldwell.

LATINS FEATURED IN JAN.

Vasquez, Medel, Gutierrez Headline L.A. Boxing Cards

By FRANK HARVEY

As usual, Mexico City fighters dominate the picture at Los Angeles arenas during the month, with three top Latins already signed for feature bouts.

Joe Medel, crowd pleasing 118-pounder from south of the border, tackles Boots Monroe, state bantamweight champion, at the Olympic Auditorium Thursday night.

Mauro Vasquez, undefeated Mexico City lightweight, and perhaps the most popular fighter to appear in the Southland the past year, squares off against Gil Cadilli in the ten-round feature attraction at Hollywood Saturday night. Alvaro Gutierrez, also of Mexico City, meets welterweight champion Don Jordan in a non-title battle at the Olympic on Jan. 22.

THE VASQUEZ-Cadilli bout looms as the most attractive, although the Gutierrez - Jordan scrap could result in quite a brawl.

Medel, a free-swinging youngster, hardly figures against Monroe, who has been a consistent winner the past year.

Vasquez has stopped 19 foes in winning all of his 23 professional battles. In his last start at the Olympic Vasquez stopped the veteran Armand Savoie. Prior to that he flattened Jimmy Moser, state featherweight champion.

IT IS SURPRISING that Vasquez wasn't given the call over Paulie Armstead to fight Len Mathews in the nationally

televised fight which is to be beamed from the movie city club later this month.

A Vasquez-Mathews fight would feature two undefeated lightweights. Armstead was defeated in his last start a couple of weeks ago by Joey Lopez in Oakland. Mauro may get a crack at the Armstead-Mathews winner, providing he hurdles the veteran Cadilli.



DON JORDAN In Non-Title Bout

3rd Round City Loop Entries Close Friday

Entries for the third round of the City League basketball program will close Friday, the Recreation Dept. announced Saturday.

Entry blanks and the fee of \$20 should be mailed to the Recreation Dept. Office, Municipal Auditorium.

Gutierrez, an explosive puncher, earned his non-title bout with Jordan by stopping Pat Manz and decisioning Tomstone Smith. Gutierrez defeated Jordan before the new champion became a topnotch attraction. If Gutierrez should repeat, there is a good chance that he will meet the Jordan-Virgil Akins winner for the title.

Jorgensen Set to Meet British Tournay Winner

HOUSTON (AP)—Featherweight Paul Jorgensen wired English promoter Rex King Saturday his agreement to fight the survivor of a British elimination series for the right to meet champion Hogan (Kid) Bassey.

Georges Biddle, Bassey's manager, last week gave the Nottingham fight promoter the green light on the British elimination series with a verbal agreement that Bassey would meet the winner.

King told Ralph Smith, who is handling Jorgensen's bookings, that he plans to put four British featherweights in the eliminations, holding the first fight within a month and completing the series by early spring.

Smith said earlier plans for Bassey to defend his title against Davey Moore in Los Angeles appeared to be at least temporarily sidetracked.

More Merry-Go-Round---

(Continued From Page B-1)

wrong turn on one of the freeways and didn't get back on the right road until after the third race at Santa Anita." ... Cal center Frank Doretti's father viewed the Rose Bowl outcome with mixed emotions. Someone said Doretti, who owns a liquor establishment in Anaheim, offered to supply the Bears all the champagne they could drink if they won. Doretti Sr., obviously a sly one, had the safest offer of the year.

Pre-game quotes often look ridiculous AFTER the battle. For instance, Cal tackle Bill Streshly had said "... we're gonna run those guys back to Iowa because we've got greater spirit!" Then, end Jerry Lundgren had declared, "Our Cal team will represent the coast in the Rose Bowl like the fans would want us to." (Ed. Note: Omigawd!)

... DUFFY DAUGHERTY, who piloted the East team to a nifty 28-14 win over the West in S'Fisco's Shrine Game, called Dick Haley (who scored on an 84-yard burst) by the name of "Tom Dooley" throughout practice sessions. "The boy always kept hanging down his head," explained Duffy. ... Stanford's Jack Curtice, who also was the losing coach in the Shrine Game, told Rose Bowl kickoff luncheon guests that, despite his bad season, he had a perfect right to sit at the head table. "Yes, sir," chuckled Cactus Jack, "I won the award as most courteous coach in the conference hands down. I bowed to all the rest of them."

... Cal's Pete Elliott, on why he insists using the split-T: "I don't use this system because of the available material—it happens to be the only one I can teach. If I'd try to teach any other system, I'd make myself look foolish in the eyes of the boys." (Hm-m-m!)

... By the way, if you had any pre-game worries about the "pore little" Air Force boys in the Cotton Bowl, I'm sure they've vanished by now. Yet, if you're still sorry for the Airmen, just remember that one of them, touted tackle Brock Strom, completed six seasons of college football! He "prepped" at Indiana U. two years!

Wall Wins Low Net Honors at Virginia

Rex Wall fired a 68-6-62 Saturday to win low net honors for the second straight week at Virginia Country Club.

Mixed Scotch Foursome action gets under way at 11:30 a. m. today.

Low Net—Rex Wall 68-6-62; Admiral Gilliam 81-16-80; Hubert Buck 75-10-65; John Walter 73-9-68; Bob Lennon 75-8-67; N. R. Eastwood 80-21-65; Virgil Beckelmann 80-11-69.

Midnight Hokey (23)—Roger Young, Art Macrae, Dale Zink, Bob Reid, Val Cassady, C. M. Williams, John Clock, Sam Cameron, Al Craig Jr., L. H. Brightman, Larry Collins Jr., William Martin, Jr., Katie, John Cook, Hal Lewis.

YMCA Kid Basketball

GRA "A"	GRA "B"	GRA "C"	GRA "D"
Emerson Eagles 32, Gant Cougars 31, Tinsler Trojans 41, Bixby Braves 11, Bixby Tigers 31, Prick Pops 19.	Stanford Mustangs 48, Stanford Vikings 25.	Stanford Mustangs 48, Stanford Vikings 25.	Stanford Mustangs 48, Stanford Vikings 25.
Standings	Standings	Standings	Standings
Emerson Eagles 2, Gant Cougars 1, Tinsler Trojans 2, Bixby Braves 1, Bixby Tigers 1, Prick Pops 1.	Stanford Mustangs 48, Stanford Vikings 25.	Stanford Mustangs 48, Stanford Vikings 25.	Stanford Mustangs 48, Stanford Vikings 25.

DALE CARNEGIE COURSE

Effective Speaking—Memory Training—Human Relations
SEE ADVERTISEMENT PAGE 8-10

why the smart switch is to the '59 Chevrolet

(Here, briefly, are some reasons why so many owners of other makes . . . low priced and high priced . . . are switching to Chevrolet this year.)

ROOMIER BODY BY FISHER: features wider seats, more luggage space; it's new in everything but its famous soundness. MAGIC-MIRROR FINISH: a new type that keeps its shine without waxing or polishing for up to three years. NEW BIGGER BRAKES: better cooled with deeper drums for safer stopping and up to 66% longer life. SWEEPING OVERHEAD CURVED WINDSHIELD and bigger windows—all of Safety Plate Glass. SLIMLINE DESIGN: fresh, fine and fashionable with a practical slant. HI-THRIFT 6: up to 10% more miles per gallon, improved normal-speed performance. VIM-PACKED V8's: eight to choose from, with compression ratios ranging up to 11.25 to 1. FULL COIL SUSPENSION: further refined for a smoother, steadier ride on any kind of road. EASY-RATIO STEERING: brings you reduced wheel-turning effort, new ease of handling. TRIPLE-TURBINE TURBOGLIDE, POWERGLIDE AND LEVEL AIR suspension head a full list of extra-cost options that make for happier driving. No other car in its price field (or above it) offers quite such a satisfying return for the money you pay. One short drive and you'll know the smart switch is to Chevy. Come in and be our guest for a pleasure test, first chance you get.

pression ratios ranging up to 11.25 to 1. FULL COIL SUSPENSION: further refined for a smoother, steadier ride on any kind of road. EASY-RATIO STEERING: brings you reduced wheel-turning effort, new ease of handling. TRIPLE-TURBINE TURBOGLIDE, POWERGLIDE AND LEVEL AIR suspension head a full list of extra-cost options that make for happier driving. No other car in its price field (or above it) offers quite such a satisfying return for the money you pay. One short drive and you'll know the smart switch is to Chevy. Come in and be our guest for a pleasure test, first chance you get.

NOW—PROMPT DELIVERY ON NEW CHEVROLETS! Stepped-up shipments of '59 Chevrolets have assured you a wide selection of models and colors. Drop in and look them over. Remember—with more of these fresh, fine models coming in all the time—it's an ideal time for you to buy!



The 6-passenger Nomad and the Impala 4-Door Sport Sedan.

now—see the wider selection of models at your local authorized Chevrolet dealer's!

CAPITAL CAPERS

Happy Demos Walk on Adams' Old Rug

By Walter T. Bidder, Robert E. Lee and Bill Brown
(Independent Press-Telegram Capital Bureau)

WASHINGTON—Seven pairs of Democratic feet now happily trod the rug Bernard Goldfine didn't think was good enough for Presidential Adviser Sherman Adams.

They belong to Congressman-elect Clem Miller of California, Mrs. Miller and the five Miller daughters, who have leased the rustic house once inhabited by Sherman and Rachel Adams. It had stood vacant for almost two months while prospective Republican renters shied away.

The case of the expensive Oriental rug captured almost as many headlines as vicuna coats during the House investigation of the Boston financier's relations with Ike's No. 1 man. Probers were told that Goldfine noted the frayed condition of the original rug (also Oriental) on a visit to the Adams home. He sent around a handsome replacement which led to charges of "influence" and "favors."

When Mr. and Mrs. Adams moved away after Sherman's resignation, the Goldfine rug went with them. Meanwhile, the owners quietly returned the old model.

We've seen it, and stepped on it, and can report it is frayed enough and threadbare enough to please the most discriminating antique collector. It even has a large noticeable patch in it.

Neither the rug, the patch, nor the ghosts of Republicans past bother the Millers, who are quite pleased with their new quarters. They do wonder, though, why the direct telephone lines connecting the Adams residence with the White House and the Pentagon were still there when they arrived.

Did Sherm intend to come back?

WHO SAID the Civil War's over? The following publicity release from the Civil War Centennial Commission arrived on the desk last week:

"At least three engagements that occurred in the opening weeks of the Civil War appear to be definitely slated for reenactment during the forthcoming Centennial of the great American conflict.

"These are the attack on Fort Sumter on April 12, the battle of Philippi, W. Va., on June 3, and the first battle of Manassas on July 21, all in 1861."

Major Gen. Ulysses S. Grant III, incidentally, is chairman of the commission.

A WASHINGTON restaurant specializes in the number of photographs of senators and congressmen which adorns its walls. When dining there recently with a senator friend of ours, he cast his eyes over the photographic gallery and remarked: "Politics takes a terrible toll. Over two-thirds of the guys who were in the Senate when I arrived have now departed." As a brooding afterthought, he exclaimed: "My heavens! I have to run in 1960." Considerately, we changed the subject.

One of the departing, Rep. Pat Hillings of California, asks his constituents to forgive him for feeling a little nostalgic in his farewell news letter. He recalled highlights of his eight-year career in Congress — including "diving under a table on the floor of the House of Representatives to avoid a fusillade of bullets fired by Puerto Rican terrorists" — and then

A-Missiles Planned for 49th State

WASHINGTON (UPI)—America plans to arm its strategically placed 49th state with atomic-tipped guided missiles for defense and ballistic missiles for retaliation against attack.

Lying directly across the Bering Straits from Siberia, Alaska is ideally suited to serve as electronic watchdog for attack across the top of the world and as springboard for counter-attack, according to military experts here.

The new state is now manned by relatively small military forces but they are intensively trained, well-equipped and can be rapidly reinforced by air from the other states. This has been frequently demonstrated in maneuvers.

TWO BATTALIONS of Nike Hercules anti-aircraft missiles are due to be ready for operations in Alaska shortly. One near Anchorage and the other near Fairbanks. Each will have more than 500 officers and men.

Eventually, authorities said today, intermediate-range ballistic missiles are expected to be based in the far northern state, ready to strike back in event of attack from Soviet targets 1,500 miles distant.

added a reminiscence lacking in the nostalgia that marked the rest of the letter.

Noting that his district now has a population of more than 800,000, Hillings commented that it is also a "district of letter writers as is evidenced by the fact that my office has handled approximately one-quarter of a million pieces of mail during my tenure."



SHERMAN ADAMS
A Patch on His Rug

N.Y. Newswoman Goes to Jail Monday

NEW YORK (AP)—An attractive, 34-year-old New York newspaperwoman must go to jail Monday unless she reveals the source of a story she wrote about singer Judy Garland.

Marie Torre, television columnist for the New York Herald Tribune, will not discuss any aspect of the case. But persons in the television industry who know her are convinced that she will not disclose the name of the person whom she quoted anonymously in reference to Miss Garland.

Last Tuesday Federal Judge Sylvester J. Ryan gave Miss Torre, mother of two young children, another chance to reveal the source of her report

and purge herself of contempt of court.

When she respectfully declined, Judge Ryan said she must begin serving the 10-day term Monday—unless, at that time, she divulges the source.

JUDGE RYAN, who in October called the columnist "the Joan of Arc of her profession," lectured her sternly last week on her duty as a loyal citizen and a newspaperwoman. After serving her prison term, he warned her, she faced being adjudged again in contempt if she persisted in refusing to name the person she quoted.

The contempt proceedings grew out of a column in which

Miss Torre quoted an unidentified "network executive" of the Columbia Broadcasting System in criticism of Miss Garland.

Miss Garland then filed a \$1,393,333 libel suit against CBS. In pre-trial examination Miss Torre was asked to identify the executive. She refused.

THROUGHOUT the proceedings Miss Torre maintained the position that as a general principle "forced divulgence would inflict upon the reporter permanent and irreparable harm" since her news sources might evaporate if disclosure of their identity could be forced.

Specifically, she invoked the First Amendment to the Con-

stitution dealing with the freedom of the press.

When Miss Torre continued to maintain silence on her source and was sentenced to 10 days in jail, the Herald Tribune appealed the case to the Supreme Court. The court refused to review the matter.

On Tuesday Judge Ryan stayed his own order to send Miss Torre to prison immediately on the plea of her attorney, Mathias F. Correa.

CORREA, a former United States attorney, pointed out

that jails are not the most pleasant place in the world and that as the mother of two young children Miss Torre had to make "certain arrangements." She has a 21-month-old son and an 8-month-old daughter. Her husband, Hal Friedman, is a television producer.

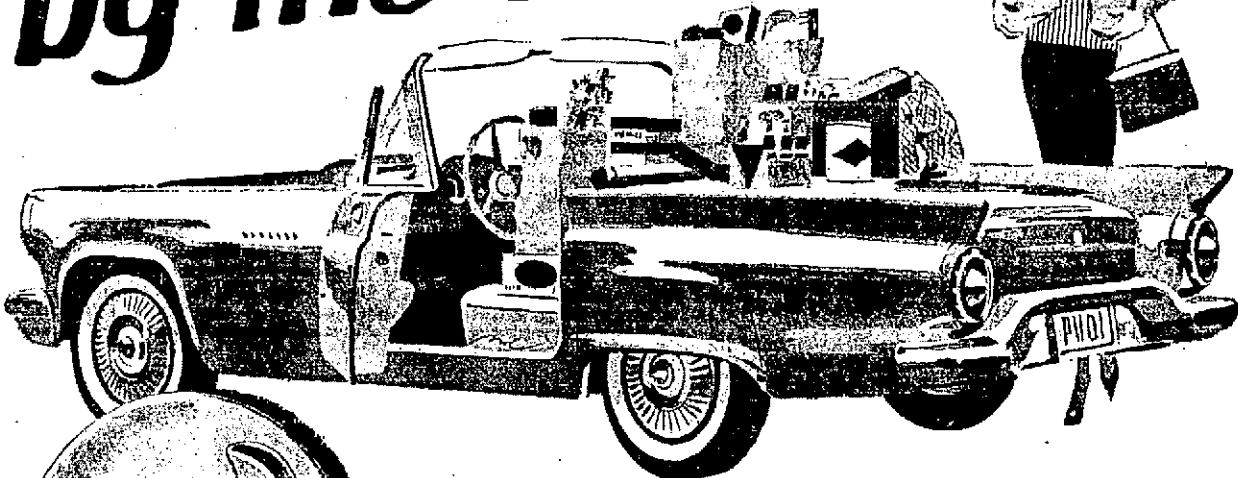
Judge Ryan responded to Correa's bid for an adjournment in these words: "I'm inclined to commit her forthwith. . . . However, I'll grant her until Monday morning—not beyond that. Perhaps

DALE CARNEGIE COURSE
Effective Speaking—Memory Training—Human Relations
SEE ADVERTISEMENT PAGE 8-10

ALPHA BETA

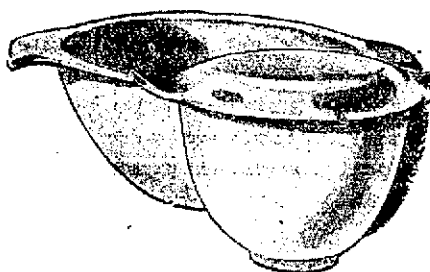
prices effective mon • tues • wed jan • 5 • 6 • 7

Values by the Carload



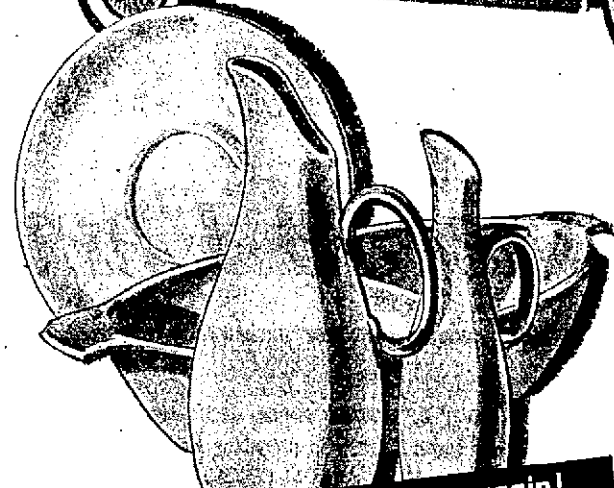
This colorful, modern dinnerware was a best-seller at the regular price. Now at these special 50%-off prices, it's a positive sensation! But you must hurry — stocks are limited to colors and pieces on hand. (Yes, you can buy single "replacement" pieces, too!)

- (dinner plate, salad plate, cup and saucer)
- | | |
|----------------------|----------|
| place setting | 45c |
| soup dish | 22c |
| cereal dish | 22c |
| round vegetable dish | 33c |
| oval vegetable dish | 40c |
| creamer | 40c |
| covered sugar bowl | 50c |
| salt and pepper | 50c pair |
| 13" oval platter | 70c |
| divided veg. dish | \$1.00 |



- | | | |
|-----------------------|----------------|-----|
| dog food | 2 15½-oz. cans | 29c |
| syrup | 24-oz. bottle | 27c |
| green giant • niblets | 12-oz. can | 19c |
| mexicorn | 12-oz. can | 19c |
| liquid lux detergent | 12-oz. can | 41c |
| nabisco oreo cookies | 11-oz. pkg. | 39c |
| waxtex sandwich bags | 75-ct. pkg. | 22c |

- | | | |
|--------------------------------------|--------------|-----|
| facial tissue | 300-ct. pkg. | 19c |
| modess • sanitary napkins | pkg. of 12 | 45c |
| rath • frozen pork chop-ettes | 8-oz. pkg. | 55c |
| reynolds wrap • 12 in. aluminum foil | 25-ft. roll | 31c |
| texsun • pink grapefruit jce. | 46-oz. can | 39c |
| globe A1 • long spaghetti | 12-oz. pkg. | 19c |



never before and never again!
50% off
on genuine Sunset
"catalina" dinnerware!
complete closeout at fantastic savings!
your choice of 4 smart colors!
lemon yellow, coral pink, auburn blue, lime green

- | | | |
|------------------------------|--------------------|-----|
| corduroy pillows | \$1.29 value, each | 88c |
| throw pillows in poly bag | ... center button | |
| ... assorted colors, 15"x15" | | |

- | | | |
|--|------|-----|
| breakfast tablecloths | each | 98c |
| cloth table covers, 54"x54, breakfast colors, screen master prints, ass't colors | | |

Regular 98c Special each 59c
your choice of the following sensational values:
plastic tissue box
... tissue-up dispenser, no more digging for tissues!
set of 6 metal pants hangers
... convenient, adjustable, durable
plastic table covers
... two in package, washable, 54"x54"
milk-glass decanter
... all purpose, unbreakable E-Z-Por cap

- | | | |
|--|------------|-----|
| alpha beta or luer • tender, juicy wieners | lb. | 49c |
| ched-r-treat cheese food | 2-lb. loaf | 69c |

- | | | |
|-----------------------------------|-----------------|--------|
| calame • save 16c apple drink | 4 46-oz. cans | \$1.00 |
| argo lima beans | 6 303 cans | \$1.00 |
| argo kadota figs | 6 303 cans | \$1.00 |
| campbell's • save 23c tomato soup | 10 10½ oz. cans | \$1 |

Elna • regular or drip
• save 16c
coffee
1 -lb. can **49c**

- | | | |
|---|----------------|--------|
| Dartmouth • frozen • save. 20c melon balls | 5 12-oz. pkgs. | \$1.00 |
| calame • frozen • save 15c boysenberries | 5 10-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • sliced • save 35c peaches | 5 16-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • save 15c brussel sprouts | 5 10-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • save 20c succotash | 6 10-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • baby • save 20c lima beans | 6 10-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • save 28c peas & carrots | 8 10-oz. pkgs. | \$1.00 |
| TOP FROST • frozen • save 12c french fries | 4 1-lb. pkgs. | \$1.00 |

Alaskans Take Their New Statehood Status in Stride

JUNEAU, Alaska (AP)—Alaska on its last day as a territory, was not much different from the state it is becoming. The sensation was that of observing another birthday—“you know you’re a year older, but you don’t feel like it.”

Some 210,000 Alaskans shared the experience Saturday. With a pen stroke in Washington, President Eisenhower made them residents of the nation’s largest and newest state—the first since New Mexico and Arizona joined the union in 1912.

They knew they should feel that change—but the difference was not immediately a tangible thing.

“IT’S MOSTLY psychological,” said Hugh J. Wade, sworn in as the first secretary of state. In the new state government, Wade is the lieutenant of Gov. William A. Egan.

It was not that Alaska’s actual admission came as an anticlimax to the great northland’s romantic 91-year history as a possession of the United States. There was no lack of appreciation by Alaskans for the importance of the President’s proclamation at the White House, or the swearing in of the first elected state officials in Juneau.

It was just that there were no joyous, impromptu celebrations such as those that broke out in Alaska last June 30. That was the day the Senate passed the statehood bill and sent it to the President for his signature.

“IT MEANS WE’VE come of age,” says Gov. Egan. “We’re ready now to take up our responsibilities.”

A lot of water has flowed down the Yukon River since 1867, when the United States paid Russia \$7,200,000 for Alaska. It was called “Seward’s Folly” then by critics of Secretary of State William Seward, who engineered the purchase.

Now Alaska boasts modern cities, growing pulp and oil exploration industries, an excellent school system, and a young population eager to meet the challenges ahead.

THE PROBLEMS the new state faces are many. Parts of its 586,400 square miles—an area twice the size of Texas—are as untouched now as they were 91 years ago. New highways are badly needed. Year-round industry to offset present seasonal peaks and declines in the frosty climate are a must.

The new state government must be organized by the first Legislature, which convenes Jan. 26, to do away with a complex board of boards and commissions that operated under the federally sponsored territorial government.

One of the biggest chores will be the establishment of a state judicial system, to replace four federal district courts. Under terms of the statehood law, there will be only one federal court in Alaska after the state’s judicial system is in operation.

The first bill in Congress calling for Alaska’s admission as a state was introduced in 1916 by the late Judge James Wickersham, then a nonvoting delegate to Congress from the territory.

Why Air-Condition Your Car with A. R. A?

to be free of smog all year . . . to be comfortably cool (even on the desert) in summer . . . to enjoy fresh, warm air in winter.

Free Estimates Liberal Terms
BIXBY KNOLLS GARAGE
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in ALPHA BETA'S famous annual Inventory clearance!

Elma garden green peas 8 303 cans \$1.00
Elma cream style corn 8 303 cans \$1.00
Elma cut green beans 8 303 cans \$1.00

Sale Starts Mon., Jan. 5th!

In all Southern California, only Alpha Beta has this once-a-year food event! Every January we clear out our central warehouse, right down to the bare shelves . . . and you save money . . . this weekend all roads lead to Alpha Beta! Stocks are limited . . . shop early for best selection!

Elma • save 20c
★pinto beans....12 300 cans \$1

Elma • save 20c
★pork & beans 12 300 cans \$1

stockton round or santa ana • solid pack
tomatoes save 9c...2 no. 2 cans 25c

pacific • save 25c • sta-crisp
crackers.....5 1-lb. \$1.00

marlo • hot • with beans • save 17c
★chili con carne 3 24-oz. cans \$1.00

top flavor • 18 oz. strawberry, 20 oz. boysenberry
preserves...3 20-oz. jars \$1.00

Food Club
light meat chunk save 45c
tuna
5 no. 2 cans \$1.00

california gift • save 17c
salad olives.....3 8-oz. jars \$1.00

north american • mushroom • save 5c
steak sauce.....3 6-oz. cans 25c

Food Club • save 14c
★family flour....5 lbs. 39c

ALPHA BETA • stone ground • standard loaf
100% whole wheat

bread flour from el molino mills.....25c

gaylord • save 11c
bartlett pears 3 no. 2 1/2 \$1.00
reknown natural 46-oz. cans
grapefruit jce. 3 for \$1.00

gaylord • save 35c
apple sauce
10 303 cans \$1.00

detergent • 10c off label
save 20c
rinso blue
49c

vet's • save 39c
★dog food...16 tall cans \$1.00

petuna • save 38c
cat food.....12 1/2 cans \$1.00

we reserve the right to limit quantities.
sales tax will be collected on all taxable items
ALPHA BETA
First in Foods



colorado red macclure
★potatoes...10 lb. poly bag 39c

washington state delicious
★apples.....4 lb. poly bag 39c

sweet • juicy • navel
★oranges.....4 lb. poly bag 39c

oscar mayer
eastern • small size
2 lb. average
spare ribs
39c

ALPHA BETA • Trim'd-Rite beef
★chuck roast....lb. 45c

ALPHA BETA • Trim'd-Rite
seven bone roast lb. 49c

ALPHA BETA • dependable quality fresh
★ground beef...lb. 39c

easy to carve • no waste • chuck
boneless roast....lb. 75c

try 'em baked, broiled or barbecued
★short ribs.....lb. 29c

alpha beta stores located throughout southern california, in your area at
1275 E. CENTER, ANAHEIM—Open 9 a.m. to 10 p.m. Daily; 12031 HARBOR BLVD., GARDEN GROVE—Open 9 a.m. to 10 p.m. Daily; 1433 CLARK, BELLFLOWER—Sundays 10 a.m. to 7 p.m., Open 9 a.m. to 10 p.m. Daily; 6435 E. SPRING ST., LAKEWOOD—Open 9 a.m. to 10 p.m. Daily, Fridays 9 a.m. to 11 p.m.; 2169 LAKEWOOD, LONG BEACH—Open 9 a.m. to 9 p.m., Sundays 10 a.m. to 7 p.m.; 211 E. 17th ST., COSTA MESA—Open 8 a.m. to 10 p.m. Daily, Fridays 9 a.m. to 11 p.m.; 1620 EUCLID AVENUE, ANAHEIM—Open 8 a.m. to 10 p.m. Daily.

Walt Jordan
CLEARANCE Sale
STARTS MONDAY
Open Monday 10:30 A.M. Till 9:00 P.M.

SUITS
1200 Suits to choose from—1 group suits, sizes 36 Reg. through 48 L.
Regular \$79.50 to \$165.00
Now **39.99** to **89.99**

SPORT SHIRTS
One group—Reg. to \$19.95.
Now **99c**
1.99, 2.99, 3.99, 4.99 & 5.99

DRESS SHIRTS
One group—Reg. \$4.95-\$5.95
Now **1.99**

DRESS SLACKS
Flannels, Worsted, Sharkskins, Gabbs, Reverse Twist, Imported fabrics. One group Reg. \$22.50 to \$37.50.
Now **12.99** to **22.99**

OPEN MONDAY JANUARY 5, 1959 10:30 A.M. - 9 P.M.

DRESS HOSE
Cashmere and All-Wools. One group—Reg. \$2.95-\$3.95
99c
1.49 - 1.99

SPORT COATS
One Group—Reg. \$49.50 to \$85.00.
24.99 to **44.99**

Sweaters
Lambwool - Cashmere and Blends. One group Reg. \$12.95 to \$35.00.
Now **3.99** to **12.99**

Walt Jordan
Long Beach
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EDITORIAL

America Welcomes Brand New State

AMERICANS WELCOME the new state of Alaska into the union. Like the New Year, this new state is young and inexperienced; but like the New Year, it has a lot of wonderful possibilities. Alaska's population (215,000) is smaller than that of Long Beach, Calif. It is distributed over an area of 586,400 square miles. Obviously, the new state has a wide expanse of challenge. It is stirring to observe the spirit of confidence and enthusiasm with which Alaskans have undertaken the mighty chore of developing their land of opportunity and promise. The day of the American pioneer is not dead.

THERE ARE A FEW Alaskans, of course, who have had some second and sober thoughts in the wake of the statehood celebrations. They foresee higher taxes and all sorts of hardships. They are probably right. But the view of most Alaskans apparently is that they have never expected the course to be an easy one, that any worthwhile accomplishment requires some hard work and some sacrifice. This is in the great tradition of the American frontier, a tradition of independent courage. It is a tradition, we are afraid, that has faded from too many minds and hearts.

NOW THAT ALASKA is a state, let's give Hawaii the same recognition. All the good reasons for making Alaska a state apply also to our Territory in the warm Pacific. It is for all practical purposes a part of our country; it has served a long "apprenticeship," and it deserves the representation in Washington which statehood would give it.

Hawaii has a more advanced industrial system than Alaska, is more populous, and their communications between the islands and the mainland are well developed.

The major arguments heard against Hawaiian statehood are that the islands have a population that is strongly Oriental—which would probably put Orientals in Congress—and that the islands have many Communists.

To the first argument we say, Why not have some Orientals in Congress? Congress is full of people whose fathers and grandfathers came from other shores.

As to the second argument, if there are alien ideologies in Hawaii, then perhaps we had better draw Hawaii a little closer to us and discourage them.

NO AMOUNT OF RATIONALIZATION can erase the fact that Hawaii is as well qualified as Alaska was for statehood and should be given that status at once.

DREW PEARSON

Best Way to Defend New State of Alaska Is to Get It Populated

WASHINGTON—Alaska, now declared officially and formally the 49th state, will be the beginning of the 1959 economic challenge. It's estimated there is still as much gold in Alaskan hills as was ever taken out. The timber resources of the new state are fabulous: Tremendous copper deposits have already been mined and as much more is available.

What Alaska needs, however, are roads and population. No highway now connects Alaska immediately with the United States. The much publicized Alcan highway runs through Canada, and has a gravel roadbed between the Alaskan-Canadian border and the U.S. One-third of Alaska's present 200,000 population is military personnel with their families. The best way to defend Alaska is to get it populated. The pushers for statehood who gathered around President Eisenhower yesterday as he formally declared Alaska a state have been claiming statehood would bring population and development. If they are right, a great future should be ahead of the 49th state beginning this year.

CORRECTION: In covering the Alaskan election campaign, I reported that Secretary of the Interior Fred Seaton had traveled by special train on the government-owned Alaskan Railway from Anchorage to Fairbanks and later had two special cars for the use of his office staff. While Seaton did travel on the special train, I now find that it was making the trip anyway and that he rode at the special urging of the manager. He did not use the special cars. In fairness to Mr. Seaton I am happy to make these facts clear.

THE THREE MEN WHO deserve chief credit for bolstering the defense of Alaska are Sen. Stuart Symington of Missouri, Gen. Nathan Twining, now chairman of the Joint Chiefs of Staff, and Gen. Frank Armstrong, now commander in Alaska. When Symington was Secretary of the Air Force he went to Alaska, saw the deplorable condition of military housing and waged a campaign to improve it. He also invited Bob Hope to spend Christmas up there, which began the famous Bob Hope pilgrimages to military outposts. . . . Gen. Armstrong, who was in Alaska during the Symington era, is operating a carefully coordinated, highly efficient command of the Army, Navy, and Air Force. . . . Twelve airlines operate in Alaska, plus an unknown number of bush pilots. Because roads are almost non-existent, bush pilots in Alaska are like taxi drivers in New York. . . . Congressional committees five times have investigated the "tunnels" of Ladd Air Force Base at Fairbanks. They are highly practical tunnels connecting officers' quarters and parts of the Ladd base. In heavy snows, military personnel can travel underground. Also water and sewage, which otherwise would freeze, are protected in these tunnels. Congress, however, likes to investigate.

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Feeling His Oats



DAVID LAWRENCE

Labor Will Profit by Finding Way to Eliminate the Strike

WASHINGTON—The American people are unhappy about the strikes that have been depriving them of essential services. Members of Congress are hearing from the country about it.

Just what can be done? The "right to strike" has long been considered inherent in our constitutional system because the individual has the right to work or to quit work as he pleases. But where the public interest is damaged, the law can properly step in and restrict the right of any organized group to act concertedly in preventing others from working.

Thus, for example, there is no right to strike against the government itself, whether it be federal or state or city government. Nobody can be required to work for the government.

Actually, when the government seizes an industry, no union may tell its members not to work. To do so constitutes an interference with the court orders usually issued at the request of governmental authorities.

Labor unions are lawful insofar as they follow the individual desires of their members, but where two or more persons act in concert to bring about the interruption of an essential service, there is opened a field for restriction. The law can limit such economic action. In this sense, a group of individuals has no more right to damage the public interest than has a corporation.

THE REMEDY heretofore applied has been government seizure of an essential industry. But this has never proved a satisfactory solution. It has in it elements of coercion, distasteful to a free society.

For years, students of the problem have examined a variety of proposed solutions. The Taft-Hartley Act today provides for a no-strike moratorium for 90 days during a so-called "cooling-off" period. But a politically minded President can ignore it rather than antagonize those labor leaders who supported him in his election campaign. So it is not desirable to make any solution dependent upon presidential discretion.

In wartime, there have

been laws providing for seizure when a serious strike is threatened. Seizure as a last resort is probably one answer, even in peacetime, to a deadlock. But there have been other suggestions from labor experts in the last half century that have never been given a trial and which would seem to promise better results.

Thus, the idea of mandatory arbitration, if no agreement is reached during a fixed period of negotiation, has always been given moral support by disinterested observers. The trouble with the plan is that impartial arbitrators are not easy to get. There has been in the past talk in Congress of setting up a labor court for strike emergencies, to be composed of judges selected from a panel of federal jurists regularly on the bench.

The labor unions have not liked this approach because they have believed it legalistic and that the decisions are not likely to penetrate the human questions that

frequently give rise to deadlocks in negotiations — matters of holidays and pensions and other "fringe" benefits. Employers, on the other hand, have feared that arbitrators would ignore the financial capacity of a smaller company competing with a larger one, or else that too much power would be given the neutral arbitrator.

IF LAWS WERE passed providing some system whereby a permanent panel of arbitrators, comprising outstanding persons in every industry, were established — with all three arbitrators assigned by the government — there might be a better chance for the principle of arbitration to be accepted.

Union labor has more to gain than to lose in finding some substitute for the strike weapon. The economic losses to the country from recent strikes were staggering. The amount gained by the unions is infinitesimal compared to the indirect losses they have suffered.

VIRGINIA KELLY

Kuchel's Chances Still 'Excellent'

TO PARAPHRASE "The Music Man" song—like champagne, senators fizz for the senator who knows what time it is.

California's senior senator, Thomas H. Kuchel definitely knows what time it is. His practical ability and his courteous fairness have won him not only the respect but the liking of his colleagues in the world's most powerful group, the United States Senate.

His chances to be elected Minority Whip are excellent. Win or lose he has conducted himself with dignity. He has not pushed his own candidacy. He has not made grandiose statements threatening the seniority of the "Old Guard" Republicans—as have some of the overly ambitious Republican liberals.

When the eight-man caucus of Republican liberals chose a slate of Sen. John Sherman Cooper (Ky.) for Leader, and Sen. Kuchel for Whip, one thing was agreed on: if Cooper is defeated, the group will continue to back Kuchel unanimously.

Sen. Cooper's chances are slim. He cannot presently muster more than 12 of the necessary 18 votes of the 34 Republican senators. Senators agree that the ranking Republican, Sen. Styles Bridges (NH) will have the final say. He has said that Sen. Everett Kirkson (Ill) seems the "logical choice for leader."

So far, he has not yet said who will be his choice of Whip. He did tell this reporter that he likes Sen. Kuchel and can work with him.

The eight senators who attended the liberal caucus were: Aiken (Vt.), Bush (Conn.), Case (N.J.), Cooper (Ky.), Kuchel, Javits (NY), Scott (Pa) and Keating (NY). This is how it went:

SOCIAL registerite banker Sen. Bush (who has always been close to the Administration) nominated Sen. Cooper, who has been an open and eager candidate. Sen. Aiken nominated Kuchel for Whip. Sen. Case nominated Aiken for Leader. Kuchel seconded the nomination for Aiken. Sen. Aiken said that because Sen. Bridges (NH) is chairman of the Policy Committee and Sen. Saltonstall (Mass) is chairman of the Conference Committee, he did not think it logical or proper for another New Englander to aspire for leadership. He withdrew his name.

DURING the meeting, Sen. Kuchel said that although it was difficult for him to speak in his own behalf, yet — from "Russia to Mexico on the Pacific Coast" he is the only Republican senator. He added that in the next tier of Western states that Sen. Goldwater (Ariz) is the only Republican senator—and that in the entire West and Middle West only a handful of Republican senators remain. He pointed out that the West and Midwest have a right to representation in the leadership.

BOB HOUSER

Both Parties Will Play It Close in New Legislature

CALIFORNIA'S new Legislature opens shop Monday noon with 47 Democrats and 33 Republicans in the State Assembly; 26 Democrats, 13 Republicans and one vacancy in the State Senate.

It's going to be a tight little game. Democrats will be playing close to the vest to vindicate the faith bestowed by voters last November. Republicans see their mission as one of unusual solidarity in order to muster enough votes to check any "runaway" tendencies of the majority and to build the wherewithal for a 1960 comeback.

Proposition 9, the constitutional amendment approved by voters Nov. 4, eliminates the Legislature's 30-day recess after the first 30 days of bill introductions. This time the group meets continuously until June 13, Saturdays and Sundays excluded from the 120-day session count.

There are problems enough to fill the time well. But first, the bodies will organize. Ralph M. Brown of Modesto seems to be destined to become Speaker of the Assembly and Hugh M. Burns, Fresno, seems certain of re-election as pro tem President of the Senate.

BUDGET AND WATER are among the most important issues wanting solution. Budget may devolve to partisan politics but the water problem may snag on its accustomed North-South demarcation line, regardless of political faiths.

Both parties know the urgent needs for economy and new revenue sources. Reasonable solutions should attract bi-partisan support. But in a real test over fiscal principles,

the Assembly's 33 Republicans voting as a bloc, could block the required two-thirds majority for budget passage.

What shape the battle lines will take may depend largely on remedies Governor-elect Pat Brown spells out in his inaugural and budget messages. In addition to greater government economy, probable sources for new revenue include bank and corporation franchise taxes, personal income taxes, possible additional taxes on horse racing, liquor, beer and tobacco and a severance tax for those who withdraw natural resources.

A POINT of special emphasis for State Sen. Richard Richards, in addition to budget and water, is a more equitable apportionment of state gas tax funds for state highway building. Now, the 13 southern counties get 55 per cent and the rest of the North gets 45 per cent. Richards says the southern counties contribute 63 per cent of state gas tax revenue and advocates a change in disbursing formula to 60-40. He says it would give us about \$16 million more per year.

LABOR REFORM, which Pat Brown said is needed and which was the object of a specific plan, he first released in a Long Beach speech, is another problem. Other priority items include crime, traffic safety, improved vote counting methods and certainly intensive study by the Democratic side on 1960 reapportionment of the state's congressional districts.

A wry side observation has been made that Gov. Brown may also find himself involved in the Caryl Chessman case. Chessman has evaded the gas chamber of 10 years. Brown's platform includes a position against capital punishment. Gov. Brown might have one of his roughest assignments in writing the last chapter of the Chessman saga.



HOUSER

Public Forum

Tight Clothing an 'Abomination'

EDITOR: I consider skin-tight clothing an abomination. As we start the New Year, let us as Americans put away these "fashions" and if we cannot buy decent clothing in the stores, then we should quit buying a lot of clothing and buy only what we have to. DALE JOHNSON, 39 Magnolia Ave.

Editorials on College 'Confusing'

EDITOR: Your coverage of the Long Beach State College controversy has been a little confusing to me. News reports have been, in the main, good. However, the editorials dealing with the friction seem to be inconsistent with the facts presented in the news coverage. This is not to imply that the I.P.T. should take a side. But it is the duty of the paper to clarify the issues for the citizenry.

YOUR editorials have conveyed an attitude that the whole affair has been blown up out of proportion by partisans on the campus. A perceptive analysis would reveal, I think, that the development

and ultimate outcome of the Long Beach problem is being followed closely by other State College facilities with similar complaints and also by national education groups. The matter is important, for its implications for higher education will be felt nationwide. The local press has been responsible in its news presentation. But it has just as great a responsibility on the editorial page—to clarify with astuteness all aspects of the problem.

THE URGINGS for a "back to the classroom" movement have left the impression in many quarters that there has been an academic let-down at the college. Implied or explicit, this is a serious charge against the faculty. A clear editorial policy would, perhaps, avoid the vagueness and superfluity of the present one.

MIKE BROWN, 424 Tremont Ave. (Editor's Note: Concrete, rather than vague, criticism of our policy would perhaps aid in determining what Mr. Brown is talking about.)

Border Patrol Series Lauded

EDITOR: May I congratulate you and reporter Bob Whearley for

the excellent series on the work of the Border Patrol. More and more people are becoming interested in Baja California and its development. It is good to see our newspaper take the lead in getting first hand information about our neighbor to the south.

ANDY CORTRIGHT, Ocean Center Bldg.

SENATOR SOAPER

There's No Money-Back Guarantee

By BILL VAUGHAN AN Indiana thief steals a parachute which is defective and probably would collapse if he tried to use it. Besides which, there's no money-back guarantee on stolen merchandise.

NASSER accepts Russian aid but denounces the Communists. Apparently Moscow doesn't know the secret of how to buy friends any better than we do.

BRIGITTE Bardot tops the western stars as a box-office attraction. This should be a good example to our young people — you don't have to shoot and kill and steal cattle to be popular.

WE REALLY don't need the Census Bureau's figures to tell us that women outnumber men. When politicians started having their pictures taken drying the dishes or dusting the parlor, we knew who controlled the elections.

PROFESSIONAL athletes have one big advantage. Can you imagine the average man telling the boss that he lost an important contract because he just didn't feel "up" that day?

NOW THAT the administration has accomplished the easy stuff, such as putting a 4-ton satellite in orbit, it can turn to something difficult, like balancing the budget at \$77,000,000,000.

THE WASHINGTON reporters had better enjoy a golfing President while they can. Some day they'll get one whose hobby is skiing, and they'll have to follow him down a mountain at 60 miles an hour to keep their editors appeased.

OUR LATEST check indicates that the freight-carrying rocket has now been invented more often, even, than the combination automobile and airplane.

TELEVISION'S quiz-program planners are discovering that honesty is the best policy, even if you can't build a very lively show around it.

THE TOBACCO industry research committee is carrying on an investigation to discover why people smoke. Well, in the first place, they have to do something with all those ash trays they get as wedding presents.

THE TAILORS of America have always been known as a patriotic group, but isn't their announced intention to keep the American man from looking like a slob just a bit, well, er, un-American?

LETTER OF THE WEEK Resolution

EDITOR: It is said that resolutions are made to be broken. But this is not necessarily so. Perhaps we try to tackle too much at once. Why not make one good resolution and stick to it? If each of us would resolve to remove hate and intolerance from our hearts and replace them with love and understanding, so many of the other resolutions we make would not be necessary. DOROTHY HINES

4330 Vangold, Lakewood. (EDITOR'S NOTE: \$5 to Miss Hines for the week's best letter.)

The Neighbors

By George Clark



"My Dad's going to Alaska, but not to dig for gold. He's going to build apartment houses!"

Some Answers to Questions you might want to ask about 65-Plus...

The New Plan That Pays Hospital-Surgical Bills for Anyone 65 or Over!



Hospital-Surgical Plan

Just 12 days ago, the Continental Casualty Company introduced to California 65-Plus, the unique, completely new hospital-surgical insurance plan developed exclusively for people 65 and over. This new concept in insurance protection was originated by Continental and offered for the first time to the Midwest in 1957.

Until the Continental Casualty Company pioneered with 65-Plus, there was no health insurance designed to cover all people over 65. Continental, after years of intensive research and analysis, by issuing 65-Plus, has proved that people over 65 can have health and accident protection—without exception.

It is not unusual for a new idea, no matter what it is, to raise questions. Realizing this, Continental would like to answer questions that you may have if you are over 65 or have an interest in this type of plan for a friend or relative. It's important that you have the answers, all the answers, just as in the Midwest where 65-Plus is proving so successful.

Q. Is there really no physical examination necessary?

A. That is correct, you receive your 65-Plus policy without any medical exams or health questions asked. The policy is yours no matter what your past or present health and physical condition. Most people over 65 can hardly believe this is true, yet it is a fact. You simply furnish the information on the enrollment blank now—your name, address, sex and date of birth—and your protection starts January 12, 1959.

Q. How can any insurance company afford this?

A. Continental Casualty Company offers 65-Plus very much like group insurance. It costs less to issue the same policy, at the same time, in large volume, handled by automatic machines. The savings are passed along in the form of these unusual benefits for people over 65—at low cost.

Q. Is Continental a large insurance company?

A. Yes, Continental covers more people with more kinds of sickness and accident

insurance than any other company in America. This company's vast resources make the 65-Plus Plan possible.

Q. Has anyone received payments?

A. Yes, since 65-Plus was introduced in the Midwest a year ago, hundreds of thousands of dollars have been paid to thousands of persons 65 and over. The plan has been tested—and has proved successful.

Q. But, I'm over 90—will you take me?

A. Yes, it doesn't matter how old you are, as long as you're 65 or more.

Q. How about me?—I've had a heart attack?

A. Past or present illnesses, however serious, make no difference to your getting the policy. You will receive it without any health questions asked, without any physical examination.

Q. When does my coverage start?

A. Your coverage begins January 12, 1959 for any new sickness or accident. Any condi-

tion for which you have had medical treatment or advice is covered after the policy is six months old; in other words, after six months, all of the 65-Plus benefits are yours.

Q. Who can have the policy?

A. Anyone 65 (by January 12, 1959) or over who now resides in California. Once you have the policy, however, it protects you wherever you may move or travel, anywhere in the world.

Q. Will my policy ever be cancelled?

A. The Company cannot cancel your 65-Plus policy (OA4), or raise premium rates, or make any changes, unless it does so on all 65-Plus policies in your state. Of course, you may discontinue the policy whenever you wish.

Q. Exactly how much protection do I get?

1. You will get up to \$10.00 a day room and board for as long as 31 days for each stay in the hospital, regardless of cause, anywhere in the world.
2. You can be in the hospital any number of times, without limit, for different reasons. For the same or related reasons, your confinements need be only six months apart.
3. You get up to \$100 each time you are in the hospital—for X-ray, lab tests, operating room, anesthetics, dressings, drugs, medicines, ambulance, prosthetic devices.
4. You get surgical coverage for every type of operation, in or out of the hospital, from \$5.00 to \$200.00 in accordance with the policy schedule. For example—

Removal of toe nail \$5.00; Broken thigh bone \$75.00; Removal of prostate \$200.00.

5. You receive your 65-Plus payments in addition to any other hospital-surgical coverage you may have.

6. You get coverage against all kinds of injuries or illness except for: those caused by war; or covered by any Workmen's, Compensation or Occupational Disease Law; confinement in Veterans Administration hospitals and government mental and tuberculosis hospitals.

7. You are immediately covered for any new sickness or accident. Any condition for which you have had medical treatment or advice is covered after the policy is six months old; in other words, after six months, everything is covered.

Q. How do I enroll?

A. You are officially enrolled when you mail the enrollment blank. Check whether you wish to pay now or have us bill you later. That's all there is to it—your protection begins January 12. And your husband or wife, or any friend over 65, may enroll the same way. Enrollments will also be accepted from any insurance broker or any Continental Casualty agent.

Q. What do I receive?

A. With your policy, you receive a "65-Plus" Kit. The Kit is very complete and explains in simple language the policy and how the plan operates.

Q. What is the cost?

A. \$6.50 a month, and look what it gives you: This entire insurance plan to pay your

hospital and surgical bills. Designed exclusively for folks 65 and over. Offered you without medical exams or health questions. Issued to you without fear of individual cancellation. Backed by one of the world's largest insurance companies. \$6.50 is a small amount to protect yourself against hospital and surgical expenses—so you will not have to turn to loved ones for help.

Q. Why must I enroll by January 12?

A. We know this is a very important decision for you to make. Yet the deadline date is absolutely necessary so Continental can handle a large number of policies at the same time—to bring you this valuable protection at low cost. Accordingly, we suggest you mail the enrollment blank at once so that you may be included.

Mail your enrollment blank today!

All enrollments must be postmarked no later than midnight, January 12.



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310 S. Michigan Ave.,
Chicago, Illinois

GENERAL AGENT

National Agencies, Inc.

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OVER A BILLION DOLLARS IN CLAIMS PAID TO DATE (ALL DEPARTMENTS)—OUR 62nd YEAR
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Application for 65-PLUS PLAN to Continental Casualty Co.

Check one:
☐ I enclose \$6.50 (cash, check or money order) payable to Continental Casualty Company.
☐ Please bill me later.

Applicant's Name? (Please Print) (First Name) (Middle Initial) (Last Name)
Date of Birth? (Month) (Day) (Year) Male? ☐ Female? ☐
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Street Address?
City? Zone?
County? State?
Applicant's Signature
AZ 15876A 73D

Europe's Starting to Speak Sinatra

By JAMES BACON

HOLLYWOOD (AP) — Frank Sinatra has come up with a simple language that replaces French among some segments of the international set.

If consists of a few key words such as gasser, Clyde, Sam, Charley and Fink. There are more but those five will get you understood in Beverly Hills, Monte Carlo, London, Rome and any place else that Sinatra frequents.

For instance, when Sophia Loren first set foot on U. S. soil after a polar flight from Italy, she was asked if she enjoyed the flight. She replied: "It was a gasser."

She had just finished a picture with Sinatra.

Star Swam to Freedom

HOLLYWOOD (AP) — Tania Velia, who literally swam to freedom from behind the Iron Curtain, will star in the movie "Whiplash."

The 23-year-old blonde, brown-eyed beauty from Yugoslavia has been in Hollywood for two years, playing small parts and learning English.

"Whiplash," to be shot in Cuba, is her first important screen role.

In 1955, she made the Yugoslav Olympic swimming team and appeared in one meet in Austria. The rest of the team returned home — but Tania convinced officials in the American zone that she was a political immigrant.

She can't go back to Yugoslavia but recently had a reunion with her family in Rome.

Stogies Cost Him \$13,140

By RICK DU BROW

HOLLYWOOD (UPI) — Comedian Ernie Kovacs estimates his yearly cigar bill is somewhere between \$8,760 and \$13,140.

He smokes between 12 and 18 two-dollar cigars a day. And, as an expert on high-class stogies. He has a few kind words to say about men who smoke cigars.

"The cigar smoker," said the 39-year-old performer, "is the kind of a man who usually spends a little more time choosing his brandy or his wine. He may not have as many suits as other men, but he shops more carefully and enjoys them more."

Kovacs, who is currently appearing in the film "Bell, Book and Candle," added:

"I'm not talking about just any cigar smoker, like the guy who grabs a cigar and sticks it in his mouth and chews on it. I mean the man who smokes a good cigar. The man who smokes good cigars wants a more solid, fuller enjoyment of life and gets more out of it."

SITTING IN the den of his Coldwater Canyon home, the brown-haired, mustachioed comedian admitted that he smokes more at home than when he goes out.

"Socially," he said, "there are certain people that I prefer going out with, not because of their personal qualifications but because of their attitude toward cigars."

"For instance, Betty (Lauren) Bacall is the greatest about cigars. Billy Wilder and his wife are others. David Niven's wife hates cigars. But she's real nice."

"Tony Curtis and Janet Leigh are very nice and polite. I've never found out but I have the feeling that air out the house when I leave. Frank Sinatra never says a word. He just lights incense when I start smoking, which ruins the cigar."

KOVACS' WIFE, singer-comedian Edie Adams, loves his cigars, which are 7 1/2 inches long and thick.

"In fact," he said, "she buys them for me. I've been getting mine from Cuba, but there's a revolution there now."

It is Kovacs' considered belief that women who object to cigars usually have been exposed only to bad ones.

"It's like the women who sit down in restaurants and slip the silverware under the table to wipe it," he said. "You know they've been eating in honeys."

It Happened Last Night

By Earl Wilson

MYRNA OF TV

NEW YORK — Myrna Loy was lounging around in her lounging pants recently peering with half-opened eyes at a TV set on which a gal with a Mexican accent was wildly cavorting.

"I suppose there are such people," Miss Loy was humming to herself — when the phone rang.

"Dear!" exclaimed a friend. "Did you know you were on TV?"

"No!" squealed Miss Loy. "What channel? I'm watching some young Mexican broad."

"Dear!" shouted the friend. "That's you!"

Miss Loy related this with a tired laugh the other day. "I suddenly remembered I had made this picture at Columbia a long time ago — and forgotten about it. But the world won't let us forget!"

Although she has avoided live TV — she is doing a show with George Gobel Jan. 13, however — Miss Loy is seeing herself become one of the great stars of TV due to the release of old movies.

"After they see me in those old ones," she said, "they generally say, 'Well, you've improved.' Or perhaps 'grown' is the word."

FOR MISS LOY, her whole movie life is unrelenting before her on TV — and she'll soon be seeing the climax, "Lonely Hearts," at its premiere.

"I've been typed so many times, and as I made this picture, I realized I've been typed again," she said.

"You see, after Valentino 'discovered' me, I was an Oriental girl, and I didn't speak English for years," she remembered. "When talkies first came in, I was in 'The Desert Song' and that stuck for quite a while. Then for a while I was the wicked woman — without an accent. The 'Thin Man' series started in 1934 and we made six — about two years apart."

"This is a real serious thing," she said. "The last time I counted — that was some time ago — it was about 60."

"The only thing you've missed is Stanley Kramer."

"I haven't missed him yet — don't say that!" she implored — on indication, perhaps, of the serious drama she wants to do now, playing a newspaperman's wife, for example, in "Lonely Hearts."

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Who Recalls Pershing as a Farm Boy?

HOLLYWOOD (AP) — If there are any old timers around who can remember Gen. John J. Pershing's Missouri youth, Columbia Pictures will toss a premiere in their town.

Producer Will Goetz wants to premiere "They Came to Cordura" on the 99th anniversary of Pershing's birth. The late general of the armies was born in 1860 on a Missouri farm. Goetz explains that a farm is not exactly the site for a movie premiere.

The movie is based on Pershing's famous punitive action against the Mexican bandit, Pancho Villa. That was before Pershing became the leader of the American Expeditionary Forces in World War I.

Goetz says that he doesn't expect to get many answers from anyone the same age as Pershing but figures that there should be plenty of answers from some younger who may recall Pershing before he became famous.

Whoever can best document his resemblance will be king for a day when the picture is premiered in whatever town he is living in now.

for me. Montgomery Clift plays the columnist. He's got so much talent in so many directions!"

For Dore Schary to make it, after the play, of the same title failed, was brave. "But he's a brave man in my book," she said.

for me. Montgomery Clift plays the columnist. He's got so much talent in so many directions!"

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STATE SOCIETY Calendar

WEDNESDAY	SATURDAY
Pennsylvania, YWCA, 6:30 p.m.	Indiana, 951 Locust Ave., 6:30 p.m.
THURSDAY	FRIDAY
Arizona, 208 Linden Ave., 6:30 p.m.	Colorado, 728 Elm Ave., noon.
Illinois, 728 Elm Ave., 6:30 p.m.	Oklahoma, 728 Elm Ave., 6:30 p.m.

Reds Bow Nomads
TOKYO (AP) — Outer Mongolia's famed nomadic herdsmen are giving up their roaming ways under Communism. Peiping Radio says 56 per cent of them have joined co-operatives since 1955.

HURRY! LASTS 3 DAYS IN 2 THEATRES!
THE BIGGEST WAR SPECTACLES OF THE YEAR!
PARATROOP COMMAND
SUBMARINE SERPENT

NOW SHOWING IN 2 THEATRES!
TOWNE GA 2-1221 4425 ATLANTIC BLVD.
LAKESIDE DRIVE-IN CARSON AT CHERRY GA 4-9931
SUSAN HAYWARD
I Want to Love
THE LOST MISSILE ROBERT LOGGIA

NOW SHOWING 3RD BIG WEEK!
RIVOLI HE 6-3207 AMERICAN near FIFTH
ATLANTIC GA 2-3161 5870 ATLANTIC BLVD.
CO-HIT AT ATLANTIC "Tarawa Beachhead"

ENDS TONITE!
CABART GE 9-9874 ANAHEIM at JUPITER
ONIONHEAD ANDY GRIFFITH FELICIA FARR
PLUS — FRANK SINATRA ★ TONY CURTIS "KINGS GO FORTH!"

PACIFIC DRIVE-IN THEATRES
Los Altos DRIVE-IN BELLFLOWER at SPRING HA 5-7422
THE ROOTS OF HEAVEN ERROL FLYNN BETTE GRACE BOB HOPE
PLUS — "FRONTIER GUN"

TODAY! LONG BEACH DRIVE-IN SANTA FE at 223rd TE 4-6435
Hi-Way 39 DRIVE-IN HWY 39 at GARDENVIEW TW 3-3561
THE ROOTS OF HEAVEN ERROL FLYNN BETTE GRACE BOB HOPE
PLUS — "NEVER LOVE A STRANGER" LITA MILAN

ALL NEW ACTION! STATE HE 7-2721 OCEAN at PINE AVE.
Los Altos DRIVE-IN BELLFLOWER at SPRING HA 5-7422
ALL NEW THRILLS!
STARTS WEDNESDAY!
TOUGHEST HELL-CAVE IN THE NATION!
REVOLT IN THE BIG HOUSE A VIOLENT WORLD OF CAGED MEN BLASTS LOOSE!
GENE EVANS • ROBERT BLAKE • TIMOTHY CARR • AND A CAST OF THOUSANDS
PLUS SECOND THRILLER

THE WORD IS OUT TO GET THE KID WHO KNOWS A DEADLY SECRET!
JOHNNY ROCCO
starring **RICHARD EVER** **STEPHEN McNALLY** **COLEEN GRAY**

WEST COAST LAST 3 DAYS
OCEAN near AMERICAN HE 6-4209
CREST 4200 ATLANTIC AVE. FREE PARKING GA 4-1619

THE ROOTS OF HEAVEN ERROL FLYNN BETTE GRACE BOB HOPE
CO-HIT BOTH THEATRES "FRONTIER GUN"

THIS SCHEDULE CREST THEATRE ONLY
"ROOTS OF HEAVEN" 12:15-3:45-7:15-10:30
"FRONTIER GUN" 2:30-5:55-9:25

BELMONT OPEN 12:15
2nd FLOOR — THREE NORTH
"MARDI GRAS" IN COLOR
Shows at 12:15-3:45-7:15-10:30
"Home Before Dark"
Shows at 3:15-6:45

IMPERIAL HE 639-73
OPEN NOON-7:30
SUSAN HAYWARD
"I WANT TO LIVE"
PLUS SCIENCE THRILLER
"THE LOST MISSILE"

EGYPTIAN HE 642-69
2nd FLOOR
"At War With the Army"
PLUS HOFFE & Maxwell
"OFF LIMITS"

BAY GE 6-1123
WILLIAM HOLDEN
"THE MOON IS BLUE"
PLUS — G. FORD — M. BRANDO
"TEAHOUSE OF THE AUGUST MOON"

Theatre Guide
DOWNY NORWALK
AVENUE Downy TO 1-5616
"MARK OF ZORRO"
MERALTA, Downy TO 2-2200
"AT WAR WITH THE ARMY"
"NEVER LOVE A STRANGER"
NORWALK, Downy TO 4-2213
"MARK OF ZORRO"
"NICE LITTLE BANK"
REDBOND BEACH
STRAND — OPEN 11:30 FR 2-8220
"HOUSE BOAT"
"THE LAST HURRAH"
WILMINGTON
BRANCA TE 4-2471
"HALF HUMAN"
"MONSTER FROM GREEN HELL"
BELLFLOWER
KURELL, 1671 Bellflower TO 7-1412
"IN THE VOICE OF SINBAD"
"NICE LITTLE BANK"
GARDEN GROVE
BROVE HE 7-6428
"THE BUCKLE UP"
"A NICE LITTLE BANK"

DRIVE-IN THEATRES
HARBOR, 33322 S. Vermont TE 4-8801
"THE LOST MISSILE"
"THE BUCKLE UP"
LA BUREAU, Alhambra at Firestone UN 2-1111
"THE LAST HURRAH"
LINDOLM, Brea Pkz JA 1-2723
"ME AND THE BOOLENS"
"THE PEACEMAKER"
ROADIUM, 14711 Brea Pkz HE 3-4468
"BRIDGE ON THE RIVER KWAI"
"THE SNORKEL"
SUNBOW, 12324 E. Brea, Whittier
"A NICE LITTLE BANK"
TWIN YAC, 11224 E. Brea DA 4-8127
"TARAWA BEACHHEAD"
"THE WHOLE TRUTH"

Municipal Band Concert Program

TODAY, 3 P.M.
MUNICIPAL AUDITORIUM
Charles J. Payne, Conductor
Albert W. Lilliehoorn, Assistant
Vibratone — Roger Hampden
March "Pinafore Pacific"
Overture "Beatrice and Benedict"
Soloists
Vibratone Solo "Dizzy Fingers"
Confray
Czardas "Zsambok"
Gungl
"Comptown Rouser"
Richardson Dawson
"Songs of Cole Porter"
Soloists
Mozart Matriculates Arr. Bennett
"Finale" from "Death and Transfiguration"
Richard Strauss
Finale "Hands Across the Sea" March Sousa

United Artists
717 E. OCEAN BLVD.
OPEN NOON DAILY HE 7-1257
They called her "Maggie the Cat!"

Cat on a Hot Tin Roof
ELIZABETH TAYLOR
PAUL NEWMAN
BURL IVES
JACK CARSON • JUDITH ANDERSON
SIZZLING CO-FEATURE
"NEVER LOVE A STRANGER"
John Drew BARRYMORE-Lita MILAN

ROADIUM DRIVE-IN THEATRE
Parami & Compt. Blvd., Parami.
W. Hedges-A. Delaney
"BRIDGE ON THE RIVER KWAI"
Plus Beta St. John, in
"THE SNORKEL"
Per Car Tax Incl.

THURSDAY SAVINGS
LONG BEACH FEDERAL SAVINGS
4%
REMEMBER...SAVINGS received by the 10th of the month...EARN FROM THE 1st
AMERICAN

OLD AGE PENSION AND SOCIAL SECURITY RALLY!
MONDAY, JAN. 5, 1:30 P.M.
MACHINISTS HALL, 728 ELM AVE., LONG BEACH
Learn how the Old Folks Lobby fights for higher Social Security, Old Age Pensions!
ADM. FREE
Subscribe to the Nation's Newspaper for the Elderly
THE NATIONAL WELFARE ADVOCATE
\$2 Per Year
ADM. FREE
The California Institute of Social Welfare
1031 South Grand Ave., Los Angeles 15, Calif.
Tune in daily radios KGBR (1390 kc) 2:30 P.M., XERB (1090 kc) 3:45 P.M.

STRAND
CEDAR & PIKE — Phone HE 6-4733
ROBERT LOGGIA in
"COP HATER"
Plus CHARLES BRONSON
"GANG WAR"
NEW STRAND POLICY — ALL SEATS
Mon. — Sat. 35c
Sun. & Holidays 50c

NEW DISCOVERY FOR HARD OF HEARING

To all readers of the Ind.-P.T. The Diagnostic Offices will give the first treatment for only \$3.00.

According to the Basic Diagnostic office it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us we have tried everything and we are so discouraged that we hesitate to try anything else. Once they try this new and proved method they are amazed. Just like magic, in many cases they are able to hear without their hearing aid after the first treatment.

The treatment is simple, it consists of three steps, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given, if the loss is due to catarrh, a different treatment is given, if it is a bone condition, the Tympanic Oscillations treatment is given.

According to Basic Diagnostic, 70% of all hard of hearing people will be helped by this method. We believe it is as great a discovery as insulin was for diabetics.

We are so sure that we can help you that we will give you the first treatment for only \$3.00 providing you bring in this ad within 10 days from today.

Basic Diagnostic Office
Member So. Calif. Diagnostic Association
(22 Years in So. California)
927 E. BROADWAY
LONG BEACH — HE 6-4603
N. Hollywood — 4908 Lankershim
Mon. — Sat. 10:00 — 6:00 P.M.
Sun. 12:00 — 4:00 P.M.
Santa Monica — 1410 2nd St.
Exbrook 2-3447
Huntington Park — 2836 E. Florence
Ludlow 2-3493
Sun. I. P.T. 1-4

ROXY 121 W. OCEAN HE 6-3022
OPEN ALL NIGHT
Burt Lancaster LORAINA JORDAN
"TRAPEZE"
REG. MONTGOMERY — Color
"ACTION OF A TIGER"
VAN JOHNSON — Color
"MAN FROM GOD'S COUNTRY"

OFF HENDRY THEATRE 211 Elm Ave.
CHAPLE PLAYERS — ON STAGE — ADULTS ONLY
JEAN PAUL SARTRE'S
Loving Goodnight
"NO EXIT" LIMITED ENGAGEMENT
THURS., FRI., SAT. & SUN. ONLY — 8:30 P.M. — \$1.50

ART 4th & Cherry HE 4-5464
OPEN 1 P.M.
Max Harrison-Kaye Kendall
"Reluctant Debutante"
— BOTH IN COLOR —
Gary Cooper-Burt Lancaster
"VERA DRUZ"

PALACE OPEN ALL NIGHT
30 PINE AVE. — PHONE HE 6-4429
"DADDY LONG LEGS"
— "THE UNKNOWN"
"DESPERADOES IN TOWN"

THE 8TH WONDER OF THE SCREEN!
THE VOYAGE OF SINBAD
DYNAMATION-Technicolor
PLUS FAMILY CO-HIT
The Brave One
CINEMASCOPE
TECHNICOLOR
INTRODUCING MICHEL RAY

FREE DEMONSTRATION
of the world famous
DALE CARNEGIE COURSE in
effective speaking...
human relations...
leadership training...



DALE CARNEGIE, FOUNDER

FREE DEMONSTRATION MEETING AT THE LAFAYETTE HOTEL

in the BALLERINA ROOM, JAN. 5, AT 7:30 P. M.

See for yourself how Dale Carnegie Training can help you attain

- **A BETTER JOB** by gaining self-confidence
 - **A BIGGER INCOME** with human relations skills
 - **RECOGNITION** by getting your ideas across
- Accept this invitation to attend the first session free
Presented by Eric Sutton

10 Ways This Course Will Benefit Men and Women

1. Increase Poise and Confidence
2. Speak Effectively
3. Sell Yourself and Your Ideas
4. Be Your Best With Any Group
5. Remember Names
6. Think and Speak on Your Feet
7. Control Fear and Worry
8. Be a Better Conversationalist
9. Develop Your Hidden Abilities
10. Earn That Better Job, More Income

Notes Hurried in 'Shorthand'

By GEORGE ERES

The stenographer who can take dictation at 300 words a minute has nothing on William Byrd, 45, a pianist.

Byrd is the Gregg of the musical world. He developed and teaches the only known "Musical Shorthand," a system of taking musical dictation.

"You can write melody as fast as it's performed, once you've become efficient at the method," says Byrd, 45, one-time pianist with the Will Osborne orchestra and now pianist at the Palms Restaurant, Torrance.

"WHAT'S MORE, you don't use music manuscript paper. All you need is a plain sheet of paper, a pencil, knowledge of the method and a good ear," he says.

By "good ear" he doesn't mean perfect pitch, which, he claims, is not necessary.

The system is devised primarily for professional musicians, but Byrd says any "instrumentalist who 'fakes' with ease or any untrained person who has the ability to 'hear' melodies in his head and understand the relations of the notes to each other should have no difficulty with the system."

The "letter names of the notes, C, D, E, and so forth, are not used. The system is "mental not instrumental," Byrd explains. What is used is the simple range of Do-Re-Mi-Fa-Sol, etc.

Do is represented by a short horizontal line; Mi is a short line slanted upward; Sol is a vertical line. Other characters represent the other sounds. There are characters for rests, repeats, and other musical notations.

YOU CAN WRITE anything in Byrd's musical shorthand that can be written by regular musical notation on manuscript sheet paper.

"Involved passages, modulations, tricky rhythmic patterns of classical standards or the quirks of the modern popular forms can be written in the shorthand," says Byrd.

You don't do this the day you start.



WILLIAM BYRD
Music World's Gregg

It takes two to three weeks to learn the method and months of practice before you can "write down the music while it is being performed." Speed and proficiency, as with everything, depends on the individual. Byrd, 5623 Blackwelder St., Los Angeles, worked for more than five years developing the method. He put it on the market as a home-study course about two months ago and also takes students.

One of the musicians who is high on the method is Frank De Vol, musical director for the George Gobel TV show and whose band was a Long Beach attraction for several years.

Another is J. Leigh Kennedy, arranger and first tuba player with the Long Beach Municipal Band.

KENNEDY SAYS he uses Byrd's shorthand method for his own score on the bandstand at times.

Byrd sees the system as a practical instrument for musicians to copy new or hard-to-get songs off the air or learning rare songs from some customer who hums the tune. "Many side men use Musical Shorthand right on the bandstand for talk-over arrangements worked out at rehearsals," says Byrd.

"Some of the musicians copy their part in shorthand for easy transposition," Byrd said the system is being experimented with at the University of Texas music department. The Music Shorthand method got a boost down in Texas from a columnist on the Houston Chronicle. Happens that the columnist is a Byrd named Sigman. "My brother," admits the man who "writes presto."

Car Makers Soon to Test Smog Checks

DETROIT (AP) — Studies of smog and automotive exhaust emissions now are at a stage where four separate approaches to exhaust-gas cleanup can be explored, the Automobile Manufacturers Assn. said Saturday.

The association and the Los Angeles area have been engaged in a sharp controversy over the exhaust-gas responsibility for the smog problem.

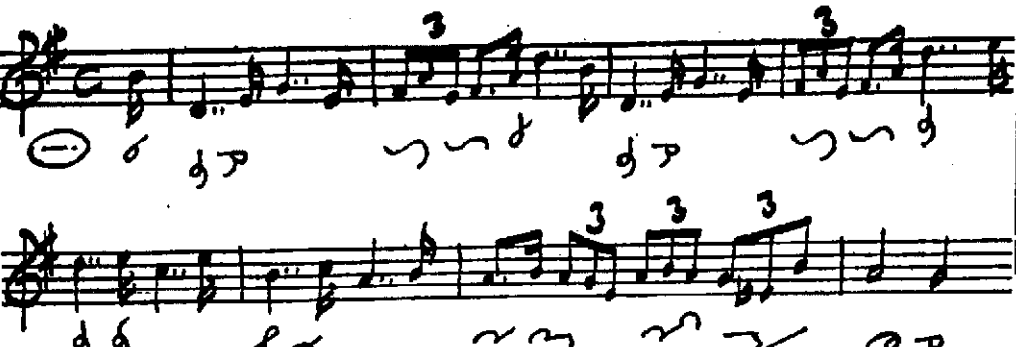
Industry engineers, the AMA said, will report in detail at the Society of Automotive Engineers meeting in Detroit Jan. 16 in five years of research into the exhaust program.

The association reported a prototype muffler device now is ready for complete road testing and proving-ground evaluation by all motor-vehicle companies. The device is a low-temperature catalytic converter that can be made by conventional steel construction. It is estimated the price would be nearly \$150 for installation.

ALSO READY for exploration are a muffler device utilizing high-temperature chemical catalysts, and a flame-type afterburner.

"A fourth approach," said the association statement, "is the possibility that a carefully administered engine tuneup program in the Los Angeles area may be of great help."

"Many of the problems associated with exhaust-gas controls and possible smog relief," said the statement, "are far from being completely understood by either Los Angeles or industry experts."



'NARCISSUS' TAKES A SHORTCUT

Those scrawls underneath the notes show how Ethelbert Nevin's "Narcissus" can be converted into "Musical Shorthand." The system was devised by William Byrd, pianist in a Torrance restaurant.

CHRISTMAS GIFTS CAST ASIDE

Research of Small Fry Will Test Future Toys

By CLAIRE COX

NEW YORK (UPI)—It is only nine days since Christmas, but many of the nation's small fry are beginning to wonder how soon Santa is going to come again.

One-by-one, the dolls, scooters, books and space guns that were in Santa's sack last week are being broken or cast aside.

Many a child has already begun counting the 356 days left until next Christmas.

Max Hess, Allentown, Pa., retailer, is deeply concerned at finding a general trend toward juvenile boredom over the toys adults buy for children.

He is so concerned that he is about to begin a search for the answers to a few key questions:

"Why," he wants to know, "does Junior get tired of most of his toys within a few days after he receives them?"

"Is it true, as a recent survey of the Hess toy department indicated, that adults buy the toys they like without regard for the kids?"

"Is it because Junior does not get what he really wants? Or is it because he gets too many things heaped upon him all at once on Christmas day? Are his toys really suitable for a child his age, and are they suited to his individual capabilities?"

HESS IS NOT going to teachers, child psychologists or parents for his answers. He is going to the children, themselves, on the theory that if they don't know what they want, no one else does either. If his local search in Allentown is a success, Hess hopes it will become a pilot project

for similar studies in other stores.

Hess is going to appoint juvenile juries of children from 18 months to 9 years of age. They will gather in his toy department periodically to play with a selection of toys.

There will be four panels a year, selected through a study of application forms filled out by Allentown parents and teachers. Hess wants unusually bright youngsters as well as average children to participate.

SOUND MOVING pictures will be made of each play session. They will be studied by buyers and sales personnel so the so-called experts will be better able to recommend the right toys for children of each type and age.

A small group of youngsters will be selected from each panel to accompany buyers to New York to play with toys before they go on the market. The buyers will take only what the children like best back to Allentown for next Christmas.

Hess said the results of the study would be published in pamphlet form and distributed to parents, schools and toy companies.

"Up to now," Hess said "kids

haven't had any voice at all in the selection of their toy gifts.

"Uncle Dudley buys a complicated steam-driven engine for Junior at an extravagant \$69.95. Now what happens? Junior eyes it with suspicion, caution and timidity. He can't fathom it, so he goes right on playing with his penny marbles.

"Grandma buys a beautiful stuffed lamb for little sister, which features the dreamiest eyes and a concealed music box which tinkles out Brahms lullabies. Little sister is completely awed by the stupendous gift. She pokes it in the dreamy eyes and goes about playing with an empty cardboard box that once contained oatmeal.

"All this adds up to great disappointment and frustration, for adults as well as children, not to mention the money wasted on fancy toys."

Liner to Bear 'Bremen' Name

BREMEN, Germany (AP)—A luxury passenger ship with the proud old name "The Bremen" will be sailing the transatlantic route this summer under the German flag.

Actually, the 32,000-ton liner, which goes into service July 9 is the reconverted French troop ship Pasteur, bought by the North German Lloyd Line a year ago.

Jet Runway Due

KARACHI, Pakistan (AP)—A group of American engineers is due here soon to design a new 10,500-foot runway to handle jet airliners. Target date for completion is early next year.

Nurses Training Institute
A Qualified Professional School for Girls Training
DENTAL ASSISTANTS
MORNING AND EVENING CLASSES NOW ENROLLING
Limited Enrollments
HEMLOCK 5-0105
218 E. First St., Long Beach

Dale Carnegie Course
Public Speaking—Memory Training—Human Relations
Develop Courage—Police Candidates—Learn to Speak in Public
PRESENTED BY ERIC SUTTON
FREE DEMONSTRATION BALLERINA ROOM,
LAFAYETTE HOTEL, MONDAY, JANUARY 9 — 7:30 P. M.

Years-Old Slug Didn't Kill Him

BLACKPOOL, England (AP)—Adam Holden carried a bullet around in his skull ever since his days as a soldier in World War I. "If it was removed," he once told his wife, "it would kill me."

He died this week at the age

of 70, and everyone thought the old wound had finally caught up with him. But after an autopsy, Dr. Peter Harvey decided that Holden's death was due to weakened heart muscles. The coroner's verdict: "Death from natural causes."

Special Offer
MIRROR RESILVERED

Special—This Week Only

Your Old Mirror Resilvered — and made like new! **150¢** per sq. ft.

Or, We Will Modernize It to Your Order

Just Phone HE 7-7475 or HE 2-7943

for Prompt Pick-up Service

Marine Glass Co.

Since 1922
SCOTT WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
COR. 14TH & MAGNOLIA HE 7-7475 or HE 2-7943
Member of Long Beach Builders' Exchange

SEARS OFFICE SUPPLY SALE

ROEBUCK AND CO. brings you our greatest values of the year

30 x 60 - inch Steel Executive Desk
Regular 154.50
SAVE 24.62 **129.88**
12.99 DOWN, Sears Easy Terms

Popular new choice for private or general office, 32"x60" top provides big working area. Double pedestal style with 3 drawers on left side, 3 on right.

Stenographer's Chair
31.75 steel chair with foam rubber seat cushion, adjustable back. **24.88**

Steel Office Unit
Reg. 109.50
SAVE 19.62 **89.88**
Retractable desk with plenty of typewriter room, sturdy heavy storage drawers, back compartments, files.

Suspension File
57.50 file with extra strong drawers. **49.88**

Four-Drawer File
Reg. 39.95
SAVE 10.07 **29.88**
Built of high grade furniture steel. Drawers slide on roller bearings. Adjustable followers... 18 in. deep.

Two-Drawer File
Reg. 25.50
SAVE 5.62 **19.88**
Drawers on ball bearings slide easily when full. Adjustable followers. 30 1/2 x 14 1/2 x 18". Gray enamel finish.

Utility Cash Box
Usually 2.95
Now Only **1.88**
Contingency type coin tray, snap lock and key. Brown beige color. Outside dimensions 13 1/2 x 5 x 7 inches.

Typewriter Table
Reg. 8.50
SAVE 3.06 **5.44**
Sturdy steel braced for extra strength. Easy moving casters, drop leaves for extra space. Gray finish.

Two-Drawer File
Reg. 32.50
SAVE 7.62 **24.88**
Adjustable followers, drawers on ball bearings. Ideal for home or office. Safe storage for papers.

KALASH VITAMINS

ALFALFA TABLETS
Pure Selected Concentrated
100 45¢
200 75¢
500 1.75
1000 3.00

BY KALASH... SINCE 1924
Vitamin Specials
Kalash conducted much of the original research in vitamins and has made vitamin production and distribution a life-time work. Over 35 years of experience that makes available many advances in the fields of nutrition for your use.

Time to give you personal attention and formulas based on the latest vitamin knowledge—these are the reasons KALASH VITAMINS are sold only in Kalash Branch stores.

PROFESSORS MULTI-VITAMINS and MINERALS WITH THE NEW B-12 "RED" VITAMIN

Two tablets a day exceed the potency requirements of the National Research Council and supply at least:
D. (Vitamin B12)..... 1500 USP Units
B-1 (THIAMINE CHLORIDE)..... 6 Milligrams
B-2 (RIBOFLAVIN)..... 5 Milligrams
B-6 (PYRIDOXINE)..... 3 Milligrams
C (ASCORBIC ACID)..... 100 Milligrams
NICOTINAMIDE..... 35 Milligrams

Two Tablets per Day for Adults and One for Children
100 — 2.25 200 — 4.25 500 — 9.50 1000 — 17.75

A superior formula (higher potencies—more ingredients) containing the known essential vitamins and minerals. IDEAL FOR ALL THE FAMILY—ONE FOR CHILDREN—TWO FOR ADULTS.

Our 12th Year in Long Beach For Delivery
KALASH 127 E. 7th St., L.B., HE 2-1272 or Postage Paid KALASH

Four-Drawer File
Reg. 44.50
SAVE 9.62 **34.88**
Extra deep file, 27 3/4 in. in depth over-all. 4 ball bearing easy rolling drawers. Gray enamel finish. Steel.

Your Choice—Storage or Filing Cabinet.
Usually 36.50
29.88 each
2.99 DOWN, Sears Easy Terms

Filing cabinet with 2 big letter file drawers, large storage compartment. Lock, key!

Adjustable storage cabinet of electrically welded steel. 4 shelves, 2 handles. Key lock.

All-in-One Cabinet
Reg. 53.50
SAVE 13.62 **39.88**
Vault, storage space, index and letter file in 1 sturdy unit for centralized storage of records, valuables.

Free Store-Side Parking.. Satisfaction guaranteed or your money back SEARS ..Downtown Long Beach

American at Fifth HEMLOCK 5-0121

Wright was an assistant superintendent of public works under former New York Gov. Averell Harriman.



Navy May Release Pier Space for Use of Commercial Ships

Ship Arrivals

The new plan, conceived by

Ship Arrivals Departures

[illegible]

HUNTINGTON PARK—2336 W. Florence, LU 2-6403
NORTH HOLLYWOOD—1408 Lankershim, PO 3-3206
SANTA MONICA—1420 Second St., EMBROOK 3-F725
PASADENA—338 South Rosemead, SY 6-7187

9 a.m. to 5 p.m.; Mon., Wed., Fri., 'til 8 p.m.; Sat: 9-1
SUN. I. P. T. 1-6

OSAKA, Japan (AP) — A bus driver and six passengers were killed Saturday in a bus-train collision. Fourteen passengers on the Osaka-Kyoto express train were injured.

sidly, and apparently jumped
cleared area of some 45 feet

ERICKSON'S wife. Robyn, the Russian Republic, mother
republic of the Soviet Union.

MOSCOW (UPI) — Officials Saturday set March 1 as the date for general elections in the Russian Republic, mother republic of the Soviet Union.

**LONG BEACH
FEDERAL SAVINGS
AND LOAN ASSOCIATION**

HEmlock 7-1201 JUST NORTH of POST OFFICE **328 American Ave.**

DURING THE first 11 months of 1958, 11,921 vessels with a total net tonnage of 62,037,535 tons called at the Port of New York, or 139 more ships than called during the same period last year. . . . A 125-ton transformator, built in England for the Los Angeles Department of Water and Power, was unloaded Friday from the British ship Pacific Northwest at Berth 188, Los Angeles Harbor.

Radiant in its design . . . resplendent in its luxury . . . brilliant in its performance—the Cadillac for 1959 is *without precedent even among Cadillacs* of the past. Your dealer will be most happy to acquaint you with its many dramatic new styling and engineering advancements. Visit him soon—and be prepared to take an hour to take the wheel of your favorite Cadillac model for 1959.

The standard of the world in
Splendor

Cadillac



VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

RIDINGS MOTORS
1501 American Avenue

Deaths

Mrs. Turner Rites Held Saturday

Funeral service for Mrs. Lydia R. Turner, 96, building manager of the Long Beach YWCA from its opening in 1924 until she retired in 1944, was conducted Saturday noon at Forest Lawn, Glendale.

Mrs. Turner died New Year's morning in a Los Angeles hospital after an illness of two years.

For some years she had lived with a daughter, Mrs. Verne McKinney, 528 W. Formosa St., Los Angeles. Also surviving are a grandson, Robert McKinney, and three great-grandchildren.

Caldwell. Service Tuesday, 2 p.m., Mottell's and Peek chapel.



JOHN CALDWELL
Crash Injury Fatal

Comes Home for the Holidays and He Is Met by Death

In the past year, John Preston Caldwell, 26, derrick man for the Bolsa Chica Oil Co., had traveled over the world.

He came home for the holidays—and met death.

Caldwell, 3615 Orange Ave., died New Year's Day in a San Bernardino hospital from injuries suffered in a traffic accident the day after Christmas at Big Bear.

BOB OLAR, 24, of 4380 Boyar St., former Independent Press-Telegram wirephoto operator, who suffered a neck fracture in the accident, returned home Saturday from St. Mary's Hospital.

Clear, driver of the car in which Caldwell was a passenger, said he turned sharply to avoid an oncoming car, loaded with young people, traveling on

the wrong side of the road. The in 1951 from Poly High School Caldwell had returned to Long Beach on Christmas Eve after working three months in Turkey. Before that he had traveled through Europe and had been in Sumatra and Japan.

Caldwell was graduated

D&RGW Spending DENVER (AP) — The Denver & Rio Grande Western Railroad announced Saturday nearly seven million dollars will be spent on its improvement program this year.

DALE CARNEGIE COURSE

Effective Speaking—Memory Training—Human Relations
SEE ADVERTISEMENT PAGE B-10

Congratulations

TO AGENCY LEADER
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It's a genuine pleasure to congratulate Mr. Heller for his truly outstanding record of service to his policyholders and clients, and to our Agency. His work is an example of career life underwriting at its professional best.

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Find Ancient Bones

TEHRAN, Iran (AP)—Archaeologists believe a human skeleton found 50 miles from this capital is between 4,000 and 5,000 years old.



• SUNDAY
• MONDAY
• TUESDAY
• WEDNESDAY

"SPRINGFIELD" TOMATOES

2 LGE. NO. 2 29c
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"DEL MONTE" GOLDEN CREAM CORN

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Hiram's MONEY-SAVING BARGAINS

"FOUR FISHERMEN" 8-OZ. PKG. Frozen Fishsticks 39c

"Swanson" Chicken, Beef or Turkey 25c

Frozen Meat Pies 65c

"ARMOUR'S" Chopped Ham 12-ounce Can 49c

"DUNBAR" Cove Oysters 5-ounce Can 15c

"BUTTER KERNEL" Golden Corn No. 303 Can 29c

"GHIRARDELLI'S" 1/2-Pound Can Ground Chocolate 29c

PINT BOTTLE Mazola Salad Oil 29c

GIANT 200 FOOT ROLL Zee Wax Paper 33c

QUART BOTTLE Bobricks Ammonia 26c

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"M.D." Toilet Tissue 4 Roll Pack 39c

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GRAPE JUICE

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Gold Medal Flour

DETERGENT...

"CHIFFON" (Price Includes 10c Off)

Liquid Detergent

Large 24-ounce Bottle 33c

5 POUND BAG 49c

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PRINTED TERRY DISH TOWELS
3 FOR \$1.00

Save \$50.00 a Year!

New! Supreme Electric Home HAIRCUTTING KITS
AS SHOWN COMPLETE KIT \$5.99



BOYS' OR GIRLS' Corduroy BOXER LONGIES



Sizes 4 to 8
Well made longies for the younger set. Buy several pairs at this money saving price. 88c PR.

Hiram's table-choice Meats



U.S. GRADE "CHOICE" STEER BEEF BONELESS BRISKET CORNED BEEF 59c lb

"HIRAM'S" OWN COUNTRY STYLE SAUSAGE 35c lb

SMALL LOIN LAMB CHOPS 98c lb

U.S. GRADE "CHOICE" LAMB 98c lb

LEAN, TENDER AND JUICY. PREPARED TO HIRAM'S OWN RECIPE. DELICIOUS FOR CORNED BEEF AND CABBAGE OR SLICED FOR SANDWICHES.

SHORT RIBS "U.S. GRADE "CHOICE" STEER BEEF 29c lb

BOILING BEEF U.S. GRADE "CHOICE" STEER BEEF 19c lb

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Regular 59c and 79c Aerosol Spray Cans
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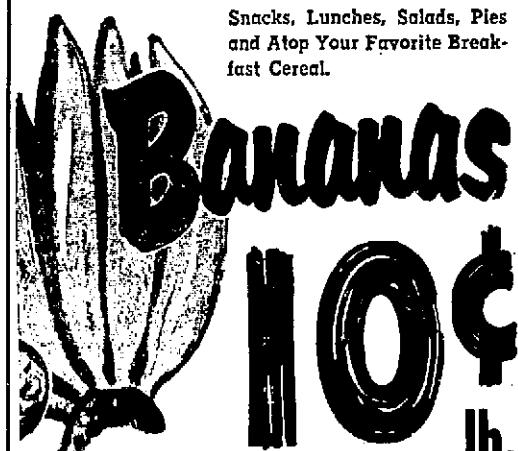
A Witch Doctor Is Cheaper!

But the few extra dollars that you pay for reliable modern prescriptions save you time and money in the long run. Why? Because today rapid recoveries can often be made with just a single prescription. Burdensome expenses involved in long sickness are eliminated. As recently as 10 years ago, your doctor had to rely upon medicines that were slow acting and uncertain. True, your prescription cost less then, but today, because of modern research you get far greater results for your medicine dollar.

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PRICES EFFECTIVE SUN., MON., TUES., WED., JANUARY 4, 5, 6, 7
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TAXABLE ITEMS SUBJECT TO SALES TAX—LIMIT RIGHTS RESERVED

JOHNSON—Frank R., 73, of 340 Poinsettia St., died Friday. Surviving are wife, Sadye E.; son, Neal; daughter, Mrs. Arthur Terrell, Jr. Service today, 2 p.m., Hunter Mortuary chapel.

PEARSON—Mrs. Ella C., 90, of 477 E. 51st St., died Thursday. Surviving are sons, Archie and Lewis Sharp. Service Monday, 2 p.m., Hunter Mortuary chapel.

MOERY—Mrs. Aloyce J., of 4 Alton Pl., died Wednesday. Surviving are husband, Bernard R.; brother, John Devlin; sisters, Mrs. Elizabeth Hoffmann, Mrs. Clara Sherer and Miss Rose Devlin. Rosary today, 7:30 p.m., Sheelar-McFadyen chapel. Requiem Mass Monday, 11 a.m., St. Anthony's Catholic Church.

CRUZ—Mrs. Tillie, 44, of 2084 Temple Ave., died Friday. Surviving are husband, Ernest A.; son, Phillip R.; daughters, Joan, Estella and Rita; brothers, Fidal, J. B. and Ben Ortega; sisters, Mrs. Adela Armijo, Mrs. Maggie Traspor and Mrs. Antonio Aragon. Rosary today, 8 p.m., Sheelar-McFadyen chapel. Requiem Mass Monday, 10 a.m., St. Matthew's Catholic Church.

KELLOGG—Edith Daniell, of 4539 Radnor Ave., died Tuesday. Surviving are husband, A. A. Kellogg; daughters, Mrs. Cynthia K. Morris and Mrs. June K. Prince. Private service has been held, directed by Mottell's and Peek Mortuary.

HARRIGAN (Corona del Mar)—Michael Fitzpatrick, 40, of 424 Fernleaf, died Friday. He was a veteran of World War II and Korea. Surviving is wife, Doris. Rosary Monday, 7:30 p.m., Mottell's and Peek chapel. Requiem Mass Tuesday, 9:30 a.m., St. Matthew's Catholic Church.

WELCH—Mollie A., 85, of 627 Lime Ave., died Friday. Surviving are husband, Leslie R.; daughter, Mrs. Golda Justus; sister, Mrs. G. D. Welch. Service Monday, 1 p.m., Mottell's and Peek chapel.

HOLDEN—Joel Mark, 5, of 2361 Seabright Ave., died Thursday. Surviving are parents, Mr. and Mrs. Arthur Holden; sister, Peggy Reanne. Service and interment were at Austin, Tex., Mottell's and Peek directing arrangements.

KATHEWALU — George K., 60, of 342 Truman Boyd Manor, died Tuesday. Surviving are sons, George K., Jr., David, Solomon, and Leonard; daughter, Cecelia Kepoo. Private service will be held under the direction of Mottell's and Peek Mortuary.

SMITH—Infant daughter of Mr. and Mrs. Harold Smith, 1174 Salt Lake St., died Wednesday. In addition to parents, survived by brother, Craig; sisters, Sherry, Colla and Suni. Private service has been held, directed by Mottell's and Peek Mortuary.

MILLER—Frank Zobe, 59, of 32 Golden Ave., died Wednesday. He was a veteran of World War I. Private service has been held, directed by Mottell's and Peek Mortuary.

APPELMAN (Paramount)—Mrs. Jess, 62, of 13903 S. Florine Ave., died Friday. Surviving are husband, Lloyd; son, Lloyd III. Service Tuesday, 11 a.m., Paramount Mortuary chapel.

BOND (Paramount)—Harold Wayne, 4 months, 7219 1/2 E. Compton Blvd., died Saturday. Surviving are father, Harold; mother, Lea Jean; sister, Valeri Jean. Service Monday, Paramount Mortuary chapel.

MILLER—William Albert, 95, of 232-A Belmont Ave., died Saturday. Surviving are wife, Eliza Jane; daughter, Mrs. Laura Botsford; sister, Orio

Poor Luigi Got Plastered—in the Worst Way

ROME (UPI)—Luigi Dagnanno decided Saturday that he has a legal case because of a medical cast.

About 18 months ago, Dagnanno fell from a scaffold and fractured his right leg. Physicians at City Hospital decided it would mend without a cast. Two days later, they changed their minds and put it in a cast.

Then they decided to operate. They did—but on the left leg. While the left leg was under observation, the fractured right leg became infected and Dagnanno spent months in bed.

He decided to file a damage suit against the doctors and the University of Rome which runs the hospital.

HEALTH DON'T BE SICK

Get the facts of your case from specialists in problem cases.

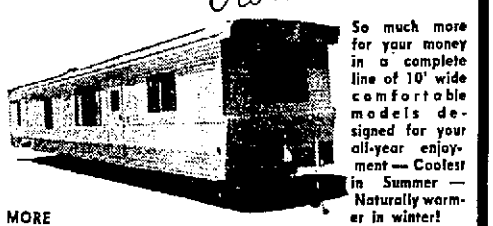
YOU CAN BE WELL

Find the cause of your illness by having an X-ray examination.

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KRCA Channel 4 KHJ Channel 9
KTLA Channel 5 KTTV Channel 11
KCOP Channel 13

SUNDAY, JANUARY 4, 1959

COLOR ON TV

- 1:30—The Great Leap Forward
- 7:50—Northwest Passage
- 8 P.M.—The Steve Allen Show
- 9 P.M.—Chevy Show: "Hoedown"

MONDAY DAYTIME

- 12 NOON—Truth or Consequences
- 12:30 P.M.—Haggis Baggis
- 8:00 A.M.—Rocket to Stardom (3 1/2 hr)
- 8:30—Camera Three: "Diary of Sam Chamberlain"
- 9:00 A.M.—In God We Trust
- 9:55—Harry Reasoner, News
- 10:00 A.M.—Lamp Unto My Feet
- 10:30—TBA
- 10:55—Western Movies (to noon)
- 11:00 A.M.—Look Up and Live
- 11:30—The Big Picture
- 11:55—Yesterday's Newsreel

11:00 A.M.

- 13—Sacred Heart Program
- 10:00 A.M.—Eye on New York: "The Writer in New York"
- 10:30—Ten for Survival, Chet Huntley: "Learn and Live"
- 10:55—Home Buyers Guide
- 11—Eddie Dean Western: "Song of Old Wyoming"
- 11:30—Local Gibson Western: "Hoot Badman"

11:00 A.M.

- 2—Face the Nation: Sen. John Sherman Cooper
- 4—The Catholic Hour
- 11:00 A.M.—Light of Faith
- 4—Pro Basketball: Minneapolis at Philadelphia
- 5—Movie
- 11—Great Churches: St. Mark's Episcopal, Van Nuys
- 11:30—Church in the Home

11:00 A.M.

- 2—Visits with a Sculptor: "Designs for Reproduction"
- 4—Movie: "The Navy Comes Through," Pat O'Brien
- 12:00 NOON—The Big News of '58, Douglas Edwards
- 12:30—770 on TV, Leonard Shane
- 1—L.A. Open Golf Tourney
- 13—Movie: "Journey into Light," Viveca Lindfors, Sterling Hayden

12:00 NOON

- 5—Learn to Draw, Jon Gnagy
- 5—Errol Flynn Theater: "The Model"
- 7—Faith for Today
- 1:00 P.M.—Movie: "The Dark Man," Edward Underdown (Sr.)
- 4—Southeast Asia: Target for Communism
- 5—Gardens Auction Center
- 7—Christian Science Heals
- 9—Movie: "Kitty Foyle," Ginger Rogers
- 1:15—Gordon's Garden
- 1:30—(Color) The Great Leap Forward, Frank McGee (Red China)

1:00 P.M.

- 5—Movie: "Destination Unknown," William Gargan
- 7—Message of the Master
- 13—Movie: "Ariblene Town," Randolph Scott, Ann Dvorak
- 2:00 P.M.—This Is the Life
- 7—Bishop Pike: "Problems of Population"
- 2:30—Douglas Fairbanks Theater: "The Intruder"
- 4—Faith of Our Children, Joan Vohs
- 5—Championship Auto Races
- 7—Johns Hopkins File 7 "Mental Titans, pt. 1"
- 2:45—Movie: "Berlin Express," Robert Ryan, Paul Lukas

3:00 P.M.

- 2—Movie: "Everybody's Baby," Spring Byington, Jed Prouty
- 4—Time to Think: "Will Your Child Get into College?"
- 7—Open Hearing: "New Faces in Congress"
- 13—This Is the Answer
- 4—Adventuring in the Hand "Musical Instruments"
- 7—College News Conference: Sen. Hubert Humphrey
- 13—Movie: "The Tall Lie," Paul Henreid

4:00 P.M.

- 2—Where We Stand, II, Walter Cronkite
- 4—Debut, Joseph Schildkraut (Young Musicians Foundation)
- 7—Sunday Stage: "The Un-crowned River," Bruce Bennett
- 13—This Is the Answer
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- 13—Movie: "The Tall Lie," Paul Henreid

4—Omnibus: "Prince Orestes," Christopher Plummer, Irene Worth

5—Adventures of Popeye

7—The Paul Winchell Show

11—Famous Playhouse: "I'll be Waiting," Ed Kemmer

13—Rev. Call-Lee

5:30—Ted Mack and the Original Amateur Hour

7—The Lone Ranger

11—Farmer Al Falfa (cartoons)

13—Jack Holcomb Calls

5:45—This Week in Sports

6:00 P.M.—Small World, Edward R. Murrow: Maria Callas, Victor Borge, Sir Thomas Beecham (pt. 1)

4—Meet the Press: Sens. Paul Douglas, Jacob Javits

5—News

7—Sky King, Kirby Grant

9—Championship Bowling: Bluth vs. Hoover

11—Dan Smoot Reports: "Inflation"

13—The Open Door

6:15—TBA

11—Sunday Evening News

6:30—The 20th Century, Walter Cronkite: "The Remagen Bridge"

4—The World Ahead, Frank McGee

5—Polka Parade, Dick Sinclair

7—Orient Express

11—Movie: "Meet Me in St. Louis," Judy Garland, Margaret O'Brien, Mary Astor

13—The Press and the Clergy

7:00 P.M.—Lassie, Jon Provost

4—Saber of London, D. Grey

7—You Asked for It, Jack Smith

9—Movie: "Suicide," Cary Grant, Joan Fontaine

13—Social Security in Action

7:15—Weekend Rept., Dan Riss

7:30—Bachelor Father, John Forsythe, Noreen Corcoran

4—(Color) Northwest Passage, Keith Larsen

5—Movie: "Gold Is Where You Find It," Olivia DeHavilland, George Brent

7—Maverick, James Garner

13—Command Performance: "Starboard," Barbara Bates

8:00 P.M.—Ed Sullivan Show, with

5—Movie: "The Fountainhead," Gary Cooper

7—The Librarian Show

11—Mickey Rooney, John Rook

1:30—Art Linkletter House Party

4—From These Roots

7—Dr. L. Q., Tom Kennedy

11—Mr. D. A., David Brian

2:00 P.M.—Big Payoff, Bob Paige

4—Queen for Day, Jack Bailey

7—Day in Court, Hank Simms

11—Paul Coates Show

2:30—The Verdict Is Yours

4—County Fair, Bert Parks

7—Music Bingo, J. Gilbert

11—Lookin' at Cookin'

13—Steve Martin's Martinee

3:00 P.M.—The Brighter Day

4—Movie: "Yellowneck," Linn McCarthy

7—Beat the Clock, B. Collier

9—Movie: "Black Fury," Paul Muni

11—L.A. Open Golf Tourney

13—Industry on Parade

8:15—The Secret Storm

13—April in Paris

3:30—The Edge of Night

5—Dorothy Gardner Show

7—Who Do You Trust, Johnny Carson

13—Compass

4:00 P.M.—Kingdom of the Sea

5—Skipper Frank's Cartoons

7—American Bandstand

13—The June Levant Show

4:30—Movie: "Geronimo," Preston Foster, Andy Devine

4—Movie: "Cowboy and the Blonde," George Montgomery, Mary Beth Hughes

12:00 NOON—News: Irvin Berke Presents

Kendis Roehen (12:05)

4—(Color) Truth or Consequences, Bob Barker

5—Uncle Luther (cartoons)

11—Sheriff John, John Rook

12:30—As the World Turns

4—(Color) Haggis Baggis, Fred Robbins

7—Play Your Hunch, Merv Griffin

4—Young Dr. Malone

1:00 P.M.—The Jimmy Dean Show

4:15—Movie: "Fighting Father Dunne," Pat O'Brien

4:30—Bowling Stars: Carmen Salvino, Pat Patterson

5:00 P.M.—College Bowl, Allen Ludden (Northwestern-Brown)

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Tele-Vues

There's a big hoedown to-night as a flock of Western and country music headliners visit the "Chevy Show" (4) at 9 o'clock in COLOR. The stars include Roy Rogers, Pat Boone, Jo Stafford, Red Foley, Eddy Arnold, Rex Allen, Homer and Jethro, the Sons of the Pioneers and the Hollywood Square Dancers.

They all have one thing in common; all started out in the country-music field. Some have switched over to other types of music.

Dinah Shore takes a vacation but comes back again next Sunday.

"Eve on New York" returns to (2) at 10 a.m. to keep you posted on the nation's largest city and its peoples. Today's show deals with writing and publishing. . . . Sen. John Sherman Cooper (R-Ky) will "Face the Nation" (2) at 10:30 a.m. He has been nominated for the hotly contested post of minority floor leader. . . . "Pro Basketball" (4) at 11 a.m. has Philadelphia meeting Minneapolis. . . . Douglas Edwards leads the CBS correspondents in a review of "The Big News of '58" (2) at noon. . . . "L.A. Open Golf Tourney" is on (11) at noon. . . . NBC news presents "Southeast Asia: Target for Communism" on (4) at 1 p.m. with films made in Red China and other Asian areas. At 1:30 p.m. in COLOR, "The Great Leap Forward" is shown and narrated by Frank McGee. Films were made in a tour of Commie areas. . . . "Johns Hopkins File 7" (7) at 2:30 p.m. begins a six-part series with a delineation of the lives of six men whose ideas changed our way of looking at the world. . . . New faces in Congress will be discussed by Sen. Hugh Scott (R-Pa) and Eugene J. McCarthy (D-Minn) on "Open Hearing" (7) at 3 p.m. . . . Sen. Hubert Humphrey (D-Minn) who made headlines with his eight-hour visit with Khrushchev, will appear on "College News Conference" (7) at 3:30 p.m.

"Debut" (4) has Joseph Schildkraut as the host presenting musicians, all under the age of 25, in a chance for enhancing their education in the classical music field. Four young artists participate in the first show including Edward Auer, pianist, 17; Joanna de Keyser, cellist, 19; Lynne Blakeslee, violinist, 17, and Carl Schultz, bass, 24. Schultz is soloist with the Long Beach Symphony.

A full-hour news report assessing and comparing the relative positions of the United States and Russia in the areas of arms, economics and education is contained in "Where We Stand II" (2). First part was fascinating and timely.

Mental prowess, instead of athletic ability, takes over for "College Bowl" (2) when undergraduate teams from Northwestern and Brown University vie in a quizzer. Eight collegians battle in knowledge against the clock and each other with Allen Ludden serving up the questions.

"Omnibus" (4) presents "Prince Orestes" starring Christopher Plummer and Irene Worth. The trilogy drama from 458 B.C. and is a Greek tragedy.

6 p.m. Maria Callas, virtuosic opera star with temperament, will join Sir Thomas Beecham and Victor Borge on Ed Murrow's "Small World" (2). Show will continue next Sunday.

"Meet the Press" (4) has Sen. Paul H. Douglas (D-Ill) and Sen. Jacob K. Javits (R-NY) as the guests.

6:30 p.m. A half-hour special called "The World Ahead" is on (4) featuring NBC news correspondents in session to give predictions on 1959.

"The 20th Century" (2) recreates one of World War II's most dramatic moments, the battle of the Remagen Bridge.

7 p.m. New Orleans and jazz combine on "You Asked for It" (7) with Louis Armstrong as the headline guest.

"Lassie" (2) and Timmy nearly become statistics when they join an "army" of boys who are playing at war in an area where the U.S. Army is

on war maneuvers with live mines and ammunition.

7:30 p.m. It takes both brothers "Maverick" (7) to outwit a beautiful countess who has taken one of them in a confidence game. Uncle Bentley calls for an economy wave when the bills for the first of the month arrive during "Bachelor Father" (2) and trouble ensues.

COLOR — "Northwest Passage" (4) will shift to Saturdays after today to make room for Buddy Bregman, who opens here next week. Today three of the Rangers discover that their pay is counterfeit and start investigating.

8 p.m. Imogene Coca, doing a special song-and-dance act, leads off the talent parade on the "Ed Sullivan Show" (2) which includes Ford and Hines, Trude Adams, violinist Ivry Gitlis, comedian Shelley Berman, a dancer, a dog act and the top sportsmen of the year.

COLOR — "Steve Allen" (4) has Patrice Munsel, Roy Hamilton, the King Sisters and comedian Chuck McCann.

9 p.m. Joan Crawford stars on the "G.E. Theater" (2) as a woman shocked so severely by a cruel husband that she loses her voice. The husband is killed by a snake dropped onto his bed and suspicion forms in the minds of the wife and a male guest as to who did the deed.

9:30 p.m. When an unctuous undertaker gets the coveted assignment to handle the funeral of the town's wealthiest citizen, ethics and economics clash on the "Alfred Hitchcock" (2) thriller.

"Meet McGraw" (7) has this new time period and big-time football and racketeering conflict with our hero in the middle.

10 p.m. Peggy Cass and Morey Amsterdam join the regulars on "Keep Talking" (2).

A test pilot is selected to fly a plane more than 100 miles into space, and tragedy in his personal life changes his philosophy during "The Loretta Young Show" (4) starring Ralph Meeker.

10:30 p.m. Guests on "Hollywood Diary" (5) are Esther Williams and Bob Cummings.

MONDAY DAYTIME "Continental Classroom" (4) is back at 6:30 a.m. . . . Garraway covers the National Home Furnishings show in Chicago during some of "Today" (4) at 7 a.m. . . . Opening of Congress is halted by "Primer on Congress" (4) at 7:30 a.m., which reports how the lawmakers function. . . . Reader asks us to mention Jack LaLane's show on (11) at 9:30 a.m. so we can. KTTV has never told us much about the show and our figure doesn't need more trimming. . . . "Arthur Godfrey" (2) is now at 9:30 a.m. as "Play Your Hunch" moves to (7). . . . "I Love Lucy" re-runs are on (2) at 10 a.m. (network, not just local, but same old worn-out episodes) . . . Irvin Berke, erstwhile producer of the defunct Duggan blastings, starts his own show with columnist Kendis Roehen on (2) at 12:05 p.m. and Stan Freberg is the first guest. . . . "Play Your Hunch" is now on (7) at 12:30 p.m. and "Mother's Day" is off after a short life. . . . "Hour of Stars" folds on (11) and "Mickey Rooney Show" and "Mr. District Attorney" take over at 1 p.m. . . . "L.A. Open Golf" will be on (11) at 3 p.m. until conclusion. . . . "Geronimo" is the movie on (2) at 4:30 p.m. as Paramount Week starts (another top-run movie at 10:30 p.m.).

RADIO HIGH LIGHTS New 13-week series on "Invitation to Learning" at 10:30 a.m. on KNX will deal with man and the law. . . . "The Year Gone By" at 12:05 p.m. over KNX has people from various fields talking. . . . Paladin of "Ivory Gun, Will Travel" on KNX at 7:05 p.m. sets out to return a girl to her father. . . . "Where We Stand II" is on KNX at 9:05 p.m. with top officials comparing the United States and Russia in various fields.

11:00 A.M.—KFI—News, Radio Publicist

KABC—American Patrol

KHJ—Journey to Nevada

KRCA—Church of the Air

KTLA—Voice of the Air

KTLC—Voice of the Air

KTTV—Home Town

KVCB—Funny Family Man

KWBC—WandaVision

KWLA—Voice of the Air

KWPC—Voice of the Air

KWPC—Voice of the Air

KWPC—Voice of the Air

KWPC—Voice of the Air

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SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
5:00 P. M.
FRIDAY

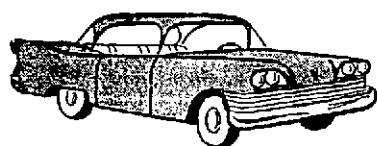
INDEPENDENT, PRESS-TELEGRAM Classified ads

REGIONAL OFFICES
BELLFLOWER — Torrey 6-1721
9834 East Flower Street
GARDEN GROVE — JE 7-9128
7624 Garden Grove Blvd.
LAKEWOOD — MEmlock 3-6744
8056 Faculty Avenue

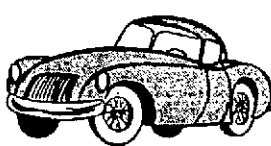
Phone HEmlock 2-5959

LONG BEACH 12, CALIF., SUNDAY, JANUARY 4, 1959

SECTION C



New Car DIRECTORY



AUTHORIZED NEW CAR DEALER SALES AND SERVICE

SEE CLASSIFICATIONS 173 THROUGH 176 FOR AUTOMOTIVE BARGAINS

ALFA-ROMEO
Mickey Finn 3300 Atlantic, L. B. GA 4-0754
Pecaris Bros. (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Woolpert Imports JE 4-4160
10542 Garden Grove Blvd., Garden Grove

AUSTIN-HEALEY
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington
John M. Stokes TO 7-1721
17150 Lakewood Blvd., Bellflower

BORGWARD
J. P. Lamerdin—Imports NE 1-1123
2200 E. Rosecrans, Compton
Dave Thomas 3400 L. B. Blvd. GA 7-8993

BUICK
Avalon Motors TE 4-6448
900 W. Anaheim — Wilmington
Campbell Buick, 1881 American HE 7-2751
Harry C. Clark NE 5-7141
150 S. L. B. Blvd., Compton
Pecaris Bros. Buick TO 7-1781
15734 Bellflower Blvd., Bellflower
Terry's, 5th & Walnut, Hunt. Beach LE 6-6588

CADILLAC
Ridings Motors 1501 American HE 7-2241

CHEVROLET
Beach City, 3001 E. Pac. Cst. Hy. GE 3-7421
Cormier Chevrolet 601 American HE 6-5291
Gledhill 304 E. Anaheim, Wilmington TE 4-3491
Harbor Chevrolet HE 6-3293
Anaheim and Atlantic
Nance Chevrolet TO 7-1771
17046 Bellflower Blvd., Bellflower
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood
Stanley Chevrolet UN 3-8781
11980 E. Firestone Blvd., Norwalk
Williams Chevrolet-Oldsmobile LEX 6-6506
302 Ocean, Huntington Beach

CHRYSLER
R. O. Gould Co. 1600 American HE 7-2871

CITROEN - PANHARD
Burgin's 4001 Cherry, L. B. GA 7-1827

CONTINENTAL
Harbor Motors 1633 American HE 2-6961

CORVETTE
Beach City Chevrolet GE 3-7421
3001 E. Pac. Cst. Hwy.

DATSUN
Gillespie Motors TO 7-6712
17056 Lakewood Blvd., Bellflower

DE SOTO
Bob McClure De Soto-Plymouth GA 2-1296
51st and Atlantic
Severin Motors, Inc. 1427 American HE 7-0011

DKW
Brewster Gray 3515 Atlantic GE 4-0951

DODGE
Brookhurst Motors JE 7-8220
10151 Garden Grove Blvd., Garden Grove
Snively & Langford NE 1-6163
401 No. L. B. Blvd., Compton
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Verne Holmes, 3449 Atlantic GA 4-8603
Widger-Goodwin Dodge TO 6-8815
16900 Lakewood Blvd., Bellflower
Wilmington Motors TE 4-1189
412 W. Anaheim, Wilmington

EDSEL
Harbor Lincoln 1633 American HE 2-6961
Lou Harrison TO 6-1761
17617 Bellflower Blvd., Bellflower

ENGLISH FORD
Harbor Linc. Merc., 1633 American HE 2-6961

FIAT
Mickey Finn 3300 Atlantic, L. B. GA 4-0754
Pecaris Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Woolpert Imports JE 4-4160
10542 Garden Grove Blvd., Garden Grove

FORD
Chief Chamberlin ME 3-1107
15727 S. Paramount Bl., Paramount
Hale Young Ford Co. GE 8-1156
2641 E. Anaheim
Mark Downing Ford, Inc. LEX 6-2566
225 5th, Huntington Beach
McKenzie 1033 American Ave. HE 6-9611
Mel Burns 2000 American HE 2-6954
Glen Organ Ford NE 2-7145
220 So. Long Beach Blvd., Compton

GOGGOMOBIL
Gillespie Motors TO 7-6712
17056 Lakewood Blvd., Bellflower

GOLIATH
Mickey Finn 3300 Atlantic, L. B. GA 4-0754

HILLMAN-SUNBEAM
Bob Burt 3580 E. Pac. Cst. Hwy. GE 9-0491
Dale Brown Motors GA 7-8941
2440 American Ave.

HARBOR MOTORS
Harbor Motors, 2137 Harbor, C. Mesa LI 8-6519
J. P. Lamerdin—Imports NE 1-1123
2200 E. Rosecrans, Compton
Widger Goodwin TO 6-8815
16900 Lakewood Blvd., Bellflower

IMPERIAL
R. O. Gould Co. 1601 American HE 7-2871

JAGUAR
Jamestown 1350 American HE 2-7911

JEOP
Dossier Motors 4005 E. Anaheim GE 4-4560

LANCIA
Woolpert Imports JE 4-4160
10542 Garden Grove Blvd., Garden Grove

LINCOLN
Harbor Lincoln 1633 American HE 2-6961

MERCEDES-BENZ
Jamestown 1350 American HE 2-7911

MG
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

MERCURY
Harbor Mercury 1633 American HE 2-6961
Lou Harrison TO 6-1761
17617 Bellflower Blvd., Bellflower

MORGAN
Geo. Moyer NE 2-7141
912 No. Long Beach Blvd., Compton

METROPOLITAN
Grove Rambler Sls., 9625 G.G. Blvd. JE 4-4545
Hunt Rambler TE 5-5646
402 W. Anaheim, Wilmington

MORGAN
Rancho Rambler HE 7-0578
2011 American Ave., Long Beach
Severin Motors, Inc. 630 American HE 6-9001
Ray Vines, 1745 Newport, C. Mesa LI 8-9308

MORGAN
Bob Burt 3580 E. Pac. Cst. Hwy. GE 9-0491

MORRIS
Brewster Gray 3515 Atlantic GA 4-0951
Consolidated Motors HE 2-6941
Corner Atlantic and Anaheim
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington

OPEL
Campbell Buick, 1881 American HE 7-2751
Pecaris Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower

OLDSMOBILE
Harbor Motor Co. TE 4-1166
230-300 W. Anaheim, Wilmington
C. Standlee Martin, 1227 American HE 6-9621
Nowlings TO 2-1181
7440 E. Firestone, Downey
Leo Rule, 505 S. L. B. Blvd., Cpin. NE 8-4111
John M. Stokes Oldsmobile TO 7-1721
17150 So. Lakewood Blvd., Bellflower
Williams Chevrolet-Oldsmobile LEX 6-6506
302 Ocean, Huntington Beach

PACKARD
Jamestown 1350 American HE 2-7911

PEUGEOT
Import Auto 516 E. Anaheim HE 6-8525
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington
505 Pacific Ave., San Pedro TE 3-7539

PLYMOUTH
R. O. Gould Co. 1600 American HE 7-2871
Bob McClure Plymouth-De Soto GA 2-1296
51st and Atlantic

PONTIAC
Herman Miller FA 8-6161
1800 Cabrillo, Torrance
Severin Motors, Inc. 1427 American HE 7-0011
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Wilmington Motors TE 4-1188
412 W. Anaheim, Wilmington

PORSCHE
Storey-Ricketts 740 American HE 7-7489

PONTIAC
Morris Beck TE 5-3141
946 Avalon Blvd., Wilmington
J. P. Lamerdin NE 1-1123
302 N. Long Beach Blvd., Compton
Sally Pontiac 1545 American HE 7-4111
Suburban Pontiac TO 6-1725
17153 S. Bellflower Blvd.

RAMBLER
Grove Rambler Sls., 9625 G.G. Blvd. JE 4-4545
Hunt Rambler TE 5-5646
402 W. Anaheim, Wilmington
Martin Motors, 410 N.L.B. Bl., Cpin. NE 1-8649
Rancho Rambler 2011 American HE 7-0578
Severin Motors Bellflower TO 7-7256
15737 Bellflower Blvd., Bellflower
Severin Motors, Inc. 630 American HE 6-9001
Ray Vines, 1745 Newport, C. Mesa LI 8-9308

RENAULT-DAUPHINE
Import Auto 516 E. Anaheim HE 6-8525
Suburban Motors TE 4-8595
445 E. Anaheim, Wilmington
505 Pacific Ave., San Pedro, TE 3-7539

SIMCA
Verne Holmes 3449 Atlantic GA 4-8603
Pecaris Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Glenn E. Thomas, 340 E. Anaheim HE 6-1281

SKODA
Dossier Motors 4005 E. Anaheim GE 4-4560
Gillespie Motors TO 7-6712
17056 Lakewood Blvd., Bellflower

STUDEBAKER
Ed Barbari TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Harbor Motors, 2137 Harbor, C. Mesa LI 8-6519
Jamestown 1350 American HE 2-7911

TAUNUS
Lou Harrison, 17617 Bldr. Bl., Bldr. TO 6-1761

TOYOPET
C. Standlee Martin, 1227 American. HE 6-9621

TRIUMPH
Hampton Imported Cars TE 5-6848
111 No. Pacific, San Pedro
810 W. Anaheim, Wilmington
Herman Miller FA 8-6111
1600 Cabrillo, Torrance
Dave Thomas 3400 L. B. Blvd. GA 7-8993

VAUXHALL
J. P. Lamerdin—Imports NE 1-1123
2200 E. Rosecrans, Compton

VOLVO
Ed Barbari's Volvoville TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Cabe Bros. 2201 American HE 5-5381
Nowlings Oldsmobile TO 2-1181
7440 E. Firestone Blvd., Downey

VOLKSWAGEN
Storey-Ricketts 740 American HE 7-7489
Lee Carpenter NE 8-0455
1150 E. Compton Blvd., Compton



Save as You Spend
with 20¢ Green Stamps

Plan Your Buying from
These Authorized Firms

★
Bergman's TV,
Hi-Fi & Radio
4207 Montair
HA 5-1971

Berks Men's Shop
2064 Santa Fe Ave.
HE 7-8615

Bill Plantz Mobil
Service
7th and Atlantic
HE 6-3683

Ted Brown, Jeweler
418 American Ave.
HE 6-7326

Butler Bros.
5252 Lakewood Blvd.

Carnation Cleaners
15734 Paramount Blvd.
Paramount
Del Amo and Paramount
Lakewood

Crown Cleaners
& Dyers
3441 E. Anaheim
GE 8-6148

Davis Texaco Service
20th and Pacific
HE 5-0236

Dane's Mobile Service
4160 Long Beach Blvd.
GA 7-9018

Finer Pharmacy
233 American Ave.
HE 6-1494

Kemper's Bldg.
Supplies
7001 Orange Ave.
ME 3-6952

Lower Drug
1189 E. Pac. Cst. Hwy.
HE 6-5040

Mayfair Markets
1131 E. Wardlow Rd.
Long Beach

Mayfair Markets
Pioneer at Orangefhorpo
Artesia

Mayfair Markets
Manchester at Grand
Buena Park

Mayfair Markets
10700 Garden Grove Bl.
Garden Grove

Mayfair Markets
4128 East South St.
Lakewood

Mayfair Markets
2309 E. Pac. Cst. Hwy.
Signal Hill

Mottell's & Peek
Flower Shop
3rd and Alamitos
HE 2-6907

Paris Shop
Ladies' Apparel
2063 Santa Fe Ave.
HE 7-5332

Peter Wheat Bread
2800 E. 17th St.
GE 9-3411

Reliable Radio-TV
202 East 4th St.
HE 6-9897

Rieker's Prescription
Pharmacy
705 Pina Ave.
HE 7-1358

Santa Fe Drugs
Free Delivery
2432 Santa Fe Ave.
HE 7-1432

Wagner Pharmacy
7th and Redondo
HE 3-0429

Whitehead Shell
Service
1230 E. Pac. Cst. Hwy.
HE 2-9257

Open House DIRECTORY

FOR COMPLETE DETAILS ON THESE PROPERTIES
CONSULT CLASSIFICATIONS 131 THRU 143

2 BEDROOMS
Address Phone District
4807 Gaviota HA 5-1394 Bixby
5038 Matney GA 7-3484 Bixby Crest
744 Gladys HE 6-7076 Eastside
4446 Clark HA 5-1237 Lakewood Village
5421 Keynote GE 8-8912 Los Altos
3903 Studebaker HE 6-9701 Los Altos
5676 Olive GA 3-5469 North Long Beach
5953 Rose GA 3-5469 North Long Beach
2750 Maine GA 4-6686 Wrigley
2421 Pine HE 5-6025 Wrigley

2 BEDROOMS & DEN
Address Phone District
625 Flint HE 5-7057 Alhambra Heights
1105 Andrews Dr. HE 7-1281 Bixby Knolls
9392 Weldon Dr. Nichols Manor Garden Grove
5582 Wardlow HE 7-1331 Lakewood
4345 Linden HE 6-6554 Los Cerritos
3004 Magnolia GA 4-5001 Wrigley

3 BEDROOMS
Address Phone District
4220 E. 14th GA 4-0382 Eastside
1025 Gaviota GA 4-7604 Eastside
4808 Albury HA 5-1237 Lakewood
5059 Bellflower Bl. TO 6-8161 Lakewood
6109 Charwood GA 4-8113 Lakewood
4518 Josie HA 5-1237 Lakewood
2336 Stearnlee HE 6-9701 Lakewood
6458 Wardlow HE 7-1251 Lakewood Plaza
1251 Hockett GA 4-4051 La Marina Estates
689 E. Coolidge GA 3-5469 North Long Beach
2549 Pine Wrigley
3136 San Francisco HE 7-1281 Wrigley

3 BEDROOMS & DEN
Address Phone District
1558 Flippen Dr. JE 7-9642 Anaheim
2402 Greenbrier JA 7-7604 Anaheim
2808 Foreman GA 4-4359 Los Altos
12051 Davenport GA 4-8113 Rossmore

4 BEDROOMS & OVER
Address Phone District
2165 ??? HE 7-8559 Wrigley

DUPLEXES
Address Phone District
1149 E. 70th GA 2-3318 Eastside

HOME & INCOME
Address Phone District
543 Ximeno GA 4-0382 Belmont Heights

MR.
MERCHANT
Get Acquainted With
New Customers

Here's an opportunity to do something different
... to be different in your advertising ... and
with success. Be sure that you, your employees
and your store are represented in the

Get Acquainted
Edition
of the Independent, Press-Telegram
Classified Section
SUNDAY—FEBRUARY 1
FOR FULL INFORMATION CALL
HEmlock 2-5959
Classified Advertising Department

261 INE

Best, Call, Sunday, January 4, 1959

26 Miscellaneous Wanted 63

QUIK cash for old guns, china
cabinets, T.V. typewriter, adding
machine, hi-fi, good furniture,
apt. ref., etc. **CHARLIE DAVIS**
195 N. 43rd Ave. **HE 5-5233**

**27 Antiques, books, tools, old china,
cut glass, small furniture, etc. Ar-
ticles Bought & Sold. Rutherford
and Co. 120 Grand St. **HE 7-8515.****

**28 NEWSPAPERS, old books, tools,
metal & junk, pickup, etc. 1632 W.
11. **HE 8-8067. Open Sat.****

Jewelry 64

**TRI-WEDDING BAND SET. Cost
\$150. sell \$180. White and
diamond. 1414 Madison St. **HE 5-2000.****

Machinery and Tools 65

**BUILDERS TRANSITS \$35 to \$250
New & used. Sell—rent—repair.
Mohave 1748 Atlantic. **HE 3-1222****

**ALL types of tools, saws, planers,
drilling machines, etc. after talk.
D-4 3383.**

**BAND SAW, 12" x 24" x 15.
G2 S-5555. 1000 1/2 1/2. 10000**

**LINCOLN 300 amp gas welding
equipment. Good cond. (417-7591).**

**1 H.P. elec. saw. 4100 worth
for \$1000. G2 S-5555.**

**MAIL, Saw 10". \$35. R. McCormack
527 1/2 Magnolia Ave.**

Bicycles and Scooters 66

**NEW bikes, netl. brands \$125.35 up
to \$150.00. Lo dn. 223 Lins. Ave.
Erie, 1100 E. Artesia. G2 3-7380.**

Cameras, Supplies 68

**CAMERAS
1958 MODELS
AT A
GIGANTIC SAVINGS
Camera Supply
1112 PINE AVE.**

**ONCE COLOR LAB SERVICE
24 HOURS A DAY
ANSCO BROWNIE-BK-TACHICOM
SPECIAL SERVICE ON
CITY PHOTO**

**BUY—SELL—TRADE
EVERYTHING PHOTOGRAPHIC
1112 PINE AVE. **HE 5-5233****

**CLEARANCE SALE
New Cameras—Trade-Ins.
Projectors—Screens
and Miscellaneous
MERCURY PHOTO
1450 Atlantic. **HE 6-0155****

**Low overpriced No fancy fluff.
Below N.Y. prices. No disc.
cash needed. Call for list.
See Mad Man Al. Firestone Camer-
a Center (purple bldg), 8419
Broadway. **HE 5-5233****

**COMPLETE REPAIR SERVICE on
Projectors, cameras, bluetones,
optical.**

**We Buy and Sell
ACE INSTRUMENT REPAIR
24 HOURS A DAY
1112 PINE AVE. **HE 5-5233****

RODAR Heating Oil, 12 tons, cast.
HOLLEFELT P2.8, Plaster in origi-
nal carton. GR 4-8930.

Buildings to Be Moved - 69

☆ WILL MOVE ☆
☆ ANYWHERE ☆
2 NEAR 100' HUMANES
2 DBRAs, & DEN EACH
Fireplace, w-w carpet, disposals.
No Down 100% Financing
Ph. 4-8425; eves DU 3-4215
FREE house and garage, 3020
Marqueta house, GR 7-1551
1-ER, sturdy house to be moved.
901 E. Pace Cst. My. HE 6-7725
HUE PACE if you'll move.
Cabrera GR 3-4811

Do It Yourself

Foam Rubber 71-A

SHREDDED foam rubber ... 40c lb.
- Small remnants ... 50c lb.
- Large remnants ... 50c lb.
Foam mattresses, twin to king,
sized 30" couch mattresses \$27.50
Wrought iron wood less 4" x 28"

ACME MATTRESS FACTORY
3415 E. Anaheim, I.B. HE 8-9783
41 West 6th in Santa Ana
KI 3-6716—Easy Parking
We Sell Wholesale & Retail

ELECTRONIC surplus parts. Save
80% on TV & radio tubes, car-
phones, mikes, resistors. Largest
dealer harbor area. Open every
day 10 a.m. to 6 p.m., closed Thurs. Top
Sales. 407 W. Rosecrans, Cmpn.
Bldg. Matrl. & Lmbr. 71-C
OPEN 8-5; SUN. 9-2
Plywood
CUT TO SIZE

Miscellaneous for Sale 72

WASHERS

Used automatics and wringers.
Reconditioned. Trade-ins.
ROUND'S STOVE WORKS
963 E. 4th Open Mon. & Fri. evs.
Sunday 12 to 3 p.m. HE 3-5669

Now 4 days Fri. 6:00-6:30

Use add. machs close-out pr.
New and used office equipment.
CALIF. OFFICE SUPPLY
1107 American Ave. HE 7-1961

GARFERS & SATTLE Chrome
top range—only \$95 Bond-Store
Works, 985 E. 4th St. In Long
Beach since 23 HE 5-569
Open Monday & Fridays 'til 9
p.m., Sunday 12 to 5.

BART suede jacket, mens med.
Gas. htr., new golf bag, light &
timer for range, men, ladies cloth-
ing, shoes \$ All nice. Sun. or
eve. 912 Pacific Ave.

transmitter, new tubes, Elec.
oven. Child's maple wardrobe,
electric portable dishwasher, Elec.
ironer. 2625 Nipino. HA 9-0058

PRIV. PRY., bleached mahog.-
8 piece dining rm. set \$109, blonde
desk w/tiling drawers \$50, 12 Re-
dondo Ave GE 9-4135

12x19 WOOL RUG, cost \$300, sac.
\$110, 9 pr. gold fiber gl. drapes
\$15. 4 dr. gold baby ch. \$15.
HA 2-3761

OFFICE FURNITURE, FILES,
desks, chairs, cabinets, lockers,
etc. Paramount Sales, 6000 Del.

DOUBLE matt., custom made, new
new, cost \$55 sell \$30. Philco
cam radio-recorder player \$10. Leg
chest of drawers \$10. HA 5-0155

SIMMONS' hide-a-bed couch, \$50.
Frigidaire 30" oven elec. range
\$79, new 110" or 220 elec. drier
\$75. HA 5-5831.

RWD table, 4 chairs, buffet &
china closet, \$35; refrig. \$10;
dresser bed. com. \$10; antique
table \$5 437 South St.

75.00 BTU. Counter flow forced
air gas heater. 30.00 dual wall

AMMO - 43 ACP \$3 per 100; 257
x25 Jap \$10 per 100; .30 carbide
\$3 per 100, GA 4-3544.

DINING RM. & bdrm. furn., good
cond. Power mower, Serrol ref.
(good w/furn.) GA 4-5753

2 SEC. hdm sofa \$30, West, elec.
rnc \$185, compl. maple dining
\$110, reknr. chr. \$25, GA 9-3421

WALNUT bedroom set, Beautrest
box spring & mattress \$75, Dble.
matt & h/s spring \$25, HA 9-6455

HOTPOINT sink cabinet, includes
dishwasher & carbide, dinn.

1 REAL mink stole \$150, 1 broad-tail mink & jacket. Like new. Call between 4 & 7. GE 3-0547

* BETTER quality clothing for a fraction of its orig. cost. Almost New Apparel, 1231 Pine Ave.

HOSPITAL bed, adjustable \$25. Bealers, 2700 E. 7th GE 9-7855

DINETTES 5-pc. - \$34.95
McKinney's 2430 E. Pac. cat. Hy

DIVAN set, 2-pc. - \$89.95
McKinney's 2130 E. Pac. cat. Hy.

BUNK BEDS, INNERSPRING

WESTINGHOUSE mixer, Juicer \$51.
Gd cond, Mlse Cheap. GE 3-6571

MOD. Sofa \$80. G.E. tran. radio
\$24. Xint. cond. GE 9-1695

RUSSIAN mink, full length. Size
14 5100. HE 7-6982

ORIENTAL rug 10x14, pastel
shades. Xint. cond. GA 3-5317

ENGLISH riding boots, 9. sheep-
skin lnt. S. Britches. GE 4-5722

MATCHING grey tweed loam rub-
ber diwan & chair. TO 6-3398

HOSP bed w/withnr. spr. matr. &
cover side rail \$75. HE 8-3047

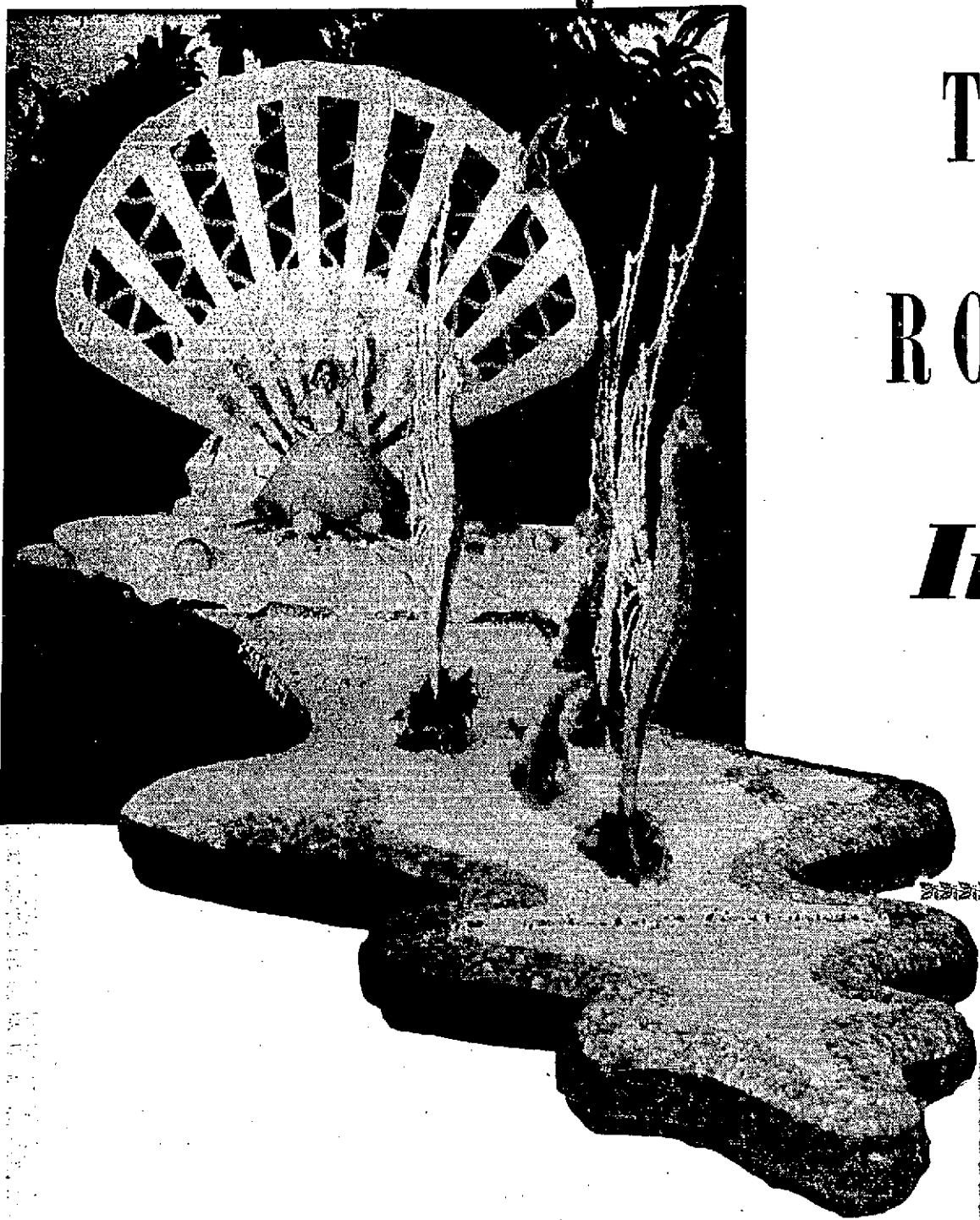
22. **LOVE** desk, chair & filling cab.,
 dress racks & misc. 746 P. 7th
 23. **TRIMMER** power mower. Eac.
 cond. GE 8-0223
 24. **NEARLY** new maple butch & desk
 quality furniture. Sac. NE 5-3229
 25. **DOG** HOUSE 4x7 child's play-
 house. 1005 Grand.
 26. **DRAPES**, 5 pair, beautiful, misc.
 3749 Elm GA 7-5601
 27. **NEWLY** uphol. bed-divan & chair
 good cond. \$10. GA 7-4350

*A New Year's Treat for Everyone
... the special*

TOURNAMENT of ROSES EDITION

published January 2 in the

Independent



All of the color and excitement of New Year's Day is printed in this big special Tournament of Roses Edition! Eight pages of pictures plus stories of the world-famous Rose Parade . . . prize-winning floats, beautiful girls and highlights of the biggest and best of all bowl games . . . the Rose Bowl.

You'll want your friends and relatives to share your enjoyment of a California New Year. Be sure to send them one of these special souvenir papers in a colorful wrapping for mailing.

**USE THESE ORDER BLANKS NOW
AND MAIL COPIES TO YOUR
FRIENDS, RELATIVES BACK HOME**

all this for **20¢** a copy - **5 copies for \$1** postage paid, wrapped and mailed anywhere in the U.S.

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TO:

(name)

(address)

(city, zone, state)

TO:

(name)

(address)

(city, zone, state)

INDEPENDENT-PRESS-TELEGRAM—C-11
Long Beach, Calif., Sunday, January 4, 1959

Cars for Sale	174	Cars for Sale	176
DE SOTO		FORD	
BRAND NEW		WOW!	
1958		'57 FORD \$1495	
'58 DE SOTO FIREDOME SPORTSMAN 5-DOOR A beautiful, brand-new car; power steering, power brakes, etc., etc. At a USED CAR PRICE		FAIRLANE HARDTOP Fully factory equipped. No ca. payment available. Pay Only \$822 Wk. 5% Discount for Cash Down	
BOB McCURE Plymouth & De Soto Long Beach - Lakewood Atlantic at 51st GA 2-1296		WILLIAMS CAR CO. 1240 LAKEWOOD - TO 6-0110 1750 BELT AVENUE - TO 7-6118 BELLFLOWER, CALIF.	
'55 DE SOTO CORONADO 4-DR. Power steering, power brakes, power windows, power radio, heater, whitewalls, special paint, special interior. Immacu- late.		'58 FORDS ONLY 5 LEFT	
BOB McCURE Plymouth & De Soto Long Beach - Lakewood Atlantic at 51st GA 2-1296		VICTORIAS 4-DOORS STATION WAGONS EQUIPPED New Car Guarantee Low as \$2199	
DODGE		PIONEER FORD 18103 PIONEER IN ARTESTA UNDERHILL 6-6415 Open Sunday	
WOW!		'57 FORD 4-Door 5-Door Passenger COUNTRY SEDAN Formidable, radio, heater, off- white finish, whitewall tires. Sharp.	
'56 DODGE \$982.45 Automatic, Full factory equip. New car, 12,000 miles. Pay as low as \$8.97 week		\$1995	
WILLIAMS CAR CO. 17800 Bellflower - TO 6-3110 12120 Lakewood - TO 6-0415 Long Beach, CALIF.		LOU HARRISON MERCURY—EDSEL—TAUNUS 17517 56, Bellflower Blvd. Bellflower	
'55 DODGE Royal Lancer Sp. Cpe. Powerflite, R. & H. waw. 100% time, immaculate. \$1,169. Parkwood Chevrolet, MR-0127 100% financing on APPRO. Credit		\$3299	
'56 DODGE Royal 4-dr. Powerflite, 1951, 12,000 miles, immaculate car. \$1,699. GE 8-9378.		'57 FORD THUNDERBIRD	
OSBORN'S 20th & CHERRY '58 DODGE 4-dr. Hardtop. Full factory equip. whitewall. Low mileage. Private party. Call HLB-53808 ext. 2.		Power steering, power brakes, power windows, radio, heater, whitewall tires. Jet black in color. At a LOW mileage, local car. Like new. Life.	
'51 DODGE Cpt. Royal V-8. R.H.F. waw. powerflite. A-1 condition. \$495. HL 6-0010. 1253 RIVINGTON 1091 American		MEL BURNS 2000 American HIE 2-6050	
'53 DODGE 4-dr. sedan. 18,000 act. mi. good tires, heater, good motor. Only \$155. Less for cash. 1000 Lewis Ave. LA 3-3000.		SURPLUS 1957 FORD 500 4-dr. Hardtop, power steering, auto- matic transmission, radio, heat- er, a beautiful, solid car. \$1855. Always full discount at WEST- MINSTER MOTORS discount house, affiliated with WORLD CAR WHOLESALES of New York. Tel. 7-2929 Westminster Ave. in Westminster, Calif. TW 3-3551. Dealers welcome.	
'57 DODGE 4-dr. 500 Lancer Hardtop, powerflite, one-owner 1960, 17,000, 1790 P. Burnett Rd., CA 4-6083.		\$1795	
'51 DODGE V-8 2-dr. Radio, heat- er & clean car. \$150. R. A. Anderson, 3842 E. Anaheim		THIS WEEK ONLY '57 FORD FAIRLANE 500 4-dr. Auto. trans., radio & heat- er. 7-1000 engine. 1960. 1960 one-owner, low-mileage car. COTTER'S USED CARS 2223 AMERICAN GA 7-3555	
'51 DODGE convert. \$109 R. A. Powerflite. R.H.F. LA 1-1000. 2101 E. Anaheim			
'47 DODGE Cpt. R.H.F. Clean. \$85. 1722-B Seacraft Cir. San Pedro.			
EDSEL			
'58 EDSEL Corsair 2-Dr. Hard- top. 12,000 miles. Like new. \$1,195. GE 8-9158.			
FORD			
'57 FORD Fairlane 500 Victoria			
'58 FORD FAIRLANE "500" Vi- ctoria Hardtop 2-Dr. Power Steer- ing, Power Brakes, Powerflite, Radio, Heater, whitewall tires. Immaculate. Full price \$2200. Wk.			

[illegible]

NEW FORD coupe, R&H, order
New top, Clean, \$950.
50 FORD, 1961, 1411 Anselm
55 FAIRLANE, like new, only 5-
00 miles. Will trade coupe for
cable car. Call back 634-4070
953 FORD Vln, V-8, Ford-made
w/sw, rad. Two-tone paint.
Call 6-6379.

65 FORD, 6-cyl. 2-dr. runs good,
2500 Sp. 635-9-4524. 2474
Hawell Ave., rear.

610 FORD 4-dr., sedan, rad.
Call 6-6379.

47 FORD Xint, coupe, good paint,
\$100. TE 5-3789, after 5.

31 FORD FORD COUPE V-8
5000 Miles. 635-9-4524. 2474
Hawell Ave., rear.

31 FORD, R&H, 53's, 610 Wk.
\$130. P.E. TE 4-2278. Dir.

MODEL A FORD
8345 Pacific Ave. TE 5-7561

57 FORD 4-door, \$1,000.
GE 9-3517

38 FORD club car, clean, \$150.
Good trunk, car, 1942, 41 8 pm
Call 6-6379. 2474 Victoria. Inquire
985 Pacific Ave.

50 Ford, new motor, '53, Good
paint & tires. \$150. HA 5-7147.

52 FORD 4-door, 1953, 610 Wk.
GE 9-3517 or HA 5-7171. Dir.

50 FORD 4-door, new. Air cond. \$100
cash. 3012 Roxanne. HA 1-3189.

50 FORD, 316 4-cyl. & 311 100. 511
N. L. 1-3189.

47 FORD 6' 4-dr. \$100.
4133 KNOXVILLE. HA 9-5741.

FORD 1-DR. RAD. HTR.
Call PH 7-6221

50 FORD Fairlane 500 loaded
\$2195. Priv. party. GE 1-1132.

50 FORD 2-dr, RAD. & Htr. Mtr.
Good. \$140. 516 4-cyl. \$10 Wk.
L. A. ANAHEIM, 6342 E. Anaheim.

HUDSON

56 HUDSON \$995
Custom Hornet 4-cyl. Hydra. Rad.
& Htr. All original & immacu-
late. 985 E. ANAHEIM HE 1-6461

CHUCK WEIDELL

48 HUDSON, Good rubber, Clean,
\$130. 314 Eleazar Lane, GA
2-5951.

HUDSON PARTS & SERVICE
Factory Authorized, since 1954
4011 Cherry Burgin's GA 7-1825

38 HUDSON, coupe, runs good. \$3
Hires, good tires. 616 GE 9-3183

KAISER

52 KAISER \$295
Virginia 4-Dr. Std. trans. R.
& Htr. 610 Wk. 635-9-4524

CHUCK WEIDELL

985 E. ANAHEIM HE 1-6461

JEEP

JEEP panel motor overhauled,
\$125 cash. M 1-2295

LINCOLN

56 LINCOLN Premiere hardtop
coupe, radio, heater, automatic.
Call 6-6379. Good condition.
Beautiful white finish with
black leather interior. 610 Wk.
Finance \$2,100. Low as \$25. 4-cyl.
with your good credit. Dealer.
510 W. Lincoln. 6342 E. Anaheim
TE 5-6348

55 LINCOLN Premiere 4-dr. hard-

'57 BEL AIR
Chev. Hardtops

One Coupe and one 4-Door. Both are V-8's with Powerglide, radio, heater. Each shows the careful care of its owner. \$2199 values special today only

Your Choice **\$1999**

C. Standlee Martin
Exclusive Oldsmobile Dealer
1201 Americana HE 6-9624

YOU!

Have you read the ads for good prices on used cars? VISIT YOU COULD BUY Well, at McKemie's Down Town A Store, 133 American Ave.—you can! NO MONEY out of your pocket AT ALL.

Join the thousands who have already enjoyed the J & R Budget Plan. HURRY!

133 AMERICAN AVE.
HE 7-4967

'57 OLDSMOBILE
Holiday Coupe

Power steering, radio, heater,
jet black finish, whitewall tires **\$1995**

LEO RULE, OLDSMOBILE
504 S. Long Beach Blvd.
COMPTON NE 8-4115

Autos for Sale 176 Autos for Sale 176

LINCOLN
TAKE OVER PAYMENTS
'64 Lincoln Capri cpe. All power
equipment. Low miles. Call
J. J. Jones Corp., 11130 Long Beach
Blvd., Lynwood.

MERCURY
WOW!
'55 MERCURY \$995
MONTEREY HARTOP
Automatic. Rad., H.T., 5-1000.
Pay as low as \$8.92 Wk.
6% Discount for Cash Down
WILLIAMS CAR CO.
17500 BELFLOWER TO 6-7410
17240 LAKEWOOD TO 6-0119
BELFLOWER, CALIF.

WOW!
'57 MERCURY MONTEREY \$1495
Auto. trans., radio, heater,
5-1000. Low miles. Call
as low as \$14.92 Wk.
6% Discount for Cash Down
WILLIAMS CAR CO.
17500 BELFLOWER TO 6-7410
17240 LAKEWOOD TO 6-0119
BELFLOWER, CALIF.

\$1295
'55 MERC. MONTECLAIR HDTOP.
4-way seat. Automatic. Beau-
tiful red & white interior. Week-
end special.
COTTER'S USED CARS
2223 AMERICAN GA 7-3555

\$1095
'56 MERC. HARDTOP
ROSCOE MOTORS
2295 American Ave.

'55 MERC. Monterey Hardtop auto-
matic transmission, radio, heat-
er, full vinyl interior, 5-1000 (P-
2794), \$25 down, low monthly
payments (with good credit).
Pacific Coast Hwy. GE 3-0212.

'57 MERC. turnpike cruiser, like
new. Less than 20,000 miles.
1 owner. Black. Fully powered.
A beauty. \$2495. \$310 in Parquet.
GE 3-5510.

TAKE OVER PAYMENTS
'55 MERC. hardtop cpe. All
equipment. Shown, 11130 Long Beach
Blvd., Lynwood.

'56 MERCURY Monterey convert.,
R&H 6-0-0-0. New Year's ad-
vance. \$395. HE 3-0010.

'55 RUTLEDGE, 1001 American
GE 3-5510.

'52 Merc. R&H. Odr. \$390
Lo-Lo Motors, 2101 E. Anaheim
Branch City Chevrolet, 1301 E. P.F.
'53 MERC. RUTLEDGE, 1001 American
GE 3-5510.

'55 MERC. Monterey R&H, w/v.
Clean, lowered, 1-700; 11A
5-7312.

'51 MERC. R&H, overdrive, two-
door. Nine condition. \$680 cash.
1351 E. 4th St., APL. GE 3-5806.

'56 MERC. Tudor. Good condition.
Make offer. GA 4-6035.

'54 MERC. Mont. 4-dr. Merc.
R&H. Real clean. GE 3-5806.

'51 MERC. good cond. \$546 John
Ave. GA 2-7919.

NASH
TRANSPORTATION +
LOW PRICED EXPENDABLE
CARS

'50 NASH Old. \$249
'51 PLYMOUTH Cpe. \$249
'51 OLDSMOBILE 4-dr. \$300
'52 DE SOTO 4-dr. \$335
'53 PONTIAC 4-dr. \$335
Reconditioned Family Cars
LLOYD C. PATTERSON
1850 AMERICAN

NOTICE
Town & Country Rambler, Inc., announces its OPEN-
ING CELEBRATION TODAY, 4th, showing all
models of the famous Rambler line for '59, featuring
one of the largest new car display rooms in So. Calif.
(35 cars). Guest drive this exciting '59 Rambler, and
receive a valuable full color 4x5" mural of a beau-
tiful outdoor scene.

555 S. NICOLAS AVE.
FULLERTON, CALIF. TRojan 1-2040

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Resident
McKENZIE'S DOWNTOWN STORE
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SEVERIN MOTORS, Inc.
De Soto - Plymouth
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de Ville motors . . . Largest Selection of Cadillacs in L. B.

1958
CADILLAC
Coupe de Villes . . . Sedan de Villes
Fleetwoods . . . Coupes . . . Convertibles
(Choice of Sixteen)
Priced From \$4495 Down Payment \$795
(FORMERLY COTTER MOTOR SALES)

de Ville
motors
Open Sunday
corner of anaheim & atlantic
HEmlock 7-2731

CHIEF
CHAMBERLIN
FORD DEALER
Used Car Dept.
15550 Paramount Blvd.
Paramount ME 4-2600
(Cor. Madison & Paramount)

Autos for Sale 176 Autos for Sale 176

PLYMOUTH
BRAND-NEW
1958
THE FABULOUS FURY
2-DR. HARD TOP
Brand new fully equipped. The
Special Performance model. 322
at Special Savings
BOB MCCLURE
Plymouth & De Soto
Long Beach Lakewood
Atlantic at 51st GA 2-1295

1955
PLYMOUTH
Savoy 4-door. Good enough to
carry one full year unconditional
mechanical warranty. For
this sale.
\$975
Wilmington Motors
DODGE-PLYMOUTH DEALER
413 W. Anaheim Wilmington
DE 4-1163

'57 PLYMOUTH FURY
SPORT COUPE
4-way steering, power brakes,
power windows, power seat, ra-
dio, heater, whitewalls. Limited
Ed. Commando engine. Limited
Ed. Commando engine.

BOB MCCLURE
Plymouth-De Soto
Long Beach Lakewood
Atlantic at 51st, L.B. GA 2-1295

\$1295
'57 PLYM. V-8
ROSCOE MOTORS
2295 American Ave.

'55 PLYMOUTH convert. Rad.
automatic transmission, very
clean & beautiful through. Just
\$1,795. \$25 down. Call to ap-
point. Dealer, 510 W. Anaheim,
Wilmington. TE 5-8345.

'51 PLYMOUTH coupe, R&H. New
cover, 5000 rubber and paint.
\$225. PARAMOUNT SALES,
6000 Paramount Blvd.,
Long Beach. GE 3-5510.

'55 PLYM. club coupe, 52 & 11. Good
cond. Orig. owner. \$250. GE
3-5480.

'55 PLYMOUTH sedan, Radio,
heater, overdrive, 4-door. \$350
HE 2-4334

'55 PLYM. CPE. SHARP \$595 VP
1650 AMERICAN AVE.

'55 PLYMOUTH Belvedere conv.
Power windows, power steering,
radio, heater, 5000 rubber and
paint. Excel. through. TO 6-1135.

'57 PLYM. Belvedere. Pvt. party.
Clean. GE 3-2678. 2181 Terminal
Wilmington.

'55 PLYM. H.T. Fury cpe. Auto.
Lower. GA 2-9456

'55 PLYM. 2-dr. Orig. owner. See
to appreciate. TO 7-9007.

'55 PLYM. club coupe. \$150. \$555
Stamona. Bellflower. ABE 3-3079.

PONTIAC
EQUITY '55 Pontiac, Hydra-
matic, 5000 rubber and paint, 225
miles. 510 W. Anaheim, 4-rt.
Main, APL. HE 3-1261.

'50 CHEVETON Pontiac, 4-rt.,
good condition. EA 5-3157.

'57 OLDS 88
2-DR. SEDAN
Has Hydra-Matic, radio,
heater, etc. Sparkling 2-tone
green finish. Original thru-
out. Sold new by us. Price
slashed today only and
it's hard to resist. \$1799
C. Standlee Martin
Exclusive Oldsmobile Dealer
1201 American HE 6-9624

BANK & FINANCE CO.
REPOSESSIONS
\$10 DELIVERS
Balance
'57 FORD Fairlane 500 Vic. \$1697
'56 MERCURY Hardtop \$1333
'56 DODGE Station Wagon \$1172
'56 FORD Fairlane 4-Door \$891
'54 BUICK Hardtop \$764
'51 CADILLAC Convertible \$452
'53 NASH 4-door Statesman \$193
Payments as low as \$15 mo.
KEVORKIAN MOTORS
5444 SOUTH ST.
(at Bellflower Blvd.)

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or any used car and did not succeed:
REQUIREMENTS
★ Job (any length of time)
★ Trade or No Trade
★ Equity or No Equity
★ Just Arrived or Long-Time
Resident
McKENZIE'S DOWNTOWN STORE
FIRST AND AMERICAN HE 7-4967

SEVERIN MOTORS, Inc.
De Soto - Plymouth
SALES AND SERVICE
SEVERIN MOTORS
1427 AMERICAN HE 7-0011

NOTICE!
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FIRST AND AMERICAN HE 7-4967

Autos for Sale 176 Autos for Sale 176

PLYMOUTH
BRAND-NEW
1958
THE FABULOUS FURY
2-DR. HARD TOP
Brand new fully equipped. The
Special Performance model. 322
at Special Savings
BOB MCCLURE
Plymouth & De Soto
Long Beach Lakewood
Atlantic at 51st GA 2-1295

1955
PLYMOUTH
Savoy 4-door. Good enough to
carry one full year unconditional
mechanical warranty. For
this sale.
\$975
Wilmington Motors
DODGE-PLYMOUTH DEALER
413 W. Anaheim Wilmington
DE 4-1163

'57 PLYMOUTH FURY
SPORT COUPE
4-way steering, power brakes,
power windows, power seat, ra-
dio, heater, whitewalls. Limited
Ed. Commando engine. Limited
Ed. Commando engine.

BOB MCCLURE
Plymouth-De Soto
Long Beach Lakewood
Atlantic at 51st, L.B. GA 2-1295

\$1295
'57 PLYM. V-8
ROSCOE MOTORS
2295 American Ave.

'55 PLYMOUTH convert. Rad.
automatic transmission, very
clean & beautiful through. Just
\$1,795. \$25 down. Call to ap-
point. Dealer, 510 W. Anaheim,
Wilmington. TE 5-8345.

'51 PLYMOUTH coupe, R&H. New
cover, 5000 rubber and paint.
\$225. PARAMOUNT SALES,
6000 Paramount Blvd.,
Long Beach. GE 3-5510.

'55 PLYM. club coupe, 52 & 11. Good
cond. Orig. owner. \$250. GE
3-5480.

'55 PLYMOUTH sedan, Radio,
heater, overdrive, 4-door. \$350
HE 2-4334

'55 PLYM. CPE. SHARP \$595 VP
1650 AMERICAN AVE.

'55 PLYMOUTH Belvedere conv.
Power windows, power steering,
radio, heater, 5000 rubber and
paint. Excel. through. TO 6-1135.

'57 PLYM. Belvedere. Pvt. party.
Clean. GE 3-2678. 2181 Terminal
Wilmington.

'55 PLYM. H.T. Fury cpe. Auto.
Lower. GA 2-9456

'55 PLYM. 2-dr. Orig. owner. See
to appreciate. TO 7-9007.

'55 PLYM. club coupe. \$150. \$555
Stamona. Bellflower. ABE 3-3079.

PONTIAC
EQUITY '55 Pontiac, Hydra-
matic, 5000 rubber and paint, 225
miles. 510 W. Anaheim, 4-rt.
Main, APL. HE 3-1261.

'50 CHEVETON Pontiac, 4-rt.,
good condition. EA 5-3157.

'57 OLDS 88
2-DR. SEDAN
Has Hydra-Matic, radio,
heater, etc. Sparkling 2-tone
green finish. Original thru-
out. Sold new by us. Price
slashed today only and
it's hard to resist. \$1799
C. Standlee Martin
Exclusive Oldsmobile Dealer
1201 American HE 6-9624

BANK & FINANCE CO.
REPOSESSIONS
\$10 DELIVERS
Balance
'57 FORD Fairlane 500 Vic. \$1697
'56 MERCURY Hardtop \$1333
'56 DODGE Station Wagon \$1172
'56 FORD Fairlane 4-Door \$891
'54 BUICK Hardtop \$764
'51 CADILLAC Convertible \$452
'53 NASH 4-door Statesman \$193
Payments as low as \$15 mo.
KEVORKIAN MOTORS
5444 SOUTH ST.
(at Bellflower Blvd.)

SEVERIN MOTORS, Inc.
De Soto - Plymouth
SALES AND SERVICE
SEVERIN MOTORS
1427 AMERICAN HE 7-0011

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Resident
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FIRST AND AMERICAN HE 7-4967

SEVERIN MOTORS, Inc.
De Soto - Plymouth
SALES AND SERVICE
SEVERIN MOTORS
1427 AMERICAN HE 7-0

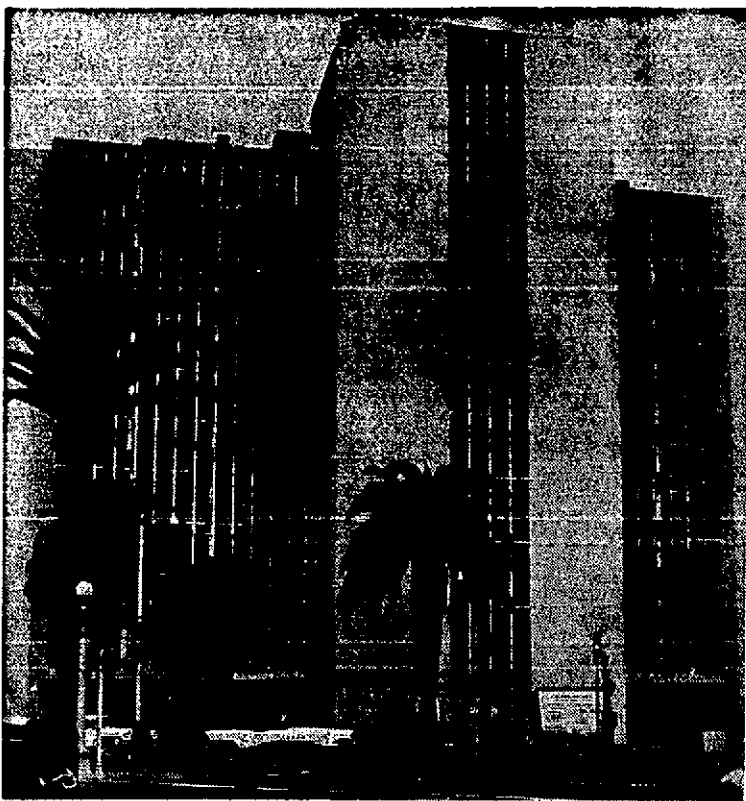
PARADE *of* PROGRESS *Edition*



\$125,000,000 YEAR FOR LONG BEACH

The year 1958 saw much of the nation gripped by a business slump but Long Beach had a big cushion against any economic reverses. A record year for construction was established as \$125,000,000 in major projects got under way. And, the prospects are that 1959 will see almost as much new construction get under way. From the harbor to North Long Beach steel rose skyward to form a new skyline for the city. Al Thompson, surveying on the job for Millie & Severson, construction engineers for the big Harbor Dept. Administration Building typifies scenes repeated often in the city's greatest year in building.

Long Beach Construction Reaches All-Time High With More To Come



LARGEST PRIVATE PROJECT
Constructed at a cost of \$2,000,000, the Royal Palms Apartments, proved the largest single project, privately financed, in Long Beach the past year. The 160-unit own-your-own will be ready to occupy late this month. It is at First St. and Atlantic Ave.



To Change Skyline With Vast Program

Construction in Long Beach during 1958—initiated, in progress or completed—boomed to a record high figure approximating \$125,000,000.

And 1959 will be a year of fruition with the completion or near-completion of public works valued at some \$75,000,000 and many millions in private construction.

The figures compiled from City Building, Engineering and Harbor Dept. reports add up to a period of unparalleled activity in the modernization of Long Beach, the supplying of long-needed facilities, the construction of multi-story public buildings and solid progress on new bridges, other harbor works and the marina.

THE DOWNTOWN Long Beach skyline, already undergoing a big change by the construction of several large buildings, will see another 10-story structure rising by mid-summer when work gets under way on a new office building for the Southern California Edison Co. The \$4,000,000 office building will be on the northeast corner of 1st St. and American Ave. It will be the hub of the Edison Co. activities in the Southland. Just outside the city in the Dominguez area more than \$10 million in construction is under way in new warehouses and manufacturing plants for industries coming to the Long Beach market. Many other major projects for that industrial area are in the planning stages.

The city will see a big program of remodeling in the downtown area and 1959 is expected to see the greatest boom in apartment construction in history. Already announced and planned for a start early this year is a large downtown private hospital, a \$600,000 rental apartment development and a beachfront hotel.

THE RECORD-HIGH \$70,000,000 volume of permits issued by the City Building Dept. during the year reflects this activity, but only in part. The costliest public improvement now in the making—and the largest single project from a dollar standpoint in the city's history—is not even reflected in the 1958 permit list.

Building Code Changes Made as Safety Factor

The City Building Dept., through the Board of Examiners and Appeals, approved four new techniques in construction during 1958 intended to promote safety and convenience.

As explained by Superintendent of Building Edward M. O'Connor, the "firsts" were:

1. The board approved an alternate type of roof construction consisting of prestressed, double T concrete roof panels for a Long Beach church.

2. A NEW METHOD of fireproofing steel structural members also was approved. It consists of a sprayed-on mixture of asbestos fibers with a binder and inert substance. This method, used in the Public Safety Bldg., eliminates the metal

city project contracts, the \$4,088,000 addition to the marina, now in progress; the \$3,525,000 underpasses in Lakewood Blvd. and Spring St., completed in 1958 in connection with the improvement of Municipal Airport, and a \$1,873,000 contract for one stage of the Navy Landing.

A summary prepared by City Engineer Jess D. Gilkerson lists:

It is the \$13,000,000 Robert R. Shoemaker Bridge carrying an eight-lane freeway across the Los Angeles River and scheduled for completion in May, 1959. (The marina at the opposite side of the city will eventually surpass that figure, but over a longer period.)

The bridge and other harbor public works completed in 1958 or scheduled for completion in 1959 or early 1960 approximate \$43,600,000.

On the million-dollar-plus list of harbor projects are:

Ocean Blvd. Bridge and related works, \$7,536,000.

Piers F and G, including rock dikes and dredge fill, \$6,760,000.

Administration Bldg., new headquarters for the Harbor Dept. in a seven-story structure, \$4,162,000.

Transit shed and wharf rehabilitation, Berths 1 and 2, \$2,765,000.

Transit shed, Pier B, \$2,420,000.

Dirt and rock for dikes and fills to counteract subsidence, \$2,087,000.

IN ADDITION, city building permits in 1958 show five other public works—four by the city and one by the county—in the million-plus class.

Largest of these is the Memorial Hospital of Long Beach, eventually to cost \$10,000,000 but listed in the first construction permit at \$6,308,000.

Others include:

County court house, \$5,800,000.

City Public Safety Bldg., \$3,717,000.

Community Hospital Addition, \$2,012,000.

Municipal Gas Holder, \$1,325,000.

BUILDING DEPT. records do not cover three other major

MUCH BUILDING NEAR OCEAN

There will be a decided change in the shoreline as well as the skyline this year in the vast program of construction for Long Beach. Shown in this aerial photograph by Pacific Air Industries are five major projects. No. 1 is the \$3,717,000 Public Safety Building, Broadway at Magnolia Ave.; No. 2 is the \$5,800,000 County Courts Building; No. 3 shows the area where the new Army-Navy YMCA will be built. No. 4 is the new public boat ramp under construction and No. 5 is the new Navy Landing which will replace the landing shown adjoining it. A breakwater is being developed for the landing with the entire project costing in excess of \$4,000,000.

65 contract projects completed during 1958 at a cost in excess of \$7,500,000. These cover a broad variety of improvements, park buildings, landscaping, branch libraries, fire stations, marina, airport, freeway adjuncts, street lighting, street paving, sewers and flood control systems.

LARGEST OF the privately-financed projects advanced during 1958, although approved earlier, were the \$2,000,000 Royal Palms apartment building and Richfield Oil Corp.'s \$1,240,000 tank farm. Building Dept. records show permits issued for 1,898 family dwelling units in the first 11 months of 1958, including 1,376 apartment units, 126 in duplexes and 396 single-family dwellings. Two hundred and forty-six private swimming pools also were constructed during the year. Not covered in this summary are numerous state and county projects of benefit to Long Beach—freeways, storm drains, bridges and other structures.

Principal focus of city planning for 1959 will be continued remedial action against subsidence and shoreline improvements not primarily related to the slinkage problem. City planners aren't ready to reveal details yet, but if their long-range program wins approval, almost the whole shoreline will be transformed and 1959 will see the beginning of projects outstanding the 1958 record both in dollar volume and in future significance to the community.



BIG HOSPITAL ADDITION

Long Beach soon will relieve the hospital bed shortage when this \$2,012,000 addition to Community Hospital is completed. In addition, construction is well under way on a new Memorial Hospital which is being built at a cost of \$10,000,000.—(Staff photo.)

HOMES

and Income Property

See Us for the Best Selection
We Help Buyer Finance Down Payment

COMPLETE REAL ESTATE SERVICE

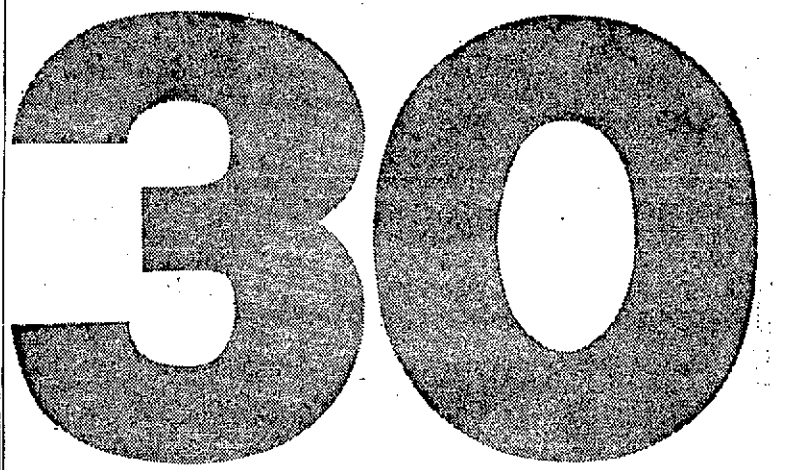
Home Sales, Residential and Business Income Property,
Own Your Own Apartments, Property Management, Rentals

INQUIRE ABOUT OUR
Guaranteed Trade-in Plan

MOORE Realty

(City-Wide Service—4 Convenient Locations)

DOWNTOWN OFFICE... 363 E. First, Long Beach... HEmlock 5-1126
LOS ALTOS OFFICE... 2451 Bellflower Blvd., Long Beach... GENEva 4-3464
LAKEWOOD OFFICE... 4151 E. Carson, Lakewood... HARRison 5-1217
COLLEGE OFFICE... 6350 E. Atherion St., Long Beach... HEmlock 3-4966



30 YEARS OF HIGHER EARNINGS

under the same management

Community Savings was founded in 1929 to provide a higher return on savings—with safety. In the 30 years of operation—thru good times and bad, 65 consecutive interest payments have been made, each one at a higher than average rate.

Today, a \$49,000,000 institution, Community still pays more—now four times every year—with the added safety of insurance of each account up to \$10,000.

As we start our next 30 years, I extend an invitation to old and young to join our 19,000 thrifty savers, so you too may earn more in 1959 and future years. To get immediate returns, start or add to your account by January 30th, so you will earn more from January 1st.

REX A. DUNN, PRESIDENT

Save by mail. We pay postage both ways.

4% COMMUNITY SAVINGS

COMPTON BIXBY KNOLLS PARAMOUNT

PER ANNUM CURRENT RATE

YOU ALWAYS EARN MORE AT COMMUNITY

All savings received by January 10th earn from January 1st

Long Beach Bidding for Tourist Trade

Adding greatly to the expanding economy of Long Beach is its multi-million dollar tourist business. These millions of dollars filtering into our trade channels are new dollars—for the most part, dollars brought here from the wealth of other areas. These "new dollars" stimulate business and mean the difference between profit and loss for many of our enterprises. They keep jobs intact for many of our residents who otherwise might be unemployed, according to the Long Beach Chamber of Commerce.

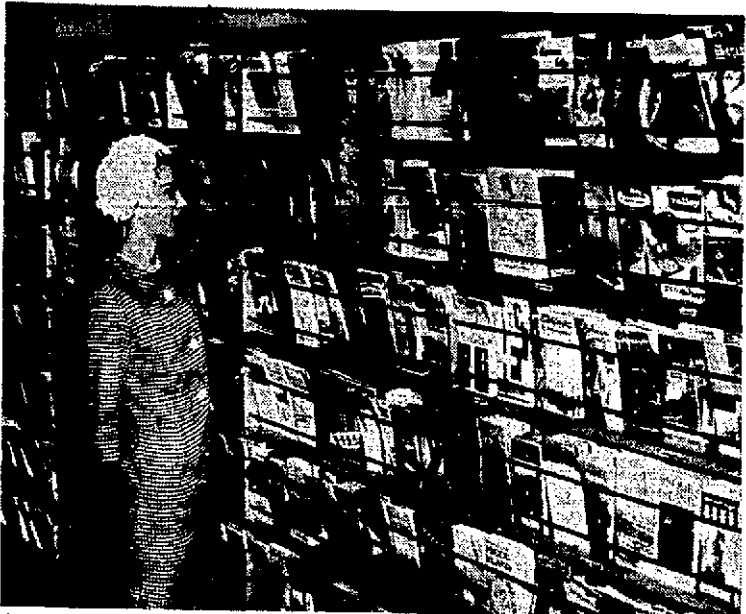
"Taking the lead in the promotion and servicing of tourist trade for Long Beach is our local Chamber of Commerce. This program, which is the only organized tourist program the city has, is made available from membership dues paid to the chamber by local business and professional people," said George R. Johnson, chamber president.

JOHNSON REPORTS that in 1958 the chamber printed 50,000 four-color tourist brochures, which were distributed for circulation by chambers of commerce in 1,500 key cities as well as 800 travel bureaus, air lines, railroads and steamship companies.

"These folders provide up-to-date information on tourist facilities and attractions of the Long Beach area and present an enticing picture of Southern Californian living. The chamber has also sponsored a billboard advertising campaign, with attractive signboards located on main highways, as a means of attracting traffic coming into Southern California to Long Beach," said Johnson.

"An average of 600 tourist inquiries, coming from all 49 states and several foreign countries, are processed every week by chamber personnel. Every effort is made to see that each question is given personal consideration. From past experience the chamber observes that many tourists will return to Long Beach as residents. On that basis there is special effort directed at acquainting incoming tourists with the excellent living accommodations, exceptional employment opportunities and glamorous year-round atmosphere enjoyed by local residents," Johnson said.

AT PRESENT the chamber's tourist committee is conducting extensive research to determine the true potential of tourist



CHAMBER SERVICE

Lovely Ellen Krec looks over one of the brochure racks at the Long Beach Chamber of Commerce. As a public service the chamber maintains these racks which display descriptive literature from cities and resorts all over the nation and world. Many callers come to the Chamber every day to take advantage of this and many other information services. Brochures on Long Beach are available in cities all over the nation.

business for Long Beach, and how this potential can be more effectively developed. According to the 37th annual report of the All Year Club of Southern California, during the 12 months ending Aug. 31, 1958, Southern California attracted 4,139,700 pleasure visitors. These visitors spent \$535,000,000.

"We estimate that 10 percent or \$53,000,000 of this income is the share that belongs to Long Beach. We are now developing a program to make sure that we get that share and even more," Johnson reported.

"A strong point in the case for more expenditure channeled to tourist promotion, now under study by the chamber, is based upon the immediacy of return. Most promotional programs are developed with the idea that effectiveness can be obtained only after a certain lapse of time or on the long-range basis. But with the tourist industry it's different—a well co-ordinated, intelligently planned program can be put into effect and the very next day those 'new dollars' will start flowing into local coffers."



3,000 DINNERS ONE EVENING

Dave Tallichet, general manager, Lafayette Hotel; Tommy Noh, food and beverage manager, and Emil Kollhopp, executive chef, are shown in a planning session for another of the major civic events for which the Lafayette serves as the community hotel. With complete modern facilities and accommodations, the hotel is in position to handle the top banquets and social gatherings of the area. In one night, according to Kollhopp, the chef's corps handled 3,000 dinners.

Community Hotel Aim of Lafayette

The Lafayette Hotel has launched a program to continue in the future as in the past its position in Long Beach as the community hotel.

Many activities have been conducted by the hotel and management over the past several years, and plans have been made for expanded civic activity in coming years. The new program is keyed to enable the Lafayette to grow in step with the city.

The Lafayette Hotel feels that what is good for the hotel is good for the city, particularly as the Lafayette is the community hotel.

THE HOTEL management has always offered its accommodations to the Miss Universe Pageant. It has been the pleasure of the management to provide a home away from home without charge for the girls entered in the contest.

Other affairs at the Lafayette in recent months were the staging of a national T-V boxing match in cooperation with the Optimist Club and Long Beach Century Club, and of providing accommodations for the University of California band, during the Rose Festival at Pasadena.

The presentation of the T-V fight involved not only the use of the hotel's facilities, but also extended efforts on the part of the hotel management in concluding advance arrangements for the affair. Yet the hotel's effort in staging the match brought national attention to Long Beach as a rising sports center, as well as showing the T-V millions that Long Beach has a large and civic-minded community hotel.

OTHER PROMINENT events have taken place at the Lafayette, and some others will be offered in the future. An event that could be of great importance to Long Beach comes up this spring, when the Civil Aeronautics Board will conduct its hearings on the Pacific Southwest case at the Lafayette Hotel.

Efforts of Tom Rafferty, Long Beach director of aeronautics, and the Chamber of Commerce were successful in having the hearing conducted at the Lafayette in Long Beach. The decisions to come out of this hearing could add many commercial flights in and out of Long Beach Municipal Airport. The very fact that the

board will meet in Long Beach for its hearing can link the city with prominent airline leaders over the nation.

It is in projects like these, that the Lafayette Hotel plans to continue playing its role as the community hotel in Long Beach.

Job Gains Shown at Year End

By GEORGE ERES
Independent Press-Telegram Labor Editor

A total of 129,500 persons were employed in Long Beach at year's end—highest figure for the year, according to George Toll, head of the State Employment office here.

The number is under the peak April 1957 figure of 131,420.

Toll said the year was marked by "rather high unemployment" with the high point for joblessness being reached in March when 17,036 persons registered as available for work.

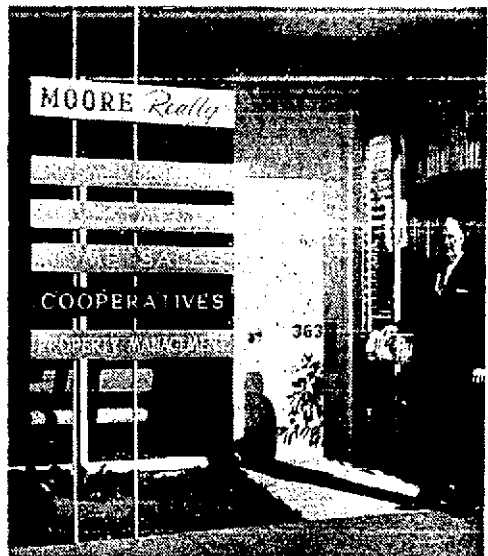
"HOWEVER, this number declined to approximately 14,000 in December," he said.

Unemployment insurance claims decreased gradually the last few months of the year from a high of 4,934 initial claims in March to a low of 2,962 in November — lowest point since September 1957.

"The year 1958 witnessed a gradual leveling off of the erratic labor market," Toll said. Good gains were made in employment in the garment industry and in wholesale and retail trades.

"OF THE NEW applications and claims," he said, "most recent filings indicated an increase in construction unemployment over the same period last year and a substantial reduction in manufacturing unemployment with little change in other industrial categories."

Heavy influx of out-of-state people continued throughout the year, with the Great Lakes area contributing most of the newcomers because of unsettled auto industry conditions there, Toll said.



A MOORE OFFICE

E. T. Moore, president of the Moore Realty Co., is shown outside the door of the downtown office of the firm which has four offices. A record of 8,700 sales since 1947 has been established.

Moore Realty Sets Record for Sales

Moore Realty, established in 1947, is one of the major real estate sales and property management firms in the Long Beach area. With a record of over 8,700 sales, Moore Realty now has four offices for city-wide real estate service. Incorporated in 1955, E. Tennyson Moore is president; W. C. Eisenmann, vice president in charge of sales; Fred Middaugh, vice president in charge of property management, and Henry Boss, vice president in charge of cooperative sales and downtown office.

THE FIRM handles complete realty service, selling residential and business property, cooperative apartments, and handles realty investments, property management, rentals, escrow and loan service and does real estate counseling.

The latest office to serve the State College, Rossmore, Seal Beach and Los Altos areas, is new State College branch office opening this month at 6350 E. Alherton St., Palos Verdes.

Moore Realty is the sales agent for the Royal Palms, the first multi-story structure in Long Beach since 1929, consisting of 12 stories, and containing 164 units. Moore Realty has also been appointed managing agent as the first occupants take possession in January. The Royal Palms is the first mutual cooperative project west of the Mississippi to be sold to the public under FHA Title 2, Section 213 of the National Housing Act.

Moore Realty is also the sales agent for the Marina Tower, 12-story luxury apartments, containing 44 units on presale basis on Ocean Blvd. The company experienced record volume sales for 1958 and Moore states that 1959 should be one of the greatest years for sales of homes, cooperative own-your-own apartment residences and commercial income in the Long Beach area.

186,109 Prints Are on File

Fingerprints of 186,109 persons are on file in the Police Record Bureau to help identify criminals. Of those, 164,381 persons have criminal records either in Long Beach, or elsewhere.

A Proud Possession for Long Beach...

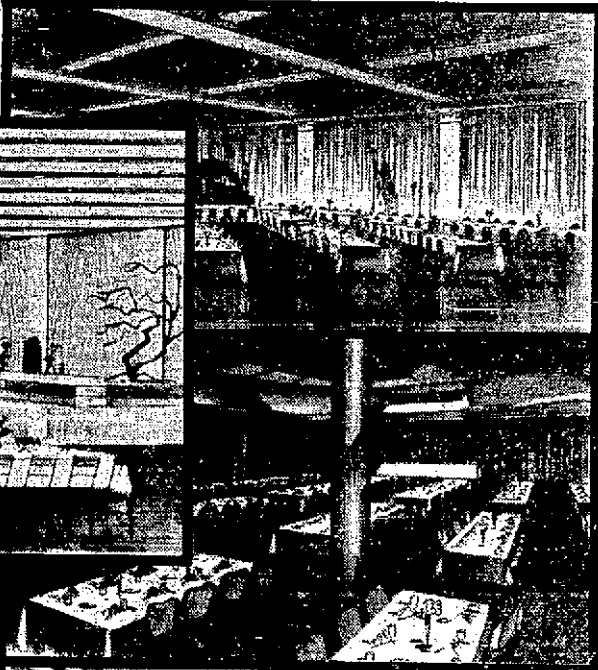


"Largest Hotel Ballroom West of Chicago"
Seating Capacity, 2000 for Banquets; 1500 for Dinner Dance

GAY — EXCITING — IMPORTANT

Business and social headquarters, mecca for the Western conventions, TV sports capitol... the Lafayette Hotel leads the way in step with growing Long Beach. Luxury banquet rooms and pace-setting cocktail lounges and dinner rooms make your stay memorable... the Ivanhoe Room, the Gaslight Room, the delightful Fife & Drum, the exotic Outrigger! Only at the Lafayette, Long Beach's leadership hotel!

The *Lafayette*
Hotel and Lanais
"Host to Long Beach"



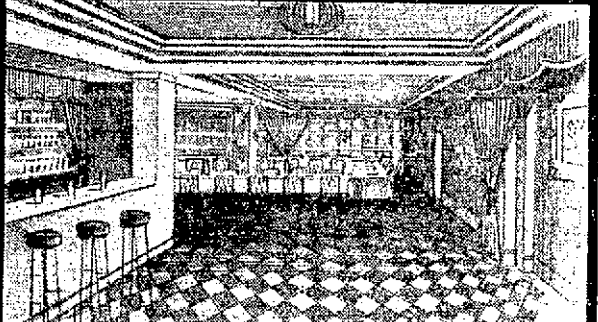
The Southland's most Beautiful Banquet Rooms!

The Starlight Room

With all the fashion and flair of a penthouse in the sky.

The Supper Room

Richly decorated, highly desirable for meetings, banquets, dancing.



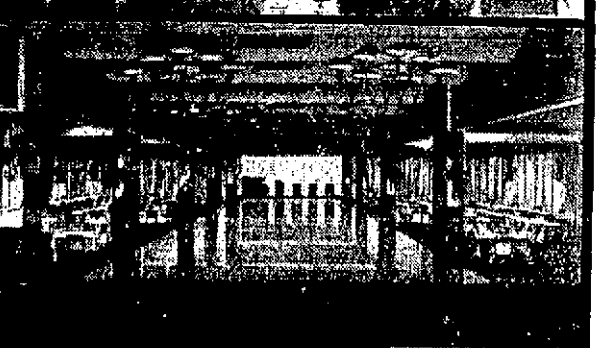
The Boulevard Room

Featuring an ultra smart setting with a Parisian motif.



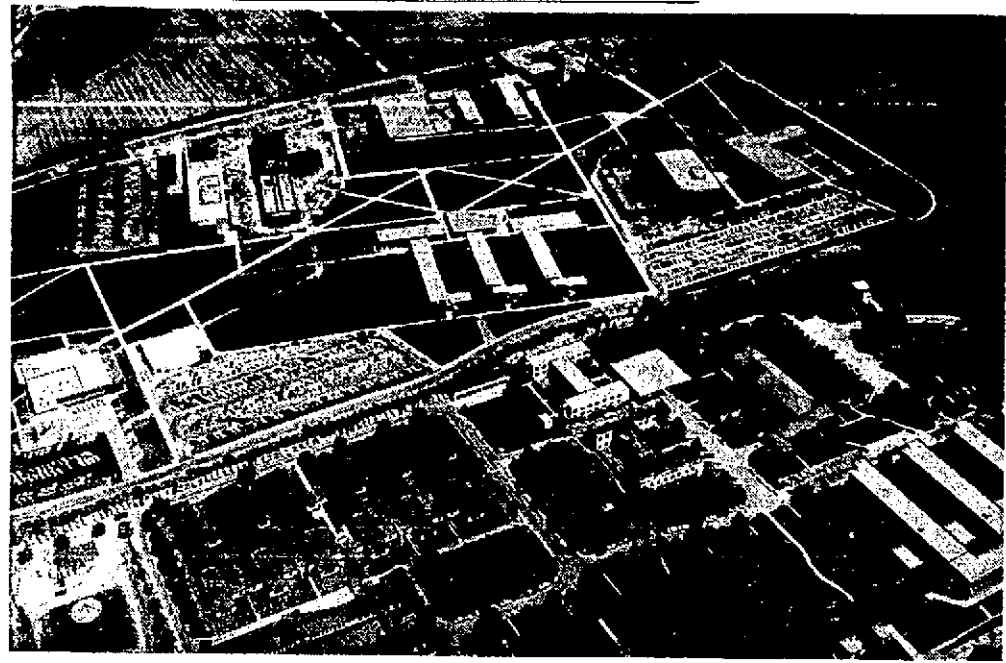
The Red Velvet Room

Richly furnished with a royal atmosphere of the 18th century.



The Cavalier Room

Dashing, modern decor... ideal for dinner dance or exhibiting.



VA HOSPITAL AND COLLEGE SHOWN FROM AIR
In the foreground and be seen some of the many buildings in the big Veterans Administration Hospital at 7th St. and Bellflower Blvd., while adjoining it, separated by trees and a roadway, is part of the campus of Long Beach State College where much construction is under way to meet the needs of the rapidly growing college.

Masterson Scaffolding Used for Much Building

Old and young who visit Disneyland today never see the many hands that built its fabulous interest points—Adventureland, Tomorrowland and the others.

Yet, the Masterson Steel Scaffold, a Long Beach firm, figured prominently in the realization of many of Walt Disney's dreams about his remarkable playtown. Many of the sturdy steel platforms wound around and through Disneyland's upper structures, in the course of both building and painting the fun center.

Pointing to that and other uses of the widely-known Masterson Steel Scaffolding by his company, Masterson, owner and manager, said Disneyland contractors' selection of Trusafe Scaffolding was an excellent case through which to show the company's product.

"THERE IS virtually no limit to what Steel Scaffold can do," Masterson commented. "Disneyland is one type of job we do, but there are others just as outstanding. For example, construction of the DCS facility of the Douglas Aircraft Company, went forward all the faster because some of the contractors on the job decided on Masterson Steel Scaffolding for its adaptability and its remarkable safety features."

Masterson pointed to the services rendered by his company in construction work at other building projects in and near Long Beach, and made it clear that Masterson Scaffolding has been used for the building of stages, special platforms, grandstands, bleachers and other structures. Masterson Scaffolding is regularly in use in refinery construction of the area, in shipyards and many other lines.

Masterson Steel Scaffold Co. was formed by Masterson in 1943. Soon the company launched a diversification program, by providing a package erecting and dismantling service for all lines of construction and operations requiring high work.

"WE HAVE a carefully trained staff and our employees take pride in rendering satisfactory service to our customers. Careful supervision, planned operations and first-class equipment enable us to deliver a premium service to Masterson Scaffold customers at no extra cost."

Mike Smith, the company superintendent, added the comment that many of the area's leading contractors and builders are regular customers of Masterson Scaffolding, and that repeat orders are the rule in the company's trade generally.

"Whatever success we have had," Masterson said, "is due to the fine support we have had from these contractors and firms."

Phenomenal Growth for State College

Long Beach State College, the fastest growing institution within the 11-member state college family, continues to keep pace construction and curriculum-wise with its phenomenal enrollment increase.

Six new structures or additions are slated to be completed by July; thus bringing the cost of the East 7th St. plant, housing 10,000 students, to \$21,000,000.

Passage of Proposition 3 on the state ballot last November will provide the college another \$21,000,000 within a five-year period to keep ahead of an enrollment predicted to double by 1962 and triple by 1965.

SPECIFICALLY, the structures will provide facilities for a 2,000 student increase in September.

LBSC started in an apartment house in East Long Beach in 1949 with a staff of 17 instructors and 7 administrators for 169 students.

In 1951 it moved to its present 320-acre site with temporary buildings on the lower campus. Buildings on the present hilltop site were occupied in 1954.

To handle its present five-figure enrollment, the college employs a teaching and administrative staff of 330 full-time persons, supplemented by 70 part-time.

THE EXPANSION of the curriculum has followed as a natural course. From a scattering of offerings in the beginning, the first printed catalogue in 1950-51 listed 190. Today there are 994 different courses with more to come.

Bachelors and Masters degrees are offered in the general areas of liberal arts, teacher training, and vocational competence.

The college provides a multi-million dollar business for the greater Long Beach and Orange County areas, according to business manager Bernard Carman.

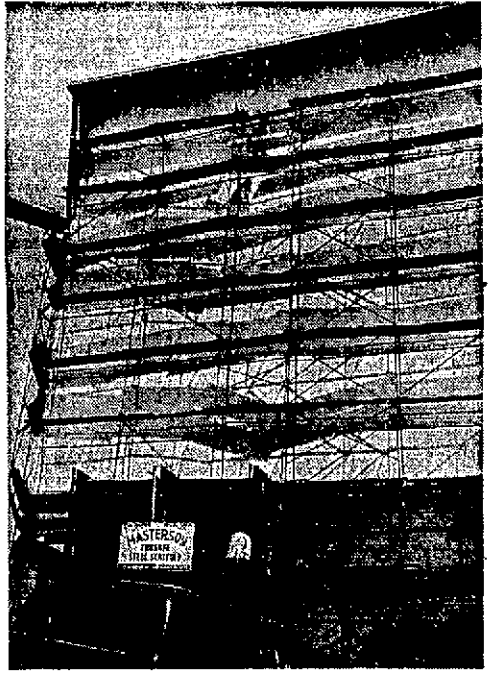
Carman estimates students, faculty, and staff will have spent or invested upwards of \$10,000,000 when the 1958-59 school year including summer session is over.

THE FIGURE is arrived at by combining payroll of \$4,200,000 with an estimated student expenditure of \$7,500,000 (based on \$125 a month expense for 5,600 regular students.)

"General operating expenses involving communications, materials and supplies, utilities, maintenance, etc., will come to \$472,000 this school year," Carman continues. "We'll spend some \$130,000 for additional equipment. Long Beach and Orange County firms figure almost exclusively in these expenditures," he adds.

Buildings with original completion dates (subject to extensions for cause):

- Classroom-Faculty Office—Sept. 1; Residence Halls—July 24; Library Addition—Mar. 19; Science Addition—Feb. 1; Home Economics—Jan. 23; Bookstore Addition—Jan. 10.



DRIVE-IN GETS NEW FACE
Masterson Scaffolding is an integral part of construction work, enabling workers to operate quickly, efficiently and safely. Above photo presents an interesting picture in scaffold and shadows, as workmen build scaffolding to top of giant movie screen.

3000 Wells Produced by Fowler Co.

Organized in 1938, the Fowler Drilling Co., 2450 Orange Ave., has been one of the most successful and active in California oil circles and in 20 years the firm has drilled and placed on production over 3,000 oil wells.

Two men who worked their way from oil field roughnecks to experts in drilling formed the firm in 1938. They were C. L. Fowler and C. T. Gates.

BORN ON A RANCH at Tyler, Tex., Fowler became fascinated with the oil fields and gave up further academic education in 1918 to go to work as a rotary helper in the Texas fields. In 1919 he went to Louisiana as a rotary helper and driller and then in 1921 moved to the Oklahoma fields where



C. L. FOWLER
Has Record of Success

he continued to work until 1926 when he moved to Long Beach. He became associated with various independent companies as driller and superintendent.

Carl Gates, born in Kansas City, came to California in the '20s and worked as a roughneck for various oil companies and then superintendent.

Gates became acquainted with Slim Fowler, another driller, on various jobs, and the two formed Fowler Drilling, a company which celebrated its 20th anniversary last September.

Both men are active in civic affairs and Fowler is president of the Petroleum Club of Long Beach.



IMPRESSIVE NEW QUARTERS
Community Savings new Bixby Knolls office at Roosevelt Rd. and Atlantic Ave., will be one of the most modern structures in the city and will be opened shortly.

Community Savings to Have Ultra-Modern Office Building

A modern new facade that makes every use of California's sun will distinguish the new Community Savings building, Roosevelt Rd. and Atlantic Ave., to be opened shortly after the first of the year.

Striking note on the southern side, that gets the most heat, is the bank of tall louvers that reach from street level past the second floor. These will automatically move with the sun for year round comfort, proper shade and lighting. Also adding to the spacious, outdoor look will be a suspended, exposed staircase for easy entry and exit. The wide expanse of glass will be accented with native lava rock, a popular Californian note in decor.

Another new instrument that combines utility with good looks is an electronic device that flashes the time every five seconds, and alternates with the present temperature. This will be visible from the inside as well as the street, a most timely convenience for pedestrians and customers.

NEWEST FEATURE for customer comfort will be a 3 story parking ramp which enables cars to park at any level, rather than driving up or down to certain floors. From the street to the second floor the ramp will rise to 15 feet, with a span of 200 feet. From the street level, it will go to 15 feet below, accommodating a total of approximately 120 cars.

Since this inner ramp will be weather-conditioned, customers will never have the bother of stepping in or out from rainy or inclement surroundings.

Stepping inside the air-conditioned lobby, the sweep of glass and rock is enriched by an extensive use of walnut paneling. The lobby floor which will accommodate all departments, contains a vault and private rental safe deposit boxes. The second floor will be devoted to offices.

Of special interest to clubs and civic organizations is the lower level of this new Bixby Knolls branch. Available to all will be the handsomely-appointed, air-conditioned Community Room, with kitchen and service facilities.

This can accommodate a group of 125 people, or can be sectioned into two smaller units for simultaneous use. Also on this floor will be a comfortable employee's lounge, fireproof workroom, record storage and a huge steel vault.

ONE OF THE MOST interesting facets of the new Community Savings Building is the structural manner in which the ramp will be completed.

The inclines are to be well-ventilated and lighted, and a total of 8 separate entrances and exits will enable customers to enter from Roosevelt Rd., the rear alley or Atlantic Ave.

John Sveteck, manager of the new branch, likes to point to this ramp as the "progress to savings." For car customers, there is also an outside teller window.

This new edifice, which will become a reality just a little over a year since the local branch was first opened on Dec. 2, 1957, reaffirms the faith of Community's executives in the enterprising growth and expanding business opportunities of Long Beach.

School Aids Technicians

Many technical students at the Business and Technology Division of Long Beach City College and those planning to enroll have set their goals beyond a two-year college program. At the end of their two years at BYD they will be prepared for work in their chosen fields as well as for further study at a four-year college.

Industrial changes have brought a demand for technicians with a bachelor's degree, and BYD is well on its way with a four-year college transfer program in three fields: tool design and engineering, architectural design and electronics. More will follow, said Dean J. E. Hollingsworth.

Full transfer of units of credit is now assured as a result of cooperative planning by Dean Hollingsworth, Associate Dean Leo Gable and administrators of LBSC.

Students may enroll in the transfer program only after counselors have determined their predicted success at a four-year college.

A FAMOUS MATTRESS

made in
LONG BEACH

FULL-SIZE ACME POSTURE INNERSPRING MATTRESS and BOX SPRING

Proven for over 18 years as one of the finest sets in the box spring and mattress field. Now we include a layer of luxurious poly foam between the layers of Acme felted cotton—selected for extra quality and comfort. Choice of 8-oz. ticking or fine quality damask coverings.

The Set \$95.50, with Vibrator attached \$119.50

Free Dacron Comforter with each set

Growing with Long Beach Since 1932

Acme Mattress Factory

Long Beach Plant and Showroom
3425 E. ANAHEIM ST.
Phone HEmlock 8-6758

IN SANTA ANA
915 E. FIRST ST.
Phone KI 3-6716

Factory to You Savings! Made to Your Specifications. Crib Size to King Size.

FROM 1938 TO 1958

WE HAVE DRILLED AND PLACED IN PRODUCTION OVER

3000 WELLS

Fowler Drilling Co.
SINCE 1938
2450 ORANGE AVE.
Signal Hill 6, California

Success of Long Beach Federal Savings Keyed to Friendliness

At Long Beach Federal Savings, tradition is used as a tool. It's as much a part of the firm's equipment as the up-to-date office, the ultra-modern business machines that keep track of every penny's every moment, and the new four-deck parking center that solves motor-age customers' biggest problem.

Tradition, which Webster defines as a way of life with its roots in the past, is the tool which has permitted Long Beach Federal Savings and Loan to grow into a hundred-million-dollar-plus institution while at the same time keeping the friendliness and concern for the individual customer which has marked the association since its birth 23 years ago.

"THE CONTINUAL addition of new customers, and the accelerated growth of Long Beach Federal offers positive proof that active concern for the comfort and convenience of our patrons is appreciated," says T. A. Gregory, president of the savings association.

"We are growing with the community, and we will not permit the astonishing statistics of Long Beach Federal's growth to blind us to the fact

that we are growing because of the community."

A sense of tradition will result in concern not only for customers but for employees as well, Gregory believes.

"The feeling of an employee toward his company is transmitted to the customer. This must be a happy and a positive feeling or all effort put into administration and management is wasted."

TO ENGENDER this feeling of warmth, Long Beach Federal tries to make every employee realize that he is important to the organization.

"Members of the Long Beach Federal family are happy people," says Ethel Roberts, one of the two original staff members and now a vice president. "We are proud of them. They have made this one of the most friendly business establishments in Long Beach."

An illustration of the type of service that makes and holds friends is the free customer check service. Shareholders who wish to pay utility bills or other small bills can obtain counter checks in the desired amount without paying any fee for the service rendered.

Customers at Long Beach Federal are apt to find President Gregory out front at any hour of the working day, chatting with old friends and making new friends for himself and the association.

HOWEVER, GREGORY, recognized as a keen financial expert, knows that friendliness is not enough. A successful enterprise has to have informed, competent management.

Gregory has a sincere interest in people, and there is nothing he likes more than to linger on the customers' side of the windows, chatting with shareholders about the state of the nation and business, family affairs or just the weather.

It's all useful information he gains this way, he points out, for business is people, and the more you learn about people, the more you know about business.

Gregory's philosophy of doing business is reflected in his organization's growth. He sums it up thusly:

"Conservative business practice coupled with a firm faith in the future of Long Beach, the state, the nation, and most of all the people."



T. A. GREGORY
Guides Association's Growth

Big Growth in Electric Appliances

As many as 65 different types of electrical appliances are available for home use now—an increase of exactly 64 since 1910.

The pioneer among such appliances was the electric iron, which had the field to itself for seven years after 1903, according to research by Charles D. Metzger, chief electrical inspector for the City of Long Beach.

In the decade from 1910-20 came such innovations as the toaster, percolator, grill, heat pad, air heat, range and heavy power machines.

THE NEXT DECADE saw in home use such improvements as the waffle iron, curl iron, cooking pot, egg cooker, corn popper, clock, water heater, refrigerator, washer, ironer, vacuum cleaner, permanent wave machine, hair dryer, milking machine, electric razor, projector and slide equipment.

In 1930-40 came the roaster, sun lamp, floor lamp, several other varieties of lamps, casseroles, coffee grinder, mixer, knife sharpener, automatic flat iron, automatic coffee maker, air conditioner, electric eye, evaporating cooler, radio, electric hobby machines, sewing machine, blender, mowing machine and edger.

Added to these in the next decade were the garbage disposer, dishwasher, clothes dryer, automatic washer, home freezer, electric bed cover, television and door opener.

"WE HOPE THIS YEAR to improve and expand our scientific investigation techniques," explained the Husky Newton, a former Southern Methodist University basketball player. "We have larger quarters for our crime lab and have started work in a number of new fields."

One of these "new" fields, a highly-mobile and virtually undetectable listening post and trailing device, was perfected by N.I.B.'s scientific arm in 1938. The system, formulated by Newton and developed by a half dozen electronic technicians under direction of the crime lab chief Jay Tracer, a former Army intelligence officer, includes a \$25,000 motorized electronic lab and a wide range of wireless sending units which enables investigators to trail and listen to suspects undetected.

Newton Investigation Bureau Subject of Filmed TV Series

The Newton Man—a keenly respected figure on both sides of the law in private investigation and security work—is going abroad in 1959.

Filming of a 39-week television series depicting the tales and adventures of the 300-man Newton Investigation Bureau of Long Beach, one of the largest agencies of its type on the western American seaboard, will be started in late January.

Special crews will leave here, the second week of January for on-location filming in such far-away spots as Honolulu, Manila, Singapore, Chungking, Bangkok and eight other Far East cities.

THE NATIONWIDE adventure show of the world of the waterfront private eye will be no more thrilling and exciting than the story of how ex-Texas district attorney investigator Thomas Newton built a one-man agency into a private police force that is nationally and internationally respected for its advance in the art of scientific crime detection and prevention.

Today N.I.B., just recently located in a new suite of offices on the fifth floor of the Hearlwell Building overlooking the Long Beach oceanfront, is responsible for the security of every company, firm and organization in the Long Beach Harbor district.

The grey-uniformed security officer is also responsible for the protection of the cargoes and vessels of 56 steamship companies which anchor at Long Beach.



THOMAS NEWTON
Heads Bureau of 300 Men

"We stress this point with some intensity," said Newton, "because one of the largest potential waterfront disasters is fire."

Newton says his organization maintains close cooperation with other investigative firms across the U.S. and throughout the world and he has long backed an international association of private investigators as a "big and fundamental step forward in better police and security work particularly for port cities."

THE NEWTON AGENCY is big business locally. The payroll exceeds more than one million dollars a year.

One of the more colorful of the Newton originated techniques is the double and triple trail devised a number of years back to meet the problems of the flatfoot in the machine age.

Newton theorized that the automobile made it easier not more difficult for a suspect to discover he was being trailed and to dodge an operative. He countered by assigning two and three automobiles to a trail and two men to a car.

The system was highly effective as the files of Newton cases substantiate and it sums up in part private lawman Newton's pet theory:

"This is a business of innovation and change. Investigation and security is not a static technique, it is a skill which has one maxim: Change and perfect."

PARADE OF PROGRESS—8
Independent-Press-Telegram
Long Beach, Calif., Sun., Jan. 4, 1959

To Seek Another City Park

A new addition to the city's park system will be proposed at City Council budget sessions next July.

Councilman Charles M. Garrison has announced he will seek action on the acquisition and development of a 5½-acre park southeast of the intersection of Clark Ave. and Spring St. It is intended to serve the adjacent Stratford Square area.

A PRELIMINARY SKETCH of the development, showing such standard improvements as picnic and play areas, a softball diamond and a play director's headquarters, has been prepared by Donald D. Obert, park director.

In addition, at the request of the Council, City Mgr. Sam E. Vickers has prepared estimates showing that total cost of the park and recreational development, exclusive of land acquisition, would approximate \$119,000.

The site is owned by Bixby Land Co., and possible negotiations for acquisition are awaiting Council decision.

Residents of the area have petitioned the city for the improvement.



HAVEN FOR MOTORISTS
Big problems demand big solutions, believes T. A. Gregory, president of Long Beach Federal Savings & Loan Assn. When Long Beach Federal shareholders began overflowing the association's parking lot, Gregory conceived this four-deck Parking Center. It provides parking space equal to that available on American Ave. from Ocean Blvd. to 10th St.

sail the carefree way to HAWAII

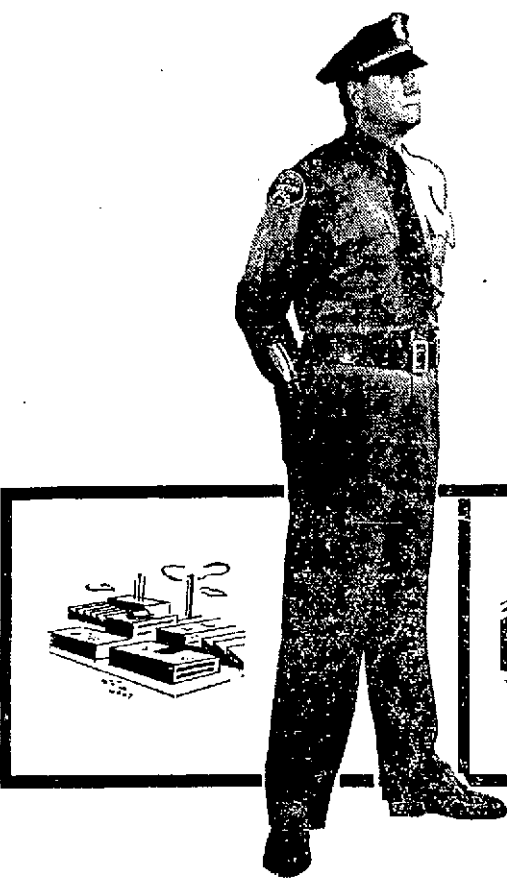
SS. **LEILANI**

And the fares are the fairest of them all. From only \$235 round trip. \$130 to \$400 one way. A very special "Post-Holiday" cruise leaves Long Beach January 15th (still time to book, if you hurry), with Harry Owens as your "Hawaiian Host." Marvelous meals, comfortable cabin, all facilities and entertainment included. See your travel agent.

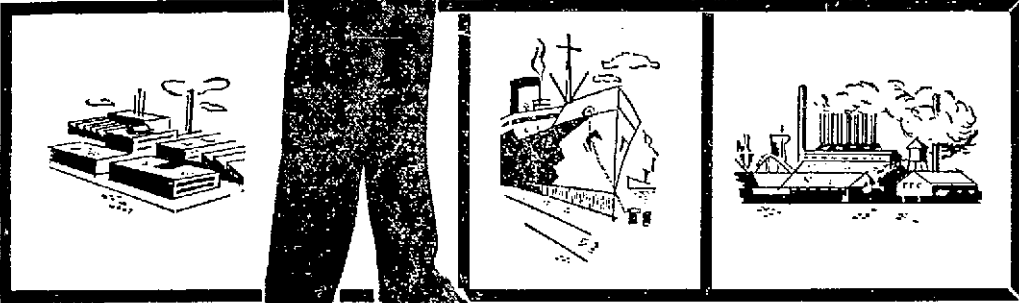
HAWAIIAN TEXTRON, INC. Pacific Far East Line, Inc., Agent.
612 S. Flower St., Los Angeles; MAdison 6-8771



Highlights of the NEWTON operation that are important to you



The Newton organization carries its own payroll — pays all taxes and license fees, and fully insures every operation. . . . Newton's Security Police are deputized by your local police force, licensed by and bonded to the State of California. . . . Newton's Security Police system is tailored to your particular requirements. A sound security police program will be established for your installation on a carefully planned, scientific basis. . . . Newton's Security Police system has been in effect for more than 25 years. This experience assures you the best in protection for your installation. Your organization is billed once each month. This billing covers all services, and eliminates a vast amount of bookwork on the part of your bookkeeping department. A call will bring to you a bonded Newton representative who has had years of experience in the business of security. He will be glad to make recommendations that will suit your requirements.

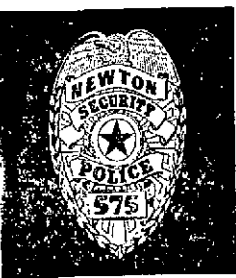


NEWTON'S SECURITY POLICE IS TODAY ONE OF THE LARGEST, BEST TRAINED PRIVATE POLICE ORGANIZATIONS ON THE WEST COAST.

NEWTON SECURITY POLICE

512 HEARTWELL BLDG. • REMlock 5-5325 • LONG BEACH

"The Badge of Security"

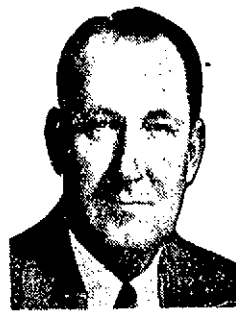


Since 1929

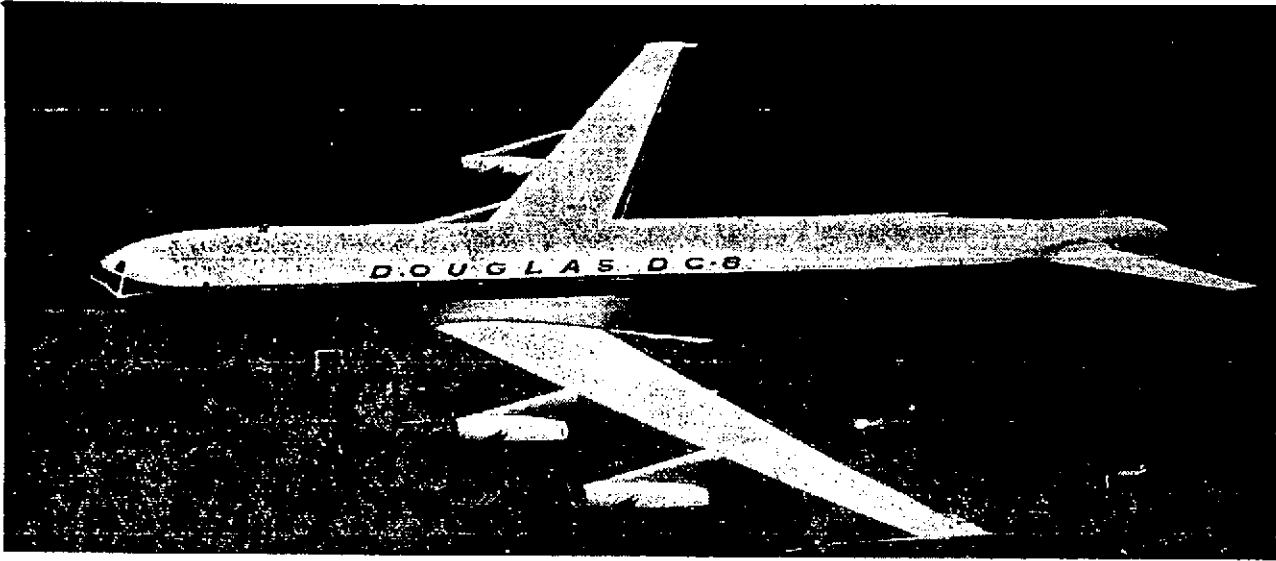
WE OFFER HIGHLY TRAINED MEN—MEN WHO ARE PHYSICALLY FIT—MEN WHO ARE DEPENDABLE, SINCERE AND PROUD OF THEIR WORK—MEN WHO ARE SECURITY POLICEMEN.

"Security police" is no longer a hit or miss proposition to be delegated to old men, pensioners or youthful incompetents, but has instead become an extremely important part of good management of any business. Every year, more than \$500,000,000 worth of materials are "lost," "strayed" or stolen from commercial and industrial installations in the United States.

STATISTICS WILL PROVE THAT ADEQUATE SECURITY POLICE SYSTEMS CAN MATERIALLY REDUCE OR STOP LOSSES OF THIS TYPE.



T. A. NEWTON



AMERICA'S NEWEST JETLINER

The DC8, shown here, is scheduled to go into service on the world's airways late in 1959. The sleek and powerful jetliner, in production at the Douglas Long Beach plant, now is undergoing an intensive series of proving flights.



E. M. TWINING
Checks on Much Work

Twining's Test Jobs in Demand

With the tremendous increase in construction over the Southern California area in recent years, the Twining Laboratories, 1635 W. Gaylord St., Long Beach, has expanded into one of the outstanding inspection and testing engineering firms in the West.

Founded in 1898 by Frederick E. Twining, the name Twining Laboratories long has been well known by its activity in the commercial testing and inspection field.

EDWARD M. TWINING, grandson of the founder, now is owner of the business which operates three laboratories and currently is performing testing and inspection services from San Diego to Sacramento.

"Several large projects which we have been associated with," says Twining, "have been on the design and testing of concrete mixes for airfield construction at Edwards Air Force Base, George Air Force Base, Lemoore Naval Air Station in Central California; Palmdale Air Force Plant No. 42, International Airport, Los Angeles; Air National Guard Facilities at Van Nuys Airport.

"Other projects involving a relatively new and different product is the design and testing of heavy aggregate concrete for use in Atomic laboratories.

"TWO SUCH JOBS during the past year were for North American Aviation, Canoga Park and Hughes Aircraft.

"The commercial testing laboratory is becoming more necessary in every day life, not only in solving many local problems but in rendering inspection services to owners, architects, engineers, contractors and subcontractors."

During the past year the laboratories under the direction of Twining performed testing and inspection services on projects totalling nearly \$100 million in construction cost.

Many Missing Person Reports

"It's not a crime to be missing," says Policewoman Ethel Walling, of the Missing Persons Bureau, Long Beach Police Department.

However, 90 per cent of missing persons who are from this city are found each year. About 200 persons are reported missing from Long Beach annually. Of the approximately 1,000 missing persons reported from out of town by letter, 50 per cent are located.

Of the 11,000 reported by statewide teletype to Long Beach as missing, about 75 per cent of them return home within a few days.

Many Calls

The tab picked up by the city for the police switchboard is approximately \$5000 a year, which discloses the magnitude of the number of calls handled through the police department.

Douglas DC-8 Jetliners to Roll From L. B. Plant

The eyes of the world have been focused on Long Beach ever since the first Douglas DC-8 jetliner took to the air on its maiden flight May 30, 1958.

This sleekly modern transport ushered in a new era, not only for the Douglas Aircraft Co., but for the citizens of Long Beach who now are in the forefront of aviation progress as the production lines fill up and more of the huge aircraft complete their first flights," according to K. G. Farrar, vice president-general manager of the Long Beach division.

It was a notable year for Douglas Aircraft Long Beach division which, for the first time in several years, had a steady increase in employment—a situation unique in the American economy.

PRIMARILY due to the accelerated production of the DC-8, employment has risen to more than 20,000. With a total payroll of almost \$116,000,000, the division retains its stature as the largest manufacturing facility in the area. This employment total is expected to remain at approximately the same level throughout 1959.

The world's leading airlines expressed their confidence in Douglas and their faith in the DC-8 long before its first flight. This tremendous expression of approval has raised the total backlog of DC-8 airplanes to 140—an investment by 18 airlines amounting to more than \$700,000,000. Based on these contracts, the company will produce the DC-8 jetliners at the rate of eight a month.

The initial domestic version of the Douglas jetliner will be delivered in 1959 and is expected to enter service on U.S. routes late in the year. Subsequent domestic and intercontinental versions will also be delivered in 1959.

THE DC-8 WILL be able to span the North American continent in less than five hours on regularly scheduled flights, and intercontinental models will be able to fly non-stop between

principal cities of Europe and the United States in either direction.

All models are identical in size, and the difference is in the weight associated with additional fuel. From 118 to 176 passengers may be accommodated in various arrangements in the flexible interior of the DC-8.

Designed from its inception three years ago as a commercial transportation vehicle, the DC-8 embodies all the knowledge Douglas has gained in the production of one-half of all the transports flown by scheduled airlines of the free world, plus the advanced technology gained in producing thousands of both jet and rocket propelled military vehicles.

WHEN IT ENTERS service the DC-8 will bring a number of innovations to commercial air travel, carrying forward the Douglas tradition of offering a significant advance in each successive "DC" model. In addition to greater speed and comfort, these include an original and highly efficient device to muffle engine noise with no loss of take-off performance.

An extended range intercontinental model of the DC-8 was revealed in June which will be capable of non-stop flights up to 6,800 miles.

Several airlines have changed their orders to include this new model which will be able to transport a 28,500-pound pay-

load 5,600 miles with normal fuel reserves.

Carrying 1,692 additional gallons of fuel, the extended range airplane will have a take-off gross weight of 310,000 pounds.

ALTHOUGH the DC-8 came in for the major share of attention during 1958, the C-133 Cargomaster, also produced at Long Beach, earned new honors as it completed its first year of trans-Atlantic operations from the Military Air Transport Service base in Dover, Del.

In September, a C-133A carried a cargo of 82,000 pounds from Dover Air Force Base to England, a distance of 3,867 nautical miles. This was the heaviest single load ever airlifted across the Atlantic in aviation history.

In October, another C-133A landed at Dover from Long Beach with a record-breaking load of 105,513 pounds or approximately 52½ tons.

At the present time, 25 of the huge Cargomasters have been delivered to the U.S. Air Force. Production will continue at least until the early part of 1961 at the present rate.

THE C-133A Cargomaster is well on its way to sustaining and excelling the high traditions of its world famous predecessors, the C-124 Globemasters, which are now computed to have flown a total distance equal to 12,000 times around this shrinking planet, or approximately 279,000,000 miles.

During the past year, the company revealed a new, more powerful version of the C-133. It will be known as the C-133B and it will expand still further the missile-carrying capability of the "Cargomaster," which already can carry all IRBM and ICBM missiles fully assembled. This giant logistics carrier will carry twice the payload of the largest military transport now in service. The C-133B will carry cargo at a cost of approximately 5 cents per ton mile.

ALTHOUGH THE B-66 Destroyer is no longer in produc-

tion at the Long Beach plant, its 1958 record of achievements was a proud one for all division personnel.

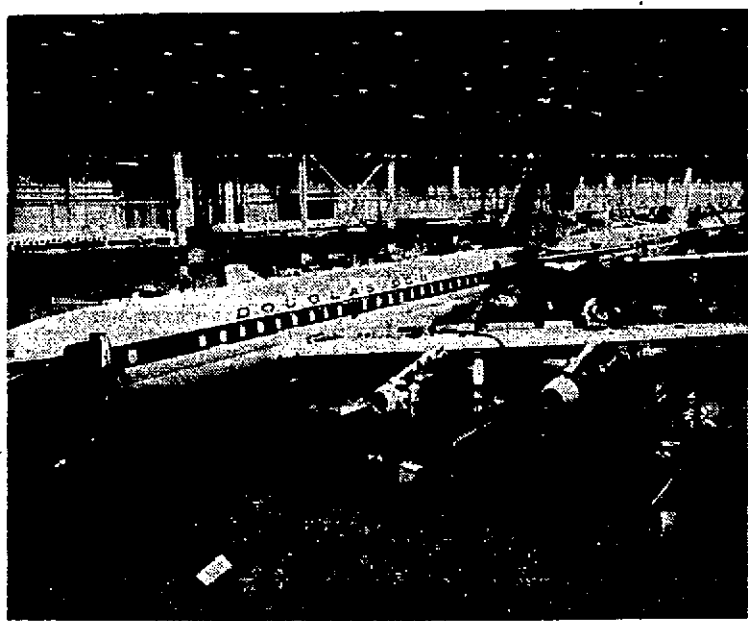
During the difficult period of crises in the Near East, RB-66 Destroyers of Shaw Air Force Base's 363rd Composite Reconnaissance Squadron were deployed to Adana, Turkey.

The contingent established records for sorties, in-commission rates and over-all maintenance and carried out successful sorties seven days a week on a 24-hour basis.

USAF's 47th Bombardment Wing, the only B-66 Destroyer wing in the Air Force, and the only USAF all-weather tactical bombing wing in Europe, has applied been called "the only assault force now in the NATO inventory that can strike behind the Iron Curtain, at any hour, in any weather."

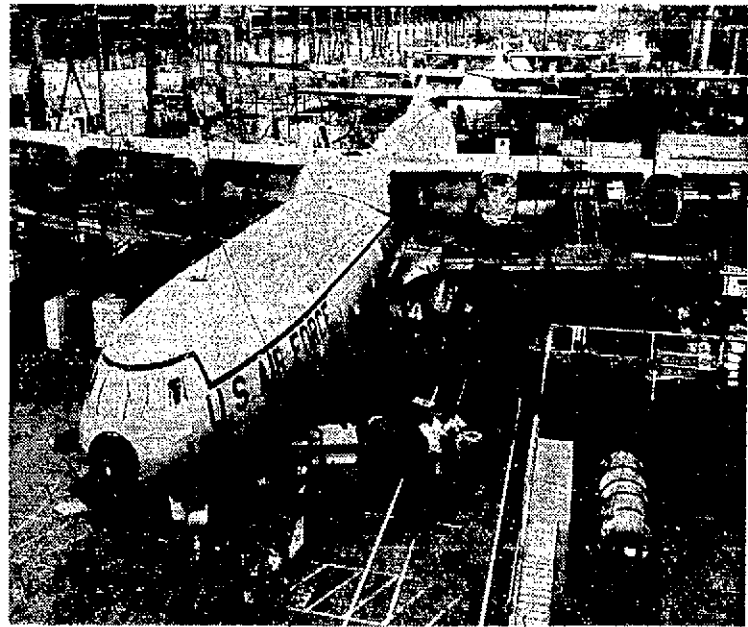
ONE OF THE important production phases at Long Beach involves the manufacture of spare parts. This amounts to a sizable percentage of the division's backlog and involves production of parts for military airplanes in service although out of production.

This served to emphasize another highly important phase of Long Beach production which involves the manufacture of the missile fueling system, launch control equipment and the missile shelter.



PRODUCTION LINE

DC8 jetliners, with Pan American, Trans-Canada and United markings, fill production lines at the Long Beach plant of the Douglas Aircraft Co. They represent only a few of the 18 airlines that have ordered the DC8, the world's newest and most modern jetliner.



GIANT CARGO CARRIERS

Logistics carriers for the Air Force fill a long assembly line at Douglas Aircraft Co.'s Long Beach division. The C-133A Cargomaster has amazed the world with its record-breaking capacity over Atlantic and continental routes. Pacific service from Travis Air Force Base will start the early part of January.

your family and home have a bright future in Long Beach



Your investment in a home in this city is sound because it is growing and is an exceptionally fine community in which to live. Your Realtor can help you find the home that best meets your individual requirements. Because he knows values, building trends and future planning in this community, he can also assure you of an investment that will retain its value in the years to come.

For sound professional guidance, buy your home through a REALTOR

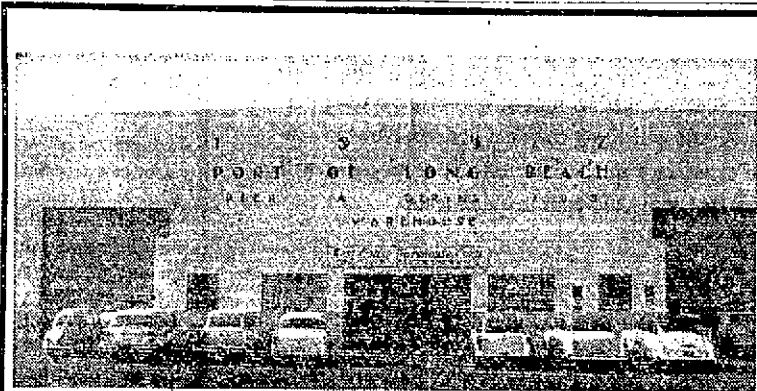
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"Best in the West"

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All one floor operation

Covers 180,000 sq. ft.

Loading Platform—25-30 truck capacity

Public Warehousing—custom bonded warehouse

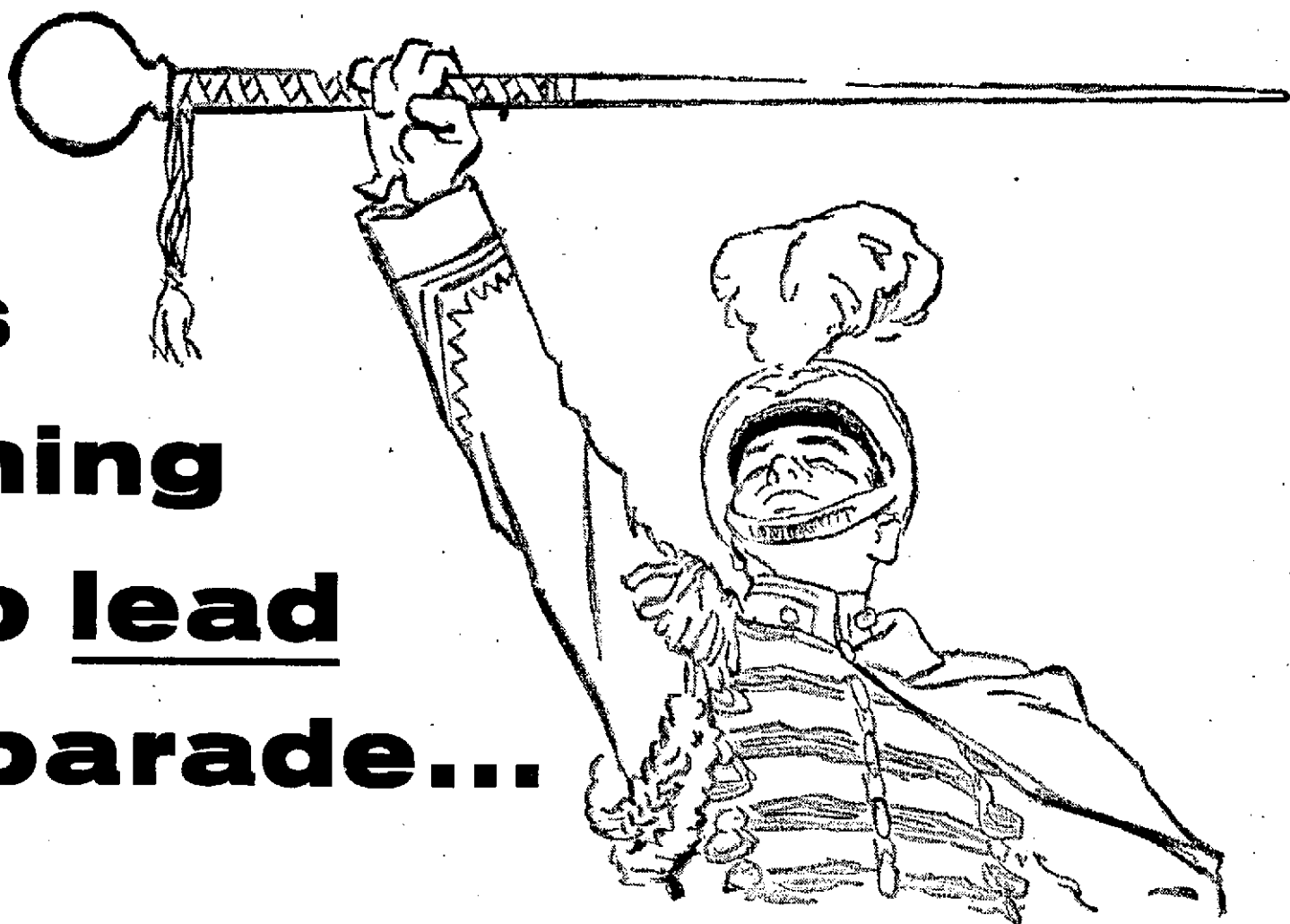
Pier A — Warehouse 7-8-9

Long Beach, California

HEmlock 2-8413

NEvada 6-7147

**It takes
something
extra to lead
the parade...**



LONG BEACH HAS IT*

**People who do things better than they've
ever been done before*

For example, citizens of Long Beach can well be proud of the job they are doing in building giant DC-8s and C-133s.

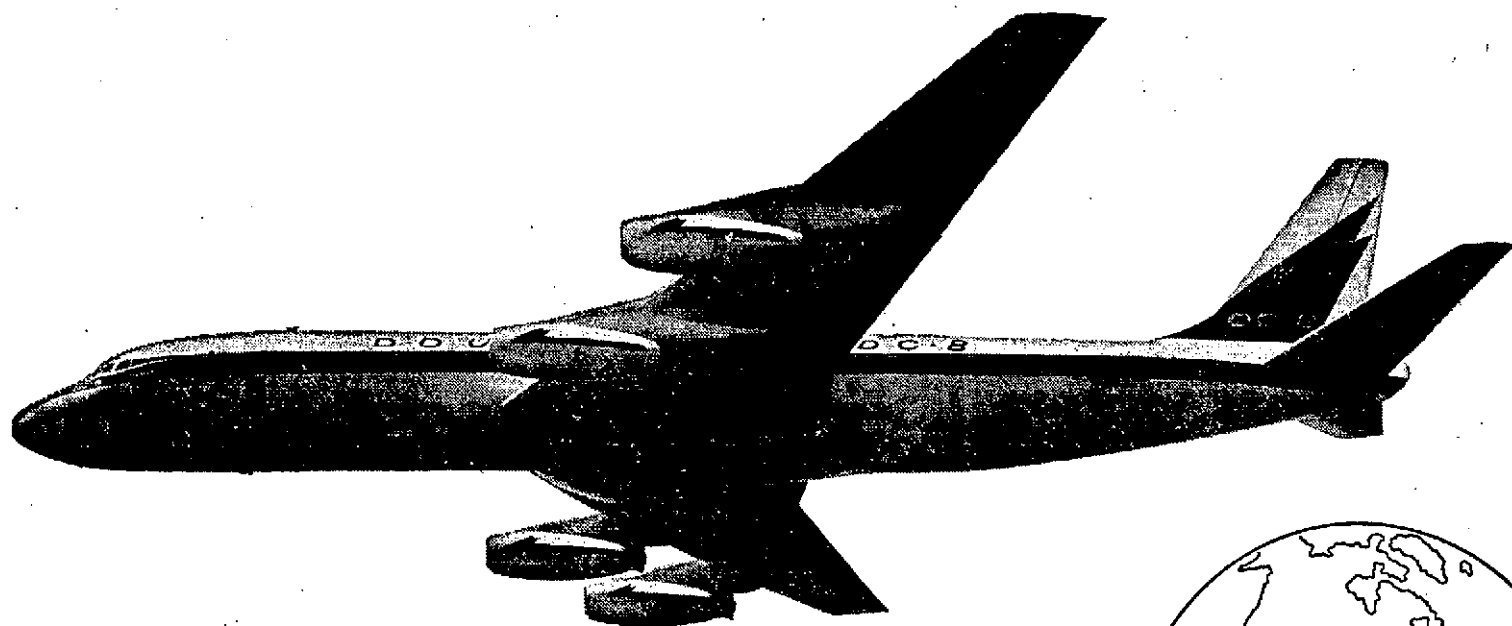
As the DC-8 jetliner moves into the later phases of its test schedule, it is proving

itself the true "Queen of the jet age." The C-133 has already airlifted more payload than any other aircraft in world history... and it has not yet reached its full potential.

These mighty commercial and military

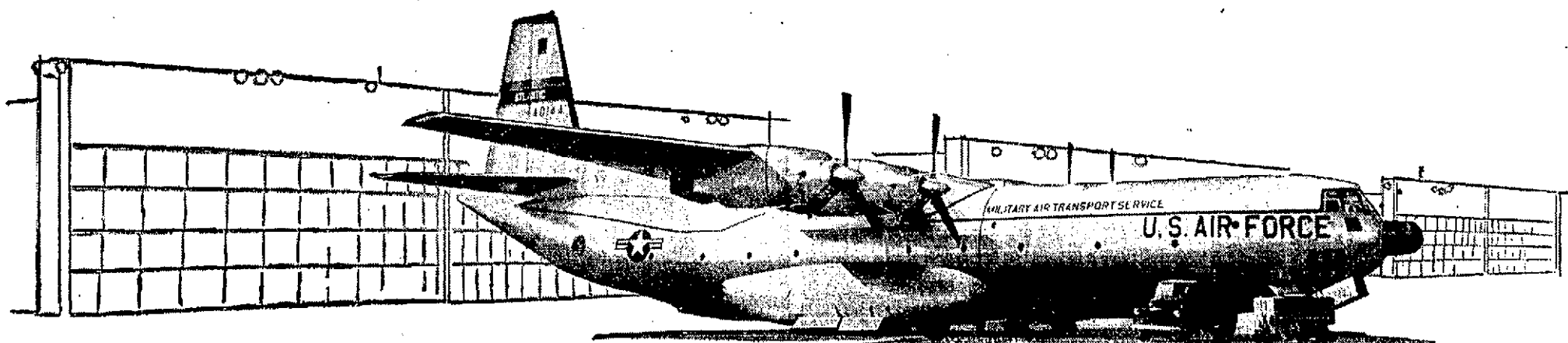
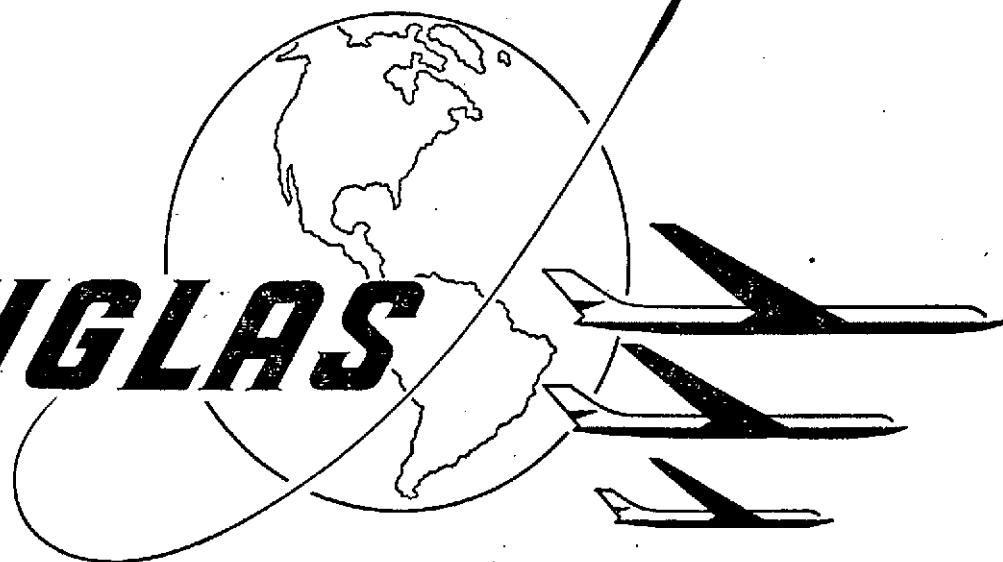
transports not only add much to the prestige of Long Beach—but they stimulate its prosperity as well. The thousands of Douglas Long Beach employees who build these aircraft spend millions of dollars each year in local shops and services.

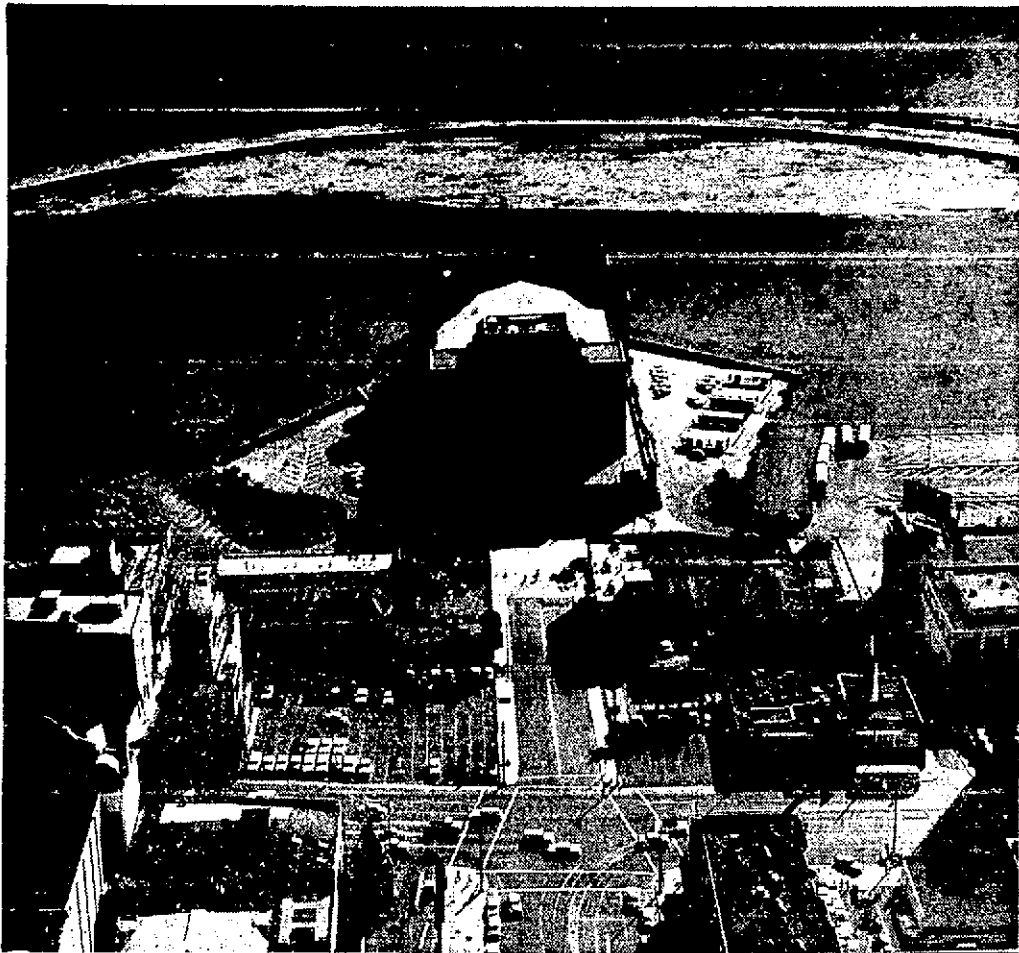
Doing a better job has always meant a better life for our community and our country. Long Beach has taken its place as a national leader, and Douglas is proud to march—or fly—in its parade of progress.



*The most respected name in aircraft,
missile and space technology*

DOUGLAS





HOME OF MANY CONVENTIONS

Long Beach Municipal Auditorium, pictured here, is a big favorite of convention-goers for they may attend the sessions right on the beach. Rainbow Pier forms the semi-circle in the background although the former lagoon inside the pier has been filled and some of the area is used for parking.

Equitable Loan Has Big Gain

Doubling the assets the past year, Equitable Savings and Loan Assn. of Long Beach has achieved an astounding record since it was founded a few years ago.

A local association with no branches, Equitable was organized July 17, 1950 and opened its doors May 23, 1953. It received insurance of accounts from the Federal Savings and Loan Corp. Nov. 10, 1954.

Moving into its present quarters at the "Time and Temperature" corner at Fourth St. and American Ave., Nov. 18, 1957, Equitable had grown until it proudly announced assets of \$4,000,000 at the time.

NOW ASSETS are closely approaching \$8,000,000, announced Charles E. Berry president.

Directorate of the association is composed of a cross-section of successful business people, all of whom live within the community Equitable serves. Today there are approximately 3,000 "savers" in the company.



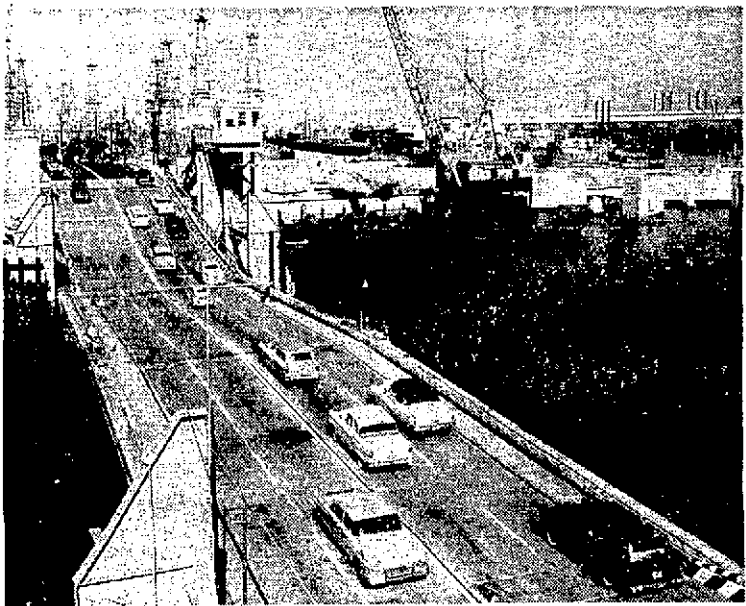
CHARLES E. BERRY
President of Equitable

"The association uses as a foreword in its solicitation of accounts, 'We are just as close to the saver as his nearest mail box,' Berry continued. 'Therefore a goodly portion of the accounts are handled in a most convenient way—by mail.'

"We have hundreds of satisfied borrowers and practically every dollar of the invested funds is in the immediate area."

"THE ASSOCIATION has always paid the highest rate of interest that is consistent with safety, 4 per cent being current rate, and the interest on each account is either credited or mailed by check to the saver four times each year."

Berry has spent the past 35 years in the savings and loan business—some 14 of these years having been with the Federal Home Loan Bank Board as senior field representative for California, Arizona, Nevada and Hawaii. He was elected to the vice presidency of the Federal Home Loan Bank of the 12th district in 1937 and then served as the chief administrative officer of the bank from 1944 to 1947. He became associated with Equitable in January, 1954.



TERMINAL ISLAND LINK

Moved and rebuilt this past year, the Pontoon Bridge pictured here links Long Beach and Terminal Island. Thousands of vehicles use it daily in going to and from the Navy Base. The span is built to float with the tide level and may be opened for ships to enter inner harbor.

Super Liner Port Caller

A new supercargo liner was the Villanger cruises at 18 knots. She has a deadweight capacity of 10,500 tons and a cubic capacity of 535,000 cubic feet, including 100,000 cubic feet of reefer space and chamber for frozen cargo. She is 510 feet long with a beam of 65 feet. Luxury accommodations are provided for 12 passengers.

The Villanger is the forerunner of several other supercargo liners now being built to join the Inter-ocean Line's fleet, according to John Paraliu, terminal superintendent for Westfal-Larsen Co., agent. From here, the vessel was scheduled to call at Antwerp, Rotterdam, Hamburg, Bremen, Dunkirk, LeHavre and London.

WHATEVER type of structure, Millie & Severson will build it—better and lower in cost.

COMMERCIAL

SUPER MARKETS

OFFICE BLDGS.

Our Staff Welcomes the Opportunity to Submit Suggestions . . . Estimates . . . Contract Quotations and Lease-back Proposals.

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BIXBY DEVELOPMENTS HAILED

Ideal Location for Shopping Centers

A recent announcement that the center of population in the City of Long Beach is at Willow St. and Cherry Ave., has proved of particular interest to Southern California retailers and to Jotham Bixby Co. and Bixby Land Co., developers of the two shopping centers serving the residential areas around that point—Bixby Knolls Shopping Center, and Circle Shopping Center.

The Bixby Knolls Shopping Center, for the benefit of newcomers, is located on Atlantic Ave., at San Antonio Dr., in what is known as the Bixby Knolls area. The Circle Shopping Center is located on Los Coyotes Diagonal which leads off from the Traffic Circle at the junction of Pacific Coast Hwy. (101) and a number of other streets in the area.

OF UNUSUAL INTEREST is the fact that merchants located in these centers enjoyed an 11 per cent increase in business in the first 10 months of 1958, while the Southern California retail sales in the area generally experienced a decline of about 2 per cent, a Bixby spokesman said. No small part of these surprising gains, say company officials, is due to the favorable locations of the two shopping centers.

Company officials pointed out that the locating of the center of population of Long Beach between Bixby Knolls Shopping Center and Circle Shopping Center has been confirmed by the City Planning Commission.

"For a long time, we have maintained that the territory served by our two centers was the largest and most concentrated in the city," officials of the two centers said. "The announcement by the City Planning Commission makes it conclusive that this area is the heartland of Long Beach."

"FOR EXAMPLE, we have long known that more than 250,000 persons dwell in the homes in this central area. And we have also known that, within a radius of about 3 miles from both centers there is an annual total gross family income approximating \$300,000,000, a large part of which naturally comes to these two shopping centers in family expenditures.

"Thus for the merchant investigating Long Beach store locations and earnings possibilities, Bixby Knolls Center

and Circle Center offer direct avenues for spending out of this most concentrated area in town, the center of population."

Both are attractive, modern business areas, each having an air of cheerfulness in the color scheme, and a generally inviting atmosphere. In each case, acres of free parking space have been provided, right on the grounds. Shoppers park and step directly from their cars into the stores of their preference. And in each center, there are stores, sometimes two or three, covering practically every class of business.

Training for Skilled Job

Basic skills remain a first requirement for employment in offices, but more and more employers are demanding additional training.

This is the finding of the placement office for the Long Beach Unified School District at the Business and Technology Division of Long Beach City College.

Latest among business courses offered is one in uses of the electronic computer. Persons who need to know what a computer can handle and problems it cannot solve are enrolled in a class which meets for a three-hour period each Thursday night on the institute campus, 1305 E. Pacific Coast Hwy. This lecture class is taught by Ralph Berg of Remington Rand Corp.

Placement counselors on the campus urge job seekers to complete basic business courses before applying for work or to bring to minimum requirements such skills as typing and shorthand.

When additional skills are needed, such as improvement in grammar, spelling, mathematics, speech, ability to compose letters, etc., opportunities for better jobs multiply, said Dr. Emil Lubick, placement coordinator.

One-Way Streets Speed Traffic

Downtown traffic is speeded in Long Beach by nine miles of one-way streets, which can carry more than 10,000 cars per hour without causing undue congestion, City Traffic Engineer Robert D. Dier says.



TONS OF NEWSPRINT

Two young visitors to the West Coast Warehouse Corp. facilities on Pier A in Long Beach Harbor are dwarfed by the stacks of newsprint awaiting delivery to Southland newspapers.

West Coast Warehouse Offers Modern Facilities

Offering the most modern conveniences to the shipper, West Coast Warehouse Corp. handles a great variety of cargo shipped through the port of Long Beach.

Organized as the Bléming Warehouse Co., in 1941, the company was incorporated and the name changed in 1944. The original site and warehouse building was on Water St. but due to increased business and need for expanded facilities, it moved to Pier A in 1953.

THE NEW WAREHOUSE is of concrete construction and is sprinklerized throughout the 180,000 square feet it covers.

It is all one-floor operation with both domestic and bonded storage facilities. The bonded area was assigned No. 5 by the U. S. customs and has a full-time customs officer.

The warehouse has extensive loading platforms and spur track with Southern Pacific, Union Pacific and Santa Fe lines.

The company has its own fleet of trucks which service

the area and they are also customs carriers.

Ross A. Bléming is president; Richard D. May, vice president and Charles A. Strathdee is sales manager.

Big Shipment of Fertilizer

The largest single shipment of dry cargo ever to leave a Southern California port, 16,464 tons of fertilizer, was loaded aboard the ore carrier Fotini at Pier D, Long Beach Harbor.

More than 250 rail cars were required to deliver the fertilizer here from processing plants in New Mexico and California. Metropolitan Stevedore Co. was in charge of the three-day loading job, which involved use of the port's bulkloader.

The Fotini, which delivered the material to Kaohsiung, Formosa, is 515 feet long and with a 67-foot beam. Launched in 1956 in Shimizu, Japan, she flies a Liberian flag and is under charter to the International Ore and Fertilizer Co. of New York.

Can you locate this man around your house?

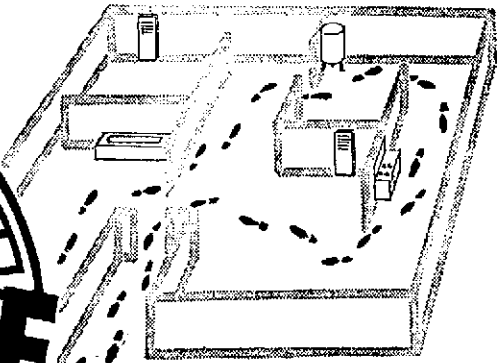
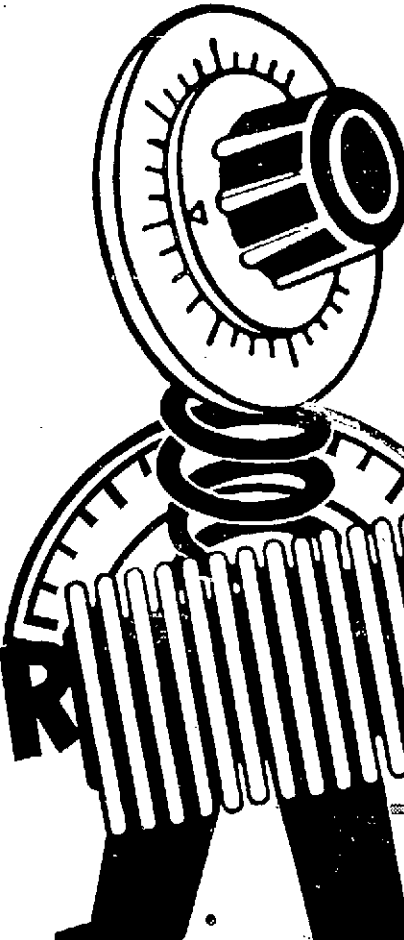
Chances are you've met this mechanical man before. Maybe in the kitchen, the utility room or right in your living room.

He's Robertshaw-Fulton Controls Company's trade symbol, "Mr. Controls." You'll see him on many of the multitude of automatic controls made by Robertshaw-Fulton for the home, industry and national defense.

In most modern homes, the gas water heater is equipped with a dependable automatic control made by Robertshaw-Fulton's Grayson Controls Division, Long Beach. And you're likely to find "Mr. Controls" and "Robertshaw-Grayson" stamped on your warm air furnace control, thermostat and other appliance control devices.

For the kitchen, Robertshaw-Fulton manufactures the automatic oven control and the top-of-the-stove "Thermal Eye." One of its thermostats is used in automobile cooling systems.

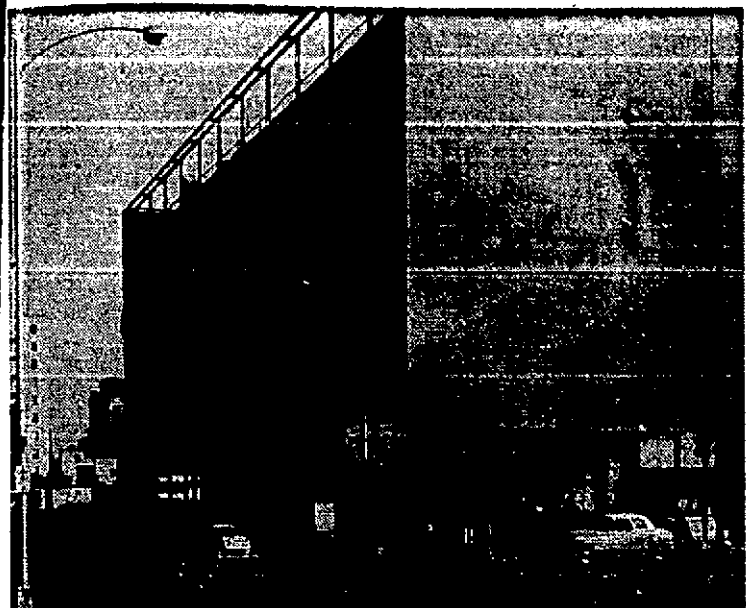
For half a century, "Mr. Controls" has been a symbol of greater convenience, comfort and dependability. Whenever you see this famous symbol, you know... automatically, everything is under control.



Robertshaw-Fulton

Grayson Control Division
ROBERTSHAW-FULTON CONTROLS CO.
Long Beach, California

MR. CONTROLS



FOR FIRE AND POLICE

With construction slated for completion this year, this towering structure will be the Long Beach Public Safety Building and will house the Police and Fire Departments and other safety organizations. It is on the southeast corner of Broadway and Magnolia Ave. and is being built at a cost of \$3,717,000. The Twaits-Wittenberg Co. is the contractor.—(Staff photo.)

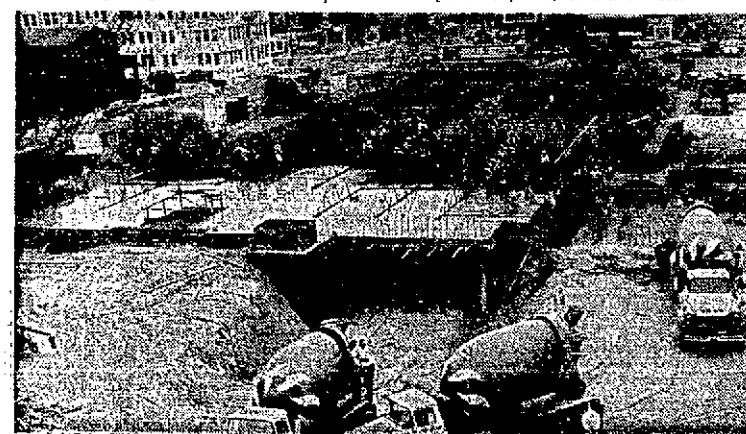
Impressive New Building for Police and Fire Departments

One of the most important structures in the City of Long Beach Civic Center modernization and expansion program is the massive Public Safety Building now under construction by Twaits-Wittenberg Co., pioneer constructors and engineers in the Southland.

The six-story main building will contain a two-story wing on the west side which will house the Central Fire Station. Occupancy of the \$3,750,000 structure is expected by fall.

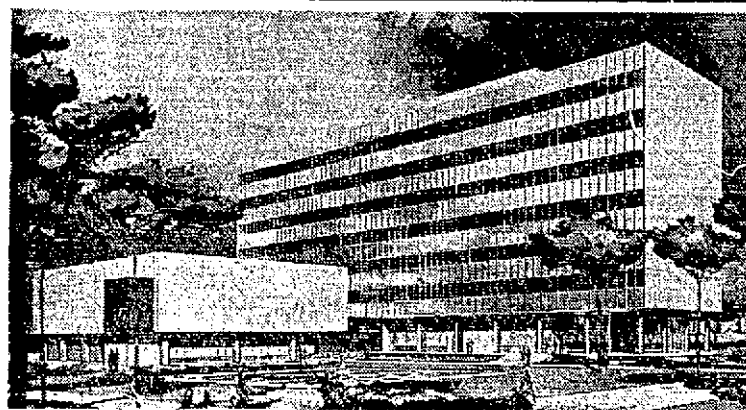
Reinforced concrete and structural steel construction is being used for the functional and utilitarian civic structure which will occupy 176,000 square feet. The solid eastern and western wall masses create a relief which allows the bold use of shop-fabricated curtain walls for the northern and southern faces of the building.

TWO BASEMENT LEVELS, now nearing completion, according to Twaits-Wittenberg Construction Superintendent Norman Barber, will be utilized for the city prosecutor, public defender, traffic department and individual Police Department heads.



ALL IN A DAY'S WORK

The first floor of the Long Beach Public Safety Building, now under construction by Twaits-Wittenberg Co. (constructors and engineers), was formed within one day. Forty workmen hauled in and spread more than 750 cubic yards of concrete to fashion the 93x266-foot floor. This was one of the biggest single-day pours ever attempted for a Long Beach structure, according to city officials.



Francis J. Heusel, principal architect, and Killingsworth, Brady, and Smith, associated architects

New Public Safety Building Exemplifies Dynamic Growth of the Long Beach Area

The Long Beach Public Safety Building, now under construction, is a shining example of the progress of this dynamic city. Twaits-Wittenberg Co., pioneer constructors and engineers in Southern California, takes pride in building this structure and being a working member of the community. Since its founding forty years ago, the Twaits-Wittenberg organization has built commercial, industrial and institutional structures totaling more than \$500,000,000. The company's partners and other principals, who are professionally trained engineers, stress high standards of craftsmanship, performance in accordance with time schedules and reliability and responsibility in meeting the needs of owners.

TWAITS-WITTENBERG CO.
CONSTRUCTORS AND ENGINEERS
507 So. Bixel St., Los Angeles 17, Calif.

Brochure covering our services and background available upon request

L. B. Sandblasting Co. Cleans Anything From Ships to Homes

From ships of war to cannery kettles, Long Beach Sandblasting Co. cleans and shines things up in a jiffy where it once took days and weeks to get the job done.

This was the explanation given by Mel Masterson, owner-manager of the concern, located at 1700 Seabright Ave. for the wide range of uses to which modern sandblasting methods are put.

"The old methods have been completely outdated by our modern blasting processes which get the work out in a fraction of the former time, and in the long run, saves the owner money," says Masterson.

The owner pointed out that Long Beach Sandblasting Co. has been in business since 1925, has acquired extensive experience and high standards of workmanship.

"OUR OPERATORS are carefully trained," Masterson declared. "They are equipped with the latest devices and are coached in the use of the most modern methods. Supervision is close and careful, with the result that our people have remained with us and are a veteran staff."

Masterson said the company had worked on a number of Navy ships, and has been called in to clean large oil storage tanks in the area, as well as buildings, bridges and industrial plants.

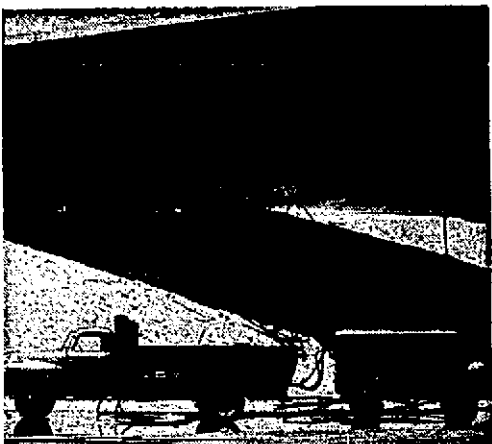
"This is not to say we specialize only in big jobs," the head of the business remarked. "In fact, we prefer to vary our work schedules between larger and smaller-scale jobs. The home owner and managers of business buildings have frequently called us in to bid on work that would have cost a great deal more if handled by old-fashioned methods. This relates to paint-removing and stone-front cleaning particularly. A major part of our work has to do with homes and business blocks."

"WE SANDBLAST all types of metal as well. That includes line pipe, structural steel, tanks, oilfield metal buildings, bridges. "We were called out to the Kaiser Steel Co. plant at Fontana not long ago, to clean out the big blast furnaces."

"The fact is, hard, rough, tough cleaning and cutting jobs in industry, business and the home can be well-handled in virtually no other way than sandblasting."

"Yet, measured in terms of time, material, and the psychological factors involved, sandblasting by a fully qualified house like ours is actually the easy, pleasant way to get the job done, because it is so quick and thorough."

Long Beach Sandblasting Co., as a long-established and widely recognized industry in this city, ranks as a leading factor in the sandblasting industry over the state and the West.



BRIDGE PREPARED FOR PAINT

A Long Beach sandblasting crew prepares this large bridge span for painting. This quick and efficient method of cleaning does a thorough and lasting job. Big jobs, as well as smaller jobs for the home owner, are handled by the Long Beach firm.



HANCOCK

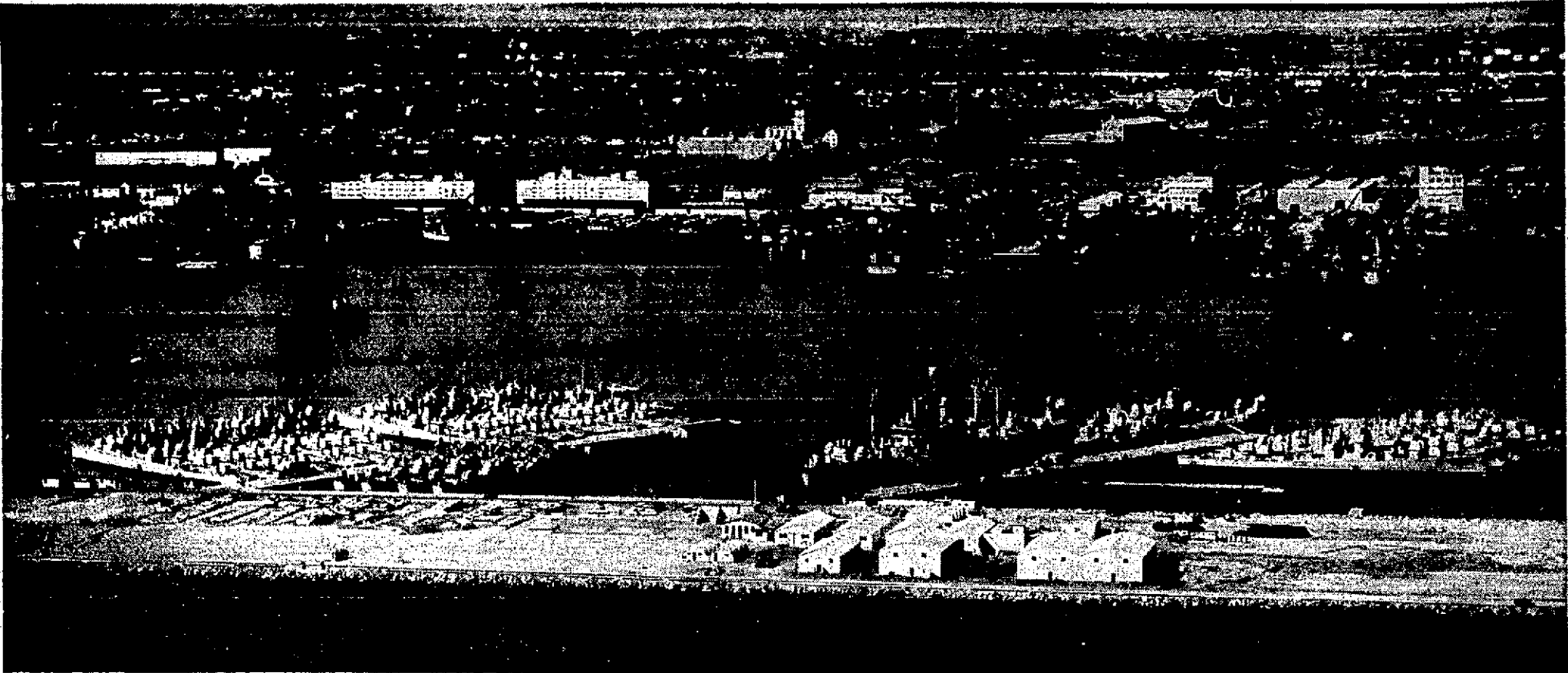
petroleum products

for

Smooth Performance

and

Real Motoring Pleasure



POWERFUL NAVY UNITS IN LONG BEACH BASE

Representing much power afloat, units of the United States Navy are at rest at the Navy Base and the Long Beach Naval Shipyards. In the foreground are destroyers and destroyer escorts while across the channel may be seen some carriers and other larger craft. The picture, taken from the outer harbor looking north, shows the Navy Base facilities at the left and the shipyards with a dry dock large enough for a giant battleship are at the right. Long known as a "Navy City," Long Beach has many other naval installations throughout the area. In the background is the Commodore Helm Bridge which links the Terminal Island Navy facilities with the mainland.



GLENN R. BRACKEN
Mortgage Funds Available

Bracken
Sees Ease
in Money

Glenn R. Bracken, president of the Bracken Mortgage Co., announced that an increased supply of low interest rate, long-term mortgage money will be available through his firm in 1959 despite the generally tight money market that prevailed throughout the country for most of 1958.

This favorable condition is due to an unprecedented accumulation of institutional and private funds for investment by the Bracken Mortgage Co. in trust deeds of all types. These include FHA, GI, construction, conventional and second mortgage loans on an individual or tract basis and covering both old and new properties.

A THIRD GENERATION business, the Bracken Mortgage Co. offers one of the most complete and reputable loan services in Southern California.

Loan volume for the year just completed was the largest achieved since the business was started by his late grandfather over 50 years ago, and reflects the continuing growth of the organization and the confidence of the community in its policies and procedures.

Bracken is well acquainted with the real estate loan market as a result of having been raised in that business, and having tailored his formal education along financial lines.

HE IS AN honor graduate of Woodrow Wilson High School, the California Institute of Technology, and holds a Master's Degree in finance from the Harvard University Graduate School of Business Administration. For three years he was a professor of real estate finance and investments at the University of Southern California and is currently on the teaching staff of UCLA where he conducts an evening class in real estate finance and appraising. As an active participant in community affairs, he is a member of the Chamber of Commerce and a director of the Better Business Bureau.

The Brackens, including wife Marjorie, daughter Linda Jean and son Gary Russell, live in Long Beach. Glenn is an enthusiastic fisherman—a sport equally enjoyed by Marjorie.

Adopted Radios Early

When the Long Beach Police Department equipped its patrol cars with two-way radios, in 1934, it was the first police department west of the Mississippi River to use such equipment.

Acme Mattress Co. Produces
Finest in Sleeping Comfort

Keeping abreast of the times has been a big factor in the success of Acme Mattress Factory, 3425 E. Anaheim St. And the past year saw the company enjoy outstanding sales with its newest lines of sleeping comfort.

A TV sleeper bed, which provides reclining comfort and may be adjusted just right for TV viewing or reading, became a big seller with the firm. Their new posture-pedic mattress and box spring, which has been a great leader for years, continued with high sales. The king-sized sleeper, foam rubber studio couch and combination hassock bed were among other leaders.

STARTED IN 1933 in a small 30-by-60-ft. building, Acme has grown into the largest plant of

its kind in the entire South Coast area.

Quality workmanship and service plus the use of the best materials available have been the key to success for the firm owned by Marion Wyatt.

Besides the big factory and showroom at 3425 E. Anaheim St., Wyatt's firm now has a commercial fumigating plant at 1349 Loma Ave.; cotton processing plant at 2750 Dawson Ave., and a spring plant at 1325 Newport Ave.

The four plants cover more than 50,000 square feet and employ 35 people. It is a union operation.

USING ALL of the very newest in equipment with the latest machine for each job to insure good workmanship, Wyatt installed a \$12,000 bordering and mattress ventilating machine.

"This will give added life to every mattress we produce," explains Wyatt.

With the most complete renovating plant in the Southland, Acme has among customers the U. S. government, many large steamship lines, hotels and apartments.

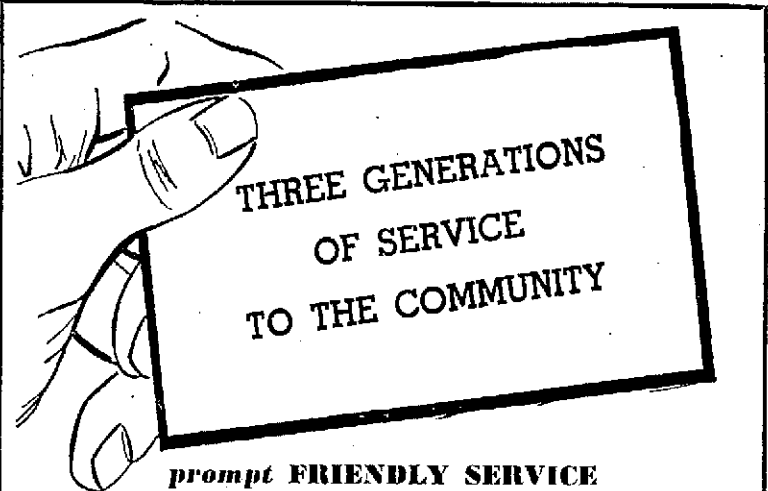
The Acme cotton processing plant supplies upholstering firms and other bedding manufacturers throughout the area. The spring plant houses a woodworking shop to make and insure quality frames used in Acme products. Most springs are hand tied to assure uniform work.

The main factory on Anaheim St. houses the mattress-making equipment, sales and showroom. There is also a foam rubber fabricating department in this unit.



LARGEST IN SOUTHLAND

Here is the home of Acme Mattress Factory, 3425 E. Anaheim St., Long Beach. It is the largest factory of its kind in the Southland area.



prompt FRIENDLY SERVICE

BRACKEN MORTGAGE
COMPANY

REAL ESTATE LOANS

- INTEGRITY
- DEPENDABILITY
- EXPERIENCE

"A Local Business With Complete Understanding of Local Values"

1833 American Long Beach HE 2-7941

EVEN BUILDING NEW HOME FOR SELF
Guy F. Atkinson Co. Is Doing
Several Major Projects Here

As one of the largest contracting and engineering firms in the West, the Guy F. Atkinson Co., Long Beach division, has seen many firms and homes forced to move when they constructed highways and bridges.

Now progress has caught up with them!

The Atkinson Co. must move to make way for a new freeway.

D. E. Root, vice president and Long Beach area manager for the company, said the California Division of Highways right-of-way dept. has purchased the present yard and office site at 223rd St. and Santa Fe Ave., in connection with the

scheduled construction of a portion of the San Diego Freeway.

THE COMPANY has purchased 10 acres in an industrial area at 2250 E. Dominguez St., between Alameda St. and Wilmington Ave., near Dominguez, where they will build a new office building, shop and warehouse buildings.

The new shop, two warehouses, lubrication building and storage building will cover 17,435 square feet and will be of modified Soule steel frame and corrugated steel siding with concrete floors.

The office building will be of scored concrete brick walls and

steel joints and have a floor area of 11,294 square feet, with an allowance for future additional expansion of 8,550 feet.

WORK ON THE NEW SITE is under way and the company plans to vacate the present site by March 31.

The Atkinson Co. has seen one of its greatest years in the Long Beach area with several multi-million-dollar projects under way.

Currently the firm is building a new section of the Long Beach Marina, lifting and rebuilding a big transit shed on Pier A in the harbor, building the new Navy Landing and is

Modern Equipment
Used by Firemen

All Long Beach Fire Department apparatus has been replaced during the past 12 years. It includes 20 pumpers, two hook-and-ladder trucks with one 100-foot extension ladder, two fireboats and auxiliary units. All pumpers are equipped with high-pressure pumps, which break water into small globules to absorb heat more quickly.

the contractor on the huge Ninth St. and Ocean Blvd. bridges across the Los Angeles River here.

It also did a major construction job in Riverside County for the Riverside Cement Co. and many other smaller jobs throughout the area.



EVERY DAY IS GOLD RUSH DAY AT
KNOTT'S BERRY FARM & GHOST TOWN...

FREE PARKING

NO ADMISSION
CHARGE

EVERY SATURDAY IS CAM-
ERA DAY WITH SPECIAL SETS
AND CHARACTERS FOR ALL
SHUTTERBUGS.

There's family fun for everyone when you spend the day at Knott's Berry Farm and Ghost Town. Children love to visit Old MacDonald's Farm, pan for real gold, catch rainbow trout at the Old Mill Stream, ride the Merry-Go-Round and the old Stage Coach. Mother will enjoy the Candle Maker's Shop, the Weaver's Cottage, Mott's Museum of Rare Miniatures and the Basket Shop. Fathers have a special interest in the old Narrow Gauge Railroad, Harry's Gun Shop, the Bird Cage Theater and the authentic Old West Ghost Town. Come early, plan to spend the whole day.

CHICKEN DINNER RESTAURANT

Open daily—12 noon to 8:30 p.m. (Except Monday and Tuesday)

STEAK HOUSE

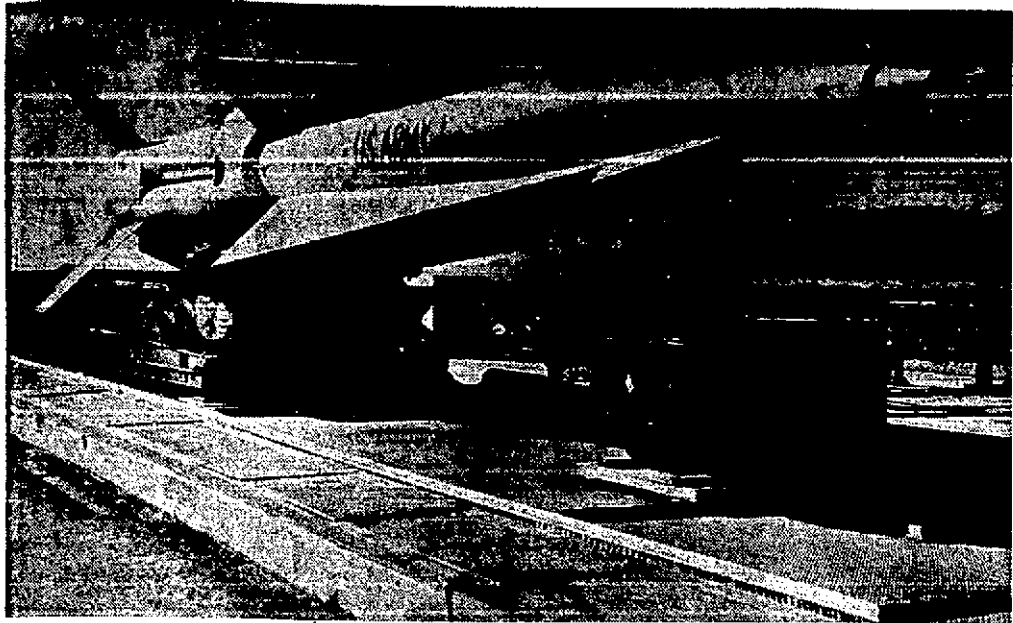
Open daily—12 noon to 8:30 p.m. (Except Friday)

GHOST TOWN GRILL

Open daily—12 noon to 8:30 p.m.

KNOTT'S BERRY FARM and GHOST TOWN

HIGHWAY 39, 2 MILES SOUTH OF SANTA ANA FREEWAY, BUENA PARK, CALIF.



MAKES HERCULES LAUNCHER

Here is a recent photo of the Nike Hercules air defense guided missile made during testing of launching and ground handling equipment being produced on a production line basis by the Consolidated Western Steel Division of United States Steel Corp. for Douglas Aircraft Co. The steel company produces the launching and handling equipment at plants in Los Angeles and San Francisco.

U. S. Steel Is Providing Space Age Equipment

United States Steel's Consolidated Western Steel Division is helping solve space-age problems in design engineering and development by participating from design board to hardware stage in a number of spectacular projects in the missile, aviation, atomic power and space fields.

Though its role in these areas is broadening daily, the Southland firm is also maintaining its participation in a wide variety of civilian projects in the expanding western economy.

As Douglas Aircraft Co.'s subcontractor, Consolidated Western developed the handling and launching facilities from which on Oct. 11 the Air Force's Thor-Able rocket thrust the space vehicle Pioneer to a point farther from the earth than any man-made object had ever gone.

THE LAUNCHING STAND for the attempt to orbit the moon is one of three Thor facilities fabricated at the firm's Maywood and Vernon plants. After shop fabrication, the project's components were transported by truck to Cape

Canaveral, Fla., for erection by this U. S. Steel division.

CWS is now producing for Douglas Aircraft the launching and major segments of the ground handling equipment for the Nike Hercules air defense guided missile.

A superior model of the nation's first combat-ready guided missile, the Nike Hercules can engage and destroy enemy aircraft at higher altitudes and longer ranges than the supersonic Nike Ajax, for which Consolidated Western also produced launching and ground handling equipment.

THE HERCULES launchers were designed with the dual capability of firing both Nike Ajax and Nike Hercules missiles. Specifications also called for dual adaptability of certain other components of the new launching system to handle both of these types of missiles.

Designed as a complete piece of mobile ordnance, the equipment can serve also as a field weapon, since it can be quickly disassembled, moved to a new site and made ready for firing. The U. S. Steel division is a

subcontractor to Douglas which has the responsibility for the development and production of the airframe and launching equipment on the Nike Ajax and Hercules models in conjunction with Western Electric Company, prime contractor for the Nike missile system.

In atomic power development, Consolidated Western has fabricated several major segments for nuclear reactors, including several of the heavy components of the sodium reactor experiment at the Atomics International Division of North American Aviation.

WITH ITS DESIGN WORK completed, Consolidated Western is now fabricating a trisomic wind tunnel for the new Air Force Academy at Colorado Springs. Specifications call for the wind tunnel to be designed and built to extremely close tolerances so that it can be used in research and development work in addition to the training of cadets.

The wind tunnel will be capable of producing air speeds up to Mach 5 (3,750 mph) and simulating flight conditions in

the subsonic, transonic and supersonic ranges.

The firm also holds contracts for the research and development and production of other highly strategic items including parts for long range missiles, missile cases and rocket motor bodies.

"Our plants in California, Arizona and Utah are continuing to handle a wide variety of commercial projects as the market for this type of work keeps pace with the expanding western economy," C. W. Lee, president, said.

U. S. STEEL'S OIL WELL Supply Division has been providing engineering services, drilling equipment and tubular requirements for the Southland's petroleum industry since before Lakeview, Southern California's first big gusher, blew in near the turn of the century.

Oil Well supplies and services the area's oil producers, refiners and drilling contractors through its California headquarters in Los Angeles and branch stores and warehouses in Long Beach, Bakersfield, Taft, Castaic Junction, Ventura and Avenal.

Another Oil Well Supply operation in the Long Beach area that traces its history to pioneering Southland fields is the Neilsen Pump Works, 3204 Cherry Ave., which manufactures bottom hole pumps for oil wells and services field installations.

No Job Is Too Big for Macco Corp., Real Industrial Giant

From its beginning in 1929, in California. Since then, Macco Corp. has grown to become one of the true giants in the highly competitive heavy construction industry. With its 10 diversified divisions and subsidiaries, Macco has completed nearly 1 billion dollars worth of major construction projects in the past 29 years.

Under the direction of its founder, John MacLeod, Macco has gained an industry-wide reputation for "getting the job done" — on time, and in the best manner. The Macco name has become well known around the world, throughout the oil and construction fields.

THE MACCO "idea," unique when first conceived by John MacLeod, is to furnish industry with a "package plan," a construction project. The construction division directs the general construction activity of the corporation as well as such specialized activities as pipe line installation, pile driving, excavating and gunting.

In 1932, Macco undertook its first major job — that of building the San Gabriel Dam No. 2

designing, engineering, construction, maintenance, modernization and expansion programs of refinery and chemical plants. The rig building division has built towers of steel for power, television and radio across the west.

The drilling fluid division supplies rotary drilling muds and chemical additives for the nation's oil drilling needs.

The pipeline division offers pipeline service in California, and constructs main line pipelines anywhere in the world.

The lumber division provides special 24-hour service for the convenience of its customers.

Pacific Crane & Rigging Co., a subsidiary, the largest, most versatile organization of its kind in the west, maintains and operates the biggest truck crane fleet in the world.

GIGANTIC trucks, proudly bearing the name of Belyea Truck Co., another Macco subsidiary, haul heavy industrial equipment, Atlas missiles, jet engines and other military equipment across the nation.

Diversified Builders, Inc., better known simply as DBI, also a Macco subsidiary, lists housing, commercial building, industrial developments and defense installations among its impressive accomplishments.

And, familiar sights in the harbor area are the hydraulic dredges operated by the Pacific Dredging Co., a Macco affiliate.

MACCO IS GROWING — as the nation is growing. The future presents both a challenge and a promise. As an organization that has all of the know-how and experience that comes from over a quarter of a century of service to American industry and government, Macco looks ahead to the ever-increasing demands of a people who are ever seeking a better way of life.

Macco, a company with character, ability and integrity, stands ready to serve at home — or anywhere in the world, where people need service and a job well done."



MAKES GARDEN TOOLS

W. O. Viery, commercial sales manager of the United States Steel Products Division, describes colorful long-handled garden tools, being produced by the firm in Southern California, to Constance McManus. The tools, which come in a complete line of 109 different items, are called the golden grain line because the color of their handles resembles that of the precious metal.

BEN C. GERWICK, Inc.

PRECAST PRESTRESSED CONCRETE DIVISION

CONCRETE PRODUCTS FOR PILES, BRIDGES, BUILDINGS, AND MARINE PROJECTS

Southern California Division

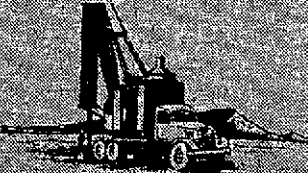
KENNETH D. SYLVESTER
District Manager

2050 WILMINGTON - SAN PEDRO ROAD
P. O. BOX 591 — SAN PEDRO

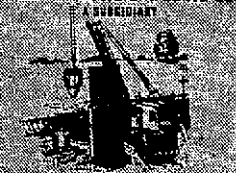
SERVICE, ABILITY, INTEGRITY FOR OVER A QUARTER OF A CENTURY



CONSTRUCTION DIVISION



PACIFIC CRANE & RIGGING CO.
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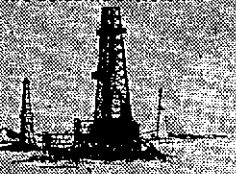
BELYEA TRUCK COMPANY
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REFINERY & CHEMICAL DIVISION



RIG BUILDING DIVISION



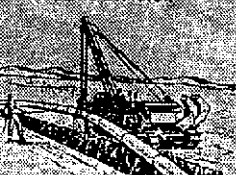
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DRILLING FLUID DIVISION



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Many of the bridges, buildings and industrial plants, oil field rigs, television towers, pipelines, and major projects under construction that you see daily, are products of MACCO Corporation. Since 1929, MACCO has completed nearly one billion dollars worth of projects.

MACCO gets the job done expertly, efficiently, and economically — whether it's a simple project that

requires the services of just one department — or a complex undertaking requiring all ten MACCO divisions, and affiliates.

As you drive through the Western United States, you'll notice many different construction projects proudly displaying the MACCO emblem. These are projects that, when completed, will be — "jobs well done!"

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FROM THE WORLD OF MAKE-BELIEVE TODAY COME THE PATTERNS OF LIFE FOR TOMORROW



*Pres. T. A. Gregory
introduces new shareholder Janice Anderson,
daughter of Mr. & Mrs. Harold Anderson to
Vice Pres. S. I. Bacon*

PLAN YOUR FUTURE WITH A LONG BEACH FEDERAL INSURED SAVINGS ACCOUNT PAYING THE HIGHEST DIVIDENDS

THE CITY'S FOREMOST LOCALLY-BUILT, LOCALLY-MANAGED SAVINGS INSTITUTION

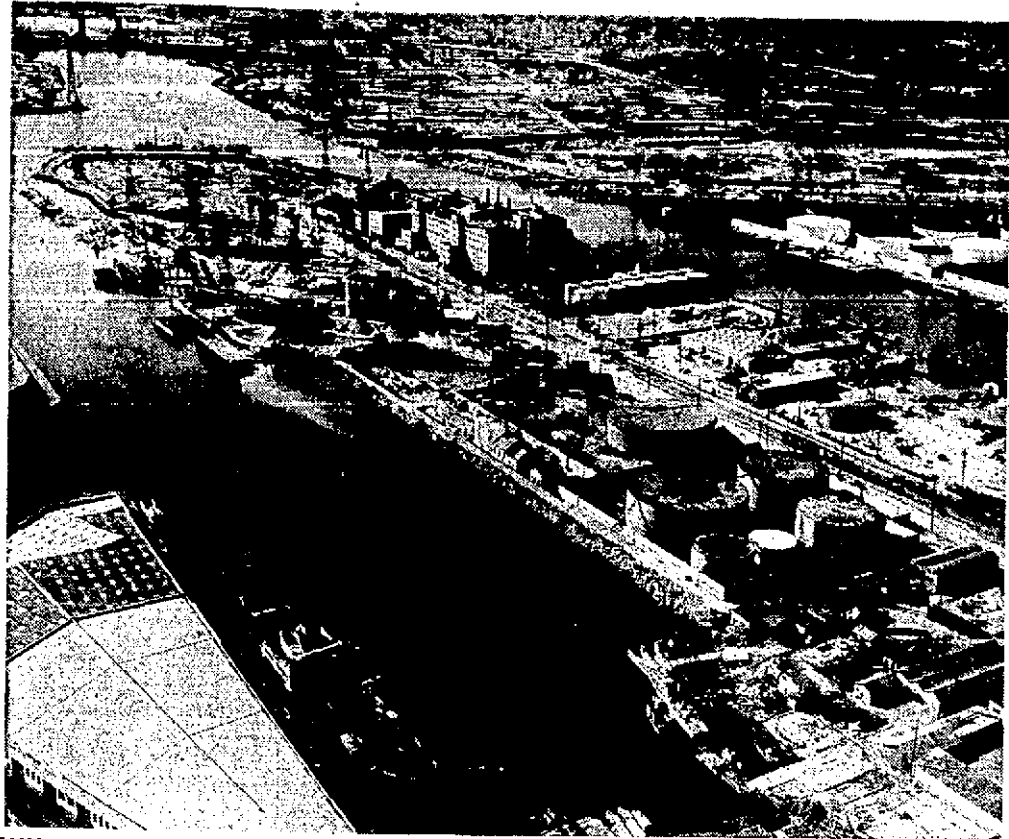
LONG BEACH FEDERAL

SAVINGS AND LOAN ASSOCIATION

328 American Avenue

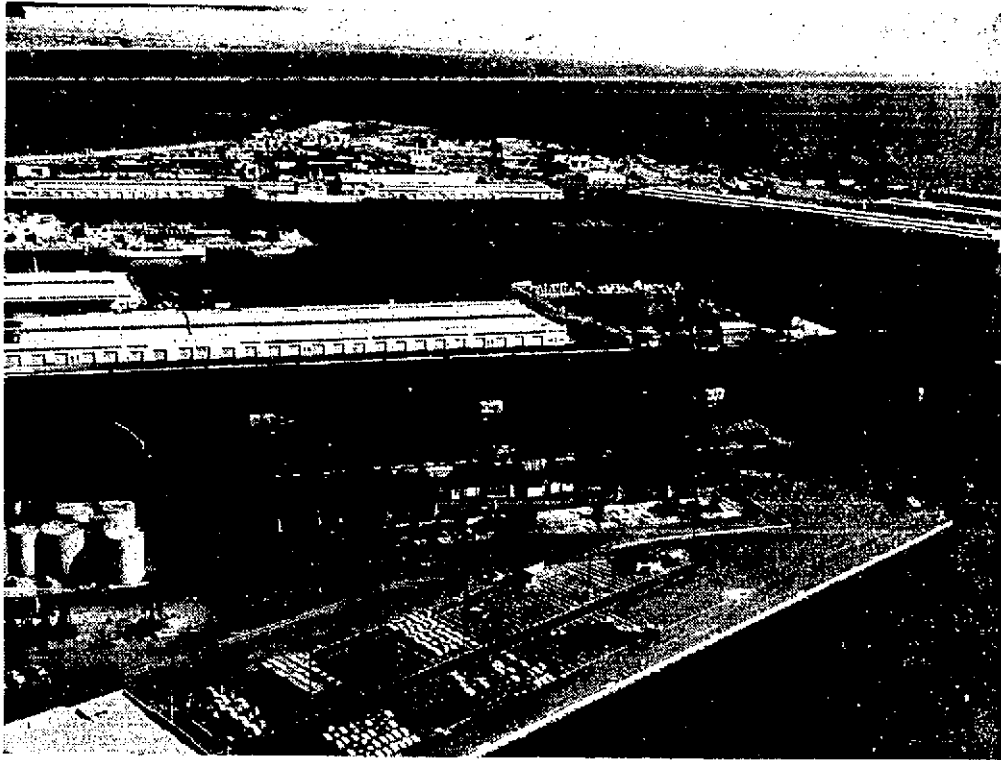
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HE 7-1201



WHERE COMMERCE, INDUSTRY MEET

This inner-harbor scene shows how commerce and industry meet in world-wide trade. In the foreground a freighter is unloading newsprint for the Southland publishing industries. The group of buildings in the center is the Procter & Gamble Co. plant. Copra from the South Pacific is shipped to the plant, where it is turned into oil and used for soap. Storage tanks throughout the area are used for storage of oils, chemicals and rendered fats. In the distance may be seen the towers of the Adm. Heim Bridge which elevates the bridge roadway for ships to pass underneath.



CALLED MOST MODERN OF PORTS

Piers A, B, C and D of the Port of Long Beach are shown here, looking from west to east. In the distance is the huge Pier A where two big extensions are now being constructed. Pier B will have a big transit shed completed on it in a few months, and will resemble somewhat Pier C. Pier D in the foreground has bulk loading facilities, including the giant cranes pictured. The dots in the immediate foreground are foreign cars that have been unloaded. The facilities provided on these piers make the Port of Long Beach the most modern on the coast.

Long Beach Port Offers Most Modern Facilities

By LEE CRAIG

Maintaining its position as America's most modern port, Long Beach Harbor completed construction projects costing a total of \$124½ million during 1958, with schedules calling for an even bigger year, construction-wise, in 1959.

Biggest single project finished during the past year was the earth fill dumped on Ocean Blvd. in the harbor area, which raised that region some 20 feet to its pre-subsidence elevation at a cost of \$1,074,787. This was completed last April.

Nearly \$8 million was spent during the year on the two huge bridges under construction over the Los Angeles River Flood Control channel, the Robert R. Shoemaker Bridge, crossing the channel from Ninth St. on the west to Seventh St. on the east, and the Ocean Blvd. Bridge.

THE PORT, along with others, was hit by the world-wide shipping recession as cargo tonnage dropped to 7,326,150 for the 1957-58 fiscal year, a decrease of some 19 per cent from the previous year.

Estimated value of the cargo brought over the port's wharves was \$604,312,084. Of this total, \$461,322,904 represented cargo shipped over municipal piers and \$142,989,180 was the value placed on shipments through private berths.

Outbound cargo totaled 5,104,813 tons, compared with 2,221,337 tons brought into the country through the Port of Long Beach.

Major commodity handled at the port was petroleum and its products, which added up to 4,563,635 tons. A far distant second was newsprint, 311,142 tons, followed by steel and iron manufactures, 307,071 tons; potash, 232,691 tons; iron ore, 222,709 tons; gypsum, 204,251 tons; lumber, 122,360 tons; rock, 104,603 tons, and gravel pebbles, 97,372 tons.

The port also kept its position as the Pacific Coast's cotton port by exporting 81,264 tons of the material.

A TOTAL OF 1,558 SHIPS called at the harbor during the fiscal year, with American flag vessels numbering 823. Top foreign nation in number of callers was Japan, with 201, followed by Norway, 172; and Great Britain, 56.

Port Busy in August

The ports of Long Beach and nearby Los Angeles showed much activity during August 1958 with 506 commercial vessels. The 2,337,758 net register tonnage of the ships is the highest recorded in one month during the 35 years of reporting by the Marine Exchange of the Los Angeles Chamber of Commerce.

In July 1929 the largest number of ships was reported, 794, but the net register tonnage was only 2,136,953.

By comparison, August, 1957, shows 513 ships of 2,221,981 net tons, but larger ships in 1958 brought the tonnage to the new high.

Offshore trading this August accounted for 325 ships and 1,678,946 net tons, as compared with more callers with less tonnage in 1957, 341 ships and 1,614,868 net tons.

Evidence of the shipping recession which hit all ports during the year is seen in profit figures compared with the preceding year.

Net operating profit from port operations in 1956-57 was \$807,500, which dwindled to \$4,800 the following year. Pier C, for the past few years the port's top moneymaking pier, turned in a profit of \$61,300 in 1956-57. This sank to only \$6,500 last year.

The port's net profit last year including investment income but not including oil revenue was \$762,300, whereas in 1956-57, \$1,892,000 was turned in.

Income from rentals last year amounted to \$181,000, about the category surpassing the previous year's total. Rentals in 1956 returned \$154,900.

Harbor oil wells showed a net profit last year of \$26,266,000 before the state received its share amounting to \$13,380,000.

THIS YEAR SHOULD bring near completion of the harbor's face-lifting program, including a new administration building, will be finished by Sept. 30. The

a new transit shed on Pier B, replacement in service of Berths 1 and 2, Pier A, and the new bridges.

The administration building under construction on Pier A should be completed by October at a cost of \$2,682,000. The seven-story structure will enable all harbor department employees to work under one roof for the first time in many years.

The Pier B transit shed, like nearly all of the port's sheds, will be of clear-span construction, among other modern design features. It should be completed by Aug. 30. Cost will be \$1,711,060.

The Berths 1 and 2 project, involving raising and reconstruction of the 20-year-old transit shed at that location, will be finished by Sept. 30. The

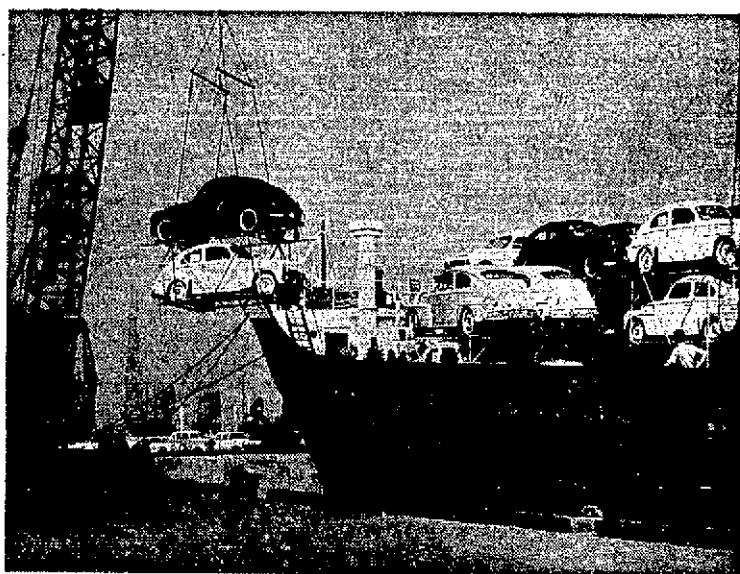
work, to cost \$2,127,330 also includes wharf reconstruction and back area filling.

THE VAN CAMP SEA Food Co.'s new office building—headquarters for their world-wide operation—will be completed in a few weeks. Cost is \$534,450.

Of paramount importance to the harbor will be completion of the two magnificent bridges which will relieve the traffic congestion which has hampered the flow of commerce in and out of the port.

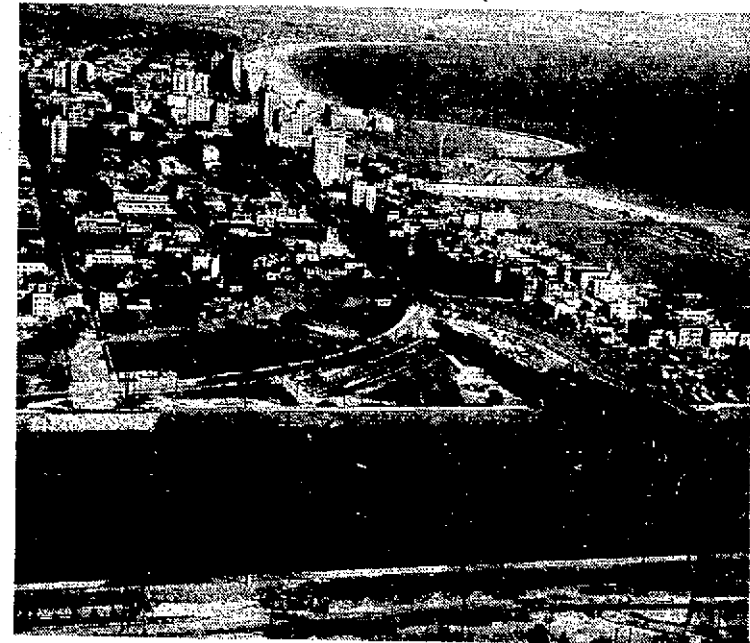
The Ninth St. Bridge, renamed for the late chief engineer of the harbor, Robert R. Shoemaker, will be finished by March or April, depending on the winter weather. Cost of the structure, channel piers and ramps will be about \$9 million, with property acquisition an additional one and a half million.

The Ocean Blvd. Bridge will be completed by early summer. Its cost will be about \$6 million for the structure, piers and ramps, with property acquired for the purpose costing \$2,337,600 more.



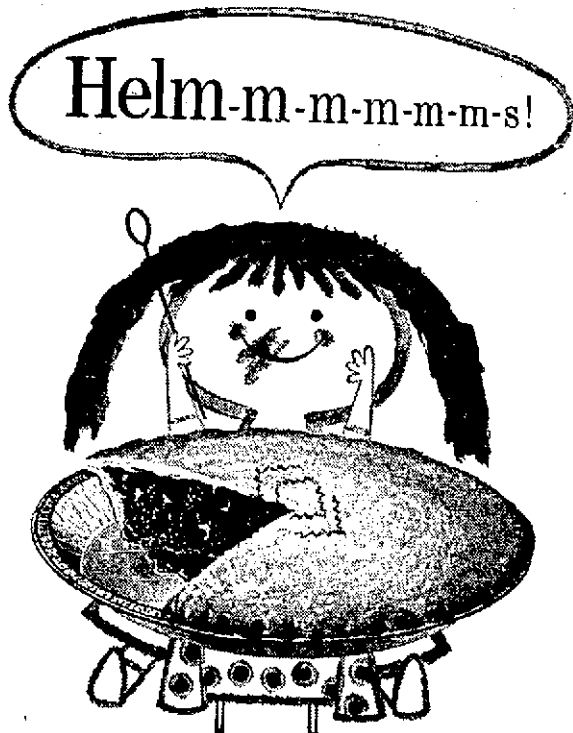
CENTER FOR IMPORTED CARS

Scenes like this have become common in Long Beach Harbor with shiploads of foreign-made motor cars arriving. Here a derrick is unloading two of the cars at once.



DOWNTOWN LINK WITH HARBOR

Construction work will be completed this summer on the big Ocean Blvd. bridge crossing the Los Angeles River, shown at lower right. This will be the main link between the harbor and downtown Long Beach. A temporary span to the right of new bridge is being used during construction. A few blocks to the left will be the giant bridge leading from Long Beach Freeway to the downtown area.



Helms BAKERIES

... right to your door!

COAST FEDERAL SAVINGS AND LOAN ASSOCIATION

FINANCIAL STATEMENT

DECEMBER 31, 1958

ASSETS	
Cash and Government Securities	\$ 93,262,016.15
GI Government Guaranteed and FHA Loans	29,628,212.50
Coast Federal Home Loans	186,767,640.70
Ownership in Federal Home Loan Bank	4,034,500.00
Other Assets	2,433,242.98
TOTAL ASSETS	\$316,125,612.33

LIABILITIES AND RESERVES	
Savings Accounts	\$271,503,223.40
Advances from Federal Home Loan Bank and Other Sources	13,022,608.67
Loans in Process and Other Liabilities	2,650,147.79
SUB-TOTAL	\$287,175,979.86
Reserves and Surplus	28,949,632.47
TOTAL LIABILITIES AND RESERVES	\$316,125,612.33

Joe Crail President

4% Per Annum—Four Times a Year on Request

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COAST FEDERAL SAVINGS

JOE CRAIL, PRESIDENT



HUB OF MUCH TRAFFIC

The Long Beach Traffic Circle, at times a puzzle to visiting motorists, serves as a hub of much traffic coming and going to the city. This photo, looking east, shows Pacific Coast Hwy. in the foreground, while to the left is Lake-wood Blvd. and in the upper left is Los Coyotes Diagonal.

Sound Academic Training Provided in L. B. Schools

Graduates of Long Beach City College are making outstanding scholastic records at major colleges and universities.

Recent follow-up studies on the Lakewood campus of the City College show that many LBCC graduates go on to achieve Phi Beta Kappa keys, special honors and scholarship awards in their upper division work.

Among recent City College graduates, William H. Marmion, now a graduate student at the University of California, has just been awarded a Rotary Foundation Fellowship for a year's study in Latin America.

MARMION, also a graduate of Woodrow Wilson High School, went to the University of California with a scholarship from the LBCC Liberal Arts Division student body, after maintaining a straight-A average during his two years on the Lakewood campus. He was elected to Phi Beta Kappa at Berkeley last spring.

Kathryn Upton, valedictorian of the 1956 City College graduating class, was elected to Phi Beta Kappa at UCLA last spring and was one of three women students out of 500 admitted to the UCLA Medical School this year.

Benjamin Cunningham, named "Outstanding Man of the Year" at City College in 1956, was elected to Phi Beta Kappa last spring at the University of



COTTON SHIPPING HEAVY

The Port of Long Beach leads in the shipment of American cotton, sent to foreign ports for processing. Here are two scenes, showing the bales of cotton on a dock and how the longshoremen are loading a ship right to the hatch.

Coast Federal Now Has Office in L. B.

Continuing its program of helpful employees of Coast Federal, "going to the customer," Coast Federal Savings and Loan Assn. opened an office at 237 East First St. this past summer. Joe Crail, president of the Long Beach area, its founder, stated that,

"While the present location is a temporary one until larger, more suitable quarters in the same general area can be secured, it presents us the opportunity to offer our many members in Long Beach personal service as of now."

Under the leadership of Joe Crail, president since 1939, Coast Federal Savings has become the 3rd largest savings and loan association in the world with assets of over \$300,000,000, and with members in each of the 48 states and many foreign countries. Yet with this world-wide membership, Coast Federal has achieved its great success in the savings and home loan field through rendering personalized service, Crail emphasizes.

THE ASSOCIATION is proud of the fact that its outstanding growth record has been due to the referral of new members by customers who have experienced and enjoyed doing business with the friendly,

Besides the fact that a sizeable number of Coast Federal employees and customers live in the Long Beach area, its founders, Congressman Joe Crail and Justice Charles Crail, as well as Coast Federal's present president Joe Crail, have been presidents of the Iowa Society. And of course, many of the members of the famous Iowa Assn. are residents of Long Beach.

Rich Mathers, a Long Beach resident, is manager of Coast Federal's local office. A long-time Coast Federal employee, Mathers had practical managerial experience in new loans, loan service, personnel and savings departments before being appointed to his present position. He is steeped in Coast Federal's policy of "service and more service to the customer member."

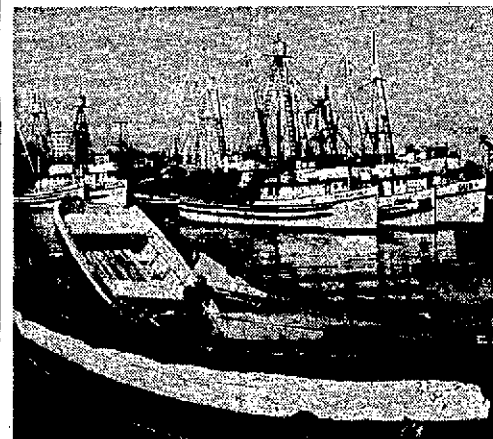
While the local office operates as a home town association, providing complete savings and home loan service for the people of Long Beach and the surrounding area, it is backed by the assets and tremendous reserves of Coast Federal to insure the security of their customers' savings, and its vast credit reservoir to provide ample money for home loans.



JOE CRAIL
President of Coast Federal



RICH MATHERS
Manages Long Beach Office

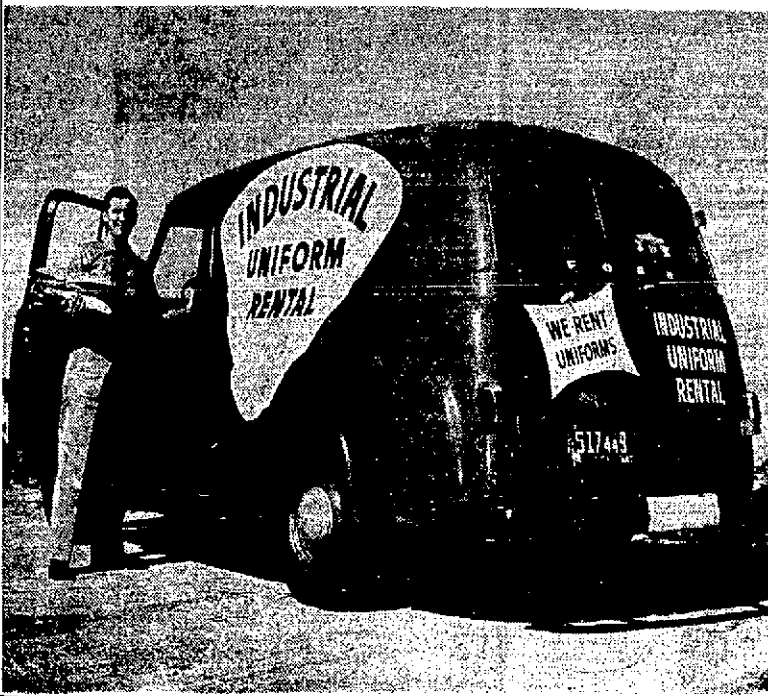


SOME OF FISHING FLEET

Throughout the inside harbor sections of both the Ports of Long Beach and Los Angeles, scenes like this are common as big purse seiners and tuna clippers rest between seasons.

Building Fees \$196,000 in Year

The City Building and Safety Dept. collected fees totaling \$196,155.03 last fiscal year, according to an annual report by City Auditor John R. Mansell. Included in this sum was \$3,315.15 for oil well permits which, by charter provision, was allotted to the General Bond Redemption and Interest Fund. Appropriations for the department totaled \$404,935, of which \$397,918.12 was expended.



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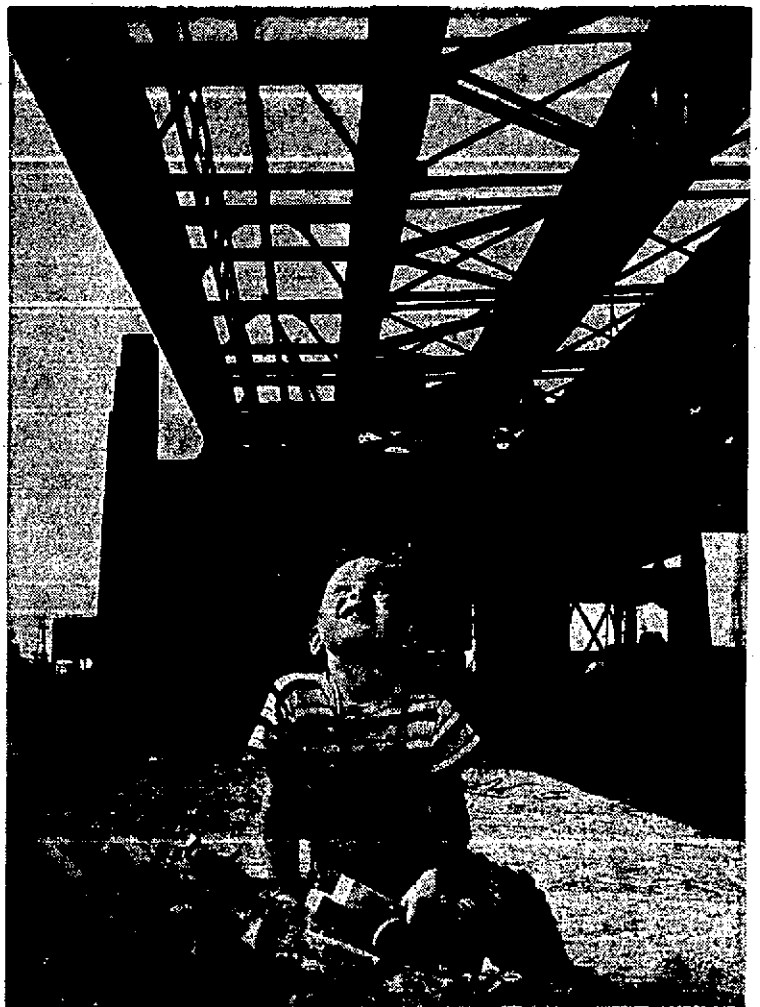
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LONG BEACH

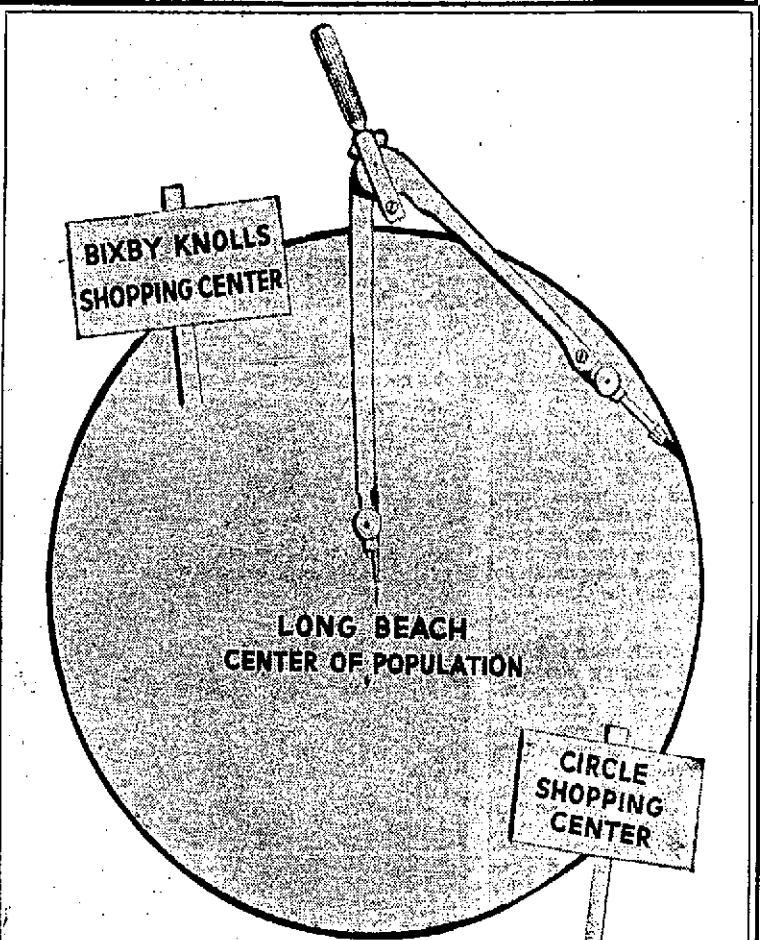
2114 GAYLORD

Phones: HE 2-8409 or NEVada 6-4379



STEEL SPANS FOR BIG BRIDGE

This study in steel was taken beneath the new Ocean Blvd. bridge which will span the Los Angeles River and the harbor entrance of the freeway. The bridge will be open to traffic in a few months.—(Staff photo.)



Business Is Better at These 2 Key Shopping Centers

Here's big news for the merchant: Business is good and growing at BIXBY KNOLLS SHOPPING CENTER and CIRCLE SHOPPING CENTER. Merchants located in these centers averaged an 11 per cent increase in business in the first 10 months of 1958, while the Southern California retail sales were generally off about 2 per cent. Why was this? Smart shoppers find the greatest variety, the best values and the easiest free parking at the BIXBY KNOLLS SHOPPING CENTER and CIRCLE SHOPPING CENTER.

Here's an even better reason: The center of population in Long Beach is at a point almost directly between BIXBY KNOLLS SHOPPING CENTER and CIRCLE SHOPPING CENTER. This means that the greatest concentration of homes in the City lies within a three-mile radius of these two smart, modern centers, and is served by both. More than a quarter million homes are in this heartland, representing a gross income totaling well over \$300,000,000.

BIXBY KNOLLS SHOPPING CENTER and CIRCLE SHOPPING CENTER are the natural shopping outlets to tap this magnificent market. Easy to reach—acres of free parking. For the merchant seeking the best trading spot in town, call or write today to:

Jotham Bixby Co.-Bixby Land Co.

Long Beach, California

Security Building

HEmlock 6-4265



FROM OUT OF THE PAST

Here's a section of Ghost Town at famed Knott's Berry Farm. Shown are miners bringing ore from the mine shaft while at the right the village smithy is working on the crusher.

Knott's Berry Farm Is Great Attraction

Economists who keep an eye on business trends are becoming more and more aware of Southern California's rapidly expanding tourist industry. Travel-minded residents from all over the nation naturally look to Southern California, with its balmy climate, as the ideal spot to spend their vacations.

Businessmen have been quick to see this trend and have brought to Southern California high-quality, unique attractions that have made this area the greatest entertainment spot on earth.

Knott's Berry Farm, in Buena Park, is truly a pioneer in the area tourist industry. Starting from a tiny roadside stand the farm has grown to one of the "must" attractions for everyone who crosses the California border.

AS AN ENTERTAINMENT spot the famous Ghost Town is dedicated to pioneers. A trip through its rambling streets will bring back memories. In the general merchandise store grandma will re-live the days when this was her "super market." Grandpa, on the other hand, will probably have his best memories in the Calico ragged prospectors and pretty

Saloon with its brass rail and dancing girls.

In Ghost Town the tourist can visit with the Old Prospector as he leads his burro, or stop by the blacksmith shop where the smithy wields his heavy hammer. For those who enjoy interesting rides, the old Ghost Town & Calico Railroad runs on a regular schedule. The Butterfield Stage Line or San Francisco cable cars are other thrills, while the more modern-minded may prefer the merry-go-round or the new and thrilling little car ride that seems to attract almost as many oldsters as youngsters.

A PAGE FROM THE PAST sprinkled with a modern edition tells the tale of yesterday, when the miner's shovel could turn a fortune in gold. The old town provided plenty of entertainment for those who wanted it, but the shadow of the hangman's tree was always a reminder that things had to be kept honest.

Camera fans find Ghost Town the ideal spot to build their picture story of their trip to Southern California. On the streets, ready to pose for the guests, are colorful Indians, ragged prospectors and pretty

ladies in their fancy dresses. Overseeing is the town marshal who loves to pose in his shiny boots, brocade vest and black Stetson.

Theater drama has not been neglected either, for a traveling road show is presenting the heart-rending drama, "The Wreck of the Blue Bell Express" at the Bird Cage Theater.



CITY OF FINE HOMES

Long Beach has a minimum number of available building sites for homes and as a result many of the older structures are now being razed to make way for new dwellings. Known for years as a city of beautiful homes, this latest building development adds more to the beauty of the city. Here is a view in Park Estates looking east on Los Lomas from Bryant Rd., showing a typical street in that area.

City Water Dept. Continually Expands to Meet Future Needs

In the latest fiscal year—from July 1, 1957 to July 30, 1958—the Long Beach Water Dept. showed assets of \$30 million in property and equipment, with a gross revenue for the year of slightly more than \$4 million.

A total of 66,308 customers purchased 13½ billion gallons of water, of which 37 per cent was Colorado River water, supplied to Long Beach by the Metropolitan Water District. The remaining 63 per cent of the water was supplied by pumping from 32 city-owned wells. Total population served was estimated at 294,000.

It is of note that the Water Dept. has 695 miles of various mains, with water flow controlled by 14,837 valves. In addition to these water sources, the department also maintains 100 million gallons of water in storage, for an emergency supply in case of fire, or other need. The 4,514 fire hydrant laterals installed for service to the Long Beach Fire Dept. have resulted in helping establish a favorable fire insurance rate for this city.

THE LONG BEACH Water Dept. owns 1,098 acres of water-bearing and operative land on which are located 32 wells, three booster plants, three collection reservoirs, a 60 million gallon distribution reservoir,

and a 40 million gallon distribution reservoir. There are four connections in the system for taking on Colorado River water.

A short wave radio patrol is operated by the Water Dept. From a dispatching office at one of the department facilities, the 29 mobile units, radio-equipped, are sent on calls to render customer service, keep water losses to the minimum, and prevent property damage when mains break.

IN THE FIVE-YEAR period from 1948-53, the Water Dept. constructed new waterworks facilities costing \$7½ million from a bond issue voted in 1948. Of importance was the construction of 60 million gallons of distribution reservoir storage consisting of 18 steel tanks, each 132 feet in diameter and 35 feet high.

Twelve of these tanks, with a combined capacity of 40 million gallons, are located on Dominguez Hill, northwest of Long Beach City, for storage and distribution of Colorado River water to the Harbor and North Long Beach areas.

Six identical tanks were added to the 12 existing tanks on Alamitos Hill in the southeastern part of Long Beach, increasing the total storage there to 60 million gallons. Additional construction included a booster plant to increase water

pressure in the higher areas of the city, and the laying of approximately 24½ miles of transmission and feeder mains ranging in size from 20 to 54 inches.

A water treatment plant costing \$1,400,000 was constructed in 1951 out of earnings of the department.

On June 4, 1957, voters approved a \$6,884,000 bond issue, which is to be used to construct additional distribution reservoir capacity at the Alamitos Reservoir, for additional large mains, facilities to treat more well water, and the purchase of a private water system presently serving newly annexed areas in the northeastern part of the city. Bonds have recently been sold, and the projects are under way.

UTILITY SERVICES must watch with care the population growth of the territory they serve, particularly such growth as Long Beach has had and continues to have, department officials pointed out.

In the case of the Long Beach Water Department, facilities already in and paid for are able to adequately serve the present population. New projects either under construction or provided for in the bond issue of 1957 will take care of a modest increase in population.

Law School Branch Here

Pacific Coast University, founded in Los Angeles in 1927, established in 1946 a complete law school in Long Beach for the convenience of those students who had been commuting to Los Angeles. The Long Beach school has been in continuous operation since and offers complete curricula leading to the degrees of bachelor of laws and of master of laws. These curricula include all of the subjects on the California bar examination and some electives.

The classes are held in the administration building on the Woodrow Wilson campus.

THE FACULTY includes Thomas W. Cochran, a graduate of Southwestern University, a deputy district attorney in Long Beach since 1941; Ralph F. Bagley, a graduate of the University of California and of the Georgetown Law School at Washington, D. C., is the deputy district attorney in charge of the Glendale office; Albert J. Forn, a graduate of the University of Michigan Law School and a Los Angeles attorney; Assistant City Attorney of Los Angeles Phil E. Grey;

Superior Court Commissioner Harry M. Hunt, a graduate of the Law School of the University of Southern California.

Carl H. Manson has three degrees from the University of Michigan and was a graduate student at the Harvard Law School and has been dean of Pacific Coast University Law School since 1945; Paul D. Strauder, a graduate of the Law School of Ohio State University and was a judge of a U.S. Occupational Court in Germany after World War II; Harwood P. Slump, a graduate of the Law School of Pacific Coast University.

Police Can Call On 125 Reserves

There are 125 officers enrolled in the Police Reserve Corps, established under city ordinance. The volunteer corps is designed to augment the regular police force during emergencies. It is supervised by Lt. William F. Stovall, FBI-trained officer who also is assistant personnel director for the Police Department.

ACRES OF BOOKS FOR SAVINGS, SELECTION AND SERVICE

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that the largest retail book store West of Chicago and Cincinnati is located in Long Beach, California?

Thousands of books are arranged in easily located classifications. Our business is primarily used books which means an appreciable saving to librarians and collectors. We also carry new books of the more general interest and back number magazines. If books mean anything to you, a visit to our store will be a rewarding experience.

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WATER

In this day you want the water you use to be pure. That's No. 1. Then you want it to taste good, look clear, be soft and odor free, and delivered to your faucets. And you want enough water around under pressure for protection in case of emergency.

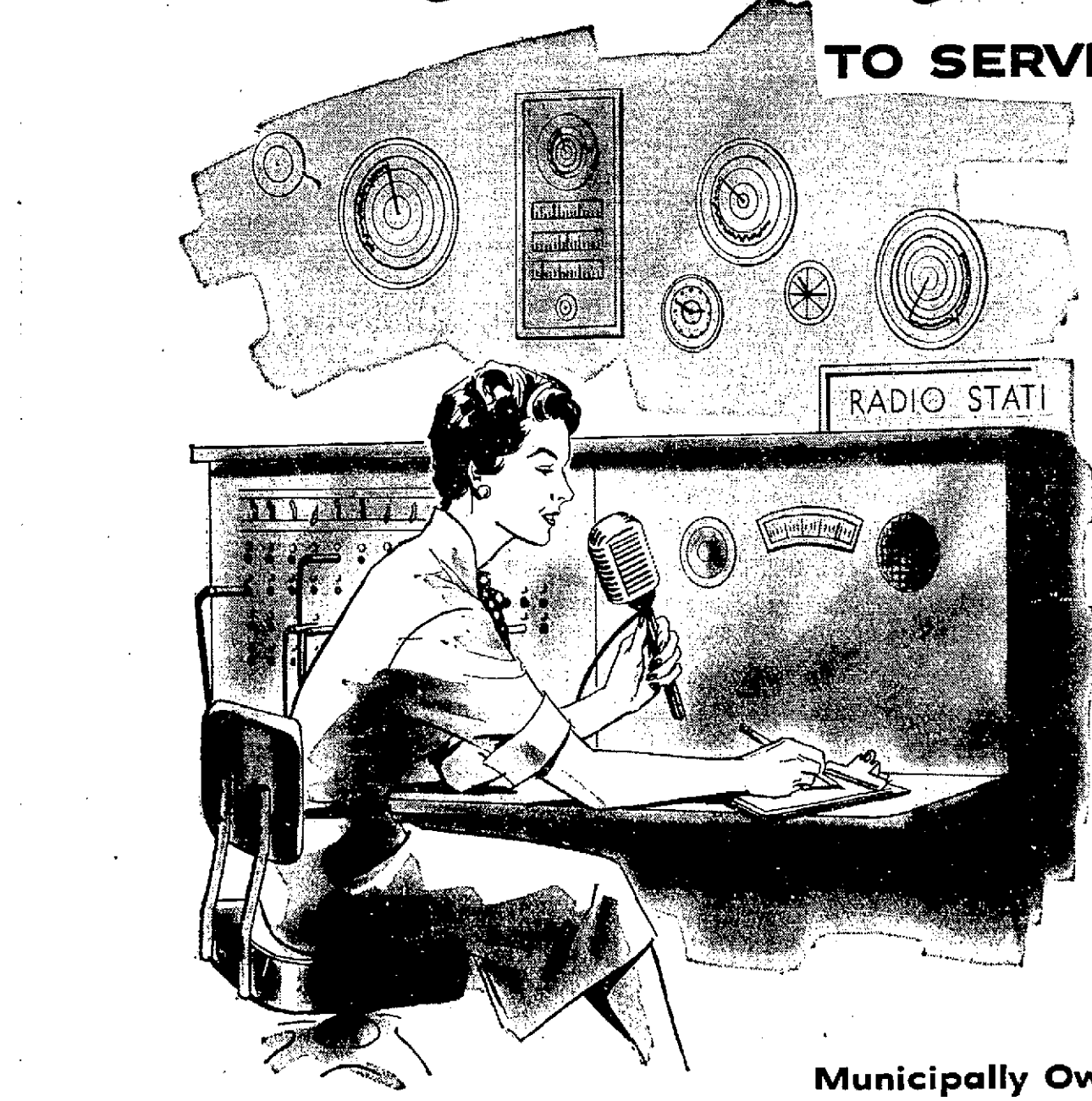
Last year it cost the Long Beach Water Department \$2,691,028 to meet your specifications — which are also ours. That money produced 8-1/2 billion gallons from our 30 municipal wells and purchased 5 billion gallons of Colorado River water. That money treated the water in a million-dollar plant, stored it in reservoirs, and tested it continually for purity. That money paid for radio-equipped vehicles and crews ready and able to come quickly when emergencies occur.

The Long Beach Water Department takes pride in stating that this City has one of the best water systems in the United States. Water here is always right — and ready when you want it.

LONG BEACH WATER DEPT.

215 West Broadway, Long Beach 2, Calif.

Municipally Owned and Operated Since 1911



Heart of Vast Richfield Oil Corp. Operation Centered in Long Beach

Operating on a world-wide basis in the search of petroleum, Richfield Oil Corp., really is considered a Long Beach major industry because much of its operations are conducted in this area.

Of approximately 6,000 Richfield employees, more than 2,200 are at work in this area. Some are at the giant refinery at Sepulveda and Alameda. Many are at the growing marine terminal the company has in Long Beach Harbor. Others are in the Long Beach Harbor District production office, the Southern Division office at 5900 Cherry Ave. and the Long Beach sales office.

THE BIG REFINERY. Located on a 600-acre tract, has 130,000 barrels a day production and contains over 1500 miles of pipe and tubing. In 1954 a \$40,000,000 expansion at the refinery saw it install the most modern equipment including a 240-foot catalytic cracking unit which rises 21 stories into the air.

To guard against air pollution Richfield in recent years has installed \$11,000,000 in devices to capture fumes during refinery operations.

Construction is progressing on a \$4,500,000 unit at the refinery which will go into operation this year and increase production by 35,000 barrels per day.

IN LONG BEACH HARBOR the company has 2,400 feet of dock frontage on channel 2, the largest single stretch of dockage by any private concern. It has 1,200 feet of dockage in channel 3.

Richfield has three docks capable of handling the huge 65,000-ton tankers.

Charles S. Jones, Richfield president, is one of the Southland's most civic minded leaders. He made, for his company, a \$100,000 pledge to the Long Beach Hospital Fund and \$50,000 to the Long Beach YMCA modernization program.

RICHFIELD HAS BIG PLANS for further oil searching this year and is preparing a fleet of boats for use in offshore and jungle exploration in South America. Some of the crews have been enrolled in Spanish classes for weeks and will leave here this month.

Oil writers say that Richfield was the top dollar producer of new wells and fields during the 1958 continued search for black gold.



HARBOR TERMINAL

A portion of the Richfield Oil Corp. terminal facilities in Long Beach Harbor are shown here. The company has the largest single docking area of any private concern.



RICHFIELD'S REFINERY SHOWN

Heart of the big Richfield refinery near Long Beach is the fluid catalytic unit pictured here. The company is installing another costly unit to increase production to 165,000 barrels a day.

California Oil Industry Cuts Into Stocks; See Improvement

By HOWARD KEGLEY

From a long range point of view it probably could be attributed to the Suez crisis that the oil industry of this country had to devote a good part of 1958 to seeking a better balance between inventories and demand for oil products, but the fact that domestic demand during the larger part of the year showed an increase not to exceed 1 per cent over the previous year gave the oil industry little comfort.

Yet the industry did succeed in pulling down accumulated stocks of heavy oil from the inordinately high level of 62 million barrels at the beginning of the year to 35 million barrels. Actual inventory liquidation in 1958 was at the rate of 120,000 barrels, in spite of notable crude oil imports. This was the heaviest inventory drawdown since 1950. Distillate stocks are still much too high, for a number of reasons, one being competition from gas, but it is believed that the industry has weathered the worst of its oversupply problem.

SHOULD GENERAL business conditions continue to improve, as it is expected, some of the leading authorities expect to see domestic petroleum demand next year exceed this year by 4 to 5 per cent. Adequate control of oil imports might lift this as high as 7 per cent, and refinery runs might show an improvement as great as 6 per cent. There might even be some restoration in petroleum product prices.

While some operators in 1958 almost ceased to drill for new oil supply, thinking that there is a surplus of petroleum in world markets, there are those who forecast that within 10 years the daily market requirements will be 50 per cent greater than today.

In round barrels, says William Wardner, manager of the Conservation Committee of California Petroleum Producers, this state stuck rather close to a daily yield of 880,400 barrels, which was 68,500 barrels less per day than the output during the previous year.

As we have tabulated them, 11 new fields and 14 new pools were discovered in six different counties. As usual, Kern County led them all with 12 new fields and pools, Los Angeles

County was second with 6, Ventura third with four, Santa Barbara next with two, and Monterey and San Benito counties with one each.

DRILLING ACTIVITY during the year dropped from 218 rigs in 1957 to around 114 rigs at work during October. This accounts for the completion of only 836 wells compared with 1,401 last year. Counterbalancing this, however, is that the average initial flow rate per well increased from 95 to 104 barrels, showing, as Wardner points out, "a better quality of well being completed."

In 1958, for the first time in several years, we witnessed the completion of several wells with initial yields running from 2,300 to 3,000 barrels. These, one should add, were in the astonishingly productive wells at the south end of San Joaquin Valley—such places as Tejon-Grapevine, North Tejon, San Emidio—areas where multiple sands have been discovered.

We should say, without hesitation, that in 1958 Richfield Oil Corp. was the leading operator from standpoint of new discoveries.

Emphasis must be given to the several new fields found during the year southwest of Bakersfield and reaching up toward Wheeler Ridge. In this area several fields, carrying multiple sands, were discovered.

Another busy area was the rather spectacular Buena Vista Hills where the new 555 zone, at approximately 5,500 feet, has yielded close to a dozen producers with initial flows ranging up from 450 to 1,100 barrels daily.

Scientific Information Is Available to Students

Already noted for an outstanding science and engineering program, the Long Beach City College Liberal Arts Division has now taken steps to make scientific information even more widely available to its students.

Operating entirely as a voluntary and extracurricular program is a new weekly Science Series of special lectures by Lakewood campus faculty mem-

THE LOS ANGELES Basin yielded two new and attractive multiple zone fields in the last half of the year, one drilled on Rancho Country Club and the other on an adjoining parcel. These are different fields at varying depths, but both are prolific and promise production from several different zones.

Serious development of tide-lands leases began after the middle of the year. Standard-Humble completed an excellent producer on its marine lease just south of the old Summerland lease, and Richfield Oil superficially tested three exploratory holes on its Rincon Island.

The Conservation Committee has it that California completed an estimated 1,000 oil wells and 40 gas wells during the year. The latter showed a decline of 18, due largely to the fact that several operators ceased drilling and began farming out acreage.

SOME OF THE MOST prolific gas wells were completed in 1958. In the discovery of the Vernalis gas field by Sesnon-Great Basins it would appear that the second most important gas area in the state was brought out into the daylight, after having been a one-well field for nearly 20 years.

In the Sacramento delta area at least two wells have lately demonstrated there are multiple gas sands present.

At least four Texas operators entered the Sacramento Valley gas belt during the year and met with fair success. The expectation is that fresh activity will be seen in several of the gas counties during the new year.

Although some of the larger

operators, whose drilling budgets require approval in New York and even London, may be rather slow to gather momentum in the new year, the expectation is that many small operators will get up steam in the early weeks, especially in the gas belt.

Several wildcat wells now under way may open new areas for drilling, and it is certain that increasing tempo may be expected from those who are developing marine leases offshore. This year proved that there are many places left in which to confidently look for oil, and the long range outlook seems to be for a better year than last.

Other interesting attractions at Pierpoint Landing include the sightseeing motor vessel "Shearwater," which calls at the Pierpoint floats several times a day to pick up those who wish to take the tour of the Harbors, both Long Beach and Los Angeles. And a new program at the Landing, inaugurated last summer, is the fast daily cruiser service to Santa Catalina Island, via "Descanso," and the "Magic Isle."

PARALLELS IN PROGRESS

Like the great Long Beach Harbor, serving Pacific Coast commerce for 54 years, Utah Construction Company has been helping to build the West for more than half a century.

Utah Construction Company and Utah Dredging Company are proud to participate in the vital harbor improvement project at Long Beach—another important contribution to the continuing growth of the West.

"The Permanent Public Value of Our Work Is the Accurate Measure of Our Success"

UTAH CONSTRUCTION COMPANY
UTAH DREDGING COMPANY

100 Bush Street • San Francisco

Pierpoint Landing Big Sports Center

Love that ocean.

Sportfishermen, diners-out, and all who admire the mighty Pacific have a favorite spot they head for in Long Beach to enjoy the endless panorama of color and action on the water, according to surveys maintained by Pierpoint Landing's management.

Last year's attendance at this mecca for the shoreside fun-seeker ran well into the millions, though figures are not as yet complete, according to J. E. "Mac" McClintock and Bill Nott, the team of "old salts" who run Pierpoint. Visitors include numbers of persons from every state in the union.

The great bulk of Pierpoint Landing patrons and visitors, however, come from Southern California, the Landing Spokesmen said. And the biggest business at the Landing is the sportfishing operations, with the Landing's powerful fishing boats on hourly schedules leaving the Landing floats to go out to the many fishing grounds of the ocean. These crafts include the "Sea Angler," "Hurricane," "Matt Walsh," "Hornet," "Sea Sport," "Spitfire," "Islander," "Dutchman," "Paul G," and the "Pierpoint." All are carefully maintained in seaworthy condition, and skippered by veteran fishing captains long familiar with the coast, "Mac" McClintock said.

IT IS THE FISHING itself, however, that brings the thrill, say those who come back from the fishing grounds, loaded with their catches. Seabass, yellowtail, halibut, barracuda, rock cod, albacore and tuna are only a few of the varieties caught on the Pierpoint boats.

Sportfishing, though the busiest, is not the only center of activity at Pierpoint Landing. The shoreside features, spread out across ten acres, including extensive parking space, are attractive enough to entertain visitors all day.

Inviting stores and shops along the strand covering the west side of the landing area offer a wide variety of appeals to the sightseer and curio shopper. There is a curio and supply shop, where goods offered for sale include not only oddities from the depths, but also virtually everything the fisherman and outdoorseeker needs. There is also a fish market, offering selected cuts, fillets and steaks from fresh-caught fish.

SEVERAL CAFES offer varied cuisines to the hungry visitor, some specializing in Oriental dishes, others in Mexican foods, still others having standard American menus for the diner's preference. Other places have sandwiches and quick lunches of various kinds.

Farthest north on the strand are the monorail hoists that work at launching small craft, in service to those thousands who trailer their boats out to Pierpoint with them when they come.

Other interesting attractions at Pierpoint Landing include the sightseeing motor vessel "Shearwater," which calls at the Pierpoint floats several times a day to pick up those who wish to take the tour of the Harbors, both Long Beach and Los Angeles. And a new program at the Landing, inaugurated last summer, is the fast daily cruiser service to Santa Catalina Island, via "Descanso," and the "Magic Isle."



GOOD CATCH

Albacore fever is a common ailment among Southern California sportfishermen. These brawny battlers, plus yellowtail, barracuda, sea bass and many other species are eagerly sought by Pierpoint Landing's large sportfishing fleet.



SOME OF SHOPS

Looking south past the end of Pierpoint Landing visitors can, as the saying goes, "see Catalina Island on a clear day." The Landing's shops and stores offer a wide variety of curios, refreshments and foods to the crowds that throng the area.

Realty Board Multiple Listing Big Service to Buyers-Sellers

With a record of continual progress since being organized in 1905, the Long Beach Board of Realtors now has over 1,000 affiliated members and is the eighth largest board in the United States.

Always stressing strong ethics for their profession, the Long Beach Realtors have a record of achievement in civic duty that is just as impressive as their sales record.

A few years ago the board instigated Multiple Listing of properties and this program has grown until today it is widely accepted by property owners who desire quick sale.

THERE ARE over 400 established, reliable Realtor offices in the Long Beach area, explains Hilbert Adema, retiring chairman of Multiple Listing, and Art Holmes, the current year chairman.

When a property owner "multilists" his property with one Realtor he is, in fact, putting over 600 salesmen of those 400 offices on the job. Photos are taken and pictures sent to the various offices at once.

The seller pays only one com-

mission and deals with only one Realtor. Yet his property may be sold by any other Realtor who is participating in the service.

"THE MULTIPLE Listing Service of the Long Beach Board of Realtors has always been the greatest single service to buyers and sellers alike," declares Holmes, "for it gives

both the buyer and seller a maximum of sales effort and selection.

"The 1959 program calls for an even greater concentration and expansion of this service." Under the Multiple Listing the past year the Realtors sold \$17,053,218 in property. This involved 1,276 sales or 41 per cent of the sales the Realtors made.

FOR ALL KINDS OF FUN! VISIT PIERPOINT LANDING

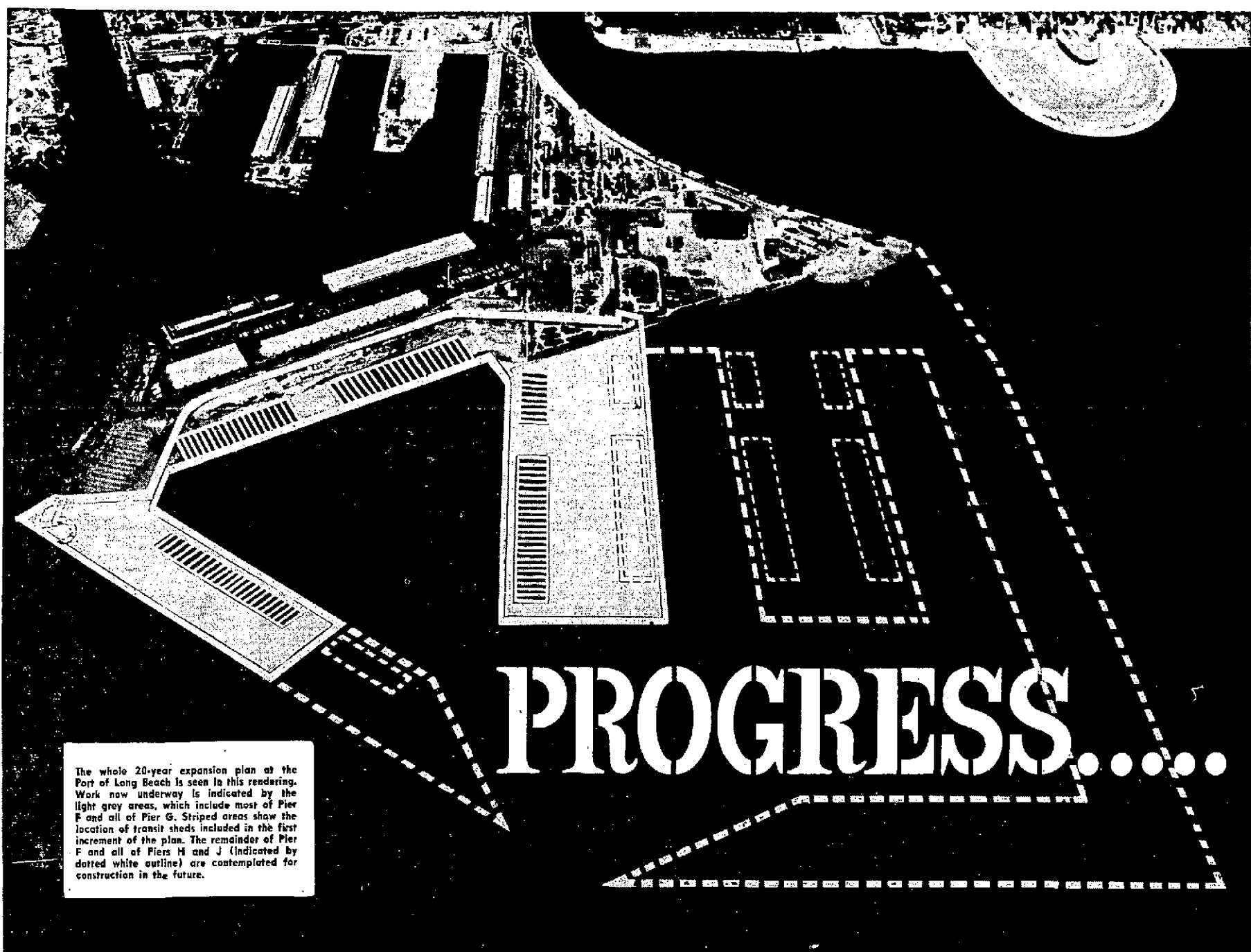
Sportfishing, sightseeing, dining, relaxing on a harbor cruise, shopping for rare curios of the sea... make it **PIERPOINT LANDING** for more fun, every time.

Go out early on one of Pierpoint's big, fast fishing boats... come back with a thrilling catch of yellowtail, sea bass, barracuda or albacore, in season!

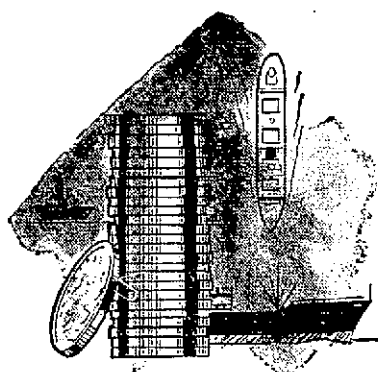
Pierpoint's restaurants offer you fine American and exotic cuisines. Small boat rentals, low in cost, can be loads of fun for you. Leave your car in one of the vast, free parking areas... laugh at the playful sea lions... watch the big ships come and go in the harbor, or just soak up the sea air and sunshine. That's for you at **PIERPOINT LANDING**. Don't miss it!

OPEN THE YEAR ROUND PIERPOINT LANDING in the Port of Long Beach EASY TO REACH: THE LONG BEACH FREEWAY ENDS IN OUR PARKING LOT

Phone: HEmlock 2-0408 NEVada 6-5759

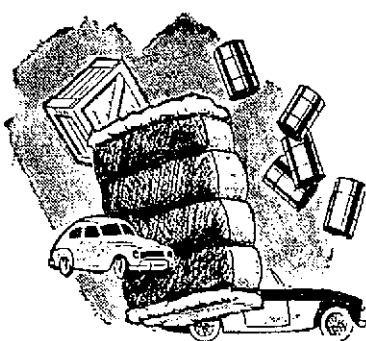


The whole 20-year expansion plan at the Port of Long Beach is seen in this rendering. Work now underway is indicated by the light gray areas, which include most of Pier F and all of Pier G. Striped areas show the location of transit sheds included in the first increment of the plan. The remainder of Pier F and all of Piers H and J (indicated by dotted white outline) are contemplated for construction in the future.



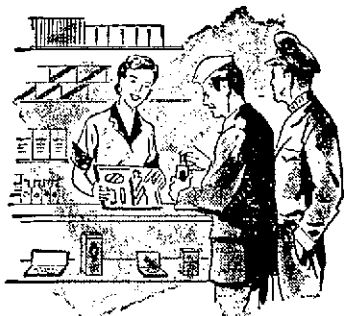
SHIPS:

1558 vessels called here last fiscal year. Each ship spent an average of \$30,000 locally for fuel, food, stores, hardware and other supplies. That totals up to \$46,740,000 new money for our City's economy.



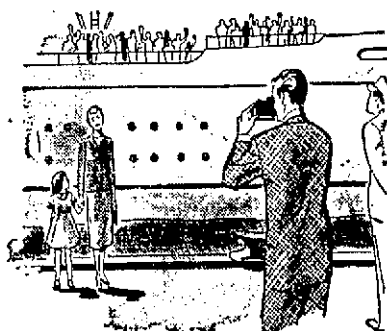
CARGOES:

7,326,150 tons of cargo moved through the Port last fiscal year. Each ton provided employment for numerous Long Beach citizens. The Port also collects substantial amounts annually for wharfage, demurrage and other shipping charges.



SEAMEN:

Exclusive of Navy personnel, 40,000 American and 25,000 foreign seamen visited Long Beach last year. Surveys show they averaged \$82 in expenditures ashore on a two-day stay. That's another \$5,000,000 in income for Long Beach!



TOURISTS:

3,500,000 tourists and 100,000 ship passengers visited the Port last year. Most of these visitors spent money ashore.

... for PROFIT

PROGRESS! Again Long Beach's great Port moves ahead, in step with the progressive community it serves.

Last September 2, the first loads of rock were dumped off the end of Pier A, signaling the start of a 20 year Port expansion plan to meet rising demands for shipping service. This long-considered expansion includes the construction of a preliminary area of 10 berths to be followed by a much greater basin of 30 more deepwater berths to serve the world's shippers.

Why is this project necessary now? World trade experts will tell you that the maritime industry is undergoing its greatest revolution in cargo packaging and handling methods as well as in ship design. To meet the challenge of these new concepts, we must expand. Another factor is the rate of population growth in the large area served by the Port. There is a direct ratio between population growth and demand for shipping berths and facilities, which averaged two berths per year in the past and may very easily increase in the future.

What does it all mean to you? Looking at it as a strict business proposition, a thriving Port means jobs for our people, both for those directly in the maritime industries and for those employed in businesses indirectly benefitting. The Port also acts as a magnet, attracting new industries to the Long Beach area thus providing an even more dynamic economy.

The Port is owned by the people of Long Beach. Its policies are established by a civic minded Board of Harbor Commissioners and administered by one of the best harbor staffs in the world . . . and the idea behind it all is to serve you.

PORT OF LONG BEACH

P.O. Box 570 • 1333 El Embarcadero • Long Beach 2, California



KAISER'S BIG GYPSUM PLANT

Located on one of the Long Beach Harbor inner channels, Kaiser Gypsum's expanded Long Beach gypsum products plant is shown here. The plant's annual capacity is 50,000 tons of hardwall and special type plasters and 210,000,000 square feet of gypsum board products.

Two Kaiser Firms in Harbor Supply Building Products

Two good neighbors — corporate relatives in fact — on the Long Beach waterfront have been so busy of late they've hardly had time to talk.

What's keeping them apart? The Southland's continuing construction boom.

The companies, Permanente Cement and its wholly-owned subsidiary, Kaiser Gypsum Co., Inc., have been shipping products at a record pace since early in 1958.

PERMANENTE's Long Beach cement distribution plant, reactivated in 1937, is the only deep-water cement shipping facility in Southern California.

From it, cement produced at the company's Cushenbury plant at Lucerne Valley has been shipped to Hawaii, barged to the giant missile base project on San Clemente Island, and trucked to scores of concrete producers in Southern California.

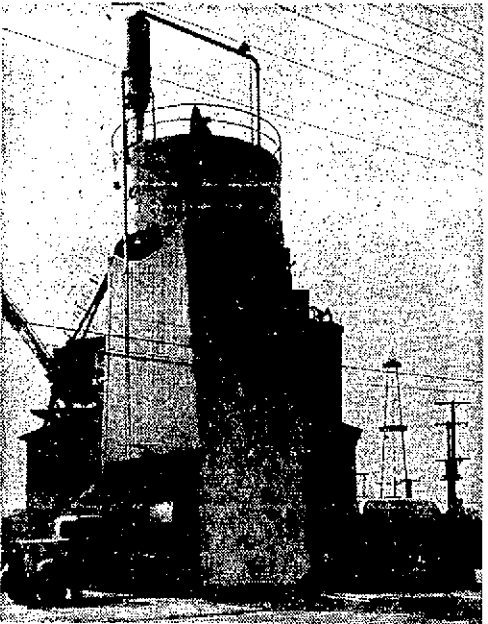
The cement truck-loading setup at Long Beach represents Permanente's latest service to the construction industry. Placed in operation in November, it provides cement customers with a second source of supply. It enables Permanente to service these Southern California customers from either the Cushenbury plant or Long Beach.

The new operation can load 8 to 10 bulk cement trucks per hour, each truck carrying the equivalent of almost 600 sacks of cement.

ACROSS THE CHANNEL, and well within hail of a bosun's voice, Kaiser Gypsum has been shunting out rail shipments of its products, in record numbers. The plant, in fact, is one of the largest users of rail cars in the area, loading more than 6,000 cars a year with finished products.

The plant has recently been operating close to capacity — enough gypsum products to build a city the size of Pasadena.

The gypsum plant employs 150 production persons, plus another 40 in sales work. Situated on 12 acres of tidewater property along Water St., its facilities include the main gypsum board and plaster products building, and a storage dome capable of holding 35,000 tons of raw gypsum ore. Company ore-carriers pay regular calls at the plant dock to discharge ore brought from San Marcos Island in the Gulf of California.



SERVES TRUCKS, SHIPS

Permanente Cement Co. plant in Long Beach Harbor uses this distribution plant for truck loading or from the same plant ships can be loaded, unloaded.

Crime Laboratory Busy Department

The Long Beach Police Crime Laboratory does not wait for "murder will out," analysis may be required in some cases. Other crimes require scores of analyses of materials found at the scene. "Lab" pin-points crime by before they are solved.

School for Nursing Is Added Here

With the arrival of the New Year, Long Beach's new School of Nursing has come a step closer to reality.

Beginning this week, applications will be taken for the new school, scheduled to open its doors on the Lakewood campus of Long Beach City College next September.

Though only 32 students can be accepted for the first class, the local program for training registered nurses will ultimately enroll 200 or more.

Girls in the Long Beach Unified School District interested in applying for admission, either for next fall or later on, may write to the Student Personnel Office, Long Beach City College, 4901 E. Carson St., Long Beach 8.

APPLICANTS will be placed on a mailing list to receive a newly-published brochure on the School of Nursing and other information on entrance requirements and procedures.

To be operated by the school district, but in cooperation with the Long Beach Memorial Hospital, the new School of Nursing has already been approved by the California State Board of Nurse Examiners. Not since 1939, when the school for registered nurses at Seaside Memorial Hospital closed down, have facilities for training professional nurses been available here.

STUDENTS ENROLLED in the two-year program will qualify for an Associate in Arts degree from the City College and certification for the State Registered Nurse Examination. The concentrated and streamlined program covers all of the essentials of the traditional three-year course, and also allows nursing students the advantages of a regular college program and participation in campus activities.

Future registered nurses enrolled in the new School of Nursing will take their first year of work on the City College Lakewood campus and will spend the second year in clinical training courses at the new Memorial Hospital under construction at 27th and Atlantic Ave. The course also includes two summer sessions.

SAVE TIME! Solve everyday problems with classified ads. Phone HE 2-5959 for an advertiser.

Crews From Brown Drilling Co. Found on Jobs All Over World

An American workman jogs along an ancient Roman army road, into the upper reaches of the Euphrates River Valley in Turkey. He sits astride a willing donkey and looks out over a countryside as old as civilization.

Across his tin hat is stencilled, "Brown Drilling Co." His passport shows a home address on a Long Beach street.

On the other side of the globe, another American slogs through the flood-season bogs of Monagas deep in Venezuela back country. He too is pushing ahead in the world-wide search for oil. And his tin hat also bears the Brown insignia; his credentials show a home address in Long Beach.

THESE MEN are typical of scores of hardy explorers on the world petroleum frontier. Each one cashes a paycheck which originated in office headquarters at 1456 East Hill St.

Toolpushers, drillers, catheadmen, roughnecks—they all make up Brown Drilling crews whether in Maracaibo, Bakula, Kahta or Southern France.

Many have been with the pioneer Long Beach drilling contractor since 1937 when Ned Brown started the company that has become world known for speed, efficiency and integrity in oil exploration.

The Brown Co. has punched out more than 2000 oil wells in every climate, through every kind of terrain, and against every handicap known to the oil industry.

NED BROWN, the "big boss," who started as a roughneck himself, founded his company for California drilling, and even though the organization expanded into a world-wide operation more than 10 years ago, California drilling has remained an important part of the Brown operation.

The first Brown office in Long Beach opened with 18 employees. One stenographer and a bookkeeper were the only white-collar workers. During the first 10 years of the Brown operation, the overseas field beckoned with opportunity and by the petroleum industry as a major equipment development during 1958.

During the past year, a larger share of responsibility in operation of the local world-wide oil exploration company has gone to Arthur J. Heiser, now vice president, but the policies established by Ned Brown during his 40 years of work in the industry remain unchanged.

"WE TRY TO PUT better men, better equipment, and better management into every job, and we think that gives Brown Drilling the extra 'plus' that makes Brown wells the best in the industry," Heiser explained.

But regardless of policy, the men with the tin hats on the lonely back roads of ancient Turkey, the mud-spattered men in the steaming jungles of Venezuela, or on the arid plateaus of Australia continue to be Brown Drilling men—home addresses, Long Beach, Calif.

WE SALUTE THE PROGRESSIVE PORT OF LONG BEACH

BAKER RENDERING CO.

RENDERERS, PRODUCERS AND EXPORTERS OF TALLOW

4073 BANDINI BOULEVARD

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BUILDING TOGETHER

To Keep Pace With Growing Long Beach

PERMANENTE CEMENT

Expanding to supply the growing cement needs of Long Beach's builders is a big job.

Permanente Cement is ready and proud to meet the challenge of tomorrow. Modern plant and distribution facilities in Long Beach assure on-time delivery of this vital growth material.

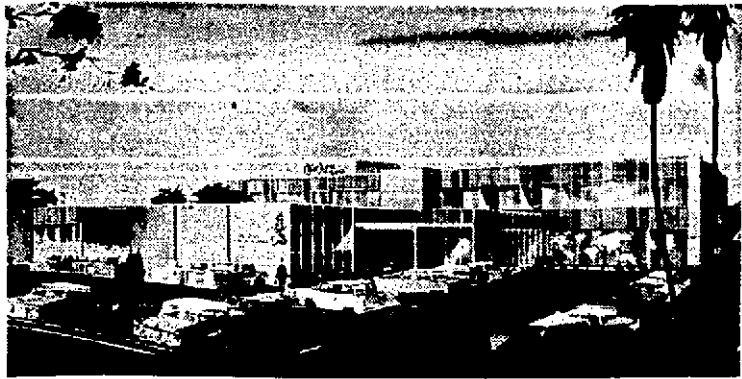


KAISER GYPSUM

From Long Beach's own gypsum building materials plant, Kaiser is producing the products used in building a bigger and better Southern California. Recent modernization and expansion of our Long Beach facility provides complete local stocks of lath, plaster and wallboards, to meet the forecast for future growth.



Two Growing Kaiser Companies Building Together for a Better West



VAN CAMP'S NEW LONG BEACH OFFICES

When this modern office structure is completed in Long Beach Harbor on Pier A, Van Camp Sea Food Co. will move the headquarters of their big organization into it. The office building is being constructed by the Harbor Department under a long-term lease.

Giant Van Camp Sea Food Co. to Operate From L. B. Offices

By JAY HARRIS

Van Camp Sea Food Co.'s move to Long Beach is another major step in its role of leadership in the tuna industry.

Its new office building, located on Pier A, East at 840 Van Camp St., will house the world headquarters of this organization—the largest tuna packer in the world. Catching, processing and selling sea food is one of the oldest businesses in history, and with Van Camp, the city has this industry in Long Beach for the first time in major proportions.

Negotiations for a 25-year lease on the new structure were made with the Long Beach Harbor Commission, who erected the building. This new office, which is entirely air-conditioned, reflects use of the newest developed and tested building materials. It consists of steel with an aluminum and porcelain enamel skin; sun control was achieved by use of shade screen, laminated with glass for easy maintenance. The building contains 36,000 square feet of working space, including interior courts, cafeteria and product sampling and control facilities. This office building makes a fine addition to the great and growing harbor area, and will lend more economic strength and stability in jobs and additional business for the City of Long Beach.

IN SALUTE TO VAN CAMP SEA FOOD CO. and their famous brands, Chicken of the Sea, White Star and Van Camp's, we briefly tell of the company, its history, its major contributions to the industry, and the modern fleet ranging the high seas in quest of tuna to meet the demands of ever-increasing public desires for tuna.

Gilbert C. Van Camp, Jr., president, grew up in the family tradition of food packing. His father, Gilbert C. Van Camp, Sr., now chairman of the board; his grandfather, Frank Van Camp, the founder of Van Camp Sea Food Co.; and his great-grandfather, the originator of the Van Camp Packing Co. in Indianapolis, have all been major contributors to America's food-packing industry. The Van Camp family first started packing food products in the Midwest about the time Abraham Lincoln became president. After many experiments, they originated and introduced canned pork and beans in tomato sauce,

now a major staple in the American family diet.

In 1914, Frank Van Camp disposed of interests in Indiana, and with Gilbert C. Van Camp, Sr., purchased the California Tunny Packing Co. in San Pedro. They started packing tuna for the first time on June 6, 1914. This first plant was located near their present cannery facilities on Terminal Island. Van Camp's first major accomplishment was to construct a cold-storage plant, which enables them to buy fish at any time and keep it in a continually fresh state until packed. The fishermen were able to deliver their catches seven days a week when other plants were unable to take their catches.

IN SUCCEEDING YEARS, the Van Camps became the acknowledged leaders in the industry. This leadership brought about a consolidation of three other packers—White Star Cannery Co., Nielsen and Kittle, and the International Packing Co. of San Pedro and San Diego to become the new Van Camp Sea Food Co., with Frank Van Camp as its president. Out of this merger came the now famous brands, Chicken of the Sea and White Star, both representing canned tuna of the highest quality obtainable.

Among the many major contributions to the fishing industry made by Van Camp were introducing to this coast the purse-seine method of fishing for tuna; and reducing the price of canned tuna to make it available to every family rather than just a "rich man's delicacy."

Van Camp was first to pack light meat tuna variety (Yellowfin), now the largest single variety of tuna packed. They were first to advertise nationally on a continuous basis to help make the homemakers throughout the country tuna-conscious. The company also aided in construction of a modern tuna-fishing fleet to range past local fishing grounds so they could obtain the needed supply of tuna for the continually expanding national demand.

VAN CAMP PERFECTED the modern method of baking tuna to improve flavor, and was first to pack chunk-style tuna, now the nation's largest seller. Finally, Van Camp was first to market the newest innovation in the tuna industry in more than a decade—the new 94-

ounce family size Chicken of the Sea and White Star tuna.

Processing operations at Van Camp's plant are complex, not only for the canning of tuna, but also for the manufacture of the numerous by-products such as amino acids, fish oil, fish meal and vitamin bases.

The men who are officers and directors of the company, and who have helped the Van Camps develop the business to its present dominant position in the industry, are Glenn H. Copeland, executive vice president; Montgomery Phister, vice president and secretary and counsel; F. E. Hagelberg, vice president and finance officer; William B. Dugan, vice president and director of sales and advertising; W. H. Gillis Jr., vice president and coordinator; W. H. Gillis, vice president and director; W. J. Gillis, vice president and production manager; Robert L. Beamon, vice president of purchasing; Maurice H. Lifson, vice president and regional sales manager; Al Vignolo, vice president and director of research and development; William D. Moore Jr., director of public relations; William S. Rule, director of industrial relations.

Van Camp's addition to the city and to the Port of Long Beach, combining its talents with our other prominent industrial giants such as Douglas, Procter & Gamble, Ford, Johnson-Mansville and Robertshaw and Fulton, show the high rate of development Long Beach has attained in the business and industrial fields.

Car Parking Is Plentiful

Approximately 60,000 cars can be parked in downtown Long Beach, 7th to Seaside Blvd., Chestnut to Linden, each 24 hours, on 69 off-street parking lots, which contain 6183 spaces, and in 12,500 curb parking spaces, according to Long Beach Retailers Association.

The Retailers figure that each space is occupied by three to four cars daily. In addition, there are scores of 10-minute zones, which can accommodate additional cars.

HAVE IDLE TOYS? Get spot cash for 'em through Classified ads! HE 2-3959 gets you an advertiser.

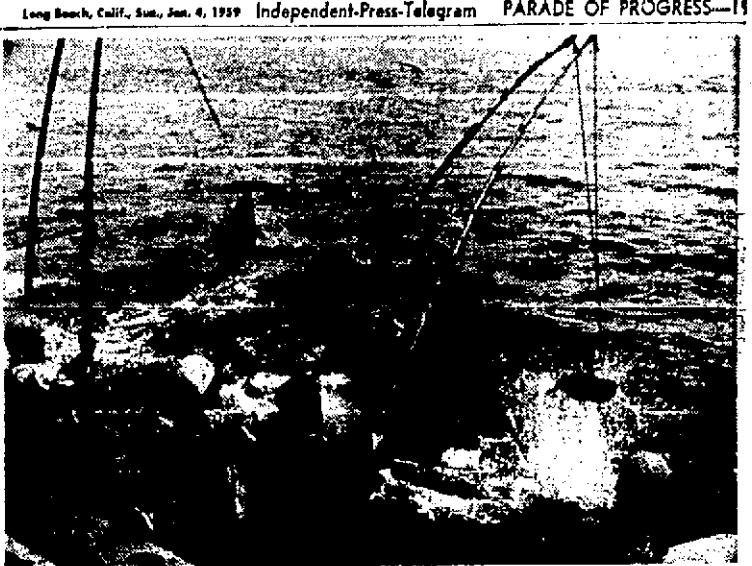


HEADS OF FIRM

Gilbert C. Van Camp, left, president of Van Camp Sea Food Co., and his father, Gilbert C. Van Camp, are pictured as they check plans and specifications for their new Long Beach office building.

Crossing Guards on Police Roll

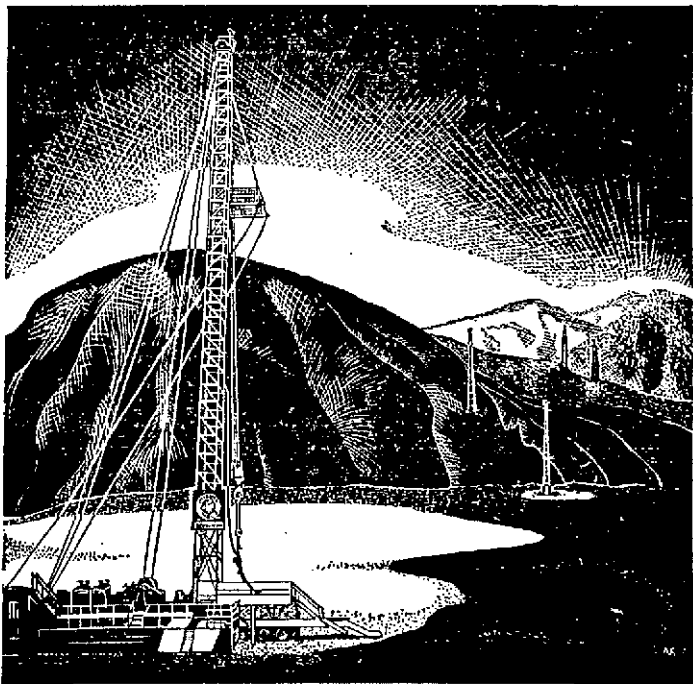
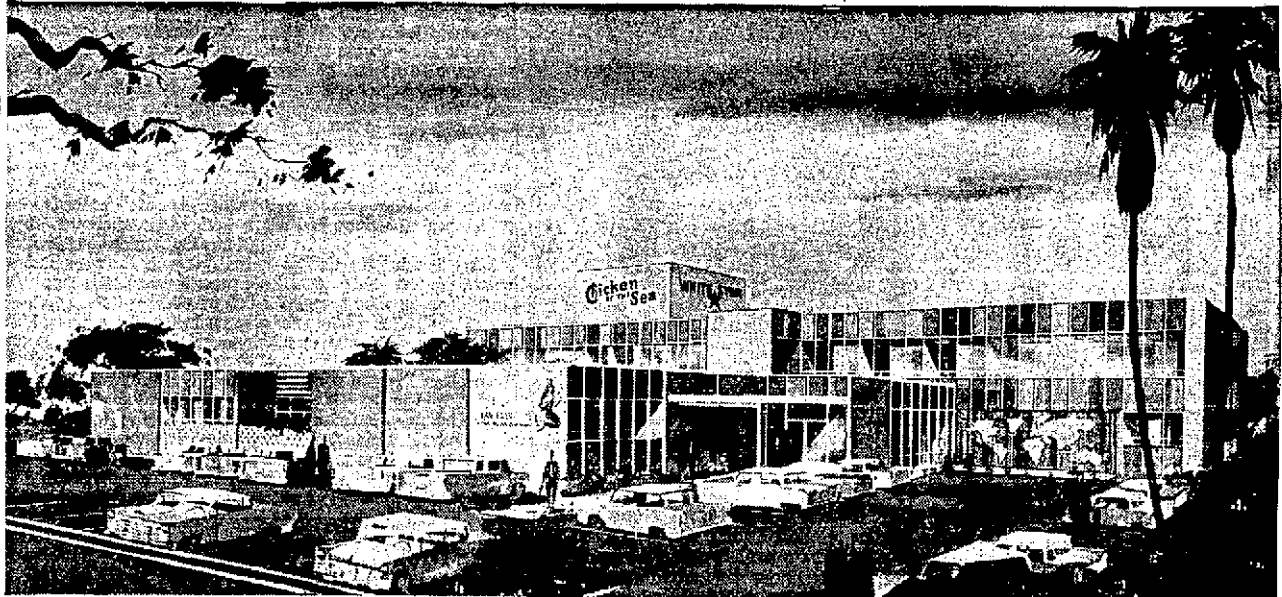
The Police Department in-cludes 60 school crossing guards, young children at 44 elementary schools and at 76 inter-sections.



COMMERCIAL FISHING BIG INDUSTRY

Thousands of families in the Southern California area receive their livelihood from the commercial fishing industry. Tuna clippers operating from the Long Beach-Los Angeles Harbors bring thousands of tons of fish to the local cannery facilities each year. Pictured aboard a big clipper is an action scene as crewmen are catching two-man tuna on squid poles and swinging them aboard.

A DREAM COMES TRUE ON PIER "A"



MIGHTY MOLE IS ON THE JOB

Lightweight, super-portable, the "Mole" is the most recent addition to the facilities of a company known throughout the world for fine equipment. To see what an organization so well equipped with both machinery and men can do for you, visit the "Mole" now on the job in Northern California, or contact us direct at our Long Beach headquarters.



BROWN DRILLING COMPANY

1456 East Hill Street, Long Beach, California

To some people, "home" is where you hang your hat. But, to us at Van Camp Sea Food Company "home" has a much deeper meaning. When we move into our new home on Pier A, East at 840 Van Camp Street, Long Beach, it will, in reality, be a dream come true. When the company was founded, shortly after the turn of the century, sales of Van Camp products were purely local. But as demand increased to its present world-wide proportions, operating space became an increasingly important problem. Today that problem has been solved.

Much pioneering has been done during Van Camp's rise to the leadership of an industry. Among Van Camp's accomplishments are included new methods of fishing for tuna and the development of refrigerated boats. Van Camp also originated exclusive methods of baking tuna to retain its delicate flavor and texture and protect its high protein. High-speed machines for packing tuna in heavy volume were necessary to make tuna available to everyone—at a price everyone could afford.

These problems and many more were met and solved as Van Camp Sea Food Company built sales of Chicken of the Sea Brand Tuna to the Number 1 favorite, not only of Long Beach homemakers but of women everywhere.

Selection of a site for Van Camp's World Headquarters was no easy task. Rigid requirements were set. Nearness to the blue Pacific was dictated by the very nature of the tuna business. It was decided that the community selected should be growing... with capacity for more growth and prosperity. It should be modern... with ample facilities for religious, educational, recreational and wholesome home life. Long Beach met all these demands and more.

The Board of Harbor Commissioners of the City of Long Beach has long been interested in bringing major industries to Long Beach. Van Camp was a natural candidate so the Board agreed to build for us a new and modern office building, shown on this page. When completed it will have 36,000 square feet of working space, including interior courts, cafeteria, product sampling and quality control facilities... all completely air-conditioned.

While we at Van Camp will enjoy all that Long Beach has to offer... we will give as well as take. The men and women who make up Van Camp's staff, together with their families would be an asset to any community. Van Camp's payroll will add more dollars to the economic strength of the community. Van Camp's multi-million dollar sales volume will help boost even higher the commercial standing of the city.

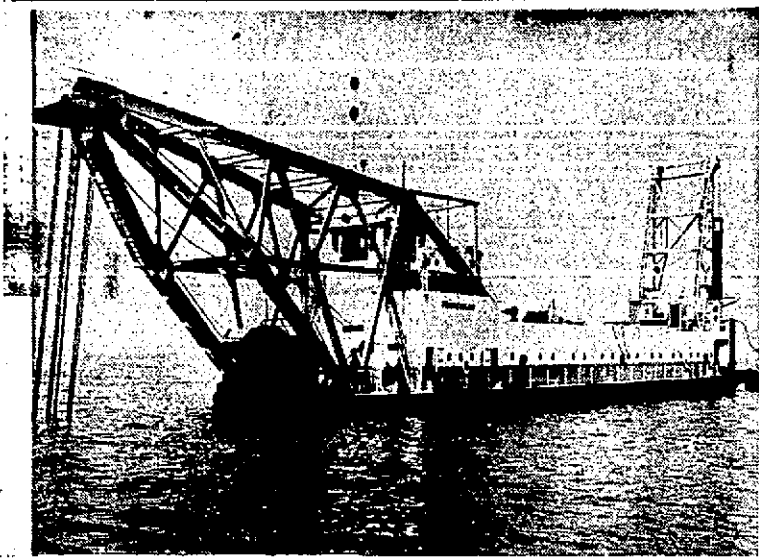
Van Camp Sea Food Company will, of course, continue to provide ample supplies of Chicken of the Sea Brand Tuna and other seafood delicacies under the Van Camp label to meet the growing needs of Long Beach homemakers.

It will be good to be "home"... to have our dream come true... on Pier A, East at 840 Van Camp Street, Long Beach, California.

Gilbert C. Van Camp Jr.
President



VAN CAMP SEA FOOD COMPANY



A 2,400-TON WORK-HORSE

Shown is Utah Construction Co.'s giant dredge "Franciscan" which will be used by the company to pump up fill for construction of new Long Beach Harbor piers and for deepening the entrance channel and various harbor areas. The 2,400-ton marine work-horse is one of the world's most powerful construction tools.

Dredging Giant Will Be Used in Deepening Harbor Channels

A new workhorse of the sea will appear in Long Beach harbor soon and with her arrival a new dimension will be added to the city's great port facilities.

She is the giant dredge "Franciscan," equivalent in size to a modern Navy destroyer, operated by Utah Dredging Co. and to be used in the current program of channel and harbor improvements.

Utah Dredging Co., a subsidiary of the world-wide Utah Construction Co., has been awarded a \$2,600,000 contract for the project which will entail deepening the entrance channel and harbor areas to 52 feet and utilizing the dredged material for filling in the sites of two new piers to be built out into the harbor.

AN ESTIMATED 6,500,000 cubic yards of material will be dredged for the project which is expected to take about a year for completion.

One of the world's most powerful construction tools, the "Franciscan" dredge recently completed two major reclama-

tion projects in the San Francisco Bay Area, a 600-acre addition to the Metropolitan Oakland International Airport and a 400-acre fill in Alameda for Utah's own residential and commercial development there. More than 23,000,000 cubic yards of sand were pumped from the bay bottom in just over two years for these projects.

DISPLACING some 2400 tons, the marine giant was completed in 1955. She is 207 feet in length with a 42-foot beam and is 12 feet deep. Extending forward from her bow is a 98-foot, 265-ton ladder with an 18-foot, nine-foot-diameter cutter head, the digging tool which operates to depth of 67 feet. Bottom material is slashed by the cutter, then lifted by a 36-inch suction pump powered by an 8,000-horsepower motor, forced through a 30-inch discharge and carried by pipeline to its new resting place.

Mounted on the stern of the "Franciscan" are two giant steel spuds, each weighing 45 tons, 80 feet long and 42 inches

in diameter, which by alternate raising and lowering literally walk the ship about in its borrow area.

POWER FOR the dredge is supplied from a 12,000-volt submarine cable and on-shore facilities.

In addition to the "Franciscan" Utah Dredging Co. also operates the recently completed "Alameda," a sister-ship which gives the international construction firm the most modern and powerful dredging fleet in the world.

Equipped with generating equipment powerful enough to supply the electrical needs of a community of 22,000 persons, the "Alameda" at 2800 tons is slightly larger than the "Franciscan."

Now undergoing an operations test on San Francisco Bay, she too will soon be available for reclamation and dredging projects anywhere on the globe—joining Utah Construction Co. builders already at work on land and sea on five continents.

Big Grain Elevator to Boost Shipping

Plans for construction of a facility, estimated to store 15,000 tons of grain at a time, will occupy about 30,000 square feet of pier space on B. Estimated tonnage to be handled the first year is 200,000 tons, increasing to 300,000 by the end of the second year of operation.

Ship-unloading of the various grains for elevator storage will be handled by means of a device known as an "Air-veyor." Utilizing suction, the Air-veyor intake is extended down into the vessel's hold, the grain is drawn up to the head house and dumped on a horizontal belt conveyor which runs across the top of the elevator.

Ground-breaking for the terminal is expected to take place next March, with completion set for January, 1960. Between now and then, Koppel said, plans and designs will be perfected in consultation with grain people and others.

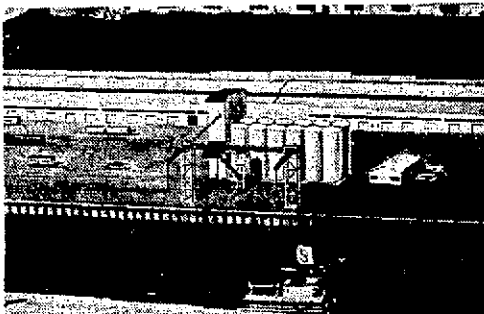
THERE WILL BE 12 hopper-bottom silos, standing 60 feet high, and each 24 feet in diameter. Topping the silos will be a 100-ft-high head house, enclosing the operating controls and mechanisms of the elevator. There will also be an office building adjacent to the structure. The facility will be of an expandable type, with later extension in the direction of Berth 18 as business requires, Koppel stated. The entire fa-

FOR THE REVERSE movement of grain, screw conveyors to lift grain from the silo bins to the horizontal belt also are controlled from the panel.

The elevator will be for service of all grain firms, not just one individual grain firm as is the case in most ports, Koppel said.

With copra cake in demand by the dairy industry in this area, the company expects to handle 40,000 tons of this year's grain exports from as far inland as Kansas, Iowa and Illinois are expected to flow through the facilities.

Port officials said the new terminal should bring new shipping lines into Long Beach for loading and unloading bulk cargo.



NEW TYPE OF FACILITY

Construction will start soon on a new grain elevator on Pier B of Long Beach Harbor. An artist's conception of the new type facility is shown here. It will be operated by the Koppel Bulk Terminals.

Engineers Go to School Again to Learn to Write

Engineers are going back to school—to learn how to write. In the same classes are technicians, chemists, physicists and a sprinkling of accountants and other business personnel.

Many return to school upon urging of their employers, others because they have read the many newspaper help-wanted advertisements for well-paid technical writers and editors.

Long Beach City College is one of the few public education institutions to offer a course in technical writing. Classes are a part of the daily and evening schedule at the Business and Technology Division campus, 1305 E. Pacific Coast Hwy. The course has been included in the City College catalogue for five years. It has been in good demand only since the spring of 1957.

Day classes meet for one hour three times a week. The Thursday evening class, taught by Harvey Johnson of Douglas Aircraft Co.'s publications department, meets three hours weekly. Mrs. Mabel C. Weeks teaches the day classes as well as others in publications.

Reliable estimates made after a nation-wide study by Theta Sigma Phi, professional journalism fraternity for women, show a present need of 50,000 to 100,000 technical writers in business and industry. Theta Sigma Phi's national education and professional development committee, of which Mrs. Weeks is a member, is devoting this year to the further study of ways to urge colleges and universities to include technical writing and editing in their curricula.



MASS OF ENGINEERING HERE

This aerial photograph taken from the harbor looking north shows a marvel of engineering accomplishments. The land in the foreground, Pier A, is a huge section of the harbor all man-made. Dotted on it are oil wells, pumping stations and varied harbor installations. The Los Angeles River, emptying into the Pacific, is in reality a flood control channel, well harnessed by engineering. Crossing the river may be seen six bridges, each an engineering accomplishment. Some of the spans are in the process of construction and will feed traffic from the Long Beach Freeway into the downtown section.

Arrests Up, Car Deaths Down Since Police Radar Is in Use

By FRED BOLINGER

A 32.6 per cent reduction in fatal traffic deaths is shown after 15 months of radar car operation, in Long Beach.

The first radar car was put into use by the Police Department, July 8, 1957.

An automatic recording device clocks the speed of passing cars. Those which exceed the speed limit are flagged down by motorcycle officers who work with the radar unit.

Total number of citations was 72,660 for the period of July 8, 1957, through Nov. 1, 1958, compared to 63,917 for the prior 15-month period.

However, Capt. Kummer pointed out that in recent months radar citations have decreased, which shows that motorists are reducing their speed for fear of being cited.

This is bringing the total radar citations down to about 1000 a month.

HE CITED AS EXAMPLES, August 1957, when 5088 citations were issued during the first full month of radar, against 4571 issued last August.

Also, in September 1957, there were 5244 citations, compared to 4067 last September.

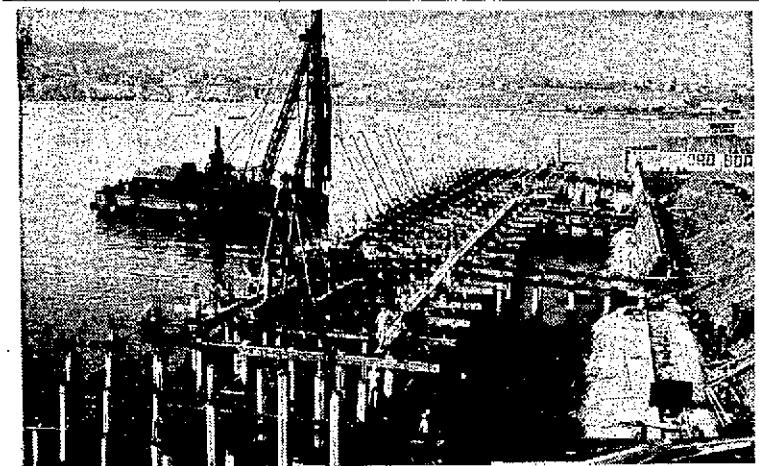
Radar citations alone ran as high as 1700 a month soon after the two radar cars were put into operation. Now they have dropped to about 1000 a month.

SINCE THAT DATE, total traffic citations issued have increased largely due to the radar cars, according to Capt. William E. Kummer, head of the Traffic Bureau.

Odd Fellows to Meet Here

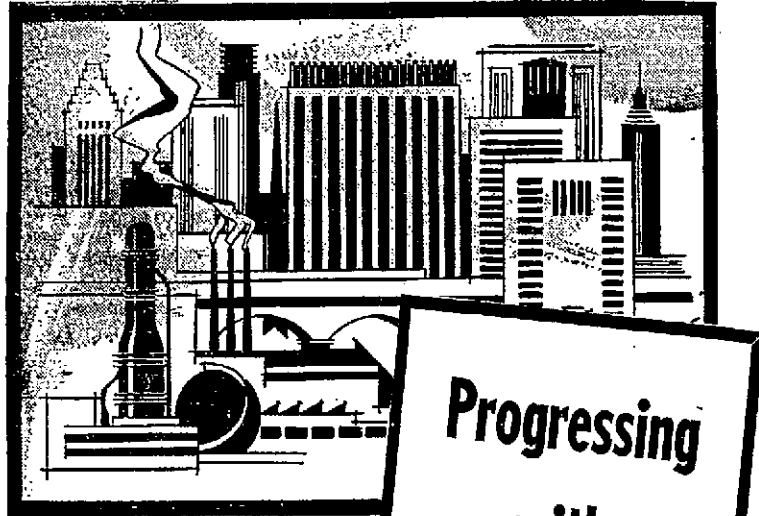
Largest convention hooked for Long Beach this year will be the Independent Order of Odd Fellows, Grand Lodge of California, and the Rebekah Assembly of California.

The joint affair will be held May 17 through May 22 and is expected to attract 3,200 visitors to the city.



NEW LA HARBOR WHARF

Ben C. Gerwick Co. is building a wharf for the Los Angeles Harbor Dept. at Berths 45-47. Located in the outer harbor at San Pedro, the wharf will be of pre-tensional and pre-stressed concrete pilings over which will be a concrete deck. The local work by the company is under the direction of K. D. Sylvester with offices at 2050 Wilmington-San Pedro Rd. Gerwick has done much other work in Los Angeles Harbor.



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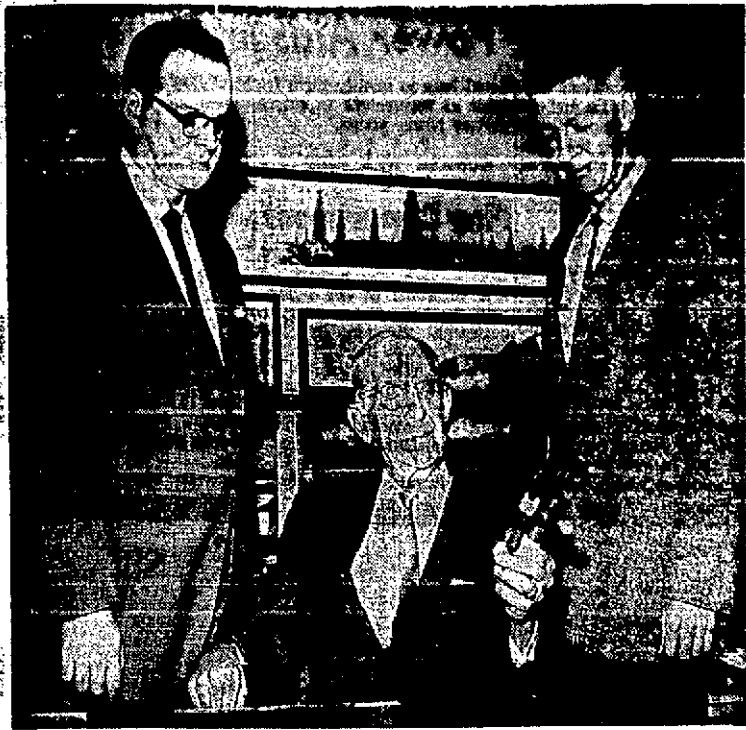
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SUCCESS STORY TOLD

R. E. Ibbetson (seated), president of Union Development Co., holds miniature Dutch windmill that was used as the basis of architectural design for the Dutch Village Shopping Center in Lakewood which was developed and is owned by the "family corporation." Other members of the firm are E. T. (Thornton) Ibbetson (left), vice president (and Niel A. Fitzgerald, secretary.

FOUNDER ACTIVE AT AGE 87

Dutch Village Shopping Center Now Has 43 Successful Stores

Eighty-seven-year-old R. E. Ibbetson, president of Union Development Co., is still active in the family business he started early in this century with \$700 in borrowed capital and turned it into a million-dollar operation.

Ibbetson's son, E. T. (Thornton), is vice president, and his nephew, Niel A. Fitzgerald, secretary of the family corporation.

The Union Development Co. is owner and developer of the multi-million-dollar Dutch Village shopping center in Lakewood; operates a 2,500-acre irrigated ranch in Imperial Valley and is engaged in numerous other development activities.

The Title Insurance Co. records show that more than 50 million dollars' worth of subdivision and real estate business has been handled for Ibbetson by that firm.

IBBETSON, a native of Carlinville, Ill., came to California in 1895 and engaged in the building and loan association business. Early in 1900 he purchased the 192-acre ranch which is now centered by the Dutch Village Shopping Center.

Although the Ibbetson family never lived on the ranch, they operated it successfully as a hog ranch, dairy and truck garden center until the property became too valuable for that use.

Actual planning for the unique shopping center at South St. and Woodruff Ave. was started in 1920, Ibbetson recalled. Holland Dutch architectural design is carried out in all the buildings, which throughout the years has been sur-

ounded by dairies operated by residents of Dutch descent. More than 1,000 acres of that ranch is tiled for irrigation. New methods of experimental farming are being carried out on the ranch continuously. Some of the land has been plowed to a depth of four feet to bring new soil to the top, Ibbetson said.

During the past year the ranch produced a cotton crop worth more than half a million dollars.



NEW COURTS BUILDING

Now a maze of steel, this is the new County Court house for the Long Beach area at Magnolia Ave., Ocean Blvd. to First St. It is being built at a cost of \$5,800,000.—(Staff photo.)

L. B. City Gas Dept. Adding Huge Holder

Construction is moving rapidly forward on the Long Beach Gas Dept.'s new compressor plant and gas holder in the El Dorado Park area near Carson St. and the county line.

Announced early last summer, the facility on completion will provide augmented service for the easterly portion of Long Beach as a part of the city's present and expanding gas distribution system, which already represents approximately 3,500 miles of 3-inch equivalent pipe lines.

The gas holder is being constructed under contract with General American Transportation Corp. and will cost \$1,326,000. It will be 214 feet in diameter and 171 feet high, with a capacity of five million cubic feet of gas. Known as a Wiggins gas holder, it will be the largest of that kind ever built.

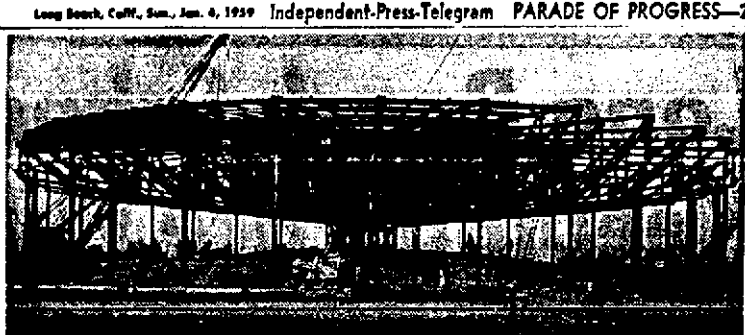
AT PRESENT, roof trusses for the holder are complete,

part of the shell has been attached, and the piston is under construction.

To understand the nature of the holder and how it operates, Gas Dept. officials have likened it to an old-fashioned collapsible tin cup turned upside-down.

In this case, the rings that make up the sides of the tin cup are called fenders, and they are attached together by a fabric seal, so the gas will not escape. The bottom of the upside-down cup is like the piston of the Wiggins holder. Weighted with heavy concrete elements, it will press down on the gas in the holder and thus maintain desired holder pressure—four ounces.

When completed, the facilities will include a compressor station building, constructed of rigid frame having porcelainized aluminum exterior panels and curtain wall design embodying an octagonal floor plan to house four main 550-h.p. gas-engine-driven reciprocating



STEEL TRUSSES IN PLACE

Roof trusses for the giant gas holder under construction for the Long Beach City Gas Dept. are shown in the picture during construction of that part of the structure. Below the trusses is the piston which, floating up and down atop the stored gas, will exert the proper pressure and permit a variable supply of gas to be stored in the holder.

compressor units and related equipment.

A SMALLER STRUCTURE attached to the main building will house offices and control room including a central instrument recording and indicating panel, which will control the entire plant automatically. The design of the octagonal building is believed to be the first of its kind ever used for this purpose, according to M. A. Nishkian, whose consulting engineering firm is the design engineer. At the center of the octagon is to be a ten-foot sphere for the compressor gas selector panel, at which the operator can remotely open and close individual valves or groups of unattended valves located as far as two miles distant in the city's distribution system.

NATURAL GAS

and the future of LONG BEACH

A new gas compressor plant and giant gas holder under construction just off East Carson St., near the County Line, set a new pattern for gas service in growing Long Beach. It is an investment by the City in its own future—the homes, businesses and industries here now, and the many, many more we expect to come here. The advanced design of this plant and the vast size of the holder bespeak a solid faith in the future growth of the Eastern part of Long Beach. This area does not have to grow to make this plant vitally necessary to good service. But East Long Beach will grow, and when and as it does, this modern installation will be more than adequate to the demand for years to come.



At the ground-breaking for the new plant in May were the following, l-r: Ben King Duffy, regional manager, General American Transportation Corp.; Councilman William T. Dalesi; M. A. Nishkian, design engineer; Councilman Gerald Desmond; Vice-Mayor Virgil Sponberg; Councilman Lewis D. Reese; Gas Dept. Superintendent Leonard L. Bendinger; A. D. Skillman, Jr., chief engineer, M. A. Nishkian Company; City Manager Samuel E. Vickers; and Councilman Charles M. Garrison.

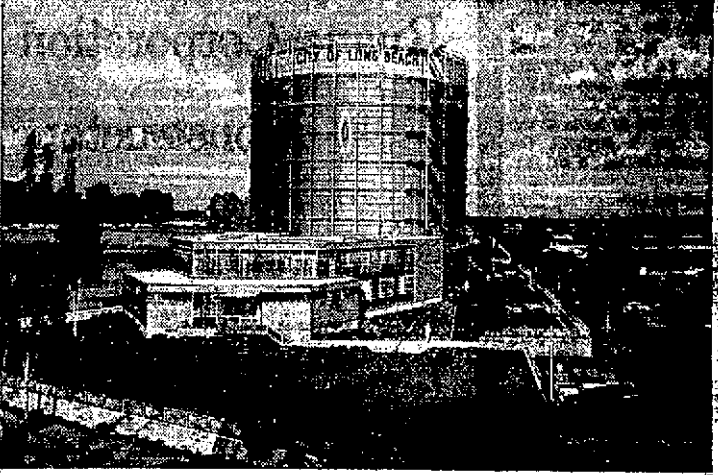
Built by General American Transportation Corp., the holder will be the largest Wiggins-type holder ever built. Used to store excess gas during off-peak hours, it will be 214 ft. in diameter, 171 ft. high, and of a capacity of five million cu. ft. of gas. The holder will be ready for use near the end of this year. In the construction of this great holder, more than 2,000 tons of steel will be used. The steel is fabricated into the necessary trusses and other elements by welders right on the ground. In operation, the holder incorporates a so-called piston in a gas-tight interior, and works something like an old-fashioned collapsible tin cup held upside down. The bottom of the upside down cup is the piston, moving up and down as the volume of gas changes. The sides, or fenders, are tied together by a rubber seal to keep the gas in. Thus the holder can expand within the outer housing to contain great quantities of gas, or contract for smaller quantities. The heavily weighted piston keeps up the pressure required in either event.



William Crensy, engineer inspector (left), Leonard L. Bendinger, superintendent of the Long Beach Gas Department, and M. A. Nishkian, (right) design engineer, view construction work on the giant gas holder with which the Department will add to service in eastern sections of Long Beach. A plant, adjoining the holder, is also under construction. Location of the distribution plant is on a site near Carson St., and the Los Angeles County line. The gas holder will be the largest Wiggins-type holder in the world.

The octagonal floor plan of the main station building will conveniently house the four main 550-hp gas-engine-drive reciprocating compressor units and related equipment. A 10-ft. sphere will be located in the center area for the compressor gas suction, while a doughnut-type header will surround the sphere and serve for the discharge gas. The compressors will be situated around this header, affording the shortest possible header connections. The smaller building will contain offices and a control room, which in turn will contain a main control panel through which the operator can watch the operations of the entire plant. Also installed will be a system of pneumatic controls for opening and closing gas valves up to two miles from the plant. To exert this control, the operator at the control panel simply dials coded signals into the system, like dialing a telephone. Thus the great station can be operated with a minimum crew, expandable as growth of service may warrant in the years to come. This is another reason that Long Beach enjoys and will continue to enjoy

DEPENDABLE
NATURAL GAS SERVICE



This is the engineers' drawing of the completed gas plant, showing the octagonal main building which will be just to the north of the holder, and the smaller service structure attached to the main building.

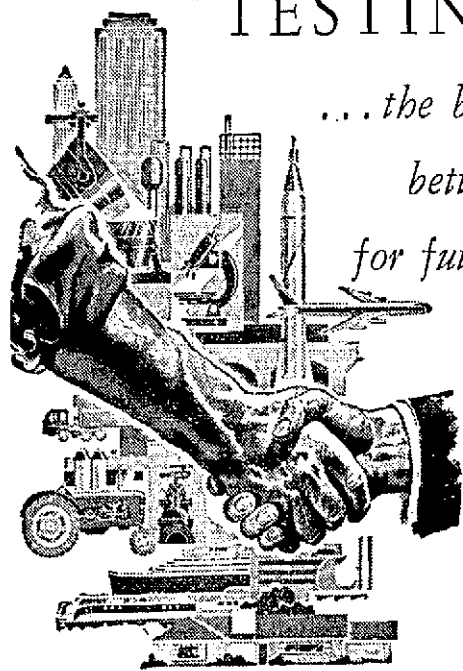
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Long Beach School System Keeping Pace With Growth

All Given Full-Day Schooling

Long Beach Unified School District — recognized as one of the outstanding public school systems in America — continues to meet the challenges of a skyrocketing population in the heart of the greatest mass migration in all history.

For the seventh consecutive year every boy and girl in Long Beach, Lakewood, Signal Hill, and Avalon has full-day schooling, an unusual condition in mushrooming Southern California. The youth of the four cities who make up the classrooms of the Long Beach Unified School District total more than twice the number enrolled 10 years ago—and the figures mount each succeeding month.

There were 92,186 individuals enrolled in all segments of the district at the close of the year. This included 42,681 elementary, 14,596 junior high, 11,935 senior high, 354 evening high, 6,985 in the liberal arts division of the City College, 4,956 in the business and technology division, and 10,679 in the general adult division.

THERE IS NO END in sight to the growth, according to Paul Borgfield, school statistician. He predicts that the next five years will see a continued, steady growth — especially in the senior high and junior college segments.

The level of learning continues high in the district, according to Douglas A. Newcomb, superintendent of schools. "The final evaluation of a school district is not in its buildings and the appearance of its school plants," emphasized the school head. "It is in the results obtained."

Newcomb pointed out that in competition with able students throughout the entire nation, the local school graduates are establishing an outstanding record.

SCHOLARSHIPS with a money value of \$309,176 were awarded last summer to members of the graduating classes of the local high schools. These scholarships were received from many sources including such leading universities and colleges as Stanford, Harvard, Yale, Chicago, Pomona, Princeton, Massachusetts Institute of Technology, and the California Institute of Technology.

Many Adult Students in School Here

Adults in the Long Beach-Lakewood area are education-conscious in a big way. Not only do these education-minded citizens show an interest in the best possible schooling for the youngsters of the community, but they want more of the same for themselves.

This is the conclusion reached by the Long Beach City College General Adult Division after surveying the continued and growing demand for adult classes of all kinds. Nearly 20,000 persons have been enrolled in a class or a lecture series this fall at one or more of the 50 locations throughout the Long Beach Unified School District.

Among the new courses most in demand during the current semester are those in foreign languages. Courses in beginning Russian have attracted more than 250 students. More than 350 are enrolled in Spanish, and additional sections were added this year in conversational French and German.

CLASSES in conversational Italian and Chinese were also introduced this fall, along with a new course in Spanish Literature and Culture (taught in English).

Other major offerings of the General Adult Division include classes in citizenship and naturalizations, parent education, homemaking, academic classes leading to a high school diploma through the Long Beach Evening High School and cultural and creative courses of many kinds.

Enrollment is still open, on a non-credit basis, in current fall semester classes. Registration for the spring semester will begin Feb. 2 at Polytechnic, Wilson, Jordan, Millikan, Lakewood and West Adult Centers. Registration will take place at the first scheduled meeting.

In addition to the six major centers, many other day and evening adult classes are offered at churches, elementary schools and public libraries throughout the district.



SELLING CITY HIS JOB

Personalized selling of Long Beach convention facilities is a big factor in this city's continuing success in the competitive convention field. Typical of the individual contacts needed to bring an estimated \$10,000,000 in convention business to Long Beach is the "sales pitch" given by Convention Manager Howard Jones (center) to Gordon Marshall, Trade Show Director of Chicago (left), and Edward Sandrock, assistant director, American College of Surgeons, Chicago, Ill. (right), at a recent conference of convention executives.

ton, Massachusetts Institute of Technology, and the California Institute of Technology.

Newcomb also made clear that the Long Beach Unified School District has established an enviable record in national tests in the basic skills and in the superiority of their mathematics and science students.

"MOST NOTEWORTHY this past year was the fact that five times as many locally educated youth finished in the top two per cent of the youth taking rigorous National Merit Scholarship tests as the proportionate size of this district would warrant. It is true that the reputation of the local school district is based upon results."

Newcomb emphasized that the district has a well-rounded school system which serves the needs of all youth. He stressed the superior work being done with the handicapped youth and with the mentally retarded. Classes for the blind, deaf, or crippled are a model for the entire state. Increased recognition is coming to the school district as a result of the "Very Superior Pupil" program which is now in its eighth year.

Convention Sets Meet Here in '64

The Long Beach Convention Bureau works well into the future. Among bookings for conventions here is the Associated Plumbing Contractors of California in April of 1964. The association wants facilities for 500 members.

Conventions Bring Thousands to City

Convention visitors attracted to Long Beach for the numerous conferences, conventions, sales meetings and trade shows held here each year continue to be one of this city's major sources of "outside income." Nearly nine million dollars of conventioners' money found its way into our Long Beach economy during the past 12 months, according to figures released by Long Beach Convention and Visitors Bureau manager, Howard Jones.

The Convention Bureau, which is a non-profit corporation composed of local business firms and others benefiting from convention dollars, is the sole civic agency responsible for the personalized solicitation, invitation and servicing of State, National and Regional conventions brought to Long Beach.

Through its five person staff is directed thousands of letters, phone calls, personal appearances and other contacts to organized groups convening any place in the United States.

Over 5,000 files containing the names and contact addresses of association executives are processed regularly at the Bureau office in Municipal Auditorium and an Eastern sales firm conducts personalized approaches for the Bureau in Washington, New York and Chicago.

"Competition for convention business is extremely keen

- bycraft Associates, 250.
- March 30-31, Pacific Coast Electrical Assn., 300.
- April 8-9, Sweet Adelines, Inc., 300.
- April, National Assn. of Legion of Honor, 300.
- April 2-5, Pacific Coast Electrical Assn.-Pacific Coast Gas Assn. Conference, 150.
- Apr. 9-11, Institute of Sanitation Management—Western Region, 250.
- Apr. 10-12, Cooperative Nursery Schools of California, 150.
- Apr. 15-19, Sertoma International-Pacific Southwest Region, 400.
- Apr. 22-25, American Industrial Arts Assn., 1,000.
- Apr. 22-25, Epsilon Pi Tau Fraternity, 100.
- Apr. 29-May 1, California Sewage and Industrial Wastes Assn., 400.
- May 1-3, Pacific Southwest Japanese Teachers, 100.
- May 1-3, California Southwest Japanese-American Citizens League—Long Beach Harbor District, 200.
- May 2-5, Women of the Moose—Friendship Degree, 700.
- May 3-4, California State Tavern Assn., 800.
- May 7-9, California Junior College Student Government Assn., 400.
- May 7-9, American ex-Prisoners of War, 100.
- May 8-10, United Spanish War Veterans—Department of California, 300.
- May 12-15, Food Industry Sales Clinic, 1,200.
- May 15-17, California Institute of Social Welfare, 800.
- May 17-22, Independent Order of Odd Fellows—Grand Lodge of California and Nekean Assembly of California, 3,200.
- May 21-23, United Commercial Travelers California-Nevada Grand Jurisdiction, 400.
- May 24-26, Western Auto Supply Regional Meeting, 500.
- May 22-24, California Heart Assn., 400.
- June, American Malacological Society, 100.
- June 1-5, California Funeral Directors, 900.
- June 1-5, National Congress Academy of Postmaster Science, 500.
- June 7-12, Daughters of the Nile Supreme Council, 1,200.
- June 11-12, Pacific Coast Shoppers Advisory Board, 400.
- June 1-14, International General Assembly of Spiritists, 400.
- June 12-14, Desk and Derrick Clubs of California, 150.
- June 12-14, Sigma Kappa Pi Sorority, 100.
- June 16-30, Pacific Coast Metal Trades Council, 350.
- June 19-21, American Veterans of World War II—Avanti, Department of California, 250.
- June 20-23, California Retail Liquor Dealers Institute, 1,000.
- June 22-26, California State Spiritualists Assn., 150.
- July 2-4, California Baptist Brotherhood, 250.
- July 10-12, 16th Seabers Association, 100.
- July 16-25, Alisa Universe Beauty Parade.
- Aug. 6-8, Western Shrine Convention (overlooked from Los Angeles), 800.
- Aug. 12-16, American Contract Bridge League—Western Division, 1,000.
- Aug. 16-20, Sons of United Veterans of the Civil War and Auxiliary, 600.
- Aug. 16-20, Ladies of the Grand Army of the Republic—Dept. of California, 200.
- Aug. 28-29, American Institute of Electrical Engineers—Petroleum Conference.
- Aug. 30-31, Beauty-Hams, Inc.
- Sept. 3-5, Order of DeMolay—Southern California Jurisdiction, 250.
- Sept. 5-7, California State Target Archery Assn., 1,000.
- Sept. 11-13, California Republican Assembly, 1,200.
- Sept. 13-15, California Assn. of Parliamentarians, 200.
- Sept. 20-21, California Assn. of Nurses, 600.
- Oct. 5-9, California Assn. of Weights and Measures, 500.
- Oct. 12-14, Western States Osteopathic Society of Podiatry, 100.
- Oct. 16-18, Ladies of Columbus—California Branch, 200.
- Oct. 18-20, Order of Eastern Star, Grand Chapter of California, 9,000.
- Oct. (last week), American War Mothers of California, 300.
- November, Lutheran Laymen's League Western California District, 275.
- November, California State Council of Building Service Employees, 300.

Train Nuclear Power Aids in College

A course for technicians concerned with installation and operation of nuclear power plants has been approved for the Business and Technology Division of Long Beach City College and will be offered next fall, according to present plans.

A result of an Atomic Energy Commission sponsored study last summer by Red Dunkle, industrial chemical and physical testing instructor, the course will cover theory of reactors and their types as well as handling of materials.

Men who have specialized in electricity, drafting, chemistry, physics, metallurgy and similar fields will be able to get additional help to qualify them for work as technicians in future nuclear power plants.

DUNKLE WAS ONE OF

Fire Department Has 405 Employees

A personnel of 405 persons man the Long Beach Fire Department, directed by Fire Chief Frank S. Sandeman. Today's motorized units are the outgrowth of the first full-time Fire Department organized in 1802. It succeeded the volunteer department, which existed since 1897.

handful of technical instructors chosen to participate in the study at Pennsylvania State University and the Argonne Laboratories in Chicago. All members of the study group were selected on the basis of their ability to teach area programs for nuclear technicians. Meanwhile Dunkle's department in industrial testing continues its work in turning out needed technicians for area industry. More jobs than students reflect the lack of knowledge about this well-paying field. About 15 students are currently enrolled. Several others have already gone from class to good jobs.

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Dutch Village Shopping Center

43 unique shops and businesses

South and Woodruff, in Lakewood

From a pig and cow ranch into a most modern, progressive development in a few short years is the history of "Dutch Village," the unique shopping center at Woodruff Ave. and South St.

In 1955, when Dutch Village Shopping Center was established by R. E. Ibbetson, E. T. Ibbetson and N. A. Fitzgerald, \$3,000,000 was spent on the layout, planning and building following the Dutch architectural theme, and using a big windmill as a beacon.

Dutch Village now houses 43 merchants and a Bank of America branch in the shopping center... the newest addition being a million-dollar, 32-lane bowling alley. Complete shopping, business, and recreational facilities are available for you at Dutch Village.

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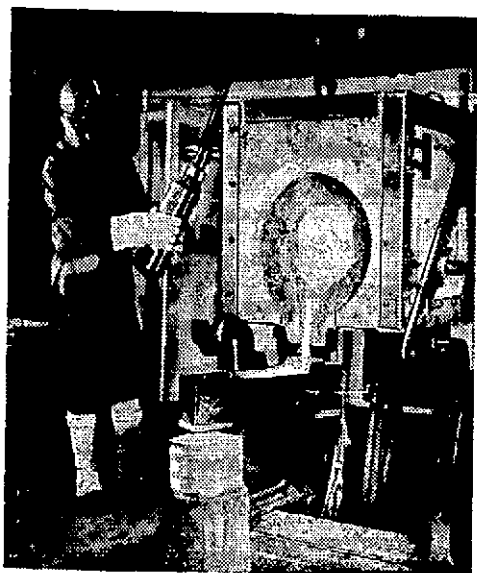
Ruane Corporation Constructors

Stresses high standards of craftsmanship to meet rigid time schedules. The principals are all professionally trained engineers.

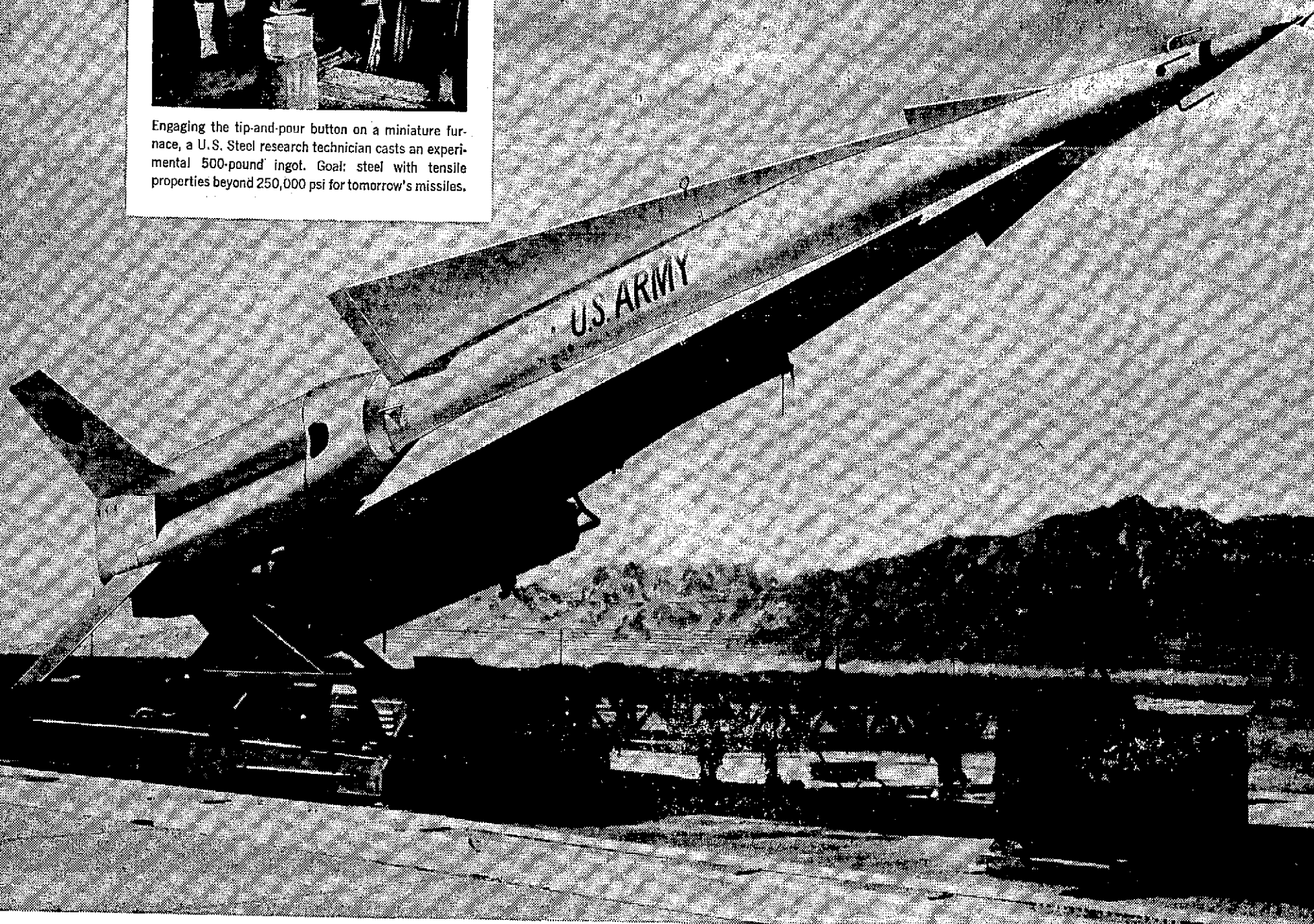


INDUSTRIAL, COMMERCIAL and INSTITUTIONAL BUILDING

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Engaging the tip-and-pour button on a miniature furnace, a U.S. Steel research technician casts an experimental 500-pound ingot. Goal: steel with tensile properties beyond 250,000 psi for tomorrow's missiles.



Steel missiles point the way to space travel

The time when man will be able to travel through outer space at four times the speed of sound comes closer with each successive missile launching. Aided by knowledge gained in the development of steels for missiles and supersonic planes, United States Steel scientists are working on "dream steels" to withstand attacks of heat, cold, vibration, chemicals and other enemies that will be encountered by "dream rockets" to come.

The newest achievement is the experimental production of the world's widest thin-gauge sheets for outer skins. Through use of a sandwich rolling technique de-

veloped and refined by U.S. Steel people, stainless and constructional alloy steel sheets up to ten feet wide have been produced on existing facilities. This material will be available years sooner than if new mills were needed.

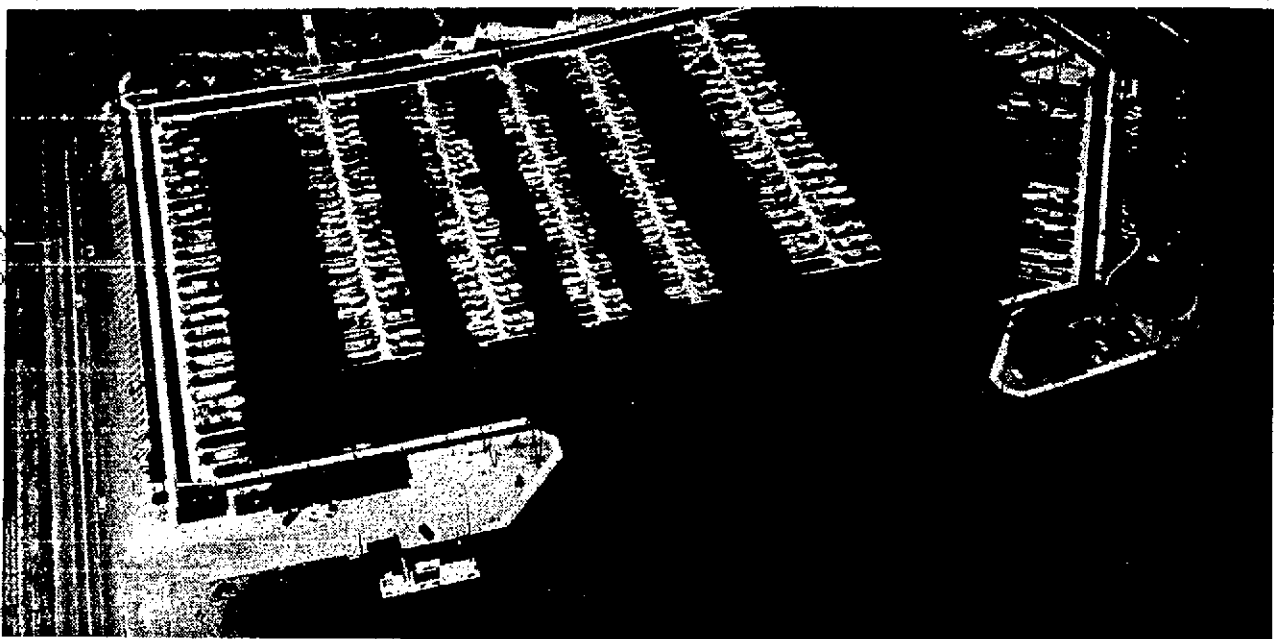
To the missile and aircraft industries in southern California, U.S. Steel's Consolidated Western Steel Division offers services ranging from design, development and planning to fabrication, assembly and pre-operational testing. Our new engineering building at Eastern Avenue and Slauson will make the aid of our scientific staff even more accessible to our friends and customers.

Watch THE UNITED STATES STEEL HOUR on television, alternate Wednesdays, 9 P. M., Channel 2



United States Steel

REGISTERED TRADEMARK



MARINA TO GET BIG ADDITION

One of the major construction projects this year will be the construction of another big addition to the Long Beach Marina. The small-boat moorage spots are in great demand and this unit has a long waiting list as boatmen seek slips for their craft. The Marina is at the extreme east edge of Long Beach adjacent to the San Gabriel River. Many local boat owners have been forced to moor their craft in other cities because of the shortage of slips here.

Provide Thousands of Uniforms Daily

Smart, fresh uniforms worn by men and women in Southland industries are provided by the Industrial Uniform Rental, a division of R&K Enterprises with offices at 3970 Atlantic Ave.

From the big plant at 2114 Gaylord Ave., come truck load after truck load of the fresh uniforms daily from the 30-truck fleet going as far away as San Diego, San Bernardino and all of Los Angeles County.

Irving Kern, founder of the firm, now has two partners, Sam Roska and Bill Stine. Orion Blackett is general manager of the plant.

YEARS AGO Kern realized how service station attendants, garage workers and many other

industries required fresh, clean uniforms daily. This meant a steady trip to the laundry or plenty of work for the housewife. So he established the uniform rental in 1947.

Now more than 30,000 workers in the Southland report to their jobs daily in uniforms rented them by the Long Beach plant. This requires a huge inventory for if the men change uniforms three times a week the company provides them with seven uniforms, making certain there are enough to have three in the laundry, three fresh ones and one being worn each day.

The uniforms nearly all have special advertising labels of the firms represented by the employers.



RENT UNIFORMS TO MANY

Here are the heads of R&K Enterprises, operators of the Industrial Uniform Rental of Long Beach. The firm provides fresh, clean uniforms to thousands of workers in this area daily.



RUANE CORP. of San Gabriel, recognized as one of the leading building firms in the west, is currently constructing two big projects in Long Beach Harbor. One is the new Van Camp Sea Food Co. office building, shown elsewhere in this edition, and the other is a huge new transit shed on Pier B, shown here. The shed, 1,000 feet in length and 200 feet wide, is utilizing the modern tilt-up concrete wall construction. Cost of the shed is \$1,711,089 and the trackage and paving an additional \$389,000.

More Fast Liners Will Join O. & P.

An increase of more than 10 per cent in the total number of passengers carried during 1958 over 1957 is anticipated for Orient & Pacific Lines, according to Maurice Bunting, O. & P. general manager for North America.

"We believe the fleet's ships will achieve a total of at least 22,000 passengers as contrasted with the slightly more than 19,000 carried during this past year," Bunting said.

Primary contribution to the anticipated increase in passenger totals will be the addition of two ships and three sailings to the O. & P. schedule between the West Coast of North America and points in the Far East and South Pacific.

IN 1957 WHEN O. & P. was operating under the banner of Orient Line, the liners in operation were the *Cruisay*, *Orsava* and *Orcades*—averaging about 28,000 tons and 22 knots each—and the 24,000-ton *Orion*.

In 1958 the Peninsular and Oriental Steam Navigation Co. joined the Orient Line in the formation of Orient & Pacific Lines which uses postwar ships and personnel of both companies. The P. & O.'s *SS Himalaya* replaced *Orion* in April and is scheduled to continue in O. & P. service.

Two more postwar liners will be introduced in 1959—*Chusan* and *Arcadia*, while three more sailings will be added to the schedule. These factors will result in an increase of overall O. & P. passenger capacity by an estimated 3,500.

IN APRIL, O. & P.'s *SS Himalaya* will introduce the Japan-Pacific service linking the West Coast ports of Van-

couver, San Francisco and Los Angeles-Long Beach with the Far East.

The prospects are even brighter for 1960, Bunting said. The 28,000-ton 22-knot *Iberia* will enter O. & P. service early that year. It also is anticipated that 40,000-ton, 27-knot *Oriana* and 45,000-ton, 27½-knot *Canberra* will be ready to join the O. & P. passenger fleet. They are the largest liners built in the United Kingdom since the *Queen Elizabeth*.

Big Boat Show Annual Affair

The Pacific Coast Boat Show, a major show featuring domestic and foreign made exhibits, held in the Port of Long Beach Oct. 31 through Nov. 9, will be an annual affair.

Two huge tents, each 100 by 400 feet were set up at Pierpoint Landing, Pier A, to hold the exhibits. The show's organizer, Fred Taylor, said more than 1,000 boats were on exhibit, plus water skiing equipment, skin diving gear and other related accessories and supplies.

A novel feature of the show was that various types of sail and power boats were available for demonstration rides in harbor waters off Pierpoint Landing.

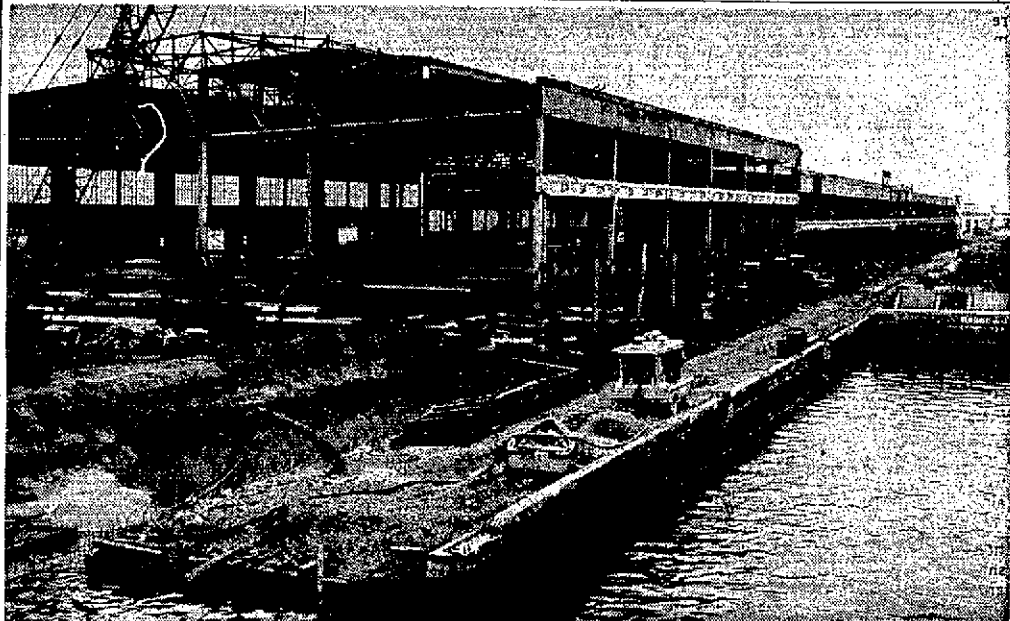
Alcoholics Sent to Honor Farm

Since 1954, the Long Beach Police Department has maintained an Honor Farm for rehabilitation of prisoners who are habitual alcoholics.

Bridge Memorial to Engineer

By order of the Long Beach Board of Harbor Commissioners, the 9th St. Bridge, now under construction, has been named after the late Robert R. Shoemaker, for many years chief harbor engineer.

The board's decision followed receipt of a letter from the Long Beach chapter of the American Assn. of Engineers, suggesting that the Ocean Blvd. Bridge be renamed in honor of the former port engineering chief. However, Commission President William A. Harrington suggested the change to the former 9th St. Bridge, and the board concurred.



PIER A SHED ELEVATED

When subsidence in the harbor reached a point that this big transit shed was in danger of flooding at high tide, the Harbor Dept. contracted for a real "face-lifting" job. Sections of the shed are being moved aside and the pier elevated. The famed Pier A will be back in use again in a few months.



MORE HOMES FOR MORE FAMILIES

A continual scene over the Southland is the expansion of housing developments. In Long Beach, however, there is little property available for large tracts and most of the developments are on the outskirts. Pictured is a major project under way just east of State College and probably the last big development inside the city limits.

Largest Exporter of Tallow, Grease

This is the story of a Port of Long Beach industry that cooks meat which nobody eats—keeps "hogs" but never sells pork—tries to get fat when most of us struggle to stay thin—and whose superintendent has even been known to bathe in yellow kitchen grease.

All in a manner of speaking, of course—it's the Baker Rendering Co., whose newly painted steel tanks shine brightly at Pier D, Berth 30, where the tankers come alongside to load the company's products.

According to Sam Porto, superintendent of the tank farm on Pier D, the enterprise was launched in 1946 by Frank Jerome, president of Baker

Rendering Co. as the California Exertaction Co. of Norwalk. It was under that name that the Pier D installation was erected. Since then, the business has expanded under Jerome's management and that of his brothers, Paul and Barney. Today, Baker Rendering Co. has seven subsidiaries under the direction of the general manager, Frank Shultz, and business manager, L. J. Frederick, who is also export manager.

BAKER RENDERING CO.

as the parent company, with headquarters at 4020 Bandini Blvd. in Los Angeles, and the rendering plant at 4073 Bandini Blvd. provides the trucking, storage, and does the exporting

for all the allied companies who are located from Imperial Valley to Fresno, and as far east as Albuquerque, N. M., with a large plant in the city of Phoenix, Ariz.

With this volume of tallow at its disposal, Baker Rendering has become the largest exporter of tallow and grease on the Pacific Coast with six to eight vessels pulling into Pier D each month to have their deep tanks filled with bulk tallow.

It has the distinction of being the only company on the Pacific Coast large enough to furnish a full cargo of bulk tallow. This was accomplished last February when a Japanese tanker loaded a complete cargo of 5,000 tons in Long Beach.

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BUILDINGS

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PIPE & STEEL

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Four Major Conventions Here in '60

Four conventions are booked for Long Beach in 1960 which will each bring more than 5,000 visitors to the city. The State-wide Square Dance Festival Feb. 27 is expected to attract 5,600. The Folk Dance Federation of California, South, on May 28 will attract 5,000.

American Baptist Assn., national convention in June 1960 will have over 6,000 visitors and the International Conference of Alcoholics Anonymous on July 1, 1960 is slated to see 5,000 in attendance.

Big Growth

The Long Beach Police Department has grown from six men, including one mounted officer, in 1908, to a personnel of 509 today, headed by Police Chief William H. Dovey.

HERE'S PART OF MODERN HARBOR

This aerial view of Los Angeles Harbor shows the Terminal Island docks and main channel in the foreground, West Basin in upper left and the Wilmington district in the upper center and right. Last year, there were 4,415 ship arrivals at the municipal port with the flags of 27 nations represented.—(Pacific Air Industries photo.)

SHIPYARDS ARE BUSY

This aerial view of Los Angeles Harbor showing large ships of various types at shipyards for repair and conversion work.

L. A. Harbor Builds for More World Commerce

The tide of progress at Los Angeles Harbor continued to swell this past year toward the great on-coming "wave of the future," according to Bernard J. Caughlin, the municipal port's general manager.

Although there was a temporary ebb in commerce—down 9.35 per cent to 21,689,027 tons—gross revenues totaled \$7,857,380, less than 2 per cent below last year's record income.

Before the end of the fiscal year, there were signs that the recession had reached its low mark and that the flow of cargo would return to its steady pre-1958 rise. To prepare for this increased tide of world trade, the Harbor Board and management initiated several huge expansion projects.

Foreign ship arrivals numbered 2,233, more than ever before recorded; but the 2,182 American-flag total was down 141 from 1956-57. The combined arrival figure was 4,415, compared to the previous year's 4,381.

AMONG 25 foreign nations whose ships called here, Japan led for the fourth consecutive year with 465 arrivals. Liberia-registered vessels were next, numbering 374; third-place Norway had 308, and Great Britain followed with 228.

Comparison of arrival statistics for the last two years shows that Japan made the greatest gain, with 96 more this year. Fourteen of the countries registered increases.

There was a shifting of balance among the cargo tonnages. Five of the top 10 imports—copra, bananas, molasses, pipes and tubing and automobiles—showed substantial increase; one—steel wire—a slight gain, and two—rubber (crude and latex) and veneer and plywood—some decrease. Coffee and

Robertshaw-Fulton Controls Head Sees Big Future Growth

While automatic controls have generally anticipated the need for suitable controls in new products for industry, the home, and transportation, future years will bring innovations which will significantly increase the controls industry's growth, says T. T. Arden, president of Robertshaw-Fulton Controls Co.

He cited as an example the new thermostatic control for gas range top burners, developed by his firm, and called by the American Gas Assn. "the most outstanding recent contribution to the gas industry."

"Housewives had long thought their gas ranges offered the ultimate in cooking perfection," Arden said. "But now, the device makes possible the same precision cooking on the top of the range that the homemaker has come to enjoy in her oven. Today's shoppers are demanding that their ranges have the new control, identified by many as the 'Burner with a Brain.'"

HEAVY EMPHASIS on research will accelerate development of totally new controls, and will speed the sophistication of present products, Arden predicted.

During 1959, he said, his firm will complete a new research center at King of Prussia, in suburban Philadelphia, with greatly increased capacity to step up completion of many product development projects already under way.

During 1958, Robertshaw-Fulton opened a new research center at Anaheim where a number of projects aimed at production of new control de-



T. T. ARDEN
Tells of Good Year Ahead

Arden predicted that 1959 will be a "good year" for the controls industry, and that beginning in 1960, there may be a "tremendous upsurge" as part of the next cyclic growth of the nation's economy, strengthened by predictable new family formations.

Arden said that his firm is now preparing for the expected business boom in the 1960s. Recently the firm announced that it will build a huge new plant at New Stanton, Pa., to specialize in automatic gas controls, and has just announced the creation of a new division at Indiana, Pa., which will specialize in the manufacture of precision electrical controls.

"We look to 1959, and the years immediately ahead, for a

vigorous expansion of markets for automatic controls, and for a healthy condition of business in general," Arden stated.

Robertshaw-Fulton's Grayson Controls Division is located in Long Beach. An Aeronautical and Instrument, and the company's Western Research Center, are located in Anaheim. Corporate offices are in Richmond, Va.

Newer Radar Serves Port

The Port of Long Beach in 1949 installed radar to provide safe piloting of vessels in and out of port during bad weather. It was the first such installation in the Western Hemisphere.

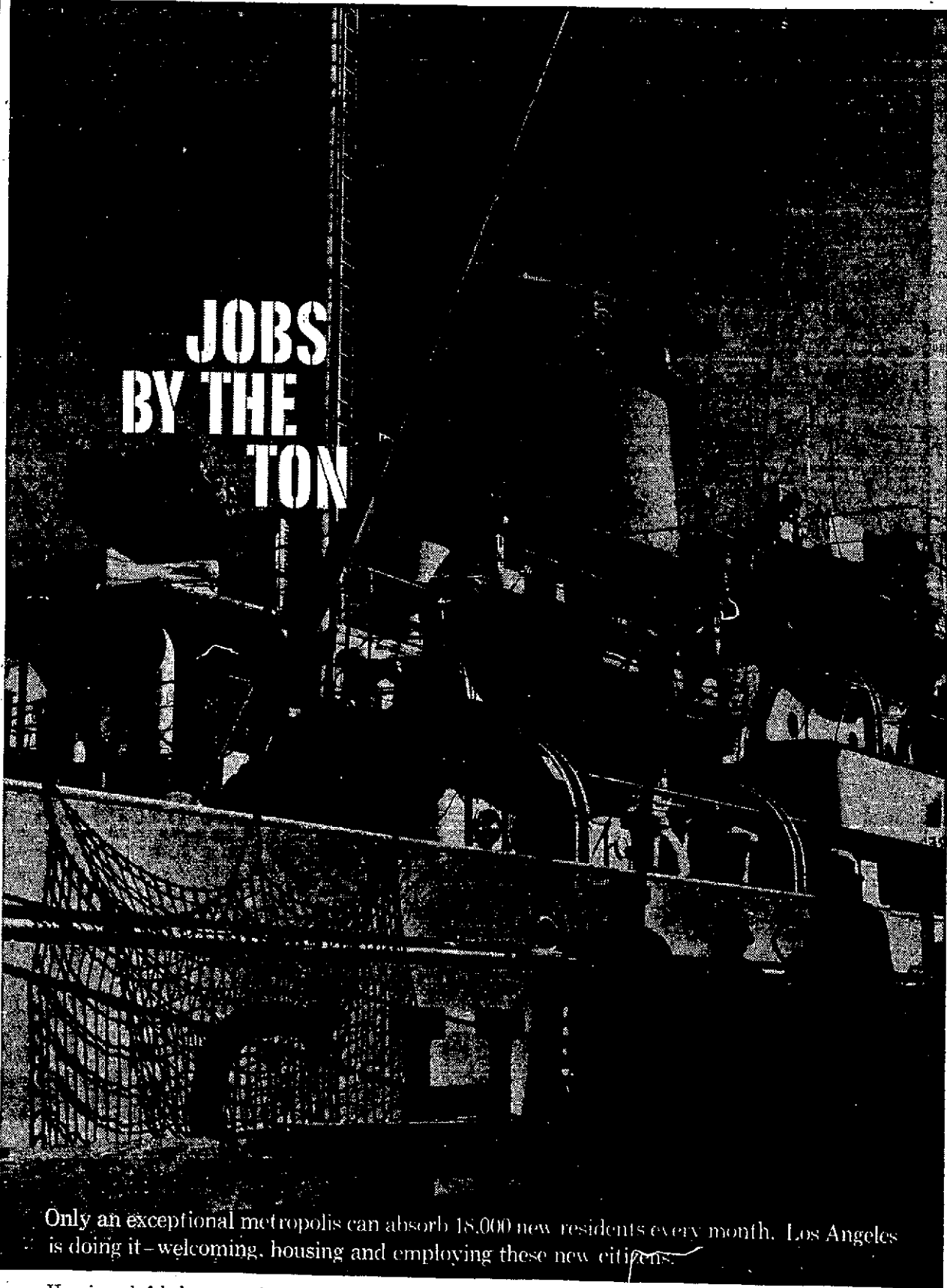
Last June the Port installed a new and much improved larger radar and thus giving the shipper the finest service available.

The new radar gives much sharper, clearer picture of the ship movements and the operator has far better vision of two or more objects at the same distance from the scope and very close to gether.

So powerful is the new radar that small buoys may be seen several miles and the useful range is extended to 40 miles.

Sponsor Games

Since 1951 more than 1000 boys have participated in baseball games played by the Boys' Baseball League, sponsored by the Long Beach Police Department. Players are 14-17 years of age.



Only an exceptional metropolis can absorb 18,000 new residents every month. Los Angeles is doing it—welcoming, housing and employing these new citizens.

How is such fabulous growth sustained? One answer to this question leads all others—the answer to be found on the bustling wharves of Los Angeles Harbor.

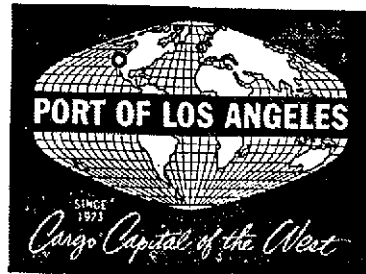
Day and night, the port's channel is a super water freeway for a parade of giant ships—bringing lumber for housing, wool and cotton for clothing, raw material of endless variety for processing. When they put to sea again, these ships carry the rich produce of our farms and factories, destined for the markets of the world.

Thousands of businesses depend on this efficient, economical flow of goods; millions of workers benefit.

Already tops in tonnage on the Pacific Coast, your municipally owned port is meeting the challenge of the area's tremendous expansion—and, as always, without use of tax money. Operations and construction are financed entirely from port earnings.

What's more, the Harbor Department's budget this year is \$1,051,146 lower than last year's.

Angelenos can be justly proud of the Cargo Capital of the West—significant contributor to the stability and prosperity of Southern California.



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These "years-ahead" products are the result of Richfield's continuing research and development program to bring you ever finer petroleum products and service.

A LEADER IN WESTERN PETROLEUM PROGRESS



RICHFIELD



TEENAGERS SET PACE FOR MARCH OF DIMES

Representatives of teenage school groups get in step with the annual March of Dimes events planned for this month. From left in the line of march are Nancy Goodman, Long Beach State Col-

lege; Carolyn Twaddle, Long Beach City College homecoming queen; Sheila Spybell, City College; Gerry Scarey, Teen Campaign chairman; Teri Pond, Wilson High School; Nellie Bell, vice presi-

dent of Associated Students, Long Beach State; and Barbara Marshall, Poly High School. Chief contribution of the youth groups to the National Foundation campaign will be their annual Blue

Crutch Day street solicitation the end of this month. The Foundation also is inaugurating research fellowships to launch the medical battle against arthritis and birth defects.



HELP WHERE IT COUNTS

Tichenor Clinic patient Richie Eppolito, 3, of 6224 Eckleson St., cheerfully displays one of his shoe and brace combinations to Mrs. Gladde B. Neff, clinic director, left; Mrs. Frank C. Finch, Tichenor

committee chairman from Junior Matrons of Eboli; and Mrs. Arthur B. Scott, social service chairman, Alamitos Library Association. Groups such as these are assisting the drive.

Bid New Year Welcome at Gay Luncheon

Individual tables were gaily decorated with horns and serpentine for the New Year's theme bridge luncheon given by Mrs. James A. Worsham and Mrs. John E. Scarles Monday at the Petroleum Club. Mrs. George C. Hansen and Mrs. Newton L. McLaughlin assisted the hostesses.

On an extra table, festively wrapped prizes formed a pyramid, topped by a New Year baby. Harriet Wood played harp music throughout luncheon and when, in conclusion, Mrs. Nellie Smith led guests in singing Auld Lang Syne, all the horns were in use.

Invited were Meses. Zella S. Bender, Helen L. Beebe, R. A. Baldwin, O. V. Bell, C. M. Berkhoel, H. F. Byers, R. J. Booth, Gustave C. Berg, Arthur C. Bonzer, Russell M. Brougher, S. A. Craiglow, Roy L. Condon, W. G. Cheney, Frederick C. Crow, L. A. Clapp, E. E. Cullen, Herman D. Conring, Wilbur L. Candy, Cora J. Davis, Lillian Dean, A. P. Darras, Paul S. Doyle, Verne E. Eastman, Frank C. Finch, Lois Fisher, Bert Geo. J. W. Good, Francis S. Gentry, Golda O. Gridley, Kendall E. Graham,

Continued on Page W-2, Col. 4

Independent Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, JAN. 4, 1959 SECTION W

FREE ADMISSION

Time to Take Stock

By ILKA CHASE

I am not much of a one for New Year's resolutions, having found through the years that there is small point in taking a stand, either with one's self or others, that one is not prepared to maintain. Springs the first crocus, and most noble resolves, like winter snow, have melted away.

A more profitable enterprise is an occasional bout of stock-taking — of ourselves and of our society, and for that the turn of the year is perhaps a propitious moment. Sometimes a long

hard look is vital. The destination towards which we are heading may well startle us, but at least to see the danger is to have a chance of recovery. Not to recognize it is to have no chance at all.

IT SEEMS to me that as a nation our final destination looming ahead bears thinking about. Seen from a distance it is not a land in which fearless, independent humorous men and women abound.

There are always two sides to the coin and our fabulous material progress has resulted in a curious vulgarization of our lives that is alarming at its most serious and, at its best, saddening.

We have annihilated fields and forests to erect, in their place, garishly lit gas stations and suburban slums. Our stomachs and our ears are assaulted by dispensing machines instead of freshly cooked food; canned rock and roll infiltrates restaurants and beauty shops, air-line terminals and railroad stations.

THESE ARE manifestations of the decline not only of taste and discrimination, but also of the individual's inner resources — of the creative urge.

Assembly-line living is convenient, but it cannot by its very nature provide the three great joys: Individuality, orig-

inality and quality.

Even in the world of machinery, hand-tooled motors are better than mass produced ones. Food especially prepared for small groups of people is more delicious and, incidentally, more nourishing than a processed commercial mass output. Clothes fitted to the individual are better proportioned than those found in the wholesale market. Fine photography is an art, but a great painting is still a more imaginative and important work.

MORE THINGS are brought to more people and this is known as Raising the Standard of Living, but it automatically imposes mediocrity. Eventually, no one will know what is best, because there will be no one left who has ever experienced it. Those who knew will be dead and very few young hands seem to care about grasping the torch.

That weird old custom of apprentices working without pay to learn a trade from a master has long since been embalmed. How much money do I get for how little work is now the equation. Pressed to its logical end, its virtue is that it will make wars unnecessary. Civilization will perish anyway when man no longer is able to create his own environment.

Our two weakest points it seems to me are our standardization and its outgrowth — fear of controversy. Controversy, the act of disputing or disagreeing, has become synonymous with offending, and the fear of offense is a riding fear.

THE COLOR, the flavor is fast being eradicated from our lives. We eat the same food, we smoke the same cigarettes, we wear the same clothes, we live in the same split-level Cape Cod-ranch-type houses. We so wallow in togetherness that all the old proud differences are leeched out. The brilliance is dulled and our color, if we have any left, is a sort of drab universal puce. We grin all the time, indeed to watch television you'd think toothpaste was the country's number-one product, but our jokes have been emasculated.

We used to have jokes in the theatre and also, for a



CAMPAIGN COFFEE KLATCH

Discussing the new National Foundation research program to aid victims of arthritis and birth defects as well as polio are (from left) Meses. Henry Frese, Post Polio Club president; C. A. Odette, Emblem Club president; Claton Watson, North Long Beach Women's Club president; and Charles

F. Reed, March of Dimes Women's Division chairman. Coffee gatherings such as this in the home of Mrs. Frese provide an educational chain reaction program leading up to the Mothers' March directed by Mrs. Reed on Jan. 27.

—All photos on page by Jasper Nuttler.

Women Lend Help to 'March of Dimes' Three-Fold Program

By HERB SHANNON
I, P-T Staff Reporter

Women's groups again this year will carry the major share of the annual March of Dimes campaign which opened officially Friday and will continue through the end of the month.

Under the experienced direction of Mrs. Sybil Reed, women's division chairman for the campaign, the Mothers' March on Jan. 27 will aim at the local goal of \$125,000 set to meet the needs of the new triple-pronged research program of the National Foundation.

This year, in addition to the continued care and treatment of polio patients, the Foundation is inaugurating research fellowships to launch the medical battle against arthritis and birth defects.

"THE FOUNDATION has accomplished concrete results in the polio field," campaign chairman Jimmie Dean announced at the kickoff luncheon Friday in the Lafayette Hotel. "It can do still more in the new expanded program if the community will support the efforts of the dedicated women who are doing their best to put the Long Beach area over the top."

The 1959 goal contrasts with last year's total donations of about \$50,000, leaving the local area with a deficit of \$40,000 in terms of services received as against funds collected, Dean explained.

"We must not only wipe out this deficit for cure of polio patients, but also provide funds for the new research programs," Dean declared.

OTHER WOMEN'S activities contributing to the campaign include the Coffee Klatch program to be instituted next week by local leaders of the drive, and the annual Blue Crutch Day street solicitation by teenage groups from high schools and colleges.

A coffee-hour discussion of the expanded March of Dimes program by Mrs. Reed, Mrs. Henry Frese, Post

Continued on Page W-2, Col. 4

Continued on Page W-2, Col. 7

The Wild Waves Say

By IOLA MASTERSON

THERE HE goes—old Mr. Last Year—toddling off and away down the turnpike of time, all alone and wondering how we're remembering him. With affection? Distaste? Surely he realizes that, like all the other of his kindred who have gone before him, he has been everything to some and nothing to others; he has been both good and bad, gay and sad, lonely and comforting, exciting, stupid, intelligent. Or maybe you'd understand it better, Mr. 1938, if we say goodbye with the words of an old song: "You may have been a headache but you never were a bore . . . and thank you so much."



For friends of Dorothy and Val Moore the winter that didn't get off to a flying start with one of their New Year's Eve parties would be long, cold and a dreary one. Not apt to happen, though. Traditionally the Moores have entertained about 30 close friends every changing of the year night for nearly 25 years. And you can be sure their home at 1113 Cartagena was its usual jolly self Wednesday.

Special guests this year were Senor and Senora Armando Trejo of Mexico City, here for a two weeks' holiday visit. Assisting Wednesday were Dorothy and Val's son and wife, Val and Marta Moore, and Gloria and Felix Uribe.

WE PREDICT that sometime soon Norma and Baldo Sammans will fly to Hawaii for three weeks vacation in the Polynesian sun. Assisting us diagnose this mystic bit of New Year's forecasting was one of Norma's bridge playing partners this week. Foretelling the future correctly is no problem at all if you know the right people.

YOU KNOW who was real high on New Year's Eve? Almost 5,000 feet high, to be exact! Ruby and "Curly" Bonis, who went to Lake Gregory's San Moritz Club to celebrate both their wedding anniversary and arrival of 1939, that's who. They joined Dr. Bernie and Impy Pelton who left for the mountain resort the day after Christmas. All of them planned to be back at old sobering sea level by this day.

MILES SINES has been doubly appreciative of our reasonably pleasant weather and secretly pleased, we suspect, over the unreasonably unpleasant weather in other states, mainly Iowa. You see his parents, Mr. and Mrs. G. E. Sines of Waukegan, Iowa, are here for the holidays. Think how silly Miles COULD have felt if his parents had come for a sunny winter vacation and found conditions reversed. It can happen you know. Like on New Year's Day, for instance, in a certain other contest between California and Iowa, when they were hot and we were slightly chilled.

NO OFFENSE to you, little New Year, but you've been lacking in snack ever since you arrived as far as Dorothy and John Munholland are concerned. Just before you got here their holiday houseguests left for home and the Munholland manse, in comparison, grew lusterless quiet. Guests were their son and daughter-in-law, Tim and Ann Munholland of Omaha, and Dorothy's brother and sister-in-law, Elinor and Joe, Campbell of Palo Alto.

WHAT'S prettier than a houseful of young coeds in party dress and mood? Certainly nothing gayer than a bunch of 'em at a holiday time party such as the coffee hour Tuesday given by Judy Clark in honor of Diane Myers of Roseburg, Ore., a Phi Phi sister from Oregon State. Present were old friends Carolyn Mayfield, Angela Monroe, Marilyn Herra, Melinda Bennett, Jean Guertin, Barbara Bell (of Pasadena), Diane Link, Jeanne Thompson, Judy Alton, Barbara Phillips, Nicky Deeble, Wendy Gross, Susan Moore, Sue Evans and Sharon Henry, who assisted the hostess.

ARE YOU pacing the floor in boredom because you think we've come to the end of the party trail? Take heart! Taint 'em January will glitter like December if it lives up to some of its early parties. Like the one Nancy and Myrl Ott and Carrie and Al Vignolo are having at the Vignolos' next Saturday. It will be a kind of combined bon voyage for four couples whose plans for Caribbean cruises at various times stretch from January to March, namely Betty and Bill Barbee, Bobbie and Greer Thompson, Margaret and Barrie Stinson and Clare and Lynn Hosson.

VERY NEXT day, Sunday as the calendar goes, Nancy and Myrl (you ought to see above to know we mean the Otts again) will give a farewell dinner party for her father and his wife, Dorothy and Karl Hawthorne, who leave for New Orleans shortly thereafter to visit friends thence sail off on a Caribbean cruise on Jan. 24. They'll re-

turn to N. O. in time for Mardi Gras. Present at this second pre-bon voyage party will be the Otts' daughter and husband, Binky and John Vosburg, and Dorothy's sons and their wives, Bill and Peggy Still and Les and Dorothy Still.

SO HELP US we tried to find out about what crazy or wonderful Christmas gifts people received but managed to come up with just one story. However, breathe there, a woman with soul so dead (or clothes closets so full) she wouldn't consider the gift of a gorgeous new fur stole anything but terrific! When Eleanor and Roy Brown entertained the bridge club last Saturday night three of the women arrived all wearing their new furs! Helen Naughton, Mary Galey and Gertrude Guertin, specifically, for whom their husbands, Frank, Bob and Noel (in that order) played Santa Claus. In Mary's case, understand it was a 25th wedding anniversary gift but whose complaining?

THE NEW YEAR floated in on an old-fashioned Mississippi River boat over at Carolyn and Don Runey's who opened their home for a bang-up no host neighborhood costume and watch party. Don rigged a gangplank crossing to their front door which opened directly onto the decks of the "Robert E. Lee" for the night. About 60 took the cruise, mostly wearing costumes of the old steamboat days—gumming men and duncing girls! Flays waved, whistles blew—and nothing merrier ever happened along the Big Muddy from Natchez to Mobile.

HOLIDAY visitors in town, Johanna and Cleve Clayton, report exciting changes in their lives. They're grandparents, for one thing, since arrival of Robert McFarland Jr., daughter Jennie and Bob's baby son. Also, they've moved from Apple Valley where they've lived, to, these many years, and are now residents of Santa Barbara. Doin' what? They've opened a restaurant, "The Jolly Tiger," located near the Mira Mar Hotel.

SPEAKING of new restaurants, there's one in L. B. doing pretty well if the sea of familiar faces at bar or dinner tables is any criterion. We refer to the new Kelly's just a couple of doors down from the old Kelly's in Naples. A few of those glimpsed the other night when we stopped in were Betsy and Charles Straub, Cortyne and Gene Driscoll, Jackie and Dean Lucas, Lucille and Jack Hamilton, Betty and Bill Barbee, Carrie and Al Vignolo, Jane and Gil Brown and Sally Nesmith. Although we didn't spot him in the crowd we're sure partner Ed Losch wasn't far away.

OUR FAVORITE society photographer, Joe Hisinger, took a flyer into the New Year flit on his back! He was snoozing peacefully at St. Mary's Wednesday midnight (or should have been) regaining from an emergency appendectomy Tuesday ayem. What a crazy thing to develop, Joe!

ONE OF THE smoothest, smartest New Year's Eve parties each year is Thelma and Byron Morris annual open house. Designed for the late, late crowd, friends and their party hopping at Thelma and Byron's Lakewood Village home. The minute each walks in the door Thelma pops a potato in the oven for the newcomer and Byron mixes a toast maker. Just about the time the potato has finished baking and the hostess is ready to dollop it with sour cream and chives, Byron slips a filet mignon steak on the hibachi, kept glowing throughout the evening in their big fireplace. Then the "midnight" or 2 a. m. or 3 a. m.—dinner is served with lots of coffee (no more toasts unless it's bread) and the guests depart safely for the final leg of the drive home, well slowed up by good hot food and sensible beverage.

Kid Was Surprised to Say Very Least

The world, at least over at Aida and Olaf Hatley's house last Wednesday evening, wasn't at all the way Kid '39 expected to find it. He was told this was the age of misisies; that he would be the last year of the Feverish Fifties. Nope. He walked right in on the Roaring Twenties at the Hatleys' where guests wore costumes, of the time and the word bathtub conjured up a vision of liquid much more potent than water.

To add to '39's confusion the hosts strung up news headlines: "Coolidge Wins," "Prohibition Ends," "Lindbergh Lands," faked banner lines, of course, but how was the Kid to know? Enjoying the razzah-mah-laz and make nine jazz themed evening were Hilda and Dr. Walt Welton, Doris and Bethuel Moore, Pat and Wayne Wasson, Emily and James Thresh, Barbara and Dr. Dixon Richardson, Jerry and Dr. Bob Sandhoff, Marguerite (Mrs. James) Dorman of Louisville, Ky., Jackie and Charles Oliver, Millie and Frank Vessels Jr., Greta and George Kenter of L. A., Louise and Dan Miller, Virginia and Tom Russell, Luba and Dr. Alex Kadavany and Eileen Stillitt.

Elizabeth Dunn Recites Vows



Mrs. Carter S. Wells

A single ring ceremony in Booth Chapel, First Congregational Church, attended by family members and close friends, united Elizabeth Dunn, daughter of Mr. and Mrs. Henry W. Dunn, Long Beach, and Carter S. Wells, son of Mrs. Stiles Sherman Wells of Piedmont, and the late Mr. Wells.

Given in marriage by her father, the bride wore an organza waltz-length gown and a coronet of crystal and orange blossoms with a short tulle veil. An imported lace frill circled her bouquet of white butterfly orchids and hyacinths.

For her role as maid of honor, the bride's sister, Virginia Dunn, wore a honey beige peau de soie dress, complemented by a hand corsage of peach roses and matching tulle. Park Dingle came from San Francisco to serve as best man for the bridegroom.

The newly-married couple greeted guests at a reception in the Dunn home before beginning a honeymoon which will take them to skiing resorts en route to their new home in Bogalusa, La.

The bride, a member of Pi Beta Phi, Junior League and San Francisco Spinners, is a graduate of Anoka and the University of Colorado. Her husband was graduated from Piedmont High School and the University of California. His memberships include Kappa Sigma and San Francisco Bachelors.

March of Dimes Dates

(Continued from Page W-1)

Pollo Club president, and representatives of women's groups cooperating in the fund drive will touch off a second round of similar invitational affairs by each of those attending.

These events in turn will be the signal for a chain reaction of coffee parties at which those who were guests in the previous rounds will be hostesses. Proceeds of these affairs will augment the March of Dimes funds as well as spread the word of the Foundation's new aims.

THE BLUE CRUTCH DAY solicitation in downtown streets and other major shopping centers will be made during the third week of the month by girls of local high schools and colleges.

Groups of this division will be under the direction of Gerry Searcy, City College coed, who is chairman of the campaign's teen-age division. Cooperating in the effort are sororities and clubs at both City and State College, as well as those of the five high schools in the Long Beach Unified School District.

Women's clubs throughout the campaign area, which includes Lakewood, Signal Hill and Avalon, also are cooperating in the annual fund drive.

New Year Luncheon

(Continued from Page W-1)

R. H. Gosson, Joan Gordon and Vernie Griffiths.

ALSO MMEs. Frank J. Halcus, Kent Hanbery, M. M. Hoffman, George C. Hensen, Winifred Hellewell, Linda F. Hoover, M. L. House, Shiris M. Jones, Christie Jesmer, J. Roscoe Howell, Walter R. Killingsworth, Wilbur R. Kimball, Arthur A. Knoll, Vinn Kunzman, R. E. Ibbetson, Herbert E. Lewis, A. L. Libbee, Walter Lantz, Henry C. Lamb, A. F. Holtsapple, J. R. Mulryan, Hugh G. Maddox, Grant Maddy, Newton L. McLaughlin, Rex Moon, Josiah Meritz, William Moore, James B. Murray, Everette N. Morningstar, William G. Nicol, John Nunes, C. W. Poole, Floyd Potter, Mary Purdy, Homer D. Redford, O. C. Olsen, Marion T. Orvis and A. C. O'Bryan.

OTHERS WERE Mmes. Charles Ritz, Barton R. Rogers, Robert N. Rothenbach, Thomas F. Russell, Lucene J. Saverude, William H. Sanson, A. W. Sowder, Joseph G. Sterling, Joseph Striegel, O. E. Schaumberg, Carol K. Scott, L. B. Shanks, Alvin E. Skinner, Robert C. Skinner, Ellis Slack, Merton B. Smith, Nellie Smith, Irving Smith, G. W. Sully, R. C. Sherman, Cleo R. Simmons, Victor Schmeltz, Robert Swanson, Wallace Taylor, Roy H. Thompson, Sadie Tippet, Lewis Van Winkle, Lila M. Walte, S. W. Watson, E. J. Wightman, Will Winston, Irma Wolford, Hazel R. Weld, Charles A. Wright and L. I. Zierott; Misses Edith M. Hitchcock, Helen Thornton, Laura Moore and Edith Holton.

Is It Time We Changed?

(Continued from Page W-1)

while, on radio about Jews and Irishmen and Germans and Negroes. They were told in dialect and they were funny. They were observant and amusing to everyone and that included Jews and Irishmen and Germans and Negroes. There used to be jokes about Catholics and Protestants, too, and stories were told about priests and ministers as though they were human beings. Just let a comedian try telling stories like that today! There, friend, goes a comedian out of a job. We grin but apparently we have lost the

ability to laugh. Certainly at ourselves, at any rate.

BUT IF IT is undemocratic to be entertained by the foibles of individuals or groups, it is subversive to perceive a flaw in a mighty business or in an established organization, Democrats and Republicans, if they can discover any differences between them, can lambaste each other but beyond that bourn no gadfly dare sting. Satire and criticism scare us to death and that's a sorry state of affairs for a native critical eye is a nation's salvation. Let's keep it open.

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GREATEST SALE OF THE YEAR!
All Merchandise Our Own Famous Brands Out of Regular Stock
SAVE 30 to 60% Tremendous Reductions in Every Department
18th Annual Event OPEN MONDAY—9:30 A.M. to 9 P.M.

<p>★ Regular \$17.98-\$29.98 Nationally Advertised DRESSES \$10⁸⁸ to \$14⁸⁸ Wools, Casuals, Dressy Styles Sizes 7 to 15 and 10 to 20 SPECIAL! Regular \$29.98 to \$49.98 DRESSES All Tremendously Reduced!</p>	<p>★ Over 300 Brand New Reg. \$10.98-\$12.98 Fur-Blend Wool SWEATERS NOVELTY PULLOVERS 1/4 SLEEVES, SHORT SLEEVES CARDIGANS \$5⁸⁸ and \$6⁸⁸ Fabulous Novelty Styles in White, Rose, Powder, Pink, Yellow, Lime, Black, Brown, etc. Sizes 34 to 40.</p>	<p>★ OVER 500 NEW Regular \$12.98-\$14.98 Wool SKIRTS Sizes 8 to 16 Every Skirt Lined and from Famous Maker 7⁸⁸ Beautifully Dyed-to-Match Colors in Solids and Tweeds</p>
<p>★ Regular \$49.98-\$59.98 Famous Label Wool COATS Sizes 6 to 16 Petites, Regulars Black, Beige, Coral, Pink, Tweeds. \$38 to \$58 SPECIAL! Reg. \$89.98 Pure CASHMERE COATS Top Makes. Nude, Black.</p>	<p>★ Fabulous Group New Fall Maurice Handler Wendamer and Other Famous Makes SWEATERS BULKIES and Reg. \$10.98-\$12.98 \$14.98-\$16.98 \$7⁸⁸ and \$8⁸⁸ Fabulous Mohair Bulkies, Cardigans, Jacket Styles, Fur Blends. 34 to 40.</p>	<p>★ OUR ONCE-A-YEAR Jewelry Sale! Earrings, Neck- laces, Bracelets, Pins, Matched Sets. Rhinestones, Gold, Silver, etc. Entire Stock 1/2 OFF SCOOP! Never Before Offered— Our Famous Brand NYLON HOSE SEAMLESS Reg. \$1.50 98¢ pr. SAVE \$1.56 PER BOX</p>
<p>★ OUR ONCE-A-YEAR HALF-PRICE LINGERIE SALE! Choose From Our Entire Stock of the Most Famous Brands Buy a Panty, Half-Slip, Slip, Gown at Regular Price GET A SECOND ONE AT 1/2 PRICE! BLACK, WHITE, COLORS — SIZES 32 to 38</p>		

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Phyllis Marie Barton

Phyllis Barton Names March Wedding Date

An engagement tea in the home of Mrs. Vern Walker, 21 Eastfield, Rolling Hills, disclosed the forthcoming mid-March wedding of Phyllis Marie Barton and John Stanley Mays, both of Long Beach.

The bride-elect is the daughter of Mr. and Mrs. J. E. Barton, Rolling Hills; her fiancé is the son of Mr. and Mrs. Albert E. Mays, 6738 Gardenia Ave.

Miss Barton and her fiancé are teachers in the Long Beach Unified School System. She is a graduate of Colorado State University, and was house president of Kappa Alpha Theta. He is a graduate of Jordan High School and the University of California at Los Angeles and received his master's degree from Long Beach State College. He is a member of Acacia fraternity.



Billie Gano

Announce Betrothal

Betrothal of Billie Yvonne Gano and Daniel F. Talbot has been announced by her parents, Mr. and Mrs. J. W. Gano, 1011 E. 45th Way. He is the son of Mr. and Mrs. Daniel F. Talbot, 1337 Lee Ave.

The wedding is planned March 21.

The bride-elect was graduated from Jordan High School and attended San Jose and Long Beach State Colleges where she was an honorary member of Phi Beta Kappa.

Talbot was graduated from Wilson High and served as president of the Pre-Med Club at Long Beach City College, and is a former City Junior Golf Champion. He is attending USC School of Dentistry.

P.T.A. Executives Meet Tuesday

Executive board of Long Beach Council of Parents and Teachers will meet at 9:30 a.m. Tuesday in Burroughs School Auditorium, 1220 E. 33rd St.

Among important items of business to be brought before the board, consisting of council officers and chairmen and all unit presidents, will be election of a new Southwest Area Director and a nominating committee, presentation of Safety and Publicity Awards to Council, and a report from the committee on revision of areas in the council.

Superfluous Hair

Scientifically and Permanently Removed

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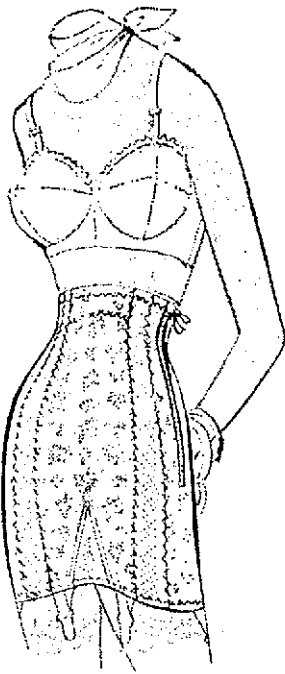
Special price on Warner "Le Gant" Girdles!

12.50 Value

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Warner's famous 2" Sta-up top, nylon front and back panels, elastic sides, side zipper. Short and average lengths. White.

Buffums' Foundations, Third Floor



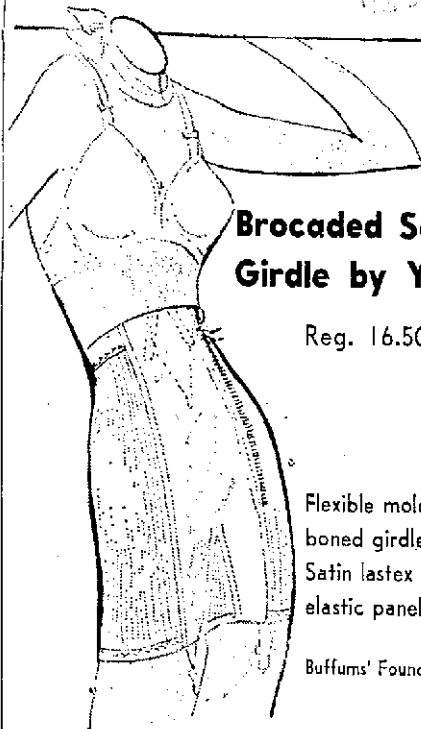
Brocaded Satin Lastex Girdle by Youthline!

Reg. 16.50

10.95

Flexible molding in a lightly boned girdle by Youthline. Satin lastex brocade with firm elastic panel insets. 28 to 38.

Buffums' Foundations, Third Floor



Your favorite famous maker lingerie at surprising savings now!

Name brand lingerie . . . lace trimmed luxuries at light, light prices during our January Sales event! Pretty sleepwear . . . glamour loungewear . . . lovely slips . . . at savings!

Quilted duster in wash 'n wear nylon tricot with rounded choirboy collar, push-up sleeves. Pink, coral, blue and turquoise. 10-18.

Reg. 14.95 **10.99**

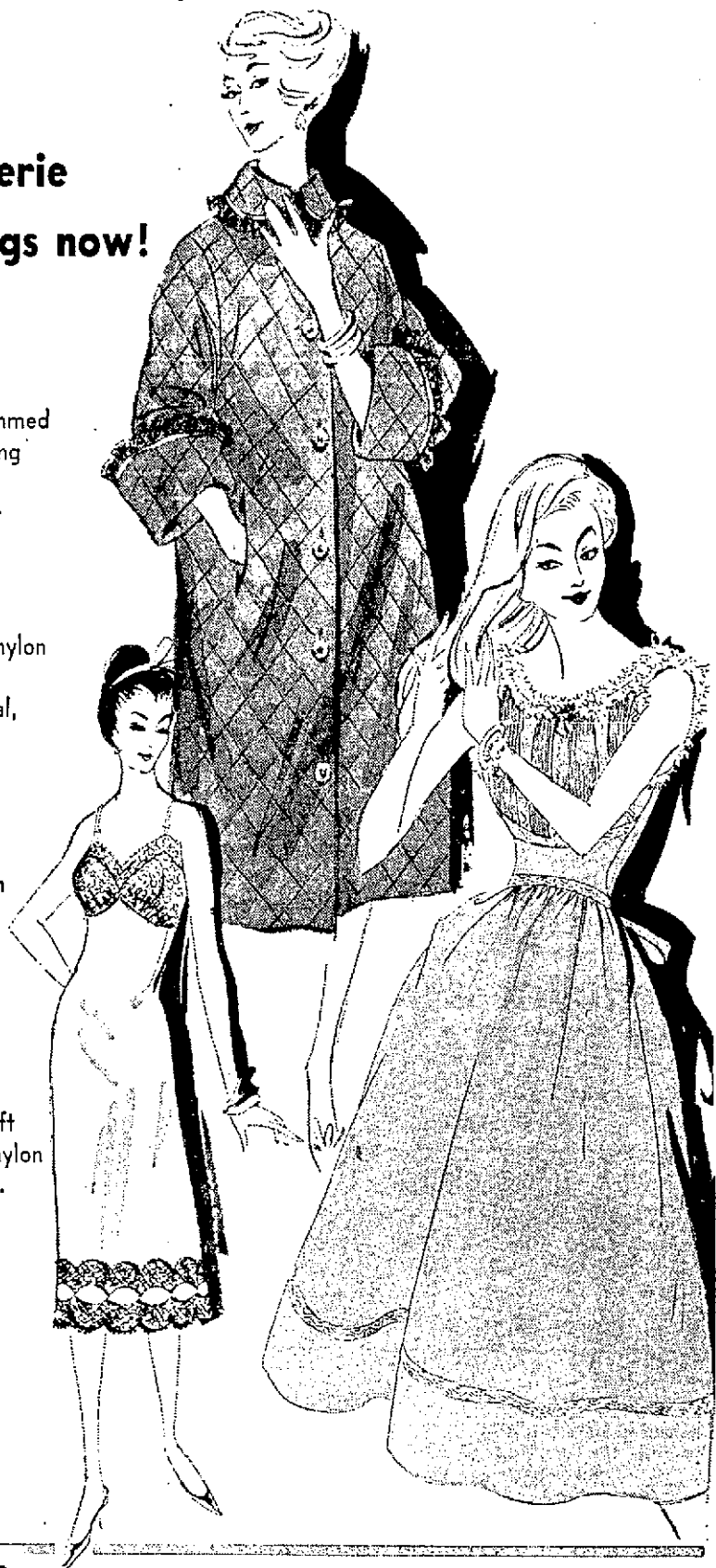
Famous maker nylon tricot sheath slip with lavish lace insets on front and back bodice. Assorted shades in 32 to 38.

Reg. 6.95 **4.99**

Barbizon waltz length gown in soft Blendaire Batiste with imported nylon lace trim on bodice and hemline. Choice of colors in 12 to 20.

Reg. \$8 **4.99**

Buffums' Lingerie, Third Floor



Newer than Springtime . . . our sale-priced straws!

Reg. 5.95 to 7.95

3.85

The shape of Spring . . . our preview collection of wondrous straws! Newest millinery at fabulous savings . . . in your choice of navy, red, black, Temple blue, Dragon green, beige, white!

Buffums' Budget Millinery, Second Floor

Fashion handbags . . . outstanding values in smart styles for street or dress!

Reg. 13.95 to 19.95 **10.97***

Our better fashion handbags to clear now! Smart new shapes — from small clutches to giant carry-alls . . . in calf, suede, broadcloth, lustre calf, Deldi and novelty fabrics. Colors include black, navy, tan, red, brown and some high fashion shades!

*plus Fed. tax

Buffums' Handbags, Street Floor

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays: 9:30 A.M. to 9 P.M.

Catholic Daughters to Meet Tuesday

Court St. Anne 763, Catholic Daughters of America, will meet at 8 p.m. Tuesday in Morgan Hall with Grand Regent Mrs. Paul Balough presiding. Plans for the new year will be made, and a report presented on the court's participation in the Christmas Seal sale. Visiting members are welcome.

USWV Widows

United Spanish American War Veterans Widows Club will meet Tuesday for a noon sandwich luncheon and business meeting at Linden Hall. A social hour will follow.

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Anglo Fabric, Bellaine, Forstmann,
Tweeds. Marvellous group. Popular
colors. Beautiful detailing. 8 to 18.

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Furred Coats

299.95 Belciano Coat with mink collar

NOW 199.48

189.95 Forstmann Velamour coat, Ranch Mink collar

NOW 126.63

235.95 Black imported Veronese wool coat with

natural mink collar

NOW 157.30

245.00 Taupe wool coat with grey mink collar

NOW 166.67

magnificent coat group

1/3 AND LESS

Orig. 110.95 to 198.95

Wonderful group including Forstmann's Bellaine, Imported
tweeds, Duveltyne, Mohair Loop, Ermina, Carabelle. Black,
orange, blue, green, beige, red. Sizes 6 to 18.

now 72.30 to 133.30

Fabulous Group Formals

Orig. 39.95 to 110.95

Many label gowns and gorgeous cocktail fashions.
Imported chiffons, lace, tulle, velvets.

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JEWELRY, by noted designers. Pins, earrings, neck-

laces, ropes. Now 1/2

HANDBAGS, from noted manufacturers. Clearance

priced at 1/2

CAPRI BLOUSES, in brilliant colors, washable challi.

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NOW 2.98

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Well Known Pair to Wed

That most exciting of announcements, the surprise and formal telling of an engagement, was incentive for a holiday brunch Saturday when the betrothal of well known young localites Barbara Powers and Gary Allen was revealed.

The bride-elect, daughter of Mr. and Mrs. Philip W. Powers, and her fiancé, son of Mr. and Mrs. Harold K. Allen of Rolling Hills, have set June 16 as their wedding day.

Hostesses Barbara and her mother asked Mrs. Allen to stand with them as they welcomed more than 100 guests to the lovely party given at Assistance League Clubhouse. The young women who will be the bride-elect's attendants alternated in presenting those hidden with tiny calling cards, laced together with yellow ribbon, to proclaim the news. A large heart of yellow tulle was centerpiece for the serving table. The affianced pair's names, in small gold letters, were attached to the arrangement which was focal point of the all yellow decorations used throughout the room.



Miss Barbara Powers

MISS POWERS AND ALLEN are both prominent graduates of Wilson High where she was president of the Scholarship Society, received the coveted Joweled W, was senior class secretary, a member of both Phi Gamma Chi and Ming and, with graduation, won honors at entrance to Redlands University. At Redlands, where she is now a senior majoring in elementary education, she has served

variously as freshman class secretary, varsity songleader and vice president of her sorority, Delta Kappa Psi. While at Wilson the bridegroom-elect was voted 1953's Most Popular Allie in the Independent Press-Telegram's annual, city-wide contest. He was governor of athletics and a member of the All CIF football team. At Stanford University, where he was a member of the varsity foot-

DBE Meeting

Lord Kitchener Chapter, Daughters of the British Empire, will meet at 1 p.m. Tuesday in the Guild Hall of St. Luke's Episcopal Church, 7th and Atlantic Ave. Mrs. A. J. Newton will conduct.

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241 E. Ocean Blvd.

WALKER-BON ENGAGEMENT

Betrothal of their daughter, Janice Laurene, to David M. Walker is being made known by Mr. and Mrs. Willis Bon of 3153 Maine Ave. He is the son of Mr. and Mrs. Gus A. Walker, 4170 Country Club Dr. The wedding will take place June 26 in First Methodist Church where both are members and he serves as counselor for the high school youth program. Graduates of Polytechnic High School, Miss Bon is furthering her schooling at LBSC, and Walker was graduated from USC. He now is a senior at Fuller Theological Seminary in Pasadena.

Golden Memories Recalled by Mr. and Mrs. Nick Dimas

On their golden wedding anniversary Mr. and Mrs. Nick Dimas, 2566 Magnolia Ave., were honored at a surprise dinner party arranged by their children, and later numerous friends and relatives called to offer congratulations.

Mr. Dimas, who was born in Salonika, Greece, in 1874 came to the United States

and settled in San Francisco until after the earthquake in 1906 when he moved to Sacramento to enter the restaurant business. There, Dec. 7, 1908, he married the former Sinoritsa George, who was born in Scopeloe, Greece, in 1883.

In 1912 they visited Greece and were unable to return to this country until 1915 because of World War I. Settling in Santa Barbara, they opened one of the largest and most modern restaurants of that time. In 1925 the couple took their children for a year's stay in Salonika. The family moved to Long Beach in 1934 where Mr. Dimas again went into business, retiring in 1944.

Three sons, Mike, John and Sam, who reside in this city with their families, served in the armed forces during World War II. Mike and John operate the Dimas Coast Inn, 1045 Pacific Coast Highway; Sam teaches and coaches at Polytechnic High School. A daughter, Mrs. John Smitzi lives in Ventura. The Dimases have six grandchildren.

Robinsons Celebrate Golden Anniversary

Mr. and Mrs. David Hull Robinson celebrated their golden wedding anniversary with an open house last Sunday afternoon at their home, 1968 Lime Ave. The Robinsons, who have lived in Long Beach since 1927, were married Dec. 25, 1908, at the home of the bride's parents in Greenwood, Ind.

When they decided to make California their home they had no preconceived idea of which city they would choose. They motored here from Cleveland, Ohio, where they had been making their home, and leisurely traveled the length of the state, visiting in many towns and cities in search of the one they liked best. When they finally arrived in Long Beach they both knew this was their favorite and promptly settled here.

Mr. Robinson was active in the real estate business for many years and Mrs. Robinson was well known in club and church circles. In 1942 they took over management of the Dolly Varden Hotel, continuing in that work until retirement in 1949.

Although the Robinsons have no children they are both from large families. He was one of 13 children and she of 10. Present with them for the anniversary celebration were Mrs. Mae Atkins, a high school classmate of Mrs. Robinson's from Shortridge High, Indianapolis, class of 1898, and Mrs. Claude Anderson, a classmate and sorority sister of Mrs. Robinson's from Franklin College in Franklin, Ind., class of 1903. Assisting the honorees last Sunday were Mrs. Anderson and Misses L. J. Oberon, Arden Carlson and Rose Berry.

Demos to Hear Educator

Dr. Wallace H. Moore of the Long Beach State College faculty will discuss "A Call to Psychological Arms" at the luncheon session Wednesday of Democratic Women's Study Club in Wilton Hotel Pageant Room.

Dr. Moore took his sabbatical year during 1957-58 as a Fulbright lecturer in Pakistan, and during March and April of 1958 served as a consultant for the State Department in Morocco. He will be presented by Mrs. Zita Remley, program chairman.

The day's activities will open with a 10 a.m. study session with Mrs. L. H. Jarnagin, president, in charge. Mrs. Jewel Boynton will present current events and Mrs. Maude Griffin will discuss legislation. Mrs. Mary Rene will lead the study hour on the topic, "Responsibilities of State and National Legislators."

Luncheon will be served at 12:30 p.m. and reservations may be made through Tuesday with Mrs. Frank M. Parker, 138 Hermosa Ave. The public is welcome.

Rebekah Session

Mrs. Jay E. Bender, noble grand of Del Mar Rebekah Lodge 275, I.O.O.F., will preside at the last meeting of her official year Tuesday at 8 p.m. in Machinist Hall. Members of Del Mar whose natal days occurred in October, November or December will be honored at the quarterly birthday party in the ladies parlor following the lodge session with Mrs. Bender acting as hostess for the affair.

Distinguished Guests for Peterson Unit

Honoring charter members of Arthur L. Peterson Unit 27, American Legion Auxiliary, charter night will be observed Tuesday at Veterans Memorial Bldg.

Special guests will be Mrs. Ellen Fisher and Mrs. Leda Wormley of Monrovia, sisters of Arthur L. Peterson, for whom the post and unit was named. Also to be honored will be Mrs. William J. Bingham and Mrs. F. Ray Elsey, charter members of the unit. Past presidents of the unit will attend, as will Cmdr. Delbert Pitney of Post 27, Mrs. Horace E. Hisey, district president, and Mrs. Elsie Bezdcheck, second vice president of District 19.

Margaret Redfield, president, will conduct the meeting. Hostesses will include Misses U. B. Killingsworth, Edward Blencowe and Orion Fulbright.

European Visitor Guest of Honor

Open house at the residence of Austin J. Dunham and John Miller, 4219 E. 4th St., honored the latter's uncle, Baron L. M. W. von Seckendorff - Alcedar, here for the holidays during his coast to coast tour. Mrs. Carole A. Newton was hostess.

The guest of honor, from the Bavarian-Tyrol mountain, belongs to one of Europe's oldest aristocratic families, the Freiherrlicher Aradel. Origins of the family are from the Predicate of Count of Erkenbrechtshausen-Wurtenberg, by direct decree of an Empress of the old Holy Roman Empire in the Middle Ages, under the House of Hapsburg. The three branches of this house in Europe have served the state as well as the Church of Rome for 1,000 years in Bavaria, Austria and Germany.

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Phyllis Horowitz Is Holiday Bride

At home today in Long Beach following a honeymoon trip to Mexico City are Mr. and Mrs. Lawrence Acterman (Phyllis Horowitz).

The pair exchanged wedding vows Dec. 21 in an intimate ceremony witnessed by family members in the home of the bride's parents, Mr. and Mrs. Julius Horowitz, 295 Argonne Ave. Rabbi W. Kaelter officiated at the double ring ceremony.

GIVEN IN marriage by her father, the bride selected a white ballerina length gown of lace over net and satin fashioned with demure high neckline and long sleeves. Her something borrowed was her sister-in-law's bridal veil and cap. She carried white camellias on a white Bible.

Attending the newlyweds were the bride's cousin, Marian Smith, and the bridegroom's brother, Joe Acterman.

The new Mrs. Acterman received a B.S. degree from UCLA and an M.A. from Stanford. She teaches at Wilson High School. Her husband, with B.A. and M.A. degrees from Long Beach State College, teaches at Stanford Junior High School.

War Mothers

Chapter 5, American War Mothers, will meet at 1 p.m. Monday in Veterans Memorial Bldg. led by Cornelia Pollard.



Mrs. Lawrence Acterman

Harold's Photo.

Alpha Phis to Install

Long Beach area Alpha Phi alumnae will install new officers Wednesday in the home of Mrs. Thomas Burdick, 633 Sand Piper Dr., Seal Beach. Mrs. Vito Romans, District X governor, will officiate.

Elected to serve in 1959 are Mrs. Earl Marks, president; Mrs. Myrna Newell, vice president; Mrs. James O'Brien, secretary; Mrs. Karl Russell, treasurer. Panhellenic representative will be Mrs. Lee Hauge with Mrs. Harry Westover as alternate.

Final plans will be made for the annual Table Topic Tea slated Feb. 26 in Virginia Country Club. Tickets are available from any Alpha Phi, according to tea chairman, Mrs. Calvert Strom.

Members also will be given new rosters with a calendar of meetings along with sorority social events.

To Address GOP Group

"Role of the Navy in the Missile Age" will be the topic absorbing to Los Altos Republican Women when Lt. Cmdr. Robert E. Greeley (USNR) speaks Tuesday noon at a no-host luncheon at The Hawaiian Restaurant.

Greeley, to be introduced by Mrs. Luther Roseland, is an instructor at the Reserve Officers Candidate School, Newport, R. I., is on the faculty of Long Beach State College and is director of activities at Millikan High School.

Mrs. Robert E. Browning will lead the business meeting at 1 p.m. The Rev. Louis Mertz of St. Luke's Lutheran Church will give devotions.

Husbands of members are invited to attend the event.

Library Group to View Films

A program appropriate to the season will be given by Mrs. Walter Hunsaker at the meeting of Alamitos Library Assn. Wednesday afternoon in the club rooms, 1836 E. 3rd St. She will show pictures and tell of incidents of her recent trip through the Holy Land.

Luncheon will be served at 12:30 o'clock with Mrs. Carroll Thorn, H. L. Dodge, C. H. Gaba and Mary Langen as hostesses. Mrs. Arthur Phillips will preside.

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STANFORD PAIR TO WED

Stanford University students Frances Ann Scripps, daughter of Mr. and Mrs. John Locke Scripps III of Denver, Colo., and Stephen Townsend Conley, son of Mr. and Mrs. Lauren Herbert Conley, 4040 Chestnut Ave., revealed their betrothal at a cocktail buffet given by the parents of the bride-to-be. He received his early schooling at Poly High and she is a graduate of Kent School for girls in Denver.

City College NLB Women Patrons Slate Set Luncheon Program Date

Gladys O'Donnell (Mrs. J. Lloyd O'Donnell), distinguished aviatrix and world traveler, will describe her recent African safari and will illustrate her talk with films when she is guest of Patrons of Long Beach City College Friday. The group will meet at 1:30 p.m. in the Little Theatre of the B&T Division, 1305 E. Pacific Coast Hwy. Mrs. Philip M. Thompson will preside; Mrs. A. L. Etzenhouser will present the program, and Mrs. Rebecca Loy and her committee will be in charge of the tea hour.

North Long Beach Women's Club will meet for noon pot luck luncheon Wednesday in Houghton Park Clubhouse with members of Group 4, Mrs. Clarence Snow, chairman, in charge.

Mrs. Claton Watson will conduct a 10 a.m. meeting of the executive board.

The program, presented by Mrs. Lee Carter, will feature an exhibit and historical account of dolls by Hilda Beckley and Willie Cox of Lakewood.

During the recent meeting, Mrs. Icy High, CFWC citizenship chairman, explained the Bill of Rights.

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Gloves should be spanking fresh to look well. Remember this when you buy white or pastel gloves. If you feel you can't afford the dry cleaning upkeep, choose dark colors instead.

See Page 2

SOUTHLAND MAGAZINE

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Susan's Window Shopping



FABULOUS COLORS and textures blend in the silk-like prints of "pampered" imported cottons which fashion this two-piece suit. Choose from combinations of violet, turquoise and Paris pink; green, chartreuse and gold or gray; chartreuse and white. The lined jacket has a short contour belted back, three-quarter length sleeves, and an inverted darted round collar to give a stand-away look. The slim sheath skirt is eased for walking by a brief back pleat. In sizes 10 to 18, it is priced under \$38. For the name of the store showing this style, phone Susan at HE 5-1161, Ext. 249, from 9 a. m. to 5 p. m., Monday through Friday, or write Susan, Dept. A, Independent, Press-Telegram, enclosing a self-addressed, stamped envelope.

Look Who's Dancing...

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

- Jan. 5
4:30 Second Season Silver Medalists.
5:30 Second Season Gold Medalists.
6:00 First Season Silver Medalists.
- Jan. 6
4:30 Freshman Dons and Debs of Lakewood Village. "Big Top Twirl," sport dress. Patroness, Mrs. Albert E. Bahr; chairman, Mrs. Albert E. Bahr.
- 6:15 Sophomore Dons and Debs of Lakewood Village. "Big Top Twirl," sport dress. Patroness, Mrs. Albert E. Bahr; chairman, Mrs. Albert E. Bahr.
- 8:00 Junior Dons and Debs of Lakewood Village. "Big Top Twirl," sport dress. Patroness, Mrs. Albert E. Bahr; chairman, Mrs. Albert E. Bahr.
- Jan. 7
4:30 Freshman Dons and Debs of North Long Beach. "Clover Capers," sport dress. Patroness, Mrs. James H. Casper; chairman, Mrs. James H. Casper.
- 6:15 Sophomore Dons and Debs of North Long Beach. "Clover Capers," sport dress. Patroness, Mrs. James H. Casper; chairman, Mrs. James H. Casper.
- 8:00 Junior Dons and Debs of North Long Beach. "Clover Capers," sport dress. Patroness, Mrs. James H. Casper; chairman, Mrs. James H. Casper.
- Jan. 8
4:30 Junior Assembly. "Big Top Bounce," western togs. Patroness, Mrs. Fred E. Brown; chairman, Mrs. Donald R. Brown.
- 6:15 Medallion Examination Period. Chief examiner, David Gibson.
- 6:15 Dons and Debs of Orangeview. "Circus Parade," party dress. Patronesses, executive board; chairman, Mrs. D. R. Brueggemann.
- 8:00 Junior Cotillion. "Circus Parade," sport dress. Patroness, Mrs. Preston W. Johnson; chairman, Mrs. William A. Graham.

Ebell to Hear Donald Curtis

"How to be Happy Though Human" is provocative title of the lecture to be presented by Dr. Donald Curtis at the 1:30 p.m. meeting Monday of Ebell of Long Beach in the auditorium.

A graduate of Northwestern University School of Speech, Dr. Moore served as instructor there and on the faculties of Allegheny College and Duquesne University. He was awarded a Rockefeller Foundation Fellowship in 1938 for work in community theatre at the Cleveland Playhouse and Pasadena Community Playhouse where he later was an associate director and acted in many plays. He will be presented by Mrs. Francis H. Gentry, program chairman.

Mrs. Joseph Striegel, president, will lead the business session. Luncheon will be served at 12:15 p.m. by members of Group N, Mrs. Fred J. Smith, chairman.

PEOs to Meet

Unaffiliated and visiting PEOs in the city are invited to a noon meeting Tuesday of Chapter OL in the home of Mrs. F. W. Schwarz, 536 Winslow Ave. Reservations may be made with the hostess.

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Worship Turns to Contempt

DEAR MRS. MAYFIELD:

We have been married about five years and I worship my wife. She is more attractive than average, is devoutly religious, a good cook and housekeeper — but she has a couple of traits that are causing me to build up contempt for her. I don't know of any other way of putting it.

For one thing she is one of the greediest people I've ever known, and for another she has a temper that makes a blockbuster look like a firecracker, and she is the world's worst nagger.

Since we have been married I have stopped attending the organizations I used to belong to, have quit playing golf, have given up my hobbies, and eventually my friends, simply because it was easier than listening to her tantrums.

She does like fishing but I've lost interest in that because this was just another way for her to tighten her hold on another of her possessions (me).

How can I get the point across to her that I'm not another statistic, but just want to be a happy, contented married man?

—JUST WANT 50-50

DEAR JUST WANT:
You've been amenable to her demands too long, I'm afraid. In fact, you've knuckled under so long it's going to be difficult for you to change. But change you MUST.

Get back into those organizations, get back out there on the golf course, see your old friends again. When she yells and screams walk out on her. She can't fight without someone to fight with, you know. Warn her that the worm is turning — and let it turn, brother. Put up with her as best you can, but DON'T GIVE IN. I'll guarantee you she'll respect you more in the end. And you'll have more self-respect, too.—M.M.

DEAR MRS. MAYFIELD:

He says he's robbing the cradle.

I am 17 and he is 22 and the age difference makes no difference to me. I have always been rather mature for

my age and we have so much in common — the important things.

We are both good Christians and everyone says we have top characters and personalities. So what's the trouble? I know he likes me very much.—FAITH

DEAR FAITH:
The boy is probably not in love with you and thinks calling you a child less hurtful than telling you so. But if he is honest, you're grooving and you'll someday exchange the cradle for a boudoir.—M.M.

DEAR MRS. MAYFIELD:

I want to go with whom-ever I please. I like older fellows and some of them drink. My parents complain on both counts. I have plenty of boy friends who want to date me of whom my parents approve but I don't want to date them for that very reason.—TEEN

DEAR TEEN:

Stop, child, and listen to your parents. They are a godsend and differing with them can bring you a peek of trouble. The stubborn stub their toes on trouble and it

always hurts.—M.M.

(This feature appears daily in the Press-Telegram.)

Taller Girl SHOP
American at 4th St.
Apparel for the Tall and Longer Waisted Woman
A complete wardrobe in all the New Fabrics and Colors Sizes 10 thru 20.
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* Tall * Tall * Tall * Tall * Tall



JOINS BRIDES

A ceremony in the home of the Rev. Mark Smith united Jean McCollum, daughter of Mr. and Mrs. Donald D. McCollum, and George Haruff, son of the George O. Haruffs. The bride is a senior at Wilson High School; the bridegroom is a Wilson graduate and attended Long Beach City College.

Sylvia Harm to Head Jewel Teni

Emily R. Jewel Tent 15, Daughters of Union Veterans of the Civil War, will conduct its 42nd annual installation ceremony Monday evening at 7:30 p.m. in Veterans Memorial Bldg. Officiating as Mrs. Sylvia Harm is inducted as tent president will be Miss Shirley Nichols, department senior vice president, and her staff.

Inducted with Mrs. Harm will be Karye Cook, senior vice president; Myrtle Thompson, junior vice president; Edna Baker, treasurer; Laura Addis, Edith Herbig and Mildred Merrill, council members; Rosa Whitmyre, patriotic instructor; C. May Bassett, secretary; and to additional executive posts Harriett McCoy, Gertrude Carroll, Nelle Stoops, Ada Mae Schlotterback, Ruth Dinsmoor, Virda McClure, Laura Collins, Macey Hawkins, Lena Gogerty and Florence Tallman.

Mrs. Stoops is serving as installation chairman and Harriett McCoy is in charge of the refreshment committee.

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Dresses • Coats
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Including a group of specially purchased coats made of higher priced fabrics \$38
DeAnn's
A Store of Fashion
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Your Baby's Mini Worried About Tot's Reaction to New Baby

By MYRTLE MEYER ELDRED

Sometimes, in our fear of a situation, we act in a way to bring that situation about. A mother knowing that she must work to prevent her older child being jealous of the baby, may behave in a completely unnatural way and thus fill the older child with confusion and a sense of insecurity.

Mrs. R. G. writes, "I have benefited so much from your column that I am anxious to add a bit of my own experiences to it. I have a little girl, three and one-half years old, to whom I am extremely devoted. Except for occasional Saturday nights out, when we have left her with a capable baby sitter, my child never has been out of my sight.

"I also have a baby of four months. When I became pregnant with the second I spent the entire nine months wondering how the older would react to her. How would I divide my time between the two children? I was quite nervous about coming home from the hospital with this new addition.

"ONCE I CAME home I was so afraid of fondling the baby in front of her and extended myself to the point of giving in to her every whim. "The result was that I had a nagging, annoying child, something she had not been before. I realized, suddenly, the foolishness of feeling guilty over having given my child a little sister.

"As soon as I began to display affection for the baby, my older girl did likewise.

She also obviously craved discipline, which I had practically eliminated after her sister was born.

"SHE NOW attends nursery school and aids me in the simple tasks which have to be done for the baby.

"She also is independent and understanding. She enjoys the status of 'big girl' now. I am proud of her and ashamed of myself for my lack of confidence. I realize now that the three years of affection given her by her father and me, were not forgotten as a result of a new baby in the family. Rather it was my own insecurity which turned a beautiful situation into an unhappy one."

HOW FORTUNATE that you came to your senses. It is valuable for an older child to see that you love the baby, for then she can better understand and express the love she feels. She knows, too, that you treated her the same way.

As for discipline—if you don't know what the child should and should not do, how shall she know? Children must have guidance and discipline; they are unhappy at the necessity to make all their own decisions. They want the parent to lay down the limits. You've proved that none too soon.

IF YOU WOULD like to have our 10-cent booklet "Obedience and Discipline" send 10 cents and a stamped, self-addressed envelope with your request to Myrtle Meyer Eldred in care of this newspaper.

Among Career Women

Leta Donkle to Head Desk, Derrick Club

By ANNE GILCHRIST

Members of Desk and Derrick Club of Long Beach, representing women employed in the vast petroleum industry here, will begin the new year by convening for their annual installation dinner Wednesday, Jan. 14, at 6:30 p.m. in the Lafayette Hotel.

Outgoing President Bettie Mae Hook will relinquish her duties and responsibilities to Leta Donkle, elected president for the 1959 term. Mrs. Donkle is employed by Wood-Callahan Oil Co., Bixby Knolls Division.

SERVING with the new president will be Marion Ramsaur, first vice president; Tamar Hayes, second vice president; Nina Haase, treasurer; Donna Ernst, recording secretary; Edith Snider, corresponding secretary; and, as members of the board of directors, Ruth Muggli, Pat Miller, Edna Sellers and Irene Arnold.

Bernard E. McCune, deputy city engineer of Long Beach, will be principal speaker and will address the oil women on the timely topic, "Long Beach, a Changing City." McCune, who has been employed

by the city since 1945, is currently responsible for engineering on all surface improvements within Long Beach. The information he will divulge will be a valuable addition to Desk and Derrick's educational program based on the theme, "greater service through greater knowledge."



Leta H. Donkle

January SALE of FURS
Fox—Black Dyed Red Fox Stole.....\$ 65.00*
Bleached White Fox Stole.....\$ 119.00*
Natural Blue Fox Shrug Cape.....\$ 65.00*
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Scarfs—Natural Stone Marten Scarf 3 skins...\$ 135.00*
Natural Baum Marten Scarf 4 skins...\$ 93.00*
Natural Ranch Mink Scarf 4 skins...\$ 79.00*
Dyed Sable Scarf 3 skins...\$ 64.00*

Mink—Natural Pastel Mink Bolero.....\$ 462.00*
Natural Ranch Mink Bolero.....\$ 349.00*
Natural Ranch Mink Jacket.....\$ 513.00*
Natural Pastel Mink Stole—let-out.....\$ 381.00*
Natural Ranch Mink Stole—let-out.....\$ 259.00*

Squirrel—Dyed Russian Squirrel Jacket.....\$ 132.00*
Natural Russian Squirrel Stole.....\$ 90.00*
Dyed Russian Squirrel Stole.....\$ 73.00*
Dyed Russian Squirrel Capelet.....\$ 62.00*

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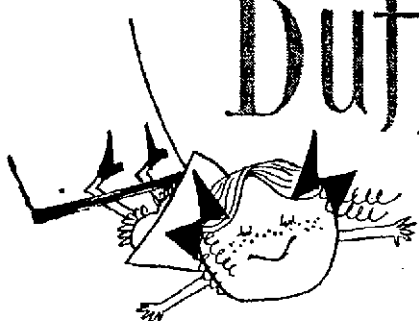
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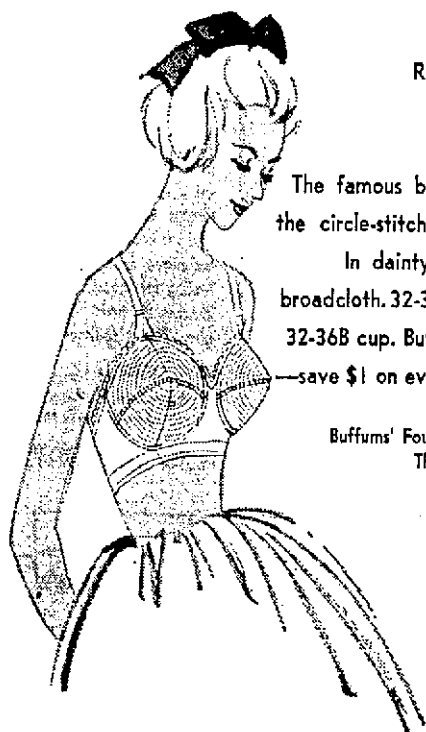
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They look like sample dresses, with their fine tucking and heavy embroidery! Care-free too, they drip dry, need little ironing. Step-in and coat styles in green, pink, orange, navy and blue — they look twice their price! Sizes 12 to 20, 12½ and 22½.

Buffums' Cotton Shop, Second Floor



Fashion Silhouettes in "Rite-Fit" Dresses!

Reg. 12.95 to 14.95 **9.90**

Dresses for every occasion . . . the tailored classic in arnel and wool, to the print crepes for luncheon-to-cocktails! Prints and plains in fashion-rite colors! Every one a fashion bargain! 12 to 20, 14½ to 20½.

Buffums' Budget Dresses, Second Floor

Polan Katz Umbrellas Colorful selection!

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Long and short handle styles in multi-plaids, woven border design and smart solid colors. All ready for Spring showers!



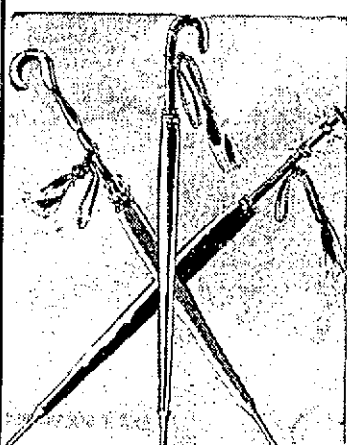
High-style Umbrellas Polan Katz latest!

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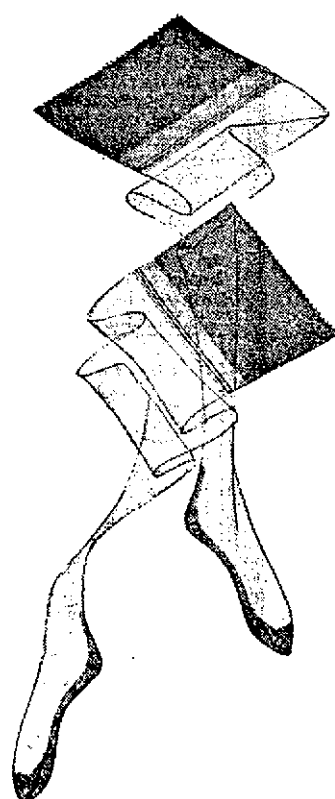
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Museum Plans Contemporary Design Films

A group of four contemporary design films will be shown Friday at 7:40 and 9 p.m. at the Long Beach Museum of Art, 2300 E. Ocean Blvd.

Included on the hour long program will be: "D for Design," a film of Danish home furnishings presented in their native setting; "The House," a lyrical interpretation of the home of the artist-designer, Charles Eames "Design for Living," outstanding film on good design in contemporary living, and "Shaped by Danish Hands," the work and craftsmanship of Danish artists.

The presentation is the sixth in the regular Friday Evening Series, offered free of charge at the Museum. Although there is no charge for admission, tickets for seat reservation may be obtained in advance at the Museum.

The Museum is open Tuesday through Saturday from 10 a.m. to 5 p.m., from 1 to 5 p.m. Sunday and Wednesday and Friday evenings from 7:30 to 10 p.m.

Opera 'Norma' to Be Reviewed

Vincenzo Bellini's operatic masterpiece, "Norma," will be presented as an opera reading by Henri Scanlon, director of the Opera Study Section of Woman's Music Club, at 8 p.m. Monday in Mottell's and Peck Garden Room.

Written during the bel canto period, the opera is considered the most difficult in all operatic literature. The narration will be inset with recordings by Maria Callas and Ebe Stignani. The meeting is open to club members and their guests.

Auxiliary to Meet

Women's Relief Corps No. 93, Auxiliary to the Grand Army of the Republic, will conduct its first meeting of the year next Wednesday at Veterans Memorial Bldg.

Know What a Boobly Is? Show Tells

"Out of the Boobly's Box," an original musical drama about an elf who owns a recipe book for everything in the world, is the second on a series of children's programs in Long Beach.

The drama department of Immaculate Heart College, Los Angeles, will bring the sprightly play to the stage of Long Beach City College on Saturday. The show at 10 a.m. will be repeated at 11:30 a.m.

The Boobly's adventures with the green grunches, a little girl and her dolls will be packed into 50 minutes of entertainment. The cast caters to live music, and the college is sending its own technicians as production crew.

TICKETS for the play or for the rest of the season series may be obtained at the LBCC box office Saturday, or by contacting the Community Volunteer Office, 1213 Cedar Ave., between 10 a.m. and 3 p.m.

Forthcoming programs include a children's concert on Feb. 14 by the Long Beach Symphony, a puppet show, "Wilbur and the Giant," on March 14 and "Heldi," presented April 25 by the UCLA drama department. All will take place at Long Beach City College auditorium.

The programs are sponsored by the Junior League of Long Beach and Long Beach Children's Theatre.

'Fable for Foxes' Cast Announced

Casting has been completed on "A Fable for Foxes," comedy by local playwright John Green, which will have its premiere at the Off-Broadway Theatre on Jan. 23. Producers, Thomas Gaydos and Bill Wildman take the leads in the comedy concerning a woman's plot to murder her husband. Others in the cast are Joan Strickland, Carol Fondiller, Iris Collins, Gordon Bretelle, Donna Borger and Robert Fisher.

To Demonstrate Japanese Art

By VERA WILLIAMS
Independent Press-Telegram
Art Editor

Taro Yashima, Japanese artist and author, will demonstrate before the Community Art League at 8 p.m. Monday in Kiwanis Hall, 9302 E. Laurel Ave., Bellflower.

The artist-author studied in the Japanese Imperial Art Academy and the Art Student League of New York. He has written and illustrated many children's books including "The New Sun," "Horizon Is Calling," "The Village Tree," "Plenty to Watch," "Crow Boy" and "Umbrella."

"Crow Boy" was given the 1958 award by the American Child Study Assn. and was runner-up for the Caldecott award. He received the Distinguished Achievement award for 1955 and 1957 from the American Institute of Graphic Arts. "Umbrella" was named the "Honored Book of 1958" by the New York Herald-Tribune at the spring book festival.

Taro Yashima has won prizes in Los Angeles and vicinity art shows and Los Angeles City Festival art shows. He has had several one-man shows in Los Angeles and New York.

He is a member of the California Water Color Society and is founder of the "Japanese-American School of Fine Arts," in his Los Angeles studio.

Think Strathens of Norwalk will exhibit at the meeting paintings of Mexican children, made especially for the Padua Hills theater and shown in one-man exhibitions.

in Ojai and Santa Paula, Her paintings will remain on exhibit during January.

Community Art League will have an arts and crafts show Feb. 5, and all paintings will remain for the February exhibit. Art Landy, who creates backgrounds for the Woody Woodpecker cartoons, will demonstrate at the March meeting and will show paintings during March.

"ARTISTS of the Month" at the Unitarian Church, 5450 Atherton St., will be the five members of The Pentagram, Verne Hansen, Jack Pullen, Jack Rutherford, Karl Seethaler and Frank Woeftel, with an exhibition of 20 paintings in the social hall of the church.

The show will include four works by each of the five artists and will comprise a wide range of subject matter, abstract, semi-abstract and symbolic, with a sprinkling of religious themes. The selection of the paintings was left to the individual artists who as a group adhere to the principle of free, but competent, individual expression.

The exhibition will open today and remain on display throughout the month. It will be open to the public during regular church activities and also at other times by requesting the church secretary to open the hall. The present show replaces a one-man exhibition by Karl Seethaler, director of the Long Beach Academy of Art, who was "Artist of the Month" during December.

THREE EXHIBITIONS closing today at the Long Beach Museum of Art, 2300 E. Ocean Blvd., are paint-

ings by Karl Benjamin; "The Sacred and the Mystic," five centuries of religious prints lent from the George Binet Print Collection, Brimfield, Conn., and paintings by Verne Elder, Nels Y. Nelson, Marilyn Prior and Elsa Warner. Also closing are the one man shows by these artists at the North Branch, Alamitos, Ruth Bach and Bret Hart branch libraries respectively.

Seen for the last time also this week are two exhibitions of contemporary home furnishings which will close Wednesday. They are "California Design IV," annual exhibit of the best design and production originating in Los Angeles County in home furnishings and decorative accessories lent from the Pasadena Art Museum and "Carpet by Stanislov V'Soske," the artist's interpretation of exquisite award winning designs from the Student Design Competition, 1955-1956.

Gallery talks will be offered at 2 p.m. Friday and Saturday on "The Museum and the Community."

Residents of Long Beach who have made reservations to borrow works of art from the museum collection will pick them up Wednesday or Thursday. Those who have had paintings out on loan over the holidays will return them this week also.

Numerous persons in the community are benefiting from this museum service, for which there is no charge. Donations are added to the Acquisition Trust Fund for the purchase of new art. Art loan paintings are on display each month, comprising a circulating "library" of ro-

tating works offering regularly a different group from over 100 in the collection for public choice.

A reception for the opening of new exhibitions to be shown in January will be held Jan. 11, from 2 to 4 p.m. The public is invited. Among the forthcoming exhibitions are "California Watercolor Society, 35 years of Prize Winners"; "Paintings by Anya Fisher," "Prints of Reginald Marsh," and "Paintings by Katherine Conover, Marie Jaans, Bertha Wise Girvetz, and Katherine S. Dann."

The museum is open Tuesday through Saturday from 10 a.m. to 5 p.m. and Sunday from 1 to 5 p.m. It will be open from 7:30 to 10 p.m. Wednesday and Friday evenings.

Gay Recordings Hail New Year

Light music and folk tunes introduce the New Year at the Public Library. The titles suggest their colorful content: "The Black Watch" features pipe and drum tunes played by the Royal Canadian Infantry Corps; "Carlos Montoya and His Flamenco Guitar"; "Hull Confidential" ranges from jazz to ritual drums in the Hurlian manner; "Songs and Dances of Puerto Rico" were recorded by Dr. Martens; "Through Bushes and Briars" title an unusual collection of folk songs sung by Isla Cameron and "Whaling and Canning Songs from the Days of Mohy Dick" are sung robustly by Paul Clayton.

The records may be borrowed from the library in Lincoln Park.

Unique Play at City College Opens Jan. 16

Long Beach City College drama students will present Luigi Pirandello's "Six Characters in Search of an Author" at 8:30 p.m. Friday and Saturday, January 16 and 17, in the Lakewood campus auditorium. Tickets will be available at the box office both evenings.

Lead roles in the Pirandello fantasy, which involves a play within a play about a play, are taken by Patrick Dunavan and Caryl Wickman. Other major roles will be portrayed by Dina Gossett, Tom Puckett, Patt Henley and Will Dummitt.

Members of the supporting cast are Debbie Roberts, Dave Willis, Marilyn Case, Sue Clark, Bob Benigno, Carol McGinnis, Mary Zolinger, Garry Mitchell, Gerry Nikas, Jim Moran and Dan Walker.

DIRECTOR OF THE City College production, third of the season, is Donald B. Antaky. Technical director and scene designer is Jim White. Still regarded as a challenging experimental play, though it was first produced in Italy more than 35 years ago, Pirandello's ingenious drama opens with a director and his cast on stage in rehearsal. Then the "six characters in search of an author" wander into their scene and begin enacting their own drama.

As Pirandello intended it, this play raises some interesting questions about the exact nature of truth and fiction, reality and illusion—both in the theater and in life itself.

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Five Authors Will Appear Here

Five authors and a moderator will appear Tuesday, Jan. 13, in the second Book and Authors Guild luncheon meeting at noon in the Cavalier Room of Lafayette Hotel.

Authors who will discuss their books and how they came to write them are Jim Backus, "Rocks on the Roof"; Sheila Graham, "Beloved Infidel"; Harold Lamb, "Hannibal"; Helen Hinkleley, "Reveille for a Persian Village," and Martin Dibner, "Showcase."

Moderating the panel of writers will be John Bauer, founder of the Ojai Music Festival and a lecturer on Europe. Speaking briefly will be John O'Leary representing book publishers Doubleday and Co.

"Rocks on the Roof," which Backus wrote in collaboration with his wife, Henny, recounts anecdotes of their personal and public life, including creation of Mr. Magoo, his role of the judge on "I Married Joan," radio's Hubert Updyke III, and other Backus characters. Off-screen Backus is naturally a funny man; his approach to matters prosaic is light and flip.

AUTOBIOGRAPHY, literary history and love story, "Beloved Infidel" is by Sheila Graham with Gerold Frank the co-author and concerns Miss Graham's intimate friendship with the writer F. Scott Fitzgerald during the last years of his life. At the same time she traces her own career before meeting Fitzgerald.

Harold Lamb, known for



Jim Backus

his authentic, vivid biographies of military leaders of ancient history, travels widely in the lands he describes. In "Hannibal" he brings to life the variety, excitement and glory of Hannibal's tumultuous life in a stirring saga of the mighty Carthaginian who, even as an old man in exile in Syria, filled the powerful Romans with dread. Foreign sale of his books has come to outweigh his impressive popularity in the U.S.

IN COLLABORATION with Najmeh Najafi, daughter of an advisor to the last Kajar King in Iran, Helen Hinkleley, who teaches writing at Pasadena City College, wrote "Reveille for a Persian Village." The book is a sequel to "Persia Is My Heart," a Harper's Find of 1953, and concerns the dream of the young Iranian in bettering the lot of the uneducated in her country.

With a high-fashion department store its setting, "Showcase" by Martin Dibner centers about a trouble shooter hired to overhaul an old-fashioned department store before it slips into bankruptcy. Dibner has worked in several department stores and writes with firsthand familiarity about its inner life and its people behind the showcases and doors marked "for store personnel only."



Sheila Graham



Harold Lamb



Helen Hinkleley



Martin Dibner

To Be Published

The diaries and letters of Giacomo Meyerbeer have been turned over by his heirs to the Berlin Institute of Music Research which is now preparing them for publication according to the terms of the composer's will, which specified that they could not be published until the middle of this century. Meyerbeer was born in Berlin in 1791 and was active for several decades in Berlin, Italy and Paris until his death in 1864.

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A HOUSE OF NINE AFFILIATE

Major & Minor Notes

By RACHEL MORTON

Essentially I am a music critic, but what can be more musical than the rhythm of the dance? I am thrilled by it, as by great symphonic music.

The other night I sat enthralled in Los Angeles by the magnificent dancing of the Beryozka Russian Dance Company from Moscow. Unlike the famous Moiseyev Dancers, also from Moscow, who were big, bold and dashing and include men dancers, these dancers were gentle maidens, some 50 in number, smiling, effeminate and utterly charming.

They moved with a grace like slender leaves in a soft breeze and the whole impression was of springtime and pastorelle retreats. The only males in the company were the four accordion players who provided the musical accompaniment. And so expertly did they play that one did not miss an orchestral accompaniment.

This native instrument called a "bayan" is unlike our accordions in that it seems to have more chromatic complexity. But in the concerted numbers there was great volume and lovely tone. In some of the numbers, one of the players (the best looking one) enters into flirtatious play with the young dancers.

THE GREAT SPECIALTY of these dancers is a gliding rhythm that is uncanny. They seem to be on wheels, while no motion of the body is apparent at all. The full length skirts hide the secret steps, so mincing and tiny, and this secret is the trade mark of these wonderful dancers. The Moiseyev dancers achieved the same effect when a group of male dancers in long capes glided upon the stage as if on skates, or mechanized, in a number called "Partisans". But their dance was faster and more furious. It was a thrilling thing to see!

The Russians have a gift for color and for pattern in the dance. The floor length dresses were gorgeous in color combinations and there were frequent changes. In a group of 12, four had on golden velvet bodices with skirts of brightly flowered silk; four others had bodices of bright red with harmonizing skirts and still other four

would be in green velvet with brightly contrasting skirts. One ensemble of 16 girls was strikingly beautiful in long velvet dresses of royal purple with gold satin sleeves and a wide border on the skirt of gold.

QUITE THE loveliest of effects in color was in the Beryozka Waltz. Here a large group glided upon the stage, or rather "floated" in long filmy white dresses accentuated by scarfs of green, gold, red and blue, each group having its own colored scarf. As they were tossed into the air at the close they seemed like fountains of rainbows. It was breathtaking.

Another fascinating number was the "Little Swan." Here the girls wore large white puffed sleeves which, with uplifted arms and hands in profile, gave a charming illusion of swans in flight. There were even large stones on the ringfingers for eyes.

Interspersed with the classic mood were the gay and mischievous youngsters in petticoats and pigtails who romped and frolicked in delightful steps. These numbers afforded opportunity for the solo dancers and one saw marvelous fast spins on axis, cossack stamping in leather boots and high running leaps.

IN SOME OF the numbers the girls sang quietly in high sweet voices, quite in keeping with the delicate fantasy of the whole procedure. And they squealed in delight at times as they raced back and forth in rhythmic gle. It was all so enchanting!

But most impressive of all was the wonderful illusion they created in the forming of intricate patterns as they wove in and out. They coiled in a serpentine, undulating line; they emerged in geometrical figures; there were reels and rounds, arches contrived from which slipped the dancers, two by two; strange contours behind cleverly manipulated shawls and suddenly appearing figures where nothing had been before!

The glorious evening closed with "Farewell to Carnival" wherein a great stuffed figure of a peasant woman, moving upon the tiny unseen feet of some of the dancers, presided at the county fair.

Sisterhood to Entertain

Sisterhood of Temple Israel will entertain three members of Sisterhood of Temple Beth Hillel of North Hollywood at a luncheon meeting Tuesday in the Temple social hall, 3rd St. and Loma Ave.

Guests include Mrs. G. E. Abramson, president, and members of her executive board, Mrs. G. Breitstein and Mrs. L. Edelson. Mrs. Breitstein will present a dramatized reading on the important role a sisterhood can play in the temple and the community.

Luncheon will be served at 12:15 p.m. by Mrs. Manuel Kaplan and her committee. Mrs. Sidney Hartmann, president, will lead the business session preceding the program presented by Mrs. Kaplan.

Advertising Man to Be Speaker

Fleet Officers Wives Club will meet at the Officers Club, Allen Center, for its January luncheon next Thursday. Members will gather at 11:45 a.m. for cocktails preceding the 12:30 luncheon and program.

Guest speaker of the day will be Hal Shideler, local advertising agency executive, who will discuss the progress of advertising and its modern application.

Hostesses for the day will be wives of officers of the USS Thetis Bay. Reservations are being taken by Mrs. Robert Finn.

awhirl with gaiety, dancing and the joy of just being alive!

Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

This week's activities calendar at Long Beach State is a bit on the skimpy side as Forty-Niners rest up from their two-week vacation.

Delta Delta Delta Sorority gets things started Wednesday afternoon with their annual "Apple Polishing Party" from 1 to 5 p.m. in the Soroptimist House. Each Tri-Delt has extended an invitation to two of her favorite professors who, by a strange coincidence, are invariably her teachers in the classes where it behooves the girl to raise that all-important GPA (grade point average). The afternoon's agenda (or shall we say plan of attack) calls for entertainment by the sorority members before they serve apple pie and coffee to their guests.

A COUPLE HOURS later, at 3:30 p.m., ACE Jr. (Association for Childhood Education, Junior), will be at Minnie Gant Elementary School where they will sponsor a panel discussion, "Teaching Techniques in Construction Activities." Appearing will be President Tracy Hunter and members of the Long Beach ACEJ.

WEDNESDAY NIGHT the Sigma Kappa Sorority will have a theater party as they take over the Long Beach Community Playhouse production, "A Visit to a Small Planet." Curtain time is 8:30 p.m., donations are \$1.50 for tickets which are available at the door, and the proceeds go to the Sigma Kappa house fund.

THAT SAME NIGHT on campus, it's another in the film series presented jointly by LBSC, Long Beach Public Library, and the Los Angeles County Museum. Feature film is "Golden Demon," a 95-minute color account of Japanese society at the turn of the century. "Golden Demon," it sez here, "is the same place with the Japanese as Shakespeare's Romeo and Juliet does with the English-speaking world." And so say more? The public is invited free of charge. The time and place: 8 p.m. in lecture hall 151.

THIS IS AS GOOD A PLACE as any to remind basketball fans among our readers that the league season gets under way on the home court next Friday and Saturday with hated Cal Poly (SLO) and more-hated UC Santa Barbara furnishing the opposition. C'mon out and root for what is shaping up as a truly fine LBSC team, and when you're not rooting, boo the officials—even if they don't deserve it those nights, they have it coming according to the law of averages.

SATURDAY NIGHT the Phi Kappa Tau Fraternity has scheduled their "Dream Girl" formal.

And before closing, a reminder that a week from this afternoon, John Mason Brown will discuss the world of today as reflected in plays, books, and films. There is no admission charge for his appearance which is set for the Little Theater at 8:30 p.m.

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Something for the Boys

Cruising Krec Reports
Island Impressions

(Editor's Note: Following are excerpts from a letter from Ted Krec, editorial staff member, and author of this weekly column, who with his lovely wife Ellen, is on the "Christ-mas" cruise to Hawaii aboard the Matsonia. His impressions after a three-day stay in Honolulu are re-ported.)

By TED KREC

To begin with, it was a beautiful trip across—a little rolling to start with but nothing serious.

Life aboard a cruise ship is quite a revelation. I found that the officers behave for the most part like A students in a high school class whose heads are kept pretty stiff by the starch in their high, white uniform collars. A bit, shall we say, stuffy?

The crewmen on the ship, however, are a swell bunch of gentry and really know what they are doing.

Finally we reached the island of Hawaii and landed at Hilo. Our group played it cool and called on Harry Blickholm of the Hilo Tribune. He got us a car and we rode all over the island, looking up remote beauty spots the ordinary tourist never would see.

AFTER A PLEASANT day in the sun and rain, and after getting lost in a dozen sugar cane fields we made it back to the ship.

Sunday morning we arrived in Honolulu and were greeted by a huge delegation singing all the Hawaiian songs Bing Crosby made famous.

On the dock to greet us, attired in something that looked like it was made on Mars by runaway Texans, was Don Davis, the Long Beach architect and one of my favorite people, his lovely wife, Ginny, their daughter and friends. It was quite a spectacle, and I'd like to report that my black derby hat is the first one in the islands since Capt. Cook had his fatal brush with the natives.

FOR THE BUSINESS of today's column, however, I would like to report that the coat and tie set is winning a slow, slow battle in Honolulu.

Our hotel, the Royal Hawaiian, has a big sign barring casually clad visitors from the lounge after 7 p.m. Coats and ties are a MUST.

However, on the street, one still sees a great deal of the shapeless and excruciatingly bright Hawaiian apparel. Frankly, I think that as a style, the Hawaiian mode of dress is a bit ridiculous. It's rather senseless and isn't even very applicable to the climate as it gets pretty hot under the voluminous garb, the natives tell me.

As a summary, the islands are gorgeous. They are like nothing I've ever seen before. But Honolulu is extremely commercial. Even the luau is commercialized here, and unless you have native Hawaiian friends, don't waste your time attending one for

It's just like the Iowa picnic on the beach.

We're having a dandy time and will see you all next Monday.

Oswald Jacoby

Opening Lead
Decides Hand

NORTH		3
♠ 2		
♥ 10 4		
♦ 6 3		
♣ K 10 9 8 7 5 4 2		
WEST		
♠ None		
♥ A 9 6 5		
♦ J 10 9 7 4 2		
♣ Q 6 3		
EAST (D)		
♠ K 8 7 6 4		
♥ 8 3 2		
♦ A Q 8		
♣ A J		
SOUTH		
♠ A Q J 10 9 5 3		
♥ K Q J 7		
♦ K 5		
♣ None		
Both vulnerable		
East 1 ♠	South 4 ♠	West 4 ♠
Pass	Pass	Double Pass
Opening lead—♦ 2		

East had a perfectly good opening spade bid and every East player at the recent Dallas tournament bid it.

A few South players looked at their own tremendous spade strength and made the mistake of doubling. Once that mistake was made they were gone goings because their partners would take over with their eight-card club suits and never stop bidding.

The correct tactics with this type hand is to jump in spades to show that you can play the hand in that suit in spite of the adverse opening bid and most South players jumped to three spades.

DAVE CARTER of St. Louis who likes to live dangerously went one step further and jumped right to the spade game.

West doubled and made his normal opening lead of the jack of diamonds. If he had led a club Dave would have had to go down one trick but with the diamond lead everything was duck soup for him.

East took his ace and returned a small trump. It didn't matter what he did since all Dave had to do was to lose a trick to the king of trumps, draw trumps and concede a trick to the ace of hearts.

Emblem Club Events

Two events are spotlighted during January for members of Emblem Club 106, with the first, the group's business session at 8 p.m. Wednesday, followed by a 6 p.m. "fun evening" and smorgasbord on Jan. 14. Both events will take place in Machinists Hall.



Mrs. Richard D'Vincent

Club Slates
Installation

Mrs. Richard D'Vincent will be installed as president of Navy Doctors Wives following 12:45 p.m. luncheon Jan. 14 at Allen Center.

Other new officers are Mrs. Jack Hyde, vice president; Mrs. C. A. Roy, treasurer; Mrs. Phillip Reitz, recording secretary; Mrs. C. E. Morrison, corresponding secretary; Mrs. Walter Hanley and Mrs. George Schiff, reservations; Mrs. Lyman Vaughan, publicity.

Following installation, Nick Zarotovich, father of Mrs. Hyde, will speak on his recent tour of Europe, illustrating his talk with colored slides.



Donna Kay Fite

Church Pair
Tells Truth

Mr. and Mrs. Alvin L. Fite, 647 Linden Ave., announce the engagement of their daughter, Donna Kay, to Gary Dee McConnell, son of Mr. and Mrs. Thomas J. McConnell of Long Beach.

No date has been set for the wedding.

The bride-elect is a graduate of Polytechnic High School where she was active in Youth for Christ work, and is organist at the Guiding Light Tabernacle.

Her fiancé, also active in church work, attended Wilson and Poly High Schools and Biola College.

Dear Abby

Shoes Put in Freakish Class

DEAR ABBY: Your idea of forming the W. W. F. S. (WON'T WEAR FREAKISH STYLES) ANONYMOUS was a good one, but why doesn't someone say something about the SHOES we women are being forced to buy?

Those pointed toes are uncomfortable and ridiculous. The little spindly heels get caught in gratings and cracks in the sidewalk and are downright dangerous! I'm glad I have enough sensible "old-fashioned" shoes to last me until the shoe manufacturers get over this madness. —AGAINST NEW SHOES.

DEAR AGAINST: The W.W.F.S. is against ALL freakish styles for women; shoes included! (Are you listening St. Louis?)

DEAR ABBY: I see by your column that somebody else has my problem of living in sin. The only difference is my man would like to make it legal but he is afraid of the needle for the blood test. When he was married to his first wife he didn't have to have a blood test. His wife passed away and we are now living as man and wife. We have a daughter and all get along fine. We would like to have our marriage blessed by the priest but when we found out we have to have a license and witnesses we gave up. Everyone thinks we were married by a Justice of the Peace but I would feel better if things were legal and blessed by the priest. How can we get it straightened out without any publicity? —WANTING TO LIVE LEGAL.

DEAR WANTING: Keep "needling" him until he visits the priest. Let him tell you how to "make it legal" with the blessing of your church without a lot of publicity. Good luck.

DEAR ABBY: I have a suggestion for "TAKEN FOR A RIDE" who can't get the so-called friend to pay him back the \$450 he loaned him because he has nothing in

writing. Write the "friend" a letter, asking him to pay back the \$900 he owes you. He will surely write back that he doesn't owe you any \$900. It was only \$450. Then you've got it in writing.—ONE WHO KNOWS

CONFIDENTIAL TO LILA: Your "big wheel" must have lost his "w." Lose him.

For a personal reply, write to ABBY in care of the Independent. Enclose a self-addressed, stamped envelope.

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Limited Enrollment in Each Class

- ✓ High Academic Standards
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BEST SELLING COATS
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Penney's took months to plan this event with better coat manufacturers to bring you these astounding savings! These coats are the most wanted styles, fabrics and lengths. See exciting shapes, colors and excellent tailoring in hopsacking tweeds to soft suede wools. All are milium lined. Misses' sizes.

\$20

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Dark Seam Nylons

2 PAIR \$1

Compare Penney's stretchables for sheerness . . . for low price! You'll discover they're the most beautiful buys around, the most flattering hose you've ever worn. Dark seams. Aidge, norm and long. Popular Gala shade.

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DRAPERY SALE

NEVER BEFORE OFFERED AT
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A 10 FOOT WINDOW
COMPLETELY INSTALLED WITH . . .

Your choice of fabric from a wide selection of richly textured antique satins & boucles — Beauti Pleat traverse rods — your choice of painted or stained finished wood cornices.

58⁹⁵

Complete Price Installed

ALL OTHER WINDOW SIZES PROPORTIONATELY
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THIS PRICE IS POSSIBLE BECAUSE OF THE COMBINED
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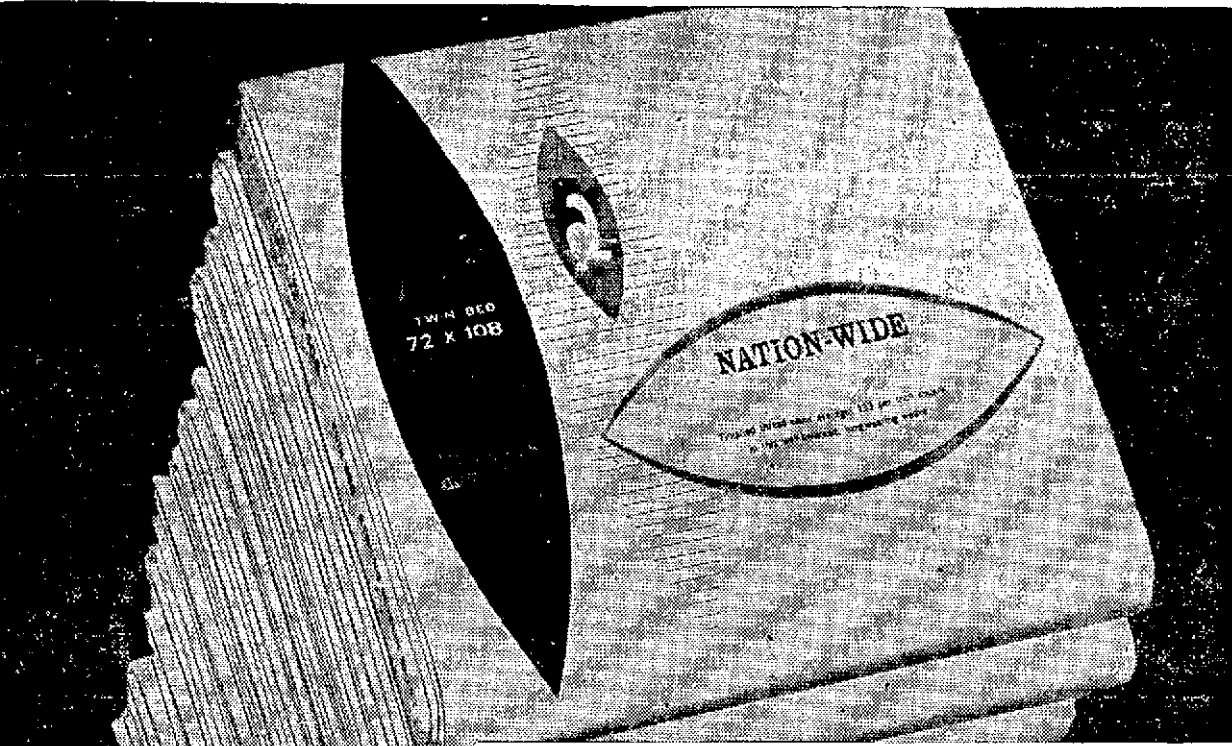
THIS SALE IN EFFECT
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MONTH OF
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ALWAYS FIRST QUALITY!

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PENNEY'S
DOWNTOWN
LONG BEACH
MON. and FRI.
9:30 to 9 P.M.**



**NEW LOW PRICES DURING
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SAVE ON NATION-WIDE® MUSLINS!**

Incredible . . . the highest count muslin made and see what you save! Check what goes to make Pencos the aristocrats of muslins, then compare: extra smooth—special finish for soft, luxurious feeling; extra-strong—carefully carded selected cotton; extra long-wearing—highest thread count muslin in a close, firm balanced weave. All laboratory tested perfects for value you can't beat . . . so buy now!

1.58

Twin 72 by 108 inches
Twin Sanforized fitted
Full 81 by 108 inches
Full Sanforized fitted **1.77**
Pillowcase
42 by 38 1/2 inches **2 for 77c**

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1.79

Twin 72 by 108 inches
Twin Sanforized fitted

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Full 81 by 108 inches
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Pillowcases, 42x36-in. . . . **2 for 88c**

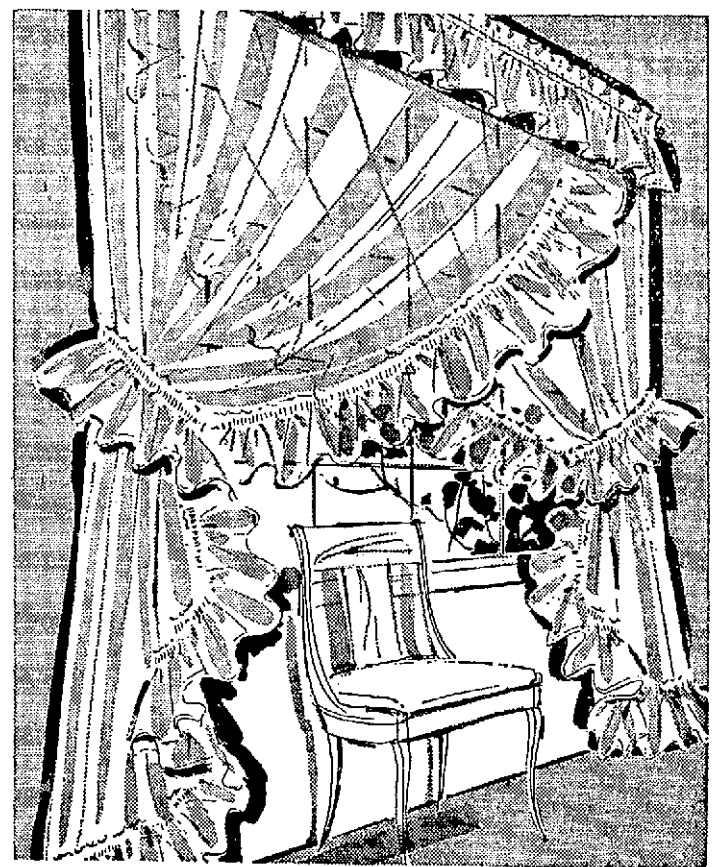
Incredible . . . the highest count muslin made and see what you save! Check what goes to make Pencos the aristocrats of muslins, then compare: Extra smooth—special finish for soft, luxurious feeling; extra-strong—carefully carded selected cotton; extra long-wearing—highest thread count muslins in a close, firm balanced weave. All laboratory tested perfects for big value.

SAVE ON PENCALES® COMBED PERCALES!

Think what you'd expect to pay for these laboratory-tested perfect, silky-smooth luxury percales made by the top mills in the country! Then, look at this price! Pencales are famous because they're woven of long staple cotton, combed to extra smoothness and the weave is high-count, firm and balanced for excellent wear. Selvages, sturdy, hems precisely finished. Check your linen closet . . . stock now and save!

1.93

Twin 72 by 108 inches
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Full 81 by 108 inches
Full Sanforized fitted **2.09**
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42 by 36 inches **2 for 99c**



**THE LOWEST PRICE EVER ON
"HATHAWAY" DACRON
PRISCILLAS**

Shop Early — No C.O.D.'s — No Phone Orders

Here's one of the finest Dacrons made in America. No skimping anywhere! Whispy sheer, yet strong as iron. Stands up to sun, fumes. Hand washes beautifully . . . dries in a jiffy . . . needs just a smidgeon of ironing. Won't shrink or stretch out of shape. They're the quality Priscillas you'd expect to find at Penney's . . . fully cut, with 175% fullness to the ruffles. White only!

SINGLE WIDTH

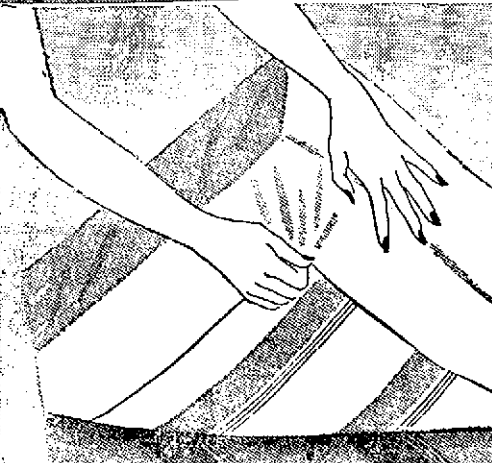
3.99

96x81-IN.
SIZE

WIDTH AND HALF (142x81-in.) 5.99
DOUBLE WIDTH (184x81-in.) 7.99
TRIPLE WIDTH (276x81-in.) 11.99

DOWNTOWN STORE—PENNEY'S DOWNTOWN

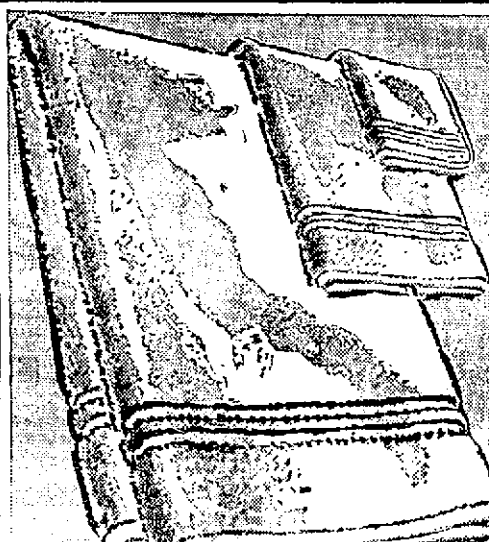
**NEW LOW PRICES DURING
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**MATTRESS PROTECTOR
FITTED PAD AND COVER
SANFORIZED SKIRT**

2-in-1 combination that's a terrific buy at this price. Plump bleached filling stays white through washing. Elasticized skirt band for snug fit. Tape bound edges.

Full **\$4**
Twin **\$3**



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**EXTRA BIG BATH TOWEL
NOW SPECIALLY PRICED!**

A full 24 by 46 inches of soft, absorbent, long wearing towel. Firefly Yellow, Camellia Rose, Pink Whisper, Spice Brown, White, Turquoise or Green Mist.

24 by 46 bath towel **2 for \$1**
15 by 25 12 by 12
face towel washcloth
3 for \$1 6 for \$1



**RAYON-NYLON BATH
SETS! TOWEL COLORS**

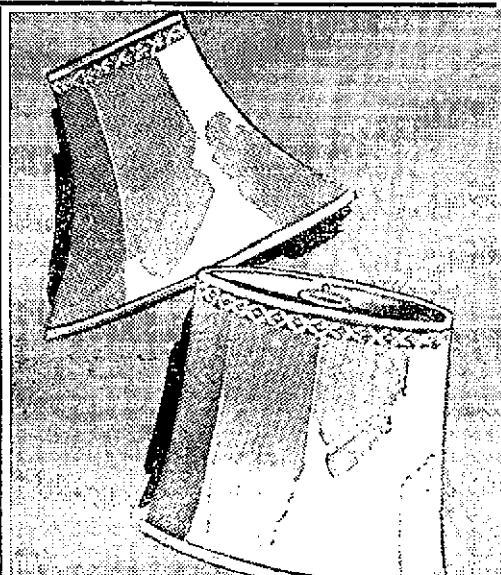
2 1/2% nylon. One of the most durable sets you can buy. Machine wash. Pink, rose, green, yellow, more.

23x27-inch
Contour Mat. **\$1.88**

LID COVER

88c

27-inch
Round Rug **\$1.88**



**DRUM OR BELL SHADES
Top Your Lamps with Beauty**

Rich 'n silky looking acetate rayon shades of fashion with Penney's quality details. Fully lined . . . fully sewn to frame . . . rust-resistant plated frame . . . dainty trims. 12" bridge to 19" floor lamp size. Seven sizes to choose from. White only!

1.99

PENNEY'S

FIFTH AND PINE

DOWNTOWN

LONG BEACH



Miss Marylyn Mann

Neil Warren to Claim Pacific Palisades Bride

Neil Warren, son of Mr. and Mrs. O. J. Warren, 3710 Lemon Ave., will claim as his bride, Marylyn Mann of Pacific Palisades, in a March 22 ceremony in First Presbyterian Church of Santa Monica.

The bride-elect is the daughter of Mr. and Mrs. Hayward K. Mann of Pacific Palisades.

Both young persons are graduates of Pepperdine College where she was president of Zeta Kappa Sorority, president of Panhellenic Assn., and listed in "Who's Who in American Colleges and Universities." She now is a stewardess for United Air Lines.

Warren was student body president on the Pepperdine Campus and now is attending Princeton Theological Seminary where he will receive his B.D. degree in June. He was a member of Sphinx Club while a student at Polytechnic High School.

Shorten Coats

Women who are particular about skirt and suit lengths are sometimes careless about coat lengths. A long coat looks draggy and outdated this winter. So check up on yours and have it shortened if it needs it.



SET DATE

Plans to wed on her parents' anniversary, Aug. 29, have been announced by Patricia Ann Borkowski, daughter of the Stanley J. Borkowskis of Paramount, and William Stanley Milner Jr., son of the senior Milners of Manhattan Beach. The bride-elect attends LBSC.



Miss Carol E. Ortner

Ortner-Drew Vows Slated

During an open house Monday evening in their home, 3923 Cerritos Ave., Mr. and Mrs. Theodore Blehm formally announced the engagement of her daughter, Carol Elizabeth Ortner, to John Keith Drew, son of Mr. and Mrs. Keith F. Drew, 3915 Cerritos Ave.

The bride-elect also is the daughter of R. E. Ortner of Oklahoma City, Okla. She will be graduated in June from Pepperdine College with an elementary teacher's credential.

Her fiancé, after attending Pomona College for two years where he was a member of Alpha Gamma Sigma, will receive his B.A. degree as a zoology education major from Long Beach State College.

Our Children TEACH THEM COMPASSION

By ANGELO PATRI

Bobby was given a BB gun for his birthday and now he and his chum make a business of going hunting. They live in the suburbs so their range is limited to the drives, the lawns and the one small park that the town boasts. This does not hamper their style at all. They shoot at any bird, chipmunk, squirrel that shows itself regardless of where it may be. This has made the neighbors angry. When Bobby's father was interviewed by an irate neighbor who protested the child's habit of shooting at birds he said, "It is good practice for him. He needs to learn to shoot at a moving target. You can't tell these days when a sure shot is going to be needed."

BOBBY IS just past 10 years old. He is not likely to need to shoot in self defense, or at a flying target and his habit of shooting at helpless little creatures like birds is not likely to teach him the qualities of character many men admire. Soldiers do not shoot helpless creatures; rather they go to their assistance.

In the first place it is against the law in most civilized places to shoot birds. These lovely little creatures, such fine example of courage and helpfulness in themselves, are protected by law against the cruelty and stupidity of those who would shoot at them, wound them and leave them to a slow and agonizing death. "Oh, no, I tell Bobby to make sure he kills any he happens to hit but doesn't kill first shot."

ENCOURAGING a child to shoot to kill any living creature seems to me very bad instruction. Children should have nothing to do with killing but everything to do with preserving life, protecting the helpless creatures they see about them, cherishing the beauty of nature wherever they see it. This does take teaching for it seems as if mankind was bent on destroying the very things he cherished most. Birds are shot, plants and flowers uprooted, beautiful roadsides littered by thoughtless people whose parents did not teach them to seek beauty and to cherish it.

We need birds in our gardens and parks. Nobody need be told how useful they are in keeping the plants and trees free of insects, in destroying the bugs and the beetles that would destroy the precious trees that help conserve our soil and water, shade us from the heat of summer, beautify the landscape. And—equally important, the birds lift the spirit of all who know them listen to them, watch them come and go, as the seasons change. They are not moving targets for small boys to shoot at but Nature's messengers of beauty, usefulness and joy. Please.

Personalized Pattern



FOR THE SHORT FIGURE—This carefully styled and proportioned lined suit is by William Popper, the popular tailor-designer whose special interest is the woman who is 5'5" or less, and who is also short waisted. Select your correct size from this chart.

Sizes	Bust	Waist	Hips	Length from Nape of Neck to Waist
10	34	25	35	inches 16
12	35	26	36	inches 16 1/4
14	36 1/2	27 1/2	37 1/2	inches 16 1/2
16	38	29	39	inches 16 3/4
18	40	31	41	inches 17

Size 12 requires 2 3/4 yards of 54 inch material for two piece suit and 1 1/2 yard of 36 inch material for contrast. To order Pattern No. A-2061, state size, send \$1.00. For WILLIAM POPPER label, send 25c. For 96 page Pattern Book No. 15, send \$1.00. Address SPADEA, Box 1005, G.P.O., Dept. LZ-13, New York 1, N. Y. If paid by check, bank requires 4c handling charge.

Mothers Need Stress Good WHY GROW OLD? Managing to Future Wives Keep Pleasant Expression— You'll Gain Attractiveness

By RUTH MILLETT

"I want my daughter to know how to earn a living, because even though she marries, there is no guarantee that she won't have to help with the breadwinning."

You hear that often today. But you never hear a mother say, "I am teaching my daughter to be a good manager so that she can live on her husband's income, whatever it is."

Since it is so easy today for a wife to contribute a little to the family's income by getting a paid job outside the home, we have come to accept the idea that the only way a wife can help her husband financially is by holding down a job.

Just how false this idea is you can prove by looking at the stay-at-home wives you know and whom you consider to be excellent managers.

By careful shopping, by taking time to cook appetizing meals from the less expensive foods, by sewing for her children, making slip covers and curtains, wielding a paintbrush, etc., a stay-at-home wife can often give her family more advantages than can a wife who goes out and takes a job to bring in a little extra cash.

THE WIFE who decides to work usually doesn't realize how little the family actually gets out of her pay check.

She may count the cost of lunches and transportation to and from work when figuring out what her actual contribution to the family is, but she probably doesn't pay much attention to all the extras.

For example: increased income taxes, more money spent on clothes for herself, office donations, meals eaten out when she is too tired to get dinner, paying to have work done that she could do herself if she had the time.

A recent letter from a reader says, "When I was a college sophomore one of our teachers said to us that none of us could help it if we were not good-looking. But she told us to keep a pleasant expression and we would be prettier at 40 than youth. The beautiful girl who those who didn't do this—even if they were prettier in youth, adjust when her beauty begins to dim."

She may not have developed lower lip indrawn lines going down from each side of the nose. Once I heard a missionary who has been all over the world say that you can tell what a person is really like if you look at his face when it is in repose.

"I try to remember to lift the corners of my mouth, release my drawn lower lip, get a smile in my eyes and relax my facial muscles. I am 59 years old and check on yourself periodically that I had taken the advice my teacher gave us so long ago."

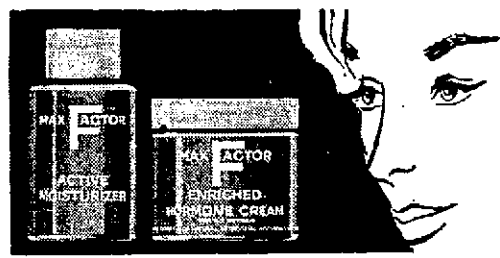
Glum, pessimistic emotions or bitter thoughts do affect the contour of the face as well as make it unattractive. Such facial tension leads to premature lining and aging.

6.00 Max Factor Day and Night Beauty Offer

SAVE 2.50

Active Moisturizer by day... a light-essence cream to wear under make-up, to entice moisture from the air. Hours-long refreshment for all skin types. Enriched Hormone Cream by night... uniquely-soft smooth-in cream helps reactivated skin cells store beauty-giving moisture while you sleep.

3.50



2.50 All-Purpose Cream



Save half the price on Colonial Dames cleansing or night cream, encourage smooth petal-fresh complexion.

1.25

5.00 Hormone Cream



Save 2.50 on famous Dorothy Gray Collagen Hormone Cream to help moisturize away wrinkles and give your skin a younger, smoother look.

2.50

1.50 Hand & Body Lotion



Save 50c on each bottle of Harriet Hubbard Ayer's French Formula Lotion for skin protection during inclement weather.

1.00

Noxzema Skin Cream



Greaseless—Small Size

57c

Winter Anti-Cold Vaccines



Save discomfort and loss of work time this winter. Start taking anti-cold vaccine tablets now! Here's how to go about it... take one capsule or tablet before breakfast each day for one week... then take one or two each week during the cold season.

Orovax

Marrill 20 tablets 1.17

Entoral

Park, Davis 20 tablets 1.17

Immunovac

Ell Lilly & Co 20 capsules 1.35

Vacagen

Shurp & Dohne 20 tablets 1.35

Amber Mouthwash

Mild astringent gargle or mouthwash... pint 25c



Camphorated Oil

Essential in every family medicine chest... one ounce 9c

100 Sav-on Aspirin

5-grain... why pay more than this Sav-on price? 9c

Rubbing Alcohol

Isopropyl... 70% by volume, on special... pint 11c



1.65 Vista Auto Wax

Save 66c on each 10-ounce can, cleans as it polishes... 99c



Zest Toilet Soap

Reg. size... at this special Sav-on price... 2 for 19c



16 oz. Ovaltine

Nutritious family beverage, chocolate or plain... 52c



55c Bosco

24-canna jars of tasty milk amplifier... 2 for 89c



Instant Milk

Carnation non-fat dry milk powder, makes 8 quarts... 57c

Kleenex Tissues



4 400 Count 88c

Dish Towels



4 Striped, for 1.00

Ad Good Jan. 4-7 inclusive



No. 1 Grade Field Grown

Rose Bushes



Two-year-old bare root roses, field grown in California... each bush is a year round blooming and has 3 or more canes... these popular varieties come in red, yellow, pink, white and multicolored... (some climbers)... the tops are well coated and roots are packed in mossed bags, and they are very specially priced.

69c

Vigoro Rose Food



Swift & Co.'s complete plant food for even the most delicate rose plants... with instructions.

10 lb. 98c

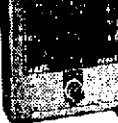
Canadian Peat Moss



Sunshine brand, conditions soil and helps improve texture and looses clay... our price is a real saving for this 1/4 cubic foot bag.

69c

19.95 Tropic Aire Room Heater



Save 6.00 on this handsomely styled thermostatically controlled room heater, with fan to circulate heated air.

13.95

Heavyweight Argyle Socks



Heavyweight cotton, 84 needle, argyle patterns in assorted popular colors... sizes 10 1/2 to 13, on special.

2 for 1.00

Household Super Mat



Transparent ribbed miracle polyethylene really sensational as a carpet saver during wet winter months.

69c

Food Chop-O-Matic



Automatically chops food just as fine as you want it... rotating blades act each time you press spring loaded handle...

1.29

General Electric Mercury Switch



G.E.'s famous safe and silent single pole light switch in ivory or tan... at this Sav-on price.

69c

General Electric Light Bulbs



Choice of 40 - 60 - 75 - watt bulbs to make sure your home is well lighted during dark winter months.

4 for 89c

Worry Clinic

Revolt Against Bad Habits

By DR. GEORGE W. CRANE
CASE A-412: Laura B., age 20, is a lovely college senior.
"Dr. Crane, I have a very serious problem," she began, "for it means I may lose the only man I have ever wanted to marry."

"He is a medical student and has no use for girls who smoke. Thus far he doesn't know I am a cigarette addict. So I want to quit. But it is difficult for me to do so, since most of the girls in my dormitory smoke."

"What is the simplest way to break my slavery to tobacco?"

BAD HABITS are like 5th columnists. They rise up and may ruin your chances at a crucial moment. Laura may thus lose the only man she has ever cared for.

If you are addicted to any bad habit, the best way to become free is to make an open, public revolt. Utter a vow in the sight and hearing of others that you are quitting liquor or tobacco or overeating or whatever may be your vice.

For this public declaration puts you on the spot. And your pride will then help you maintain that public declaration. It is almost impossible to taper off with tobacco or liquor, although that is the

only safe method for losing excess weight.

AFTER YOU are a tobacco addict, you reach for a cigarette subconsciously as a means of expending pent up nervous energy.

It really isn't the craving for nicotine, for experiments have shown that when confirmed smokers had 98% of the nicotine secretly removed from their tobacco, they didn't notice the difference.

No, it is primarily a "muscle hunger" that makes you feel a desire to reach for your cigarettes.

So try to substitute some other habitual act so that you can go through much of the same old muscular pattern.

For example, carry candy coated gum in the same pocket or purse where you formerly had your cigarettes.

Then reach for the package, shake out a piece of gum, restore the package to your pocket and chew vigorously. The act of chewing exercises the muscles of the jaw. They aren't as large as the arm muscles so they don't drain off energy as fast, but you can chew longer, so the net result is about the same.

To help occupy your nervous fingers, carry a rubber ball in your pocket so you can keep squeezing it as you walk

along the street. This muscular action of hand and arm can drain off as much energy as the former habit of smoking.

And if you hostesses will keep some hand gadgets around the house so young people can use their fingers constantly, you will find they do not feel as much need for cigarettes or liquor glasses. Young people crave hand action to keep their nervous tension down to a complacent level so give them more wholesome substitutes than liquor or cigarettes.

correct form
thank you
notes
Tate-Weir
4426 ATLANTIC
GA 3-2939



Fred S. Dean

CHEF OF THE WEEK

He Lived in the Suburbs—
Out at 9th and American!

By MILDRED K. FLANARY
I, P-T Food Editor

He's known as "double-park" Dean. And, while he and the old time clock aren't exactly synchronized, his breathless enthusiasm is infectious. Fact is, two-time Chef of the Week Fred S. Dean, covers more territory in one day than the most enthusiastic of "katie-dids." And many times, it's achieved atop his horse... his favorite environment.

Way back in 1905, Fred and his family arrived in Long Beach from Minden, Neb. With other of our early-time "cooks," he attended Atlantic Avenue, Eleventh Street and the Old Pine Avenue grammar schools. Then Poly High and the University of California at Davis.

They first located in the suburbs of Long Beach—9th and American, but eventually moved way out in-the-country... to Anaheim and Walnut. His dad owned a grocery store and provided horse and spring-wagon delivery service. Fred had his own horse, and when he attended Sunday school at the First

Methodist Church, he would tie her to a telephone pole in the alley, the better to keep an eagle eye on her, and his ears on the lesson.

MANY and varied were both his vocations and his locations before the advent of Dean's Electronics, 2310 American Ave. The first was a paper route which he delivered through the wheat and barley fields on Signal Hill. Well he remembers the winter rains when roads would be flooded and water standing six feet deep at Walnut and State—(now Pacific Coast Highway). In 1910 he handled the messenger service for the American District Telegraph on East Broadway, and from '14 to '17, he clerked in the old Green Crown Drug Store at Pacific and Ocean. The two war years of 1917-18 kept him busy in the shipyards; but a year at the American Wholesale Hardware preceded his advent into private business in 1920. It was October of that year that the Prest-Bottoroff & Dean Radio Company was started. A year later they established Long Beach's first broadcasting station—KSS. Since that time, the chronology reads like this: 1929, his stationery read, "Fred S. Dean"—1932, "Fred S. Dean Co." and in 1950, "Dean's Electronics" with his son, Norbert, as manager. In 1951 they started a branch store in Burbank.

CIVICWISE, the name "Dean" will be found as "Mr. President" in the secretary's reports of most any group one can name. To mention the more important ones, they are—President of the Long Beach Chamber of Commerce, Long Beach Council of Service Clubs, the Community Chest, the Miss Universe Pageant, the Radio Pioneers of Southern California, and presently the Long Beach Water Commission. A member of the El Bekal Shrine, Dean has been Toparch of the Long Beach Scouts and Supreme Mobib of the Scouts of the World. He rides in the Long Beach Mounted Patrol and serves as its captain. A charter member of the Optimist Club, he has not only prexyed it, but served as lieutenant governor 14th District. We could keep going—and so could he—but space doesn't permit.

A cook with imagination, today he has a fish on the line. Here's how he fixes it:

OVEN FISH

Ritz or butter crackers
1 egg
¼ cup milk
Salt, pepper and sugar to taste
Roll crackers to a powder. Beat egg into milk and add seasoning. Blend thoroughly. Dip white fish fillet in egg batter, roll in cracker crumbs and brown on greased griddle. When browned on both sides, remove from griddle and place in 200° oven for approximately ½ hour before serving.

The Country Day School

"A COUNTRY SCHOOL FOR CITY CHILDREN"

Kindergarten Through Sixth Grade
Phone Geneva 1-2025
LEXington 6-6180

School Menus

New Year Begins With Favorites

The following menus will be served in Long Beach Elementary Schools in the week of Jan. 5-9.

MONDAY: Hot dog, cut green beans, fruit cup supreme, Lorna Doone cookie and milk.

TUESDAY: Beef rice casserole, chopped spinach, orange wedges, peanut butter sandwich and milk.

WEDNESDAY: Pizza pie, combination coleslaw, apple Betty with whipped cream and cherry garnish and milk.

THURSDAY: Cubed turkey in gravy on mashed potatoes, mixed vegetables, sliced pineapple and cottage cheese salad with parsley garnish, toasted French bread and milk.

FRIDAY: Tuna noodle casserole, peas, molded peach gelatin, peanut butter sandwich and milk.

The above items make up the elementary children's lunch 25 cents. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior-Senior High

MONDAY: Spaghetti with frankfurters, whole kernel corn, fruit cup supreme, toasted French bread and milk.

TUESDAY: Chili beans, combination coleslaw, molded fruit gelatin, cornbread and butter and milk.

WEDNESDAY: Hot meat loaf sandwich, mashed potatoes with gravy, peach-cottage cheese salad with parsley, celery stick and milk.

THURSDAY: Barbecued beef on bun, peas, apple pie square, carrot sticks and milk.

FRIDAY: Tuna noodle casserole, garden salad, apricot halves, whole wheat bread and butter and milk.

Palos Verdes OES

Palos Verdes Chapter, Order of Eastern Star, will meet at 8 p.m. Thursday in Morgan Hall with Ruth Walder, worthy matron, and Ralph Gibson, worthy patron, presiding.

Installation of a chaplain will highlight the stated meeting and all Eastern Stars are welcome.

Long Beach • Santa Ana

Buffums'

JANUARY SALE

brings you big savings!

Famous Name Shoes

Regular 15.95 to 26.95

sale priced

12.97

- De Liso Debs
- Andrew Geller
- Selby Arch
- John Jerro

high fashion, famous name shoes at a worthwhile savings... high or medium heels in black, brown and colors. All sizes, but not in each style. Be early to make your best selection!

Buffums' Women's Shoes, Street Floor

New Friday Hours: 9:30 a.m. to 9 p.m.

Other Days: 9:30 a.m. to 5:30 p.m.

Fresher Foods Friendlier Service

Start your New Year right by shopping at your nearest Cole's Market where you get fresher, better quality foods at lower prices plus extra friendly service.

SPECIALS for SUN., MON., TUES.—JAN. 4-5-6

FRESH EASTERN GRAIN-FED

PORK SHOULDER

ROAST....

29¢ lb.

THE VERY BEST SHORTENING

CRISCO

3-lb.

Can...

HENNY PENNY GRADE AA LARGE

FRESH EGGS

69¢

FRESH LEAN

PORK STEAKS

49¢ lb.

FRESH SEMI-BONELESS

PORK BUTT ROAST

49¢ lb.

CROWN BRAND—Water Thin

SLICED BACON

Cello Pkg.

59¢

DOZ.

COLORED QUARTERS

COLE'S OLEO

2 Lbs.

29¢

APRIAN WAY

PIZZA PIE MIX

12½-OZ. PKG.

35¢

LINDSAY LARGE

RIPE OLIVES

PINT CAN

27¢

BROWN CEREAL

ROMAN MEAL

SM.

23¢

LGE.

39¢

NEW BLUE DUTCH

CLEANSER

2 REG. CANS

29¢

2 GIANT CANS

45¢

DASH BRAND

DOG FOOD

2 TALL CANS

29¢

PUSS-N-BOOTS

CAT FOOD

3 8-OZ. CANS

25¢

2 16-OZ. CANS

27¢

THE MASTER BLEACH

QUART

½-GAL.

PUREX

19¢

37¢

V.B. BRAND

APPLESAUCE

303 CANS

17¢

CHICKEN OF THE SEA

Chunk TUNA

No. ½ CANS

29¢

TOPS FOR SALADS

WESSON OIL

PT.

29¢

QT.

53¢

DELICATESSEN FOODS

LUER'S QUALITY JUICY AND TENDER

FRANKS

CELLO PKG.

49¢ lb.

BLUE BELL

COTTAGE

CHEESE

PINT CTN.

21¢

FROZEN FOODS

BEEF - PORK - VEAL - LAMB

RATH CHOPPETTES

8-OZ. PKG.

49¢

CHICKEN OF THE SEA

TUNA PIES

8-OZ. PKG.

23¢

JEAN'S FROZEN

PARKER HOUSE ROLLS

DOZ.

19¢

MORTON'S

MACARONI & CHEESE

8-OZ. PKG.

23¢

For Quality & Economy Shop at...



5191 ATLANTIC BLVD., LONG BEACH

1320 EAST OLIVE AVE., COMPTON

5548 WOODRUFF, LAKEWOOD

1000 EAST FOURTH ST., LONG BEACH

3401 EAST ARTESIA BLVD., LONG BEACH

10581 GARDEN GROVE BLVD., GARDEN GROVE

4121 NORSE WAY, LAKEWOOD

RIGHT TO LIMIT — NO DEALER SALES

CABBAGE

LARGE UTAH TYPE

CELERY

STALK

10¢ ea

SWEET JUICY ARIZONA

GRAPEFRUIT

45¢

8-LB. BAG

5¢ lb.

Taper Toes Kind to Feet

It's healthy to be stylish. That's the verdict of America's podiatrists who have had ample opportunity to study the effects of the tapered toe on feminine foot health.

A recent nationwide survey of foot specialists by the American Foot Care Institute found evidence that a well-fitted tapered shoe caused their patients no discomfort, fatigue or foot ailments.

Soft, supple leathers that adapt to the shape of the foot, allowing free movement of toes without stiffness or cramping, is the comfort secret built into the new longer styles.

Dr. Benjamin Kauth, prominent podiatrist and director of the American Foot Care Institute, noted also that the normal bone structure of the foot is well adapted to the tapered shoe. The longest toe—the second, counting from the big toe—stretches its full length and fits neatly into the toe of elongated footwear. It is this toe which blunter fashions tend to cramp and curl—paving the way to a lifetime of nagging pain and complaint.

"AS A NATION we are better fed. Plenty of milk, vegetables and meat have added inches to our bone structure," Dr. Kauth pointed out. "I'm happy that women are no longer ashamed of their longer feet. Styles that face facts are sane."

He added one note of caution, however: "The low-cut tapered pump is fine for dress wear. To carry a woman through the day's activities, from household chores and shopping to cleaning up after dinner, foot experts still recommend an all-leather oxford with sturdy but flexible leather soles and uppers."

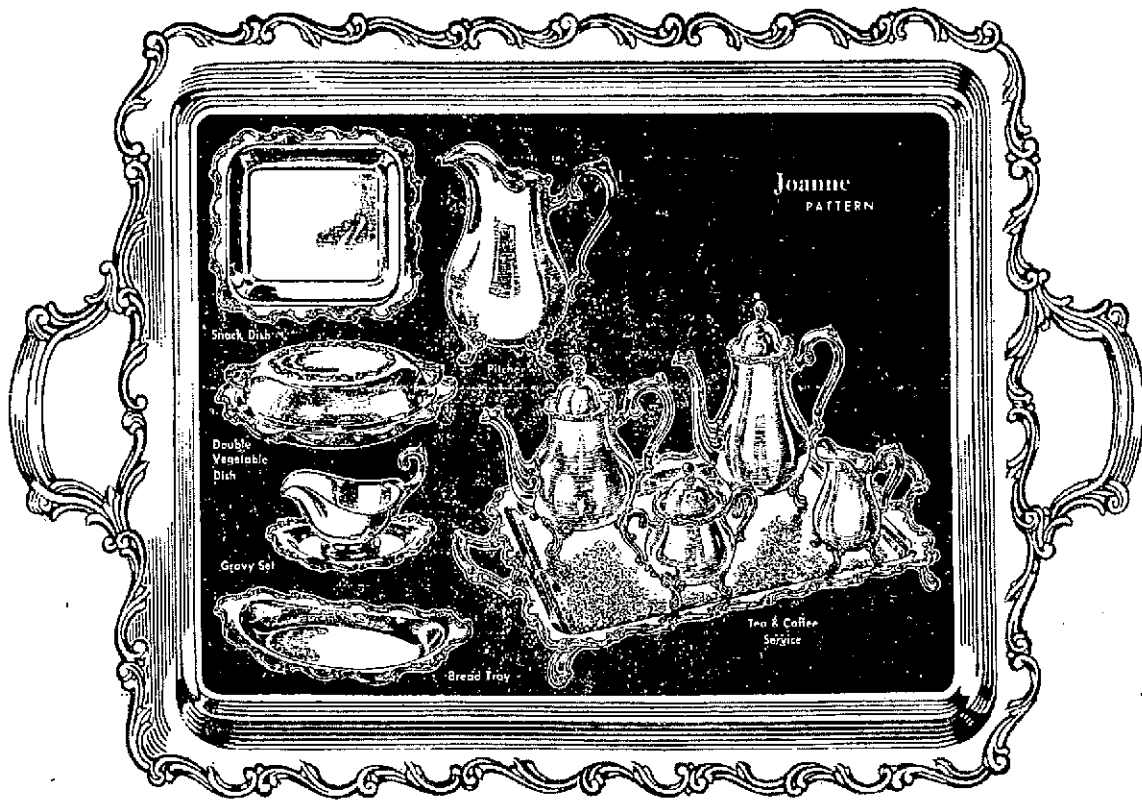
But the finest of leathers and the most elegant of styles can only bring foot happiness when teamed with proper, individualized fitting, Dr. Kauth warned.

"A well-fitted shoe should be comfortable even as you rise for a first glimpse in the shop mirror," he said. "Grandma's stiff high-button shoes might have needed 'breaking-in,' but not today's footwear molded to the true shape of the foot."



MY MOM SAVES MORE AT Buffums' JANUARY SALE

Buys for the home . . . silverplated values for every homemaker!



"Joanne" and "American Rose" silverplate . . . exceptional savings!

Superb pieces flawlessly crafted in fine quality Webster-Wilcox silverplate by International. Tea services and matching dinnerware pieces in charming "Joanne" or "American Rose" patterns.

Snack dish, reg. 27.50	20.95
Double vegetable dish, reg. \$35	26.95
Gravy set, reg. \$30	22.95
Bread tray, reg. 17.50	12.95
4-pc. Tea & Coffee service, reg. 142.50	99.95

'Elegance' Holloware Values!

Stunning "Elegance" pattern by International . . . holloware to harmonize with any silver pattern! Specially priced!

Double vegetable dish, reg. 20.45	11.95
Gravy boat and tray, reg. \$15	8.95
Well and Tree platter, reg. \$25	15.95
13" Bread or Roll tray, reg. 11.36	4.95

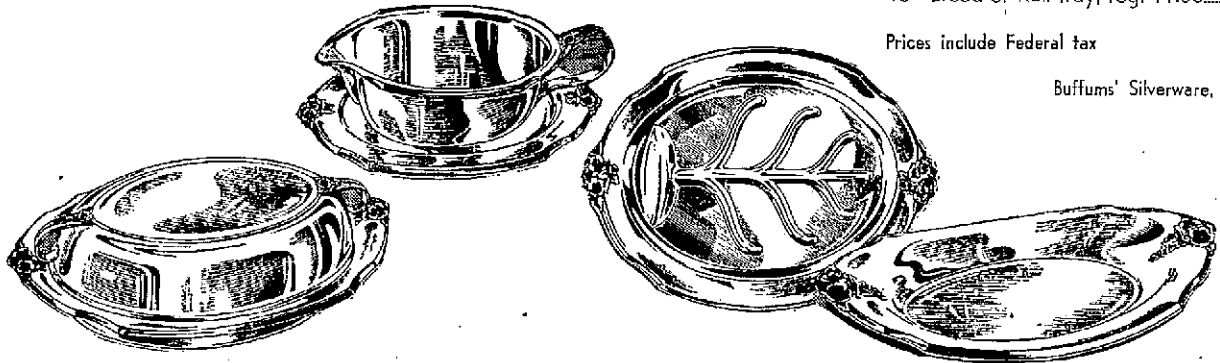
Prices include Federal tax

Buffums' Silverware, Street Floor

Use Buffums' Silver Club

Nothing Down! No Interest!
No Carrying Charges!

\$5 per month up to \$120
7.50 per month up to \$180
\$10 per month up to \$240



30% off



"Spring Glory" Sterling Sale!

Splendid savings on all pieces of lovely International Sterling "Spring Glory"—now!

Teaspoon, reg. 4.25	2.98
Place fork, reg. 6.50	4.55
Place knife, reg. 6.25	4.38
Salad fork, reg. 5.50	3.85
Soup spoon, reg. 5.50	3.85
Butter spreader, reg. 4.75	3.33
Oyster fork, reg. 4.25	2.98
Coffee spoon, reg. 2.75	1.93
Iced teaspoon, reg. 5.50	3.85
Butter knife, reg. 7.75	5.43
Cold meat fork, sm., reg. 13.50	9.45
Gravy ladle, reg. 12.75	8.93
Jelly server, reg. \$7	4.90
Lemon fork, reg. 4.75	3.33
Olive fork, reg. 4.75	3.33
Pie server, reg. \$12	8.40
Sugar spoon, reg. 6.50	4.55
Tablespoon, reg. \$11	7.70
6-pc. place setting, reg. 32.75	22.93
5-pc. place setting, reg. \$28	19.60
4-pc. place setting, reg. 22.50	15.75

Plus many other serving pieces.

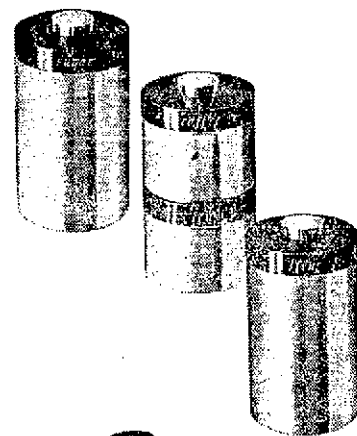
King Sized Value! Cal-Dax TV Trays 4-piece set in 'Lace Flower' pattern

reg. 16.95

9.95

So easy to entertain with Cal-Dax trays . . . king size surfaces hold a full place setting of dinnerware . . . have easy-to-clean curved rims. All metal trays are stain and alcohol resistant . . . sturdy construction prevents tipping and wobbling. Light, easy-to-handle Cal-Dax trays are ideal for informal living. Special price includes four trays and rack combination in decorative "Lace Flower" pattern on black background. Other Cal-Dax TV tray sets from 17.95 to 19.95

Buffums' Housewares, Lower Level



Kromex Canister Set reg. 7.95 4.99

Pride of the pantry . . . space saving canisters in seamless rustproof aluminum . . . to sparkle on kitchen shelves . . . to stack neatly—one inside the other when not on "active service."

Kromex Cake Cover Set reg. 3.95 1.99

Gleaming two-tone aluminum cake-safe with ebony plastic handle, embossed lettering! Complete with 11" glass serving plate . . . a rare buy!

Buffums' Housewares, Lower Level

Vogue Clothes Hamper

reg. 13.98

9.98

Save \$4 on the famous Vogue Air Flow hamper . . . sturdy hardwood construction with ventilated wicker body and pearlized top. 19x10x24". Choice of white, pink or black.

Buffums' Bath and Closet Shop, Street Floor

Pearlized Toilet Seats

reg. 8.95

6.88

Pearlized toilet seats with heavy chrome fittings . . . a sales event special in choice of white, pastels and deep tone decorator shades!

Buffums' Bath and Closet Shop, Street Floor

Special! Plastic Hangers!

Dress hangers, reg. 8/\$1	8/88¢
Suit hangers, reg. 4/\$1	4/88¢

Durable plastic dress and suit hangers with steel washers, plated swivel hooks, bars and adjustable clips. Your opportunity to stock your closet and SAVE! Both styles in clear plastic, pink, blue or yellow.

Buffums' Bath and Closet Shop, Street Floor

Building \$250,000 Luxury Apartments in West Side

Construction of a deluxe 28-unit rental apartment building at the southeast corner of Adriatic Ave. and West Willow St., is well under way, the Big K Construction Corp., announced Saturday.

The \$250,000 structure was termed the first major deluxe apartment built on the West Side. It will be known as the Adriatic - Willow Apartments and rentals will be available in early summer.

Edward M. Kirk, president of the Big K, a local company, said all units will be Edison Co., Medallion type with electric ranges, electric refrigerators installed in each apartment and they will be heated by electricity with electric-heated hot water tanks. Every room will be carpeted.

A FEATURE will be an enclosed play yard for children and there will be a 20 by 40 swimming pool ranging in depth from 3½ to 9 feet. There will be a separate parking area for cars of the tenants.

The property has a frontage of 100 feet on Willow St. and a 50-foot frontage on Santa Fe Ave.

N. H. Stearns, realtor, who represented both the buyers and seller in the property transaction, said Kirk had found the West Side lacking in high-class living accommodations.

"Finding a suitable rental in the area has, for some time, been a real impossibility," he declared.

"THOUSANDS OF employees in the refineries, shipyards and Navy Base, adjacent to the West Side, have been traveling many extra miles to have suitable living quarters.

"Financing of the project found a ready reception from lending agencies because of the lack of such accommodations in the area."

The Big K Corp., is a closed corporation consisting of Edward M. Kirk as president, his parents, Vivian B. Kirk and Aaron T. Kirk, and a brother, Harold V. Kirk. They hold licenses for all phases of construction work, Stearns explained, and Vivian Kirk is a licensed real estate broker.

Stearns will represent the corporation as leasing agent of the rental units, he said.

U. S. Has More TVs, Radios Than People

WASHINGTON (UPI)—The nation now has more broadcast TV receivers, and the United States is the only nation receiving regular TV color programs.

homes now have one or more TV receivers, and the United States is the only nation receiving regular TV color programs.

WASHINGTON (UPI)—The nation now has more broadcast TV receivers, and the United States is the only nation receiving regular TV color programs.

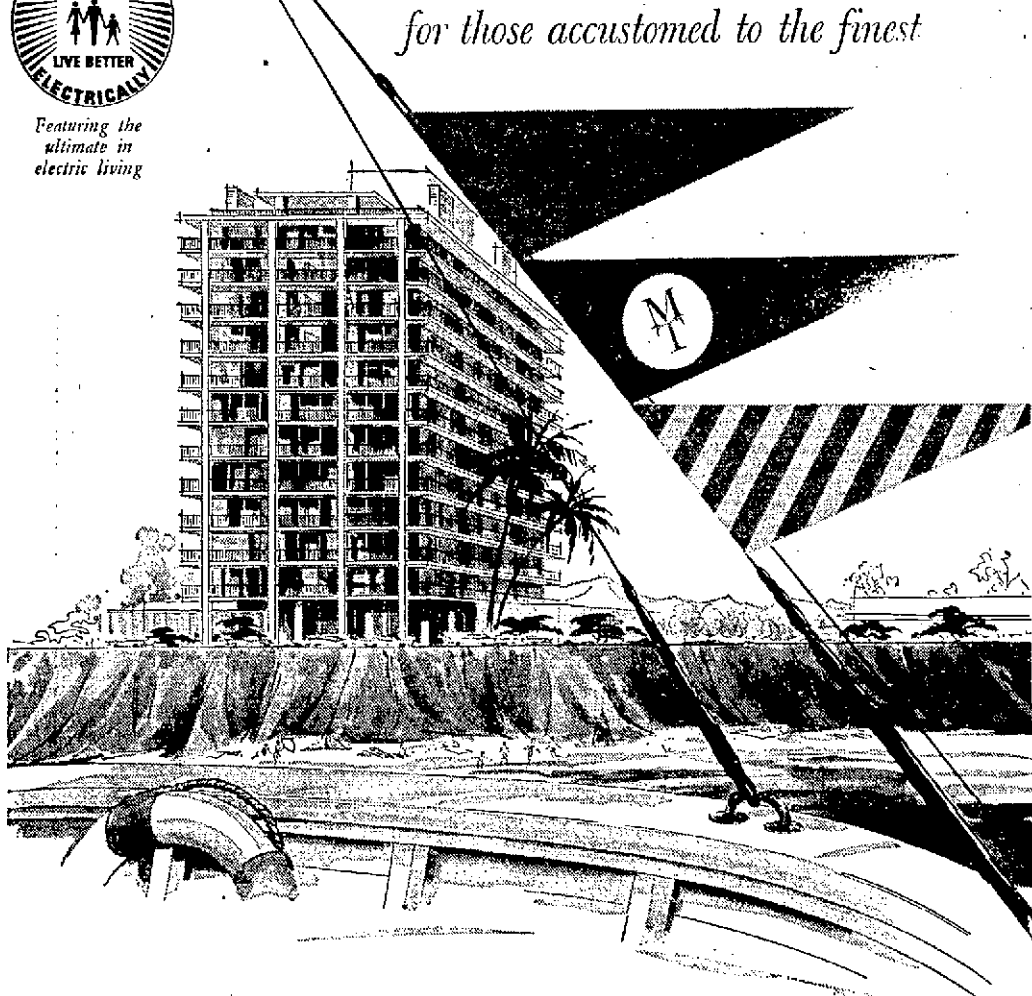
In a year-end report, the FCC said there are now 150 million radio and 50 million TV receivers.

The FCC also reported that the number of telephones in the nation is approaching 70 million and that 250 million calls are made daily over them.

The report said at the end of the year it had made 2,100,000 authorizations in the radio field alone. Its radio permits and licenses increased in 1958 by about 200,000.

It reported that more than 90 per cent of the nation's population is now within range of at least one operating TV station and that 75 per cent or more is in the service area of two or more stations.

About 85 per cent of all



for those accustomed to the finest

in cool, smog-free Long Beach

The MARINA TOWER

a deluxe ocean-front cooperative, unmatched for excellence of location
...beauty of design...quality of construction

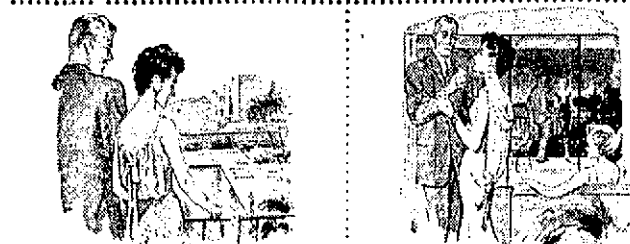
44 Large Residences, 2 bedrooms (and convertible den), 2 baths.
Total area: 2172 to 3232 square feet, including private patio-terrace.

The Marina Tower is a cooperative residential development, designed to meet the requirements of those who desire the very finest in modern luxury living.

The Marina Tower combines the advantages of an exclusive resort hotel, with the benefits of ownership in one of Southern California's choice properties. It will be owned and controlled by its residents.

Perfect Location: at the edge of the blue Pacific...minutes from the docks of the new Marina...quickly accessible via freeway from the principal business and industrial centers of Southern California.

DISPLAY RESIDENCE NOW OPEN AT THE MARINA TOWER SITE
3055 E. Ocean Blvd. (at Paloma), between Downtown Long Beach and Belmont Shore. Open 1 to 5 p.m.
DECORATED BY FRANK BROS.



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Real Estate and BUSINESS DEPARTMENT

Independent-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, JAN. 4, 1959

Build New Bowling Center for N. L. B.

Construction is under way on a 20-lane bowling parlor at Orange Ave. and Artesia St., Francis R. Crawford, secretary of the owners, the Crown Bowling Inc., announced Saturday.

Crawford is a former city councilman and North Long Beach businessman.

A modernistic design for the building has been provided by the architectural and engineering firm of Adams, Morgan, Latham, Kripp & Wright. Ches-

ter Wiley is the building contractor and Eugene R. Kirkpatrick is legal counsel and building representative.

THE 20 LANES will be Brunswick automatics with underground returns and straight ball racks.

Air conditioning will be provided the entire structure and luxurious furnishings are planned, said Crawford. There will be a coffee shop, cocktail lounge, billiard room and a playroom with an attendant will be operated to care for children while parents bowl.

Ground was broken Dec. 29 by Vice Mayor Virgil Sponberg. It is planned to have the parlor, to be known as Crown Bowl, in operation in ample time for the fall leagues. Parking will be provided for approximately 200 cars.

C. Wesley Belt is president of Crown Bowl and E. O. King is treasurer.

Production of Fords Hiked

NEW YORK (AP)—J. O. Wright, general manager of the Ford division of Ford Motor Co., says Ford car sales in 1959 will top 1958 by 200,000 to 400,000 units. In 1958 slightly more than one million Fords were sold.

Wright said Ford had upped January production schedules 15 per cent from the previous schedule.

L. B. Realty Head Sees Good Market for Homes

Increased numbers of Long Beach citizens will be shopping in the brisk real estate market he foresees for 1959 "the return of the buying psychology" with respect to homes.

consider the most basic factor in the brisk real estate market he foresees for 1959 "the return of the buying psychology" with respect to homes.

Odegard made these forecasts on the basis of reports from the recent San Francisco convention of the National Association of Real Estate Boards, analysis of surveys of national economic prospects for the coming year, and the appraisal of Long Beach Realtors of possible future local trends.

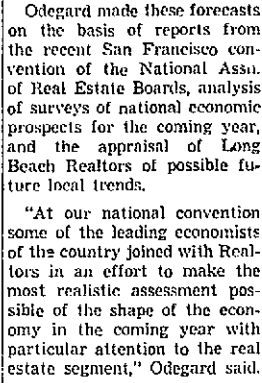
"At our national convention some of the leading economists of the country joined with Realtors in an effort to make the most realistic assessment possible of the shape of the economy in the coming year with particular attention to the real estate segment," Odegard said.

"A SUMMARY of the discussions indicates the return of vigor to the economy as a whole with increases expected in employment, consumer income, and savings. Within this framework, the construction segment of the real estate industry is expected to either maintain the 1958 level of housing starts—around 1,160,000—or increase it by 10 per cent."

In addition to these new homes that will be coming on the market in 1959, Odegard declared that there may be more than the usual number of good quality existing homes available for purchase in the coming years.

"ALMOST 70 PER CENT of the homes purchased each year are existing dwellings—a fact that indicates the importance of older houses in the market," he pointed out. "This figure may be even greater this year because we know that people are continuing to seek homes that are better suited to their needs and pocketbooks than those they now own."

Odegard said that he con-



MERLE DUBAY
New Program Chairman

Realty Program Post to Dubay

Jim Odegard, president of the Long Beach Board of Realtors announced that Merle Dubay is 1959 program chairman.

Dubay was born in Minneapolis, came to California in 1928, was in the Army during World War II and has been a member of the Long Beach board two years. His office is at 535 E. Third. Dubay is very active in the board and also in civic affairs. He is chairman of the Multiple Sclerosis Drive for 1959.

Dubay named Hazel Merclain as program chairman for January.

State Road Costs Increased

SACRAMENTO (UPI)—state controller Robert C. Kirkwood announced.

Kirkwood said this was an increase of 21 per cent above the previous fiscal year.

Legislators' Pay Average \$9,690 Year

SACRAMENTO (AP)—California's legislators collected \$2,325,607 in salaries and expenses during the past two years, the controller's office reported.

That averages \$9,690 a year for each of the 120 lawmakers who earn a \$6,000 annual salary.

The other \$3,690 comes from the \$18 a day living allowance given each legislator during sessions, the 15 cents a mile allowed for travel and the \$20 a day expenses on legislative business between sessions.

THREE LAWMAKERS received more than \$24,000 during the 1957-58 period; seven less than \$16,000.

Topping all legislators was Assemblyman Francis C. Lindsay (R-Loomis) with \$24,931. He was followed by two fellow assemblymen, Lloyd W. Lowrey (D-Rumsey), \$24,625; and Jack Schrader (R-El Cajon), \$24,580. Among the 40 senators, Edwin J. Regan (D-Weaverville) was high at \$22,449, followed by John W. Beard (D-El Centro), \$22,291.

Assemblyman Frank G. Bonelli (D-Huntington Park) showed the lowest total of all full-time legislators, \$12,467, followed by Sen. Jess R. Dorsey (R-Bakersfield), \$12,439.

NO DOWN PAYMENT!

NO PAYMENT ON PRINCIPAL!

Live forever in . . .

Bellehurst

PAY INTEREST AND TAXES ONLY!

200 Custom Homes

\$28,770

to

\$49,500

The Bellehurst "Trust Plan" is now available on over 150 custom homes and offers excellent opportunities for both better living and investment purposes. You need NO DOWN PAYMENT . . . no monthly payments on the principal . . . you pay only interest and taxes each month . . . nothing more. Many homes are landscaped, carpeted and draped . . . ready for immediate occupancy. Inspect Bellehurst today and get complete details on the fabulous "Trust Plan" . . . it's the key to true country club living at minimum cost . . . and can mean tremendous financial gains for you.

YOU NEED NEVER MAKE A PAYMENT ON THE PRINCIPAL!

Fantastic, but true. You need never pay one single penny on the principal. For complete details visit Bellehurst today . . . or call Bellehurst Trust Division . . . LAWrence 2-1179 . . . Buena Park.

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offering the way of life your family deserves.

One mile north of Santa Ana Freeway on Highway 39 . . . LAWrence 2-1179 . . . Buena Park

\$72 Billion Construction Possible for U. S. in '59

WASHINGTON (UPI)—Construction volume in 1959 stands a good chance of hitting 72 billion dollars—a 6 per cent increase over this year, an industry group predicts.

The Associated General Contractors of America reported that construction spending set new records in 1958 despite the business decline. It totaled nearly 68 billion dollars, marking the 13th straight year the spending level increased.

The 1959 forecast predicted \$72 billion, with 1958 spending of \$68 billion. The 1959 forecast predicted \$72 billion, with 1958 spending of \$68 billion.

If predictions are borne out, 1959 "should signal the start of a new era of construction growth along with a generally prosperous economy," the report said.

A 16 PER CENT rise in public construction with the accent on highways will dominate the 1959 picture, the group said, and added:

In the private sector, a moderate advance in residential activity and continued high levels of commercial and public utility construction should more than offset a further slide in industrial building and a slight drop in farm construction.

Here is a breakdown of the 1959 outlook:

Residential—a 7 per cent increase to \$19,100,000,000 in private residential construction and another billion dollars in public housing with 1,190,000 new units started.

Commercial—should continue at the peak level of \$3,600,000,000 with brisk activity in chain stores and shopping centers.

Religious—construction may hit the one-billion-dollar mark for the first time with a possible 15 per cent increase.

Farm—construction expected to dip slightly to \$1,500,000,000.

PUBLIC UTILITIES—should hold close to their high levels and possibly increase slightly to \$5,500,000,000.

Industrial—building should decline at a reduced rate to \$2,200,000,000 because fewer projects have been planned. However, a pickup in capital expenditures next year will lay

SECURITY HOMES

60 Per Cent of Unit Has Been Taken

Leading the New Year trend for increased home sales, Security Homes are now 60 per cent sold out, although models of all floor plans are still available in this Westminster community.

All homes feature wall-to-wall carpeting in hall, living room, entry and master bedroom; plus a space-planned kitchen with built-in range and oven, garbage disposal, and dining nook.

Unique 3- and 4-bedroom, 2-bath Security Homes are on 7200-square-foot lots, or larger. Six original floor plans are offered. Interior features include: acoustical ceilings throughout, American Standard plumbing, aluminum screens, floor-to-ceiling sliding glass doors.

NON-VETS CAN move in for as low as \$195 down plus low costs. Full price is \$12,500. Model homes may be reached from Los Angeles by driving out Santa Ana Freeway to Artesia Ave. turnoff. Follow Hwy. 39 to Garden Grove Blvd., and turn right to Edwards. Left on Edwards to the homes.

From Long Beach drive east on 7th Street to Edwards. Turn right to model homes.

Here's Correct Pronunciation

By Associated Press

Here is a key to the pronunciation of names in the news:

U.S. senator Beall of Maryland—Bell.

Oriento Province, Cuba—Ohr-yehn-tay.

Manzanillo, Cuba—Mahn-zahn-ell-yoh.

Alex Ojmedo, U.S. Davis Cup player—Ohl-may'-doh.

Soviet deputy premier Mikoyan, due in Washington soon—Mee-koy-ahn'.

Can Industry Outlook Good

NEW YORK (AP)—The president of the American Can Co. predicts continued gains for the metal can industry in 1959.

"Our forecast of continuing improvement is based on anticipation that demand in 1959 will remain strong for most food and non-food cans," said William C. Stolk in a year-end statement.

He added that the industry expects important gains for pressure cans in the non-food container field.

Many Optional Items for Cars Fail to Win Approval

By JACK VANDENBERG

DETROIT (UPI)—The auto companies are reporting unusual success this year with a number of items which are offered as optional equipment—but little is heard of some of the options offered in the past.

Whatever happened, for example, to the highway hi-fi offered by Chrysler Corp. on its 1956 model cars? Or whatever happened to "pressure-lube," the device which Mercury offered to allow a motorist to lubricate his car merely by pushing a button on the dashboard?

These are only two examples

of numerous items which were once offered motorists but have died out in recent years.

SOME OF THESE OPTIONS are still around but appear to be losing popularity. This group includes such things as fuel injection engines, dropped by Pontiac this year; seat belts, still offered by Ford but not winning widespread approval from motorists; air suspension, which has been modified on some cars and dropped altogether by others.

Glass-topped automobiles also belong to the vanishing race, along with captive air tires and a little device offered last year

to heat the passenger compartment of an automobile within a minute on cold mornings.

Some of these enjoyed brief

'Mr. Crook' Shows His Name Correct

NEWCASTLE - ON - TYNE, England (UPI)—Henry Holland, 38, was sentenced to four months in jail after he told a court he had lived at 31 hotels without paying a bill and had stolen from five of them.

Holland said he usually registered as "Mr. Crook."

success before they lost popularity while others never gained enough fame to rate a second chance. In some cases, these options were outdated by further improvements in automobiles.

A GOOD EXAMPLE of this is the "curb feelers," little wire antennas which made a harsh noise when they came in contact with the curb, warning the driver that he was close enough. These devices, offered by supplier firms but not by the industry itself, disappeared about the time power steering became popular.

In some cases, these devices may come back later with further refinements.

Chrysler first offered the highway hi-fi in 1956. It sold only "several hundred" units that year and, although it was still available in 1957, Chrysler failed to push them after that.

One example of an optional item which may be on its way back is the gas heater, which was used by Ford in the 1930s but died out after World War II. Several companies are now considering a gas heater because it heats the passenger compartment more rapidly than hot water heaters currently in use.

ROSS

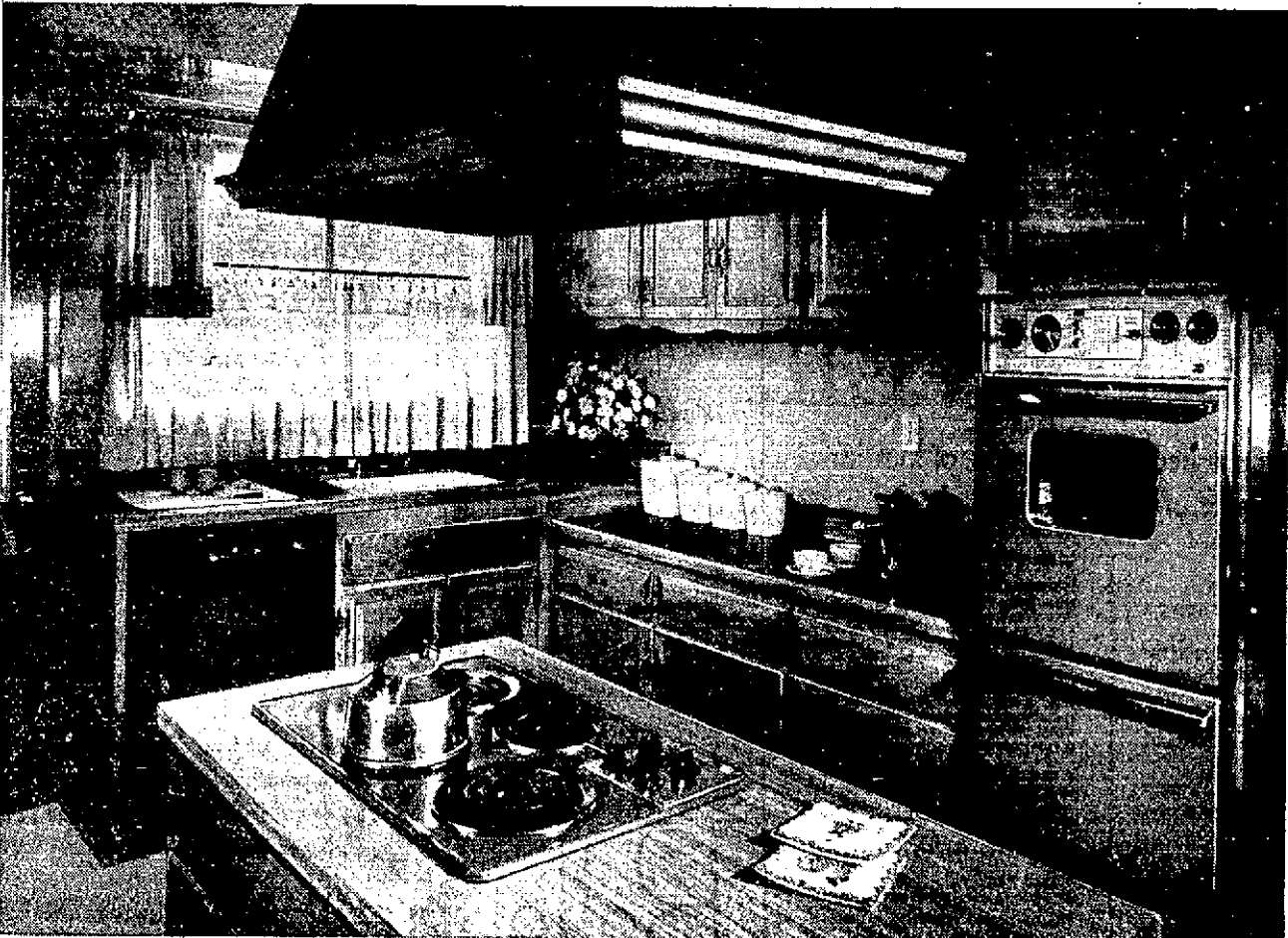
2390 SQ. FT. - \$26,500

1440 TO 1658 SQ. FT. - FROM \$18,750

21 DIFFERENT DESIGNS

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NEW 282-HOME "AMHERST" UNIT OPENS!



Every home in this beautiful new unit is an all-electric Medallion Home.

Purchase price includes an all-electric kitchen with major appliances built-in; lighting for beauty as well as illumination, full House-Power for the electrical appliances you need today and tomorrow.

Because only a Medallion Home will stay electrically modern in the all-electric future, your resale value is protected.

Select your fashionable new address in Southern California's Smartest Community — today.



Famous FRIGIDAIRE "DOUBLE OVEN" KITCHENS The Cadillac of appliances. Luxury features you won't find in many \$45,000-\$50,000 homes!

A M E R I C A ' S F I R S T

Park Estates Shopping Center Ready in Spring

Details of the Park Plaza Shopping Center to be constructed at the entrance to Park Estates were disclosed Saturday by Rod Whaley, leasing agent for the L. S. Whaley Co., developers. It will be an exclusive-type center containing 12 select retail and service stores and shops.

Included will be men's and women's apparel shops, drug and pharmacy, camera shop, gourmet delicatessen, beauty and barber salons, deluxe ice cream parlor and dry cleaning shop. Leasing negotiations on some of the stores is already under way, Whaley reported.

Total cost of the center will be in excess of a half million dollars. It will be constructed on a 40,000 square foot site, just off the intersection of Pacific Coast Hwy. and Anaheim Rd.

As designed by H. Carlo Fontaine and Associates, Park Plaza will express the most modern aspects of merchandising. Treatment of the various stores will incorporate the individual characteristics of each of the tenants.

THE SHOPPING FACILITY will be of contemporary styling and will be composed of two

Not Fitting

STOCKBRIDGE, England (UPI)—Residents of this Yorkshire town's most fashionable street have asked city councilors to change the street's name—to anything to get away from its present name, "Coal Pit Lane."

separate structures positioned in an L-shape pattern, providing a shopping mall area at the juncture of the units.

Ample parking will be provided in the front with easy and convenient access to all stores in the development.

As part of the over-all project, plans also call for the modernization of an existing market which is located adjacent to the site.

New Managers in Can Plants

C. F. Marquard, general manager of Continental Can Co.'s South Pacific district, announced appointment of William E. Lockwood as manager of the company's Oakland can plant and Dan A. Gabrielson as manager of its Terminal Island facility.

Lockwood was plant manager at Terminal Island since March of 1957.

Gabrielson was manager of Continental's Denver plant since March of 1956.

Oil Firm Merger Is Approved

LOS ANGELES—Stockholders of Oceanic Oil Co. have approved the sale of all its assets to Producing Properties, Inc., Dallas, Texas. J. Russell Sherman, president of Oceanic said the transaction was completed with the issuance of 750,000 shares of common stock by Producing Properties, Inc. The transaction between the two companies was based upon an exchange ratio of approximately two and one-half shares of Oceanic for one share of Producing Properties.

May Incorporate

SAN BERNARDINO (UPI)—San Bernardino County supervisors have on file a petition for the incorporation of Victorville.

Jack Merrick to Be Honored

H. C. Livingston, chief of the public service division of the Los Angeles County Assessor's office will speak on "Information Available from Assessment Records" at a meeting of the Appraisal Division of the California Real Estate Assn. at the Biltmore Hotel, Los Angeles, Thursday at 6 p.m. Also on the program to participate in the forum on tax assessments will be Laurence M. Fist, chief of the lands division of the Los Angeles County Assessor's office.

To be honored at the meeting will be Jack P. Merrick of Long Beach, 1958 chairman of the CREA appraisal division.

INDEPENDENT PRESS TELEGRAM—R.3
LONG BEACH 12, CALIF., SUNDAY, JAN. 4, 1959

BUSINESS BRIEFS

Bank Debits Reveal Economic Progress

Business activity indicators reflect continued economic progress for California in 1958, despite the nation-wide recession in mid-year, reports William A. Burkett, State Superintendent of Banks.

Although final figures will not be available for a few weeks, bank debits for the year through November totaled \$162.2 billion representing an increase of \$3.7 billion over the same period of 1957. Bank debits in November were \$14.1 billion.

Total employment of 5,672,000 declined 121,000 in November from the previous month and represented an increase of 35,000 over November 1957. Construction employment index figure in November of 141.6 increased 3/10ths of 1 per cent over October and represented 6.7 percentage points increase over November 1957.

R. G. KENYON, vice president of Southern California Edison Co., retired Dec. 31. An executive officer of Edison for the past 16 years, Kenyon joined the firm 41 years ago in 1917.

Kenyon was named advertising manager for Edison in 1932. His active participation in the advertising field earned him the life-long friendship of many newspapermen throughout the Southland.

Kenyon and his wife, Cecil, make their home in San Marino. They have three sons, Grant II, David V. and Clark J. Kenyon.

INCREASES IN DIVIDENDS

and interest rates payable to policyholders and beneficiaries of the Connecticut Mutual Life Insurance Co. were announced here by C. Carter Schneider, general agent.

During 1959 the company will pay 3.6 per cent interest on policy proceeds under income settlements and 3.5 per cent on dividend accumulations.

The company estimates it will pay a record \$28,000,000 in policy dividends during 1959, \$1.9 million more than would have been paid under the previous scale.

CHARLES L. POE, of Westchester, former Sears Roebuck manager and buyer, has joined the Santa's Village corporation and will be resident manager of the Santa's Village near Chicago scheduled to open in May.

Poe was customer service manager for the Olympic Blvd. Sears store.

EARNINGS OF \$5,104,021 were paid 77,434 members of Coast Federal Savings and Loan Assn. over the six-month period ending Dec. 31, announced Joe Crail, president.

"During 1958 \$39,000,000 in new savings capital was received. Over \$90,000,000 in cash and government bonds are included in Coast Federal's total assets of over \$300,000,000 as of Dec. 31. At the same time reserves and surplus have been increased nearly \$3,000,000 to a total of \$28,784,000."

M L O O R

No Other Community Offers Such Real Value

As The New 1200-acre "Walled City"



No Friction Car Bearing Passes Test

By DAVID J. WILKIE

DETROIT (AP)—Frictionless bearings that require no lubrication apparently are coming in for wider use in automobiles.

Initially the bearings have been tested on automobile front ends. They have been used for knuckle and ball joints, especially in steering mechanisms.

The frictionless bearings are made of strong plastic and cotton strands impregnated with a phenolic plastic. The manufacturer says they can replace many conventional metal-to-metal bearings.

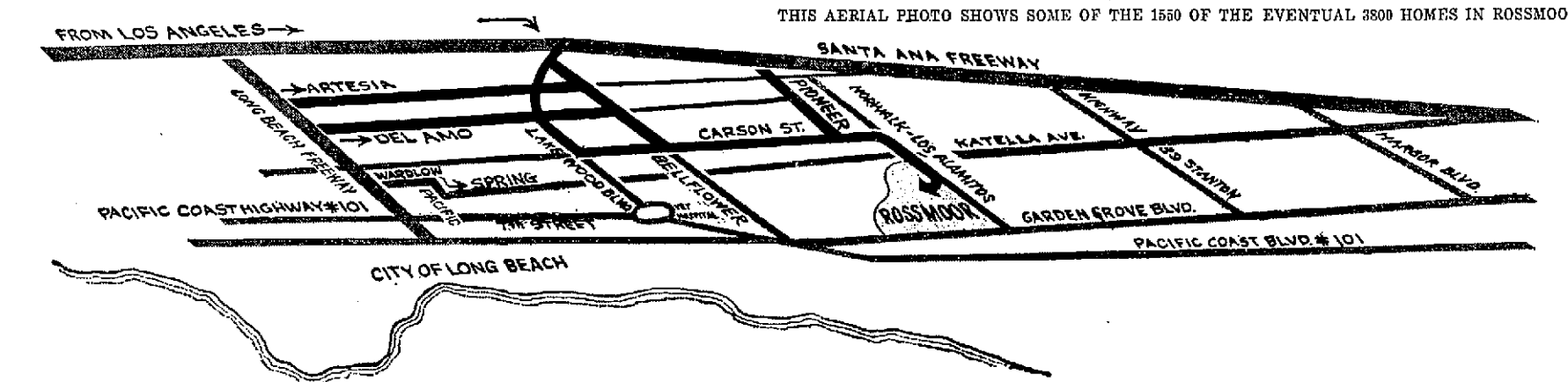
In a recent test the bearings were used in approximately 200,000 miles of simulated travel without lubrication. They showed no signs of appreciable wear or oxidation.

ANOTHER INNOVATION may be the relocation of exhaust mufflers. Ward's Automotive reports says one leading car maker is conducting experiment with the exhaust system at the front end.

"Information is the V-8 installations would have mufflers standing upright under each front fender," Ward's says, "It adds that silencing resonators would be placed, one on top of the other, on the front grille floor. The short exhaust discharging pipe would be well forward beneath the radiator grille, pointing rearward."

CLAIMED FOR THE new exhaust system, says Ward's, is a sharp reduction in back pressure, making for more power and possibly less fuel consumption. The agency notes that in some states rear-end exhaust is required by law. It says if the laws remained unchanged rear discharging pipes would have to be connected to the vertically mounted mufflers.

It adds that the rear discharging systems as presently designed are expensive and inefficient and interfere with good car frame construction practice.



3 BEDROOMS...3 BEDROOMS AND FAMILY ROOM

4 BEDROOMS AND FAMILY ROOM...ALL WITH 2 BATHS!

FHA TERMS from \$1800 (plus impounds)

FHA...\$650 per month minimum income

open sundays through friday 10 a.m.—9 p.m. saturdays 10 a.m.—7 p.m.

VA...\$575 per month minimum income

WALKER & LEE, Inc., Sales Agents, GENEVA 1-1317

Plans and designs copyrighted by FRETATIC HOMES, INC., Builders

Model Homes by DAVIS FURNITURE OF LONG BEACH

Architect: EARL G. KALTENBACH, JR., AIA

M E D A L L I O N C I T Y

Edison Co. Seeks New Stock Issue

SAN FRANCISCO (UPI)—The Edison Electric Utilities Commission for the Southern California Edison Co. has asked the California Public Utilities Commission to issue 500,000 new shares of common stock at a par value of \$25 each.

The new capital was to be used to finance new construction and to retire outstanding loans.

A Few Choice Locations Available

Starlite

HOMES

\$295 DOWN \$7950

PLUS \$55 COSTS PER MO. Pr. & Int.

3 and 4 BEDROOMS
1½ and 1¾ BATHS

\$11,350 & \$12,750

WALL TO WALL CARPETING
PLUS MANY OTHER FEATURES

Models Furnished by Lewis DeHaven Shaw



Low-Priced Luxury in Pageant Homes

Located only minutes from the Long Beach business area, Pageant Homes have high sales appeal for Southlanders seeking minimum travel time.

Within easy access of shopping centers, schools, parks, playgrounds and churches, the homes offer luxury features for the entire family. According to McCarthy Co., sales agents, Pageant Homes are offered on a special "48-hour" trade plan which facilitates immediate purchase. A homeowner may trade in his present home, using the equity as a down payment.

limited number of homes are being offered with no down payment, only closing costs and imposts. FHA terms with minimum down are available.

Features include: Oak hardwood floors, vinyl flooring in kitchens and baths, forced air gas heating. Model homes are open daily. To see them from Long Beach, drive 7th St. east to Stanton Blvd. (Hwy. 39), left to Lampson, left to Santa Rosalia, and right to the homes. From Los Angeles take the Santa Ana Freeway to Grand Ave. and follow Hwy. 39 to the homes, just south of Chapman.

PRICED FROM \$15,800, a



INTERIOR VIEW

This view of the living room area at Pageant Homes shows off fireplace and many custom designed features.



RANCH HOUSE IN ROSSMOOR

Among the many models of fine homes in the Ross W. Cortese development of Rossmoor just east of Long Beach is this ranch house. The living room in the ranch houses are available with drop, beamed or cathedral ceiling.

Rossmoor Shows Record Sales, Progress in 1958

Record sales and vast progress in civic enterprises made 1958 a "blue ribbon year" for Rossmoor, the 1200-acre community near Long Beach, Walker & Lee, sales agents, report.

Home sales in the past year were a record \$21,300,000 and pushed total sales past \$48 million, the spokesman said.

The community in 1958 also:

1. Set a new Southern California real estate record by selling 68 homes in one day, which broke the former record of 67 homes sold in one day, also set by Rossmoor in September.

2. ATTRACTED MORE than 126,000 visitors, of whom some 30 per cent were from out-of-state.

3. Signed a record-making contract with the Southern California Edison Co. calling for the construction of 451 "Medallion" homes—largest Medallion contract in the nation.

Great strides were also made by social and civic organizations at Rossmoor, noted the developer Ross W. Cortese.

ESTABLISHED IN 1958 were the Rossmoor Woman's Club, which currently has a membership of more than 300; the Rossmoor Little League, comprised of eight teams; and the Rossmoor Boy Scout and Girl Scout troops, comprised of about 100 children.

The remarkable growth of the community, which now has more than 1,200 families as residents and will have an additional 300 family residents upon completion of homes in the sixth unit, was attributed to the following factors by Cortese:

1. Proximity of the Santa Ana and Long Beach Freeways connecting Rossmoor with the Civic Center.
2. Appeal of the community because of its proximity to Long Beach State College, which is only a mile away.
3. Proximity to a variety of recreational and entertainment facilities — among them the Marina, Disneyland, and Los Alamitos Golf Club.

"BECAUSE OF THESE factors, Rossmoor has become extremely popular with professional and junior executive families," Cortese said.

A recent survey noted that about 80 per cent of Rossmoor's adult population is in the 35-42 age bracket.

The occupational breakdown revealed that some 35 per cent of the community's breadwinners were engineers, 20 per cent lawyers, doctors, school teachers and senior personnel of the armed forces and about

45 per cent junior executives in private business and public utilities.

A HIGHLIGHT of the coming year at Rossmoor will be the start of construction on a \$10 million shopping center, Cortese said.

The nation's first octagonal-shaped shopping center, the 70-acre project will provide approximately 500,000 square feet of retail sales area and parking for more than 5,000 cars.

Starlite Home Is Appealing

Sales continue to climb in the fourth unit of Starlite homes, according to company records. Gilbert J. Haynes, sales agent, states that families welcome the convenient location and the outstanding room designs.

Within 5 miles of the beach, these \$11,350 to \$12,750 homes are in easy commuting distance to urban centers. Planned to offer top living enjoyment for average incomes, Starlite homes have wall-to-wall carpeting.

This merger of desirable location, and quality appointments has resulted in the purchase of over 50 per cent of this new unit within a month, according to Haynes. Monthly terms are quoted as low as \$79.50, including principal and interest, with \$295 down and \$55 move-in cost.

Spaciousness and flexibility predominate in three different floor plans. Each has extra-large living rooms with adjoining family-size kitchen with dining area or snack bar. A choice of 3 or 4 bedrooms is combined with 1½ or 1¾ baths.

Visitors may compare and inspect these homes during construction. Models are open daily.

Contracts Drop

NEW YORK (AP)—Heavy construction contract awards for the week ended Monday fell to \$291,813,000 from \$353,298,000 previous week, Engineering News-Record and Construction Daily reported.

MORE

M

agnolia
manor

IN GARDEN GROVE

\$195. DOWN

NON-VETS

... ROOM
OVER 1300 sq. ft. OF LIVING AREA
EXTRA LARGE LOTS FOR POOL, PATIO & PLAY YARD

... VALUE
3 or 4 BEDROOMS WITH 1½ or 2 BATHS
FOR AS LOW AS \$12,200, LESS THAN \$10. PER SQ. FT.

... CONVENIENT TERMS
\$195. plus \$90. COSTS MOVES YOU IN!
NO DUE DATES... NO BALLOON PAYMENTS!

... SELECT LOCATION
IDEAL FOR SCHOOLS, SHOPPING & TRANSPORTATION
ALL IMPROVEMENTS IN AND PAID FOR, EXCELLENT DRAINAGE.



LARAMORE CONSTRUCTION CO.
Frank W. McFarland Sales Agent

Preview

VETS

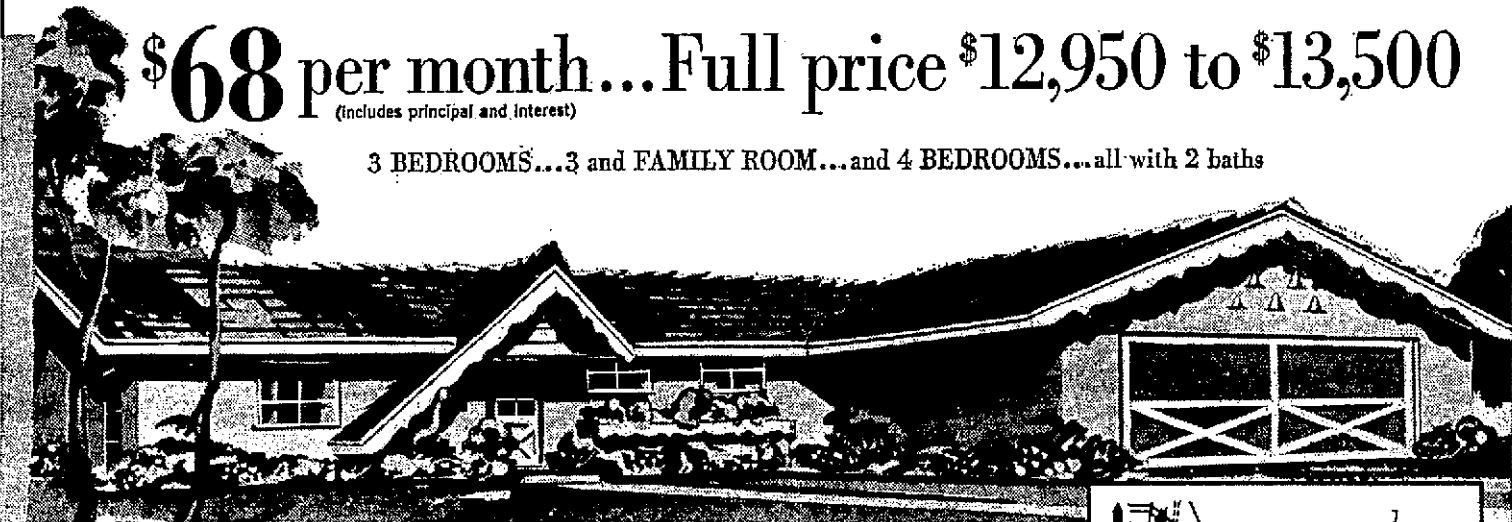
\$95

MOVES YOU IN!

\$68 per month... Full price \$12,950 to \$13,500

(includes principal and interest)

3 BEDROOMS... 3 and FAMILY ROOM... and 4 BEDROOMS... all with 2 baths

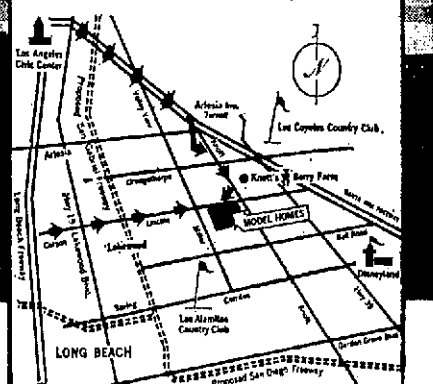


BRENTWOOD

Park

Don't miss the opportunity of your lifetime!

DRIVING DIRECTIONS: • From Long Beach, drive east on Carson (which becomes Lincoln Ave.) to Knott Ave. and then to the beautiful model homes. • From Los Angeles, take the Santa Ana Freeway to Artesia Ave. turnoff, then straight ahead (south) on Knott to Lincoln Ave.





Many holiday visitors to Long Beach were attracted to the Marina Tower display residence, representatives of the luxury cooperative apartments reported. This is a table model also displayed to the visitors.

Marina Towers Display Attracts Many Visitors

Holiday visitors to the Long Beach area have the Marina Tower display residence high on their "must see" list, and the luxury cooperative development is attracting interest from other areas, as well as from the Long Beach community, a spokesman said Saturday.

The display residence is at 3055 East Ocean Blvd., the site where the \$3,000,000 own-your-own tower will be built.

CONTAINING 44 residences, all with dramatic ocean views, the Marina Tower marks a new high in luxury residential facilities on the ocean front. Every unit in the 12-story structure will contain such lavish features as 9-foot ceilings, private patio-terraces, wood-burning fireplaces, unusually large rooms, and fully-equipped electrical kitchens with spacious cabinets of unusual beauty.

With over 3,300 square feet of living space, the residence is a far cry from an "apartment" in the ordinary sense, and the quality of construction makes a Marina Tower home a top realty value, dollar-for-dollar, in today's market. Prices range

from \$57,000 to \$76,000. Sales agent for the development is Moore Realty. Associated with the Moore firm in architecture are Millie & Severson, Inc., general contractors, and Killingsworth-Brady-Smith.

IN GARDEN GROVE

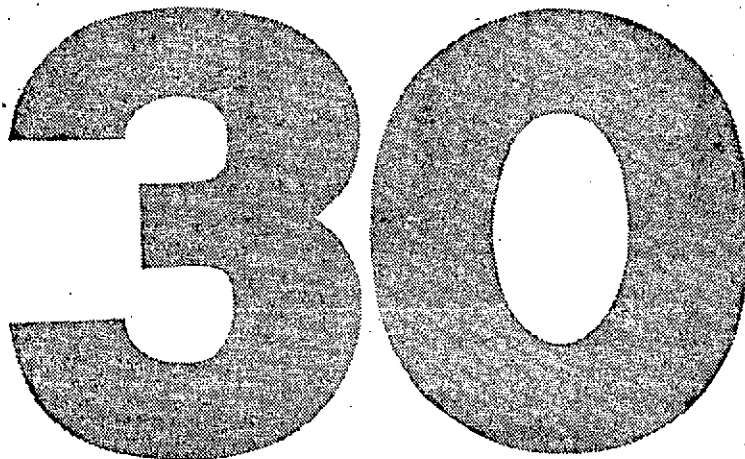
\$195 Down for Sunshine Home



BUILT BY HUNSAKER

Attractive Garden Grove Sunshine Homes feature cedar-paneled kitchens. The homes have three bedrooms and two complete baths. Large family room adjoins kitchen. Builder is S. V. Hunsaker & Sons.

WHY



YEARS OF HIGHER EARNINGS MEAN MORE FOR YOU IN 1959

Community Savings was founded in 1929 to provide a higher return on savings — with safety. In the 30 years of operation — thru good times and bad, 65 consecutive interest payments have been made, each one at a higher than average rate.

Today, a \$43,000,000 institution, Community still pays more — now four times every year — with the added safety of insurance of each account up to \$10,000.

As we start our next 30 years, I extend an invitation to old and young to join our 19,000 thrifty savers, so you too may earn more in 1959 and future years. **To get immediate returns, start or add to your account by January 10th, so you will earn more from January 1st.**

REX A. DUNN, PRESIDENT

Save by mail. We pay postage both ways.

Immediate Move-In at Coachman Lane

Coachman Lane Homes in Buena Park announced that immediate occupancy is available for buyers and veterans may now purchase one of the large homes for as little as \$95 down.

Priced from \$12,700, the homes may be purchased on monthly terms as low as \$68 including principal and interest. Walter C. Hanson, exclusive sales agent, said the big 3-bedroom, 2-bath homes have gen-

uine lath and plaster construction, hardwood floors throughout and a used-brick wood-burning fireplace is an outstanding feature.

"Any veteran who buys one of these homes now will be able to qualify for his veteran's tax exemption," stressed Hanson.

To see the Coachman Lane Homes, visitors drive out Carson St. which becomes Lincoln, to Miller Rd. and then turn left.

Says 'Dream Home' in Magnolia Manor

The American dream home is available at Magnolia Manor declares Frank H. McFarland, sales agent.

John Burchard in a recent report on "More Livable Homes" said that space and privacy in today's home is value to the home buyer, McFarland added.

More than 1300 sq. ft. of living area in a well planned 3- or 4-bedroom, 2-bath home located on an extra wide lot is what Laramore Construction Co. offers at Magnolia Manor, said McFarland.

"The low down payment of

\$195 with only \$90 costs and full price of \$12,050 to \$12,350 is possible because you get more livable space for less money," he continued.

"No balloon payments and no due dates are involved with these excellent terms."

PROGRESSIVE developments most buyers appreciate in the expansive 1300-sq.-ft. living areas are the open, circulating hall plans designed for more living freedom and spaciousness with front or back living rooms, some with adjoining study and bath. Ultra-modern kitchens offer garbage disposals, vinyl tile floors, Formica sinks, wall-papered nooks and plenty of fine hardwood cabinet area. Three and four big bedrooms contain ample closet space and 1½ or 2 baths are lamidall-finished.

Modern living, California style, is presented in the new Garden Grove Sunshine Homes development, according to Stan Rossi, salesmanager for builders, S. V. Hunsaker & Sons.

Attractively designed, soundly built, these residences offer a generous value and low terms to facilitate purchase Rossi declares. Total down payment is \$195 with monthly payments of \$85.50, including principal and interest.

Homes feature 3 bedrooms, 2 complete baths with stall showers, large family room, and plenty of closet space, forced-air heating, copper plumbing, glass doors.

Kitchens, displaying the 1959 models of the Norge refrigerator, range, and automatic washer, provide an attractive cedar-paneled snack bar, cedar cabinets, Formica sink decks, tile floors, and garbage disposal.

San Diego Rate Hike to Stand

LOS ANGELES (AP)—The State Public Utilities Commission has refused a rehearing of its recent order authorizing the San Diego Gas & Electric Co. to hike its rates. The increase, effective Nov. 15, totals \$6,741,600. The U.S. Grant Hotel and the Piggly-Wiggly Co., both San Diego, had asked a rehearing.



A COACHMAN LANE HOME

Priced from \$12,700 with a veteran needing only \$95 to move in, Coachman Lane in Buena Park announced that immediate occupancy is available. Here is one of the models.

NEW!

The **BIG** homes with the small down payment!

1959 models on display

monthly payments **\$85.50**

(incl. taxes & ins.)

\$195

Total Down

FAMILY ROOM

3 BEDROOMS • 2 FULL BATHS

2 CAR GARAGE

MOVE IN TODAY!

GARDEN GROVE

Sunshine

HOMES

Enjoy year 'round RESORT LIVING!

Just a 3 block walk to the Beach...

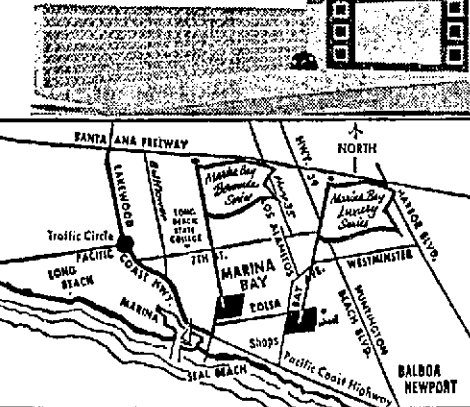
Introducing the all new **BERMUDA Series**. A new spaciousness in beach living.

From Malibu to Newport Beach... you won't find any homes that can compare in value. What's more... look at the low price. A 3 bedroom plus family room, 2 bath home with complete built-in kitchens and several dozens of quality construction features in a year-round resort area... from only

\$17,995 VETS...NO DOWN

Low Costs & Impounds Only

Imagine...you can walk to the beach, schools, churches or to the new \$14,000,000 Long Beach Marina. Never before has a year-round beach home been available for this price. Don't miss this opportunity to get in on the ground floor.



MARINA BAY Homes

Bermuda Series from \$17,995 • Luxury Series from \$19,950

BE SURE TO SEE THEM BOTH...

Just 2 Miles South of Long Beach on Pacific Coast Highway

4% COMMUNITY SAVINGS

PER ANNUM CURRENT RATE

COMPTON 477 E. Compton Blvd. BIXBY KNOLLS 3901 Atlantic Ave., Long Beach PARAMOUNT 15359 Paramount Blvd.



YOU ALWAYS EARN MORE AT COMMUNITY

All savings received by January 10th earn from January 1st

OPEN SAT., JAN. 10, 9 TO 1 P. M. EVERY FRIDAY 9 TO 6 P. M.

BRENTWOOD PARK

Has Many Luxuries at Moderate Price

Living features designed to lighten the load of the homemaker, plus extras for family convenience are found at Brentwood Park Homes in Buena Park.

GI's need only \$95 cash to move into the homes, and monthly payments are only \$68, including principal and interest. Priced from \$12,500 to \$12,950, Brentwood Park Homes

walls of glass, double sinks by Thermador, Holly forced air furnace, Maticco tile floors, Waste King pulverator, walk-in wardrobe closets. According to Larry Weinberg, president of the Larwin Co., builder-developers of new Brentwood Park, every home features Mansville fire resistant, thick butt shingle roofs, genuine lath and plaster throughout.

Model homes are open daily and may be seen by driving on the Santa Ana Freeway to Artesia Ave. turnoff, then south on Knott to Lincoln Ave. From Long Beach drive east on Carson to Knott Ave. and the homes.

Overcomes Obstacles

LEWISTON, Maine (UPI)—Alderman Roland R. Tardiff shot an eight-point, 185-pound buck despite the fact he is confined to a wheel chair by leg injuries he suffered in World War II.

Suggest Plumbing Changes

American homes have the best plumbing in the world, but it is far from perfect, said the 100 homemaking delegates from the 49 states attending McCall's recent 2nd Annual Congress on Better Living.

The women delegates want builders and contractors to provide:

Accessible pipes, not concealed in walls where it is impossible to reach them without pulling half the house down.

A diagram of the plumbing in every home to save unnecessary searching and destruction of property.

Kitchen and bathrooms provided with removable panels, which a plumber can easily slide out.

Turn-off valves for every plumbing appliance.



ONE OF MANY MODELS

Long Beach College Estates reports sales at record-breaking pace. Many models of homes, one of which is shown here, are offered in the development at 7th and Studebaker Rd., inside the city.

Homes in L. B. College Estates Continue to Sell at Fast Pace

Record-making home sales at Long Beach College Estates, which began with \$4 million in sales during the grand opening have continued at the same fast pace. Throngs of visitors daily inspect the furnished models, according to officials of S. and S. Construction Co., builder-developers of this new community of custom-style residences at 7th and Studebaker Road, Long Beach. Located 10 minutes from

downtown Long Beach and immediately west of the new Long Beach State College, the development, the first of such proportions to be erected within Long Beach city limits in 5 years, offers over 300 spacious homes designed by A.L.A. Architects W. Asa Hudson, Emerson E. Hanson and Richard Leitch.

LONG BEACH Estates enjoys the privacy offered by its own 6-foot block wall with ornamental entrance gates and its own private recreational park and playground which, with its facilities, was donated by the builders for the exclusive use of the community's residents. Plans, officials said, also include a proposed future swimming pool and bath house.

This development, which is built on a part of what was once the historic old Bixby Ranch, offers an unusually wide selection of exterior designs and

a number of time-tested, family-flexible plans with 3 and 4 bedrooms and 3 bedrooms with a family room, all with two baths. In addition, there is the deluxe series No. 1001, which has 4 bedrooms, 2 baths and a family room and features a huge island fireplace with raised hearth and built-in barbecue.

FULL PRICES, officials explained, are from \$19,450, and there is a choice of financing that includes 30-year FHA loans with low down payments and 5 1/2 per cent interest, 24-year conventional loans on excellent terms at 6 per cent interest and there is also Cal-Vet financing available.

Furnished, landscaped model home display is reached by driving east on 7th St. a short distance past Veterans Hospital Ranch, and turning left on Studebaker Road.

FUNCTIONAL FEATURES

Modern, new Brentwood Park Homes feature a realm of functional features including acoustic plaster ceilings, customized wallpapers, and double sinks by Thermador.

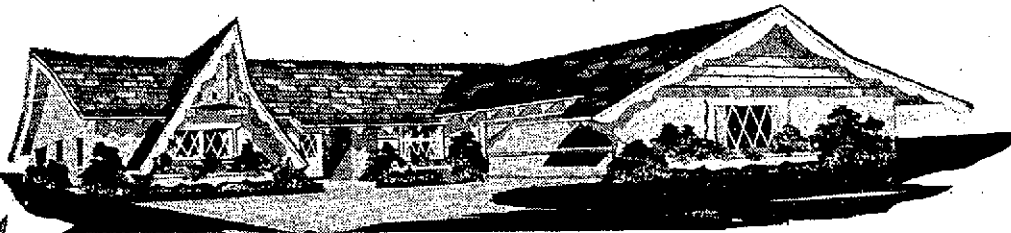


Preview

DUTCH HAVEN PARK series

from \$12,685 / from \$66.18 per mo. Prin. & Int.

VETS NO DOWN—LOW FHA TERMS CAL-VET TERMS
(SMALL COSTS AND IMPOUNDS) FREE Decorating Service to every buyer by the renowned Rejane Boyd

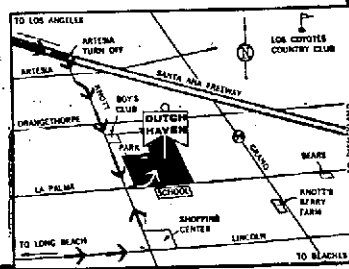


ORANGE COUNTY'S MOST IDEAL FAMILY COMMUNITY!

The new 16 acre City Park and the new Boy's Club will adjoin this development. Across the street, the new Walter Knott Elementary School, and around the corner, within walking distance, the new Multi Million Dollar Shopping Center.

DIRECTIONS TO DEVELOPMENT:

- FROM LONG BEACH, drive East on Carson (which becomes Lincoln Avenue) to Knott Avenue. Then left on Knott to La Palma.
- FROM LOS ANGELES, take Santa Ana Freeway to Artesia Avenue Turnoff, then straight ahead (South) on Knott to La Palma left on La Palma to development.



BENEFITS ALSO UP

You Now Pay More On Social Security

WASHINGTON (AP)—American workers will pay higher social security taxes now and more than 12 1/2 million persons now receiving benefits will get larger checks.

Before the year is over, the tax increase will have affected an estimated 74 million workers, not all of them employed at the start of the year.

THE TAX RATE goes up from 2 1/4 to 2 3/4 per cent on the first \$4,800 of a covered worker's pay, effective with the first paycheck received in January. The tax currently applies to the first \$4,200 of annual pay.

It is estimated that about 15 million covered workers will have to pay the maximum 27 per cent tax increase during 1959. Their levy will jump from \$94.50 to \$120, due to the combination of increased rate and higher taxable salary base.

Employers will pay the same increase as the workers, making the total social security tax run 5 per cent instead of 4 1/2

per cent on a taxable base of \$4,800 instead of \$4,200.

THE RATE for self-employed persons goes up from 3 1/4 to 3 3/4 per cent, also on a \$4,800 taxable base. An estimated 1 1/2 million will pay the maximum 27 per cent increase.

In figuring the number of persons who will pay the higher taxes, the social security administration notes that during a year 74 million different persons receive wage credits on its records. The quarterly total of wage credits is about 58 million, so many workers who will earn credits during the year will not start paying the tax until later.

ON THE BENEFIT SIDE, a retired worker now getting the maximum of \$108.50 a month will receive \$116 a month, effective with his first 1959 check delivered during the first week in February. At the bottom of the scale the retired worker getting \$30 will get \$33.

In between, the minimum increase will be \$3 per month or a 7 per cent increase over the current benefit which ever is greater.

For the retired worker at the maximum with a wife also receiving the permissible maximum based on the worker's record, the payment will go up to \$174 from \$162.80.

The largest possible monetary increase is for a family where several individuals are receiving benefits. The family maximum of \$200 a month is boosted to \$254.

Hidden Cost

PRESQUE ISLE, Maine (UPI)—Joseph Gagnon's new car cost him \$50 more than he expected. He had to build an addition to his garage so the sedan would fit.

\$195

NON-VETS DOWN plus low costs

WALL TO WALL CARPETING in entry, living room, hall and master bedroom! BUILT-IN TABLE-TOP RANGE & OVEN in sparkling new decorator colors!

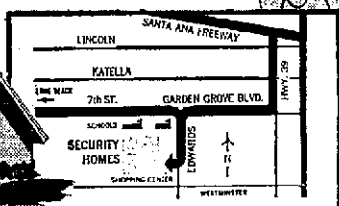
Garbage disposals... Sliding glass doors... Ash kitchen cabinets
One block to schools and shopping center... Formica counter tops

3 & 4 Bedroom, low as \$12,500 full price
2 bath homes Excellent terms



Security HOMES
WESTMINSTER SERIES as new as tomorrow!

Frank H. McFarland, Sales Agent



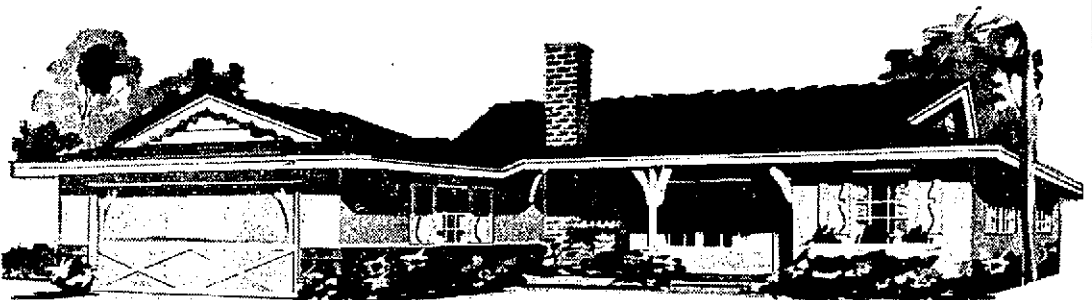
DRIVING DIRECTIONS: From Long Beach drive East on 7th St. (Garden Grove Blvd.) to Edwards. Turn right on Edwards to Knott's Berry Farm. Follow Hwy. 33 markers to Garden Grove Blvd. Right (West) on Garden Grove to Edwards, left on Edwards to model homes.

VETS

\$95

MOVES YOU IN

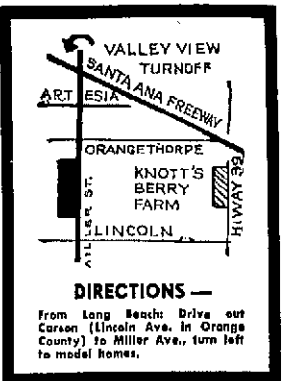
Coachman Lane in BUENA PARK

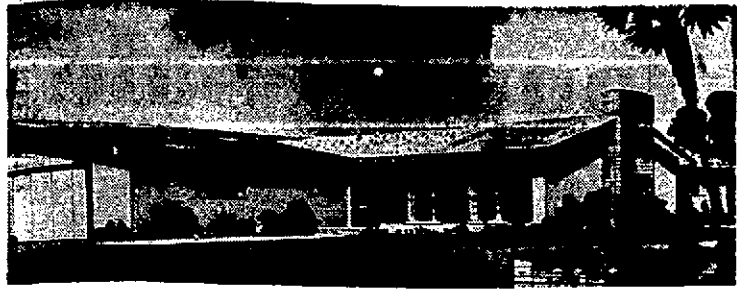


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A PRIZE-WINNING UNIT

Marina Bay Homes—recipient of McCall Magazine's Award for Excellence in Design, combine a background of seaside sports, with practical living conveniences. Here is one model.

Marina Bay Homes Give Buyers Distinctive Living Near Ocean

All the activities of sea-side life—boating, fishing, swimming and surfing—blend with local community services at distinctive Marina Bay Homes, two miles south of Long Beach on the Pacific Coast Hwy. and only minutes away from the Long Beach Marina.

These homes recently won the McCall's Magazine Award for Excellence in Design—and are priced from \$17,995. Veterans need no down payment, merely paying low costs and impounds.

Marina Bay Homes offer choiceness of site location, as well as functional interior features. They include: Parquet hardwood floors, O'Keefe and Merritt range and oven, recessed lighting, acoustic plaster, special decorator fireplaces and oversized 2-car garages. To see the homes take the Pacific Coast Hwy. just two miles south of Long Beach.

JIM YOUNG, vice president of Brighton-Bilt Homes, builder and developer, says these dwellings are situated in a smog-free community, cooled by fresh ocean breezes that eliminate irritants from the air. Horse back riding, sunbathing and golf are available in the immediate vicinity.

Business profits, on the other hand, have been dropping. In 1946, corporate profits before taxes were 12.5 per cent of the national income. The percentage rose to 16.8 in 1950 and fell to 11.3 in 1954. It rose to 13.6 per cent in 1955 and slipped to 11.9 in 1957. For 1958 the percentage is down to 10.1, partly a reflection of the business recession.

Labor Gets Larger Cut

NEW YORK (AP) — Wages, salaries and fringe benefits now take \$70.70 out of every \$100 of national income, a survey by Prentice-Hall Inc., business and tax data publishers, show.

The study disclosed a post-war pattern in American business of wages up and profits down. The current ratio of labor's slice of the national income (70.7 per cent) is the highest in history, the survey said.

It compares with 65.1 per cent in 1946, 63.8 per cent in 1950 and 70.0 at the end of last year. Except for a slight dip in 1955, the percentage of wages, salaries and fringe benefits has climbed steadily since the end of World War II.

Business profits, on the other hand, have been dropping. In 1946, corporate profits before taxes were 12.5 per cent of the national income.

The percentage rose to 16.8 in 1950 and fell to 11.3 in 1954. It rose to 13.6 per cent in 1955 and slipped to 11.9 in 1957. For 1958 the percentage is down to 10.1, partly a reflection of the business recession.

Dutch Haven Homes Attracting Families

In authentic Dutch styling, park is the new Buena Park Boys Club. Directly across the street is the new Walter Knott Elementary School.

Enchanting by their Dutch styling, the homes are attractively styled inside and out. Care has been taken in the planning of Dutch Haven Park, as evidenced in the wide variety of interior paneling and decorator colors, coordinated by Rajene Boyd, interior decorator.

Priced from \$12,685, these 3 and 4-bedroom, 1½-bath homes have many additional features. Beautifully finished walnut paneling in the living room, Holly "Even-Temp" heating system, oversized showers, ceramic tile pullmans, aluminum sliding glass doors are among them.

The large early American kitchen has raised panel mahogany cabinets, turned pillars around the breakfast area and decorative hanging lamps.

BIG HOME PRICED FROM \$12,685

Dutch Haven Homes in Buena Park are built for growing families and are attracting many buyers. The homes, such as this, are priced from \$12,685 with vets needing nothing down except costs.



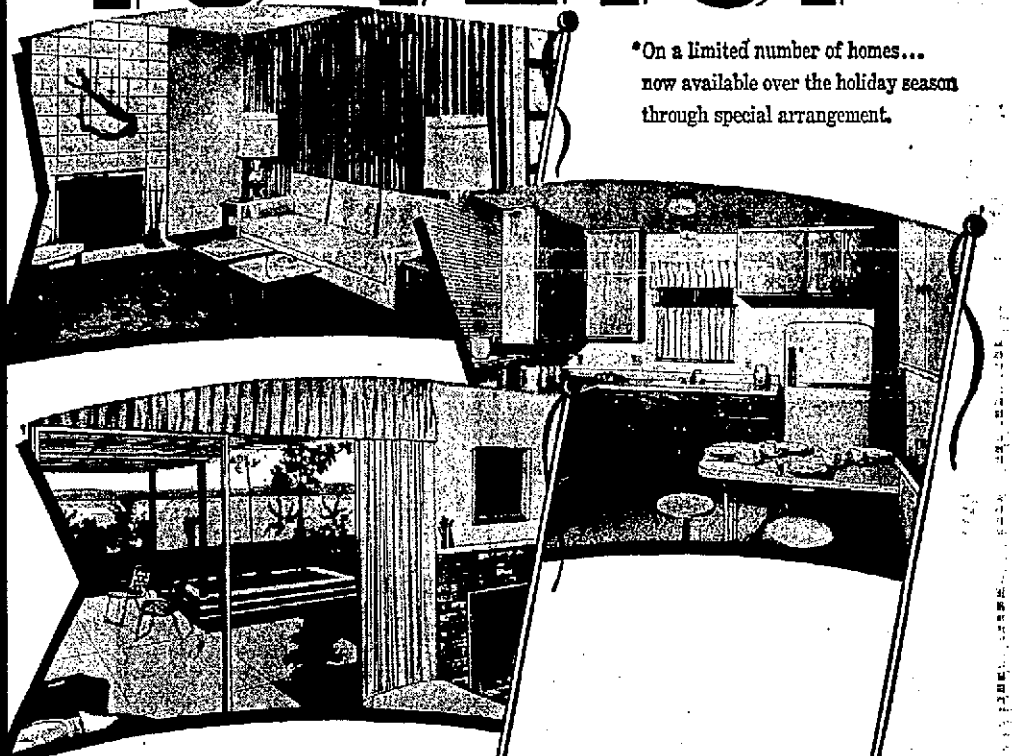
TO ATTEND REALTY INAUGURATION

A large delegation of Long Beach Realtors will go to San Jose next weekend to attend the inaugural of James Clayton, president-elect of the California Real Estate Assn. He succeeds Clive Graham of Long Beach. Pictured are the Long Beach state directors who will attend: Jim Tolbert, Art Maspero, Millie Coine Sanders, John Bohan, E. C. Roswurm, Winnie Cross, Jim Odegard, Mildred Stanley, Harvey Miller, Barbara Moss, Reg Dupuy, H. A. Murray, Bill Barbee, Doc Givens and Howard Butler.

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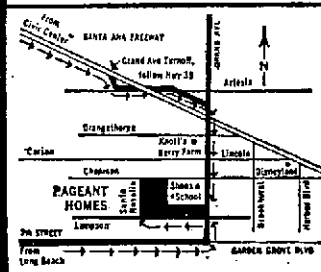
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Pageant Homes

From Los Angeles take the Santa Ana Freeway to Grand Avenue (Hwy. 39) turn right, follow Hwy. 39 south to "T" street, turn left on "T" street, follow "T" street to Pageant Homes.

From Long Beach drive east on 7th St. (Garden Grove Blvd.) to Stanton Blvd. (Hwy. 39) then left to Long Beach. Turn left on Long Beach (Hwy. 39) and right again on Santa Rosalia to model homes.

GRADUATE

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This great development, within its own private wall with private entrance, is the first new community of homes in the City of Long Beach in over 5 years! Finest achievement of S&S Construction Co., builders of more than 3,000 homes in nearby areas. Long Beach College Estates is across the street from Long Beach State College, a new High School and Grammar School...less than 10 minutes from downtown Long Beach. Drive out today to this landmark location on historic Bixby Ranch. The values are outstanding!

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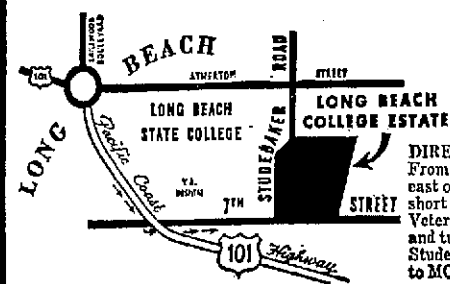
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Fears Leisure Time for Shorter Week

OAKLAND (AP)—Philosopher Mortimer J. Adler contends the problem of preparing America's population for a 20-hour work week is more fearsome than the atom bomb.

An average work week of 20 hours is a certainty in the not distant future, Dr. Adler told a Brothers of the Christian Schools meeting at St. Mary's College in nearby Moraga.

"My fear for the future of the nation is not the atom bomb but the failure to be prepared to make proper use of the leisure time which will be made available with the 20-hour work week," Dr. Adler said.

"Today no one is doing anything about the real problem. The problem of providing education for all men—the slow learner as well as the brilliant student—is not being met. American education does not face or even seem to know the problem. The United States is not giving its citizens a real education, and apparently no one is doing anything about it."

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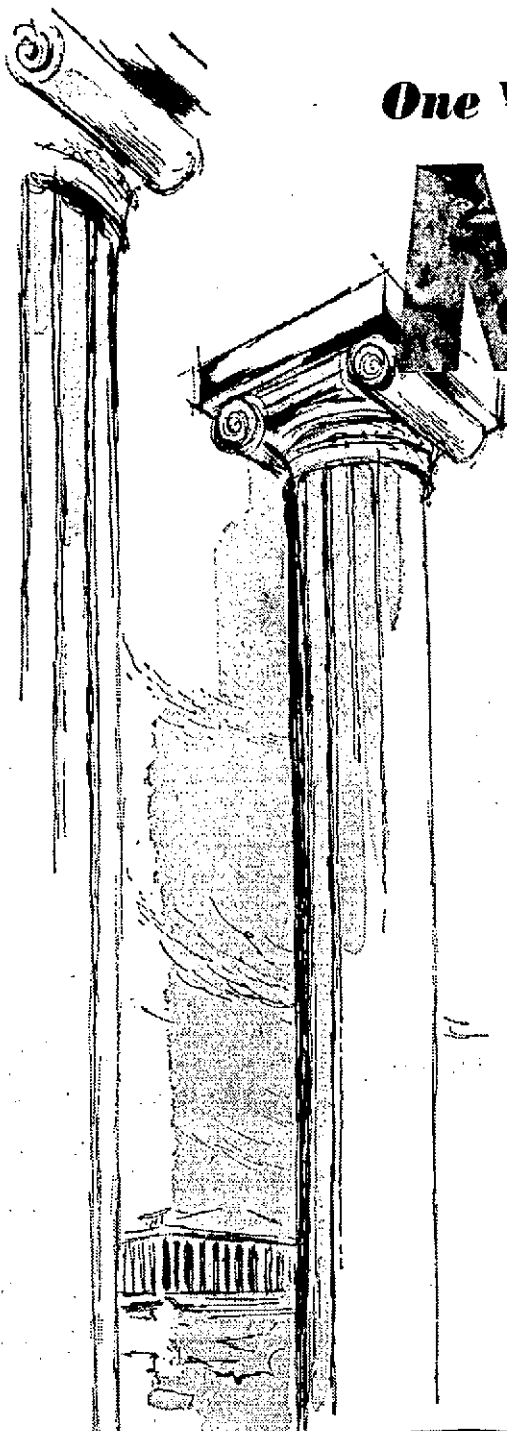
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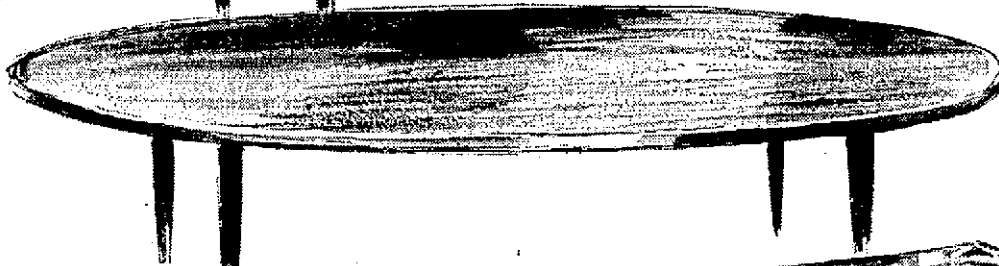
\$14⁹⁵ to \$69⁹⁵ each \$29.95 to \$129.95 values



Round Cocktail
36" rd., 15" high
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Cocktail Table
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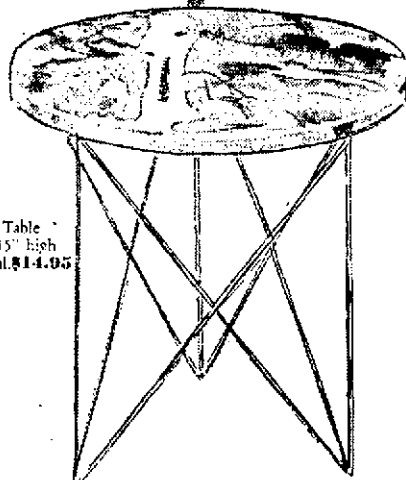
Cocktail Table
22x66", 15" high
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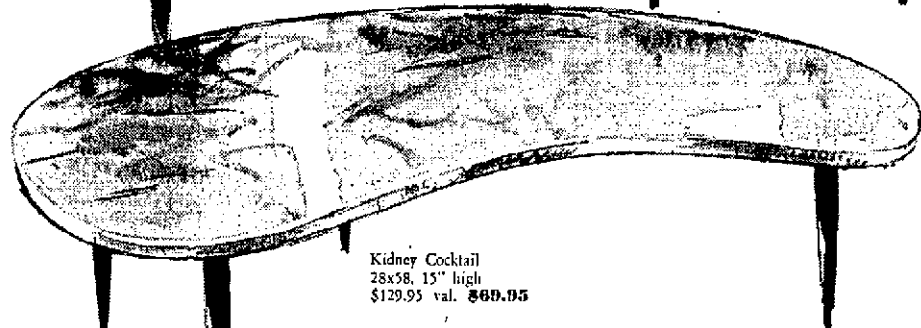
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January 4, 1959

Southland

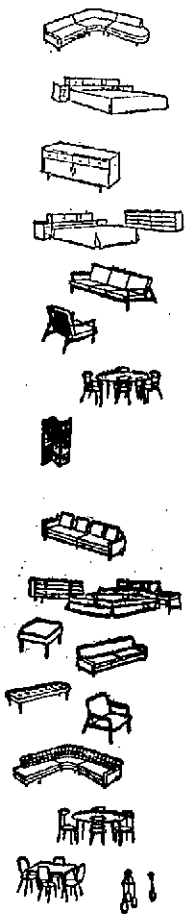
**He's a Monkey
On Stage Only**

—Page 7

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



A Face You'll See Oftener ... Page 9.



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Southland

LONG BEACH, CALIFORNIA... JANUARY 4, 1959

OUR COVER



One of the faces—and a gorgeous one—that moviegoers will be seeing oftener (check Page 9) is that of Christine Carere, diminutive young French actress who became an overnight sensation in America in the leading role of Francoise Sagan's romantic best seller, "A Certain Smile." Discovered quite by accident, Miss Carere already has had her second starring role opposite Pat Boone in "Mardi Gras," and studio officials say other big parts are in the works for her. The reasons are apparent: Golden-auburn hair, luminous brown eyes, a pert nose, a provocative mouth, a youthful, ultra-feminine figure (5 feet 11½ inches tall, 105 pounds, 33½-22½-34½), a natural grace, and a personality—unmistakably French—that is an intriguing combination of girlish shyness and womanly self-confidence. Critics say Hollywood was lucky, indeed, to find her!

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NEXT WEEK

Ever since the first Sputnik roared into outer space, every science-minded youth in the country has been trying to get into the rocket racket. But "Rockets Are Not For Fun," an article by Robert Hazelleaf to appear in next Sunday's Southland, points to the dangers of playing with this type of fire—and the reasons are deadly in their logic.

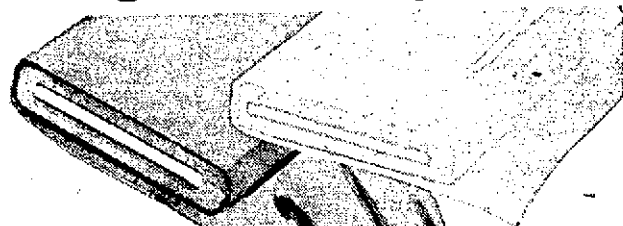
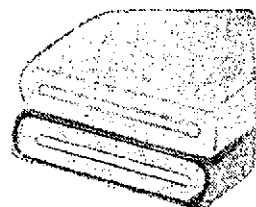
Fred Taylor Kraft, Magazine Editor

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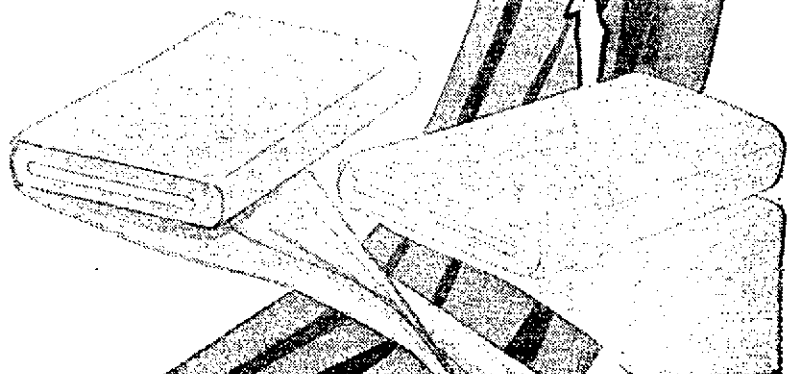
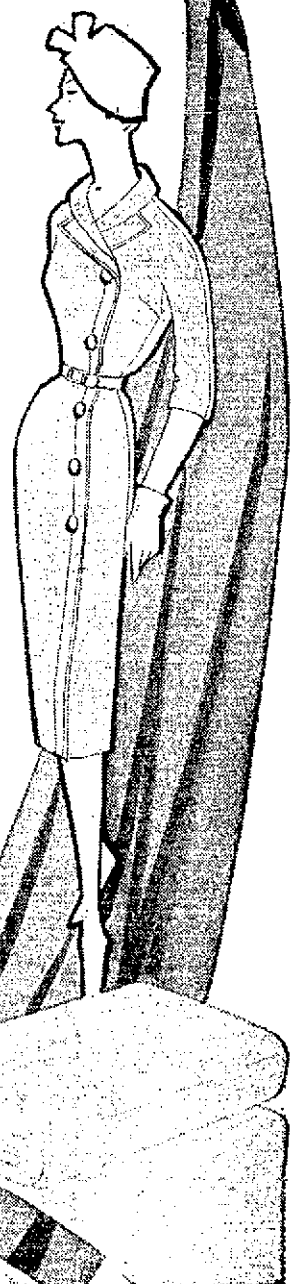
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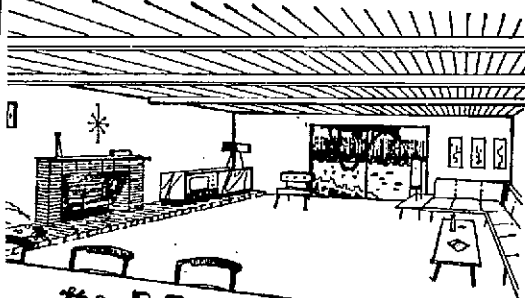
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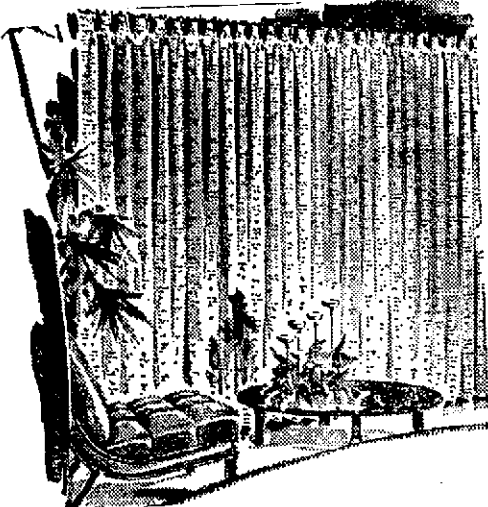
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Classroom Key to the Sputnik

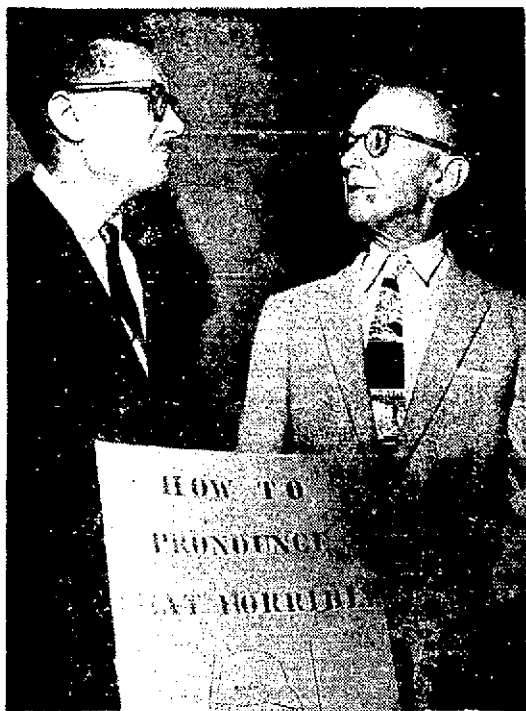


Chart symbolizes apparently tough Russian language being discussed by Alexis Pestoff (r), S. C. Ringwald.

By Albert J. Corske

ALEXIS PESTOFF, late of the defeated White Army, and former Czarist army officer, probably did not suspect that he would live to fight communism in a different way when he fled Constantinople and arrived in New York on Aug. 2, 1923, the day President Harding died. Semi-retired, alert, energetic and slight, he presents a romantic figure as he teaches Russian in the General Adult Division of the Long Beach Unified School District.

Now that Russia has emerged as one of the leaders in the scientific world the study of Russian is no longer merely a romantic matter. Formerly students of scientific matters were sure to learn German. Now, Russian is so important as a scientific language that college officials are predicting that Russian will be required before one can secure a Ph.D. in science. Reports indicate that only about 30,000 people were studying Russian in the United States, whereas several millions were studying English in Russia. Obviously, the United States should increase its knowledge of all things Russian in the current world competition. In line with this current need the Adult Education Division offered a Russian language course for the first time this year. Some three hundred students enrolled in the six Russian classes during the first two weeks of the current semester.

ABOUT HALF of the students are already engaged in vital scientific pursuits and are studying Russian to better permit them to discover, evaluate, and convert to our own uses material now appearing in Russian scientific journals. A student in one of Pestoff's classes was largely responsible for a recent American moon shoot. Others are chemists, physicists, mathematicians, and technicians from companies engaged in scientific work such as Douglas Aircraft Co., Hughes Aircraft Co., and North American Aviation Co. Magdolene A.

some and sometimes inaccurate.

Students study Russian for a variety of reasons. Ed Turley, a bus driver, summarized the reasons of all students when he said:

"When you understand the language you understand the people better."

About half the students are women. Pestoff believes that they are disturbed about world conditions and hope to use their Russian to understand the world better. Some hope to travel in Russia. Others merely study as a hobby with the hope that they may find it helpful in the future.

ERWIN MONZON, electrician's mate first class in the Navy, hopes his Russian skill will be helpful to him in the future though he has no immediate need for it. In some cases both husband and wife attend the class together.

The Russian language has been described as an "extremely rich language and by virtue of" (Continued on Page 16)

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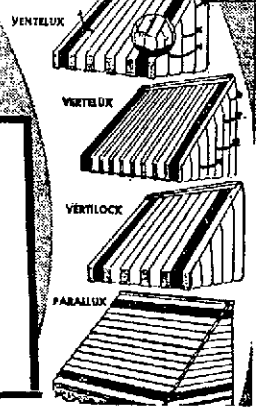


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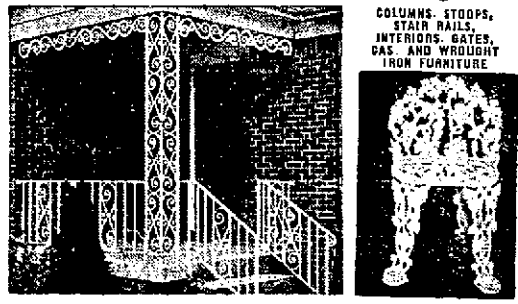
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WHAT YOUR NAME MEANS

DEAR MISS RULE: Would be grateful for genealogy on **DOYLE**. — I.R.D., San Pedro; E.D., Long Beach.

L.D., E.D.: The Gaelic source of the Irish name **DOYLE** was O'Dubghall, meaning "Sons of the dark foreigner." This referred to a dark-haired, Danish ancestor who was among invading Viking settlers of a town on Ireland's east coast more than 1,000 years ago. Descendants of the foreigner in Erin are now found in most Irish counties and in every English-speaking country in the world. The family's early name was changed from O'Dubghall to O'Dogall, then Doyle. The Doyles were among Irish nobility and were granted a coat-of-arms having three stag heads on a silver shield.

DEAR MISS RULE: Please tell the origin and history of **THORNTON**. — C.W.T., J.F.T., Long Beach.

C.T., J.T.: The **THORNTONS** of England have the town of Thornton in Yorkshire named after them. The name described a farm covered with thorn-trees or bushes (Thorne-Tun). Hugh and Richard Thornton were late 13th century Yorkshire land owners. A branch of the family owned Whitton Castle in Northumberland for centuries. The Thorntons distinguished themselves for bravery in the 15th century Wars of the Roses. Their coat-of-arms has a silver chevron across the center of a black shield. Matthew Thornton, a signer of the Declaration of Independence, and his son James, both of Pelham, Massachusetts, served in the Revolutionary War.

DEAR MISS RULE: Will you comment on the name **SELF**. — F.M.S., Huntington Beach.

F.M.S.: **SELF**, one of the few English surnames that is spelled like a word in our modern language, has a meaning far removed from the present usage of "self." The surname began as "Sae-wulf," translated as "sea-wolf," portraying an early British navigator. This baptismal name was gradually changed to Saeulf, then to Self. Christina and John de Scheiff, who used an early variation of the name, lived in Yorkshire in 1379. The Self family coat-of-arms has a silver cross centered on a green shield.

DEAR MISS RULE: We would appreciate information on the surname **THOMAS**. — Mrs. J.H., Mrs. E.B.T., Long Beach.

J.H., E.T.: **THOMAS** was at first an English given-name used in honor of the Apostle Saint Thomas. His name signified "a twin." By the 1200s Thomas became a surname and was recorded in many parts of England. The Thomases of Wales were descended from Thomas Ap (son of) Llewellyn, last king of South Wales. They use the royal Welsh coat-of-arms, a gold rampant lion on a scarlet, gold-bordered shield. Capt. Nathaniel Thomas, born in Wales in 1606, emigrated to Massachusetts. He married Jennie Briggs whose father arrived at Plymouth Rock on the Ship Fortune in 1621.

DEAR MISS RULE: We would like your analysis of **KAVANAUGH** and **CAVANAUGH**. — R.L., Mrs. C.J.M., Long Beach.

R.L., C.M.: The **KAVANAUGH**s were originally, the Irish clan O'Caomanaic, de-

scendants of a chieftain called Caoman, meaning "gentle one," a neighborly characterization of the family's kindly progenitor. The clan has been traced back to an 11th century king of Leinster province in Erin. They were able to prove their noble origin in 1554 and were elevated to a barony. The family coat-of-arms has a red passant lion above two red crescent moons centered on a silver shield. **CAVANAUGH** is a spelling variation of the more usual name Kavanaugh.

DEAR MISS RULE: Please

give brief genealogy and coat-of-arms for **SIMPSON**. — J.L., Bellflower; J.S., Westminster; H.S., Wilmington.

J.L., J.S., H.S.: When surnames were first used in the 1100s, the most popular source for them was given-names. The ancient Biblical given-name Simon, with the strange, uninterpretable meaning "one who hears," was the source of the English surnames **SIMPSON**, Simson, Simms and Simonson. Simpson (Son of Simon) is a dialect form of the original

(Continued on Page 19)

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He Makes a Monkey Out of Himself

By Jack B. Kemmerer

WHEN a man makes a monkey of himself it usually means that he has pulled some fool trick—something that he was given credit for having too much sense to do. This isn't the case with Janos Prohaszka of Budapest, Hungary, however. He makes a monkey out of himself every day, in fact, that's his job and Janos has performed his "Coco the Charming Chimp" act in almost every country in the world.

Janos Prohaszka has perfected his art of impersonating a chimpanzee to such a degree that on occasions he has actually fooled real chimpanzees. Short—stocky—muscular, Janos took up acrobatic work when just a boy in Budapest, Hungary. One day, while at the circus with his father, Janos saw an act of trained chimpanzees. "They were so intelligent," Janos recalls. "I was amazed at their almost human ability to do things. The act aroused my curiosity in chimps to such a degree that I began going to the zoo to study their actions."

JANOS' FIRST IDEA was to get together a chimpanzee act of his own but during his research of the friendly little animals he discovered that if he did get an act he would be constantly replacing his actors and training the replacements. While the chimpanzee has made itself world-famous by its sheer force of intellect—it doesn't remain that way during its entire life span—about 15 years in captivity. In its first few years a chimpanzee learns even quicker than a child of the same age. At the age of seven, however, its ideas appear to become fixed, its capacity for learning ceases, and as a pet or show animal its value quickly deteriorates.

"I suddenly got the idea," Janos said, "why not be a chimpanzee myself and thus eliminate training of the replacements?" So, in 1937 in Budapest, "Coco the Charming Chimp" was born and today, 21 years later, 38-year-old Janos Prohaszka can look back on many pleasant memories of the people, especially children, that have seen and applauded his act throughout the world.

"DECIDING TO BECOME a chimp was one thing—actually becoming one was another," Janos said. "I soon found that even my extensive training as an acrobat was only the beginning in trying to impersonate a chimp. They do things with their muscular bodies that is practically impossible for a human to imitate with any great degree of success."

His second major problem was obtaining a realistic chimp costume. There wasn't a one to be found in the whole of Europe so Janos decided to make his own and almost a year passed before Janos was ready for his first booking—the beginning of an active career.

After World War II, Janos was un-
(Continued on Page 19)



Janos Prohaszka is able to impersonate a chimpanzee with amazing accuracy because of long study, acrobatic training, suit he made himself.

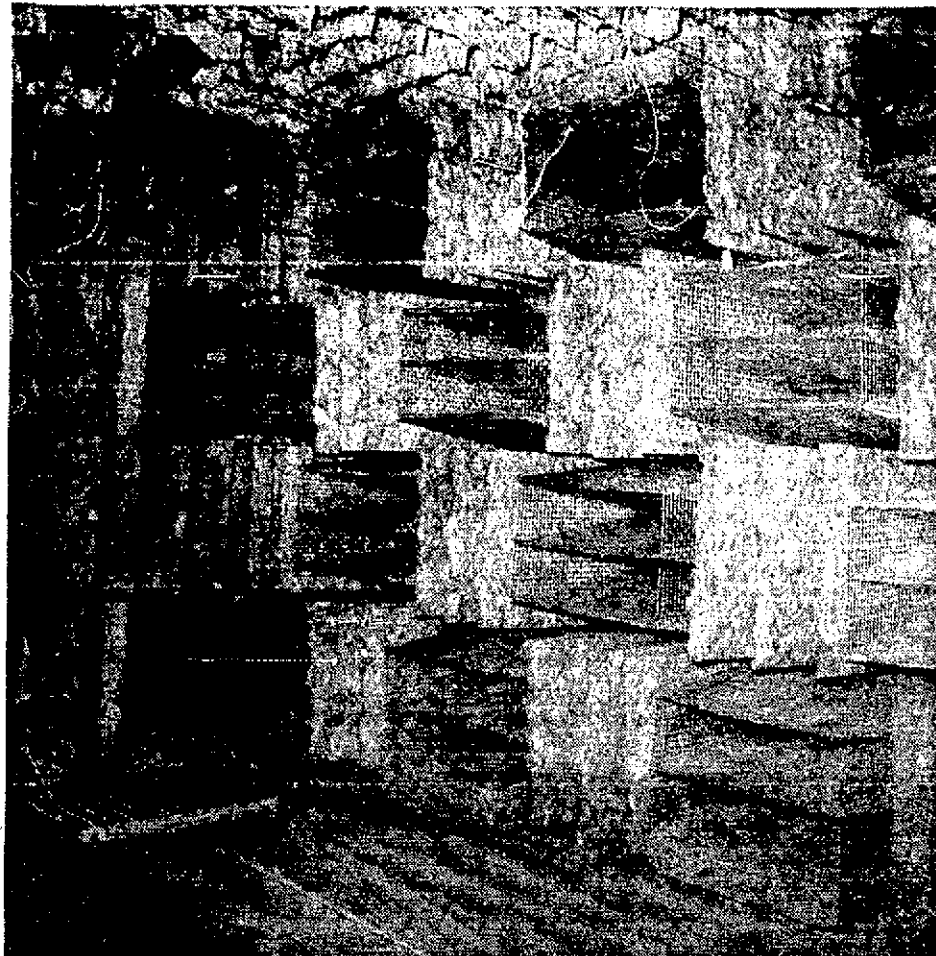


Photos by the Author



Man or monk? "Must be man," says Prohaszka, "I have to pay taxes."

Cats don't waste any affection on Simians—at least, this Siamese kitten would rather be elsewhere than associating with Coco, and tries vainly to free her tail from chimp.



Padded cell? No, it's inside of a "dead" room where there is no sound of outside world. Lining is of Fibreglas wedges that kills noises in testing sound equipment.

By Robert Hazelleaf

WHEN the kids are fighting a gun battle in the back yard, the TV is turned up to full volume and someone in the garage is running a power saw, who doesn't yearn for absolute silence for a while?

Finding the silence, though, is quite a trick. It's not in the rear closet. Neither is it in the center hall, doors closed, completely surrounded by the rest of the house. Oh, you may think it's quiet, but attune your ears. You can still hear the din of the kids' battle,

TV faintly bleating a commercial, the power saw's thin whine. It's quieter than any place else you may find on short notice, but a long way from absolute silence.

A manufacturing company in Anaheim has found the answer, but it's not for us — unless we have plenty of coin and engineering knowledge to go with it.

Altec Lansing Corp., manufacturers of precision loudspeakers and microphones for public address sys-

Golden Silence --\$35,000 Worth

Building Speakers for Your Hi-Fi Is an Exacting Science

tems, theaters and home hi-fi, needed absolute silence to test their equipment and products, as well as for research. Now they have it, after spending about \$35,000 in design and construction.

Silence is peculiar. Most of us think we have experienced complete lack of sound at one time or another, but it's doubtful unless we've spent time in a scientifically designed "anechoic chamber" to give the correct term for a silent room.

Merely walking into the room while conversing with someone is an experience. Speech has its normal tone quality until you get inside the room — suddenly the other person sounds as though he quickly moved at least a dozen feet from you. His voice becomes muggy and dead. Your own voice changes, or seems to, sounding as though it belonged to someone else.

As if this weren't enough, the chamber is downright "creepy." We are so used to "ambient sound" (that's engineering talk for sounds always in the air) we are slightly shocked to feel the oppressiveness of absolute silence.

Technicians at Altec dislike the eerie feeling as much as anyone. The sense of isolation from the outside world becomes overheating after more than a few minutes in the chamber.

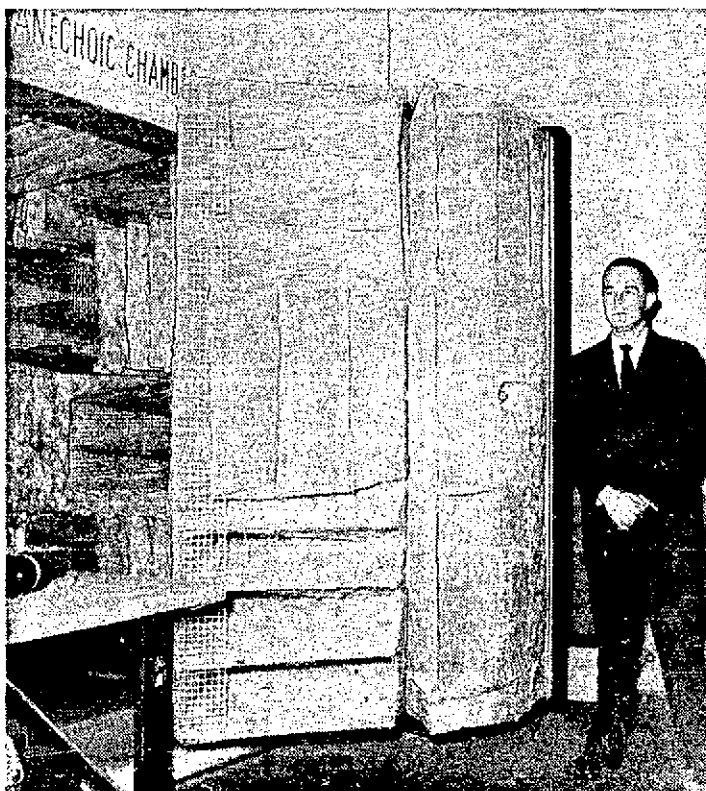
Dr. Walter Fiala, chief physicist for the company, says, "If you were in the chamber alone with the lights out, it would probably be difficult for you to keep your balance."

Balance is so tied-in with our senses of hearing and sight that all perspective is lost when we are deprived of them.

Some visitors to the anechoic chamber become conscious of hearing their heartbeat. Within a few minutes they think seriously about having a physical checkup. They've never heard the old ticker pump so hard, but it's almost a normal illusion in the room.

For size, it's hard to imagine a room so small costing so much. Working area is 12x9x8 feet, but that is only part of the story. The size is the space remaining after 4-foot-long wedges of Fibreglas have been placed along the entire inside surface of the chamber.

The wedges, tapering from about 6 inches thick at the base, come to a point which extends into the room. The wedges are about 30 inches wide. In appearance, one immediately thinks of a cave closely (Continued on Page 11)



Size of the silent chamber door is shown as Sol Shein, assistant advertising manager of the sound equipment company, stands beside it.



Monitoring equipment is prepared by Jonas Renkus, tester, for making a test of loud speaker equipment installed within the silence room.

Photos by the Author



May Britt is a tall, lissome Swede with blue-gray cat's eyes; blonde, sensational.



Talented dancer as well as actress: Musicals will be calling Dolores Michaels.



She dances, she sings, she acts, she's voluptuous, sultry ... she's Sheree North.

Faces You'll See Oftener

NEW PLACES and new faces. Movie producers are going all-out for both. They have shot pictures in practically every corner of the world during the last year or two, introduced some exciting stars. You'll see more new faces—and oftener. For instance, during the coming year a single studio—20th Century-Fox—is gambling a \$60 million production on faces which have appeared in few, if any, starring film roles. Here are some of them. Like their looks?



Diane Varsi ... Allison of "Peyton Place" ... her future before the camera assured.



Suzy Parker ... "the greatest happening in movies since the coming of the horse."



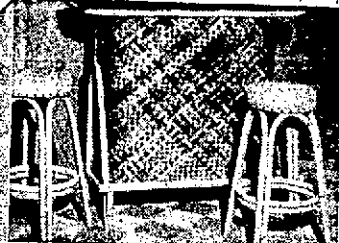
She doesn't cook, doesn't sew, has no hobbies, but she can ACT! ... Lee Remick.



Brilliant, young, dramatic Patricia Owens comes to films from British stage.



Tiny French-Chinese beauty, France Nuyen has many possibilities for movie future.

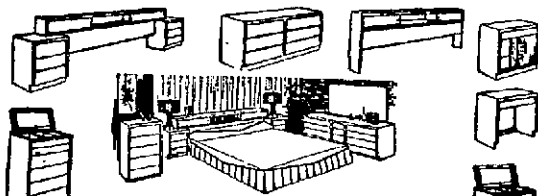


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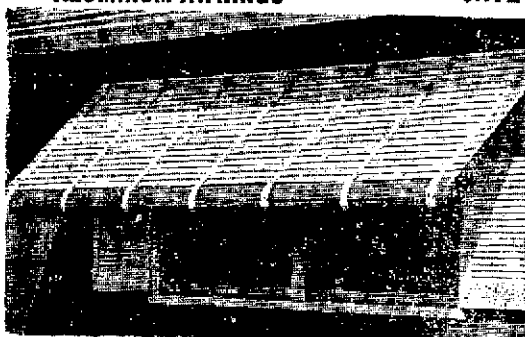
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Don Loper: Foe of the Sack

By James Bacon
AP Motion Picture Writer

OLD DANCERS never die: They just shuffle off to Buffalo. Except Don Loper. Loper, once a nightclub headliner, now is a highly successful dress designer.

"Paris' yearly Halloween designers are making me a millionaire," says multi-talented Loper. He isn't complaining. The money comes in handy in maintaining a California mansion and lavish apartments in New York and London.

Loper started a transatlantic war with the Iago Christian Dior and continues it with Dior's successor, Yves St. Laurent.

Dior, creator of the sack look, gets credit from Loper for one thing.

"THE SACK INCREASED my business 40 per cent because I refused to be influenced by it. Nor by the trappe and the empire looks."

St. Laurent says a woman should look uncommon and that her dress should accomplish this. Loper argues that a dress is grotesque which is noticed before the woman herself.

"The sack and the chemise," declares Loper, were burlesques of the most hideous era in the whole history of styling—the roaring twenties. At least the original designers could blame their monstrosities on bootleg hooch."

Loper says a successful designer must never try to improve on nature.

"There are certain biological facts that cannot be ignored. A woman's bosom is in front, her waistline is in the middle and midcalf is the most attractive part of the leg."

The last, he adds, is why he has never upped or dropped hemlines.

"HOW MANY WOMEN have legs like Cyd Charisse or Betty Grable?" he asks. "Short hemlines can even look hideous on gams such as those."

Loper for years has waged a one-man fight against sloppy dress in Hollywood. It hasn't



Don Loper, night club dancer turned designer, fits Carolyn Jones with one of his most expensive suits.

always been successful. "Imagine someone in New York or San Francisco or Paris shopping in shorts and halter—or worse yet, slacks. What sights we see here!"

Loper is independent. Wealth helps him be that way but friends say money makes no difference.

"I can make any woman chic if she has inherent good taste—or even if she is willing to acquire it through coaching."

BUT HE ADMITS defeat with one highly-publicized star—one of the screen's most famous names.

"Her bosses offered me a fortune to teach her how to dress properly. I outlined her costumes, what to wear with what, even worked out a number system that I thought even she could understand. But she

would come up with No. 1 shoes, No. 10 bag, No. 15 dress and No. 2 hat. I gave up. I'm a designer not an upstairs maid."

LOPER'S CLIMB could make a Horatia Alger tale except for one thing. He was born rich.

His father owned a department store in Toledo, Ohio, where he was born 50 years ago. His background is Portuguese and his full name is Don Loper de la Pena.

Loper's family has been suing the crown of England for some 300 years for half of Labrador which, family historians say, was discovered by an explorer grubstaked by the merchant family.

But Don's gross business partner, estimates that the 1958 gross will hit 20 million dollars.

So, asks Loper, who needs Labrador?

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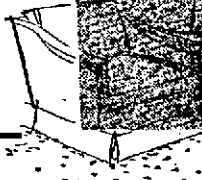
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Silence Cell

(Continued from Page 8.)

packed with stalaclites and stalagmites — except this cave has them on the sides, too.

Without its 15,000 square feet of exposed Fiberglas surface, the original size of this room-within-a-room was 20x18x16 feet. Fiberglas is, of course, highly absorbent and a good insulator. It's used in speaker enclosures, refrigerators and

ovens; in fact, anywhere that noise or heat transmission must be minimized.

There is a 6-inch space between the chamber and the main testing laboratory at Altec. The silent room is supported by neoprene plugs to prevent conducting of outside noise to the chamber itself.

A BATTERY of electronic meters explains the reason for the room. A loudspeaker is placed in the chamber. A microphone is positioned before it, the technician leaves the room and work begins. No tests are conducted with anyone present

in the chamber itself. Sound waves would bounce from the person, creating a spurious reading.

So meticulous are the researchers that the chamber's dimensions are slightly uneven — no square corners. The 4-foot length of Fiberglas and measurements in the chamber, too, were carefully plotted mathematically.

At the test panel electronically controlled sound emanates from the speaker at ranges well above and below ability of the human ear to hear, and at all stages between.

A penline device on graph paper plots the performance curve of either a speaker or microphone. The combination of test equipment and anechoic chamber "wings out" whatever is being tested as no mere human could.

The silent room is considerably smaller than a normal living room but it has a reputation. It's one of the largest in the United States devoted exclusively to research in speakers and microphones, although Altec also produces a line of amplifiers and allied equipment.

Dr. Fiala, in summing up the

anechoic chamber's purpose, says, "People have the idea that building loudspeakers is an art. It is not. It is an exact science in solving problems of physics. In the chamber we can learn how well those problems have been solved."

The "dead room" is one of six employed by the plant. Three, about the size of small walk-in refrigerators, test speakers "on the line," where they must meet a standard set in the laboratory prior to release for shipment. Two smaller ones, about 30 inches in each dimension, are used for microphones.

Sunday, January 4, 1959

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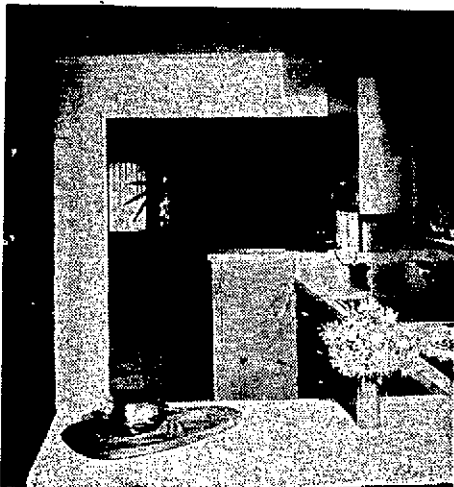
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Hemlock 5-0121

Enterprise Converts a Boat House



Simple Danish furnishings are tasteful but do not detract from import of view.



From the dinette, the view here shows how areas of apartment flow, merge together.



Photos by Joe Risinger

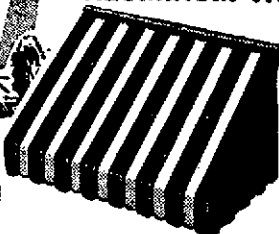
Contemporary furnishings, contrasting textures keynote the interior of the peninsula apartment of Mr. and Mrs. Jack Veltman. Note fireplace metal tray of stones.

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Columbia-Style Frameless Screen
YEAR-ROUND SERVICE & SALES

HOW an old boat house was divided and "duded up" into five modern apartments is a terrific transformation story . . . and a true one it is, too. The property, at 63 65th Pl. on the Peninsula of the Belmont Shore area, is owned by Mr. and Mrs. Jack Veltman—an enterprising young couple whose interest in architecture and design is delightfully apparent everywhere throughout the multiple units.

The history of the 30-year-old structure is colorful, albeit a bit complicated. Built these many years ago, the building initially divided itself in half—the upper story serving as sort of a "crow's nest" residence while the barn-like lower region was a place to build boats. In fact, right here at a stone's throw from the bay and the ocean, a large boat was built. In it the original owner presumably sailed off, thereby

By Eileen Ball

ending his part in this story.

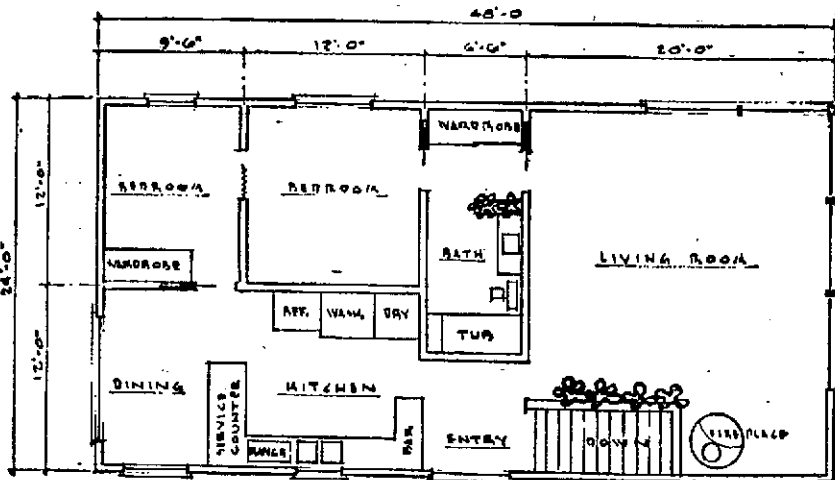
After this, new owners converted the boat-building quarters into a one-bedroom apartment with a storage room in the rear. When the property changed hands again, the storage area was promptly refurbished into a loft apartment—a rather novel "bachelor's quarters" that haven't been vacant since.

Ultimately, in 1946, Veltman bought the trio of apartments and moved into the one upstairs. His contribution to the changing scene was to build two more apartments in lieu of a pair of garages, thereby reaching the maximum residential potential of the property.

BUT THE PURPOSE of this story is to show what amazing

decorative results have been achieved in Veltman's residence . . . an apartment with a good view and a rare outlook. The amazing ability of Veltman to (1) see in his "mind's eye" a possibility and then (2) bring this possibility into reality with his own two hands has resulted in an apartment rich with fresh originality, abundant with a positive personality.

Without preamble, a street-level door opens directly to a flight of hemp-covered stairs that ascend to the apartment. The narrow stairwell is faced, on either side, with vertical, driftwood-finished redwood panels that serve to emphasize the height of the upstairs ceiling. At the top of the staircase is a landing which, looking straight ahead, integrates with the Pullman kitchen over a bar-counter. To the right is a 20x24-foot living room showcasing a handsome collection of original



Floor plan of the apartment of Mr. and Mrs. Jack Veltman.



Planter hangs over stairwell that leads from entry. Shuttered hi-fi unit on bench was made by Veltman.

art objects, contemporary furnishings and, of course, an enviable marine view.

Circling the stairwell is a low driftwood cabinet partition, only one example of how storage is abundantly and ingeniously concealed throughout the apartment. An unglazed terra cotta planter is suspended from the ceiling, its long shallow scoop of clay abounding in waxy tropicals that trail their greenery over the stairwell.

The living room is a delightful study in contrasting textures that revolve around a basic scheme of pale beach tones. The floor is completely covered in natural, hemp-colored, seagrass squares. Two white walls of burlap solve, once and for all, the problem facing every art collector: i.e., how to provide a wall surfacing that doesn't show off a riddling of nail holes. The end walls of the room are faced with vertical driftwood paneling. The sloped, fired ceiling features huge beams over 2x6-inch tongue and groove sheeting.

IMPORTED DANISH furniture is completely contemporary. The low lines and axis of each piece is congenial to a setting that strives for the uncluttered, informal look. Aligning themselves, side by side, are two armless sofas upholstered in biscuit-colored tweed fabric. These basic pieces are flavored with a sprinkling of orange, turquoise and citrus-yellow pillows. A cocktail table, light and implicitly practical, is a single slab of insulating cork set on tapered legs.

Joining the group is a pair of Danish chairs in teak and oak, their slim foam pads covered in terra cotta, charcoal and sand striped raw silk. Warming this congenial group is a black metal free-standing firehood. A 42-inch shallow metal plate filled with smooth, round stones provides a heat-proof base for the fireplace.

A second sofa stands in an expansive corner window that commands a bird's-eye view of the bay. The sofa's natural teak and cane frame is effectively teamed with oatmeal linen upholstery.

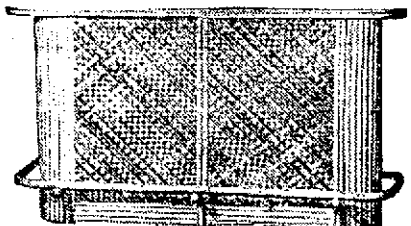
Along the back wall of the room is a low, slat bench upon which stands one of the room's most interesting pieces of furniture—unique, not for its good looks alone, but for the fact that it was designed and constructed by Veltman. Indicating that he is no mean hand at woodworking is this attractive hi fi cabinet made of teak and precisely fitted with folding charcoal shutter doors.

OFF THE LIVING ROOM is a dressing area. Sliding doors of driftwood panels conceal a spacious wardrobe. A waist-high planter-divider screens the dressing area from the bath. Completely enclosed within the apartment, the bathroom relies upon an obscure glass wall between it and the sun-flooded stair landing for illumination. The tub, located against this frosted glass partition, is recessed so its rim is only slightly above floor-level. Fixtures are sun tan color; ceramic counters are textured off-white tile that, together with the beige-and-cocoa flecked vinyl floor and pale sand cabinets and walls, present the subtlest of monochromatic color schemes.

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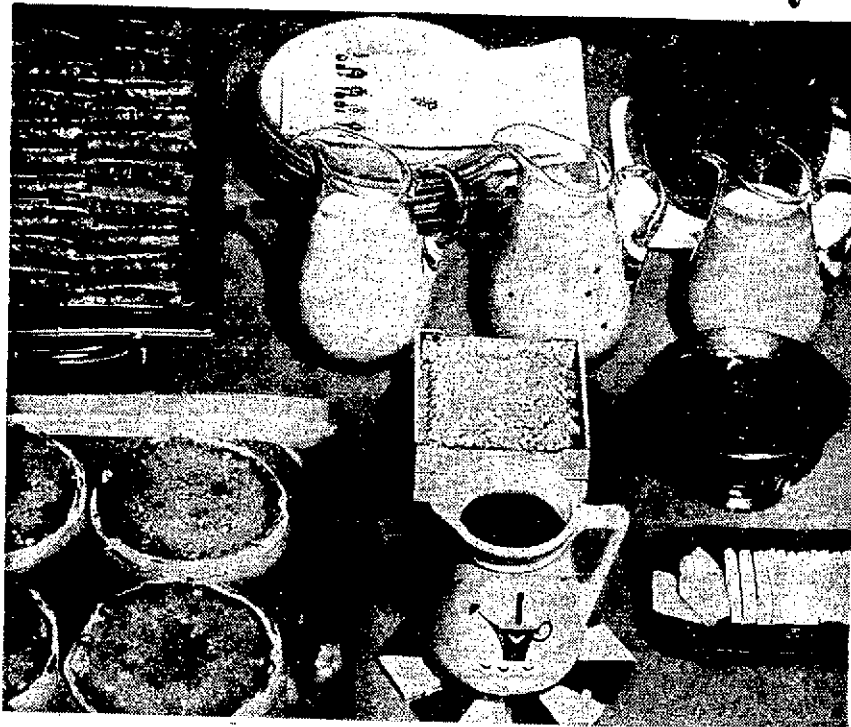
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Why Not Have a Pancake Party?



Invitation to a pancake party—all you can eat of the kind you like best—buttermilk, blueberry or honey buckwheats, and your favorite topping too!

By Mildred K. Flanary

Independent Press-Telegram Home Economics Editor

WHEN you say, "Come on to our house" after the show or the basketball game, pancakes can quickly solve the problem of what to serve a hungry crowd. In far less time than it takes to rustle up a batch of sandwiches, you can plug in the griddle and stir up a pitcher of pancake batter. If the man of the house is handy with flapjacks, why not let him preside at the griddle while you fry bacon or sausages and make coffee?

If there's time to plan ahead, arrangements can be a bit more elaborate, but needn't involve a lot of work. It might be fun, for instance, to offer several kinds of pancakes so

guests can sample some of each or pick the one they like best. Mixes make all the favorite flavors—buttermilk, blueberry, and buckwheat—and take only minutes to prepare.

GIVE YOUR GUESTS a choice of toppings, too—hot maple syrup, jam, brown sugar, real comb honey for the honey buckwheats, and whipped cream for those who like it on blueberry pancakes. Bacon, ham or sausage—or all three—plus plenty of hot coffee—complete the menu.

Arrange the pancake party makings buffet style—efficient as well as pretty (an extra griddle borrowed from a neighbor will speed the supply

of hot cakes when it's time for seconds). Then when the guests arrive, pass a tray of fresh fruit, and from there on the party will run itself.

P.S. Teenagers like pancakes, too. They'd love a "do-it-yourself" pancake party in the kitchen.

Following are some Pancake Pointers you'll want to keep handy:

For Extra-Special Pancakes, Add to Batter:

Bits of fried bacon, ham or sausage.

Whole kernel corn.
Chopped nut meats.
Chocolate chips.
Wild rice (cooked).
Pieces of canned tuna, chicken or turkey.

Good Toppings

Breakfast:
Cranberry sauce
Hot, spiced apple sauce
Sour cream and marmalade
Cream cheese and fresh or frozen strawberries
Comb honey
Jelly or jam

Main dish:
Creamed chipped beef
Chicken or turkey ala king (with chopped pimiento and green pepper)
Cheese sauce with asparagus
Creamed mushrooms or eggs
Dill sauce

Dessert:
Orange or lemon sauce
Whipped cream and fruit (pineapple, cherries, berries)
Hot fudge sauce
Thickened fruit juice

Baking Tips

Pancakes will be more tender if you do not overbeat the batter; leave small lumps.

For pancakes of uniform size, use small measuring cup for pouring batter onto griddle. One-fourth cup of batter makes one 4½-inch pancake.

Griddle is right temperature if drops of water "dance" when sprinkled on it.

Pancakes can be baked ahead and kept warm on a platter in a slow oven.



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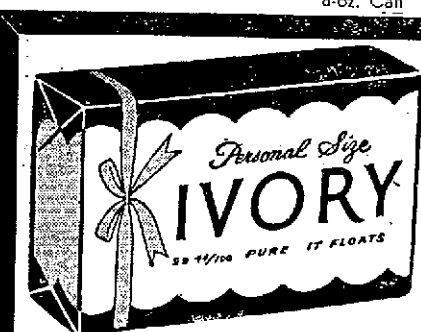
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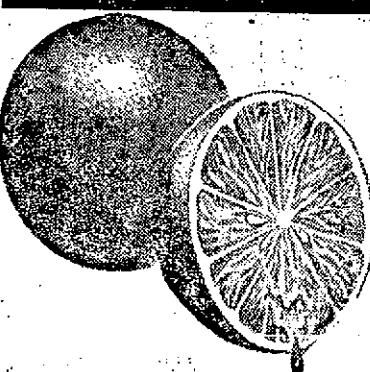
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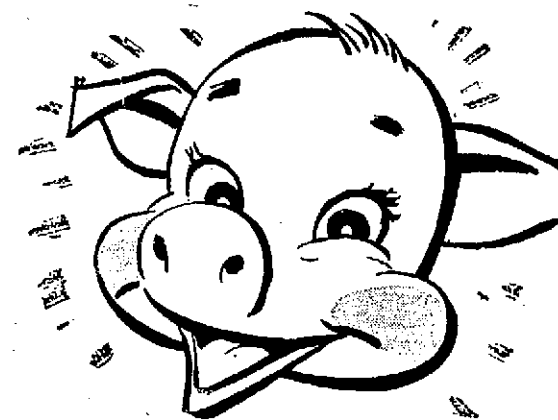
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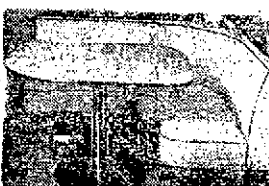
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Classroom

(Continued from Page 5)

its structure capable of expressing the subtlest nuances of thought." The alphabet, consisting of 32 letters, can be learned in one lesson. Pronunciation is easy and involves comparatively few sounds which do not occur in English. Pestoff estimates that the average person can read, speak and

translate Russian in about two years. When sufficient persons have studied long enough to become reasonably proficient in it, he hopes to be able to organize purely conversational classes where groups can gather and carry on full discussions using only Russian. A real command of the language can be gained in that way.

IN A SENSE, Alexis Pestoff is returning the favor he received when he arrived on the American scene knowing only two words of English—"poodle" and "ice cream." He studied his first English in night school and

soon became a naturalized citizen. His first job was in a sugar plant working 66 hours a week for 50 cents an hour. He constantly marveled at the kindness, honesty, and freedom of the American people. When the squirrels in Central Park were not hunted he was amazed; when he saw valuable letters lying safely on mail boxes he was surprised; but when he found he could eat apple pie or some other sweet on the street without being molested he knew this was indeed a land of plenty.

Alexis Pestoff graduated in Russia from the same engineer-

ing school to which Dostievsky had gone. In the U. S., he studied industrial chemical engineering at the Pratt Institute in Brooklyn. For some 23 years he worked as an engineer for U. S. Metals in New Jersey, finally being put in charge of the "white metals" laboratories dealing with tin, zinc and the like. He now lives in semiretirement at 24429 Neece Ave., Torrance.

Science is an international matter and no country can long monopolize any of its secrets. Alex Pestoff, teaching Russian in his own quiet way, helps to protect America's future.

Way of Life

FROM Monday through Friday, our evening routine, right now, is pretty much the same. We review the events of the day as we eat, get the dishes as far as the sink, then go for a walk. We usually take a swing down the walk along the bay, making small talk about the highness or the lowness of the tide, then wandering through the dirt over the old PE right-of-way and trestle to see how things are progressing along the Marina.

We often meet some of our neighborhood contemporaries, out for an evening constitutional, too, some of them walking their dogs. We all stop long enough to bring each other up to date on our kids and grandchildren, do a little beefing about the weather, then head for home, swinging up the other side of Bay Shore, past the big homes. If the evening is chilly, we build us a fire of Eucalyptus chunks and some of the big pine cones we haul home from up on the Angeles Crest every fall. Then we settle down for a pleasant evening of TV and/or reading, mostly reading. We have a nice life.

ONE NIGHT I SAID, "Honey we should at least see the Academy Awards every year, if for nothing more than to say we've seen them. The Bridge on the River Kwai is over on the Shore. Would you like to see it?"

"Let's go," he said, always agreeable. And then we were waiting in a long line on the cold concrete outside the theater. Finally, we eased through the warm pop corn smells of the lobby and settled ourselves in comfortable seats on the aisle.

Walking home, my arm snuggled in that of my spouse of 33 years, I rattled on, using up my limited cache of adjectives on the gorgeousness of the scenery, the superb acting of Bill Holden and Alex Guinness, the catchiness of the whistling tune, and the excellence of the film in general.

He wasn't listening to me.

Finally taking his pipe out of his mouth, he said, "You know the site the Japanese chose for their bridge was ideal for a trestle-type, and that's what they were trying to build, a trestle-type bridge. But, they had no way of driving the piling, so they gave up. They were smart."

"OH, HONEY," I said, "that was a MOVIE you saw, a STORY with characters with dominant traits, characters created through conflict, vivid details, all the emotions, complications and devices of good writing—unquote." I was taking a course in creative writing.

He was supposed to laugh.

"Then the English came along," he said, "and built a cantilever-type bridge. Of all the damn things to try to do. A waste of materials, and inherently unstable for the same reason the Japanese gave up; they couldn't get pilings down. My God! The absurdity of building a cantilever-type bridge with the tension-member connections lashed together, lashed, LASHED together with bamboo or grapevine or whatever they used."

Then he knocked the ashes out of his pipe on his heel and said, "Let's go down to Kelley's."

I married an engineer. — ANNA MAE MURRAY, 5309 E. Broadway, Long Beach.

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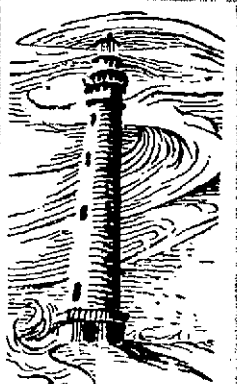
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BOOK REVIEWS

East Meets West, and They Have a Picnic!



IT IS DOUBTFUL if any area has caused more American history to be written than the coast of North Carolina. There is the birthplace of our nation, the graveyard of countless lost ships, the site of important Civil War battles, the hopping-off place of aviation. David Stick, who has lived there since he was 9 years old, tells the whole colorful, factual story in "THE OUTER BANKS OF NORTH CAROLINA" (University of North Carolina Press, \$6), a splendid item of Americana.

"SHOTGUNS ON SUNDAY" by Joseph E. Doctor (Westernlore Press, Los Angeles, \$5.75): A sheriff's posse cornered James (Jim) McKinney in a Chinese joss house in Bakersfield one Sunday morning in 1903, and they had it out with shotguns at pointblank range. The last of the western badmen—a cold killer, cheap procurer, and tin-horn gambler—was dead at the age of 42. His guns had dropped four, maybe six, men. His bullets had maimed others. Jim McKinney's stomping grounds was the southern San Joaquin valley—Visalia, Porterfield, Bakersfield mostly. Mr. Doctor, an Exeter, Calif., editor, traces the desperado's one-man crime wave interestingly and at the same time gives much revealing history of the area. Definitely a good book to read—good, solid Californiana.

"CRITICAL QUACKERY" by Theodore L. Shaw (Stuart Art Gallery, Boston, \$1): Shaw believes the critics are guilty of quackery, and the public can be taught to see through it by using their heads and their perceptions. There is considerable good fun in the book. Stuffed shirts are deflated on every page.

"PICTURES THAT TALK... U. S. CAMERA 1959," edited by Tom Maloney (U.S. Camera Pub. Co. \$8.95): This is the new version of a book that is strikingly beautiful each year, each number seeming to surpass that of the year before in an almost unbelievable succession. Divisions are Color Photography, Documentary Portfolio, Portfolios of Weston, Ylla, Bryson, Szasz, Gill, McLaughlin, Besch and Horst; Fine Pictures and the customary Special Features. A top feature is Edward Steichen's "Seventy Photographers Look at New York," a show that never won its deserved acclaim. In its large format and beautiful printing, this is a book that could be called a "How They Did It" of the famous for the vast fraternity of the anonymous in photography. But the man who would call this volume a manual would be missing the target as far as one who would compare a kindergarten crayonist to Picasso.

EAST IS EAST and West is West and, Kipling notwithstanding, the twain do meet in "ELEPHANT HILL," a story by Robin White selected from more than 800 entries as the winner of Harper's \$10,000 prize novel contest for 1959 (\$3.50).

The West in this pleasant, unaffected story is Elizabeth Sumner, a spinster in her mid-30s whose tiresome train trip through India is lightened by her chance meeting with the East, a genteel widower named Mr. Alagarsami.

Because they like each other from the start, cultural barriers go down, naturally. They chat about the country, its people and culture, and Beth is inwardly pleased when he calls her "Elsabet." But she feels the barriers close sharply when Mr. Alagarsami learns that, upon reaching his native Kasappur, she plans to visit the people who run the mission, and that these people are her sister and brother-in-law.

At the mission she finds the answer: Mr. Alagarsami is the father of her sister's adopted son, and he is in the midst of a savage fight to regain the boy's custody in order to provide himself with a male heir of his own blood and thus clear a legal path to inherit his uncle's estate. Only Beth's and Mr. Alagarsami's faith in each other overcome obstacles put in their path by Beth's family, Mr. Alagarsami's jealous mother, and the dictatorial old uncle.

One thing is certain: Beth must share with readers her affection for the naive, straightforward Mr. Alagarsami, from the time she meets him in the stuffy third-class train compartment to the unusual situations that develop after she and this simple Hindu climb nearby Elephant Hill for a picnic. The story is as uncomplicated as Mr. Alagarsami, but ably told, and this readers will like, too.

"SOLD FOR SILVER" by Janet Lim (World, \$3.95): An autobiography so packed with one adventurous situation after another is this book by a Chinese girl, now in her mid-30s, that the reader wishes she had brought her life story right up to the present. As it is, the story concludes with the end of World War II. Janet Lim, sold as a slave (and concubine) at the age of 8, in 1931, to a merchant in Singapore, now (according to the cover and not the book itself) is matron of St. Andrew's Hospital in Singapore. The book discloses a part of World War II which has not been written about to any extent: the action as seen by residents of Singapore and later Sumatra. It shows the wartime "comfort girl" system of the Japanese invaders. Miss Lim had just become a full-fledged nurse when the war broke out. Having come through a childhood full of escapes and ordeals, she found herself ensnared in the same sort of spirit and body-trying adventures as the war progressed.

NEW PAPERBACKS (original editions, first time to appear in book form): "Rio Brando," a novel of the Old West made into a movie starring John Wayne, Dean Martin and Ward Bond, by Leigh

Brackett (Bantam, 25c); a new American translation of Honore

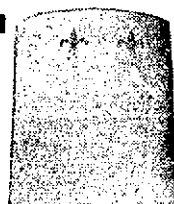
de Balzac's "Eugenia Grandet" by Lowell Blair (Bantam, 35c);

"Four Short Stories" by Herman Melville (Bantam, 50c).

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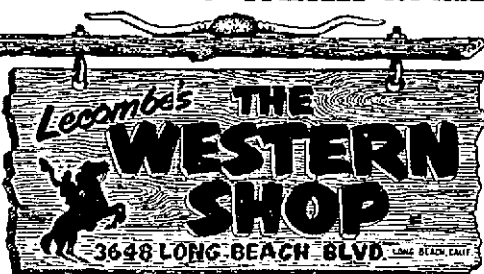
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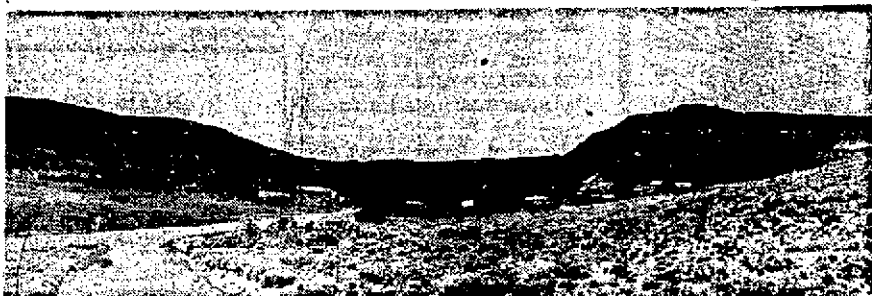
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CALIFORNIA YESTERDAYS

Bodie's Ghosts Are Bloody



Composite photo is of Bodie, one of California's ghost towns and one of the state's bloodiest in its short history, having started with a crime.

By Glenna Thomas

BEAUTIFUL FLOWERS

Southland's weekly garden features tell how to grow them.

NECESSITIES of yesterday
are the antiques of today.
If you happen to enjoy browsing

among ghosts of a past genera-
tion, you will find more than
you ever dreamed of in Bodie,

Calif.

It is one of the few authentic western ghost towns still intact. Spence Gregory, who was born in Bodie more than 60 years ago has gathered all the relics most apt to be carried away and housed them in the largest building in town. For a small fee he will take visitors through the museum, explaining from his own experiences and first hand knowledge, details of the numerous items.

There are odd musical instruments, old-fashioned music boxes, ancient sewing machines, assayers' and miners' tools, clothing of the past century, Indian relics, books and documents. There are an old wood burning heater with a rack of flat irons circling it—from the Chinese laundry—and hundreds of other articles that tell the story of how a past generation lived, worked and played.

EMPTY BUILDINGS of the town — residences, stores, churches and mills where ore was treated — all are a page from western history. And the history of Bodie began with crime. Throughout the town's short life it was one of the bloodiest and most lawless boom mining camps of the ruthless early west.

It is said that the first mine to be developed at Bodie was abandoned by its original owner after he trapped his wife and her lover in the shaft and left them to die. It was later rediscovered and developed into one of the biggest producers in the west.

SURROUNDING hills, pock-marked with abandoned mines, are proof of the activity that Bodie once knew. The boothill, with its epitaphs, depicts the life of violence or rather the violent deaths of many of the citizens.

To reach the town take U.S. Highway 395 north of Mono Lake and seven miles south of Bridgeport. There, turn east on a well-graveled road marked with a sign: "Bodie." This leg of the trip is only 11 miles, but take a lunch because all the restaurants are "ghosts" and you will be hungry long before you are ready to leave.

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Midwinter Rodeo

Tucson, Ariz., winter resort city, is preparing for its 34th annual midwinter rodeo—one of the top four in the country—to be held Feb. 19-22 at the arena south of the Old Pueblo.

La Fiesta de Los Vaqueros—Spanish for Feast of the Cowboys—attracts some 45,000 winter tourists, who bask under a warm sun and watch America's best professional cowboy's risk life and limb.

Your Name

(Continued from Page 6)

name Simson. John Symmeson was a Yorkshire land holder in 1378. The Simpson coat-of-arms is a shield divided in half diagonally, the upper half gold, the lower half black, with a black and gold rampant lion centered on it.

DEAR MISS RULE: Kindly give me analysis and coat-of-arms for PENNINGTON.—E. P., Lee's Summit, Mo.; D. W., R. P., Long Beach.

E. P., D. W., R. P.: PENNINGTON was taken by the family ancestor from a town by that name in Lancashire, England. Penn-ing-ton deciphered as "The Pledger's son's farmstead." Penn means "the Pledger," and was an early English given-name, while "ton" means "farmstead." The Pennington coat-of-arms has five blue diamonds on the center of a golden shield.

DEAR MISS RULE: Please give the data on PIKE. I. E. P., Mrs. W. P., Long Beach.

L. E. P., W. P.: The 13th century English word for a pointed hill or mountain was "Pike" or "Peke," the basis for the surname of a family living at the top of such a hill. Walter Pike was a late 13th century resident of Huntingdonshire. The Pike coat-of-arms from Devonshire is a shield divided in half vertically, the left side silver, the right side red. On it is a blue chevron between three red and silver rosettes.

DEAR MISS RULE: Would like the analysis of PROCTOR.—M. P., H. C. G., Long Beach.

M. P., H. C. G.: A "Proctor" was a medieval English lawyer who had the exclusive privilege of representing persons accused of heresy or other religious violations in ecclesiastical law courts. This honorable profession resulted in the use of the title as a surname. William Proktor was a Yorkshire resident in the late 1300s. The religiously symbolic Proctor coat-of-arms has three black Passion Nails on a golden shield.

DEAR MISS RULE: Can you give any light on McGOWAN, GOWAN and GOWIN?—Mrs. H. B., Anaheim; Mrs. J. P., Lakewood; H. S., Long Beach.

H. B., J. P., H. S.: The McGOWAN ancestor was a Scotch armorer who made steel mail for the knights who protected the king. MacGowan, the original name, is from Gobhain, meaning "armorer and blacksmith." The clan lands were in Perth and Inverness-shire, north Scotland. The family claims descendancy from a chieftain who fought in a great battle between the MacPhersons and Davidsons in 1396. After the combat the MacGowan chief and nine MacPhersons were all who remained alive. The last Davidson jumped in the river and drowned. In Ireland, where the family was also prominent, they lived in Tipperary and Clare. The MacGowan coat-of-arms has a rampant red lion between two green rosettes on a silver shield. GOWIN is an Irish re-spelling of MacGowan.

Send your name to La Reina Rule in care of Southland Magazine, Independent Press-Telegram, 605 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy for reply only in this column.

He's a Monkey

(Continued from Page 7)

able to return to his family in Hungary because of the Communists. He became a citizen of Australia, making that country his headquarters for his act that keeps him constantly on the move.

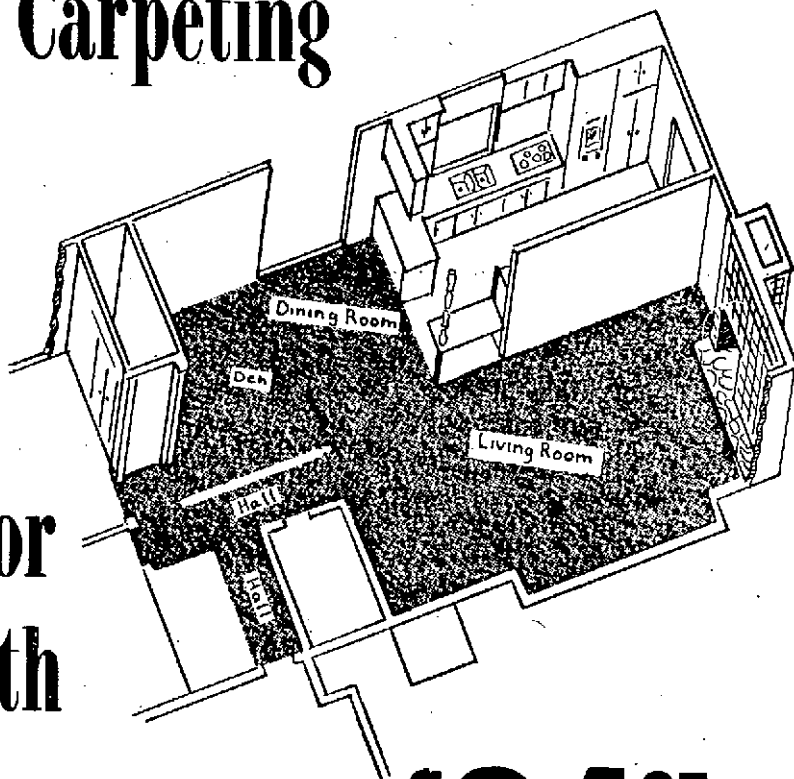
TWO YEARS AGO, while visiting the United States as a tourist, Janos decided to give up Coco, returning to his first love — acrobatics. He found, however, that an act such as Coco the Chimp would be well received in the United States. So Janos began the long arduous task of making another chimp suit.

And Janos knows that he is probably stuck with Coco for the rest of his life, saying, "Underneath my skin I am almost human — or monkey — I don't know which. After 17 years in the 'monkey business' I am somewhat confused. Of course, I guess I must be human — they make me pay taxes."

Canada Popular

There has been a sharp increase in the number of tourist enquiries received by the Canadian Government Travel Bureau during the year. Up to mid-November 645,235 requests for travel information on Canada have been received in the bureau's travel counselling section.

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PET PARADE

King-Size Nursemaid for Kids

By Eleanor Avery Price

ACCOMPANYING this article is the untitled picture of a massive Newfoundland dog being hugged by a toddler which won for Norman Emmons of Manchester, New

Hampshire, the top prize of \$500 in the Gaines Dog Research Center 1958 dog photo contest.

The Newfoundland dog population is not exactly zooming because of his monstrous size. Although he is one of the Brontosauruses . . . in size . . . of the dog world, in disposition and sweetness he bears as much resemblance to this prehistoric monster as univac bears an appearance to the quill pen. His gentleness equals his great size and strength, making him a safe guard and companion for the smallest child. In fact, ever since his origin in the country whose name he carries, he has been the traditional children's protector and playmate. Small grasping fingers bother him not at all.

THE NEWFOUNDLAND in his native land has served and continues to serve in many ways other than as a nursemaid for children. He is essentially a working dog, able to pull carts and carry burdens like a pack animal. Also, he can help his fishermen owners with their heavy nets. Because of his strength, heavy coat, and large, webbed feet, he is useful in water and can swim tirelessly for great distances. Canine history tells many instances of Newfoundlands rescuing men, women and children from shipwrecks and other water accidents.

The Newfoundland is also credited with "rescuing" the St. Bernard, another large breed of dog. Rigorous weather, disease, and inbreeding in the first half of the 1800s brought disastrous results to the leading St. Bernard strain of the Hospice in Switzerland. Outcrossing with the Newfoundland rejuvenated the breed without changing its type other than causing long-haired St. Bernards to appear.



Prize-winning photo of a Newfoundland dog being hugged by a tot depicts massive size, and gentle heart of breed.

(Previous to this time, all St. Bernards were short-coated).

USUALLY IT IS not very wise to attribute too definite a character to any one breed because the original purpose of that breed may not have been put to use perhaps for many generations. For example, a collie bred and raised as a city pet couldn't, as a rule, do an expert job of herding in his first introduction to a flock of sheep. Likewise, the cocker spaniel, whose very name derived from that elusive bird, the woodcock, probably couldn't, unless his hunting strains have been maintained, attack heavy thickets in search of game.

However, the legends of the Newfoundland's gentle, brave heart and his efficiency as a swimmer go unchallenged because he is not a common house dog and his wonderful qualities have been perpetuated. Home owners of this king-size dog in this country say that the Newfoundland can quickly

be trained for water work and will go into a swimming pool and pull a person to safety by tugging on an arm without leaving a single toothprint.

ENTRIES FOR Orange Empire Dog Show Club and obedience trial set for Jan. 25 at National Orange Show Grounds (heated building), San Bernardino, close Jan. 12. An exhibition of greyhound racing will take place at the adjacent stadium.

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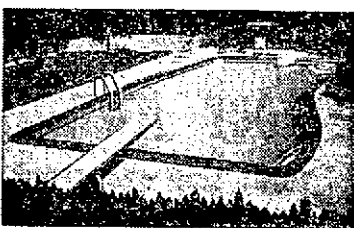
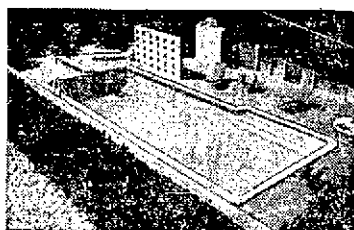
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— you can only guess when there will be a good one.

The most interesting and colorful are at Plaza Mexico. The biggest bull ring in the world. Ten minutes by taxi from downtown Mexico City.

The fights start at 4 p.m. The only thing in Mexico that starts on time, they say. Tickets should cost about 30 pesos — \$2.40 U. S.

The tickets can be bought in your hotel at about \$1 markup. Or you can get a taxi driver to take you down to the central sales office.

The tickets you want are in the section called "som-bre" — the shady side. The sunny side is like the bleachers. The seats are cheaper and, if you want to go pure working class Mexican, this is it.

The tickets I'd advise are in the rows called "primer tendido." This is close enough for a good view but not so close that you are right on top of the action.

A good many tourists find the lights too much for them. If you do, get up and go out. Plenty of Americans do. The Mexicans are polite about it and don't laugh.

WHEN YOU GO IN, an usher will take you to your seat and rent you a pillow. The seats are stone with iron arm rests. You give him one peso per pillow. That's enough for rental and tip.

There are six bulls to a fight. When they are over — about six o'clock — you will have a very hard time finding taxis.

You can hire a guide and taxi by the hour at your hotel and he will wait for you. Cost you \$2 an hour.

Or you can walk a couple of blocks to the main boulevard, Insurgentes, and keep flagging. You get one eventually but it may take half an hour.

It will probably be warm when you start for the bull ring. Take along a topcoat anyway. By the time you leave, the sun will be going down. And Mexico City gets cold suddenly.

If you are looking for a lively spot afterwards, you might try the bar in the Prince Hotel. This is quite a hangout for fans — aficionados, they call them.

You might even see one of the fighters. Quite a sight of swaggar.

Stan Delaplaine, Southland Magazine's roving correspondent, will answer your questions on travel (no phone calls) from his own experiences in making reservations, changing money, locating restaurants and battling foreign languages. Make the question specific. Send stamped and addressed envelope to Stan Delaplaine, Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif.

Coin Club Meets

Incoming officers will be introduced and will give short talks about their coin collections at a meeting of the Long Beach Coin Club at 7:30 p.m. Tuesday at the Recreation Dept. Bldg., Elm Way and Ocean Blvd. Auction, browse tables and refreshments will be on the program.

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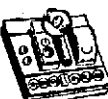


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Take Memory Pictures as You Go

By the Shutterbug

I'M NO photographic "expert." I simply happen to like the life my family and I are living—or, at least, most of it—and the very pleasant land we have in which to live it.

By contrast I don't like my memory anywhere near as much because it's always forgetting things I want to remember. So I take pictures—and frequently in the pictures I take I find things I'd overlooked at the time I shot them. This makes me like pictures even more.

I prefer to take color pictures as a rule, for ours is a colorful world. And for all these reasons I've decided that the 35mm or "miniature" camera—which is a great little film miser at making color prints or color transparencies, as well as black-and-white snaps—is the most gifted little memory jogger that ever came down the photographic pike.

SOME FRIENDS of mine (and I used to feel the same way) think these miniature cameras are pretty tricky. I suppose they are—to make. But they certainly aren't to use. They've got a few more numbers on them than the simplest box camera, but they are on there to make picture-taking easy and certain. You can do just about anything with these cameras in terms of light conditions and picture opportunities, and those handy numbers smooth the path all along the way.

To give you the best example—the very vital matter of getting the right exposure. This is achieved, of course, by having the right combination of lens opening and the length of time it is open. Or in other words, aperture size and shutter speed.

They do it differently, these

days. That "it" business—confusing as it often has been to the amateur—may be on the way out, in fact. There are now 35mm cameras available that deal with "exposure values" in terms of numbers, and for each familiar light condition there's an exposure-value number doped out by some genius and matched to the qualities of whatever film you've decided to use.

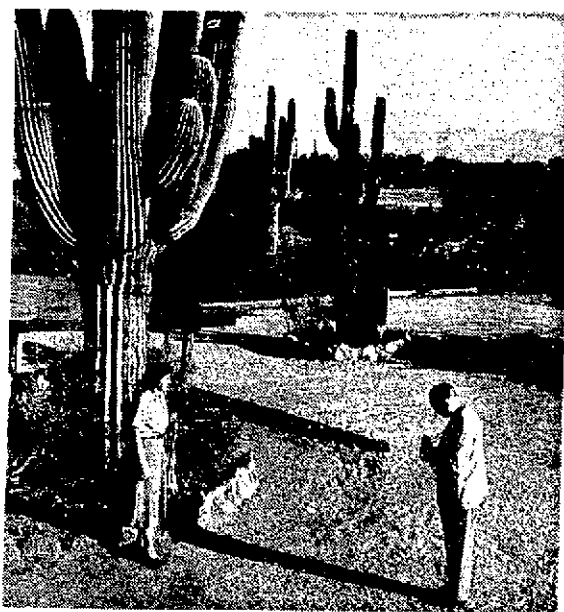
IT'S ALL CHARTED out on handy tables supplied with the cameras, and on sets of little cards—one for each film—obtainable from dealers and film manufacturers, and can even be read directly from up-to-date exposure meters, which in some instances are built right into the 35mm cameras. They all agree, and they all work.

Let's say the number, for the light under which you're shooting and film you're using, is 12. This doesn't indicate either the size of the lens opening or the quickness of the shutter action. It's simply your exposure value. There's an exposure-value scale on the 35mm camera with a whole string of numbers, among them 12. You set a little pointer at 12 and you've locked together shutter speed and lens opening so that if you change either you change the other to compensate, automatically. The result—your exposure remains right on the button every time. And does that ever make things easy!

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Island that 'Drips Food'

THAT OLD Hawaiian chief who said "Ka ua ia!" knew exactly what he was talking about.

One look at the rice fields of Hawaii's Kauai Island, the taro plants, the field after field of sugar cane, the 6,000 acres of pineapple, the many ranches of beef cattle, the coconut groves, papaya trees, to say nothing about the waterfalls, rivers and rich valleys—and anyone would say "Ka ua ia—it drips food!"

There is a special lavish quality about Kauai, as if the gods decided to outdo each other in making this tropical isle as "dripping-food" as possible—food for the body, for the eyes, for all the senses.

Lihue, with a population of 3,870, is the main town with a combination of quiet old-plantation charm and modern hotel luxury. Near Lihue is wide and beautiful Waialua River which is navigable, and a picturesque spot for picnics, swimming, fishing, sight-seeing.

Mt. Waialeale, towering 5,170 feet, is one of the wettest spots in the world, while just 20 miles away, the Barking Sands near Waimea is one of the driest. The Barking Sands are called such because at certain particularly dry seasons when one walks along the sand, a friction is set up that makes a slight barking sound.

LEGENDS AND island lore are swept across Kauai with a lavish hand, too. Everywhere one turns, there is a mysterious tale to accompany the beauty and wealth of soil. There are the Menhune Ditch and Aleko Fish Pond which are said to have been built by menhune, the "little folk" of Hawaii.

There are the Wet Caves and the Dry Caves of Kauai, both with their menhune legends. The Spouting Horn, a natural water geyser of hissing waves through lava rock along the shore, is filled with tales of a family of mo'o or large lizard-gods.

There are still some royal birthstones left on Kauai—and their story is based on fact. Royalty came to these sacred stones in ancient days for the birth of the children, in order to insure the royal status of the unborn infant.

A slab of sandstone, with the bones of a dog buried underneath it, marked the place as kapu (forbidden) to all commoners. After the birth, the navel cords of the newly-born infants were wedged into a crevice in the bluff above the birthstones, and carefully covered with stones to keep away rats—for it was believed if a rat should eat the cord, the child would grow up to be a thief.

with their particular legends. Hanalei Valley, lush in taro plantings, is one of the most beautiful valleys in the world, and Hanalei Beach, one of the most excellent bathing beaches anywhere.

Then, with both lavish hands and mind, the gods dreamed up Waimea Canyon, a miniature Grand Canyon in the middle of this small island.

The Waimea River has cut out this gorge with its unbelievably cool colors of mint green and deep blue in the morning, and friendly russets and copper in the twilight hours.

Kauai, in any language, truly "drips food."



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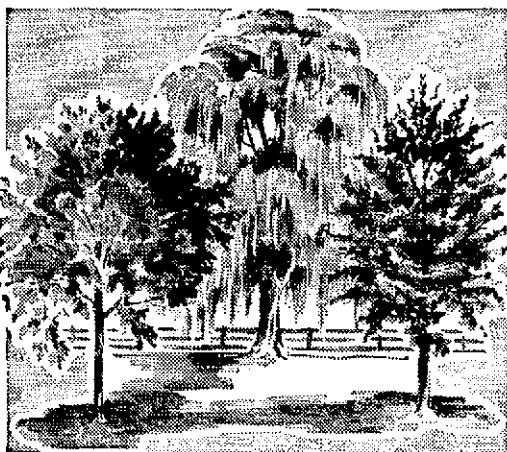
For better pictures, read Shutterbug's "Camera Angles" column every Sunday in Southland



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YOUR GARDEN

Bare-Root Roses Are Here

By Joe Littlefield

IN THE last two years, several large wholesale rose growers delivered bare-root roses early to their nurserymen, and some roses were being sold as early as mid-December.

If the bare-root roses are available at your favorite nursery or garden dealer's, get them right away and plant them. Like the old saying, "The early bird gets the worm," the early gardener has the best selection.

Modern sales methods have invaded the rose field in that many growers now package bare-root stock — indicating that all the buyer has to do is dig a hole, slip the rose—package and all—into the ground, toss back some dirt and the job of planting is done. Roots are packed in damp moss to keep them moist and the theory is that the package will soon rot away and the rose will take root in the soil.

HOWEVER, some gardeners have found that planting roses in the package has given less than full performance. Often roses have continued to die back and some plants gave up entirely.

The reason for failure can be attributed to the fact that roses that are package-planted aren't solidly set into the soil.

So, if you get pre-packaged bare-root roses, forget about being able to plant the package into the soil. Take the rose out of the package. Inspect the roots carefully. Cut any damaged or bruised roots back to healthy stock. Divide the roots into two sections as if you're going to braid them. Gently, barely pull apart slightly, just enough to see whether there may be a split up the trunk. If there is such a split, take the rose back to your nurseryman or garden dealer, and he'll gladly replace it for you.

AFTER YOU'VE checked the roots, plunge them in a bucket or wash tub of water that had some horticultural vitamin B1 added. Let the roots soak in that water for several hours, or even a day or so, then plant them.

In the meanwhile, if the planting holes haven't been prepared in advance, prepare them in the following manner. Dig the holes approximately 18 inches in diameter by 18 inches deep. Fill the holes one-quarter full with well moistened peat moss. "Moistened peat moss" does not mean it must



Photo by the Author

Spread rose roots on soil cone. Keep bud union above soil line. (Paper used here only for photo background.)

be soaking wet. After moistening the peat moss, pick up a handful. If it doesn't grip, squeeze it like a sponge. Some drops of moisture should squeeze out for it to be at its best. Fill second quarter of the hole with humus grow, an organic material, and fill rest of hole nearly to the top of rose bed level with soil you've dug out of the hole. Dig the materials well together, mixing thoroughly.

SOIL IS NOW READY for planting. Build up a firm cone

of soil up the middle of the rose hole. Spread the rose roots evenly over the cone. Gradually fill in soil, tamping it firmly.

When the hole is filled to the level of rose bed surface, build a ring of soil at edge of hole. That's to catch and hold water, so that the soil gets thoroughly moist around the roots.

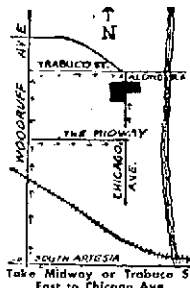
Cover the rose as if you were putting a tent over it. That's to provide some humidity under the cover, so that the branches won't dry out.

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New Vegetables for 1959

WHAT'S NEW and best for the 1959 vegetable garden? Of the new vegetable varieties developed by plant breeders around the world, 1959 produces two outstanding new winners. They are the best of their kinds and for their purposes—All-America Selections.

Jade Cross Brussels sprouts, a first generation hybrid from Japan, is by far the earliest, most uniform and heaviest producing of all Brussels sprouts.

Gardengreen snapbean is the new garden bean with the most desirable, flavorful, stringless and fiberless, round and straight pods.

Gardengreen snapbean is of the type of tendergreen; a previous winner and most popular

By Walter Finch

snapbean in America. However, Gardengreen is quite distinctive. The plant and foliage are different, vigorous, of medium height, with small dark green leaves.

GARDENGREEN averaged 5 to 5½ inch pods, which are round, quite straight, and hold smooth over a long period. Pod color is a bright dark green. It is of the most desirable stringless and fiberless type with excellent bean flavor and quality, a good snapper. Although intended for tender, brittle, home garden green snaps, most of the judges recommended it also for commercial uses. It is good for home canning and freezing.

Jade Cross Brussels sprouts rated highest voted entry for seven years and merits a coveted silver medal award.

JADE CROSS, as its name suggests, is a first generation hybrid or cross, with the richest of blue-green sprouts. It also comes from Japan and the first hybrid Brussels sprouts.

Being a crop to mature in cool weather, seed should be started early for a spring crop, late for a fall crop to be improved by frost. While it produces well in summer, flavor is strong and sprouts are not so crisp and tender as in cool weather.

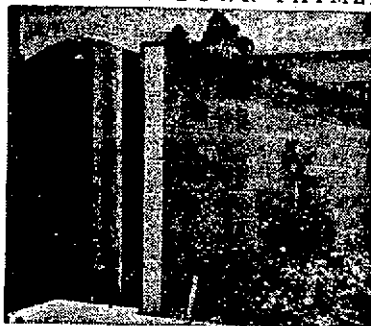
Only early orders will obtain seed this first year. The coldest weather in 50 years and 10 inches of heavy snow on plants of the eastern seed crop last March broke down many plants and caused very short deliveries on seedsmen's contract orders. There should be a plenty of seed for 1960.



Jade Cross Brussels sprouts, Gardengreen snapbeans are newest prize-winners in AAS vegetable fields.

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Fuchsia Society

Motion pictures and a lecture on "Mountain Climbing in the Himalayas" by Mrs. Guenter Dyhrenfurth, language instructor and secretary of Chapman College, at a meeting of the California National Fuchsia Society Jan. 11 at Hollywood School, W. Main St., Hollywood. Newly elected officers will be installed.

Potluck dinner at noon will precede the lecture by Mrs. Dyhrenfurth, who accompanied her husband, a Swiss geologist, on two trips into the Nepal Himalayas and succeeded in climbing 24,500-foot Queen Mar Peak.

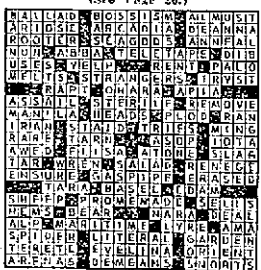
Officers to be installed include Elmer Monson of Long Beach, president, succeeding William L. Taylor of Anaheim; Roy Joyce of Glendale, first vice president; S. G. Copeland of Venice, second vice president; Mrs. Helen Frank Rice of Bellflower, secretary; Lloyd Barger of Hollywood, treasurer; Mrs. Conrad Personne of Hawthorne, membership secretary; Miss Erma Standice of Newport Beach, publicity director, and Conrad Personne, public relations director.

Loren Paulson of Inglewood, a past president of the society, will be master of ceremonies and Joe Littlefield, garden lecturer and writer, will be installing officer.

Begonia Fanciers

Parent chapter of American Begonia Society will meet at 7 p.m. Tuesday at the home of Mr. and Mrs. Paul Walker, 515 W. 20th St. Officers will be installed. A hamburger supper will be served. Visitors are invited.

SOLUTION TO TODAY'S PUZZLE
(See Page 26.)



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| STRAWBERRY PLANTS | Lesser Everbearing... Doz. | 49c |
| BIRD OF PARADISE (2 Yrs. Old) | | 1.00 |
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| RUBBER PLANTS—SPECIAL! | Gal. | 89c |
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| TULIP BULBS (Holland Imported) | Doz. | 79c |
| GLADIOLUS (#1 Large Bulbs) | VARIETIES, Doz. | 59c |
| STEER MANURE (Weed Seed Free) | 2 Cu. Ft. | 39c |
| AZALEAS (Albert & Elizabeth, etc.) | Gal. | 1.00 |
| BOTTLE BRUSH (1.00 Value) | Gal. | 59c |
| LIQUID FERTILIZER (Popular Brand) | Gal. | 1.49 |
| PYRACANTHA AND OLEANDERS | Gal. | 49c |
| MEYER LEMONS (Everbearing) | Gal. | 89c |
| CALENDULAS, STOCKS, SNAPS | Doz. | 35c |
| PANSIES, VIOLAS, POPPIES | Doz. | 39c |

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Southland

CROSSWORD PUZZLE

Solution to puzzle on Page 25.

By Thomas Meekin

ACROSS

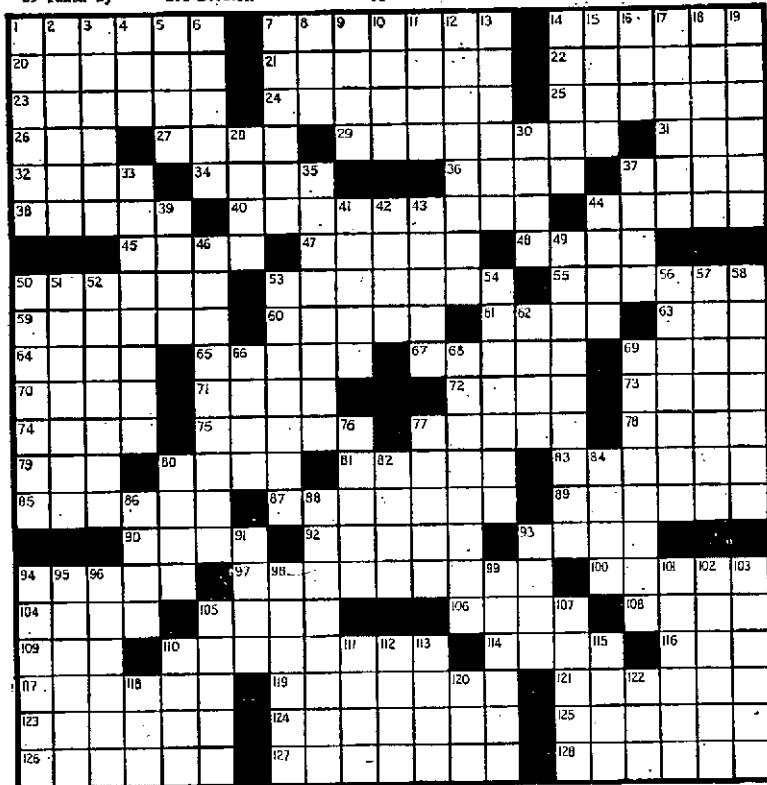
- 1 Simple song.
- 7 Rule by political leaders.
- 14 In large part.
- 20 Melodic.
- 21 Region of rustic innocence.
- 22 Actress.
- 23 Fan.
- 24 Ler and Neptune; 2 words.
- 25 Temper.
- 26 Holy woman.
- 27 Father.
- 29 Message transmitter.
- 31 Bob bait lightly.
- 32 Practices.
- 34 Bark shrilly.
- 36 Lease.
- 37 Alto.
- 38 Dissolves.
- 40 Newcomers.
- 44 Assignment.
- 45 Absorbed.
- 47 Actress.
- 48 Samoan island port.
- 50 Attack.
- 53 Unfruitful.
- 55 Take away.
- 59 Taken by

- Dewey, 1898.
- 60 Leaders.
- 61 Walk heavily.
- 63 Scouried.
- 64 Oil-rich country.
- 65 Settled.
- 67 Essays.
- 69 Chinese dynasty.
- 70 Unique.
- 71 Mountain lake.
- 72 Dripping wet.
- 73 9th Greek letter.
- 74 Haunted.
- 75 Girl's name; name: It.
- 77 Expiate.
- 78 Product of smelling.
- 79 Roofing material.
- 80 Small brown bird.
- 81 Dish of herbs.
- 83 Break one's word; Colloq.
- 85 Guarantee.
- 87 Fuel line; 2 words.
- 89 Extinguished.
- 90 Hill in Meath, Ireland.
- 92 Swiss city.
- 93 Dutch cheese.
- 94 Merino.
- 97 Public walk.
- 100 Hawks.
- 104 Borders.

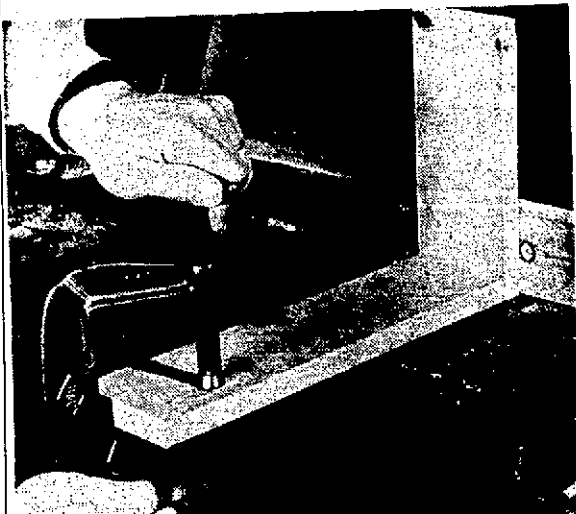
- 105 Carry.
- 106 City in Japan.
- 108 Bargain.
- 109 High mountain.
- 110 Nautical.
- 114 Stringed instrument.
- 116 Candlestick tree.
- 117 Miss Muffet's visitor.
- 119 True to fact.
- 121 Spot in Caeas.
- 123 Carrot-shaped.
- 124 Girl's name.
- 125 Far East.
- 126 Cockpit.
- 127 Debases.
- 128 Derisive laughs.

- 14 Conform.
- 15 Unaspirated.
- 16 Retainer.
- 17 Once upon a time; 2 words.
- 18 Relatives of the slug.
- 19 Breed of hound.
- 28 Actress Edna.
- 30 Saturn's rings.
- 33 Filtered.
- 35 Essential food elements.
- 37 British gocart.
- 39 Cruise.
- 41 In the lead.
- 42 Fragrant balsam.
- 43 Grain for the mill.
- 44 Joined firmly.
- 46 Worker in stucco.
- 49 Thrived.
- 50 Moslem form of government.
- 51 4th Hindu month.
- 52 Trappers.
- 53 Using with others.
- 54 Separate incident.
- 56 Baltimore ball team.
- 57 Upper hand.
- 58 Betrothed.
- 62 Man's name.
- 66 Yarn.

- 68 Drumming sound; Fr.
- 69 Incorrectly termed.
- 76 Habitat of 113 Down.
- 77 Strange.
- 80 Outer garment.
- 82 Part of a church.
- 84 Generations.
- 86 American Indians.
- 88 Ineffectual.
- 91 Mimicker.
- 93 Uncanny.
- 94 Dam in California.
- 95 Assistant.
- 96 Dominion.
- 98 Fenced.
- 99 Home of S. M. U.
- 101 Fishhook adjunct.
- 102 Doleful ballad.
- 103 Slopes.
- 105 Uncover.
- 107 Odysseus's dog.
- 110 "I—man with seven wives;" 2 words.
- 111 Article.
- 113 Hawaiian chant.
- 115 Gain by effort.
- 118 Convert.
- 120 Actress.
- 122 —de Oro.

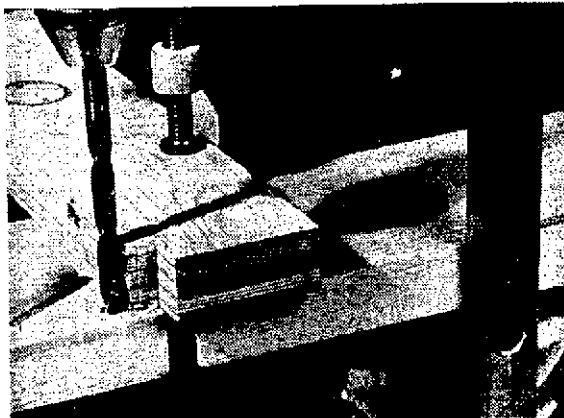


HOW TO Make Two Special Power Saw Cuts

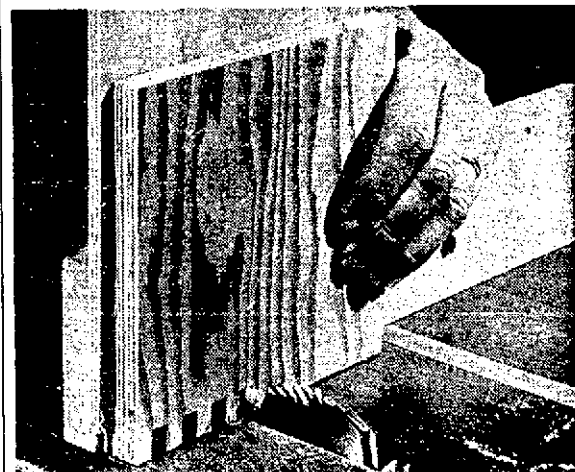


1. USE THIS TRICK TO SPLIT A BOARD IN HALF. Ripping on edge, to make thinner stock, calls for two cuts when the board is wider than the saw capacity. Each cut is slightly more than half the width of the board. First, set fence for thickness desired. Then nail together an L of scrap and clamp it to the table, snug against back of the fence.

2. HOLD-DOWN CLAMP is fastened to L so stock slips under it, but is held flush against the table. At the same time, stock is pushed tight against the fence by another scrap and a spring stick clamped to the table. Multiple saw cuts in the end of the stick make it resilient and prevent its binding the stock.



3. HOW TO CUT ACCURATE DADOES FOR JOINERY. Interlocking corners are cut with saw using an auxiliary face and guide pin (dowel). Fasten the auxiliary face to the miter gauge and with dado head cut slot in the edge. Then cut a groove in the corner of a piece of scrap. Put scrap against face and drill for dowel of same diameter as the cut.



4. TO USE THE JIG, again clamp face board to gauge so blade will enter original slot. Now groove the corner of one piece of stock, and position it over the dowel, which projects from drilled hole. Place edge of matching stock against the dowel and cut both boards at once. Continue across the edge.

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THEY STARE at the plate and they can't quite believe it. That slice of prime rib looks too large to be true. They test it tentatively with a knife, wondering if it can possibly be as tender as it looks. It is. They taste it. And then they know for sure that the prime rib at Jack's Corsican Room, 5430 E. 2nd St., Naples, is an extraordinary gourmet item. Its flavor is so perfect, so delightfully meaty and juicy, that some patrons come in night after night to enjoy it.

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A handsomely-appointed restaurant designed in a Mediterranean motif, Jack's is owned by Jack and Rose Bass. Thanks to Chef Jack's astonishing skill in the kitchen and Rose's warmth as hostess and greeter, the Corsican Room has taken a commanding position as one of Long Beach's finer restaurants. Its reputation is based to a large degree on the prime rib dinner (the 1 1/2-pound cut is \$3.50) and superb charcoal-broiled steaks.

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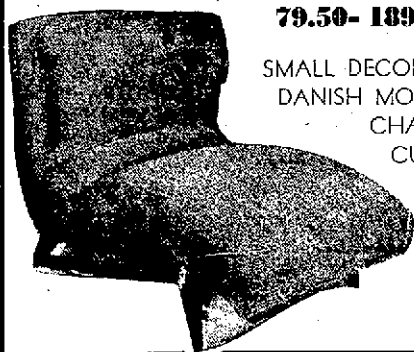
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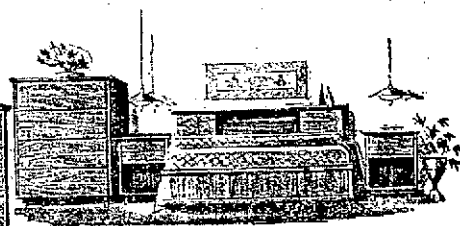
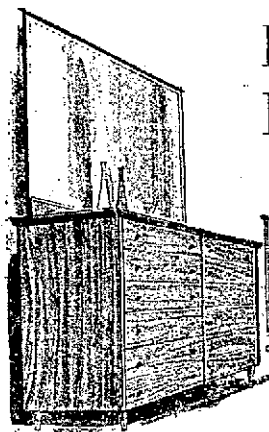
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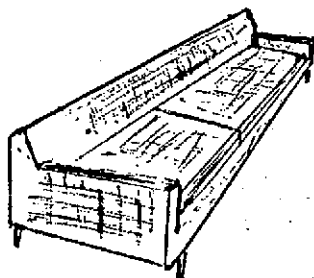
274.50 DANISH WALNUT double dresser, mirror, bookcase headboard, plus two nightstands as illustrated.....	175 ⁰⁰
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762.50 GLEAMING WHITE, mirror-perfect finished all hardwood, modern spacious dresser, mirror, headboard and two side-chests.....	475 ⁰⁰



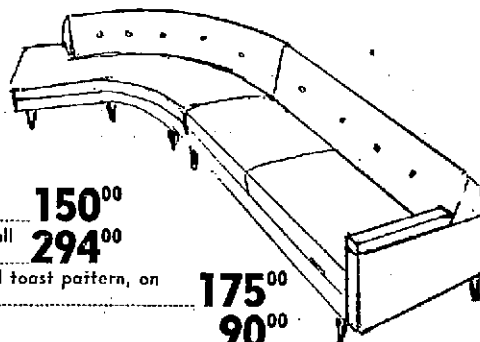
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474.50 3-PC. LARGE DANISH MODERN FOAM RUBBER LOOSE PILLOW BACK SECTIONAL in charcoal and brown heavy fabric.....	425.00



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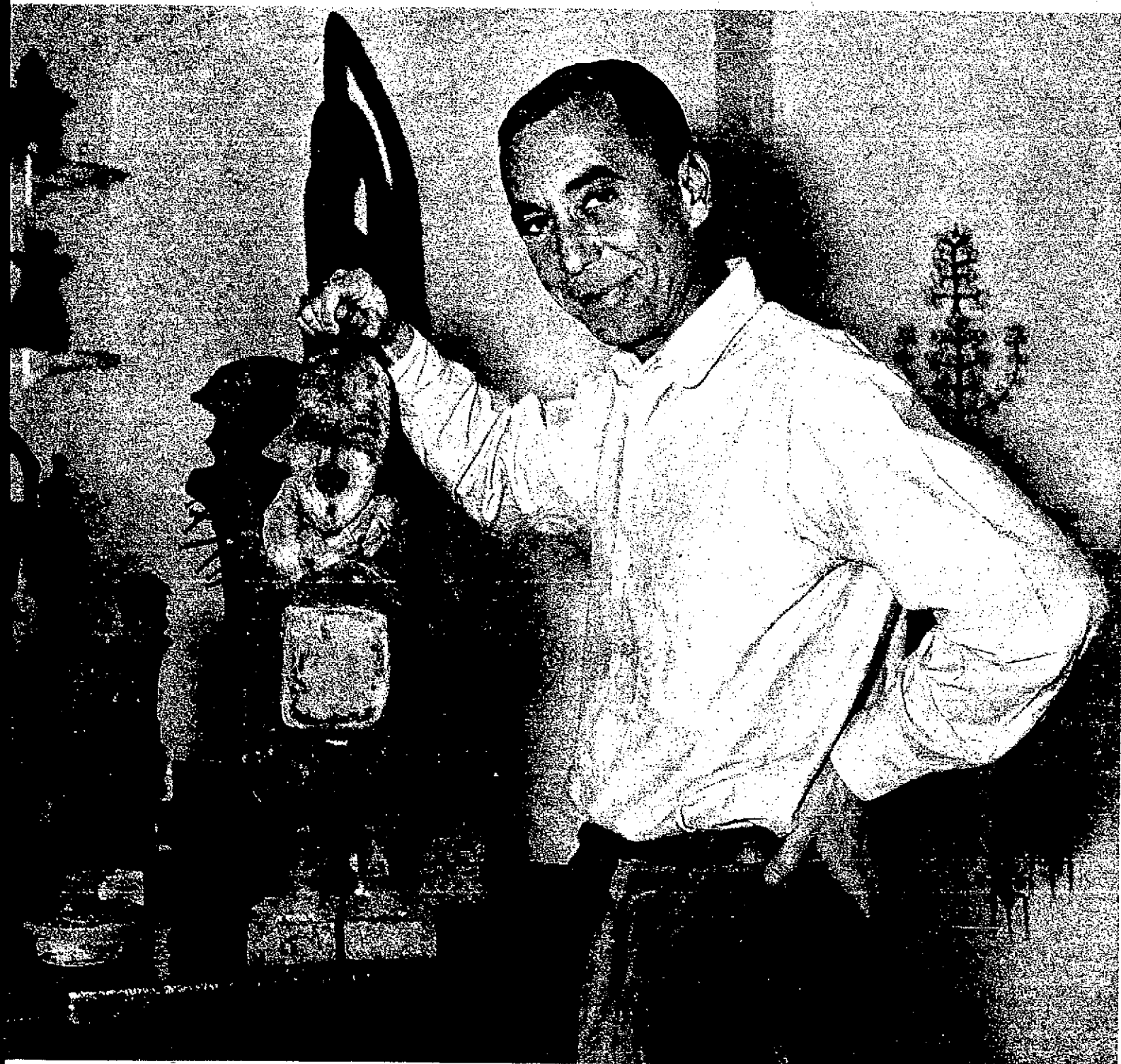
Don't be a pal
to your children

by PETER LIND HAYES

page 10

Nine beauties who used their brains

page 2



January 4, 1959

REG. U.S. PAT. OFF.

BILLY PEARSON: He squandered a million dollars page 6



Model agency owner Dorian Leigh rates as an all-time great high-fashion model.



Diplomat's wife Florence Pritchett Smith has been an editor, publicist and TV star.



Actress Meg Mundy won critics' acclaim. She is wife of director Dino Yannopoulos.



Publisher Ruth V. Noble: "The artists entertained me with stories while I modeled."



Public relations woman Robin Chandler lures customers for a popular beverage.



Newspaperwoman Anita Colby, known as The Face, has ambition and brains to match.

They started with a pretty face

Then these nine famous models used their brains to get ahead

by MARYLIN BENDER

SOME GIRLS, just to prove they have brains or talent, grind for Phi Beta Kappa keys. Some girls start in the stenographer's pool and swim up. Some girls marry the boss or inherit the business.

But there's a quicker way to get ahead, as the girls shown here have proved. Each of them started as a top-flight model with the clean-cut kind of looks that sell foodstuffs or chinchillas. Then they called on their smooth-working brains to succeed in a big way.

The first example in today's lesson is a coolly contented matron and mother of two, Princess Grace of Monaco. A photographer once said of her, "She's not a top model and never will be because she has no professional glamor, no oomph, no cheesecake." At the time, Grace Kelly was earning \$400 weekly posing for toothpaste, cigarette and beer ads.

Then she got to model in those newsreel fashion shows that are filmed against Paris and Bermuda back-grounds. From there it was a series of short skips to TV, the movies, an Oscar and a monarch. True, she

did have a millionaire father, a Pulitzer Prize winning playwright uncle, a paid-up course in acting lessons and, according to one Hollywood wag, "stainless steel insides."

But high-style modeling is an unbeatable springboard to success for two reasons. Robin Chandler lists them as "contacts and money. You make them both in modeling. Then you can leap into anything."

Robin, and her chum, Florence Pritchett made brainy beauty nationally acceptable when they smiled and sounded clever on the *Leave It To the Girls* show in the earlier days of TV.

"I was a bust as a model," insists Robin, "because I wasn't photogenic." But John Robert Powers, queen-maker of mannequins, spotted her modeling in fashion shows, invited her to display her well-bred poise to the students in his charm school. From this followed an offer to become a newspaper fashion editor. Being a newspaperwoman attracted TV offers. Later, she went down to New York's Wall Street as a customer's woman. Currently she is a public relations executive.

Continued on page 4

On Parade

The first woman ambassador to represent the United States overseas, according to Walter Scott's *Personality Parade* (Nov. 9), was Mrs. Eugenie Anderson, who was appointed Ambassador to Denmark in 1949. Since this item appeared, a flood of mail has sought to correct us. This very job, say many readers, was held from 1933 to 1936 by Mrs. Ruth Bryan Owen Rohde. *PARADE* double-checked with the State Department and learned that the column was right in the first place. When Mrs. Rohde served in Denmark, she was *envoy* in the U.S. *legation*. After World War II, the *legation* was up-graded to an embassy, and Mrs. Anderson was sent to Copenhagen as Ambassador, officially our first there.

Gorgeous girls don't have much trouble proving they aren't dumb these days (see ex-model Meg Mundy's testimony in *They Started With a Pretty Face*, at left), but the modeling profession isn't the fun it used to be. "It once was a country club," reminisces Anita Colby, who won the nickname The Face and played the role of herself in the movie *Cover Girl*. "But now it's become such an industry. Models today have to concentrate on watching the competition." Model sizes have changed, too. "It used to be," says Miss Colby, "that sizes 12 and 14 were the style. Now a girl has to be a size 8. I'm down to a 10, but if I wanted to model again I'd have to become thinner. I'd also have to wear much more makeup."

Judging from Miss Colby's remarks, we gather she is sympathetic with most husbands, who think there's a limit to how much weight a girl should shed.



The Sunday Picture Magazine

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When the natives are restless — relax!
New SIMONIZ FLOOR WAX is CHILDPROOF!

And that's a promise! Now you can live at peace with your tribe no matter how they mistreat your floor. For they just can't unshine this shine. It's got tough vinyl in it!

All their spilling can't spot it. Their scuffing can't spoil it. Their tracked in dirt won't grind in.

It's a bright shine. A tough shine. An easy to wipe up shine. And a cinch to apply. Never any rubbing — New Simoniz® Floor Wax polishes itself!



CHILDPROOF because there's **VINYL** in it!

SIMONIZ MAKES IT

People used to believe models weren't very bright.

Miss Pritchett, who started modeling at 14, also was promoted by Powers to run his school. She graduated to fashion editing on the same newspaper with Robin and advanced to radio shows. She once owned a publicity firm and cut a dainty, affable figure on the cafe society circuit, being seen at 21 and the Stork with the right people, including Walter Winchell and Jimmy Stewart. Then socialite broker Earl E. T. Smith made a diplomat's wife out of Flo. He now is the U.S. Ambassador to Cuba.

Mrs. Smith recently confided to a reporter, "... entertaining is fun, but it's not enough." Last year she designed clothes for a New York manufacturer. Her present project is a commercial design scholarship which she has established to bring promising young Cubans to the U.S. for training. On provocative but ticklish subjects, like Cuban rebel Fidel Castro, Flo is more or less obliged to look pretty but dumb. Now that is a challenge.

"An amusing way to acquire immortality" is one advantage of modeling for artists. Ruth V. Noble, president of the Berkshire Publishing Co. of Cambridge, Mass., sat for painters like Leon Kroll before founding a calendar and book publishing firm. It's a sedentary, non-creative vocation though. And big model money is made in front of a camera.

Some models keep right on modeling even while they branch into other careers. Dorian Leigh, who emigrated to Paris and opened a model agency there, managed to appear on the covers of five magazines in a single month last year. Lisa Fonssagrives, whose colleagues nominate her as "the most durable" of their sorority, is primarily interested in designing now. She produces lingerie and classic daytime fashions for sale in exclusive specialty shops.

More Money Modeling

"I'm hardly in the profession any more," the doe-eyed Swedish mannequin remarks. "I take what comes. Take it or leave it." She is the wife of photographer Irving Penn and began designing clothes for the models in his studio. "Modeling is the fastest way of making money without having any overhead or extra expenses," she adds, languidly.

Like Leigh and Fonssagrives, Meg Mundy was the hungry-looking, high-checkboned, slant-eyed type who adorns the aloof pages of *Vogue* and *Harper's Bazaar*. British-born and the daughter of musicians, Miss Mundy says, "I always had this yen to act."

In the last decade she has distinguished herself on Broadway and TV, usually in sensitive, demanding roles. She considers herself an ex-model.

"Modeling is a means to earn a living. I enjoyed it because it lets you control your hours a little bit. And on the technical end, the fashion world is an interesting business." Fortunately, modeling has changed in 10 years. "When I started," Miss Mundy recalls, "people thought that a model was a nice looking girl with not much in the upper story. You wear clothes well but you can't talk" was the attitude I had to fight. It's different today, because so many of the girls have made good in other things."

Two trailblazers were Jinx Falkenburg and Anita Colby, Cover Girls of the late '30's. Both tarried in Hollywood and wound up in journalism.

Jinx has been charged with numerous, charming



Broadcasting team of Tex and Jinx McCrary: Falkenburg was her maiden name. She also could play tennis.



Mannequin Lisa Fonssagrives wears one of her own designs here. She still models, says, "I take it or leave it."



Princess Grace of Monaco has gone far, fast. And her first job was modeling—at \$7.50 an hour.

blunders such as emoting on the airwaves during a men's hat promotion show, "... and I said that I didn't like men in hats—or anything." She became a reporter by marrying John Reagan "Tex" McCrary. As a newspaper-radio-TV team they adhered to an almost round-the-clock work schedule. Among the events Jinx covered as a solo were the Kelly wedding in Monaco and the Nixon tour to South America. She has been temporarily sidelined by illness.

Anita Colby, a newspaperman's daughter, claims to have been nicknamed The Face by Quentin Reynolds — "not because I was a great beauty, but because I didn't have a brain cell." She was picked for model stardom while waiting for a friend in Powers' recep-

tion room. Anita promptly made money and all the magazine covers on the continent. "But people believed models were not very bright. I didn't want to be beautiful and dumb. I was the first to leave the profession." She went to Hollywood as an actress, achieved movie studio executive status. Now she heads a newspaper syndicate, Women's News Service.

Today her type — all-American girl — has been replaced by the long-necked long-nosed, thoroughbred. Says Anita, "Why, just the other day Eileen Ford, who runs the Ford model agency, said to me, 'I don't know what ever happened to your face.'"

All of which goes to show that a face is a girl's fortune — as a starter.



with Tide you never doubt
you've done your very best
with Tide you know your wash is clean as can be

When you men march off to face the world, what do their shirts say about you? Do they say, "She gets clothes as clean as can be"? Do they say, "She does her very best for her family"? You know they do. You know it beyond a doubt. Because you, wise lady, use Tide. You've compared Tide with the other products. And you know that Tide leaves you confident of cleanness while the others leave you with doubts. Knowing what you know, isn't Tide the only one for your family? Yes. Tide. No ifs, ands or doubts about it!

TIDE'S IN-DOUBT'S OUT!

THE BILLY PEARSON STORY

'HOW I SQUANDERED A MILLION DOLLARS'

by **LLOYD SHEARER**

Parade West Coast correspondent

Billy Pearson, the 38-year-old jockey whose astounding knowledge of art recently won him \$180,000 on two TV quiz programs and turned him into a national celebrity, is broke and happy.

His last month's bank statement shows a balance of \$2.71.

When you realize that Pearson in the past 15 years has earned in addition to his quiz winnings, more than a million dollars racing horses, you perceive immediately that this smiling, sporty little man must surely be one of the most colorful free-spending characters of our era.

What usually makes a man colorful is his genuinely-held, unique sense of values, his refusal to conform to the accepted concepts, ideals and mores of the majority.

To Pearson time-honored maxims advising that "a penny saved is a penny earned" and that it's wise to put something aside for a rainy day are "a bunch of nonsense that was okay back in Benjamin Franklin's time. But it's not for me.

"I'm reconciled to the fact," Pearson maintains, "that I will never get out of this life alive. And while I'm still breathing, I'm going to live it up.

"Money was meant to be spent. It has to change hands to do any good. That's what we call velocity. No velocity of money, and you get a depression. No one's gonna point the finger at Bill Pearson and say, 'That guy brought on a depression.' No sir.

Talented Drink of Water

"I remember one time after the war," Bill continues. "Must've been 1947. John Huston and I were in London. Huston's my best pal. A tall talented drink of water. He's directed some of the best movies ever made, like *Treasure of the Sierra Madre*, *African Queen*, *Moulin Rouge*, *Moby Dick*.

"One afternoon John and I bet 2,000 pounds on a long-shot running at Epsom Downs. The pound was then worth four dollars. The horse came in and paid 40 to one. What a bundle we had, about \$325,000. Unfortunately, you couldn't buy anything in England then without purchase coupons. Everything was rationed. Well, there we were with all that dough, and nothing to spend it on. Of course, we could have saved it, but what good would that have done? Finally we decided to rent Claridge's Hotel for three weeks. We

filled it up with all our pals and cronies and beautiful girls, and for three weeks we really had a ball. I think there was some money left over, and we ordered a hundred cases of whiskey from Tennessee sent to John's castle in Ireland. But those were three weeks I'll remember forever, and so will a lot of others.

"Years from now my daughter Maria may curse me because I didn't take the money and put it in a trust fund for her. Only trust funds, I've learned, can't buy happiness. And they can't buy life or health or security either. The only lasting thing money can buy is good art. That's just about the only thing I've got to show for the million or so bucks I've spent these past few years. I've got a great collection of pre-Columbian art, and I hope to leave my kids a few good pieces, and if I can teach 'em to enjoy the aesthetic value, then they're ahead of the game.

"I've been all over the world," jockey Pearson avers, "and I've seen people saving and grubbing for their old age. They constantly deny themselves the pleasures of youth or middle age. When they hit 65 they get \$105 a month, maybe \$200 a month if they've saved a packet. That means they've got enough to eke out an existence until they go to the grave. Now I ask

you—who wants to go to the grave without having lived it up? What's wrong with spending \$19,000 for a Ferrari? I get an awful lot of pleasure out of driving Ferraris and Jaguars. What's wrong with sharing your good luck with pals?

"I remember the night, two years ago, I came off Hal March's quiz show in New York with a check for \$64,000. A bunch of reporters rushed up to me, 'Billy, what're you gonna do with the money? What're you gonna invest it in?' I smiled and said, 'Myself.'

"That night I wound up in Mischa Resnikoff's art studio in Manhattan. We really celebrated. There was Burl Ives and Eddie Condon and a couple of bands and a flock of gorgeous chorus girls.

A Fortune on Ice

"Burl and I decided to put the \$64,000 check on ice, so we emptied out an ice tray in the refrigerator and froze my assets. Next morning we had to pour hot water all over the tray to remove the check. When we finally did, the poor thing looked so darn dog-eaten I said to Burl, 'We better get down to the bank and cash this before it deteriorates.'

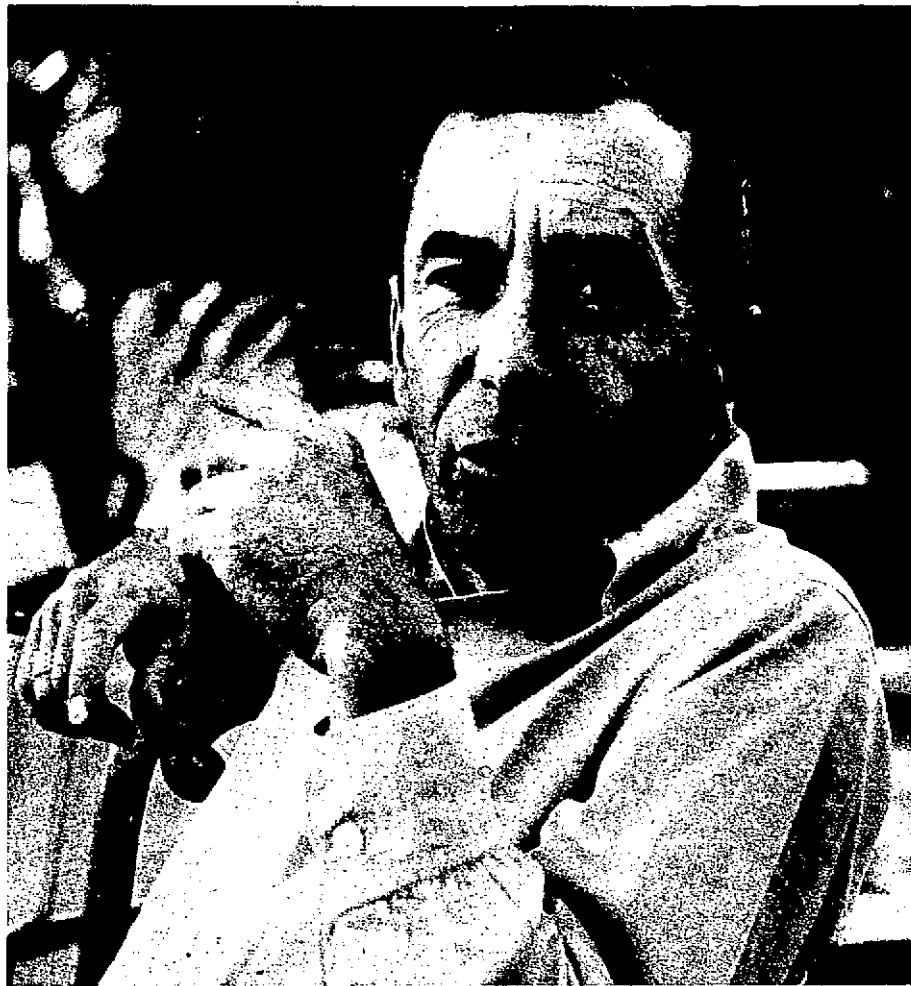
"Down at the bank, I think it was the Guaranty Trust on Fifth Avenue, they thought I was nuts. I asked for the \$64,000 in cash. They started to give me an argument. 'Whatsamatter,' I asked, 'the check no good? They explained that the check was good but that none of the other program winners had ever before requested cash. I told them not to worry. 'Look,' I said to the cashier, 'I've got a hat box here. You just put the money in the hat box in nice one-hundred-dollar bills.' He thought I was crazy, but he went ahead.

"I can't tell you what a wonderful feeling it was walking along Fifth Avenue with a hat box full of hundred-dollar bills. People who'd watched *The \$64,000 Question* on TV stopped me on the street—so many of them recognized me. They'd say, 'Whattya got in the box, Billy? Your prize money?' I'd nod and open the hat box and show 'em the loot.

"What a shopping spree I went on that day! Later some guys from the advertising agency came around to see me. Someone from the bank had phoned and told 'em I was loaded and passing out hundred-dollar bills the way Rockefeller used to pass out dimes. These jokers put the money in a safe and put me to bed and implied that spending prize money lavishly was a very un-American thing, showed I had never learned anything about the old-fashioned virtue of thrift. Even-



TREASURES for Billy include art masterpieces and his daughter Maria. Although a lavish and affectionate parent, Billy simply doesn't believe in saving money for child's future.



Unconventional ex-jockey Billy Pearson, broke today, remains an incurable bon vivant with no regrets.

usually. I spent the money on cars, taxes, paintings and Las Vegas. By the time I got back home to California, I was what is known as financially embarrassed.

"I never regret spending money, and I didn't regret spending the \$64,000. People kept telling me I was foolish, that my days as a jockey were over, that I'd never get another chance at the big money.

"The next thing I knew, the Revlon people wanted me for *The \$64,000 Challenge*. On that TV show, I won another \$116,000. I spent that on houses and art and diving helmets and Geiger counters and speed boats and, of course, taxes. I opened an art gallery in La Jolla, that's a part of San Diego, filled it with great art pieces and didn't make a single sale in a year and a half. Maybe I'm not a good businessman. Anyway, I regret none of the things I've done, only all the things I've left undone. This is a romanticist philosophy I know, an up-and-down way of living, but it's mine and I'm stuck with it."

A Boy on His Own

Billy Pearson first got "stuck" with his life on May 19, 1920, in Chicago's Wesley Hospital. His father Chester H. Pearson was an ex-Army officer, his mother Ann Hoffman Pearson, an ex-Army nurse. Billy's father "wandered off one day and didn't come back," and Billy was raised for the most part by his maternal grandfather who owned an apartment house on Flores Street in Hollywood, Calif.

His youth was unsupervised, poverty-ridden. He was smart but incorrigible in school, got as far as the

seventh grade, then wound up in the CCC (Civilian Conservation Corps), a forestry outfit under Army control which took the wild kids from broken homes "off the city streets and into Army barracks."

Billy lasted in the CCC five months, got thrown out for trying to sell Government gasoline to privately-owned gas stations. His grandfather sent him to see an old race-horse trainer named Bill Finnegan. Finnegan gave the boy a job cleaning out stalls in a small stock farm at Santa Anita. That's how Billy Pearson got into the racing game.

"I never had any love for horses or horse racing," he admits, "and I don't have now. It's just that a man has to be something, and I had the kind of wild, crazy temperament that wouldn't let me do anything conservative or safe. I was small and thin without enough sense to know fear, so I became a jockey."

By the time he was 25, jockey Pearson was recognized by horsemen as a hard, tough, competitive "race thief," the kind of rider that drove his mounts through the narrowest openings. Because Pearson was known as "a jock who'll take chances," it wasn't very long before he was earning \$500 to \$800 a day. So much money earned so quickly seemed unreal to the youngster. He spent it rashly, quickly, impulsively.

One reason for Pearson's contemptuous evaluation of money lies in the fact that horse-racing, like bull-fighting, is one of the most dangerous of all professional sports. Jockeys are killed and maimed practically every day in the week. Witnessing examples of this, Pearson evolved a hedonistic philosophy of "live

it up, boy, because tomorrow a couple of horses may trample you to death."

As a "caution-less jock" Billy Pearson was hospitalized on many occasions, one time for as long as six months. During this confinement a fellow jockey, the late Jack Westrope, visited him in the hospital and brought along as a gag an art book on quilts. Having nothing else to do—"None of the doctors played cards or shot crap"—Pearson read the book.

"Somehow," he recalls, "I found it interesting. I asked for more art books and began studying them. I developed a photographic memory on the subject. It became fantastic. I could remember the name of an obscure 16th century Italian artist while I couldn't even remember my own telephone number. When I got out of the hospital I was walking along a street in San Francisco one morning when I saw a quilt in some store window. Having read that art book on quilts, I went in and bought it. I paid \$35 for it. A few weeks later some quilt connoisseur offered me \$500 for the very same quilt. Right away I realized that art could not only satisfy a man's soul but also his pocketbook. Gradually, art became my magnificent obsession.

Back to the Races

"In between race meets I would visit art galleries, study paintings, buy more art books. After World War II in which I served as a seaman in the Merchant Marine, I went down to Mexico with Queta. She's my third wife. Between racing horses at the Hipodromo de las Americas, one of the most beautiful tracks in the world in Mexico City, I began taking a deep interest in pre-Columbian art, that's art created before Columbus got to America. I used to go out into the back country and buy old pieces from the Indians and I built up a pretty darn good collection, none of which was ever supposed to be taken out of Mexico.

"Queta and I went back to California via Las Vegas. At Vegas I lost everything but five dollars. I wasn't worried. I knew that when we hit Hollywood Park, I'd get my share of mounts, and I was right. Soon I was riding for George Raft, Louis B. Mayer, Betty Grable and John Huston. I was particularly fond of Huston, because while he'd been in Mexico shooting *Treasure of the Sierra Madre*, he'd been bitten by the pre-Columbian art bug too."

Huston and Pearson soon became fast friends, and it wasn't too long before they were traveling around the world together, Pearson riding on the foreign tracks, Huston directing on foreign locations, both riddling themselves of money as if it were radioactive.

Two years ago when Pearson was broke for the fiftieth or sixtieth time, Chester Sims, one of the owners of the Flamingo in Las Vegas, invited him and his wife to vacation "on the house." When Sims suggested that Bill try to get on *The \$64,000 Question*, Billy said, "They wouldn't have me. I'm an uneducated jockey who happens to know a little about art. Those guys are looking for authorities." Sims disagreed, sat down and wrote the letter himself, had Pearson sign it. When the quiz show sent for Billy, it was Sims who staked him to \$500 for expense money.

Today, steadfastly maintaining, "I've spent a million dollars and I'm glad," Billy is starting a new career as an actor. He's already appeared on the *Perry Mason* TV show and leaves soon for Mexico to join the cast of John Huston's *The Unforgiven*. Once in Mexico, there is no doubt about what Pearson and Huston will do. After "living it up," comes the search for pre-Columbian art.

"Unlike money," Billy says, "art gives lasting pleasure."

When the student barber's razor slipped...

THIS 'CUSTOMER' LOST HIS HEAD

On the well-founded theory that the best way to learn is by doing, student barbers always whet their skills by snipping real locks on shaggy heads. But shaving with a straight-edge razor is an entirely different proposition. Even at reduced rates bewhiskered customers mustn't be sliced and nicked into mincemeat. So in-

structors at New York's Atlas Barber School dreamed up a way of cutting corners. The beginner at Atlas gives his first shave to a toy balloon lathered to look like a customer. If his stroke falters the student doesn't have to be told. A loud bang and a shower of lather is a perfect reminder. ■



Lathered for shave, "customer" looks blank.



Spreading lather, student Joseph Reda readies beard.



Scraping "whiskers," Reda is observed by instructor.



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To Serve Your Family Better

all the
meat is **beef**

I won't be a pal

The buddy-buddy treatment, says one famous parent, produces spoiled and unmannerly kids

by **PETER LIND HAYES**

MY WIFE MARY and I were visiting a friend's home not long ago when their youngster, a boy of 10, dashed in and hollered: "Hank, Hank! Come out here in the yard, quick. There's a new bird in the birdhouse." I looked around for a kid named Hank but there wasn't any. Then I saw my host rise and hurry out after the boy.

He was Hank.

I'm changing the name—but not the situation, which is far too common in many homes these days. You hear more and more children addressing their mothers and fathers by their first names. Even by nicknames. Curiously enough, many parents think the idea's cute and encourage it.

That doesn't happen in my house. Our children don't call Mary and me by our first names and never will—not if I have anything to say about it, and I fully intend to. We're Mother and Dad to Michael and Cathy, who are 9 and 7, and we expect to be when they're in their teens and even after.

Chums or Chumps?

This first-name business is just one sign of a trend in parent-child relations which has been gaining momentum and I, for one, am convinced it's high time somebody blew the whistle. Hence this article.

I'm talking about this "be-a-pal-to-your-children" theme. I don't know who started it, or when, because heaven knows I'm no sociologist. But I do know this as a parent: The idea has gotten around that Dad, Sonny, Mom and Sister should not only be a happy family but chums as well.

I think that's plain silly and I don't mind saying so out loud. I don't want to be a pal to my children. I want to be their father! And I have a dark suspicion that if there were more parents and fewer buddies in America's families, many children would be a good deal more mannerly and a whole lot less spoiled. Not only that, they would grow up to be finer, more confident, more secure adults.

There are many manifestations of this palship kick a lot of parents are on. Some of these signs are pretty sad,

others are funny. I know one father who not only allows but encourages his 15-year-old son to plunder his wardrobe of ties, handkerchiefs, cuff links and whatever each time the boy wants to look especially fine. That poor fellow hasn't got a son—he's got a college-type roommate and not a particularly considerate one at that.

I once asked him why he allowed all this. "I want the boy to feel we're real friends," he told me. "If he can come in and borrow my things, then he'll feel close to me and confide whatever real troubles he may eventually have."

Will he? I don't think so. You can't buy a child's confidence and respect with a necktie or stickpin. As a father I've read a sizeable amount of child guidance literature and I recall one especially pithy statement. "Whenever we try to buy good will or love," an authority wrote, "the price goes up like that of any other commodity." A boy won't feel closer to Dad because he's wearing his ties. He'll just want the old man's shirts and suits next, as soon as he grows into them.

My son won't ever barge into his father's closet and help himself to whatever meets his fancy. He'll borrow, with permission and within rea-



ABSORBED in a chemistry experiment, 9-year-old Michael Hayes learns by doing.

to my children



Mesmerizing family poodle, Peter clowns for family. He and wife Mary Healy are TV comedy team.

son, but that's all. Nor will Cathy plunder her mother's perfumes and cosmetics, Mary assures me.

Another sign of parent-child palship is found in this "democratic family" thing. That's where Mother and Dad call the youngsters together and announce they have a problem that needs solving. Then they talk the matter out carefully and put it to a vote. Majority wins.

One family went on a summer-long automobile trip on the basis of a deciding vote cast by a 7-year-old. Another had its house painted barn-red, a color that made both parents bilious, because their three pre-teens cast ballots for that shade. The idea that kids of that age are capable of helping decide a family problem more weighty than whether they ought to have pizza pie

or Chinese food for dinner on an occasional Sunday strikes me as ridiculous.

I can tell you we sometimes take votes in our family. The kids have one each while Mary and I have five between us. That gives the Hayes Parent Party a permanent and effective working majority.

Oh, yes. There's a Court of Appeals at our house in case the children take a dim view of our decisions.

I'm chief judge.

There are other interesting manifestations of palship. For example, there's the mother who cha-chas with her teen daughter's set all the time and waits up after each of the youngster's dates to say: "Now honey, let me hear all about it."

I suspect these parents who insist on being part of the gang are actu-

Continued on page 12

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At homework time in Hayes household, mother and father offer help when it's needed.



If everyone's equal in a family, who makes the rules stick?

ally scared silly of being considered "squares." They have a horror of being relegated to the rocking chair brigade. Well, if my children think I'm an old fogey, I couldn't care less. If they love and respect me, that's as much as I want. I don't want to invade their world and they can stay out of mine. I happen to think my world as an adult is a lot more interesting and satisfying.

I'm also convinced that those moms who pry excessively into their daughters' lives aren't mature enough to live their own. They get a vicarious enjoyment out of hearing about what went on at the junior prom, who dated whom and all that.

Now please let me pull all this into clear focus.

Certainly I'm not quarreling with parents who dance with children, play ball with them, have heart-to-heart talks with them. Mary and I do these things with our youngsters and will continue to as they grow. I clown with them a lot — right now Cathy has me on the pan because I've gained a pound or two. Michael thinks I'm smarter than Werner von Braun because I seem to be so hep on space stuff.

But we do these things as *parents*, not as classmates. There's a big difference between being close to children as a mother and father, and close to them as a fellow-member of the gang.

Palship is unsound parenthood, for a number of very sound reasons.

First and most important, it simply undercuts the whole parent-child relationship. How on earth are you going to expect a reasonable amount of obedience from a clown? How can a mother or father exert any kind of authority over a pal-of-pal? The setup just about destroys the entire meaning of parenthood.

Perils of Palship

One of our friends accepted the pal notion wholeheartedly and brought up his children accordingly. Now his lovely 16-year-old daughter does as she pleases, goes where she wants and has her own way in almost everything. She simply doesn't listen to her "pal's" entreaties. Maybe she might have listened to *parents*.

Second, a child — and I'm including the teenagers — needs to feel there's somebody to whom he can go for protection. That there's a man and a woman around the premises who know more and can handle a situation better. There isn't anybody to turn to in a let's-all-be-equal kind of relationship.

Third, as one child guidance expert puts it, children want leadership, not competition, from their parents. If a dad, for example, is an equal, it stands to reason that he's going to be considered a rival as well. Once in a while, this rivalry in a ball game or over a checkerboard is fine — but what kid wants his old man up there hitting all the homers? Or hogging the limelight every time the bunch comes to the house? What girl wants to be put in the shade by a young mom, who also is a better dancer? It got so bad in one house I heard about that a little girl refused to ask her friends over. Mother, it seems, was right in there pitching whenever the kids came in, leading the games, telling the stories, running the works.

Fourth, a pal-parent can miseducate a child by passing along too much information too soon. I once met a small boy of 10 who knew more about, er — life, than I did. His father considered him a friend, an equal, and as such gave him long, detailed answers to questions, answers the child hardly understood and certainly didn't need to know at his years. This tendency to over-inform, on all subjects, is strong in a pal setup.

And last, though certainly not least important, children have a right to inner privacy just as much as grownups. Already there are things in Michael's young life which are his and his alone, and I would be presuming if I attempted to pry. Same goes for Cathy when she gets a bit older.

I'd like to make one more point. My own father died when I was 8 months old and I was raised in Cairo, Ill., by a very wonderful but very lenient grandmother who had many other things to worry about beside me. My mother was in show business and traveled almost constantly. I got to be a smart little politician early in the game, getting by on tricks and my boyish smile. By the time I was 10, I was spoiled rotten.

I was an under-protected kid and that's as bad as the over-protected kind. I'm afraid that pal-parents are doing the same kind of disservice to their youngsters. They're not bringing up the children to realize that they have responsibilities in a pretty tough, competitive society. Let's face it — nobody in the outside world is going to make things especially easy for them when they grow up. They have to learn to stand by themselves and take the knocks and problems.

Palship doesn't give them this vital preparation. Parenthood does.

WHAT DO EXPERTS SAY?

Should parents be pals to their children? PARADE sought the advice of child guidance authorities on the question and here is what they say:

The answer is no! I feel very strongly about this. The notion that parents ought to be pals to their children is a common misconception. Many parents are acting as pals with the best of intentions, convinced their children's happiness, present and future, can best be served this way. But children want and need parents who are firm, dependable. A pal is neither.

Dr. Alexander Beil Martin, psychiatric consultant to the Children's Aid Society

The "be a pal to your children" idea is a reaction against the earlier concept of the autocratic father, whose word was law and who remained aloof from his youngsters. But many parents have gone too far in the other direction. The child must learn in his formative years to be an adult. He obtains this education by observing his parents functioning as responsible, mature persons. Being a pal, then, is unsound practice because it does not provide this important example of adulthood in the home.

A. D. Buchmüller, executive director of the Child Study Association of America

The answer to this question, like so many others, is yes and no, depending on the interpretation of the word pal. If by pal we mean an adult who tries to act like a child or adolescent, the answer is an emphatic no. If by pal we mean someone to whom a child feels free to turn when his world seems cold, hostile and rejecting, then the answer is an equally emphatic yes.

Dr. Raymond Fuld, associate professor of education at Teachers College, Columbia University

A father who insists on being a pal all the time destroys the very essence of fatherliness. You can be ever so friendly with your children, talk to them in man-to-man fashion, admit your own limitations and even your ignorance on many matters, and still remain essentially a father — a person who is somewhat wiser, stronger and better able to control the situation than just another boy or girl would be.

From "Making the Grade as Dad," by Walter and Edith Neisser (Public Affairs Committee)

It's unsound and unhealthy for parents to try to live in a child's world, although they should try to understand that world and how a child views it. The secure parent is one who will lead a life of his own as well as with his children. The child should be able to function in his own world, with help if he gets in trouble, and with full knowledge that he can turn to his parents when he must.

Clark W. Blackburn, general director of the Family Service Association of America

The mother who dresses like her daughter and wants to run around with her set is really hoping people will mistake her for one of them. That's not being a pal. She herself just doesn't want to get old. The real meaning of "being a pal" is giving emotional support and confidence when needed. It means imparting the feeling to the child that the parents are on his side.

Helen Southard, family life consultant for the Y.W.C.A.



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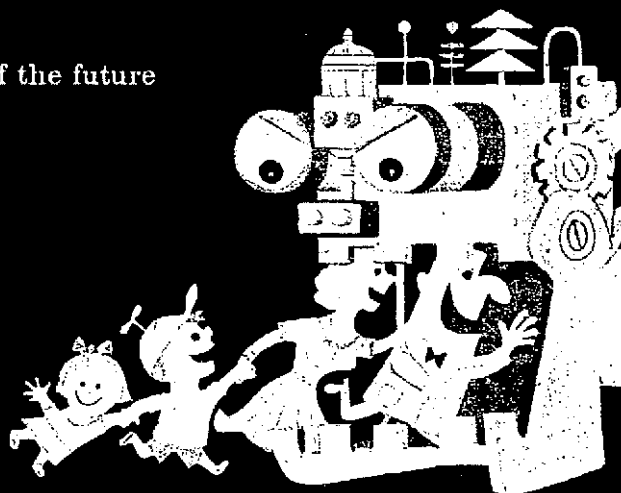


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ANTIBIOTIC-ANTIHISTAMINIC-ANTI-ALLERGIC

A startling science-fiction view of the future

Will robots make people obsolete?



by **SID ROSS**

All over the world and on the colonies in outer space, everyone is excited about the most popular event of the year. All human activity stops as people breathlessly await the outcome of the world's championship tiddlywinks contest.

In this world of the future mankind has little else to be excited about. For earth has been transformed into a "paradise" where incredibly clever robots take care of things. They do the farming, the factory work, run the trains, regulate traffic, enforce the law, cook the meals, clean the houses and distribute a vast wealth of goods and services to which every human being is entitled—merely by being alive.

Almost nothing familiar on earth today will survive in this robotized world of the future. For instance:

- Only a privileged few will have the right to work at a job.
- The dream of youngsters will not be to grow up rich and successful, but to be one of the favored few workers.
- Juvenile delinquency will take the form of vandalism against robots.
- Everyone will aspire for some kind of "blue ribbon" for an amateur activity, hobby or sport—possibly an award for the best ship model built out of matchsticks or the most colorful rock garden in town.
- Heroes and celebrities will be the persons who devise new parlor games.

Withering Family Life

- Mankind's major struggle will be against boredom, with the suicide rate zooming as people lose the race.
- Governments and family life will wither away. Public officials will be replaced by Boards of Supervisors to "amplify" games, sports and recreation, and also administer competitive exams which would decide who could work at the few essential jobs left for human beings to do.

Fantastic? Certainly, by our everyday standards of progress. But every one of these dizzying pictures of life in the future could conceivably become real—when and if man creates robots to do his work for him.

Man's mastery of science and technol-

ogy is advancing by tremendous leaps and bounds. One of his major goals, ever since the caveman harnessed an ox to a primitive plow, has been to make something else replace human muscle power. The ultimate "something else" is the robot that acts and thinks like a man.

For the robot-powered society described here, *PARADE* enlisted the fertile imagination and scientific knowledge of Isaac Asimov, an associate professor of biochemistry at the Boston University School of Medicine and a writer of science-fiction stories, including a series on robots.

Awful to Face

Wondrous as Asimov's robotized world of the future may seem, the man who dreamed it up wants no part of it. Says Asimov: "I'll be glad that I will have long since been dead rather than face life in such a society!"

In the transportation systems of the future, electronically guided robots will be the bus and truck drivers. There may be robots that can repair TV sets, fix the plumbing, run IBM machines, act as traffic policemen, read galley proofs, serve as "information" attendants at railway stations.

"In theory," says Asimov, "there is no reason why any human job cannot be done by a machine if we can invent a robot brain as complex and as small as the human brain. Under such circumstances, there is no reason why a robot couldn't mentally be capable of doing anything a human can."

"But who will need man then? Man will die off of simple boredom and frustration." The reason, Asimov points out, is that comparatively few people can be usefully creative.

Consider the Joneses, who in a robotized world, have lost their usefulness:

Mr. and Mrs. Jones would have it easy. Their robot butler would awaken them gently, serve them breakfast in bed and wheel away and wash the dirty dishes. The robot valet and maid would choose the day's attire and dress them.

"Free" for the day, Mr. and Mrs. Jones must decide what to do. Mrs. Jones doesn't have the drudgery of housekeeping. Mr.

Jones has no job to go to, since robots are doing nearly all the work. Of course, he could spend the day tinkering with his sailboat, although he knows a robot could tune up the auxiliary engine more efficiently. Mrs. Jones may decide to work in the garden. Her robot could do this better, but she jealously guards this privilege.

Some people—the "aristocracy" in this strange robot society—would be entitled to work. These would be the research people, the scientists, perhaps the philosophers and teachers. They would devote themselves to designing improved robot "brains," planning colonies on Mars, conquering space.

One form of vitally needed "workers" would be the entertainers—to keep mankind amused. As heroes, they might be rewarded with the right to work at a job; or they might win the privilege of using up raw materials (far more inefficiently and wastefully than robots) in some sort of do-it-yourself, tinkering project.

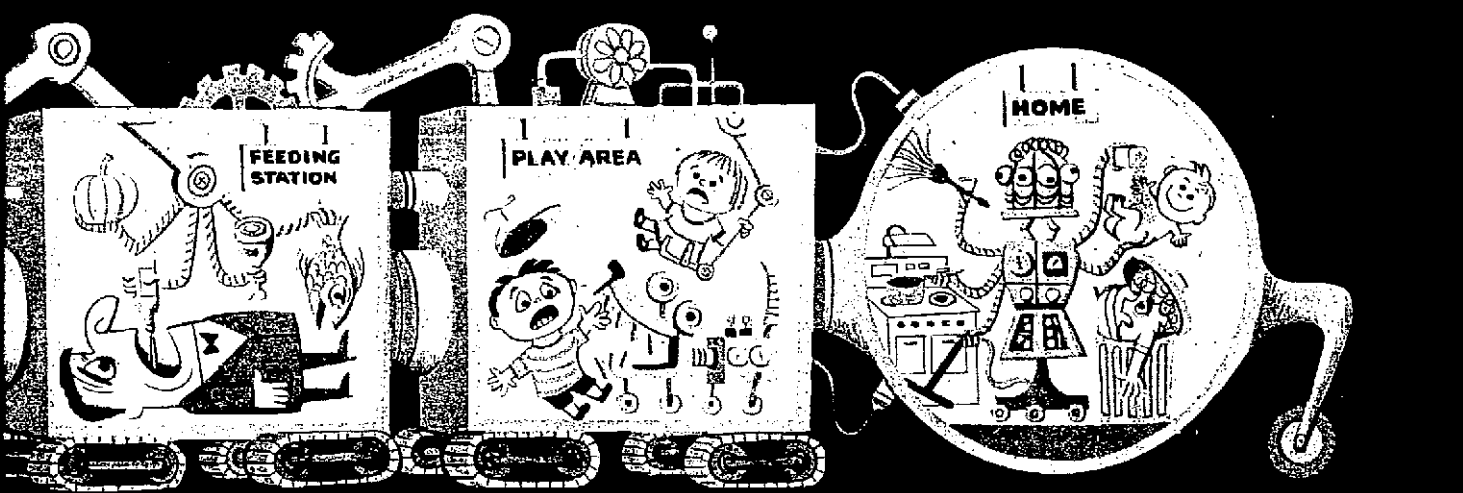
Youth, with all of its explosive energy, would pose a serious problem in Asimov's fanciful world. Having so little to do, youngsters would surely become delinquents. They might form teen-age gangs for the purpose of springing a "robot rumble"—to destroy a robot.

Down with Robots

There would, of course, be secret groups and crackpots who would form anti-robot political parties. Asimov even visualizes anti-robot riots erupting from time to time. But more likely would be the formation of little societies and back-to-nature groups, retiring to the forests and living in a co-operative environment where robots were not allowed—just "like the good old days."

The struggle against boredom and sterility would be mankind's chief challenge. "Black markets" would flourish. People might pay outrageous amounts for a stick of wood to whittle.

"Mankind," concludes Asimov, "could never stand the 'paradise' of a completely robot-based society. What we must aim at is a balance in which boredom as well as human fatigue is kept at a minimum. Man must never be denied the chance to work as a human being."



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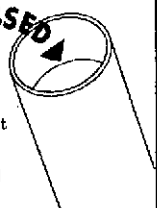


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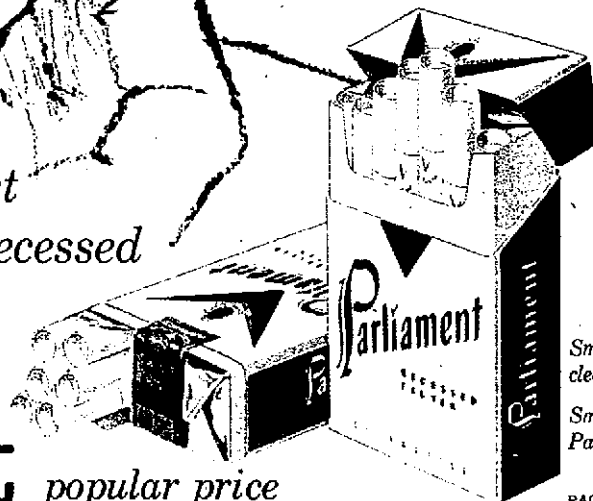
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and relieve distressing head pain

New York, N. Y. (Special) Announcement has been made of a new tablet development which has the remarkable ability to help drain clogged sinus cavities and thus relieve congestion and pressure. The headaches, pressure pains, stuffed-up head, nasal drip, clogged breathing—all the unrelenting symptoms the sinus sufferer knows so well—are attacked directly by improving drainage of the sinus areas.

The shrinking substance in this new tablet has been so successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, Dristan® Decongestant Tablets. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

Most remarkable of all is the fact that this is accomplished with extraordinary speed and without discomfort of any kind. This new tablet does its remarkable work internally, through the blood stream. It deposits into every drop of blood plasma a new medication which is carried to the sinus area, where it

shrinks the swollen doors to the sinus cavities and helps drain away the pain-causing pressure and congestion.

The shrinking substance in this new tablet has been so successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, Dristan® Decongestant Tablets. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate, 25¢ and 60¢ at drugists. . . . If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 970A ELMA, N. Y.

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This easy-fitting dress of washable Acetate-Jersey has a smart permanently applied design. A marvelous value at \$2.98. Others \$2.98 to \$29.98. Coats as low as \$12.98. Also sportswear, shoes, underwear, corsets.



Browse here. You may find just the new product you need

Foldaway ping-pong: You can have fun without tying up floor space with a new, full-size ping-pong table that folds and wheels away for compact storage. For details: *Halde-man-Homme, Dept. PP, 2580 University, St. Paul 14, Minn.*

Automatic closet light: No wiring is needed for a new battery-operated light that slides into a bracket you screw to the door frame. It lights the closet when you open the door—and can be taken out for use as a portable flash. \$1.25. *Hollis, Dept. PP, 1133 Broadway, New York 10, N. Y.*

Toast all: With a grill-like holder, you can toast crackers, English muffins, cake slices in your pop-up toaster, save oven lighting. It prevents curling, has a lift-out handle. Two for \$1. *Bonley, 331 S. Peoria, Chicago 7, Ill.*

Pitch finder: The stringed instrument beginner at your house can play in tune from the start with a new aid that adheres to fingerboard, has inverted frets to guide fingers. For violin: \$1.50; viola: \$1.75; cello: \$2.25; bass: \$2.50. *Gay, 4596 44th St., San Diego 15, Calif.*



Pick ups: You can grasp anything from a dime to a large box in the non-slip, cork-faced tips of these 29"-long wooden tongs (above). Useful for reaching high shelves or under furniture, picking up garden clutter, cleaning up after children—and a help for the handicapped and bedfast. \$3.95. *Gaymarth, Chilmark, Mass.*

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE for information.

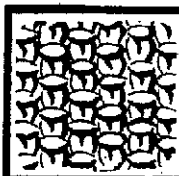
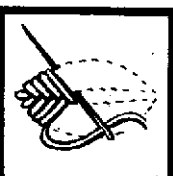
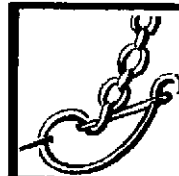
● PATTERNS BY PAULINE

The '59 needlework stitch guide



Basic crochet stitches—like the shell, afghan and knot (left)—are so simple they tempt the novice to try her hand. Intricate patterns challenge the expert to make delicate laces, gay afghans and rugs.

Embroidery enables one to add beauty to a ready-made item with needle, colorful floss and pretty stitches. Any woman can be an expert simply by practicing such stitches as the chain, rose or leaf (right).



Hand knitted items always catch a second glance. The seed, cable and double moss stitches (left) may look difficult, but even the beginner will catch on quickly. Pattern #616 (see below) contains instructions.

START THE NEW YEAR off with a new hobby—needlework. Pattern #616 is a pamphlet on basic stitches (some are shown above) and is used as a reference guide. Also included are directions for a crocheted afghan and knitted rug.

Please send me _____ PARADE Pattern(s) #616 @ 25¢

Mail to PARADE, Dept. QQ, Box 475, Radio City Sta., New York 19, N. Y. (Please print. Add 10¢ a pattern for 1st-class mail.)

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Piping-hot new way to brighten breakfast, from Betty Crocker

New Wild Blueberry Muffin Mix

(And guess what—mixing time just 3 minutes)

So new...so easy...and such a wonderful way to start your family's day: Plump, steaming-fragrant muffins bursting with the fresh flavor of wild north country blueberries. All the ingredients you need to make muffins like this are in one package (even the can of juicy-sweet blueberries). And the mixing time is just 3 minutes! Tomorrow, give family hearts a happy lift with this newest of famous Betty Crocker Muffin Mixes.

Betty Crocker Muffin Mixes also come in Orange, Corn, Date, and Raisin Bran flavors.

Guaranteed to turn out homemade perfect every time.



New tricks with frozen French fries

by **BETH MERRIMAN**

Parade food editor

Frozen French fries are one of the most popular of all ready-to-fix foods — and no wonder! All the hard work has been done and only a quick heating is needed. But perhaps you haven't discovered how many other ways they can be used, too. Try French fries diced and creamed, or home-fried with onions, or scalloped with ham. Be sure to try the recipes on this page, too. They give you still different ways of serving the wonderful potato.

25-Minute Delmonico Potatoes

- 1/4 cup butter or margarine
- 1 cup corn flakes, slightly crushed
- 3 tablespoons flour
- 1/2 teaspoon salt
- Dash pepper
- 1 1/2 cups milk
- 1 8-oz. package processed sharp or mild cheese, thinly sliced or shredded
- 1 large package (1 lb.) frozen French fries

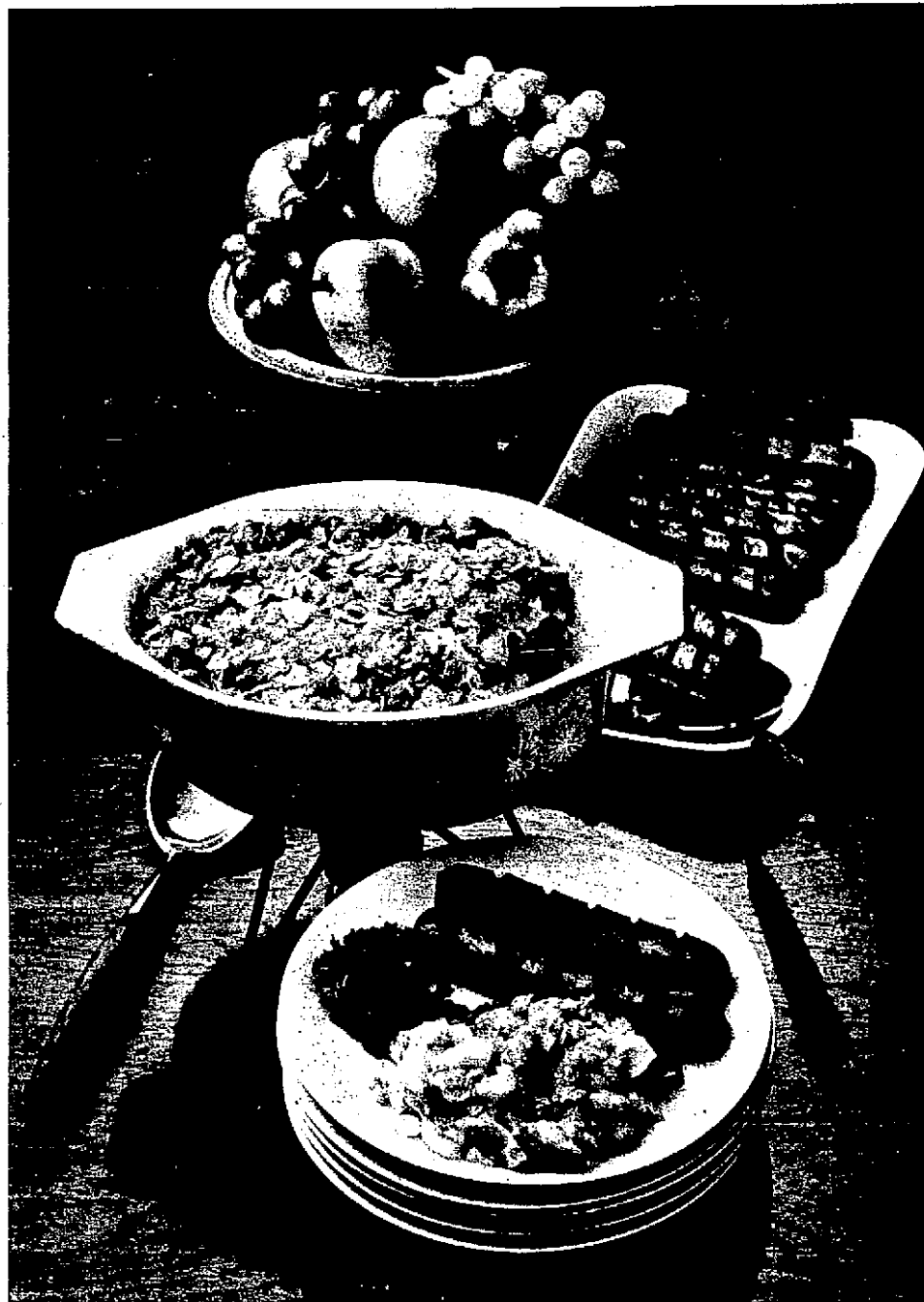
Melt butter or margarine. Blend 1 tablespoon with corn flakes; set aside. Stir flour and seasonings into remaining butter. Add milk. Cook over low heat, stirring until mixture is smooth and thick. Spread half the French fries over bottom of 1 1/2 quart baking dish. Pour half the sauce over potatoes; cover with half the cheese. Repeat. Sprinkle corn flakes over top. Bake in moderate oven (375°) about 25 minutes or until heated through. Makes four servings.

Speedy Skillet Dinner

- 1 can condensed cream of celery soup, undiluted
- 1 large package (1 lb.) frozen French fries
- Salt and pepper to taste
- 2 cans (15 1/2 oz. each) meat balls and gravy
- 1 package (10 oz.) frozen mixed vegetables


Empty celery soup into frying pan; heat. Add remaining ingredients. Cover. Bring to simmering point over moderate heat; simmer 12 to 15 minutes. Makes four servings.

FROM PARADE'S TEST KITCHEN



Photos by Bernard Gray — Gornii Studios





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but the reason I use
new Allsweet is that
it tastes better"

You can pay considerably more... or a little less. But you can't get a more expensive taste than new Allsweet margarine gives you. *Just the good natural taste of the good things in it.* Try new Allsweet yourself and see.

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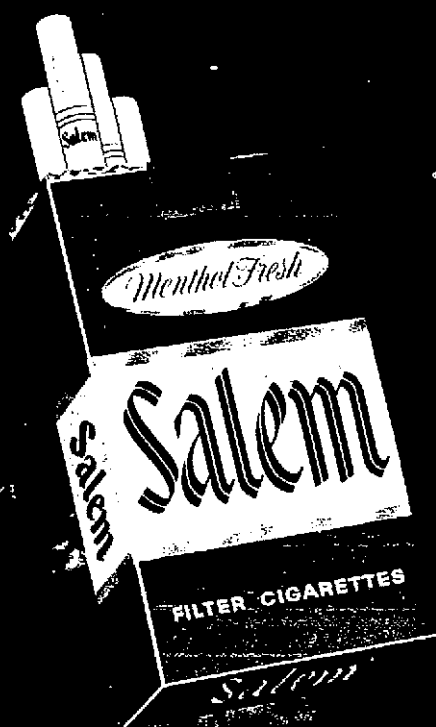
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Created by R. J. Reynolds Tobacco Company

Are your children TOO SOFT?

Check this questionnaire and chart, then test the family

WASHINGTON, D.C.

Is your family physically fit? Or have the easy-going ways of modern living turned them soft?

If they're like most young Americans, they're physically soft. So claims the Marines' Recruit Training Command, which tests thousands of American boys who arrive at Parris Island, S.C., for training. Of them, 42 per cent are in poor physical condition; 70 per cent can't even pass a simple physical-fitness test. "Two-thirds," according to Marine Corps observers, "cannot do three pull-ups or 21 push-ups."

Some scientists support the Marines. Says Harvard University nutritionist Dr. Jean Mayer: "It seems difficult not to arrive at the conclusion that our motorized, mechanized, effort-saving civilization is rapidly making us as soft as our processed foods, our

foam-rubber mattresses and our balloon tires."

To help you check on the fitness of *your* family, PARADE — working with the President's Council on Youth Fitness — has prepared the questions below. The first question should be answered "no," the rest "yes." Give yourself one point for every correct answer. If your score is less than 12, says the President's Council, your children are in danger of becoming too soft.

But whatever your score, improve your family's fitness by having them take the five simple "incentive tests" listed in the chart at the bottom of this page. You can do these tests at home with only an adjustable chinning bar, a measuring tape and a watch. Compare your kids' performances with the figures in the chart — then urge them to do better.

A quiz to see if children are fit

- 1 Do your children use the family car for short trips of less than half a mile?
- 2 Do your children walk to destinations within 10 blocks?
- 3 Does your neighborhood offer safe places for youngsters to walk, skate and bicycle?
- 4 Do you join with your children in swimming, bowling, hiking and other sports?
- 5 Does your school provide enough play space?
- 6 Are these playgrounds or gymnasiums open after school hours?
- 7 Do your children use whatever facilities are available?
- 8 Do they take an active part in sports?
- 9 Does their school offer daily physical-education classes?
- 10 Are your children given grades for physical education?
- 11 Does your Parent-Teacher Association discuss health and recreational problems?
- 12 Do you consult with the school concerning your youngsters' health habits, especially diet, posture, care of teeth, sleep and rest?
- 13 Do your kids receive yearly medical tests?
- 14 If the school provides these examinations, do you get the results?
- 15 Have you set up an exercise chart or incentive tests for your family's fitness?

A chart to measure physical fitness

	Age	8-9	10-11	12-13	14-15	16-up
How many times can you pull-up?	Boys	2	4	5	8	10 or more
	Girls*	6	8	10	10	14 or more
How many times can you push-up?	Boys	6	9	12	15	18 or more
	Girls**	7	9	12	15	18 or more
How fast can you run and walk 600 yards?	Boys	4:00	3:45	3:30	3:00	2:30 or better
	Girls	4:15	4:00	3:45	3:30	3:15 or better
How many times can you sit-up?	Boys	25	30	35	40	50 or more
	Girls	15	18	21	24	27 or more
How far can you broad jump?	Boys	66"	69"	72"	75"	78" or more
	Girls	60"	66"	69"	72"	75" or more

*Girls can keep heels on floor. **Girls can keep knees on floor.



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Barbara Cook, David Burns, Part Kellon



Recorded in Capitol's "big sound"
Nineteen big hit songs by Meredith Willson including "SEVENTY-SIX TROMBONES"

Yes, choose any five Albums on this page—worth up to \$24.90—when you become a member of the Capitol Record Club and agree to buy as few as six future record selections at the regular price during the next 12 months.



40. **NOCTURNE**. Carmen Dragon and the Hollywood Bowl Symphony Orchestra. In selections inspired by the mysterious world of night. \$4.98



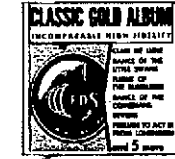
2. **STOKOWSKI**. The maestro performs the outstanding landmarks of his career—works by Bach, Debussy, Strauss, Sibelius. \$4.98



21. **GEORGE SHEARING** brings you ten hours of absolute joy with the one you love. Autumn Leaves, Starlit Hour, A Foggy Day, etc. \$3.98



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Please accept my application for membership in the Capitol Record Club and send at once the FIVE ALBUMS I have indicated by number below. The first four are Free, and the fifth is a \$3.98 record I have chosen and for which you are to bill me \$3.98 plus a small shipping and handling charge.

SEND THESE 5 ALBUMS (write numbers in boxes): ☐ ☐ ☐ ☐ ☐

During the next 12 months I agree to buy 6 additional records from about 200 to be offered, at the usual retail price of \$3.98 or \$4.98 (plus shipping and handling). I will send you payment 7 days after receipt of each record. I may cancel after buying these 6 additional records.

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2. ☐ Classical Albums

3. ☐ Hi-Fi Jazz

You will send me FREE each month the handsomely illustrated Capitol Record Club Review describing the forthcoming record album selection of each division. You will also send me a printed form each month so that I may notify you whenever I do not wish to receive automatically the forthcoming selection of my division, but prefer some other record, or do not want to receive any record. After I have purchased the agreed upon 6 additional records, you will send me a FREE BONUS ALBUM of my choice worth at least \$3.98 each time I purchase two further records.

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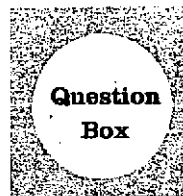
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PICK YOUR 5 ALBUMS NOW. You pay for only one. Of the four free records, the first is given for your agreement to buy six future selections or alternates from the Club during the next 12 months—the other three are Bonus Albums which will be earned when you purchase your second, fourth and sixth additional albums (at the rate of at least one every other month), but which are given to you now, in advance.

NO RISK! Send no money now. When Albums come, if not delighted, return them within 7 days and all charges and membership will be cancelled. Capitol Record Club, Inc., Dept. A-686, 100 Sixth Avenue, New York 13, N.Y.



Walter Scott's

Personality Parade

To tell the truth and spike rumors about noted people, PARADE offers this answering service. If you have a question of general interest on some personality, send it to PARADE Question Box, 285 Madison Ave., New York 17, N.Y. No personal replies.

Q I understand that Jorge Alessandri, president of Chile, receives no salary. Is this true of all South American presidents? — R. T., Denver, Colo.

A No, nor is it true of Alessandri. The president of Chile receives an annual salary of \$1,800.

Q Isn't it true that plastic surgery was performed on Ava Gardner's face last year by England's famed plastic surgeon Str Archibald McIndoe? — B. K., Miami, Fla.

A No, McIndoe advised Miss Gardner against surgery, predicted the scar on her face would heal completely. It has.

Q One of the greatest baseball players in the world is 22-year-old Shigeo Nagashima of the Tokyo Yomiuri Giants in Japan. Is there any chance that Nagashima will be brought to the U.S.? — J. Y., Oakland, Calif.

A Nagashima's boss, Kazuo Shinagawa, says he has received many offers for Nagashima, would not sell him for \$1,000,000.

Q What's happened to Nelson Eddy? — B. T., Ft. Worth, Tex.

A Nelson Eddy, 57, happily-married 19 years, now sings in supper clubs throughout the world, resides in Los Angeles.

Q Is it true that French novelist Françoise Sagan is furious at Hollywood for the screen versions of Bonjour Tristesse and A Certain Smile? — E. D., St. Petersburg, Fla.

A Yes; she has even written letters to the press, advising people not to attend the movie version of A Certain Smile—despite the fact that she gets a percentage of the profits.

Q When I was in Russia last year, I was told by Soviet Health Minister Victor Zhdanov that 70 per cent of all the doctors in Russia are women. Was Zhdanov telling the truth? — B. T., Hartford, Conn.

A He was.

Q I've heard that Grace Kelly, the actress who married Prince Rainier of Monaco, is not a natural blonde. — E. T., Newark, N.J.

A That's correct.

Q They say that when Judy Garland goes on a diet, she blows her top and becomes unmanageable. How about it? — R. B., Washington, D.C.

A Dieting does make Judy nervous. She is now said to be reconciled to being overweight and is consequently less edgy.

Q Can you tell me which dress designer in Paris does clothes for Mrs. Nelson Rockefeller, wife of New York's Governor? — T. R., Hartford, Conn.

A Mary Rockefeller does not have her clothes made in Paris. She buys ready-made clothes in New York.



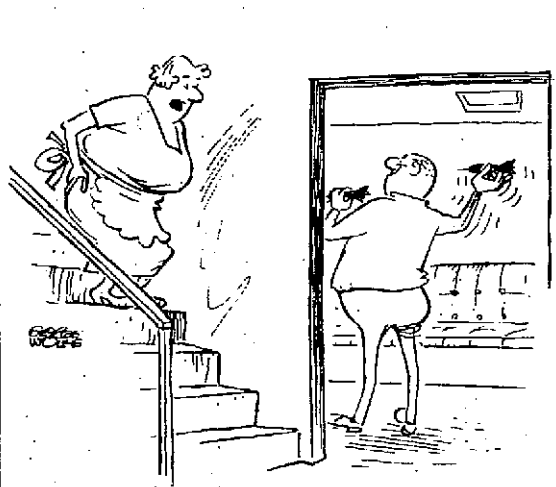
Ava Gardner



Nelson Eddy



Françoise Sagan



"Frank, I can't seem to find mother's picture. Have you seen it?"



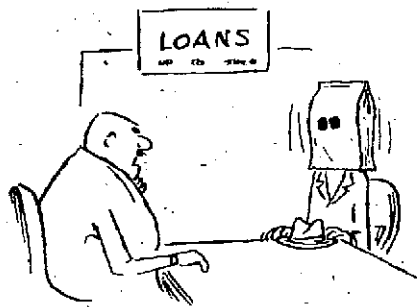
"Dad, will you entertain Oliver while I get dressed?"



'These are my funniest!'

...says **GEORGE WOLFE**

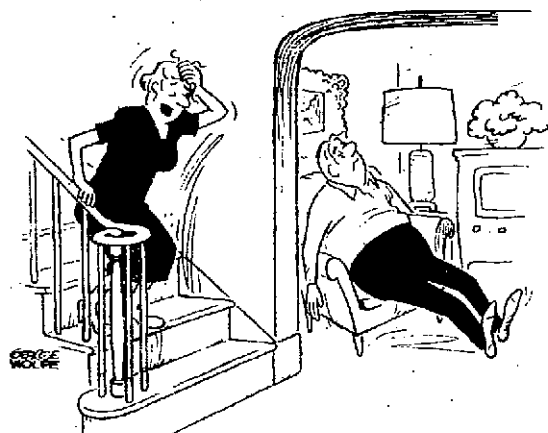
"The subconscious," says cartoonist Wolfe, "can be funny. Usually it's not how people look, but how they feel. For example, a man doesn't sneak into a loan office with a sack over his head (see r.) — but that's how he *feels*." Wolfe describes cartooning as starting with a blank mind and a blank piece of paper. The cartoon may emerge in 10 minutes or in two hours — plus. Above is what he calls a "comicture" of himself. "It's less searching than a caricature," he says, "but friendlier."



GEORGE WOLFE "Don't worry, sir — our company offers complete secrecy!"



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THE LIGHT OF WESTERN STARS • CALL
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TAGE OF THE DESERT • WESTERN UNION •
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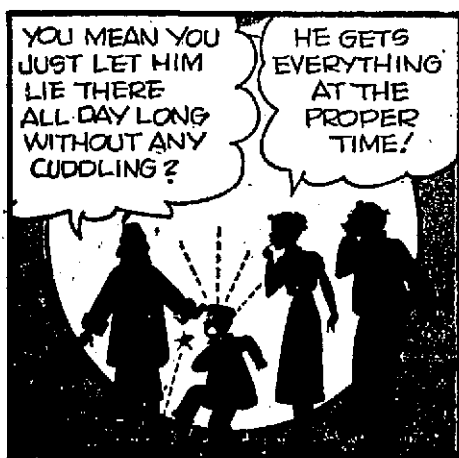
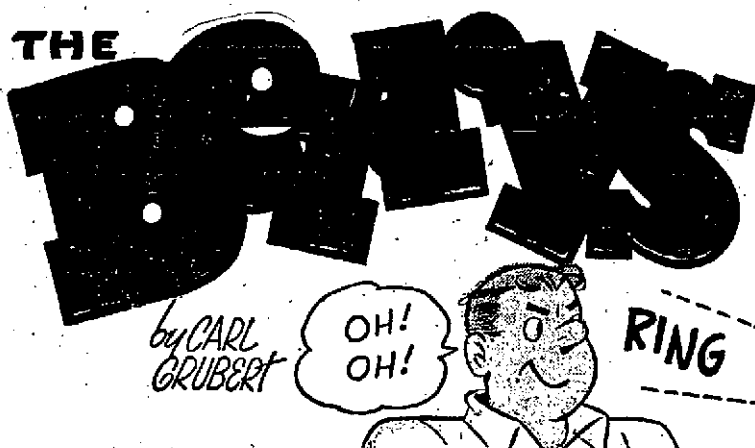
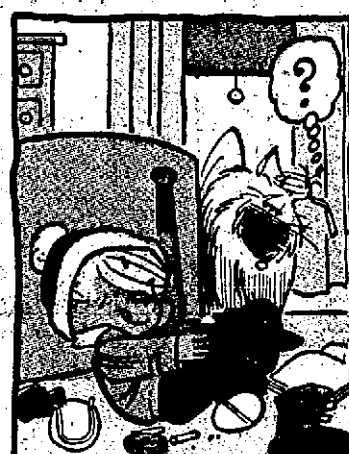
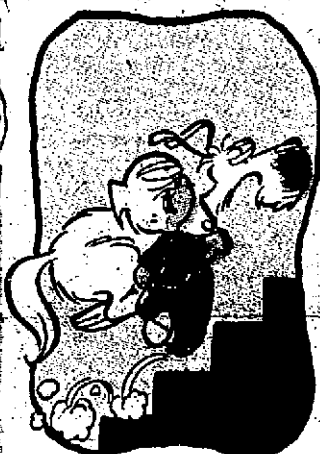
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SUNDAY

BILLY PEARSON TELLS PARADE

HOW TO GET RID OF \$1,000,000

LONG BEACH, CALIFORNIA—JANUARY 4, 1959



IT'S ME, DILLY!

By Alfred James and Mel Casson



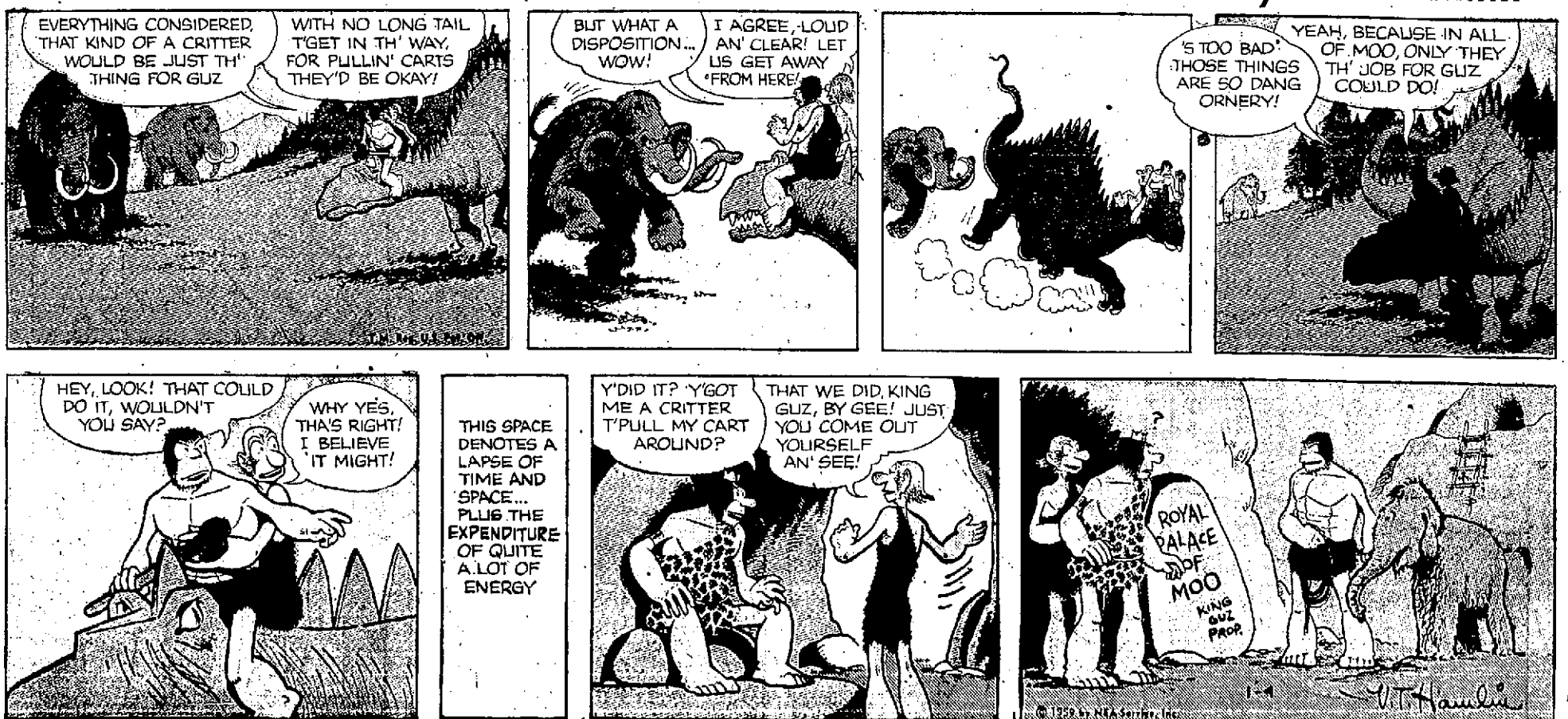
CAPTAIN EASY

By Leslie Turner



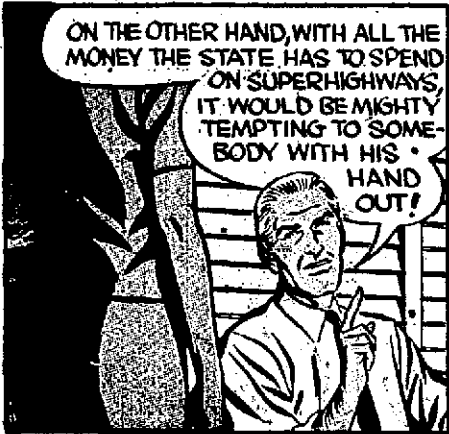
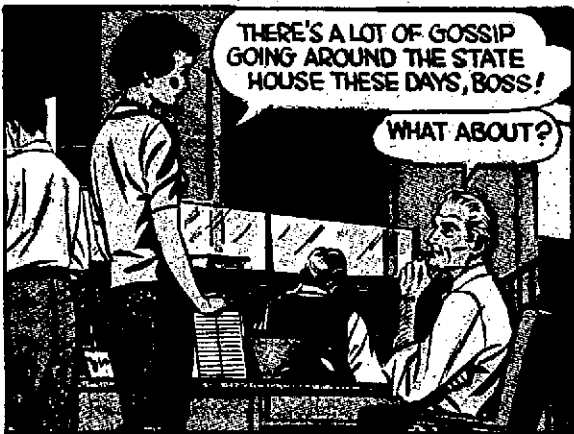
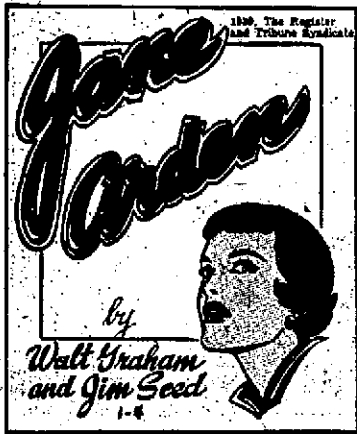
ALLEY OOP

By V. T. Hamlin



PRISCILLA'S POP

By Al Vermeer

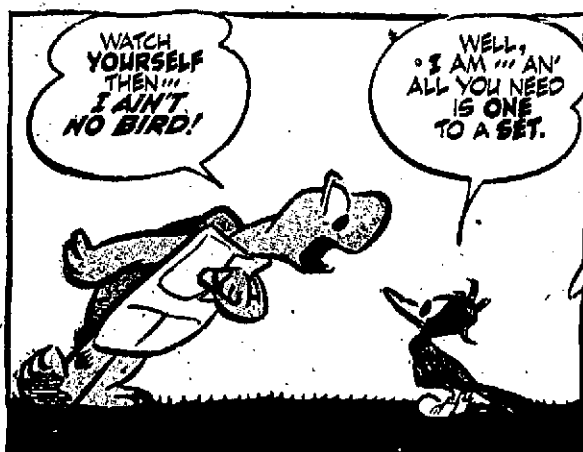
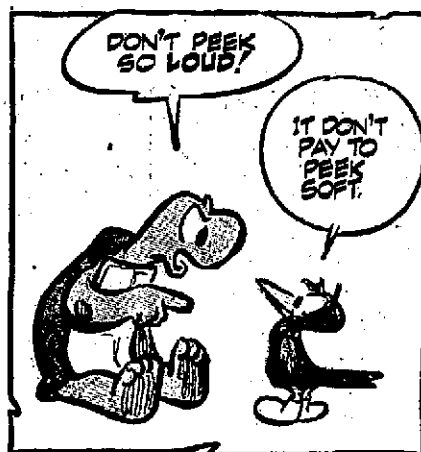
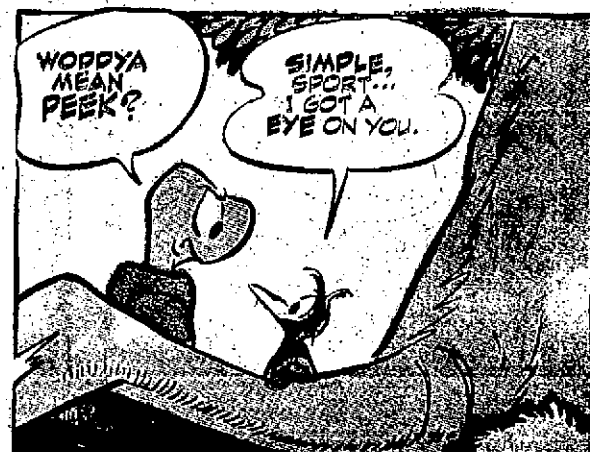
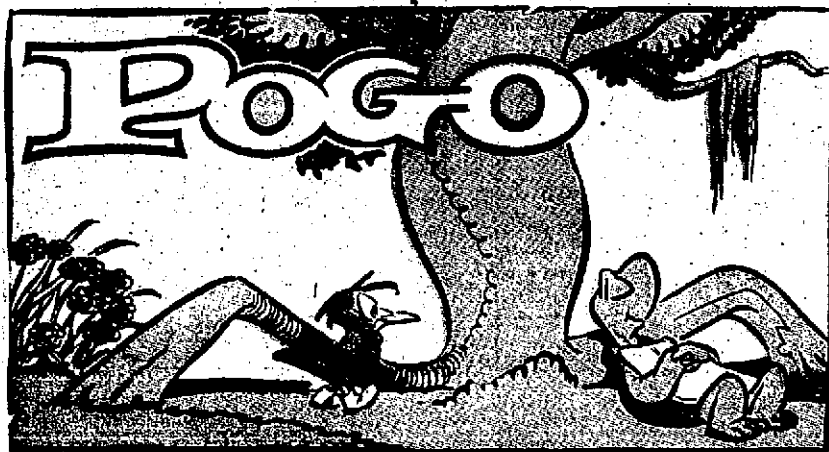
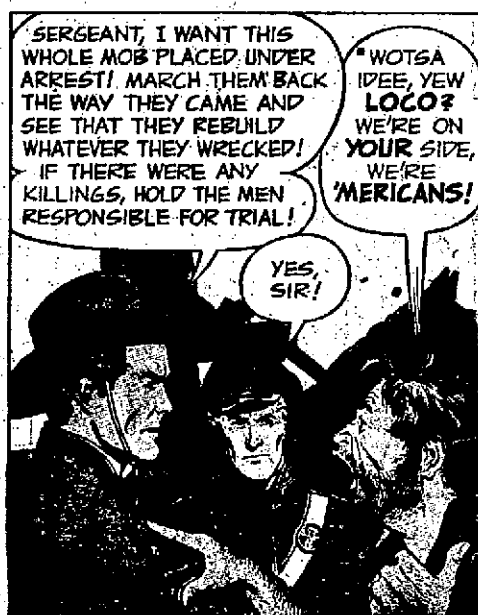
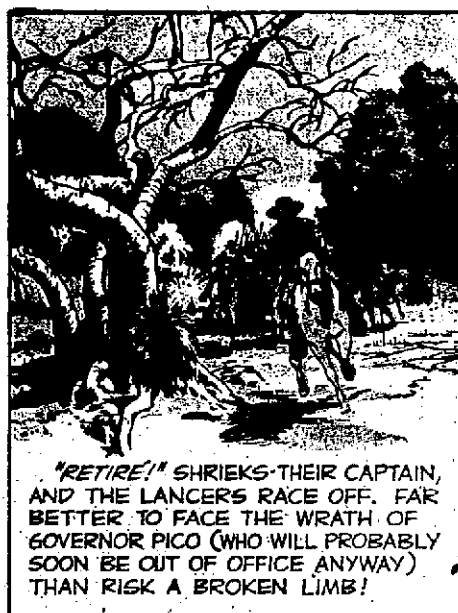


THE JACKSON TWINS

By Dick Brooks



LANCE



TIME GOES, YOU SAY? AH, NO!
ALAS, TIME STAYS, WE GO.
—HENRY AUSTIN DOBSON—
WELL, IN OUR BOOK, IT'S A MERRY-GO-ROUND!

ANOTHER YEAR! HMM-M. SOME FOLKS SAY TIME NEVER MOVES AT ALL; THAT IT'S WE WHO MOVE ALONG, SHUCKS. I DON'T FEEL ANY OLDER'N I DID A YEAR AGO. DO YOU, SANDY?

ARF!

BUT COME T'THINK OF IT, WE'VE SURE LIVED A GOOD CHUNK OF A LIFETIME IN TH' PAST TWELVE MONTHS! YEAR AGO NOW WE WERE IN TH' TRUNK OF A CAR, FACIN' ALMOST CERTAIN DEATH! ALMOST, THAT IS!

BUT THAT NICE BLIND WRITER, DON LEVON, TOOK US IN. GEE, WHAT SCHEMIN', MURDEROUS CROOKS HIS HOUSEKEEPER, MRS. REDIPS, AND HER DAUGHTER, ROSIE, WERE! BUT MR. LEVON HAD 'EM FIGGERED ALL TH' TIME.

IN FACT, HE WAS WRITIN' A BOOK 'BOUT 'EM, WHILE THEY WERE TRYIN' TO KILL HIM. CALLED EVERY SHOT, TOO! THEN 'DADDY' FOUND US AN' TOOK US TO HIS WONNERFUL PLACE IN THAT LITTLE REPUBLIC SOUTH O' HERE.

THAT WAS IN APRIL. ONLY 'BOUT A MONTH THERE, 'FORE TH' REV'LUTION STARTED. MIRACLE WE GOT BACK HERE ALIVE. 'DADDY'S' FLIER DIDN'T, BUT WE LIT IN TH' MARSHES, OR BAYOVS, ALL FULL O' ALLIGATORS.

THERE'S WHERE WE MET OLD COL. LEE. WHAT A GRAND GUY, BUT HE GURE HAD HIS PROBLEMS WITH A SWARM O' NO-COUNT KIDS AN' THEIR KIDS. BUT LITTLE JUG WAS O.K. AND HIS MOM, LILY MAY, WAS TOPS. ONLY TWO AN' A HALF MONTHS THERE.

THEN WE FELL FOR THAT PHONY DIAMOND WE THOUGHT WAS A MESSAGE FROM 'DADDY.' A WHOLE MOUNTAIN FELL ON THOSE BUMS! THEN WE HIT FUTILE SPRINGS! WHAT A NICE, HOMEY, QUIET TOWN THAT SEEMED AT FIRST.

JUST SHOWS YUH HOW 'PEARANCES CAN FOOL YUH! LITTLE BEANIE, HER CRIPPLED POP, AND HER 'MOM,' WHO'D VANISHED JUST A YEAR BEFORE, NEVER DID GET TO MEET HER; AND BILLY BILINE, TH' REPORTER? CRAZY! YEAH, LIKE A FOX! AND AL ATILLA!

BR-R-R! WHAT A HOOD! REAL BAD! WHO FINALLY GOT HIM? NOT HIS OWN PRIVATE POLICE FORCE! A BIGGER HOOD! AND WHY'D WE LIVE THROUGH IT, SANDY? 'CAUSE, WITHOUT KNOWIN', WE'D BEEN NICE TO TH' BIG HOOD'S MAMA!

OH, WELL! SO HERE WE ARE, AND DOIN' O.K., I HOPE, SO FAR. BUT IT'S A CRAZY PITCH, IN SOME WAYS! SO'S LIFE, SOME FOLKS SAY, T. TIDDLEWINK TIGER AND HIS OLD AUNT SUSIE.

OH, HELLO, AUNT SUSIE! CAN I HELP YOU? ARE YOU LOOKIN' FOR SOMETHIN'?

LOOKIN' FOR THE GUN OIL. I'D SWEAR I LEFT IT ON TH' SHELF BY TH' STOVE!

MARK TRAIL

by ED DODD

TO KEEP THEIR FINE FEATHERS NEAT, MOST BIRDS GO IN FOR SOME SORT OF BATHING

WHERE WATER IS AVAILABLE, THE AVIAN BATHERS SPLASH AND FLUTTER TO TIDY UP...

WHILE IN MORE ARID REGIONS, DUST AND SAND ARE USED TO DRY CLEAN AND GROOM FEATHERS

SO THE ALASKAN OWL TAKES HIS BATH IN POWDERY SNOW!

AND HIS 'FROZEN SHAMPOO' APPARENTLY PROVES SATISFACTORY TO THIS ARCTIC HUNTER

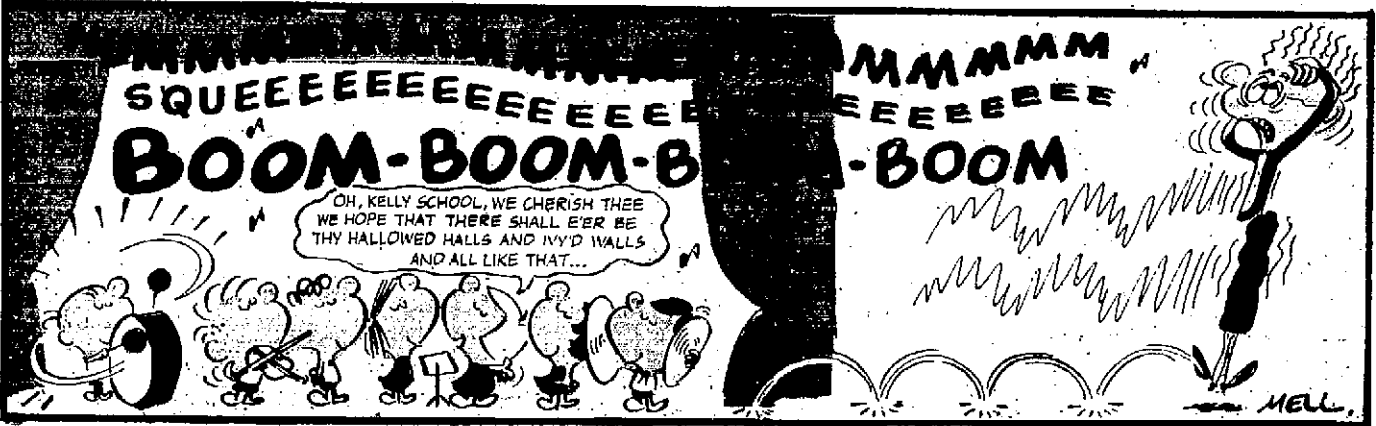
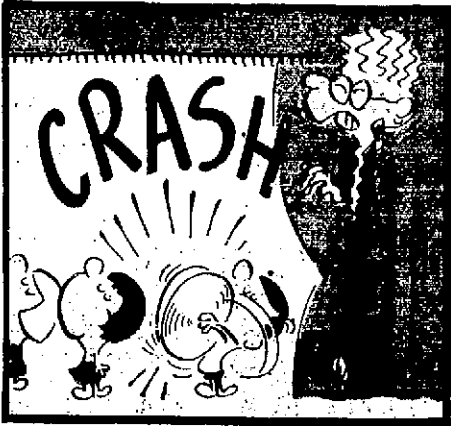
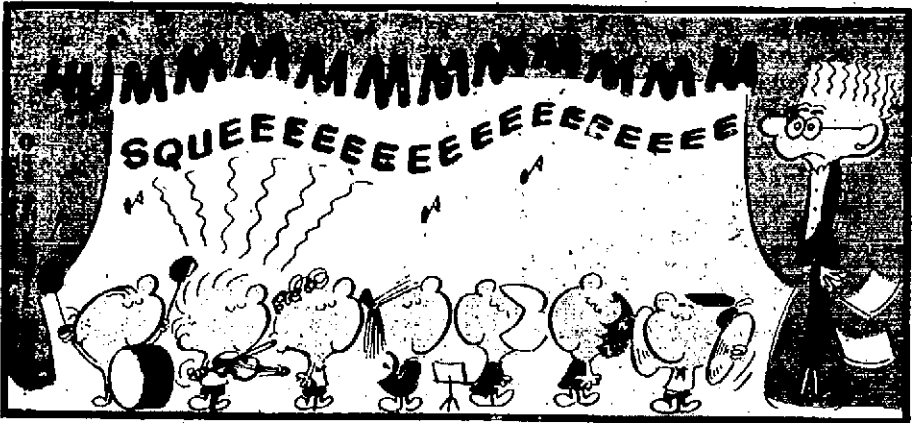
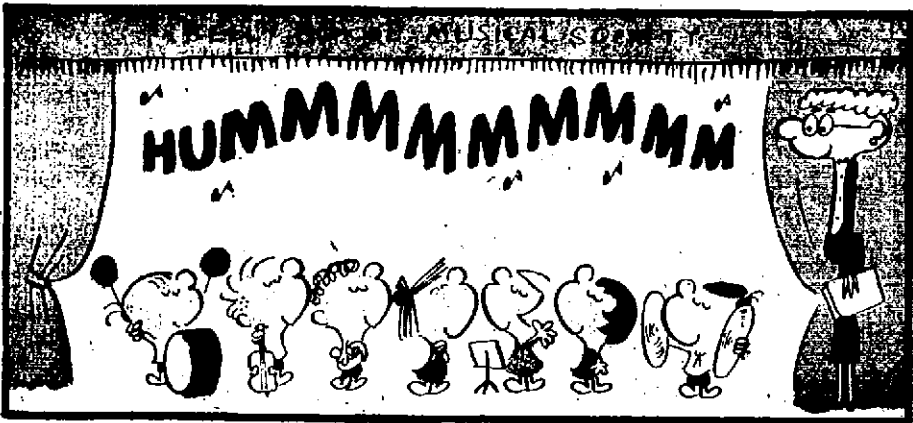
SOME BIRDS, SUCH AS SPARROWS, BATHE BOTH IN WATER AND IN DUST

THE DUST SEEMS TO HELP IN DRESSING THE FEATHERS AND MAKING THEM LIE SMOOTHLY

BUT THE FROZEN FORESTS OF THE FAR NORTH SELDOM OFFER THESE ELEMENTS...

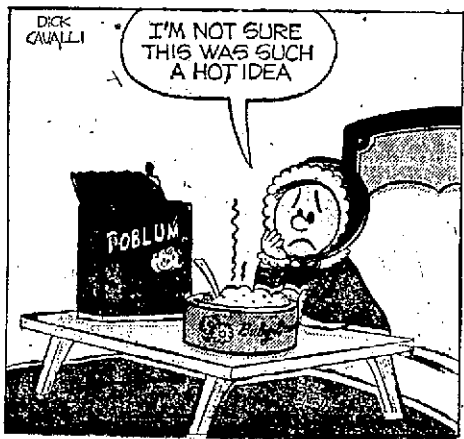
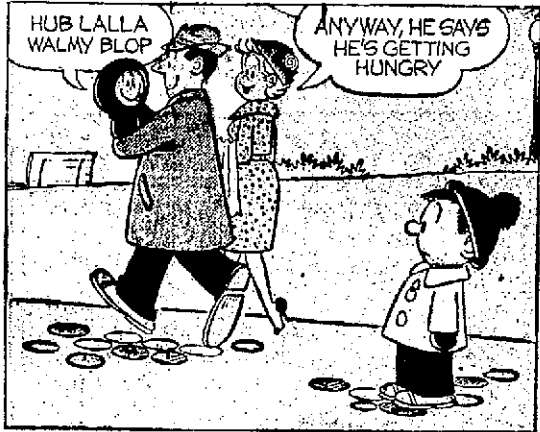
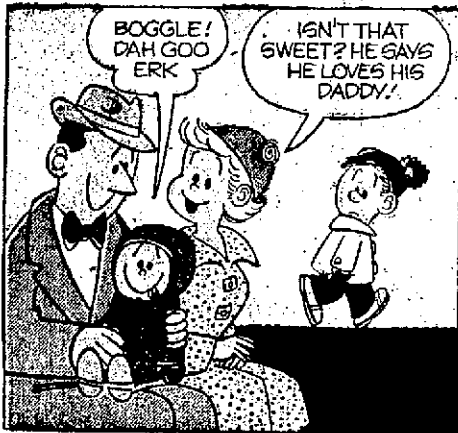
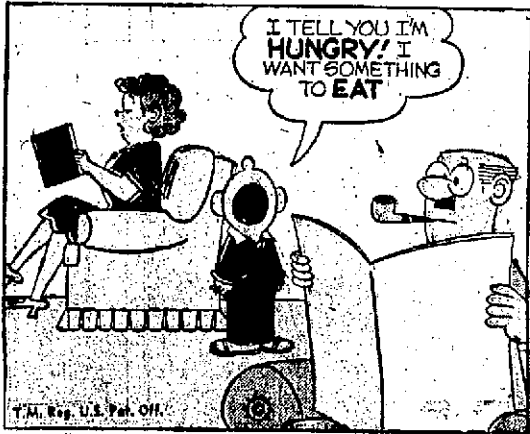
TRAILWAYS

TO REDUCE WIND RESISTANCE AND INCREASE STREAMLING FOR MORE EFFICIENT FLIGHT, BIRDS MUST KEEP THEIR FEATHERS CLEAN AND PROPERLY ARRANGED



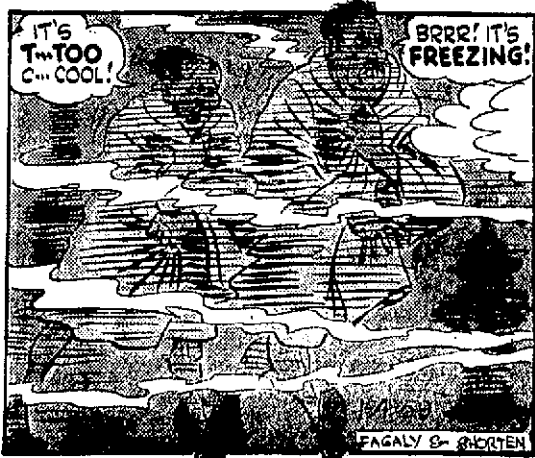
MORTY MEEKLE

By Dick Cavalli



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten



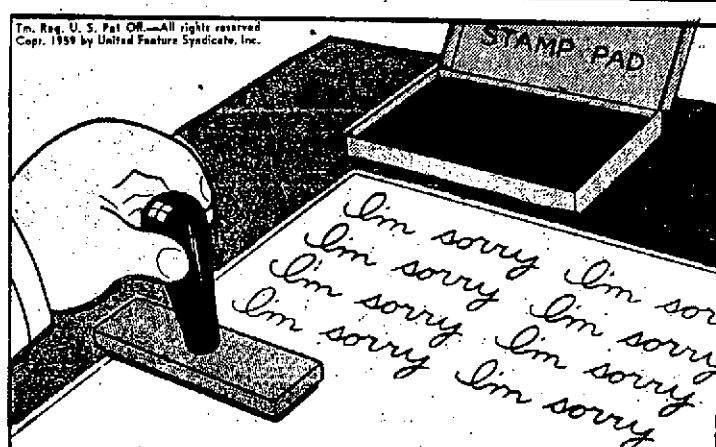
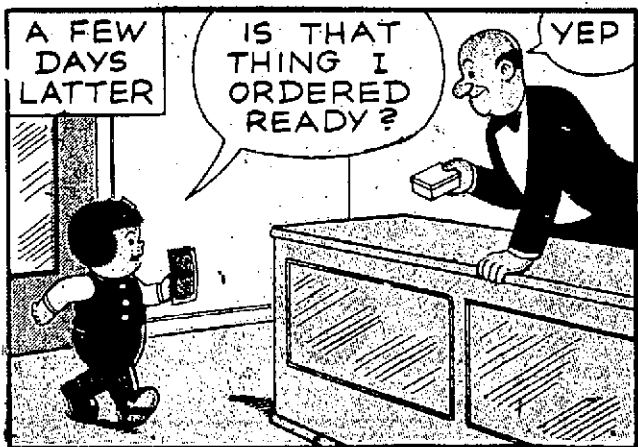
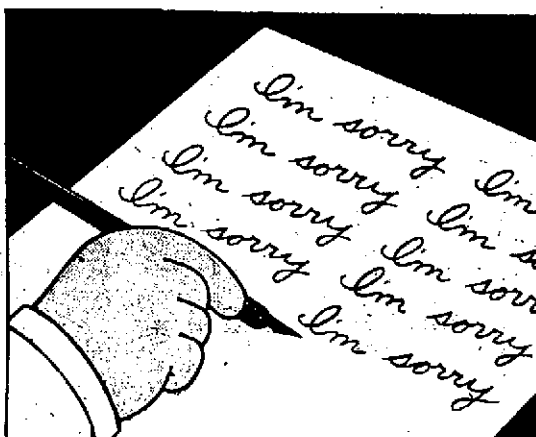
ARCHIVE

by BOB MONTANA



NANCY

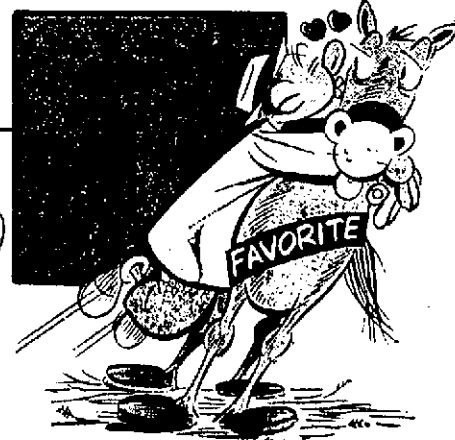
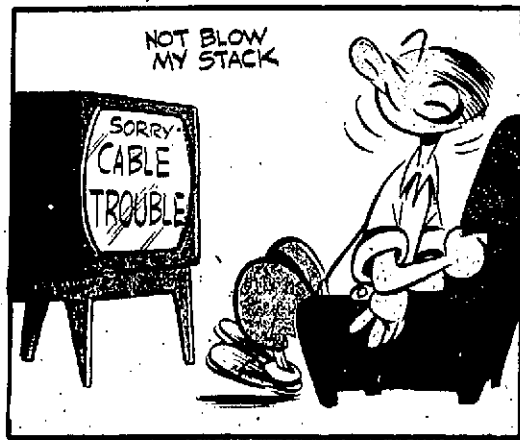
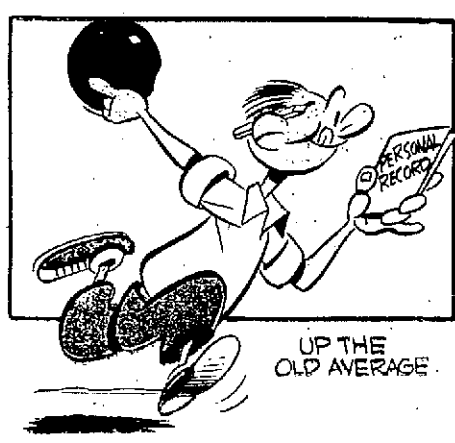
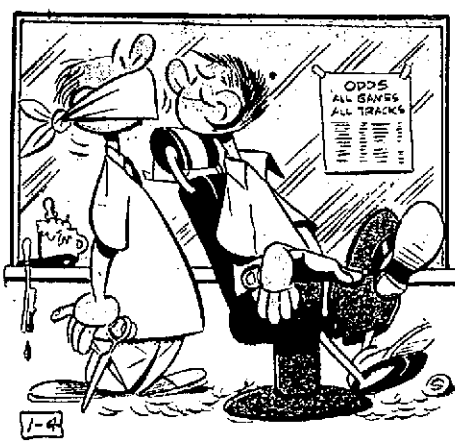
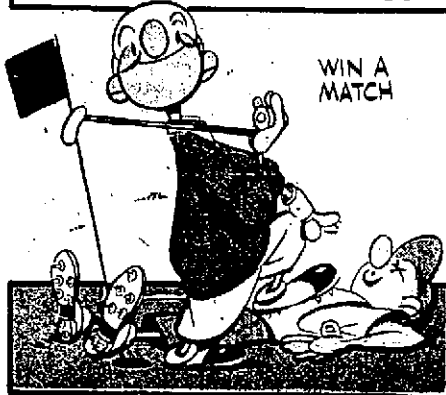
By Ernie Bushmiller



fan fare



THINGS WE'RE GONNA DO IN 1959



BATHLESS GROGGINS HAS GIVEN A GANG OF WOULD-BE WORLD CONQUERORS AN EARFUL ON HOW TO GET ON THE BEST SIDE OF AMERICANS...

NOW(CHUCKLE) WE'RE READY TO TAKE OVER THE UNITED STATES WITHOUT SO MUCH AS FIRING A SHOT!! THIS RELIC MAY BE UNSAVORY TO LOOK AT, BUT HE KNOWS WHAT HIS FELLOW COUNTRYMEN WANT-- AND WE PLAN TO GIVE IT TO THEM!

CAREFUL WHO YER CALLIN' A RELIC, BUSTER!

ACCORDING TO GROGGINS, AMERICANS ARE MAD FOR TOMATOES, WAMPUM, AND LOATHE BATHTUBS, BATHING AND CLEANLINESS IN GENERAL!! WE ARE PREPARED ON ALL FRONTS!

OUR FIRST ASSAULT IS WITH TOMATOES-- JUICY, RIPE TOMATOES THAT WILL FORCE THE UNSUSPECTING VICTIMS TO EAT THEMSELVES INTO A STATE OF APATHY--

NEXT...WAMPUM...THE FINEST BEADED-BELT WAMPUMS MONEY CAN BUY. THE SIMPLE WAMPUM-- LOVING AMERICANS WILL BE BLINDED TO OUR REAL INTENTIONS BY THESE DAZZLING GIFTS!

AND LASTLY-- DIRT!! PLAIN, ORDINARY DIRT TO FULFILL THEIR SIMPLE, CHILD-LIKE CRAVING FOR A BATHTUBLESS, WASHLESS EXISTENCE!

WHEN I TELLS THEM JOKERS THAT AMERICANS GO BIG FER TOMATOES, WAMPUM, AND (UGH) NOT WASHIN'-- WHAT I WAS THINKIN' WAS NOT ABOUT--

--VEGETABLES-- BEADS-- NOR (CHUCKLE) GARBAGE!! WELL, THERE'S NO BETTER WAY O' FINDING OUT ABOUT THINGS THAN TRYIN' THEM OUT!!

ON TO THE UNITED STATES AND VICTORY!

TO BE CONTINUED

STEVE ROPER

YES, I'VE DONE OKAY, MIKE!-- FOR AN EX-ARMY COOK!-- FIFTY "SQUARE JOE" DRIVE-INS IN THIS AREA!-- TWO OR THREE NEAR EVERY AUTO PLANT!

YOU'VE SURE PARLAYED A HAMBURGER INTO A PILE OF CASH, JOKER!

FAST SERVICE IS MY SECRET!-- GADGETS LIKE THIS CAR MICROPHONE FOR THE CUSTOMERS TO ORDER WITH!

BUT, TELL ME ABOUT YOURSELF, OLD MAN! WHAT ARE YOU DOING?

NOT GETTING RICH, "SQUARE JOE" ROPER AND I WORK FOR "PROOF" MAGAZINE!

WE JUST GOT BACK FROM A HUNTING TRIP!-- UP AROUND NORTH LAKEWOOD!-- GREAT COUNTRY!

THAT SO? I'VE NEVER BEEN THERE!

IT WAS IN NORTH LAKEWOOD THAT I MET THESE GENTLEMEN!

WELL! NOW I AM SORRY I NEVER GOT UP THERE, MISS VENTINA!

NEED A LIGHT, MR. ROPER?-- HERE!-- KEEP 'EM!

OUR BOARDING HOUSE

With Major Hoople

YES, SIR, WE HAVE A CHOICE ROOM FOR RENT! I AM MAJOR AMOS BARNABY HOOPLE-- MAY I ASK YOUR NAME AND OCCUPATION?

I, SIR, AM DR. OSWALD WENDELL FLIPDIP, PSYCHOANALYST! MY AIM IN LIFE IS TO LIGHTEN THE LOAD THAT MEN CARRY!

THIS IS YOUR ROOM!-- AH, DOCTOR, THE STUDY OF THE MIND HAS ALWAYS FASCINATED ME-- HAR-RUMPH!-- SIGMUND FREUD, THE GREAT AUSTRIAN PSYCHOANALYST, AND I OFTEN COMPARED NOTES--

SO YOU KNOW FREUD, EH? WHAT DO YOU KNOW?

THIS GUY'S A BIGGER LIAR THAN I AM!

THERE GOES THE WALLET--

BY JOVE, WHAT AN EXHILARATING EXPERIENCE THIS PROMISES TO BE! I MUST KEEP HIM AWAY FROM THOSE ADDLEPATED BOARDERS-- THEY COULDN'T COPE WITH HIS INTELLECT!

SCENE IN MACK & CLYDE'S ROOM--

I'LL HAVE TO DUST OUT OF HERE QUICK! IF I SIZED UP OLD WINDBAG--

RIGHT, HE'LL PROBABLY BE BACK SOON TO DISCUSS THE PROBLEMS OF PEOPLE WHO THINK THEY'RE NAPOLEON!

MY WALLET! EGAD, IT'S GONE!-- AND NOT ONLY MY OWN MONEY, BUT THE PROCEEDS FROM THE HOUSEWIVES ART CLUB SALE THAT MARTHA LEFT WITH ME WHEN SHE WENT OUT!

DRAIT THE LUCK-- IT MUST BE AROUND HERE SOME PLACE!

C'MON IN, CLANCY, FOR A CUP OF COFFEE! THE MAJOR WILL BE GLAD TO LEARN YOU'RE BACK AGAIN ON THIS BEAT!

UH-OH! THESE LOCAL YOKELS WORK FAST! SOMEBODY MUST'VE SEEN ME GETTING OFF THE TRAIN!

NOW TO SCRAM OUT THE BACK WAY BEFORE THE FLAT-FOOT SPIES ME!

WHOOSH!

MY WORD! I BEG YOUR PARDON, OSWALD! I--

YOU'LL GET A MEDAL FOR THIS, MAJOR! "FLIP THE DIP" IS A WANTED IN EVERY TOWN THIS SIDE OF MOSCOW!

IT WAS REALLY NOTHING, CLANCY! I RECOGNIZED HIS CRIMINAL TENDENCIES AND WAS PLAYING CAT AND MOUSE WITH HIM!-- UM-- HAK-- AS I WAS TELLING J. EDGAR HOOVER JUST THE OTHER DAY--